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**DOMINION BUREAU OF STATISTICS**  
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OTTAWA, CANADA

Published by Authority of the Minister of Trade and Commerce

August 7, 1964

F.V.R. No. 3

Price: \$1 for series.

FIRST ESTIMATE OF THE COMMERCIAL PRODUCTION OF ALL FRUITS, 1964

The estimates released in this memorandum, except when otherwise indicated, are based on reports submitted to the Dominion Bureau of Statistics by the Quebec Bureau of Statistics and Federal and Provincial Departments of Agriculture personnel in the various fruit growing areas. All 1964 figures are preliminary and subject to revision. Reports were made as of the middle of July for Ontario and Quebec. Estimates for the Atlantic Provinces were based on conditions later in July. British Columbia crop estimates for plums, prunes, peaches, apricots and sweet cherries were released by the Provincial Department of Agriculture on June 18, for apples, pears and grapes on July 2 and for the other fruits on July 9. Accordingly, all estimates apply to the situation as it existed at the time when the reports concerned were made.

TABLE 1. - First Estimate of the Commercial Production  
of All Fruits 1964 with Latest Estimates for 1963

Kind of Fruit	Estimated Production				
	Volumetric Units or Pounds			Tons	
	Unit	1963	1964	1963	1964
		'000	'000		
Canada -					
Apples .....	bu.	22,798	19,806	512,953	445,620
Pears .....	bu.	1,682	1,775	42,047	44,358
Plums and prunes .....	bu.	684	636	17,098	15,906
Peaches .....	bu.	2,404	2,785	60,106	69,630
Apricots .....	bu.	105	269	2,623	6,724
Cherries, sweet .....	bu.	394	437	9,847	10,916
Cherries, sour .....	bu.	346	577	8,648	14,422
Strawberries .....	qt.	23,174	25,442	15,367	16,639
Raspberries .....	qt.	11,907	11,820	8,442	8,405
Loganberries .....	lb.	1,440	1,422	720	711
Grapes .....	lb.	106,779	112,508	53,390	56,254
Blueberries .....	lb.	23,854	n.a.	11,927	n.a.
Newfoundland -					
Blueberries .....	lb.	1,300	3,000	650	1,500
Prince Edward Island -					
Strawberries .....	qt.	1,550	1,600	969	1,000
Blueberries .....	lb.	150	200	75	100
Nova Scotia -					
Apples .....	bu.	3,180	2,500	71,550	56,250
Pears .....	bu.	64	60	1,600	1,500
Plums .....	bu.	5	6	125	150
Strawberries .....	qt.	2,000	2,100	1,250	1,312
Raspberries .....	qt.	25	35	16	22
Blueberries .....	lb.	7,000	7,000	3,500	3,500

August 1964  
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Prepared in the Crops Section, Agriculture Division

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TABLE 1. - First Estimate of the Commercial Production  
of All Fruits 1964 with Latest Estimates for 1963

Kind of Fruit	Estimated Production				
	Volumetric Units or Pounds			Tons	
	Unit	1963	1964	1963	1964
		'000	'000		
New Brunswick -					
Apples .....	bu.	475	475	10,688	10,688
Strawberries .....	qt.	1,500	2,000	938	1,250
Raspberries .....	qt.	50	50	31	31
Blueberries .....	lb.	4,000	4,000	2,000	2,000
Quebec -					
Apples .....	bu.	5,298	3,300	119,205	74,250
Strawberries .....	qt.	6,558	4,372	4,099	2,732
Raspberries .....	qt.	1,383	922	864	576
Blueberries .....	lb.	8,551	n.a.(1)	4,276	n.a.(1)
Ontario -					
Apples .....	bu.	5,433	6,464	122,234	145,436
Pears .....	bu.	731	926	18,272	23,138
Plums and prunes .....	bu.	427	358	10,675	8,960
Peaches .....	bu.	1,941	2,232	48,522	55,800
Cherries, sweet .....	bu.	261	237	6,515	5,928
Cherries, sour .....	bu.	346	577	8,648	14,422
Strawberries .....	qt.	4,501	9,462	2,813	5,914
Raspberries .....	qt.	2,450	2,666	1,531	1,666
Grapes .....	lb.	102,600	107,800	51,300	53,900
British Columbia -					
Apples .....	bu.	8,412	7,067	189,276	158,996
Pears .....	bu.	887	789	22,175	19,720
Plums and prunes .....	bu.	252	272	6,298	6,796
Peaches .....	bu.	463	553	11,584	13,830
Apricots .....	bu.	105	269	2,623	6,724
Cherries, sweet .....	bu.	133	200	3,332	4,988
Strawberries .....	qt.	7,065	5,908	5,298	4,431
Raspberries .....	qt.	7,999	8,147	6,000	6,110
Loganberries .....	lb.	1,440	1,422	720	711
Grapes .....	lb.	4,179	4,708	2,090	2,354
Blueberries .....	lb.	2,853	3,006	1,426	1,503

(1) Not available.

