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**REPORT**  
**ON THE**  
**BREAD & OTHER BAKERY PRODUCTS INDUSTRY**  
**IN**  
**CANADA**  
**1944**



OTTAWA  
1946

Price 25 cents

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OTTAWA - CANADA

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THE BREAD AND OTHER BAKERY PRODUCTS INDUSTRY IN CANADA, 1944

A report on the bread and other bakery products industry is presented here-with. The total number of firms reporting was 2,919 and were located by provinces as follows: Prince Edward Island, 13; Nova Scotia, 93; New Brunswick, 78; Quebec, 1,076; Ontario, 1,058; Manitoba, 127; Saskatchewan, 91; Alberta, 130; British Columbia, 252; and Yukon, 1.

Hotels, restaurants and public institutions which bake their own bread are not required to report their operations, and statistics relating to these are, therefore, not included.

In Canada for many years breadmaking was for the most part a domestic art, but with the development of towns and cities the baking of bread gradually passed from the domestic circle to the family baker. This continued for a long period, until at the beginning of the present century, a new phase was marked. With the advent of mechanical power and automatic processes, also the improvement in transportation, the bread industry has made rapid progress within the last decade. In 1944 bakers were required for the first time to give information on the types of vehicles used in distributing their products. On referring to Table 19 it will be seen that in Canada there were 3,737 motor vehicles and 3,573 horse-drawn vehicles in 1944. Quebec, Manitoba and Saskatchewan used a higher number of horse-drawn vehicles than motor vehicles.

The 2,919 establishments classified in this category in 1944 reported 27,530 employees who were paid \$35,164,136 in salaries and wages, and produced goods which had a selling value of \$125,261,098. They also spent \$59,824,616 for materials, most of which were of domestic origin. An interesting feature of the industry for 1944 is the break-down of flour used in the baking of bread and cakes, etc. On page 11 will be found a table showing the quantity and value of hard wheat flour, soft wheat flour and soya bean flour used.

The upward trend in the operations of the industry continued during 1944. The value of products increased by \$4,815,473 or 3.9 per cent as compared with the previous year. There was also an increase of 701 in the number of persons employed and \$2,273,076 in the salaries and wages paid.

The principal products of the industry, as indicated by their values, were in order of their importance as follows: Bread, \$69,695,501; pies, cakes, cookies and pastries, \$40,590,804; and tuns, \$13,268,306. For details, see Table 3.

Another feature of interest in the present report is the statistics on distribution of sales. It will be of interest to note that in Canada 47.2 per cent of the sales were wholesale, including sales to restaurants, institutions, etc.; 31.4 per cent, retail, house to house; and 21.4 per cent retail, through own stores. For detailed statistics see page 18.



THE BREAD AND OTHER BAKERY PRODUCTS INDUSTRY IN CANADA, 1944

Table 1. - Principal Statistics of the Baking Industry in Canada, 1924 to 1944.<sup>x</sup>

Year and Provinces	Estab-	Capital	Em-	Salaries	Cost of	Selling
	lish-ments	Invested	ployees	and Wages	Materials Used	Value of Products
	No.	\$	No.	\$	\$	\$
1924	2,073	32,261,401	11,917	13,498,091	28,112,082	54,403,078
1925	2,176	33,810,501	12,438	13,885,401	31,795,203	60,392,439
1926	2,214	37,416,979	13,389	14,732,139	32,928,065	62,920,009
1927	2,443	40,559,259	14,414	16,068,147	35,779,690	68,726,262
1928	2,482	44,377,449	15,422	16,901,238	36,151,747	71,227,097
1929	2,568	48,969,603	17,023	18,481,612	38,507,559	77,214,466
1930	2,697	51,914,170	17,736	19,444,533	36,582,843	73,594,894
1931	2,912	54,267,110	18,337	18,862,604	28,619,776	64,818,227
1932	2,861	48,961,175	16,856	15,909,805	23,431,275	53,450,352
1933	3,079	45,091,801	17,477	14,909,212	23,427,623	51,244,162
1934	3,173	44,196,221	18,562	15,794,117	26,681,559	57,295,522
1935	3,045	43,788,924	19,167	16,369,912	28,343,545	59,400,668
1936	3,101	46,108,482	19,598	17,703,572	32,124,708	65,558,437
1937	3,179	49,164,576	21,252	19,759,740	39,498,456	76,462,891
1938	3,231	48,026,819	22,359	21,410,506	38,446,525	78,535,333
1939	3,115	49,162,475	23,121	22,337,808	34,391,725	76,040,651
1940	3,089	53,095,568	23,943	23,509,613	38,560,378	81,756,730
1941	3,034	53,473,380	24,969	25,919,986	44,172,928	92,116,307
1942	3,023	53,919,647	25,521	29,047,237	49,962,446	104,089,254
<u>1 9 4 3</u>						
CANADA	2,996	57,067,417	26,829	32,891,060	56,951,269	120,445,625
Prince Edward Island	14	124,842	74	54,264	163,020	327,845
Nova Scotia	95	1,294,364	787	875,968	2,285,959	4,267,742
New Brunswick	81	1,290,863	694	757,655	1,768,542	3,409,564
Quebec	1,094	15,934,313	7,161	8,318,082	14,873,000	31,253,441
Ontario	1,091	26,706,329	12,684	16,020,726	25,480,001	54,679,416
Manitoba	131	2,944,125	1,283	1,551,525	2,461,775	5,468,541
Saskatchewan	97	1,851,640	762	850,289	1,828,473	3,738,277
Alberta	135	2,811,529	1,130	1,413,868	2,947,752	6,192,555
British Columbia	258	4,109,412	2,254	3,048,683	5,142,747	11,108,244
<u>1 9 4 4</u>						
CANADA	2,919		27,530	35,164,136	59,824,616	125,261,098
Prince Edward Island	13		82	67,444	172,146	317,884
Nova Scotia	93	Not	779	926,755	2,269,041	4,287,962
New Brunswick	78		695	813,429	1,764,119	3,446,119
Quebec	1,076	collected	7,399	8,977,921	15,528,951	32,033,466
Ontario	1,058		12,866	16,843,662	26,261,384	56,397,386
Manitoba	127	in	1,341	1,671,989	2,867,680	5,960,884
Saskatchewan	91		822	982,555	2,210,509	4,325,233
Alberta	130	1944	1,208	1,599,360	3,308,516	6,816,017
British Columbia and Yukon	252) 1)		2,338	3,281,021	5,442,270	11,676,147

