

23-002

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JUNE 1954

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FLUID MILK SALES

Volume No. VIII, Report No. 6

Price: \$1.00 per year.

FLUID MILK AND CREAM SALES IN CANADA, 1953

SALES IN TWENTY-FIVE MARKETS TOTAL SALES

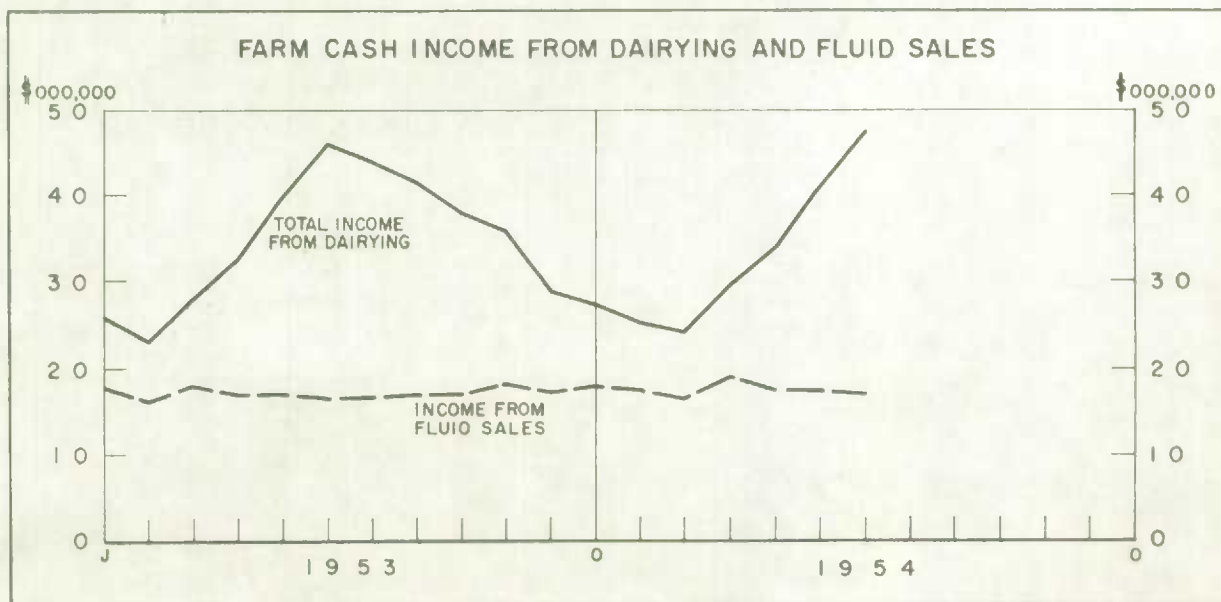
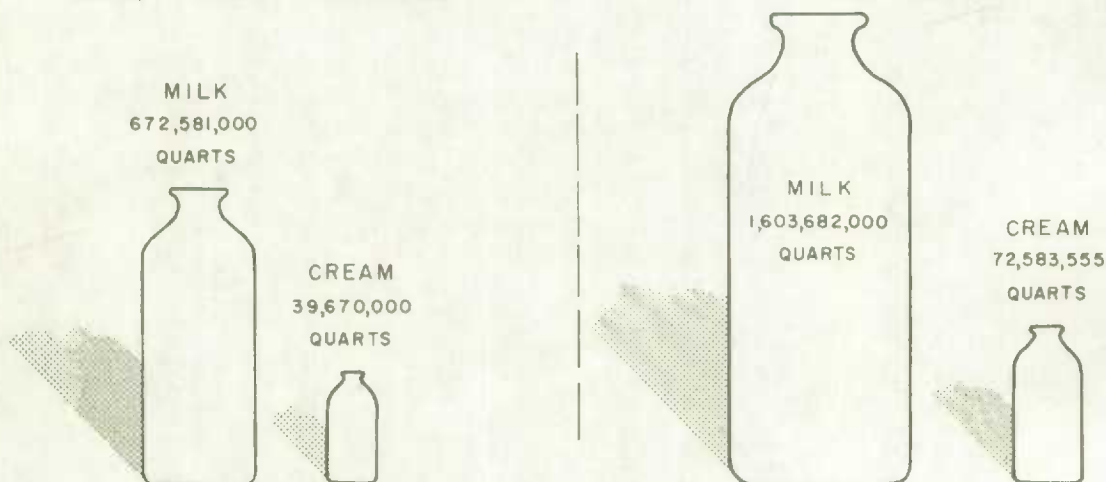


Table 1 - Fluid Sales in Twenty-Five Markets in Canada
June and January-June, 1954, with Comparisons Shown in Per Cent of 1953

