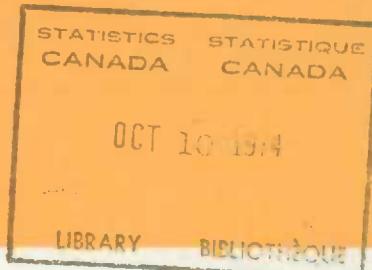
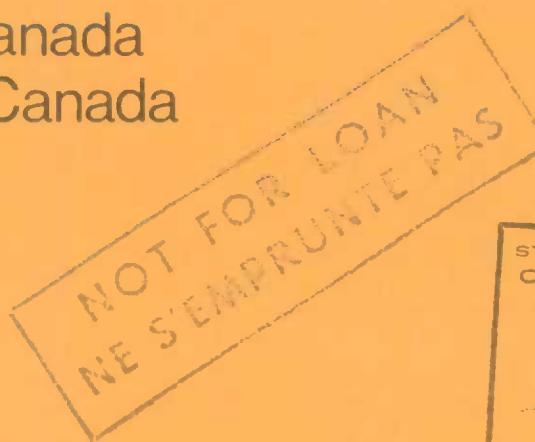




# Statistics Canada Statistique Canada



Price: 35 cents, \$1.40 a year

Prix: 35 cents, \$1.40 par année

BREAD AND OTHER BAKERY PRODUCTS

Quarter ended June 30, 1974

The data presented in this publication are based on a sample survey in which the reported data are blown-up to represent the universe. The universe is considered to be the most recently available Census of Manufactures provincial and Canada totals.

The area of first destination of shipments is defined as the area into which products are shipped for sale or for further distribution. For establishments which distribute their products through jobbers who have routes or districts, which have been allocated to them, the area of first destination is the area in which the jobber's route or district lies.

In this table the total of the lines indicates the total production of each area while the total of the columns indicates the total market of each area. The data included in the areas boxed-in by the heavier lines is indicative of the extent to which "Local" production is supplying the market of the area.

The following specification of the detail of the various tables will assist those who would use this data:

Table 1. Shipments of Bread

Is interpreted to mean the net volume of products shipped, sold or delivered excluding unsold and returnable goods. Regular, dietary and other specialty breads are included.

Table 2. Value of Bread Shipments

Is interpreted to mean net value received after deducting returns, rebates, discounts and other allowance. It would also include the value of sales of returnable bread when sold as such.

Table 3. Value of Shipments of Other Bakery Products

Includes the value of sales of hard and soft rolls and all yeast-raised sweet goods in addition to pies, cakes, cookies, dough-nuts and pastries. Because of limited production in the quick-frozen bakery product field, this value is included herein. Retarded bakery products which are considered as fresh commodity are also reported here.

Manufacturing and Primary Industries  
Division

October - 1974 - Octobre  
J-3305-716

Tableau 1. Livraisons de pain

S'interprète comme étant le volume net des produits expédiés, vendus ou livrés, sans les produits non vendus et repris. Les variétés de pains ordinaires, diététiques et autres pains spéciaux sont incluses.

Tableau 2. Valeur des livraisons de pain

Il s'agit ici de valeur nette après déduction des reprises, des rabais, des escomptes et autres bonifications. Elle comprend aussi la valeur des ventes du pain repris lorsqu'il est vendu comme tel.

Tableau 3. Valeur des livraisons d'autres produits de la boulangerie

Comprend la valeur des ventes des petits pains à forte croûte et à croûte tendre et de toutes les pâtisseries à la levure en plus des tartes, des gâteaux, des biscuits, des beignets et des pâtisseries. En raison de la production limitée dans le domaine des produits congelés de boulangerie, cette valeur est incluse ici. Les produits de boulangerie qui demandent un supplément de cuisson et sont considérés comme produits frais sont également inclus.

