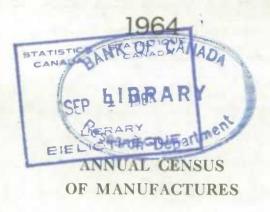
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# **BISCUIT MANUFACTURERS**



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# BISCUIT MANUFACTURERS 1964

In the pages of Concepts and Definitions to be found at the end of this bulletin a concise outline has been presented on factors applicable to and comprised in the tabular matter compiled for this publication. The revised Standard Industrial Classification and the new concept of the establishment (reporting unit; see Concepts and Definitions) apply throughout this bulletin.

# SYMBOLS

The following standard symbols are used in Dominion Bureau of Statistics publications:

- .. figures not available.
- ... figures not appropriate or not applicable.
- nil or zero.
- amount too small to be expressed.
- p preliminary figures.
- revised figures.
- x confidential to meet secrecy requirements of the Statistics Act.

TABLE 1. Principal Statistics, 1961-64

			IAB				s, 1961 - 6	14					
				Man	ufacturing	activity				Т	otal activ	ity	
Year and province	Estab- lish- ments		oduction : lated work		Cost of fuel and	Cost of materials	Value of shipments of goods	Value		g owners artners	Emp	loyees	Value
		Number	Man- hours paid	Wages	elec- tricity	and supplies	of own manu- facture	added	Number	With- drawals	Number	Salaries and wages	added
	No.		000			\$'000				\$'000		\$'0	000
1961													
Totals	48	5, 128	10,367	14,390	1,099	42,222	87, 182	44, 150	8	26	6,728	22,724	44,511
1962													
Totals	46	5,235	10,717	15,219	1, 108	44,441	91,680	46,402	3	10	6,875	23,991	46,800
1963											İ		
Newfoundland	1	)					115						
Prince Edward Island	_												
Nova Scotia	1	301	615	793	75	2,665	4,880	2, 105		-	408	1.295	2, 187
New Brunswick	3												
Quebec	15	2,309	4,667	6,807	450	21,606	42,195	19,931	х	х	3,200	11,608	19,913
Ontario	17	2,097	4,120	6,706	426	20, 282	43,058	22,564	x	x	2,667	10,018	22,843
Manitoba	3	1											
Saskatchewan	1	280	615	956	104	3,113	6,597	3,377	-	-	367	1,493	3,345
Alberta	2												
British Columbia	3	58	108	199	17	962	1,721	736	_	_	124	576	800
Yukon and Northwest Territorles	-	-	-	-	-	_	-	-	-	_	-	_	-
Totals	46	5,045	10, 125	15,462	1,074	48,628	98,451	48, 713	7	35	6,766	24, 991	49,087
1964													
Newfoundland	1												
Prince Edward Island	-	283	583	819	71	2,577	4,756	2,140	_	_	385	1,349	2,240
Nova Scotia	i												
New Brunswick	3	J											
Quebec	15	2,005	3,987	6,187	413	19,417	39,580	19,839	3	8	2,783	10,620	19,912
Ontario	15	2,090	4,170	7,002	449	20,373	44,422	23,677	4	26	2,735	10,587	23,706
Manitoba	4												
Saskatchewan	1	296	641	1,010	104	3,348	7,098	3,664	-	-	385	1,569	3,633
Alberta	2	J											
British Columbia	3	69	138	243	18	1,031	1,817	773	-	-	131	640	786
Yukon and Northwest Territories		-	-	teno	-	ma.		-	_		_		-
Totals	45	4, 743	9,520	15,262	1,056	46,745	97,674	50,094	7	34	6,419	24,766	50,276

TABLE 2. Principal Statistics classified by Size Group based on Value of Shipments of Goods of Own Manufacture, 1963 and 1964

				Man	ufacturing	activity				T	otal activ	vity	
Size group	Estab- lish- ments		duction a		Cost of	Cost of materials	Value of shipments of goods	Value	Working and pa	owners urtners	Empl	loyees	Value
	in Cities	Number	Man- hours paid	Wages	elec- tricity	and supplies	of own manu- facture	added	Number	With- drawals	Number	Salaries and wages	added
	No.		'000			\$,000				\$'000		\$'0	000
1963													
Inder \$10,000	=	- 7		_ 	-		139	- 76	_		- 9	_ 	76
25,000 ' 49,999 50,000 ' 99,999	4	51	16	111	10 26	203	405	176	X	X X	56	124	176
100,000 " 199,999	8 9 16 5	192 289 2, 503 2, 003	388 615 5, 190 3, 809	461 832 7, 458 6, 582	57 86 466 430	1,540 3,370 21,973 21,489	2,632 6,571 42,727 45,977	1, 035 3, 121 20, 366 23, 939	4 -	26	229 432 3,167 2,569	629 1,584 11,267 9,594	1,04 3,20 20,50 24,16
auxiliary units			* * *								304	1,770	(7
Totals	46	5, 045	10, 125	15, 462	1,074	48, 628	98, 451	48, 713	7	35	6, 766	24, 991	49, 08
1964													
Under \$10,000		_		_	_	_	_	_	_	_	_	_	
10,000 to \$ 24,999 25,000 ' 49,999	6	14	28	37	10	102	190	89	3	8	17	48	8
50,000 '4 99,999 100,000 '4 199,999	} 3	29	62	68	22	173	302	110	_	_	35	83	11
100,000 199,999 200,000 4,999,999 1,000,000 4,999,999 4,5,000,000 and over Head offices, sales offices and	8 8 13 7	190 273 1, 726 2, 511	377 557 3,605 4,891	509 741 5, 459 8, 448	60 100 339 523	1,619 2,858 14,757 27,236	2,689 5,921 29,593 58,978	1,003 2,977 14,643 31,271	4	26 	226 411 2,143 3,280	696 1,525 7,882 12,673	1, 05 2, 98 14, 71 31, 39
auxiliary units											307	1,859	(7
Totals	45	4, 743	9, 520	15, 262	1, 056	46, 745	97, 674	50, 094	7	34	6, 419	24, 766	50, 27

TABLE 3. Principal Statistics classified by Size Group based on Manufacturing Value Added, 1963 and 1964

