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FLUID MILK SALES

SALES

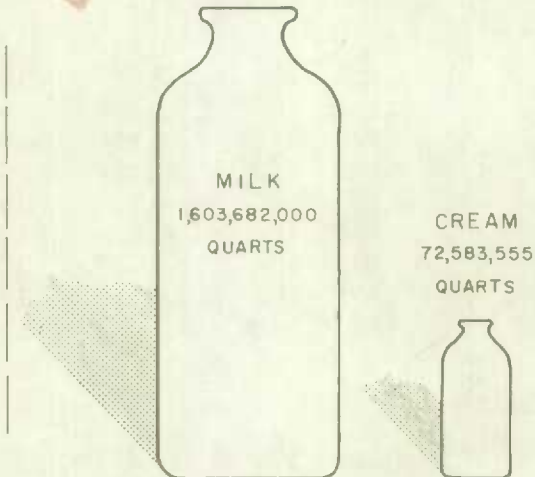
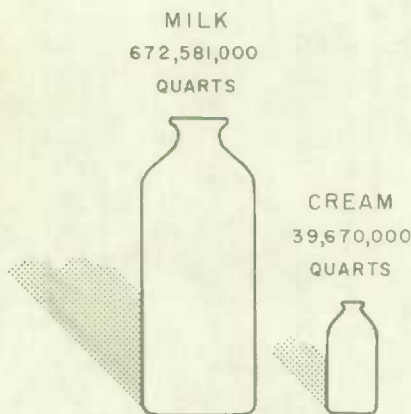
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FLUID MILK AND CREAM SALES IN CANADA, 1953

