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MAY 1954

FLUID MILK SALES

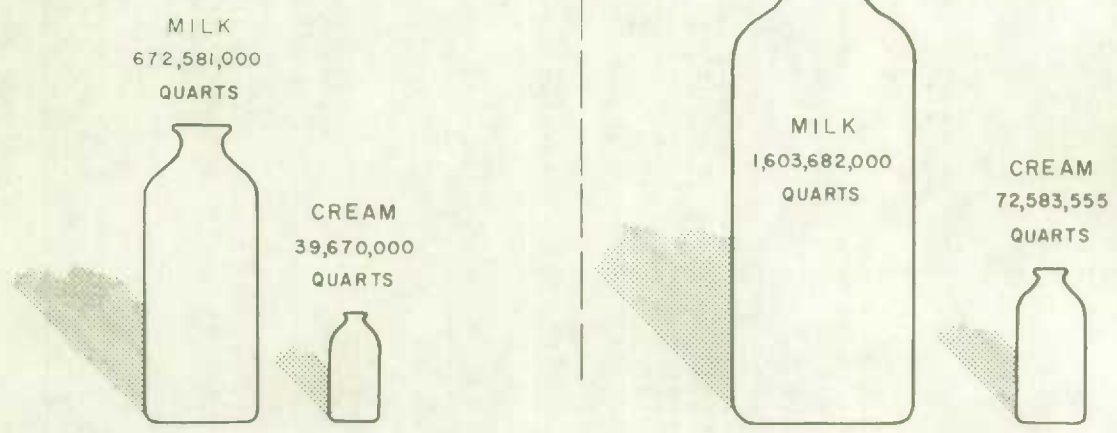
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Price: \$1.00 per year.

