

DOMINION BUREAU OF STATISTICS

OTTAWA - CANADA

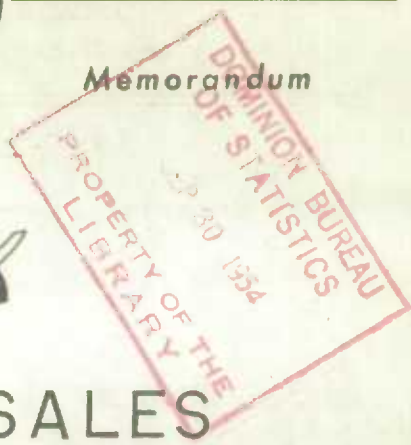
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Memorandum

JULY 1954

FLUID MILK SALES



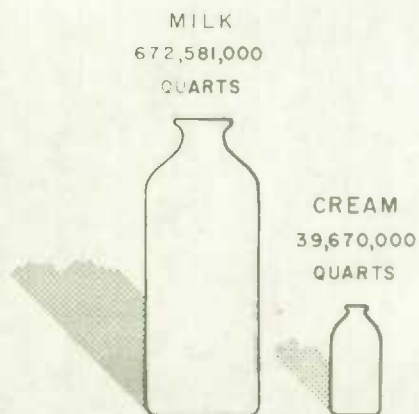
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FLUID MILK AND CREAM SALES IN CANADA, 1953

SALES IN TWENTY-FIVE MARKETS

TOTAL SALES



FARM CASH INCOME FROM DAIRYING AND FLUID SALES

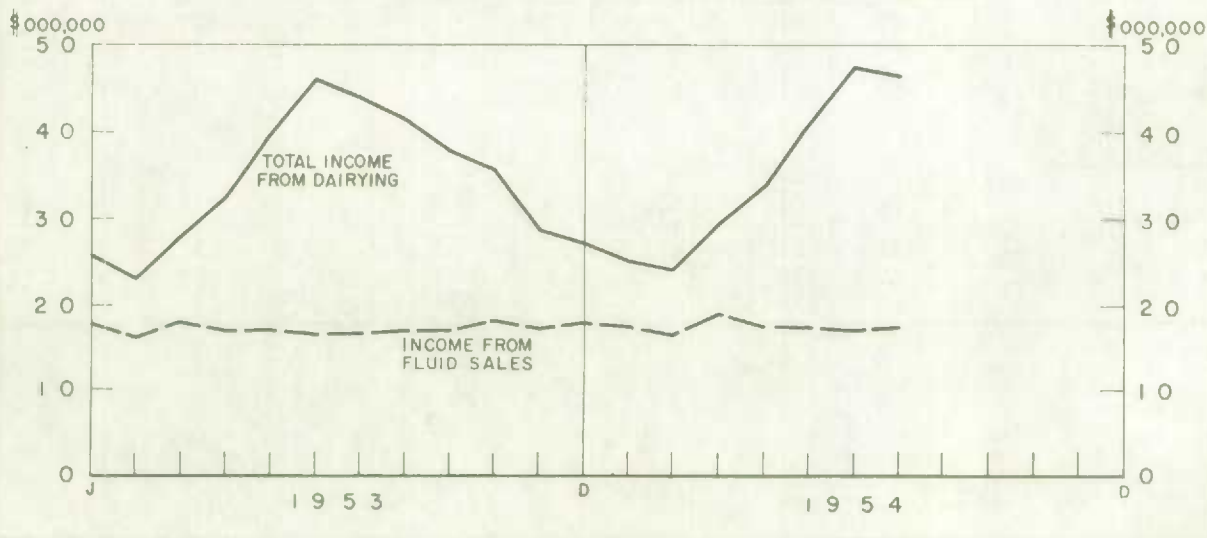


Table I - Fluid Sales in Twenty-Five Markets of Canada
July and January-July, 1954, with Comparisons Shown in Per Cent of 1953

