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FLUID MILK SALES

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FLUID MILK AND CREAM SALES IN CANADA, 1953

SALES IN TWENTY-FIVE MARKETS

TOTAL SALES



FARM CASH INCOME FROM DAIRYING AND FLUID SALES

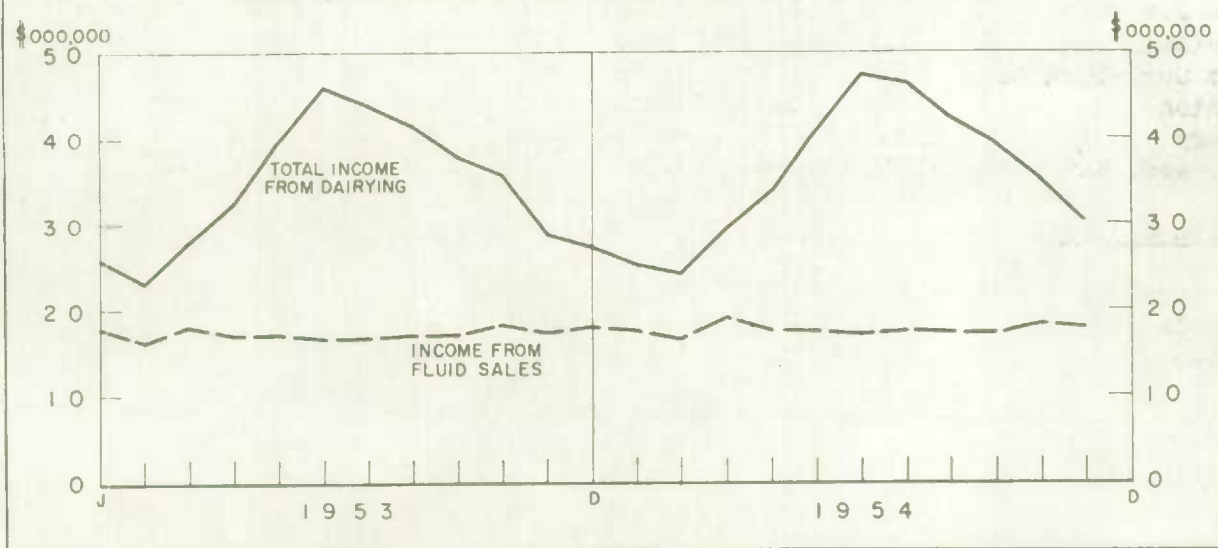


Table I - Fluid Sales in Twenty-Five Markets of Canada

November and January-November, 1954, with Comparisons Shown in Per Cent of 1953

Markets Within Economic Divisions	Milk				Cream				Cream
	November		Jan.-Nov.		November		Jan.-Nov.		Nov.
	Sales in Quarts	% of 1953	Sales in Quarts	% of 1953	Sales in B.F.	% of 1953	Sales in B.F.	% of 1953	Per Cent Fat
	'000 Qt.	%	'000 Qt.	%	'000 Lb.	%	'000 Lb.	%	%
<u>Maritime Provinces</u>									
Charlottetown	213	108	2,344	100	4	103	44	97	12.28
Halifax	1,460	106	16,219	106	20	110	246	107	12.85
Sydney	877	108	9,407	99	8	121	95	106	29.83
Saint John	787	103	8,947	101	10	104	119	100	32.43
Moncton	460	103	5,234	106	6	107	73	101	32.04
<u>Central Provinces</u>									
Montreal	14,338	102	155,044	100	278	98	3,240	98	17.53
Quebec-Levis	2,542	101	28,485	101	28	107	321	95	16.42
Sherbrooke	699	110	7,261	109	7	100	91	111	19.46
Three Rivers	619	102	6,834	101	9	104	101	104	24.19
Ottawa-Hull	2,947	107	31,204	103	48	106	542	105	18.20
Toronto	12,466	113	128,331	107	250	114	2,508	105	14.90
Hamilton	2,777	105	29,725	104	38	107	378	101	18.60
Windsor	1,971	109	21,504	102	24	97	281	97	14.37
Ft.Wm. - Pt.Ar.	864	101	9,372	103	9	104	118	112	18.15
<u>Prairie Provinces</u>									
Winnipeg	3,888	111	41,017	105	117	107	1,224	100	12.04
Regina	810	108	8,741	107	21	101	235	102	12.03
Moose Jaw	298	111	3,142	107	6	106	67	101	11.66
Saskatoon	885	109	9,318	108	17	102	184	105	12.58
Swift Cur.-York'n.	180	107	1,899	107	4	91	49	98	17.57
Edmonton	2,123	111	22,347	108	56	108	588	102	12.10
Calgary	1,654	111	17,271	106	42	107	439	101	12.11
Leth.-Med. Hat	371	108	3,941	105	9	104	97	98	12.44
<u>British Columbia</u>									
Vancouver	5,373	107	57,325	105	125	101	1,431	101	11.24
Victoria	965	108	10,218	103	19	99	215	99	12.52
Nanaimo	130	100	1,456	97	2	99	21	92	12.26