FLUID MILK AND CREAM SALES IN CANADA, 1953

SALES IN TWENTY-FIVE MARKETS

TOTAL SALES



FARM CASH INCOME FROM DAIRYING AND FLUID SALES

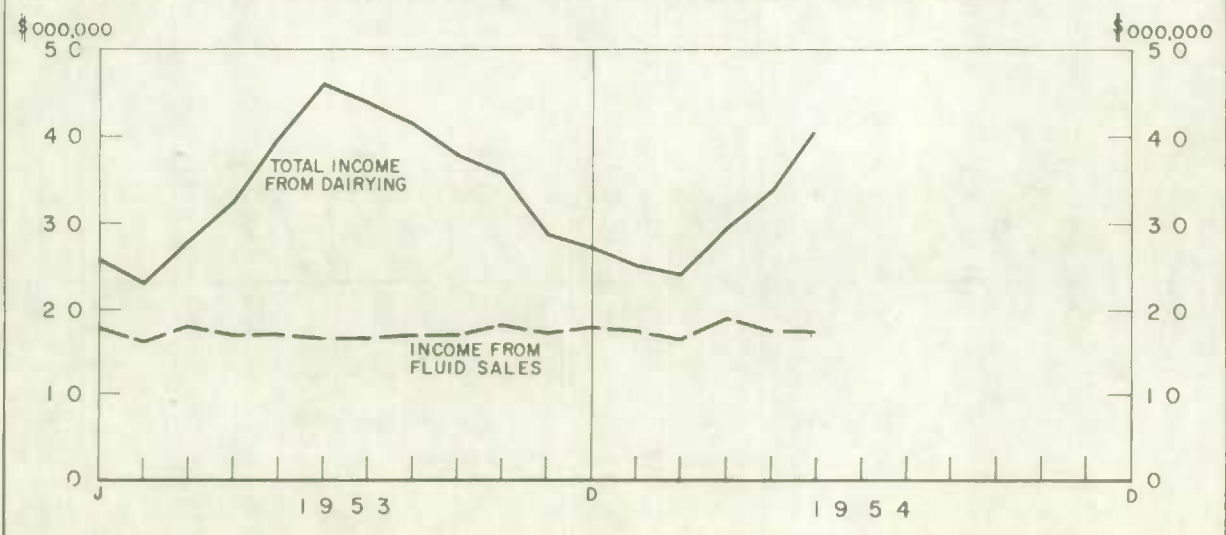


Table 1 - Fluid Sales in Twenty-Five Markets of Canada

May and January-May, 1954, with Comparisons Shown in Per Cent of 1953

Markets Within Economic Divisions	Milk				Cream				Cream
	May		January-May		May		January-May		May
	Sales in Quarts	% of 1953	Sales in Quarts	% of 1953	Sales in B.F.	% of 1953	Sales in B.F.	% of 1953	Per Cent Fat
	'000 Qt.	%	'000 Qt.	%	'000 Lb.	%	'000 Lb.	%	%
<u>Maritime Provinces</u>									
Charlottetown	213	98	1,064	98	4	96	18	97	12.49
Halifax	1,472	104	7,349	105	22	104	110	105	13.75
Sydney	873	101	4,218	98	9	101	41	108	30.28
Saint John	826	98	4,062	100	10	98	55	104	32.40
Moncton	490	108	2,387	106	7	100	32	102	31.37
<u>Central Provinces</u>									
Montreal	14,045	100	71,170	101	308	98	1,489	98	18.01
Quebec-Levis	2,653	98	12,907	100	27	92	127	93	16.77
Sherbrooke	658	107	3,257	112	8	102	41	110	21.21
Three Rivers	624	101	3,117	103	9	96	45	108	24.93
Ottawa-Hull	2,876	103	14,200	105	53	102	251	104	19.34
Toronto	11,940	107	58,254	106	242	108	1,177	102	15.35
Hamilton	2,741	105	13,359	105	37	106	177	102	19.33
Windsor	1,980	102	9,571	103	28	99	135	102	14.37
Ft. Wm. - Pt. Ar.	876	103	4,211	104	10	106	54	116	18.66
<u>Prairie Provinces</u>									
Winnipeg	3,804	105	18,493	104	113	101	555	99	12.28
Regina	822	109	3,996	108	22	105	109	103	12.37
Moose Jaw	295	107	1,437	107	6	105	31	102	12.10
Saskatoon	860	110	4,231	109	17	106	85	105	12.82
Swift Cur. - York'n	177	111	866	108	4	95	23	101	19.10
Edmonton	2,114	110	10,157	108	54	103	266	102	11.92
Calgary	1,631	108	7,810	107	42	103	199	101	12.36
Leth. - med. Hat	368	107	1,782	106	9	95	44	96	12.43
<u>British Columbia</u>									
Vancouver	5,307	104	25,675	105	130	103	640	101	11.58
Victoria	962	105	4,608	102	20	100	93	101	12.96
Nanaimo	136	102	669	99	2	89	9	90	13.50

Table 11 - Estimated Fluid Milk and Cream Sales*

Canada, by Provinces, May and January-May, 1954
with Comparisons shown in per cent of 1953

Province	(A) Fluid Milk Sales-In Quarts				(B) Fluid Cream Sales-In B.F.			
	May		January-May		May		January-May	
	Sales in Quarts	% of 1953	Sales in Quarts	% of 1953	Sales in B.F.	% of 1953	Sales in B.F.	% of 1953
	'000 Qt.	%	'000 Qt.	%	'000 Lb.	%	'000 Lb.	%
Canada	137,454	103	686,982	103	2,465	100	12,275	100
Prince Edward Is.	751	98	3,749	98	12	92	57	93
Nova Scotia	4,908	103	24,030	102	65	102	310	105
New Brunswick	4,148	104	20,845	103	57	106	287	106
Quebec	51,565	100	262,351	101	900	98	4,452	99
Ontario	47,291	105	237,912	104	742	100	3,711	100
Manitoba	5,603	105	27,248	104	150	101	716	99
Saskatchewan	6,559	109	31,750	108	126	104	678	102
Alberta	6,809	108	32,969	106	176	104	901	102
British Columbia	9,820	104	46,128	104	237	102	1,163	100

