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DOMINION BUREAU OF STATISTICS

OTTAWA - CANADA

Published by Authority of the Rt. Hon. C. D. Howe, Minister of Trade and Commerce



Memorandum

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OF STATISTICS
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AUGUST 1954

FLUID MILK SALES

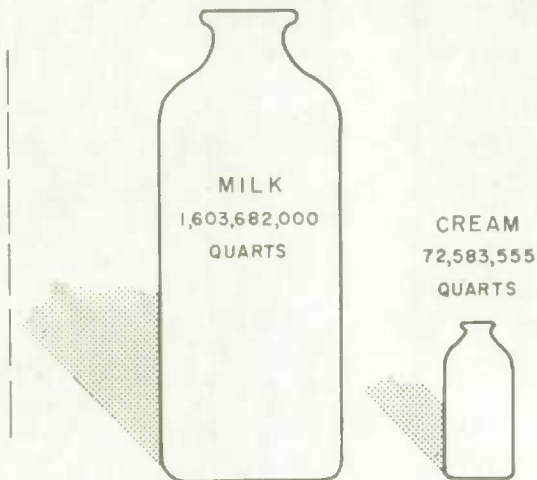
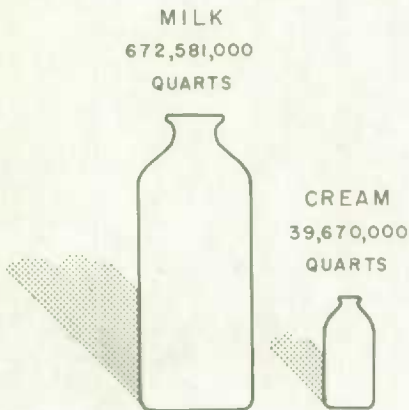
Volume No. VIII, Report No. 8

Price: \$1.00 per year.