Division des industries manufacturières  
et primaires

TABLE 1. Shipments of Bread, 1972-1974

No.		Newfoundland — Terre-Neuve	Prince Edward Island — Île-du-Prince-Édouard	Nova Scotia — Nouvelle-Écosse	New Brunswick — Nouveau-Brunswick	Québec	Ontario
thousands of pounds — milliers de livres							
<u>1972 (Preliminary)</u>							
Quarter ended:							
1	March 31 .....	5,105	(1)	12,701	18,915	126,178	144,013
2	June 30 .....	5,397	(1)	13,322	20,402	131,460	149,999
3	September 30 .....	5,724	(1)	15,532	25,520	129,348	160,897
4	December 31 .....	5,313	(1)	16,686	22,370	135,167	150,473
5	Total .....	21,539	(1)	58,241	87,207	522,153	605,382
6	Year to date .....	10,502	(1)	26,023	39,317	257,638	294,012
<u>1973 (Preliminary)</u>							
Quarter ended:							
7	March 31 .....	5,232	(1)	11,433	21,516	126,309	142,140
8	June 30 .....	5,821	(1)	12,238	22,486	128,000	144,845
9	September 30 .....	4,824	(1)	11,802	21,766	127,096	152,025
10	December 31 .....	5,508	(1)	13,460	20,982	125,681	143,560
11	Total .....	21,385	(1)	48,933	86,750	507,086	582,570
12	Year to date .....	11,053	(1)	23,671	44,002	254,309	286,985
<u>1974 (Preliminary)</u>							
Quarter ended:							
13	March 31 .....	5,805	(1)	9,382	16,590	120,689	143,073
14	June 30 .....	5,728	(1)	10,332	16,956	120,016	152,867
15	September 30 .....						
16	December 31 .....						
17	Total .....						
18	Year to date .....	11,533	(1)	19,714	33,546	240,705	295,940

(1) Included with Nova Scotia.

TABLEAU 1. Livraisons de pain, 1972-1974

Manitoba	Saskatchewan	Alberta	British Columbia - Colombie-Britannique	Total	N°
thousands of pounds - milliers de livres					
<u>1972 (Préliminaire)</u>					
					Trimestre terminé le:
18,647	11,916	28,329	28,059	393,863	31 mars .....
19,447	12,697	29,220	30,758	412,702	30 juin .....
20,235	14,454	30,139	32,374	434,223	30 septembre .....
21,641	7,083	31,481	32,605	422,819	31 décembre .....
79,970	46,150	119,169	123,796	1,663,607	Total .....
38,094	24,613	57,549	58,817	806,565	Total cumulatif .....
<u>1973 (Préliminaire)</u>					
					Trimestre terminé le:
18,925	9,727	27,608	28,658	391,548	31 mars .....
19,977	11,468	28,613	32,531	405,979	30 juin .....
20,437	11,956	29,973	33,974	413,853	30 septembre .....
20,627	11,519	30,565	34,579	406,481	31 décembre .....
79,966	44,670	116,759	129,742	1,617,861	Total .....
38,902	21,195	56,221	61,189	797,527	Total cumulatif .....
<u>1974 (Préliminaire)</u>					
					Trimestre terminé le:
19,042	11,237	28,250	32,233	386,301	31 mars .....
19,545	11,752	28,850	35,111	401,157	30 juin .....
					30 septembre .....
					31 décembre .....
					Total .....
38,587	22,989	57,100	67,344	787,458	Total cumulatif .....

(1) Inclus avec la Nouvelle-Ecosse.

TABLE 2. Value of Bread Shipments, 1972-1974

No.		Newfoundland — Terre-Neuve	Prince Edward Island — Île-du-Prince-Édouard	Nova Scotia — Nouvelle-Écosse	New Brunswick — Nouveau-Brunswick	Québec	Ontario						
		thousands of dollars — milliers de dollars											
<u>1972 (Preliminary)</u>													
Quarter ended:													
1	March 31 .....	954	(1)	2,111	3,597	21,099	26,468						
2	June 30 .....	957	(1)	2,285	3,754	22,229	28,046						
3	September 30 .....	1,037	(1)	2,686	4,079	21,955	30,811						
4	December 31 .....	1,009	(1)	2,656	3,879	23,174	29,395						
5	Total .....	3,957	(1)	9,738	15,309	88,457	114,720						
6	Year to date .....	1,911	(1)	4,396	7,351	43,328	54,514						
<u>1973 (Preliminary)</u>													
Quarter ended:													
7	March 31 .....	999	(1)	2,022	3,521	21,392	28,720						
8	June 30 .....	1,118	(1)	2,100	3,661	22,803	28,843						
9	September 30 .....	1,007	(1)	1,949	3,887	24,412	33,955						
10	December 31 .....	1,210	(1)	2,909	4,299	27,449	34,535						
11	Total .....	4,334	(1)	8,980	15,368	96,056	126,053						
12	Year to date .....	2,117	(1)	4,122	7,182	44,195	57,563						
<u>1974 (Preliminary)</u>													
Quarter ended:													
13	March 31 .....	1,136	(1)	2,162	3,513	27,224	33,522						
14	June 30 .....	1,251	(1)	2,509	3,987	28,392	40,156						
15	September 30 .....												
16	December 31 .....												
17	Total .....												
18	Year to date .....	2,387	(1)	4,671	7,500	55,616	73,678						

(1) Included with Nova Scotia.