(C) Fluid Milk, Fluid Cream and Total Fluid Sales, Expressed in Pounds of Milk

Province	Milk		Cream		Fluid Sales			
	May		May		May		January-May	
	Sales in Lb.	% of 1953	Sales in Lb.	% of 1953	Sales in Lb.	% of 1953	Sales in Lb.	% of 1953
	'000 Lb.	%	'000 Lb.	%	'000 Lb.	%	'000 Lb.	%
Canada	354,631	103	70,122	100	424,753	103	2,120,584 ^{1/}	103
Prince Edward Is.	1,937	98	324	92	2,261	97	11,254	97
Nova Scotia	12,663	103	1,689	102	14,352	103	70,108	103
New Brunswick	10,703	104	1,465	106	12,168	104	61,202	104
Quebec	133,038	100	25,716	98	158,754	100	804,060	101
Ontario	122,011	105	21,395	100	143,406	105	719,805 ^{1/}	104
Manitoba	14,455	105	4,213	101	18,668	104	90,445	103
Saskatchewan	16,921	109	3,720	104	20,641	108	101,626	107
Alberta	17,567	108	4,983	104	22,550	107	110,586	105
British Columbia	25,336	104	6,617	102	31,953	104	151,498	103

* Estimates are based on reports from 177 markets of Canada which represent in the aggregate 60.0 per cent of the estimated milk sales and 59.0 per cent of the estimated cream sales. The number of markets are shown as follows: P.E.I., 6; N.S., 19; N.B., 17; Que., 19; Ont., 33; Man., 12; Sask., 23; Alta., 28; B.C., 20.

^{1/} Revision in April sales.

Producers' Prices For Fluid Milk Delivered To Dairies
In Effect May 30, 1954

Nova Scotia

Halifax: Summer price, (April 1, 1954 to September 30, 1954) now in effect, decreases the buying price, for standard fluid milk from \$4.90 to \$4.30 per hundred pounds.

Saskatchewan

Summer prices in effect from (May 1, 1954 to September 30, 1954) apply to seven markets in this province. (Note Swift Current, summer price comes into effect on April 1, 1954 to September 30, 1954). Buying prices of standard milk in effect during the summer and winter months are shown in the table below.

	Summer \$	<u>Per Hundred Pounds</u>	Winter \$
Regina	4.15		4.75
Moose Jaw	4.20		4.90
Yorkton	4.05		4.55
Melville	4.05		4.55
		<u>Per Pound Butter-Fat</u>	
Saskatoon	1.23		1.41
Swift Current	1.22		1.35
Prince Albert	1.23		1.41
North Battleford	1.15		1.32

Ontario

Toronto and Ottawa, price change are effective on May 1, 1954, all other markets listed in table below come into effect on May 15, 1954.

<u>Market Area</u>	<u>Revised Price</u>	<u>Previous Price</u>	<u>Market Area</u>	<u>Revised Price</u>	<u>Previous Price</u>
	\$	\$		\$	\$
Toronto	4.53	4.60	Lindsay	4.43	4.50
Ottawa	4.58	4.65	Listowel	4.43	4.50
Hamilton	4.55	4.58	Milton	4.43	4.50
Arnprior	4.43	4.50	Oakville	4.58	4.65
Aylmer	4.43	4.50	Orillia	4.38	4.45
Barrie	4.43	4.50	Paris	4.43	4.50
Bowmanville	4.43	4.50	Pembroke	4.53	4.60
Blyth	4.43	4.50	Peterborough	4.43	4.50
Bracebridge	4.53	4.60	Petrolia	4.63	4.70
Brampton	4.43	4.50	Port Elgin	4.43	4.50
Brockville	4.43	4.50	Port Hope	4.35	4.40
Clinton	4.43	4.50	Preston	4.43	4.50
Cobourg	4.43	4.50	Renfrew	4.43	4.50
Durham	4.35	4.40	St. Mary's	4.43	4.50
Exeter	4.43	4.50	St. Thomas	4.43	4.50
Galt	4.43	4.50	Sarnia	4.53	4.60
Georgetown	4.43	4.50	Seaforth	4.43	4.50
Goderich	4.43	4.50	Stratford	4.43	4.50
Gravenhurst	4.53	4.60	Tillsonburg	4.43	4.50
Guelph	4.43	4.50	Walkerton	4.43	4.50
Hespeler	4.43	4.50	Wingham	4.43	4.50
Huntsville	4.53	4.60	Woodstock	4.43	4.50