				Mar	ufacturing	activity				T	otal acti	vity	
Size group	Estab- lish- ments		oduction ated work		Cost of	Cost of	Value of shipments of goods	Value		owners	Employees		Value
	шень	Number	Man- hours paid	Wages	elec- tricity	and supplies	of own manu- facture	added	Number	With- drawals	Number	Salaries and wages	added
	No.		'000			\$*000				\$'000		\$10	000
1963					1			THE				RI	
Under \$10,000	3 4 3 8 5 10 13 46	3 36 63 203 141 1,085 3,514	8 76 126 434 278 2, 258 6, 944	8 82 134 551 387 3, 108 11, 190	6 28 20 58 34 223 706	38 176 459 2,049 1,684 8,104 36,118 	94 352 685 3,322 3,440 15,866 74,692 	51 148 206 1,214 1,740 7,485 37,868	* x x = 7	26 - - - 35	5 39 71 254 221 1,363 4,509 304 6,766	14 90 165 797 777 4. 773 16, 605 1, 770 24, 991	50 148 206 1, 216 1, 799 7, 582 38, 156 (71 49, 087
Under \$10,000	6	14	28	37	10	102	190	89	3	8	17	48	89
50,000 " 99,999 100,000 " 199,999 200,000 " 499,999 500,000 " 999,999	5 7 6 9	74 187 183 949	380 369 2, 038	181 501 487 2,855	53 68 197	1, 619 2, 058 7, 857	925 2,644 4,389 14,883	281 969 2, 278 6, 863	4 -	26 	224 296 1,178	222 689 1,133 4,231	281 1,021 2,286 6,938
1,000,000 " 4,999,999 5,000,000 and over Head offices, sales offices and auxiliary units	} 12	3, 336	6, 559	11, 199	686	34, 504	74,642	39,614		-	4, 311	16, 584 1, 859	<b>39</b> , 73-
Totals	45	4, 743	9, 520	15, 262	1, 056	46, 745	97, 674	50, 094	7	34	6, 419	24, 766	50, 276

TABLE 4. Principal Statistics classified by Size Group based on Total Value Added, 1963 and 1964

				Man	ufacturing	activity				T	'otal acti	vity	
Size group	Estab- iish- ments		oduction ated work		Cost of	Cost of	Value of shipments			owners	Emp	ioyees	
	ments	Number	Man- hours paid	Wages	fuel and elec- tricity	materials and supplies	of goods of own manu- facture	Value added	Number	With- drawals	Number	Salaries and wages	Value added
	No.		'000			\$'000				\$*000		\$'0	000
1963													
Under \$10,000 \$ 10,000 to \$ 24,999 25,000 " 49,999 50,000 " 99,999 100,000 " 199,999 200,000 " 499,999 500,000 " 999,999	3 4 3 8 4	3 36 63 203 107 988	8 76 126 434 216 2,047	8 82 134 551 298 2,784	6 28 20 58 27 199	38 176 459 2,049 1,241 7,399	94 352 685 3,322 2,542 14,601	50 148 206 1,214 1,295 6,938	x x 4	x x 26	5 39 71 254 166 1,239	14 90 165 797 593 4,366	51 148 208 1,216 1,288 7,049
1,000,000 " 4,999,999 5,000,000 and over lead offices, sales offices and	} 14	3,645	7,217	11,603	736	37,266	78,854	38,860	-	-	4,688	17, 196	39, 200
auxiliary units			9 0 0								304	1,770	(7
Totals	46	5,045	10, 125	15,462	1,074	48,628	98,451	48,713	7	35	6,766	24,991	49,08
1964													
Inder \$10,000	} 6	14	28	37	10	102	190	89	3	8	17	48	8
25,000 ** 49,999 50,000 ** 99,999	} 5	74	146	181	40	605	925	281	-	-	86	222	28
100,000 ' 199,999 200,000 ' 499,999 500,000 ' 999,999	7 6 8	187 183 825	380 369 1,772	501 487 2,433	53 68 170	1,619 2,058 6,719	2,644 4,389 12,775	969 2,278 5,906	- -	26 - -	224 296 1, 008	689 1,133 3,626	1,02 2,28 5,91
ead offices, sales offices and	} 13	3,480	6,825	11,621	714	35,642	76,750	40, 571	-	-	4,481	17, 190	40,75
auxiliary units	* * * *			* * 0	100	***	* * *			* * *	307	1,859	(7
Totals	45	4,743	9,520	15,262	1,056	46,745	97,674	50,094	7	34	6,419	24.766	50.27

TABLE 5. Principal Statistics classified by Size Group based on Total Employed, 1963 and 1964

				Mar	nufacturing	activity					rotal acti	vity	
Size group	Estab- lish- ments		oduction lated work		Cost of	Cost of	Value of shipments	***		owners	Employees		W. a. b
	ments	Number	Man- hours paid	Wages	fuel and elec- tricity	materials and supplies	of goods of own manu- facture	Value added	Number	With- drawals	Number	Salaries and wages	Value added
	No.		'000			\$'000		L		\$*000		\$'0	00
1963													
Under 5 employed	} 6	25	56	62	30	136	324	158	3	9	28	72	158
15- 49 " 50- 99 " 100-199 " 200-499 " 100 and over " Head offices, sales offices and	13 7 9 8 3	260 315 1,003 1,975 1,467	532 663 2,183 3,950 2,740	717 855 3.044 5.941 4,842	83 86 221 375 278	2,574 3,085 8,996 18,614 15,222	4.806 5.849 18.356 36.074 33,043	2,168 2,665 9,133 17,102 17,486	- - -	26 	344 418 1,286 2,519 1,867	1,162 1,356 4,768 8,851 7,013	2, 164 2, 758 9, 183 17, 218 17, 679
auxiliary units											304	1.770	(71
Totals	46	5,045	10, 125	15,462	1,074	48,628	98,451	48,713	7	35	6, 766	24,991	19,087
1964													
Under 5 employed	8 3 11 7 8 10	14 29 267 323 930 3,180	28 62 533 669 1,994 6,235	37 68 755 887 2,906	10 22 90 105 208 621	102 173 2,734 3,019 7,852 32,865	190 302 4,627 6.504 16,348 69,702	89 110 1,810 3,390 8,342 38,353	3 - 4	8 - 28 - - -	17 35 332 466 i, 191 4. 071	48 83 1,145 1,679 4,493 15,460	89 110 1,859 3,396 8,374 36,520
auxiliary units		* * * *		0 0 0	0 4 0	***					307	1,859	(73
Totals	45	4,743	9,520	15,262	1,056	46,745	97,674	50,094	7	34	6,419	24,766	50,276

TABLE 6. Principal Statistics classified by Type of Organization, 1963 and 1964

				Man	ufacturing	activity					Total acti	vity	
Type of organization	Estab-		oduction ated work		Cost of			77-1		owners artners	Employees		Value
of Seminarida Total	ments	Number	Man- hours paid	Wages	fuel and elec- tricity	and supplies	of goods of own manu- facture	Value added	Number	With- drawals	Number	Salaries and wages	added
	No.		'000			\$'000				\$'000		\$,0	000
1963		f		1									
Individual ownerships	1 2	} 28	60	86	10	240	427	177	7	35	28	87	177
Incorporated companies	43	5,017	10,064	15, 376	1,063	48,387	98,024	48,536			6,434	23, 134	48,981
Co-operatives	-	_	-	-	_	_	_	_			-	-	_
Head offices, sales offices and auxiliary units		144		* * *							304	1, 770	(71
Totals	46	5,045	10, 125	15, 462	1,074	48,628	98, 451	48,713	7	35	6, 766	24,991	49,087
1964													
Individual ownerships	1	1				- 1							
Partnerships	2	4,743	9,520	15, 262	1,056	46,745	97,674	50,094	7	34	6, 112	22, 907	50,349
Incorporated companies	42												
Co-operatives	-		-	-	-6	-	_	_		* * *	_	-	_
Head offices, sales offices and auxiliary units		n + 4		* * *			* * *	* * *		* * *	307	1,859	(73
Totals	45	4, 743	9,520	15, 262	1,056	46, 745	97, 674	50, 094	7	34	6, 419	24, 766	50, 276

