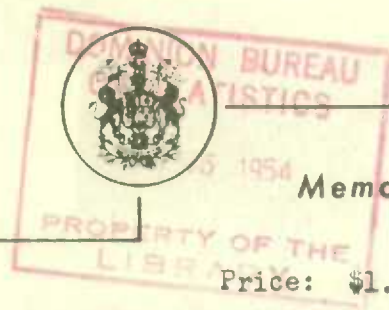


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Memorandum

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MONTHLY PRODUCTION OF CARBONATED BEVERAGES

Production of carbonated beverages for September was 7,726,781 gallons, a 29 per cent decrease from the revised August production of 10,832,819 gallons and a 23 per cent decline from the September 1953 production of 10,041,580 gallons. Production for the first nine months of 1954 decreased 3 per cent to 77,509,250 gallons from the 79,967,987 gallons produced during the same period in 1953.

TABLE 1 - MONTHLY PRODUCTION OF CARBONATED BEVERAGES 1952-1954

	<u>1952</u> (Gal.)	<u>1953 (1)</u> (Gal.)	<u>1954 (1)</u> (Gal.)
January	6,972,888	6,758,093	5,791,929
February	5,967,907	5,689,583	6,322,700
March	6,307,061	6,840,284	7,137,824
April	7,362,384	7,504,544	7,575,194
May	8,952,881	9,356,465	9,052,873
June	9,916,843	10,407,480	11,234,674
July	13,980,270	12,931,159	11,834,456
August	10,661,663	10,438,799	10,832,819 (2)
September	9,074,620	10,041,580	7,726,781
October	7,140,347	7,488,904	
November	6,632,923	7,254,990	
December	<u>8,425,704</u>	<u>8,522,777</u>	
	<u>101,395,491</u>	<u>103,234,658</u>	

TABLE 2 - MONTHLY PRODUCTION OF CARBONATED BEVERAGES 1952-1954, SHOWING CUMULATIVE TOTALS

	<u>1952</u> (Gal.)	<u>1953 (1)</u> (Gal.)	<u>1954 (1)</u> (Gal.)
January	6,972,888	6,758,093	5,791,929
February	12,940,795	12,447,676	12,114,629
March	19,247,856	19,287,960	19,252,453
April	26,610,240	26,792,504	26,827,647
May	35,563,121	36,148,969	35,880,520
June	45,479,964	46,556,449	47,115,194
July	59,460,234	59,487,608	58,949,650
August	70,121,897	69,926,407	69,782,469 (2)
September	79,196,517	79,967,987	77,509,250
October	86,336,864	87,456,891	
November	92,969,787	94,711,881	
December	<u>101,395,491</u>	<u>103,234,658</u>	

(1) Preliminary figures subject to revision.

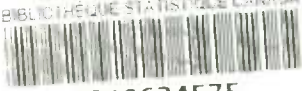
(2) Revised

Prepared in the Foods and Beverages Section
Industry and Merchandising Division

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