TABLEAU 2. Valeur des livraisons de pain, 1972-1974

Manitoba	Saskatchewan	Alberta	British Columbia — Colombie-Britannique	Total		NO
thousands of dollars — milliers de dollars						
					<u>1972 (Préliminaire)</u>	
Trimestre terminé le:						
3,464	2,140	4,946	5,844	70,623	31 mars .....	1
3,607	2,287	5,208	6,484	74,857	30 juin .....	2
3,779	2,611	5,437	6,929	79,324	30 septembre .....	3
3,906	1,316	5,844	6,868	78,047	31 décembre .....	4
14,756	8,354	21,435	26,125	302,851	Total .....	5
7,071	4,427	10,154	12,328	145,480	Total cumulatif .....	6
					<u>1973 (Préliminaire)</u>	
Trimestre terminé le:						
3,681	1,873	5,393	6,447	74,048	31 mars .....	7
3,926	2,237	5,625	7,242	77,555	30 juin .....	8
4,421	2,417	6,165	8,090	86,303	30 septembre .....	9
5,362	2,563	7,086	8,907	94,320	31 décembre .....	10
17,390	9,090	24,269	30,686	332,226	Total .....	11
7,607	4,110	11,018	13,689	151,603	Total cumulatif .....	12
					<u>1974 (Préliminaire)</u>	
Trimestre terminé le:						
4,696	2,550	6,588	8,470	89,861	31 mars .....	13
5,041	2,789	7,076	9,590	100,791	30 juin .....	14
					30 septembre .....	15
					31 décembre .....	16
					Total .....	17
9,737	5,339	13,664	18,060	190,652	Total cumulatif .....	18

(1) Inclus avec la Nouvelle-Ecosse.

TABLE 3. Value of Shipments of Other Bakery Products, 1972-1974

No.		Newfoundland — Terre-Neuve	Prince Edward Island — Île-du-Prince-Édouard	Nova Scotia — Nouvelle-Écosse	New Brunswick — Nouveau-Brunswick	Québec	Ontario
thousands of dollars — milliers de dollars							
<u>1972 (Preliminary)</u>							
Quarter ended:							
1	March 31 .....	440	(1)	1,193	1,290	21,623	24,723
2	June 30 .....	518	(1)	1,448	1,567	26,037	26,521
3	September 30 .....	566	(1)	1,683	1,743	26,038	28,614
4	December 31 .....	552	(1)	1,870	1,812	28,728	28,448
5	Total .....	2,076	(1)	6,194	6,412	102,426	108,306
6	Year to date .....	958	(1)	2,641	2,857	47,660	51,244
<u>1973 (Preliminary)</u>							
Quarter ended:							
7	March 31 .....	498	(1)	1,382	1,651	25,112	26,104
8	June 30 .....	543	(1)	1,546	1,819	26,327	29,142
9	September 30 .....	382	(1)	1,379	2,311	25,021	31,283
10	December 31 .....	617	(1)	1,512	2,306	27,525	33,159
11	Total .....	2,040	(1)	5,819	8,087	103,985	119,688
12	Year to date .....	1,041	(1)	2,928	3,470	51,439	55,246
<u>1974 (Preliminary)</u>							
Quarter ended:							
13	March 31 .....	470	(1)	1,059	1,811	27,023	26,536
14	June 30 .....	862	(1)	1,186	2,144	29,404	31,586
15	September 30 .....						
16	December 31 .....						
17	Total .....						
18	Year to date .....	1,332	(1)	2,245	3,955	56,427	58,122

(1) Included with Nova Scotia.