TABLE 7. Calculation of Output, Input and Value Added, 1963 and 1964

	Manufacti activit		Non-manufa activiti		Total activit	
	1963	1964	1963	1964	1963	1964
			\$'00	0		
Output	The second					
1. Shipments and other revenue	98, 451	97,674	3, 761	3,623	102, 213	101, 296
Inventories - Goods of own manufacture:						
Add closing - Goods in process	316	291			316	291
Finished goods	1,541	1,751	***		1,541	1.751
Deduct opening-Goods in process	293	281			293	28 1
Finished goods	1,602	1,540	* * *		1,602	1,540
. Net inventory change	(38)	221	***	***	(38)	221
3. Gross output (1+2)	98,413	97, 895	3,761	3,623	102, 174	101,517
Input						
Purchases of goods not of own manufacture	• • •		2, 907	2, 821	2, 907	2, 821
Inventories - Goods not of own manufacture:						
Add opening		• • n	193	243	193	243
Deduct closing		***	263	128	263	128
. Cost of goods sold (not of own manufacture)			2,837	2,936	2,837	2,936
. Materials, supplies, etc.	48,628	46,745	550	504	49, 178	47, 249
Fuel and electricity	1,074	1,056			1,074	1,056
Gross input (5 + 6 + 7)	49,702	47,801	3, 387	3,440	53,089	51, 241
Value added (3 - 8)	48,713	50,094	374	183	49,087	50, 276

TABLE 8, Employment and Payroll, 1963 and 1964

					Emplo	yees						Salari	es and wa	ges	
Year and		Product related			Adm	inis-		les	To	tal	Producti	on and	Admin-	Sales	
province	Manufa	cturing	01	ther		office		bution	10	#HI	related v	vorkers	istra- tive and	and distri-	Total
	Male	Female	Male	Female	Male	Female	Male	F'emale	Male	Female	Manufac- turing	Other	office	hution	
					numl	per							\$'000		- 11
1963															100
Newfoundland															
Prince Edward Island	124	177	2		39	30	34	2	199	209	793	8	287	207	1 20
Nova Scotia	121		2		33	30	24	4	100	203	130	0	201	201	1,29
New Brunswick	1														
Quebec	1,064	1,245	3	4	221	101	535	27	1,823	1,377	6,807	18	1,946	2,837	11,60
Ontario	721	1,376	1	8	214	101	228	18	1,164	1,503	6,706	30	1,887	1,394	10,01
Manitoba	118	162			25	8	53	1	196	171	956	_	242	295	1,49
Saskatchewan					20		00	1	130	212	350		676	200	1,40
Alherta British Columbia	19	39							20		100				11
Yukon and Northwest Terri-	19	28	_		9	5	51	1	79	45	199	_	81	297	570
tories	_	-	-	-	_	_	-	_	_	~~		_		_	_
Totals	2,046	2,999	6	12	508	245	901	49	2 461	2 204	15 400	80	4 440	7 000	04 00
a degree of the second	2,010	4,555	0	1.0	300	483	301	*27	3,461	3,305	15,462	56	4,443	5,030	24, 99
1964															
Newfoundland	1														
Prince Edward Island															
Nova Scotia	120	163	_	-	24	26	50	5	194	191	819	-	215	315	1,34
New Brunswick															
Curbec	881	1, 124	_	5	212	88	452	21	1.545	1,238	6, 187	13	1.878	2.542	10,62
Ontario	704	1.386	1	8	222	119	279	16	1.206	1,529	7,002	30	1,962	1,593	10, 58
Manitoba	7					820	210	10	1,200	1,020	1,002	00	1,302	1,000	10,50
katchewan	120	176	_	_	27	8	53	1	200	185	1,010	_	250	309	1,569
Alberta					-		0.0		200	100	4,020		200	348	1,00
British Columbia	24	45		_	6	4	51	1	81	50	243	_	66	331	640
Yukon and Northwest Terri- tories										50	8.10			001	34
															-
Totals	1,849	2,894	1	13	491	245	885	41	3,226	3, 193	15, 262	43	4,370	5,090	24, 76

TABLE 9. Production and Related Workers, - Manufacturing Activity, 1963 and 1964

Manager and the second	196	13	196	4
Month	Male	Pemale	Male	Female
		numbe	er .	
Establishments reporting monthly detail (large establishments only):	1		- 1	
January	2,014	2, 796	1,779	2,688
Pebruary	2,007	2,873	1,808	2,786
March	2, 000	2,988	1,738	2,815
April	2, 103	2,942	1,748	2,916
May	2, 111	3,088	1,898	2, 918
June	2, 142	3,264	1, 984	3, 105
July	2, 163	3, 131	1,913	3,058
August		3,309	1,915	3, 094
September	2,201	3,351	1, 895	3,093
October	1 000	2,980	1,923	3,015
November	1,836	2,702	1,840	2, 859
December	1,808	2,536	1,728	2, 367
Averages	2,046	2, 999	1,849	2, 894
Exablishments reporting annual averages (small establishments only)	4 4 4		0 0 0	
Average for all establishments	2,046	2,999	1,849	2,89

TABLE 10. Inventories<sup>1</sup>, 1964

		Manufa	cturing		Non- manufacturing	
Province	Materials, supplies, etc.	Goods in process	Finished goods of own manufacture	Total	Products or materials purchased for resale	Total inventories
			book value	\$'000		
Opening:						
Newfoundland						
Prince Edward Island	417	45	131	593	43	636
Nova Scotia						
New Brunswick	)					
Quebec	2,032	102	732	2,865	11	2,87
Ontario	1,696	118	880	2,694	189	2,883
Manitoba						
Saskatchewan	301	17	21	340	-	340
Alberta	J					
British Columbia	73	_	68	140	-	140
Yukon and Northwest Territories	-	_	_		_	_
Totals	4,519	281	1,832	6, 632	243	6,875
Closing:						
Newfoundland	1					
Prince Edward Island	381	40	169	590	32	62:
Nova Scotia	301	40	103	330	32	02.
New Brunswick						
Quebec	1,933	121	801	2,855	15	2,87
Ontario	1,954	107	1,370	3,431	82	3,51
Manitoba	1					
Saskatchewan	323	23	33	378	_	378
Alberta						
British Columbia	72	-	72	144	_	14-
Yukon and Northwest Territories	_	-	_	-	_	_
Totals	4, 662	291	2,445	7,398	128	7,52