For all Provinces other than British Columbia the original estimates secured by the Bureau were stated in measures of volume (except grapes and blueberries). These were converted to tons at the following rates: 1 quart of strawberries, raspberries or blueberries = 1.25 pounds; 1 bushel of apples = 45 pounds; 1 bushel of all other tree fruits = 50 pounds (net weight). In the case of British Columbia the original figures were in pounds; these were rounded to the nearest ton and the volumetric estimates calculated as follows: 1 bushel of apples = 45 pounds; 1 bushel of all other tree fruits = 50 pounds (net weight); 1 quart of berries = 1.5 pounds.

TABLE 2. - Minimum Prices for Processing for Strawberries  
Raspberries, Cherries, Pears and Peaches in the  
Province of Ontario

	1963	1964
	cents per qt.	
Strawberries(1) .....	17.0	17.5
Purple Raspberries (No. 1 grade)(1) .....	27.0	29.0
Red Raspberries (No. 1 grade)(1) .....	31.0	32.5
	- dollars per ton -	
White sweet cherries(2) .....	260.00	260.50
Black sweet cherries(2) .....	280.00	295.50
Black sweet cherries for brining purposes(2) .....	-	210.50
Sour Cherries(2) .....	200.50	130.50(3)
Bartlett pears(2) .....		
not less than 2 inches in diameter .....	115.00	107.50
not less than 1 3/4 inches and less than 2 inches in diameter .....	70.00	67.50
less than 1 3/4 inches in diameter .....	70.00	67.50
All varieties other than Bartlett or Kieffer .....	70.00	67.50
Peaches(2) .....		
Jubilee, Marilyn, Victory, Elberta and all other varieties of the Elberta Type .....	103.50	111.50
Other varieties .....	98.50	106.50

(1) Source: Ontario Berry Growers' Marketing Board.

(2) Source: Ontario Tender Fruit Growers' Marketing Board.

(3) This price does not include any payments which may be made under The  
Agricultural Stabilization Act in respect of the 1964 crop.

TABLE 3. - Estimate of Commercial Production of Apples, Pears, Peaches, Apricots,  
Cherries, Sweet and Sour, and Strawberries in the United States 1963 and 1964

Kind of Fruit	Estimated Production				
	Volumetric Units or Pounds	Tons			
	Unit	1963	1964	1963	1964
		'000	'000		
United States -					
Apples(1) .....	bu.	125,505	144,650		
Pears(1) .....	bu.	19,378	28,853	476,325	7706,199
Peaches(1) .....	bu.	73,789	70,947	1,770,936	1,702,728
Apricots(1) .....	bu.	8,346	8,642	200,300	207,400
Cherries, sweet(1) .....	bu.	2,504	3,954	70,100	110,700
Cherries, sour(1) .....	bu.	2,897	7,593	81,110	212,600
Strawberries(2) .....	qt.	340,566	339,319	255,424	254,489
California -					
Strawberries(2) .....	qt.	158,760	138,000	119,070	103,500

(1) Source: Crop Production as of July 1, 1964 - United States Department of  
Agriculture.

(2) Source: Fruit Situation - June, 1964 - United States Department of Agriculture

The United States Department of Agriculture published the original estimates of  
apples, pears and peaches in bushels; apricots and cherries, sweet and sour, in  
tons; strawberries in pounds. Conversion rates used to express pears and peaches  
in tons were: 1 bu. of pears = 50 lb. except California where 1 bu. = 48 lb.;  
1 bu. of peaches = 48 lb. Conversion rates used to express apricots and cherries  
in bushels were: 1 bu. of apricots = 48 lb.; 1 bu. of cherries = 56 lb. Straw-  
berries were converted at the rate of 1 qt. = 1.5 lb. (Conversion Factors and  
Weights and Measures for Agricultural Commodities and Their Products - United  
States Department of Agriculture, May 1952).





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TABLE 4. - Estimated Apple Production in England &amp; Wales - 1963(1)

	Estimated Production			
	1963	1964	1963	1964
	'000 bushels		'000 tons	
Dessert Apples .....	14,933	n.a.	336	n.a.
Cooking Apples .....	12,842	n.a.	289	n.a.
TOTAL .....	27,775	n.a.	625	n.a.

TABLE 5. - Estimated Apple Production in France, 1964(2) with Latest 1963 Figures(1)

	Estimated Production			
	1963	1964	1963	1964
	'000 bushels		'000 tons	
Table Apples .....	46,414	49,809	1,044	1,121

(2) July 1, Estimate.

TABLE 6. - Estimated Apple Production in Western Germany, 1964(3) with Latest 1963 Figures(1)

	Estimated Production			
	1963	1964	1963	1964
	'000 bushels		'000 tons	
Apples .....	95,097	61,974	2,140	1,394

(3) Mid-July Estimate.

TABLE 7. - Estimated Apple Production in Italy, 1964(4) with Latest 1963 Figures(1)

	Estimated Production			
	1963	1964	1963	1964
	'000 bushels		'000 tons	
Apples .....	114,463	112,435	2,575	2,530

(1) Source: Commonwealth Economic Committee.

(4) Unofficial Estimate.