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Memorandum

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FLUID MILK SALES

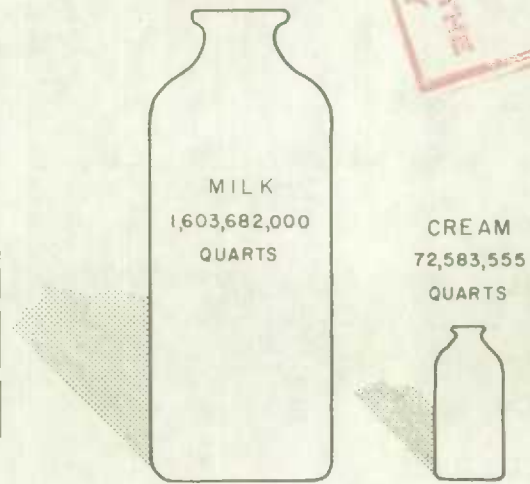
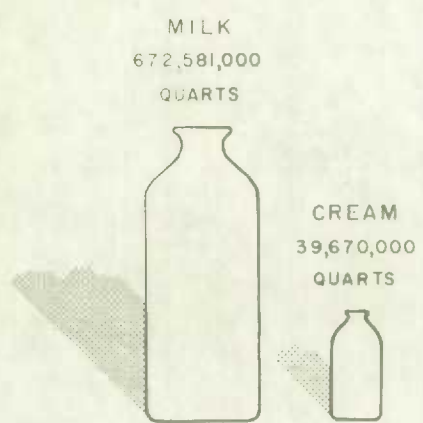
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Price: \$1.00 per year.