TABLE 11. Purchased Fuel and Electricity Used in Manufacturing Activity, 1963 and 1964

	1963		1964	
	Quantity	Cost	Quantity	Cost
		\$'000		\$'000
ton	30		10	
**	123	2	_	_
4.4	-		-	_
	747	16	560	13
4.4	3,774	20	3,201	17
				-
lmp. gal.	407,390	145	384, 094	138
##	1,499,065	142	1, 290, 838	127
cord		_	-	
Imp. gal.	63 393	15	100,920	24
M cu. ft.		-	-	-
	499,718	357	490,470	365
	***	_	9 * 9	_
kwh.	26, 763. 826	283	26, 802, 226	278
		-	144	_
	4.0	93	* * 4	9.2
		1 074		1,056
	lmp. gal.  cord  Imp. gal.  M cu. ft.	ton 30  123  14  747  3,774  1mp. gal. 407,390  1,499,065  cord   Imp. gal. 63 393  M cu. ft. 499,718  kwh. 26,763,826	ton 30 123 2 123 2 145 18p. gal. 407,390 145 1,499,065 142 1mp. gal. 63 393 15 M cu, ft. 499,718 357 kwh. 26,763.826 283	\$'000  ton 30 10  '' 123 2

¹ The difference between figures in this table and those in Table 7 arises from firms reporting output of products on the basis of production rather than shipments. Consequently, inventories of finished products for such respondents are not taken into account for purposes of compiling value added in Table 7. See also "Concepts and Definitions" for explanation of other variances.

TABLE 12. Materials and Supplies - Manufacturing Activity, 1963 and 1964

		1963		1964	
Description		Quantity	Cost	Quantity	Cost
			\$'000		\$'000
aterials used:					
Baking powder		75, 429	11	103, 922	
Bicarbonate of ammonia.		441, 245 584, 446	37	427, 733 577, 263	3
Cacao beans		355, 239	88	468, 506	t
Carbonate of ammonia		9, 752	2	10, 097	
Cheese		646, 568	335	390, 903	- 1
Chocolate, dark	44	3, 677, 486	1, 309	2, 541, 109	
Chocolate, light		1,441,961	538	1,641,876	
Cocoa powder		2, 314, 774	392	2, 124, 509	
Cocoa and chocolate preparations n.o.p.		58, 821	26	156, 637	
Cocoa butter		231,404	142	321, 808 1, 628, 036	
Coconut, shredded		3, 059, 326	633	3,020,149	
Cooking oils:	**	0, 053, 520	033	3,020,149	
(a) Corn	- 0 0	3,050	I	21, 489	
(b) Coconut	4.6	6, 338, 282	1,068	5, 521, 191	
(c) Cottonseed		11, 370	3	Mar	
(d) Other cooking		1, 618, 125	285	3, 605, 740	
(e) Soya bean		-	Min	_	
Cream, powdered		40 222	10	40.210	
Cream of tartar and substitutes		40, 223 6, 484	10	40,719	
Eggs, liquid, not frozen		65, 500	19	1, 100	
Eggs, frozen	44	949, 945	308	366, 858	
Egg powder		107, 109	148	116, 294	
Extracts, essences, etc.		444	463		
Flour:					
(a) Hard wheat (bread flour)		279, 541	1,360	224, 556	1.
(b) Soft wheat (cake flour)		1, 293, 998 182, 012	6, 149	1, 352, 739 200, 386	6,
Fruits:	10.	202, 012	alle del	200, 300	
(a) Dried fruits, all kinds	14	3, 582, 823	550	3, 105, 046	
(h) Fresh		1, 202, 307	58	1, 271, 923	
(c) Jams, jellies and marmalades		1, 302, 781	202	1, 092, 486	
(d) Preserved and canned, other		710,841	94	369,959	
Gelatine		222, 961	154	223, 860	
Glucose		7, 626, 672	586	7, 024, 258	
Honey		334, 862	53	365, 084	,
Lard Leclthin		11, 153, 464	1,369	10, 152, 611	1,
Malt Nour		184, 462 270, 757	32 26	173, 155 330, 116	
Malt extract and syrups		422, 876	53	313, 912	
Margarine		227, 945	44	44, 362	
Mtlk, condensed and evaporated	4.6	312, 893	48	346, 847	
Milk, fresh including skim				-	
Milk, powdered		2, 212, 590	258	1, 840, 476	
Molasses		1, 931, 611	160	1, 579, 542	
(a) Walnuts, almonds, pecans, etc., shelled and unshelled	4.6	374, 646	230	122,007	
(b) Peanuts, green and roasted	4.6	1, 505, 536	259	312, 905	
Salt		2, 766, 549	48	2, 702, 269	
Shortening		23, 130, 087	3, 694	21, 159, 261	3,
Sodium bicarbonate		1, 264, 391	54	1, 265, 937	
Spices	10	79, 572	40	85, 098	
Starch: (a) Corn	4.6	1, 086, 263	90	092 412	
(b) Potato		68, 062	10	982, 413 73, 800	
(c) Moulding		1,000		-5,000	
Sugar:					
a) Cane and beet		63, 480, 177	7, 780	63, 082, 136	7,
(b) Corn and dextrose	9.0	123, 730	13	105,870	
(c) Invert	100	4, 279, 605	436	4,714,687	
SyrupsYeast		439,709 67,814	46	413, 388 97, 897	
*** Telephone Te		01,014	14	91,091	
l other materials and components used			2 028		
Corner marchate and combonents flood		***	3, 025		2,
into incre and other nackaging and metaplate used					
ontainers and other packaging and materials used; (u) Waxed wrappers			1, 102		7
(b) Cartons and shipping containers		* * *	4, 337	4 5 4	1.
(c) Cardboard cake and candy boxes			2, 261	4 4 4	1.
(d) Cellulose film	**	4 6 8	3, 292		2,
(e) Other coverings and containers		• • •	2, 977	0 7 6	3,
perating, maintenance and repair supplies used (excluding fuel)	**	n # p	1,179	4 . 4	1,
paid out to others for work done on materials owned by establishments		a v q	109		
Totals			48, 628		46,

<sup>&</sup>lt;sup>1</sup> No detailed information on materials used was collected from small establishments, the estimated costs for which are included here. These estimated costs were \$1,796,030 in 1963 and \$1,885,141 in 1964.