Markets Within Economic Division	Milk				Cream				Cream
	June		Jan.-June		June		Jan.-June		June
	Sales in Quarts	% of 1953	Sales in Quarts	% of 1953	Sales in B.F.	% of 1953	Sales in B.F.	% of 1953	Per Cent Fat
	'000 Qt.	%	'000 Qt.	%	'000 Lb.	%	'000 Lb.	%	%
<u>Maritime Provinces</u>									
Charlottetown	209	99	1,273	98	4	101	22	98	12.78
Halifax	1,493	108	8,842	105	25	114	135	106	14.90
Sydney	384	101	5,102	99	9	84	50	103	29.90
Saint John	828	102	4,890	100	11	84	66	100	32.38
Moncton	485	109	2,872	107	7	93	33	100	31.15
<u>Central Provinces</u>									
Montreal	13,960	100	85,130	101	302	94	1,791	97	17.62
Quebec-Levis	2,545	97	15,452	100	29	85	156	91	16.66
Sherbrooke	613	103	3,870	111	8	101	49	109	21.60
Three Rivers	618	102	3,735	103	9	105	54	107	24.21
Ottawa-Hull	2,787	103	16,987	104	51	100	302	103	19.49
Toronto	11,666	108	69,920	106	229	104	1,406	103	15.52
Hamilton	2,740	106	16,099	105	36	104	213	102	19.00
Windsor	2,001	101	11,572	102	27	88	162	99	15.40
Ft. Wm.-Pt. Ar.	865	105	5,076	104	10	105	64	114	19.81
<u>Prairie Provinces</u>									
Winnipeg	3,359	108	22,352	105	110	100	665	99	12.21
Regina	308	110	4,804	109	21	107	131	104	12.35
Moose Jaw	290	109	1,727	108	6	98	37	101	11.74
Saskatoon	827	110	5,058	109	16	104	100	104	12.87
Swift Cur.-York'n	171	111	1,038	108	4	92	27	99	19.47
Edmonton	2,066	109	12,224	108	53	101	319	102	12.15
Calgary	1,538	107	9,398	107	41	102	241	102	12.43
Leth.-Med. Hat	361	106	2,143	106	8	97	52	97	12.56
<u>British Columbia</u>									
Vancouver	5,187	106	30,862	105	134	93	773	100	11.78
Victoria	915	103	5,523	102	22	94	115	99	13.85
Nanaimo	128	96	797	99	2	82	11	89	14.97

Table II - Estimated Fluid Milk and Cream Sales*

Canada, by Provinces, June and January-June, 1954
with Comparisons shown in per cent of 1953

Province	(A) Fluid Milk Sales-In Quarts				(B) Fluid Cream Sales-In B.F.			
	June		January-June		June		January-June	
	Sales in Quarts	% of 1953	Sales in Quarts	% of 1953	Sales in B.F.	% of 1953	Sales in B.F.	% of 1953
	'000 Qt.	%	'000 Qt.	%	'000 Lb.	%	'000 Lb.	%
Canada	132,262	103	819,244	103	2,481	95	14,756	99
Prince Edward Is.	722	94	4,471	97	12	92	69	93
Nova Scotia	4,849	105	28,879	103	74	107	384	106
New Brunswick	4,241	105	25,086	104	59	92	346	103
Quebec	49,112	100	311,463	101	929	92	5,381	97
Ontario	45,544	104	283,456	104	702	95	4,413	99
Manitoba	5,121	101	32,369	103	145	101	861	100
Saskatchewan	6,374	109	38,124	108	120	104	798	103
Alberta	6,658	106	39,627	106	210	101	1,111	102
British Columbia	9,641	104	55,769	104	230	92	1,393	99

(C) Fluid Milk, Fluid Cream and Total Fluid Sales, Expressed in Pounds of Milk

Province	Milk		Cream		Fluid Sales			
	June		June		June		January-June	
	Sales in Lb.	% of 1953	Sales in Lb.	% of 1953	Sales in Lb.	% of 1953	Sales in Lb.	% of 1953
	'000 Lb.	%	'000 Lb.	%	'000 Lb.	%	'000 Lb.	%
Canada	341,234	103	70,740	95	411,974	102	2,532,558	103
Prince Edward Is.	1,863	94	335	92	2,198	95	13,452	97
Nova Scotia	12,510	105	1,930	107	14,440	105	84,548	104
New Brunswick	10,941	105	1,534	92	12,475	104	73,677	104
Quebec	126,709	100	26,540	92	153,249	99	957,309	101
Ontario	117,504	104	20,346	95	137,850	103	857,655	104
Manitoba	13,212	101	4,075	101	17,287	101	107,732	102
Saskatchewan	16,444	109	3,594	104	20,038	108	121,664	107
Alberta	17,177	106	5,938	101	23,115	104	133,701	105
British Columbia	24,374	104	6,448	92	31,322	102	182,820	103

* Estimates are based on reports from 177 markets of Canada which represent in the aggregate 59.2 per cent of the estimated milk sales and 60.3 per cent of the estimated cream sales. The number of markets are shown as follows: P.E.I., 6; N.S., 19; N.B., 17; Que., 19; Ont., 33; Man., 12; Sask., 23; Alta., 28; B.C., 20.

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