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MONTHLY

DOMINION BUREAU OF STATISTICS

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MONTHLY PRODUCTION OF SOFT DRINKS

JULY 1968

TABLE 1. Monthly Production of Soft Drinks, 1966-68

	1966(1)	1967(1)	1968(1)
	gallons		
January	11,293,485	15,679,199	18,878,385
February	15,574,875	14,985,950	21,839,917
March	12,959,155	15,007,719	19,245,823
April	14,508,137	18,401,315	23,338,884
May	18,309,876	19,173,528	28,390,170
June	21,739,778	25,402,957	29,905,114
July	23,033,795	24,586,141	30,660,463
August	24,059,059	27,745,744	
September	19,182,311	22,568,101	
October	14,408,804	20,576,134	
November	17,235,856	22,538,184	
December	17,128,797	20,649,746	
Total 12 months	209,433,928	247,314,718	

(1) Preliminary, subject to revision.

TABLE 2. Cumulative Production of Soft Drinks, 1966-68

	1966(1)	1967(1)	1968(1)
	gallons		
Two months ended February	26,868,360	30,665,149	40,718,302
Three months ended March	39,827,515	45,672,868	59,964,125
Four months ended April	54,335,652	64,074,183	83,303,009
Five months ended May	72,645,528	83,247,711	111,693,179
Six months ended June	94,385,306	108,650,668	141,598,293
Seven months ended July	117,419,101	133,236,809	172,258,756
Eight months ended August	141,478,160	160,982,553	
Nine months ended September	160,660,471	183,550,654	
Ten months ended October	175,069,275	204,126,788	
Eleven months ended November	192,305,131	226,664,972	
Twelve months end December	209,433,928	247,314,718	

(1) Preliminary, subject to revision.

August 1968
6507-703

Manufacturing and Primary Industries Division



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TABLE 3. Shipments of Soft Drinks, Quarter ended March 31, 1968

Description	Quantity	Regular	Low	Total
			calorie	
Number of cases				
Bottled				
Under 16 ozs.	24 per case	19,614,923	956,891	20,571,814
16-24 ozs.	12 per case	753,079	(1)	753,079
Over 24 ozs.	12 per case	5,627,317	73,578	5,700,895
Canned	24 per case	2,661,704	271,555	2,933,259
Bulk-premix	imperial gallon	1,611,021	3,334	1,614,355
postmix	imperial gallon	967,852	4,135	971,987

(1) Confidential, included with regular.