TABLEAU 3. Valeur des livraisons d'autres produits de la boulangerie, 1972-1974

Manitoba	Saskatchewan	Alberta	British Columbia — Colombie-Britannique	Total			No
thousands of dollars — milliers de dollars							
						<u>1972 (Préliminaire)</u>	
						Trimestre terminé le:	
1,259	926	2,662	3,751	57,967		31 mars .....	1
1,764	1,226	3,322	4,744	67,147		30 juin .....	2
1,817	1,423	3,714	5,241	70,839		30 septembre .....	3
1,601	608	3,213	5,078	71,910		31 décembre .....	4
6,541	4,183	12,911	18,814	267,863		Total .....	5
3,123	2,152	5,984	8,495	125,114		Total cumulatif .....	6
						<u>1973 (Préliminaire)</u>	
						Trimestre terminé le:	
1,196	898	2,687	4,823	64,351		31 mars .....	7
1,694	1,231	3,766	6,678	72,746		30 juin .....	8
1,822	1,266	3,793	6,600	73,857		30 septembre .....	9
1,543	1,152	3,403	6,283	77,500		31 décembre .....	10
6,255	4,547	13,649	24,384	288,454		Total .....	11
2,890	2,129	6,453	11,501	137,097		Total cumulatif .....	12
						<u>1974 (Préliminaire)</u>	
						Trimestre terminé le:	
1,352	1,037	2,829	6,309	68,426		31 mars .....	13
1,891	1,388	3,899	7,928	80,288		30 juin .....	14
						30 septembre .....	15
						31 décembre .....	16
						Total .....	17
3,243	2,425	6,728	14,237	148,714		Total cumulatif .....	18

(1) Inclus avec la Nouvelle-Écosse.

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TABLE 4. Area of First Destination of Shipments, Quarter Ended June 30, 1974

TABLEAU 4. Région du premier lieu de destination des livraisons, trimestre terminé le 30 juin 1974

Area of production — Région de production		Atlantic — Atlantique	Québec	Ontario	Prairies	British Columbia — Colombie-Britannique	Exports — Exportations	Total
Atlantic — Atlantique:								
Bread shipped — Livraisons de pain .....	'000 lb. — liv. \$'000	33,016 7,747	—	—	—	—	(1) (1)	33,016 7,747
Value of bread shipped — Valeur des livraisons de pain .....								
Value of other bakery products — Valeur des autres produits de boulangerie .....	\$'000	4,192	—	—	—	—	—	4,192
Québec:								
Bread shipped — Livraisons de pain .....	'000 lb. — liv. \$'000	—	117,370 27,816	2,574 562	—	—	72 14	120,016 28,392
Value of bread shipped — Valeur des livraisons de pain .....								
Value of other bakery products — Valeur des autres produits de boulangerie .....	\$'000	1,636	25,593	2,064	111	—	—	29,404
Ontario:								
Bread shipped — Livraisons de pain .....	'000 lb. — liv. \$'000	—	1,660 417	151,207 39,739	—	—	—	152,867 40,156
Value of bread shipped — Valeur des livraisons de pain .....								
Value of other bakery products — Valeur des autres produits de boulangerie .....	\$'000	72	351	31,069	79	15	—	31,586
Prairies:								
Bread shipped — Livraisons de pain .....	'000 lb. — liv. \$'000	—	—	—	60,049 14,887	98 19	—	60,147 14,906
Value of bread shipped — Valeur des livraisons de pain .....								
Value of other bakery products — Valeur des autres produits de boulangerie .....	\$'000	—	—	—	7,171	7	—	7,178
British Columbia — Colombie-Britannique:								
Bread shipped — Livraisons de pain .....	'000 lb. — liv. \$'000	—	—	—	—	35,111 9,590	(2) (2)	35,111 9,590
Value of bread shipped — Valeur des livraisons de pain .....								
Value of other bakery products — Valeur des autres produits de boulangerie .....	\$'000	—	—	—	(2)	7,928	—	7,928
Total:								
Bread shipped — Livraisons de pain .....	'000 lb. — liv. \$'000	33,016 7,747	119,030 28,233	153,781 40,301	60,049 14,887	35,209 9,609	72 14	401,157 100,791
Value of bread shipped — Valeur des livraisons de pain .....								
Value of other bakery products — Valeur des autres produits de boulangerie .....	\$'000	5,900	25,944	33,133	7,361	7,950	—	80,288

(1) Small amount included with Atlantic Provinces. — Nombres infimes inclus avec les provinces de l'Atlantique.

(2) Small amount included with British Columbia. — Nombres infimes inclus avec la Colombie-Britannique.