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FIRST ESTIMATE OF THE COMMERCIAL PRODUCTION OF
STRAWBERRIES, RASPBERRIES AND CHERRIES, 1971

Estimates released in this memorandum, except where otherwise indicated, are based on reports submitted to the Dominion Bureau of Statistics by Federal and Provincial Department of Agriculture personnel in the various fruit growing areas. All 1971 figures are preliminary and subject to revision.

TABLE 1. First Estimate of Commercial Production of Strawberries, Raspberries and Cherries, 1971 with Latest Estimates for 1970

Kind of Fruit	Estimated production				
	Volumetric Units		Tons		
	1970	1971	1970	1971	
	'000				
<u>Canada</u>					
Strawberries	qt.	32,029	28,144	21,324	18,257
Raspberries	"	9,322	7,093	6,728	5,114
Cherries, sweet	bu.	357	466	8,925	11,650
Cherries, sour	"	328	368	8,200	9,200
<u>Prince Edward Island</u>					
Strawberries	qt.	992	1,600	620	1,000
<u>Nova Scotia</u>					
Strawberries	qt.	1,800	2,200	1,125	1,375
Raspberries	"	25	40	16	25
<u>New Brunswick</u>					
Strawberries	qt.	800	1,725	500	1,078
Raspberries	"	20	30	12	19
<u>Quebec</u>					
Strawberries	qt.	7,000	6,000	4,375	3,750
Raspberries	"	1,000	400	625	250

See footnotes at end of table.

Agriculture Division
Crops Section

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TABLE 1. First Estimate of Commercial Production of Strawberries, Raspberries and Cherries, 1971 with Latest Estimates for 1970 - Concluded

Kind of fruit	Estimated production				
	Volumetric units		Tons		
	1970	1971	1970	1971	
	'000				
Ontario					
Strawberries	qt.	10,992	11,282	6,870	7,051
Raspberries	"	1,064	1,176	665	735
Cherries, sweet	bu.	121	209	3,025	5,225
Cherries, sour	"	303	336(1)	7,575	8,400(1)
British Columbia					
Strawberries	qt.	10,445	5,337	7,834	4,003
Raspberries	"	7,213	5,447	5,410	4,085
Cherries, sweet	bu.	236	257	5,900	6,425
Cherries, sour	"	25	32	625	800

(1) See page 3.

For all Provinces other than British Columbia the original estimates secured by the Bureau were stated in measures of volume. These were converted to tons at the following rates: 1 quart of strawberries or raspberries = 1.25 pounds (except in British Columbia where 1 quart = 1.5 pounds). For cherries the conversion used was 1 bushel = 50 pounds.

TABLE 2. Minimum Prices for Processing Strawberries, Raspberries and Cherries in the Province of Ontario

	1970	1971
	cents per qt.	
Strawberries(1)	21.5	21.5
Purple raspberries(1)	45.0	45.0
Red raspberries(1)	open market	open market
White sweet cherries(2)	320.50	320.50
White sweet cherries for brining purposes(2)	260.50	180.50
Black sweet cherries(2)	360.50	360.50
Black sweet cherries for brining purposes(2)	220.50	160.50
Sour cherries(2)	200.50	260.50

(1) Ontario Berry Growers' Marketing Board

(2) Ontario Tender Fruit Growers' Marketing Board.

Sour Cherries

During the period June 21 to June 24, 1971 a count was made of the number of fruit on randomly selected sample limbs chosen from randomly selected sour cherry trees in the Niagara District of Ontario. This year's count was paired with the results for 1970 at approximately the same stage of maturity. These comparisons were expanded into a production estimate for 1971 which was 117 per cent of the 1970 crop in the Niagara District. In using this information one should take into consideration the fact that the forecast made is as of June 24 and the production in the Niagara region is subject to revision depending on weather conditions, as well as other factors prevailing throughout the remainder of the growing season. Another point which must be kept in mind is the fact that the forecast is made as a result of the comparative number of cherries, and the sizing factor is not taken into consideration for this preliminary estimate.

This survey is part of a continuing program being carried out annually by the Dominion Bureau of Statistics with the co-operation of the following organizations:

Ontario Farm Economics, Co-operatives and Statistics Branch.

The Vineland Experimental Station.

Ontario Tender Fruit Growers' Marketing Board.

Ontario Food Processors Association.

Ontario Farm Products Inspection Services.

Inspection Staff, Fruit and Vegetable Division, C.D.A.



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TABLE 3. Estimate of Commercial Production of Apples, Peaches, Pears, Grapes, Apricots, Cherries and Strawberries in United States, 1970 and 1971

Kind of fruit	Estimated production				
	Volumetric units		Tons		
	1970	1971	1970	1971	
'000					
<u>United States</u>					
Apples	bu.	148,155	146,736	3,111,255	3,081,456
Peaches	"	62,738	60,850	1,505,712	1,460,400
Pears	"	21,483	30,205	537,080	755,130
Grapes	lb.	5,526,000	7,200,000	2,763,000	3,600,000
Apricots	bu.	7,350	8,642	176,400	207,400
Cherries, sweet	"	4,345	4,875	121,650	136,500
Cherries, sour	"	4,237	4,630	118,640	129,650
Strawberries	qt.	329,800	322,067	247,350	241,550
<u>California</u>					
Strawberries	qt.	192,667	188,133	144,500	141,100

Source: United States Department of Agriculture; July 19, 1971

The United States Department of Agriculture published the original estimates of apples, peaches and strawberries in pounds; and pears, grapes, apricots and cherries in tons. The following conversion rates were used to bring these items to corresponding units in the Canadian crop estimates: apples, 1 bu. = 42 lbs.; pears, 1 bu. = 50 lb. (except California where 1 bu. = 48 lbs.); peaches and apricots, 1 bu. = 48 lb.; cherries, 1 bu. = 56 lb.; strawberries, 1 qt. = 1.5 lb. (Conversion Factors and Weights and measures for Agricultural Commodities and Their Products - United States Department of Agriculture, May, 1952).