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FIRST ESTIMATE OF THE COMMERCIAL PRODUCTION OF STRAWBERRIES, RASPBERRIES AND CHERRIES, 1964

Estimates released in this memorandum, except where otherwise indicated, are based on reports submitted to the Dominion Bureau of Statistics by Federal and Provincial Department of Agriculture personnel in the various fruit growing areas. All 1964 figures are preliminary and subject to revision.

TABLE 1. - First Estimate of Commercial Production of Strawberries, Raspberries and Cherries, 1964 with Latest Estimates for 1963

Kind of Fruit		Estimated Production				
	Unit	Volumet	ric Units	Tons		
		1963	1964	1963	1964	
CANADA -		'000	'000			
Strawberries	qt.	23,174	25,014	15,367	16,544	
Raspberries	qt.	11,907	12,953	8,442	9,155	
Cherries, sweet	bu.	394	442	9,847	11,047	
Cherries, sour	bu.	346	(1)	8,646	(1)	
PRINCE EDWARD ISLAND -						
Strawberries	qt.	1,550	1,500	969	938	
NOVA SCOTIA -						
Strawberries	qt.	2,000	2,100	1,250	1,312	
Raspberries	qt.	25	32	16	20	
NEW BRUNSWICK -						
Strawberries	qt.	1,500	1,500	938	938	
Raspberries	qt.	50	50	31	31	
QUEBEC -						
Strawberries	qt.	6,558	4,900	4,099	3,062	
Raspberries	qt.	1,383	1,500	864	938	

^{*} Based on conditions as of mid June, except for B.C. where berry crop estimates are those released by the Province on May 21, and the cherry figure on June 18, 1964.

TABLE 1. - First Estimate of Commercial Production of Strawberries, Raspberries and Cherries, 1964 with Latest Estimates for 1963 (concluded)

Kind of Fruit		Estimated Production				
	Unit	Volumetric Units		То	Tons	
		1963	1964	1963	1964	
ONTARIO -		'000	1000			
Strawberries	qt.	4,501	7,740	2,813	4,838	
Raspberries	qt.	2,450	2,890	1,531	1,806	
Cherries, sweet	bu.	261	242	6,515	6,059	
Cherries, sour	bu.	346	(1)	8,646	(1)	
BRITISH COLUMBIA -						
Strawberries	qt.	7,065	7,274	5,298	5,456	
Raspberries	qt.	7,999	8,481	6,000	6,360	
Cherries, sweet	bu.	133	200	3,332	4,988	

⁽¹⁾ Although a crop estimate was not available, reports indicate that prospects in Western Ontario at mid June were for a sizable increase in production over that of 1963.

TABLE 2. - Legal Minimum Prices to Processors for Strawberries,
Raspberries and Cherries in the Province of Ontario

	1963	1964
	- cents p	er qt
Strawberries(1)	17.0	17.5
Purple Raspberries(1)	27.0	29.0
Red Raspberries(1)	31.0	32.5
	- dollars	per ton -
White sweet cherries(2)	260,00	260.50
Black sweet cherries(2)	280.00	295.50
Sour cherries(2)	200.50	n.a.

⁽¹⁾ Source: Ontario Berry Growers' Marketing Board.

For all Provinces other than British Columbia the original estimates secured by the Bureau were stated in measures of volume. These were converted to tons at the following rates: 1 quart of strawberries or raspberries = 1.25 pounds except in British Columbia where 1 quart = 1.5 pounds. For cherries the conversion used was 1 bushel = 50 pounds.

⁽²⁾ Source: Ontario Tender Fruit Growers' Marketing Board.

TABLE 3. - Estimates of Production of Strawberries, Peaches Apricots, Pears and Cherries in United States, 1963 and 1964

Kind of Fruit	Unit	Estimated Production				
		Volumetric Units		Tons		
		1963	1964	1963	1964	
		'000	'000			
UNITED STATES -						
Strawberries(1)	qt.	340,566	339,319	255,425	254,489	
Peaches(2)	bu.	73,789	73,287	1,770,936	1,758,888	
Apricots(2)	bu.	8,346	8,596	200,300	206,300	
Pears(2)	bu.	19,378	28,727	484,450	718,175	
Cherries, sweet(2)	bu.	2,504	3,911	70,100	109,500	
Cherries, sour(3)	bu.	2,897	7,125	81,110	199,500	
CALIFORNIA -						
Strawberries(1)	qt.	158,760	138,000	119,070	103,500	

⁽¹⁾ Source: Vegetables, Fresh Market, June 10, 1964, United States Department of Agriculture.

The United States Department of Agriculture published the original estimates of strawberries in pounds; peaches and pears in bushels; apricots and cherries, sweet and sour, in tons. The following conversion rates were used to bring these items to corresponding units in the Canadian crop estimates: strawberries, 1 qt. = 1.5 lb.; peaches, 1 bu. = 48 lb.; apricots, 1 bu. = 48 lb.; pears, 1 bu. = 50 lb.; except California where 1 bu. = 48 lb.; cherries, 1 bu. = 56 lb. (Conversion Factors and Weights and Measures for Agricultural Commodities and Their Products - United States Department of Agriculture, May, 1952.)

⁽²⁾ Source: Crop Production, June, 1964, United States Department of Agriculture.

⁽³⁾ Source: Sour Cherry Report, June, 1964, United States Department of Agriculture.

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