TABLE 13. Shipments of Goods of Own Manufacture, 1963 and 1964

	1963		1964	
Description	Quantity	Value	Quantity	Value
		\$'000		\$'000
I. Products:				
Biscuits, plain and fancy	227, 907, 755	73,449	237, 375, 427	78, 494
Ice cream cones	443,663	2,663	455, 377	2, 787
All other products	0 0 A	23, 544	1.00	17, 355
Amount received in payment for work done on materials and products owned by others		2		
Less adjustment for value of sales taxes, excise duties and outward transportation charges which could not be deducted from individual commodity item described above	* * *	(1, 206)	4 4 4	(962
Net adjustment for establishments receiving progress payments	,	-		-
Total adjusted value of shipments and work done		98, 451		97, 674

TABLE 14. Shipments of Selected Goods of Own Manufacture - All Industries, 1951 to 1964 (Includes shipments from other industries which manufacture, as a secondary activity, the commodities listed)

	Biscuit industry		Other industries		Total	
	Quantity	Value	Quantity	Value	Quantity	Value
	lb.	\$'000	lb.	\$'000	lb.	\$'000
Biscuits, plain and fancy:						
1951	170, 873, 688	54, 284	1, 673, 375	503	172, 547, 063	54,787
1952	183, 169, 072	58, 788	898, 472	257	184, 067, 544	59,045
1953	191,600,407	59,090	1,602,305	498	193, 202, 712	59,588
1954	188, 842, 663	54,666	1, 398, 834 2, 282, 007	383	190, 241, 497 192, 208, 838	55, 049 54.8
1955	189, 926, 831 204, 354, 383	54, 342 59, 828	2, 021, 554	420	206, 375, 937	60, 248
1957	196, 076, 422	60,746	1,601,335	349	197, 677, 757	61,095
1958	199, 619, 451	62,824	1, 356, 300	226	200, 975, 751	63,049
1959	206,069,019	63,390	259, 000	79	206, 328, 019	63, 469
1960	211, 635, 725	65,068	458, 200	110	212,093,925	65, 178
1961	217,680,808	65, 118	2, 371, 162	677	220, 051, 970	65, 795
1962 <sup>p</sup> 1963 <sup>p</sup>	221, 204, 449 227, 907, 755	68,003 73,449	1, 292, 000 5, 601, 758	315 2, 268	222, 496, 449 233, 590, 513 <sup>1</sup>	68,318 75,717
1963 <sup>P</sup>	237, 375, 427	78, 494	3, 935, 337	2, 130	241, 310, 7644	80,624
2001	401, 010, 121	10, 10 1	0,000,001	2, 200	022,010,101	00,000
Biscuits, soda;						
1951	49, 838, 582	12,733	18, 000	6	49, 856, 582	12,739
1952	45, 844, 792	11,503	-		45, 844, 792	11,503
1953	46, 237, 875	10,837	-		46, 237, 875	10,837
1954	46,661,043	11,021	_		46,661,043	11,021
1955	45, 385, 838	11,710	70.000	10	45, 385, 838	11,710
1956	46, 547, 047 44, 912, 114	11,354	72,000 46,000	19	46, 619, 047 44, 958, 114	11, 373 11, 415
1957	24, 512, 114	11, 403	20,000	2 14	44, 869, 871	11, 400
1959	45, 811, 908	11, 786			45, 811, 908	11, 786
1960	47, 110, 052	12, 475	-	_	47, 110, 052	12, 475
196 i	2	2	2	2;	48, 699, 378	13,048
1962 <sup>p</sup>	2	2	2	2 2	52, 728, 553	14, 273
1963 <sup>p</sup>	2	2	2 2	2	52, 665, 495	14,629
1964 <sup>p</sup>	*			1	54, 558, 993	15,604
ce cream cones:	thousands of cones		thousands of cones		thousands of cones	
1951	346, 433	1, 460	35, 579	141	382, 012	1,601
1952	388, 316	1,570	7,696	15	396, 012	1,585
1953	395, 659	1,778	1, 287	3	396, 946	1,780
1954	376, 427	1,756	999	2	377, 426	1,758
1955	400, 558	1,830	1, 023 2, 175	2 5	401, 581 388, 985	1,833
1956	386, 810 349, 442	1,581	3 238	7	352, 680	1,586 1,776
1958	2	2 2	2	2	351, 023	1,837
1959	383, 403	2, 139			383, 403	2, 139
1960	356, 378	2, 149 2, 272		-	356, 378	2, 149
1961	388, 157	2, 272	_	_	388, 157	2, 272
1962 <sup>p</sup>	395,896	2,300	- 1		395, 896	2, 300
1963 <sup>p</sup> 1964 <sup>p</sup>	443,663	2,663	0.28	4	444, 291 455, 397	2,666 2,898

 $<sup>^{\</sup>rm L}$  includes dietary biscuits for the first time. Not included in previous years.  $^{\rm L}$  Confidential; see total column.

# List of Establishments classified to This Industry, 1964

(Does not include establishments classified to other industries, which as a secondary activity, manufacture products typical of this industry)

Name	Location
Newfoundland:	
Purity Factories Limited	Blackmarsh Rd., St. John's
iova Scotia:	
G.J. Hamilton & Sons, Limited	Commercial St., Pictou
lew Brunswick:	
Marven's Limited	
Veribest Products Ltd.	
veribest Froducts 1342	Tamery St., Monteton
tuebec:	
Aux Petits Fours Inc.	
Piscuits Montmagny Inc.	
Bisculterie Duo Co,	
Charbonneau Limitée	
Christie Brown and Company Limited	
David and Frère, Liwitée	
Frs. Leclerc, Ltée	
Harnois, Ernest et Fils, Limitée	
Les Biscuits Dion Inc.	
Les Biscuits Grand'mère	
Lido Biscuit Cie Ltée	
Opera Biscuits Ltée	
Venezia Biscuit Co.	
Viau Limitée	
Weston, George, Limited	1100 Marie-Victorin Bivd., Jacques-Cartier
ontario:	
Christie Brown and Company Limited	2150 Lakeshore Blvd., Toronto
Dad's Cookie Company (Ontario) Ltd.	940 Pape Avenue, Toronto
Dare Foods Limited	2481 King St. E., Kitchener
Hollandia Bakeries Ltd.	
Kambly (of Switzerland) Canada Ltd.	
Manning Biscuit Co. of Canada Ltd.	
McCormick's Limited	
McCormick's Limited	
Mother Deli's Bakeries Ltd.	
Peek Frean (Canada) Ltd.	
Primo Biscuits Co.	
Robinson Cone Company	
Voortman, W. & H. Ltd.	
Walker Bakeries Limited, The	
Windsor Wafers Limited	i01 Broadway St., Hamilton
tanitoba:	
Christie Brown & Company Limited	1155 Notre Dame Ave., Winnipeg
Cookieland Ltd.	491 Madison St., St. James
Luxury Cone Company	197 Osborne St., Wlunipeg
Pauline Chambers Co. I.td.	311 Ross Ave., Winnipeg
iaskatchewan;	
Dad's Cookies (Sask) Ltd.	1242 Albert St., Regina
Alberta:	
Dad's Cookles Ltd.	i3 i7 Ninth Ave. S.E., Calgary
Sunland Industries Co. Ltd.	9543-110th Ave., Fdmonton
British Columbia:	
Bader's Dutch Bakerles Ltd.	3473 Commercial Drive, Vancouver
Dad's Cookies Co., (B.C.) Limited	
Date Food 1,td. (Western Division)	
Date 1 Unit 1,54, ( woodern Division)	remaining 12,001 again trace, landing against