FLUID MILK AND CREAM SALES IN CANADA, 1953

SALES IN TWENTY-FIVE MARKETS

TOTAL SALES



FARM CASH INCOME FROM DAIRYING AND FLUID SALES

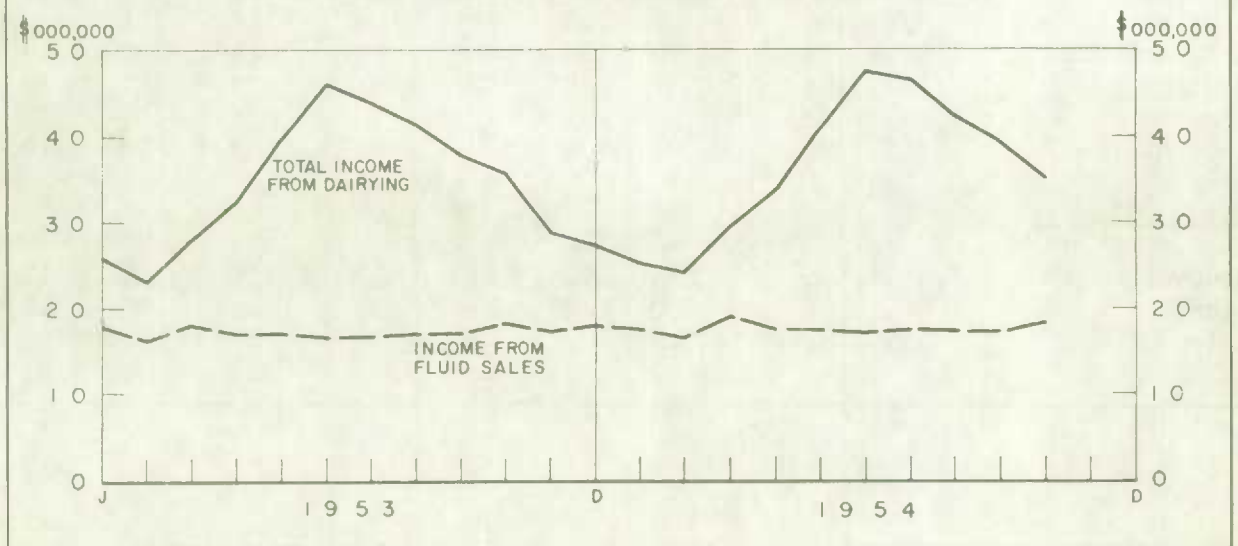


Table 1 - Fluid Sales in Twenty-Five Markets in Canada

October and January-October, 1954, with Comparisons Shown in Per Cent of 1953

Markets Within Economic Divisions	Milk				Cream				Cream
	October		Jan.-Oct.		October		Jan.-Oct.		Oct.
	Sales in Quarts	% of 1953	Sales in Quarts	% of 1953	Sales in B.F.	% of 1953	Sales in B.F.	% of 1953	Fer Cent Fat
	'000 Qt.	%	'000 Qt.	%	'000 Lb.	%	'000 Lb.	%	%
<u>Maritime Provinces</u>									
Charlottetown	214	99	2,131	100	4	97	40	97	12.48
Halifax	1,494	103	14,759	106	21	104	226	107	13.24
Sydney	853	98	8,530	99	8	109	87	105	29.55
Saint John	805	96	8,160	100	10	102	109	99	32.44
Moncton	475	103	4,774	106	6	95	67	101	31.33
<u>Central Provinces</u>									
Montreal	14,572	98	140,705	99	295	98	2,963	98	17.38
Quebec-Levis	2,718	106	25,943	101	31	105	293	94	16.34
Sherbrooke	722	105	6,563	109	8	105	34	112	20.31
Three Rivers	627	97	6,215	101	9	102	92	104	24.69
Ottawa-Hull	2,934	99	28,258	103	50	101	494	105	18.48
Toronto	12,339	104	115,865	106	230	100	2,258	104	14.37
Hamilton	2,828	103	26,948	104	35	93	340	101	17.86
Windsor	1,997	96	19,532	101	24	89	256	97	14.06
Ft.Wm. - Pt.Ar.	859	99	8,507	103	11	112	109	113	19.70
<u>Prairie Provinces</u>									
Winnipeg	3,828	100	37,129	104	118	100	1,106	100	12.31
Regina	808	100	7,931	107	22	97	213	103	12.24
Moose Jaw	295	102	2,844	106	6	98	61	101	11.75
Saskatoon	878	104	8,434	108	18	100	167	105	12.88
Swift Cur.-York'n.	176	99	1,719	107	4	91	45	99	18.80
Edmonton	2,120	104	20,224	108	57	103	533	101	12.35
Calgary	1,651	102	15,617	105	41	99	398	101	11.99
Leth.-Med. Hat	367	98	3,570	104	9	94	88	98	12.65
<u>British Columbia</u>									
Vancouver	5,399	104	51,952	104	131	100	1,305	101	11.34
Victoria	971	102	9,253	102	20	102	196	99	12.74
Nanaimo	131	94	1,326	97	2	96	19	92	12.76

Table 11 - Estimated Fluid Milk and Cream Sales*

Canada, by Provinces, October and January-October, 1954 with Comparisons
Shown in Per Cent of 1953

Province	(A) Fluid Milk Sales - In Quarts				(B) Fluid Cream Sales-Butter-fat			
	October		Jan.-Oct.		October		Jan.-Oct.	
	Sales in Quarts	% of 1953	Sales in Quarts	% of 1953	Sales in B.F.	% of 1953	Sales in B.F.	% of 1953
	'000 Qt.	%	'000 Qt.	%	'000 Lb.	%	'000 Lb.	%
Canada	141,767	100	1,363,486	102	2,400	99	24,583	100
Prince Edward Is.	753	101	7,460	99	12	100	122	93
Nova Scotia	4,728	101	48,391	103	61	107	675	107
New Brunswick	4,270	100	41,869	103	57	100	595	102
Quebec	53,361	100	517,305	100	871	99	9,039	99
Ontario	50,101	101	471,441	104	659	96	7,085	99
Manitoba	5,620	100	54,426	104	155	100	1,440	100
Saskatchewan	6,472	101	63,371	107	164	101	1,429	103
Alberta	6,821	102	65,624	105	200	101	1,859	101
British Columbia	9,641	103	93,599	103	221	100	2,339	100

(C) Fluid Milk, Fluid Cream and Total Fluid Sales, Expressed in Pounds of Milk

Province	Milk		Cream		Fluid Sales			
	October		October		October		Jan.-Oct.	
	Sales in Lb.	% of 1953	Sales in Lb.	% of 1953	Sales in Lb.	% of 1953	Sales in Lb.	% of 1953
	'000 Lb.	%	'000 Lb.	%	'000 Lb.	%	'000 Lb.	%
Canada	365,760	100	68,134	99	433,894	100	4,216,354	102
Prince Edward Is.	1,944	101	322	100	2,266	100	22,644	98
Nova Scotia	12,197	101	1,581	107	13,778	101	142,573	104
New Brunswick	11,016	100	1,469	100	12,485	100	123,365	103
Quebec	137,672	100	24,873	99	162,545	100	1,592,885	100
Ontario	129,260	101	19,035	96	148,295	100	1,420,035	103
Manitoba	14,499	100	4,373	100	18,872	100	180,945	103
Saskatchewan	16,699	101	4,669	101	21,368	101	205,083	106
Alberta	17,598	102	5,604	101	23,202	101	221,894	104
British Columbia	24,875	103	6,208	100	31,083	103	306,930	103

* Estimates are based on reports from 177 markets of Canada which represent in the aggregate 60.7 per cent of the estimated milk sales and 58.4 per cent of the estimated cream sales. The number of markets are shown as follows: P.E.I., 6; N.S., 19; N.B., 17; Que., 19; Ont., 33; Man., 12; Sask., 23; Alta., 28 and B.C. 20.



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Seasonal Changes in Prices of Fluid Milk Delivered to Dairies

Winter Prices, 1954 - 55, Compared with Summer Prices, 1954

Market Area	Effective Date	Winter Prices \$	Effective Date	Summer Prices \$
		per cwt.		per cwt.
<u>Nova Scotia</u>				
Halifax	Oct. 1, 1954	4.90	Apr. 1, 1954	4.30
<u>Saskatchewan</u>				
Regina	Oct. 1, 1954	4.75	May 1, 1954	4.15
Moose Jaw	Oct. 1, 1954	4.90	May 1, 1954	4.20
Yorkton	Oct. 1, 1954	4.55	May 1, 1954	4.05
		Per Lb. B.F.		Per Lb. B.F.
Saskatoon	Oct. 1, 1954	1.41	May 1, 1954	1.23
Swift Current	Oct. 1, 1954	1.35	Apr. 1, 1954	1.22

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