Table II - Estimated Fluid Milk and Cream Sales*

Canada, by Provinces, November and January-November, 1954 with Comparisons
Shown in Per Cent of 1953

Province	(A) Fluid Milk Sales - In Quarts				(B) Fluid Cream Sales-Butter-fat			
	November		Jan.-Nov.		November		Jan.-Nov.	
	Sales in Quarts	% of 1953	Sales in Quarts	% of 1953	Sales in B.F.	% of 1953	Sales in B.F.	% of 1953
	'000 Qt.	%	'000 Qt.	%	'000 Lb.	%	'000 Lb.	%
Canada	141,176	106	1,504,662	103	2,420	103	27,003	100
Prince Edward Is.	743	107	8,203	99	12	109	134	94
Nova Scotia	4,739	107	53,130	103	57	112	732	107
New Brunswick	4,125	104	45,994	103	53	104	648	102
Quebec	52,300	103	569,605	101	831	97	9,870	98
Ontario	50,100	109	521,541	104	717	108	7,802	100
Manitoba	5,855	110	60,281	104	161	107	1,601	101
Saskatchewan	6,541	108	69,912	107	153	101	1,582	103
Alberta	7,033	110	72,657	106	201	107	2,060	101
British Columbia	9,740	107	103,339	104	235	103	2,574	100

(C) Fluid Milk, Fluid Cream and Total Fluid Sales, Expressed in Pounds of Milk

Province	Milk		Cream		Fluid Sales			
	November		November		November		Jan.-Nov.	
	Sales in Lb.	% of 1953	Sales in Lb.	% of 1953	Sales in Lb.	% of 1953	Sales in Lb.	% of 1953
	'000 Lb.	%	'000 Lb.	%	'000 Lb.	%	'000 Lb.	%
Canada	364,232	106	68,447	103	432,679	106	4,649,033	102
Prince Edward Is.	1,918	107	324	109	2,242	107	24,886	99
Nova Scotia	12,227	107	1,483	112	13,710	108	156,283	104
New Brunswick	10,643	104	1,374	104	12,017	104	135,382	103
Quebec	134,933	103	23,744	97	158,677	102	1,751,562	100
Ontario	129,257	109	20,480	108	149,737	109	1,569,772	104
Manitoba	15,106	110	4,522	107	19,628	109	200,573	103
Saskatchewan	16,875	108	4,399	101	21,274	107	226,357	106
Alberta	18,144	110	5,637	107	23,781	109	245,675	104
British Columbia	25,129	107	6,484	103	31,613	106	338,543	103

* Estimates are based on reports from 177 markets of Canada which represent in the aggregate 59.2 per cent of the estimated milk sales and 58.2 per cent of the estimated cream sales. The number of markets are shown as follows: P.E.I., 6; N.S., 19; N.B., 17; Que., 19; Ont., 33; Man., 12; Sask., 23; Alta., 28 and B.C. 20.

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