# CONCEPTS AND DEFINITIONS

Census of Manufactures

#### General

The Census of Manufactures is an annual mail survey covering Canada's Manufacturing Industries. It is based on the Standard Classification of Industries and full details concerning the system may be found in the Standard Industrial Classification manual, Catalogue No. 12-501 which is available from the Queen's Printer or the Dominion Bureau of Statistics. In summary, the Classification as it relates to the manufacturing industries provides for a breakdown into 140 industries arranged in 20 major industry groups. Of the 140 (3 digit) industries, 18 are further broken down into 56 (4 digit) sub classes. At the Canada level, principal statistics are collected and compiled for 176 separate industries. They cannot all be published separately by province, however, because of the confidential nature of the data in certain provinces.

The reporting unit for the Census is designated as the establishment (see definition of "Establishment" in following section) and a return is requested from every establishment classified to a manufacturing industry. Although respondents are required to submit reports covering the calendar year, financial year reports other than the calendar year are accepted in instances where respondents find it impossible to supply calendar year data from accounting records. When an establishment is operated for only part of a year a report is required covering the period of operation.

There are four different questionnaires used in the Census of Manufactures; (a) short form (b) long form (c) head office questionnaire and (d) commodity questionnaire. The short and long forms are used to obtain principal statistics and commodities shipped from establishments classified to manufacturing industries and differ only in the amount of detail requested. The short form is a single-sheet questionnaire sent to small manufacturers generally reporting shipments of less than \$100,000; this cut-off, however, varies somewhat between industries. The head office questionnaire is generally used for company head offices and/or auxiliary units separately located from the manufacturing establishment(s), (see following notes on Head offices and auxiliary units). The Commodity questionnaire is used to survey certain establishments which are coded (on the basis of their principal activity) to industries other than manufacturing in the Standard Industrial Classification system, but which undertake some manufacturing as a subsidiary activity. This single-sheet questionnaire is designed to collect information on the quantity and value of goods of own manufacture shipped by such establishments in order to achieve full coverage of domestically manufactured commodities (see the following note under Shipments).

The results of the Census are presented in some 140 publications. In addition to these annual industry publications there are annual summary reports for Canada and the provinces and special reports giving principal statistics by detailed geographic areas, by type of ownership and size of establishment. A special annual report covering the shipments of all manufactured commodities arranged in alphabetical order is also published.

Since 1960 the following major changes have been implemented in the Census of Manufactures: (a) a revised Standard Industrial Classification (b) a new establishment definition and (c) an extension of the establishment definition to cover the non-manufacturing activities of manufacturing establishments. The statistics presented in the various 1963 reports reflect the complete implementation of these changes and enable comparisons to be made with the years 1961 and 1962. For a complete description of the procedures followed in establishing the revised series, reference should be made to the Explanatory Notes included in the 1960, 1961 and 1962 industry publications. The statistical framework within which the Census of Manufactures is now carried out is based on the following concepts and definitions which have been developed as part of a general programme to achieve a fully integrated system of economic statistics.

# Establishment

A manufacturing establishment is typically a factory, mill or plant principally engaged in manufacturing activities. The majority of such establishments are firms but many firms have more than one establishment. Such firms are requested to submit a separate Census of Manufactures report for each manufacturing establishment which can meet the reporting requirements embodied in the following definition of the "establishment":

"The smallest unit which is a separate operating entity capable of reporting the following principal statistics:

Materials and supplies used
Goods purchased for resale as such
Fuel and power consumed
Number of employees and salaries and wages
Man-hours worked and paid
Inventories
Shipments or sales."

Each establishment is required to report on all the activities carried out within it's accounting boundaries (except income from investments such as rent, interest and dividends) and data on the different activities (manufacturing, trading in goods not of own manufacture, construction by own labour force, revenue from services, etc.) are requested to be reported separately. It should be noted that the statistics for separate activities are not completely consistent since some respondents cannot distinguish, in their records, materials, shipments and inventories relating solely to their own manufacturing activities. For example, inventory of goods purchased for re-sale may not be distinguishable from inventory of own manufactured goods. Complete consistency, therefore, can be obtained only at the "all operations" (total activity) level and for studies or statistical measures requiring accurate coordinated data, the "total" statistics should be used.

The number of establishments represents the number of operating units that are principally engaged in the activities of the manufacturing industries to which they have been classified. These units do not necessarily represent the total number engaged in the production of a commodity mainly produced in a certain industry. Some commodities are produced as secondary products in other manufacturing and non-manufacturing industries. It should be noted that head offices and auxiliary units which are surveyed separately are not included in the establishment count, (see following notes on head offices and auxiliary units).

#### Head Offices and Auxiliary Units

All head offices and auxiliary units of companies classified to the manufacturing industries such as sales offices, administrative offices, warenouses, laboratories, etc. are now surveyed as part of the Census of Manufactures.

These head offices and auxiliary units are either included in an establishment report or are surveyed by means of the head office questionnaire. The former is the most common case where a single establishment firm has its executive personnel, sales office, etc. located at the site of the manufacturing plant (establishment). The special head office questionnaire is generally used where a firm, regardless of the number of establishments, has separately located offices or auxiliary units. Such offices or units do not constitute establishments within the Census of Manufactures as they do not normally generate operational revenues, but give rise only to costs of operations (mainly salaries and wages) which are automatically included in the value of shipments or sales. Although not considered as establishments, and hence, not included in the "establishment" count for an industry, the operational costs are reflected in either the "Industry" statistics (3 or 4 digit level) or the "Major group" statistics (2 digit level) according to the following rules:

- (a) In the case of single establishment firms, statistics for separately located offices and units are classified to the same industry (3 or 4 digit) as the establishment;
- (b) In the case of multi-establishment firms, the statistics for such offices and units are coded to the same industry as the establishments of the firm, when all establishments are in the same industry (3 or 4 digit). When establishments of

such firms are coded (1) to different industries within a major group, (2) to industries in different major groups or (3) to industries in different divisions of the Standard Industrial Classification, then the statistics are included in the major group totals (2 digit level) in which the major part of the company's operations are classified. Although this may result in some distortion of major group statistics in the case of (2) and (3) the statistics at the industry (3 or 4 digit) level in all cases will be left free of these company-wide data.