SALES IN TWENTY-FIVE MARKETS

TOTAL SALES



FARM CASH INCOME FROM DAIRYING AND FLUID SALES

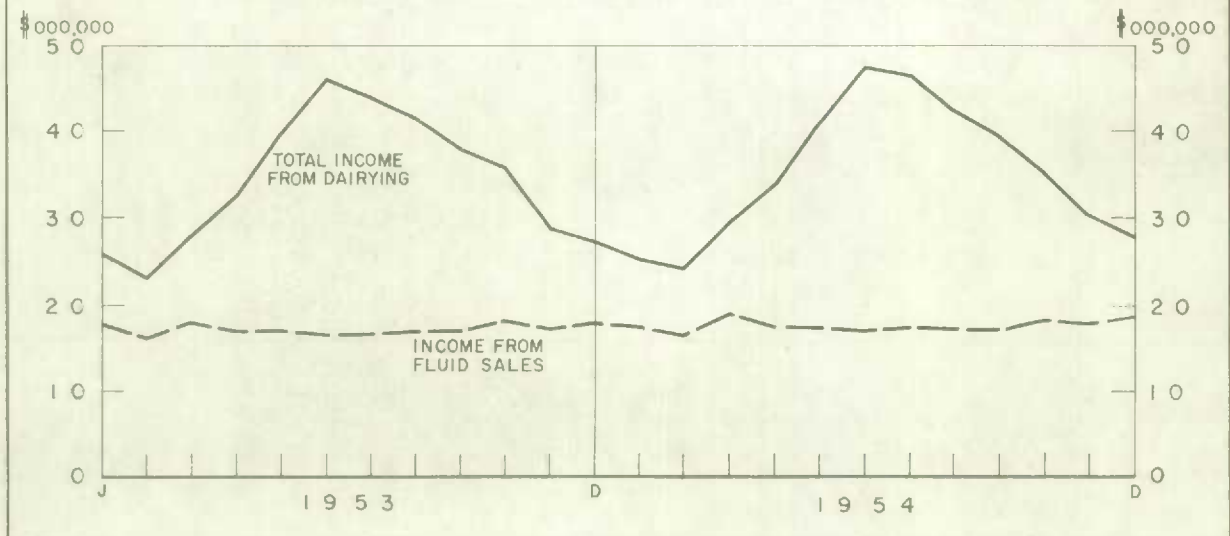


Table I - Fluid Sales in Twenty-Five Markets of Canada

December and January-December, 1954 with Comparisons Shown in Per Cent of 1953

Markets Within Economic Division	MILK				CREAM				CREAM
	December		Jan.-Dec.		December		Jan.-Dec.		Dec.
	Sales in Quarts	% of 1953	Sales in Quarts	% of 1953	Sales in B.F.	% of 1953	Sales in B.F.	% of 1953	Per Cent Fat
	'000 Qt.	%	'000 Qt.	%	'000 Lb.	%	'000 Lb.	%	%
<u>Maritime Provinces</u>									
Charlottetown	219	106	2,563	101	4	104	48	98	12.58
Halifax	1,567	108	17,786	106	24	103	270	107	13.57
Sydney	890	103	10,297	100	10	140	105	108	30.31
Saint John	846	101	9,793	101	10	97	130	99	32.46
Moncton	497	105	5,730	106	7	115	80	102	31.62
<u>Central Provinces</u>									
Montreal	15,033	102	170,077	100	326	96	3,566	98	18.01
Quebec-Levis	2,792	107	31,277	101	34	126	355	97	16.41
Sherbrooke	729	110	7,990	109	9	106	100	110	20.97
Three Rivers	632	100	7,466	101	11	101	112	103	23.89
Ottawa-Hull	2,997	106	34,201	104	60	114	602	106	20.29
Toronto	12,397	108	140,728	107	271	110	2,779	105	15.11
Hamilton	2,863	104	32,587	104	43	101	421	101	18.87
Windsor	1,970	101	23,473	102	33	102	313	98	16.67
Ft.-Wm.-Pt.Ar.	882	103	10,254	103	11	101	129	111	18.59
<u>Prairie Provinces</u>									
Winnipeg	3,900	104	44,917	105	122	100	1,346	100	12.18
Regina	836	106	9,577	107	24	106	259	103	12.79
Moose Jaw	307	110	3,449	107	7	105	74	102	12.17
Saskatoon	886	107	10,205	108	18	100	203	104	12.76
Swift Cur.-York'n.	182	106	2,081	107	5	90	54	97	18.55
Edmonton	2,198	110	24,545	108	60	109	649	103	12.29
Calgary	1,728	110	18,999	106	45	105	484	102	12.21
Leth.-Med.Hat	383	107	4,325	105	10	101	106	99	12.58
<u>British Columbia</u>									
Vancouver	5,357	105	62,682	105	142	101	1,573	101	11.70
Victoria	974	106	11,192	103	21	104	237	99	12.77
Nanaimo	130	96	1,586	97	2	85	23	92	13.71

Table II - Estimated Fluid Milk and Cream Sales*

Canada, by Provinces, December and January-December, 1954 with Comparisons
Shown in Per Cent of 1953

N.B. Data shown in this report are revised to conform with estimates shown in the Dairy Review

Province	(A) Fluid Milk Sales - In Quarts				(B) Fluid Cream Sales-Butter-fat			
	December		Jan.-Dec.		December		Jan.-Dec.	
	Sales in Quarts	% of 1953	Sales in Quarts	% of 1953	Sales in B.F.	% of 1953	Sales in B.F.	% of 1953
	'000 Qt.	%	'000 Qt.	%	'000 Lb.	%	'000 Lb.	%
Canada	144,825	105	1,650,968	103	2,586	103	29,744	101
Prince Edward Is.	792	105	9,151	102	13	108	151	98
Nova Scotia	5,060	108	59,450	106	68	113	820	110
New Brunswick	4,351	104	50,271	103	59	105	713	103
Quebec	54,945	104	624,551	101	896	100	10,766	99
Ontario	50,278	105	571,818	104	783	105	8,620	101
Manitoba	5,690	104	65,957	104	151	100	1,746	100
Saskatchewan	6,689	107	76,349	107	163	102	1,775	105
Alberta	7,249	109	80,310	106	196	107	2,285	103
British Columbia	9,771	105	113,111	104	257	103	2,868	102

(C) Fluid Milk, Fluid Cream and Total Fluid Sales, Expressed in Pounds of Milk

Province	MILK		CREAM		FLUID SALES			
	December		December		December		Jan.-Dec.	
	Sales in Lb.	% of 1953	Sales in Lb.	% of 1953	Sales in Lb.	% of 1953	Sales in Lb.	% of 1953
	'000 Lb.	%	'000 Lb.	%	'000 Lb.	%	'000 Lb.	%
Canada	373,648	105	73,161	103	446,809	105	5,100,292	103
Prince Edward Is.	2,041	105	352	108	2,393	105	27,687	101
Nova Scotia	13,056	108	1,774	113	14,830	109	174,669	107
New Brunswick	11,226	104	1,515	105	12,741	104	148,039	103
Quebec	141,759	104	25,613	100	167,372	103	1,918,934	100
Ontario	129,716	105	22,373	105	152,089	105	1,721,583	104
Manitoba	14,681	104	4,265	100	18,946	103	219,347	103
Saskatchewan	17,257	107	4,681	102	21,938	106	247,985	106
Alberta	18,702	109	5,497	107	24,199	108	271,206	105
British Columbia	25,210	105	7,091	103	32,301	104	370,842	103

*Estimates are based on reports from 177 markets of Canada which represent in the aggregate 62.7 per cent of the estimated milk sales and 58.0 per cent of the estimated cream sales. The number of markets are shown as follows: P.E.I., 6; N.S., 19; N.B., 17; Que., 19; Ont., 33; Man., 12; Sask., 23; Alta., 28 and B.C. 20.

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