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32-001

MONTHLY

# DOMINION BUREAU OF STATISTICS

OTTAWA - CANADA

Published by Authority of the Minister of Trade and Commerce

DOMINION BUREAU OF STATISTICS  
 NOV 25 1968  
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Vol. 15, No. 10

Price: 10 cents a copy, \$1.00 a year

## MONTHLY PRODUCTION OF SOFT DRINKS

OCTOBER 1968

TABLE 1. Monthly Production of Soft Drinks, 1966-68

	1966	1967(1)	1968(1)
	gallons		
January .....	12,004,330	16,666,093	17,679,445
February .....	16,555,202	15,929,209	20,452,894
March .....	13,774,841	15,952,349	18,023,548
April .....	15,421,321	19,559,546	21,856,664
May .....	19,462,353	20,380,364	26,587,150
June .....	23,108,142	27,001,893	28,005,882
July .....	24,483,608	26,133,663	28,713,259
August .....	25,573,405	29,492,141	31,454,260
September .....	20,389,701	21,134,832	24,748,414
October .....	15,315,735	19,269,372	20,296,733
November .....	18,320,731	21,106,815	
December .....	18,206,932	19,338,309	
<b>Total 12 months .....</b>	<b>222,616,301</b>	<b>251,964,586</b>	

(1) Preliminary, subject to revision.

TABLE 2. Cumulative Production of Soft Drinks, 1966-68

	1966	1967(1)	1968(1)
	gallons		
Two months ended February .....	28,559,532	32,595,302	38,132,339
Three months ended March .....	42,334,373	48,547,651	56,155,887
Four months ended April .....	57,755,694	68,107,197	78,012,551
Five months ended May .....	77,218,047	88,487,561	104,599,701
Six months ended June .....	100,326,189	115,489,454	132,605,583
Seven months ended July .....	124,809,797	141,623,117	161,318,842
Eight months ended August .....	150,383,202	171,115,258	192,773,102
Nine months ended September .....	170,772,903	192,250,090	217,521,516
Ten months ended October .....	186,088,638	211,519,462	237,818,249
Eleven months ended November .....	204,409,369	232,626,277	
Twelve months ended December .....	222,616,301	251,964,586	

(1) Preliminary, subject to revision.

November 1968  
6507-703

Manufacturing and Primary Industries Division



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TABLE 3. Shipments of Soft Drinks, Quarter ended June 30, 1968<sup>P</sup>

Description	Quantity	Regular	Low	Total
			calorie	
number of cases				
Bottled				
Under 16 ozs. ....	24 per case	27,965,347	1,475,013	29,440,360
16-24 ozs. ....	12 per case	851,157	33,638	884,795
Over 24 ozs. ....	12 per case	7,063,806	80,836	7,144,642
Canned .....	24 per case	5,336,150	520,233	5,856,383
Bulk - Premix .....	imperial gallon	1,908,844	7,093	1,915,937
Postmix .....	imperial gallon	1,074,583	6,239	1,080,822

<sup>P</sup> Preliminary figures.

TABLE 4. Shipments of Soft Drinks, six months ended June 30, 1968(1)<sup>P</sup>

Description	Quantity	Regular	Low	Total
			calorie	
number of cases				
Bottled				
Under 16 ozs. ....	24 per case	47,699,335	2,438,819	50,138,154
16-24 ozs. ....	12 per case	1,565,870	72,585	1,638,455
Over 24 ozs. ....	12 per case	12,740,512	156,496	12,897,008
Canned .....	24 per case	8,355,354	835,538	9,190,892
Bulk - Premix .....	imperial gallon	3,531,246	10,427	3,541,673
Postmix .....	imperial gallon	2,047,597	10,374	2,057,971

(1) Includes revisions for year to date.

<sup>P</sup> Preliminary figures.