#### **Employees**

# (a) Production and related workers — Manufacturing activities

In addition to those engaged in production and assembling activities, they include those employed in storing, inspecting, handling, packing, warehousing, etc. They also include employees engaged in maintenance, repair, janitorial and watchman services and line supervisors (working foremen) engaged in similar work to that of the employees they supervise. For those establishments reporting on the "long" form, production and related workers engaged in manufacturing activity are reported as those receiving pay during the last pay period of each month, an average for the year being obtained by summing the monthly figures and dividing by 12. This procedure is followed even though the establishment did not operate in all months in order to arrive at equivalent annual full-time employment. The numbers are somewhat affected by turnover, in that employment is overstated when an employee changes employment during a pay period. In the case of those establishments reporting on the "short" form, respondents are requested to report average annual figures. The man-hours of production and related workers in manufacturing activity represent total man-hours paid (total hours at work during the calendar year plus hours not worked but nevertheless paid for, such as paid vacations, sick leave, statutory holidays, etc.). Data on man-hours are not collected from establishments reporting on the short form. Man-hours for these establishments are estimated on the basis of ratios derived from the 1958 census. During this census all establishments reported on the long form. In reporting overtime hours, respondents are requested to report only hours actually at work. It should be noted that the division of hours paid into production and related workers payrolls results in average hourly earnings and does not represent hourly wage rates which are collected and published by the Department of Labour and which are based on selected occupations.

# (b) Production and related workers — Non-manufacturing activities

Such employees include those on manufacturing establishments' payrolls engaged in activities such as construction undertaken for the use of these establishments, some outside piece-workers employed in certain industries, logging employees who are reported as part of a sawmilling establishment and any other production workers who are not engaged in manufacturing-type operations.

#### (c) Administrative and office employees

This category includes all executive and supervisory officials such as presidents, vicepresidents, comptrollers, secretaries, treasurers, etc., together with managers, professional, technical and research employees, superintendents and factory supervisors above the line supervisor or working foreman level, and clerical staffs. Also included are employees in activities such as advertising, credit collections, purchasing, personnel, legal, medical, etc. It should be noted that prior to 1961 this category also included working owners and partners. Also included in this category are employees located at head offices or auxiliary units separately located from the establishment; these are generally included in the figures for the province in which they are located according to the rules outlined under "Head offices and auxiliary units" above.

#### (d) Sales and distribution workers

This category includes office personnel whose salaries are charged to selling expense, travelling salesmen, driver salesmen, truckdrivers and their helpers, etc. It may also include some sales employees who are reported as part of a manufacturing establishment but are not working at the establishment's location. These are generally broken down by province in cases where more than 15 employees are involved in any one province. The figures exclude persons working on a commission basis who are not considered regular employees of the establishment.

#### (e) Total Employees

This total comprises the foregoing categories including employees located at separately located head offices and auxiliary units. The numbers of employees included under categories (b), (c) and (d) are reported in the form of annual averages and represent as closely as possible full time employment; adjustments are made when reported figures indicate the existence of part time or seasonal employment. In all the above categories, figures on employment refer to the calendar year whether or not other establishment statistics can only be reported on a fiscal year other than the calendar year.

#### **Working Owners or Partners**

These are not now included in the statistics of employees and salaries and wages. There is some duplication in numbers when a person owns more than one establishment and is reported as a working owner on each Census return. Withdrawals of working owners are defined as amounts withdrawn by owners or partners for normal living expenses excluding withdrawals for payment of income tax.

## Salaries and Wages

Salaries and wages refer to gross earnings of employees before deductions for income tax and employees contributions to social services such as sickness, accident and unemployment insurance, pensions, etc. They include all salaries, wages, bonuses, profits shared with employees, the value of room and board where provided, commissions (paid to regular employees only) as well as any other allowance forming part of the worker's earnings. Payments for over-time are included. Figures on salaries and wages refer to the calendar year.

#### Fuel and Electricity

Figures for fuel refer to amounts actually used (including fuel used in cars, trucks, locomotives, etc.), not to purchases unless the quantities are substantially the same. Any fuel and electricity produced by establishments for internal consumption are not included in the total cost. Values represent laid down cost at the establishment including freight, duty, etc. Although fuel and electricity used is considered part of manufacturing activity it should be noted that it also includes relatively small amounts used in non-manufacturing activities since these cannot be reported separately.

#### Materials and Supplies

#### (a) Manufacturing activities

Figures represent quantities and laid down cost values, at the establishment, of materials, supplies and purchased components owned and used during the year in manufacturing activities and related processes. These statistics represent only commodity items or physical goods (cost of services or overhead charges such as advertising, insurance, depreciation, etc. are not included) whether purchased from others or received as transfers (in the form of materials, components or semi-processed goods) from other establishments of the reporting company. Included are maintenance and repair supplies not chargeable to fixed assets accounts and any amounts charged by other establishments for work done on materials owned by the reporting establishment. Cost of repairs or maintenance done by outside contractors and cost of returnable containers are not included.

#### (b) Non-manufacturing activities

# 1. Purchases for re-sale as such

Figures represent cost of materials or products purchased from others by the reporting establishment (or received as transfers from other establishments of the reporting company) for re-sale as such in the same condition as purchased. Included are any finished products received on consignment from other countries.

#### 2. Other materials and supplies used

Figures represent the cost of materials and supplies, if any, used in new construction and in the production of machinery and equipment (for the use of the reporting establishment) by the establishment's own employees. Included are materials used for any capital repairs and alterations carried out by the establishment's employees. Amounts paid to outside contractors for construction and repair work are not included nor is the cost of

purchased machinery and equipment. Also included is the cost of office supplies not chargeable to fixed assets accounts and the cost of such other items of materials and supplies used as food, beverages and supplies for establishment-operated cafeterias and lunch counters, first aid and medical supplies, laboratory supplies, etc.

#### **Shipments**

#### (a) General

The figures represent revenue from all production, sales, services and related activities of reporting establishments with shipments valued in Canadian dollars at the point at which the establishment relinquishes control. The unsold portion at year end of consignment shipments in Canada is treated as inventory and not as shipments but all shipments to foreign countries for which the form B13 "Customs Canada Export Entry" has been completed, are treated as shipments.

In those industries where work on principal products extends over a relatively long period, (Fabricated Structural Metal Industry, Aircraft and Parts Manufacturers, Railroad Rolling Stock Industry and Shipbuilding and Repair Industry) the value of production rather than the value of shipments is recorded. There are certain establishments in other industries which also operate on a basis of progress payments. For these establishments, shipments are also adjusted to work put in place on the basis of the net change in progress payments over the year.

## (b) Shipments of goods of own manufacture

These figures represent shipments of goods made from own materials either in the reporting establishments or by other manufacturers on the basis of a charge to the reporting establishments for work done. Included are revenue from repair and custom work, amounts received in payment for work done on materials owned by other establishments and the cost (book value) of any goods shipped on a rental basis.