FLUID MILK AND CREAM SALES IN CANADA, 1953

SALES IN TWENTY-FIVE MARKETS

TOTAL SALES



FARM CASH INCOME FROM DAIRYING AND FLUID SALES

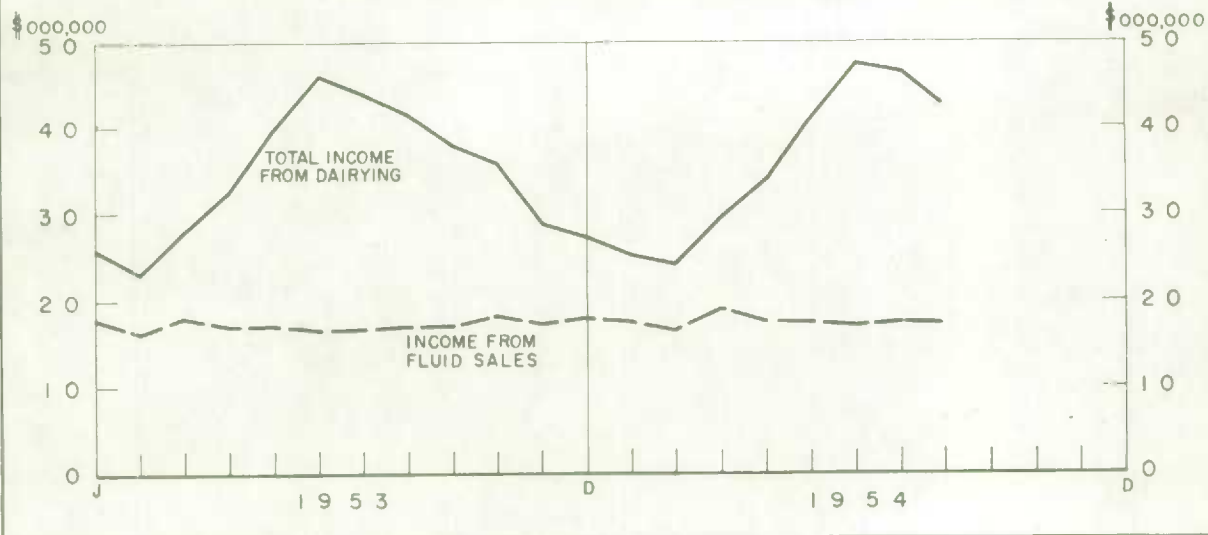


Table I - Fluid Sales in Twenty-Five Markets of Canada

August and January-August, 1954 with Comparisons Shown in Per Cent of 1953

Markets Within Economic Division	Milk				Cream				Cream
	August		Jan.-Aug.		August		Jan.-Aug.		August
	Sales in Quarts	% of 1953	Sales in Quarts	% of 1953	Sales in B.F.	% of 1953	Sales in B.F.	% of 1953	Per Cent Fat
	'000 Qt.	%	'000 Qt.	%	'000 Lb.	%	'000 Lb.	%	%
<u>Maritime Provinces</u>									
Charlottetown	216	100	1,710	99	5	92	32	97	12.91
Halifax	1,453	106	11,801	106	20	99	184	106	13.35
Sydney	834	98	6,813	99	9	105	72	104	28.78
Saint John	811	102	6,577	101	10	97	90	99	32.37
Moncton	462	105	3,824	107	7	103	54	101	31.05
<u>Central Provinces</u>									
Montreal	13,454	100	112,240	100	281	102	2,383	98	16.88
Quebec-Levis	2,615	104	20,634	100	39	93	233	92	16.16
Sherbrooke	642	100	5,180	109	8	116	69	114	19.49
Three Rivers	618	100	4,976	102	9	95	74	103	24.41
Ottawa-Hull	2,714	101	22,601	104	45	102	397	105	18.26
Toronto	10,871	105	92,012	106	198	105	1,811	103	14.99
Hamilton	2,603	101	21,419	104	29	97	273	102	17.77
Windsor	1,943	101	15,620	103	22	93	209	98	13.60
Ft.-Wm.-Pt.Ar.	858	100	6,806	104	11	105	87	113	19.17
<u>Prairie Provinces</u>									
Winnipeg	3,606	101	29,668	105	109	102	881	100	12.04
Regina	754	101	6,347	108	20	102	171	104	12.05
Moose Jaw	271	102	2,270	107	6	104	49	102	11.63
Saskatoon	822	106	6,727	109	17	112	133	105	13.03
Swift Cur.-Yorkton	168	104	1,372	108	4	107	36	99	19.27
Edmonton	1,884	105	16,087	108	52	101	423	101	12.42
Calgary	1,498	103	12,396	106	38	98	318	101	12.08
Leth.-Med.Hat	346	100	2,848	105	9	100	70	98	12.56
<u>British Columbia</u>									
Vancouver	5,164	102	41,354	105	130	101	1,050	101	11.37
Victoria	914	102	7,362	102	20	95	158	99	13.09
Nanaimo	135	96	1,067	98	2	99	16	91	13.40

Table II - Estimated Fluid Milk and Cream Sales*

Canada, by Provinces, August and January-August, 1954
with Comparisons shown in per cent of 1953

Province	(A) Fluid Milk Sales - In Quarts				(B) Fluid Cream Sales - Butterfat			
	August		January-August		August		January-August	
	Sales in Quarts	% of 1953	Sales in Quarts	% of 1953	Sales in B.F.	% of 1953	Sales in B.F.	% of 1953
	'000 Qt.	%	'000 Qt.	%	'000 Lb.	%	'000 Lb.	%
Canada	133,363	101	1,087,101	103	2,497	100	19,882	100
Prince Edward Is.	736	102	5,974	98	13	87	98	92
Nova Scotia	4,917	103	38,851	103	72	104	552	106
New Brunswick	4,173	103	33,428	104	61	98	484	102
Quebec	49,897	100	413,012	101	951	102	7,374	99
Ontario	46,360	101	374,516	104	681	97	5,761	99
Manitoba	5,319	101	43,474	104	145	103	1,143	100
Saskatchewan	6,200	103	50,707	107	161	108	1,110	104
Alberta	6,298	103	52,529	105	180	97	1,467	100
British Columbia	9,463	102	74,610	103	233	100	1,893	100

(C) Fluid Milk, Fluid Cream and Total Fluid Sales, Expressed in Pounds of Milk

Province	Milk		Cream		Fluid Sales			
	August		August		August		January-August	
	Sales in Lb.	% of 1953	Sales in Lb.	% of 1953	Sales in Lb.	% of 1953	Sales in Lb.	% of 1953
	'000 Lb.	%	'000 Lb.	%	'000 Lb.	%	'000 Lb.	%
Canada	344,078	101	71,105	100	415,183	101	3,369,757	103
Prince Edward Is.	1,898	102	368	87	2,266	100	18,151	98
Nova Scotia	12,686	103	1,882	104	14,568	103	114,762	104
New Brunswick	10,766	103	1,555	98	12,321	102	98,728	103
Quebec	128,735	100	27,180	102	155,915	101	1,276,247	101
Ontario	119,610	101	19,727	97	139,337	101	1,131,715	104
Manitoba	13,723	101	4,074	108	17,797	101	144,320	103
Saskatchewan	15,997	103	4,655	108	20,652	104	163,269	107
Alberta	16,248	103	5,135	97	21,383	102	177,132	104
British Columbia	24,415	102	6,529	100	30,944	101	245,433	103

*Estimates are based on reports from 177 markets of Canada which represent in the aggregate 56.2 per cent of the estimated milk sales and 58.9 per cent of the estimated cream sales. The number of markets are shown as follows:

F.E.I., 6; N.S., 19; N.B., 17; Que., 19; Ont., 33; Man., 12; Sask., 23; Alta. 28, and B.C. 20.



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Price Changes Covering Fluid Milk Delivered to Dairies

Based on Collective Bargaining Agreements Effective on Dates Specified

ONTARIO MARKETS

<u>Market Area</u>	<u>Effective Date</u>	<u>Previous Price</u> \$	<u>Revised Price</u> \$
<u>Windsor</u>	Aug.16, 1954	4.65	4.53
<u>London</u>	June 1, 1954	4.50	4.43
<u>Brantford</u>	Aug. 1, 1954	4.50	4.53
<u>Timmins</u>	Aug. 1, 1954	5.35	5.27
<u>Kingsville</u>	Aug.16, 1954	4.65	4.53
<u>Essex</u>	Aug.16, 1954	4.65	4.53
<u>Leamington</u>	Aug.16, 1954	4.65	4.53
<u>Chatham</u>	Aug.16, 1954	4.65	4.53
<u>Dresden</u>	Aug.16, 1954	4.65	4.53
<u>Ridgetown</u>	Aug.16, 1954	4.65	4.53
<u>Wallaceburg</u>	Aug.16, 1954	4.65	4.53
<u>Niagara District</u>	Aug. 1, 1954	4.65	4.53
<u>Markham</u>	Aug. 1, 1954	4.45	4.38

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Issued, Friday, October 29, 1954
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