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Memorandum

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MONTHLY PRODUCTION OF CARBONATED BEVERAGES

Production of carbonated beverages for December was 8,778,328 gallons, a slight decrease from the revised December 1953 production of 8,907,307 gallons. The total production for 1954 was down approximately 2½% to 105,317,370 gallons from the revised 1953 production of 107,892,389 gallons. It should be noted that all information for 1953 and 1954 has been revised and only the 1954 figures are preliminary and subject to revision.

TABLE 1 - MONTHLY PRODUCTION OF CARBONATED BEVERAGES 1952-1954

| | 1952 (Gal.) | 1953 (Gal.) | 1954 (1) (Gal.) |
|-----------------|--------------------|--------------------|--------------------|
| January | 6,972,888 | 7,063,004 | 6,053,249 |
| February | 5,967,907 | 5,946,285 | 6,607,967 |
| March | 6,307,061 | 7,148,903 | 7,459,868 |
| April | 7,362,384 | 7,843,133 | 7,916,971 |
| May | 8,952,881 | 9,778,609 | 9,461,320 |
| June | 9,916,843 | 10,877,044 | 11,741,559 |
| July | 13,980,270 | 13,514,586 | 12,368,402 |
| August | 10,661,663 | 10,909,775 | 11,321,573 |
| September | 9,074,620 | 10,494,635 | 8,075,397 |
| October | 7,140,347 | 7,826,788 | 7,451,804 |
| November | 6,632,923 | 7,582,320 | 8,080,932 |
| December | 8,425,704 | 8,907,307 | 8,778,328 |
| | <u>101,395,491</u> | <u>107,892,389</u> | <u>105,317,370</u> |

TABLE 2 - MONTHLY PRODUCTION OF CARBONATED BEVERAGES 1952-1954, SHOWING CUMULATIVE TOTALS

| | 1952 (Gal.) | 1953 (Gal.) | 1954 (1) (Gal.) |
|-----------------|--------------------|--------------------|--------------------|
| January | 6,972,888 | 7,063,004 | 6,053,249 |
| February | 12,940,795 | 13,009,289 | 12,661,216 |
| March | 19,247,856 | 20,158,192 | 20,121,084 |
| April | 26,610,240 | 28,001,325 | 28,038,055 |
| May | 35,563,121 | 37,779,934 | 37,499,375 |
| June | 45,479,964 | 48,656,978 | 49,240,934 |
| July | 59,460,234 | 62,171,564 | 61,609,336 |
| August | 70,121,897 | 73,081,339 | 72,930,909 |
| September | 79,196,517 | 83,575,974 | 81,006,306 |
| October | 86,336,864 | 91,402,762 | 88,458,110 |
| November | 92,969,787 | 98,985,082 | 96,539,042 |
| December | <u>101,395,491</u> | <u>107,892,389</u> | <u>105,317,370</u> |

(1) Preliminary figures subject to revision.

Prepared in the Foods and Beverages Section
Industry and Merchandising Division

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