Markets Within Economic Division	Milk				Cream				Cream
	July		Jan.-July		July		Jan.-July		July
	Sales in Quarts	% of 1953	Sales in Quarts	% of 1953	Sales in B.F.	% of 1953	Sales in B.F.	% of 1953	Per Cent Fat
	'000 Qt.	%	'000 Qt.	%	'000 Lb.	%	'000 Lb.	%	%
<u>Maritime Provinces</u>									
Charlottetown	221	104	1,494	99	5	98	28	98	13.38
Halifax	1,506	112	10,348	106	29	111	164	107	15.35
Sydney	876	100	5,978	99	14	106	63	103	30.50
Saint John	876	104	5,766	101	14	95	80	99	32.46
Moncton	490	109	3,362	107	9	105	47	101	31.17
<u>Central Provinces</u>									
Montreal	13,656	97	98,786	100	311	101	2,102	98	17.71
Quebec-Levis	2,567	98	18,019	99	38	97	194	92	16.49
Sherbrooke	669	111	4,539	111	12	140	61	114	22.38
Three Rivers	622	100	4,357	103	10	94	65	105	24.98
Ottawa-Hull	2,900	108	19,887	105	51	115	353	105	19.43
Toronto	11,222	108	81,142	106	207	98	1,613	102	14.90
Hamilton	2,716	105	18,815	105	31	104	244	102	18.29
Windsor	2,104	106	13,677	103	25	95	187	99	14.13
Ft.-Wm. - Pt. Ar.	873	106	5,948	104	12	114	76	114	20.57
<u>Prairie Provinces</u>									
Winnipeg	3,709	109	26,052	105	107	99	772	99	12.30
Regina	789	110	5,593	109	20	102	151	104	12.47
Moose Jaw	272	107	1,999	108	6	101	43	101	11.42
Saskatoon	847	109	5,905	109	16	105	116	104	13.10
Swift Cur.-York'n	166	108	1,204	108	4	91	32	98	19.31
Edmonton	1,979	108	14,203	108	51	97	370	101	11.99
Calgary	1,500	104	10,898	106	39	98	280	101	12.25
Leth.-Med. Hat	359	107	2,502	106	9	104	61	97	13.27
<u>British Columbia</u>									
Vancouver	5,328	105	36,190	105	147	108	920	101	12.07
Victoria	924	102	6,448	102	23	99	138	99	13.61
Nanaimo	135	96	931	98	2	95	14	90	14.50

Table II - Estimated Fluid Milk and Cream Sales*

Canada, by Provinces, July and January-July, 1954
with Comparisons shown in per cent of 1953

Province	(A) Fluid Milk Sales-In Quarts				(B) Fluid Cream Sales-In B.F.			
	July		Jan.-July		July		Jan.-July	
	Sales in Quarts	% of 1953	Sales in Quarts	% of 1953	Sales in B.F.	% of 1953	Sales in B.F.	% of 1953
	'000 Qt.	%	'000 Qt.	%	'000 Lb.	%	'000 Lb.	%
Canada	134,200	103	953,738 ^{1/}	103	2,629	102	17,385	100
Prince Edward Is.	767	99	5,238	97	16	94	85	93
Nova Scotia	5,055	106	33,934	103	96	110	480	107
New Brunswick	4,169	105	29,255	104	77	103	423	103
Quebec	51,652	100	363,115	101	1,042	103	6,423	98
Ontario	44,700	106	328,156	104	667	100	5,080	99
Manitoba	5,492	109	33,155 ^{1/}	104	137	99	998	100
Saskatchewan	6,383	108	44,507	108	151	104	949	103
Alberta	6,604	105	46,231	106	176	97	1,287	101
British Columbia	9,378	103	65,147	104	267	106	1,660	100

(C) Fluid Milk, Fluid Cream and Total Fluid Sales, Expressed in Pounds of Milk

Province	Milk		Cream		Fluid Sales			
	July		July		July		January-July	
	Sales in Lb.	% of 1953	Sales in Lb.	% of 1953	Sales in Lb.	% of 1953	Sales in Lb.	% of 1953
	'000 Lb.	%	'000 Lb.	%	'000 Lb.	%	'000 Lb.	%
Canada	346,237	103	75,020	102	421,257	103	2,954,574 ^{1/}	103
Prince Edward Is.	1,980	99	453	94	2,433	98	15,885	97
Nova Scotia	13,043	106	2,603	110	15,646	107	100,194	104
New Brunswick	10,755	105	1,975	103	12,730	104	86,407	104
Quebec	133,263	100	29,760	103	163,023	100	1,120,332	101
Ontario	115,325	106	19,398	100	134,723	105	992,378	104
Manitoba	14,169	109	3,863	99	18,032	107	126,523 ^{1/}	104
Saskatchewan	16,469	108	4,484	104	20,953	107	142,617	107
Alberta	17,038	105	5,010	97	22,048	104	155,749	105
British Columbia	24,195	104	7,474	106	31,669	103	214,489	103

* Estimates are based on reports from 177 markets of Canada which represent in the aggregate 58.5 per cent of the estimated milk sales and 60.3 per cent of the estimated cream sales. The number of markets are shown as follows: P.E.I., 6; N.S., 19; N.B., 17; Que., 19; Ont., 33; Man., 12; Sask., 23; Alta., 28; B.C., 20.

^{1/} Revision in June sales.

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