All products and by-products of own manufacture shipped from the establishment are covered, including transfer shipments to sales outlets, distributing warehouses or to other manufacturing plants of the reporting firm, when such units are treated as separate establishments. The value of shipments are net of returned goods, discounts, returns, allowances, sales tax and excise taxes and duties, returnable containers and charges for outward transportation by common or contract carriers. Transportation or delivery expense incurred by the reporting establishment's own carriers are included.

Shipments of goods of own manufacture of establishments which are coded to some other division of the Standard Industrial Classification for the basis of principal activity) but which are engaged in manufacturing as a subsidiary activity

are collected by means of the Commodity questionnaire referred to earlier. Such shipments together with shipments of goods of own manufacture of establishments forming the universe of manufacturing industries are compiled and recorded in the various industry publications.

## (c) Shipments of goods not of own manufacture

These figures represent the net selling value at establishment (net of discounts, returns, allowances, sales taxes and excise duties and taxes and transportation charges by common or contract carriers) of all products or materials (including products transferred from other establishments of the reporting firm) sold as such in the same condition as purchased or received as transfers. For those industries which ship such goods on a rental basis, the value of shipments represents the book value of these goods. All sales of consignment goods from other countries are included.

#### (d) Other revenue

Figures represent the book value of fixed assets, if any, (new construction and machinery and equipment including major repairs, alterations, additions, modifications, installation and assembly work) produced during the year for the use of reporting establishments by the establishment's own employees and for which depreciation accounts are maintained. Included also are any revenues from the sale of electricity and from any operations performed by the establishment's own employees, such as revenue from goods produced or purchased for rental (the book value of such goods are included as part of shipments of goods of own manufacture or shipments of goods not of own manufacture), servicing revenues, commissions on sales (when not included in value of sales), revenue for companyoperated cafeterias and lunch counters and revenue from outside installation or construction work not related to the establishment's own products, sale of used materials (excluding sale of used fixed assets) research and development work, etc. As mentioned previously the figures do not include non-operating revenue such as rent, dividends, interest, etc.

## Inventories

#### (a) Manufacturing activities

Values represent the book values of manufacturing inventory owned in Canada. Inventories held for which progress payments have been received are not included. Where progress payment accounts are maintained, the change in these accounts is treated as a net adjustment to shipments. Figures consist of inventory owned at the plant and at warehouses or selling outlets which are treated as extensions of establishments for the purpose of reporting shipments. Inventory owned in transit in Canada or on consignment in Canada is included. Goods shipped abroad and held in inventory are included in shipments. Opening inventories may differ from the closing inventories of the previous year because of changes in classification, the

receipt of revised data, the inclusion of new establishments and the removal of establishments which did not operate during the survey year.

# (b) Non-manufacturing activities

Figures represent the book value of inventory of goods purchased for re-sale as such without further processing, owned by the reporting establishments and held at plants and at any warehouses or selling outlets which are treated as extensions of establishments. Other characteristics are the same as in (a) above.

#### Value Added

#### (a) By manufacturing activities

Figures are compiled by deducting the cost of manufacturing materials, supplies, etc. and fuel and electricity consumed from the (value of shipments of goods of own manufacture adjusted for changes in the value of inventories of finished goods and goods in process).

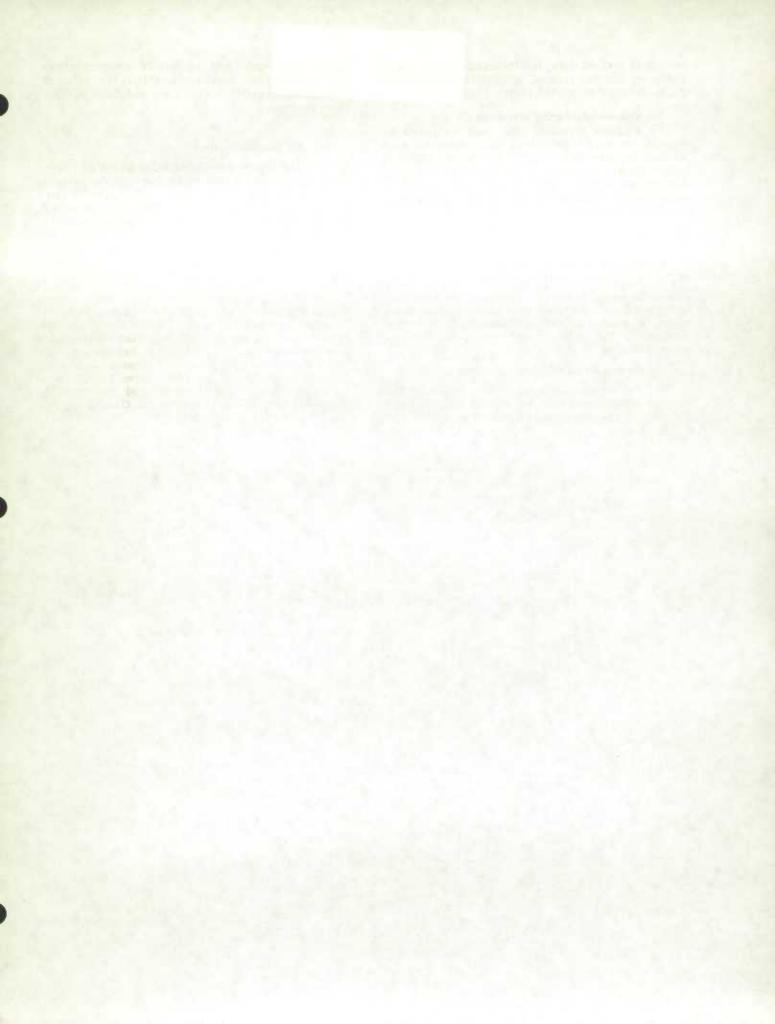
#### (b) By non-manufacturing activities

The figures are compiled by deducting the cost of goods purchased for re-sale (adjusted for changes in the value of inventories of goods pur-

chased for re-sale) and the cost of non-manufacturing materials and supplies used from the value of shipments of goods not of own manufacture, plus other revenue.

#### (c) By Total activities

The figures consist of value added by manufacturing activities plus value added by non-manufacturing activities. This total value added figure may, in some cases, be less than value added by manufacturing activities as a result of expenditures associated with non-manufacturing exceeding revenues from such activities or because of a decrease in inventory of goods not of own manufacture exceeding the mark-up on the sale of such goods. "Value added" is sometimes referred to as net output or net production. However, to arrive at the National Accounts concept of net production, or Gross Domestic Product at "Factor cost" it would be necessary to subtract also the cost of advertising, insurance and other business expenses which are not collected as part of the annual Census of Manufactures. "Value added" figures for the primary industries, manufacturing and construction are published in DBS publication Catalogue No. 61-202, "Survey of Production".



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