<sup>x</sup> Note - Profits or losses cannot be estimated from Census figures, as no data are collected for certain expense items such as interest, rent, depreciation, taxes, insurance, advertising, etc.

THE BREAD AND OTHER BAKERY PRODUCTS INDUSTRY IN CANADA, 1944

Table 2. - Comparison of Principal Statistics, 1943 and 1944.

	1943	1944	Increase + Decrease -
Establishments reporting .....No.	2,996	2,919	- 77
Capital invested .....\$	57,067,417	x	-
Employees on salaries -			
Total ..... No.	4,377	4,421	+ 44
Male ..... No.	3,211	3,209	- 3
Female ..... No.	1,166	1,212	+ 46
Total salaries ..... \$	6,153,520	6,531,441	+ 377,921
Employees on wages -			
Monthly average ..... No.	22,452	23,109	+ 657
Male ..... No.	16,082	16,090	+ 8
Female ..... No.	6,370	7,019	+ 649
Total wages ..... \$	26,737,540	28,632,695	+ 1,895,155
Power Equipment -			
Units ..... No.	8,134	8,518	+ 384
Horse-power capacity ..... H.P.	19,721	20,153	+ 432
Cost of fuel and electricity ... \$	3,951,112	3,961,643	+ 10,531
Cost of materials used ..... \$	56,951,269	59,824,616	+ 2,873,347
Gross value of production ..... \$	120,445,625	125,261,098	+ 4,815,473
Value added by manufacture ..... \$	59,543,244	61,474,839	+ 1,931,595

x Not collected in 1944.

THE BREAD AND OTHER BAKERY

Table 3. - Production by Items

Item of Production	Unit of Measure	C A N A D A		Prince Edward Island	
		Quantity	Selling Value	Quantity	Selling Value
			\$		\$
Bread .....	pound	1,238,806,122	69,695,501	4,376,496	236,860
Plain rolls and buns ..	-	-	4,489,281	-	8,398
Fruit buns, yeast raised sweet goods ...	-	-	8,779,025	-	9,147
Pies, cakes, cookies, pastries .....	-	-	40,390,804	-	63,479
Biscuits, plain and fancy .....	ton	591	270,401	-	-
Chocolate, confectionery	pound	61,887	33,726	-	-
Sugar, confectionery ..	"	126,116	47,240	-	-
Ice cream .....	gal.	79,615	120,289	-	-
All other products ..	-	-	1,434,831	-	-
<b>TOTAL .....</b>	<b>-</b>	<b>-</b>	<b>125,261,098</b>	<b>-</b>	<b>317,884</b>

Item of Production	Unit of Measure	Ontario		Manitoba	
		Quantity	Selling Value	Quantity	Selling Value
			\$		\$
Bread .....	pound	491,621,978	28,354,932	71,375,065	3,736,234
Plain rolls and buns ..	-	-	2,839,990	-	167,905
Fruit buns, yeast raised sweet goods ..	-	-	5,188,147	-	660,459
Pies, cakes, cookies, pastries .. ..	-	-	18,830,950	-	1,330,039
Biscuits, plain and fancy .....	ton	-	-	x	x
Chocolate, confectionery	pound	42,472	21,208	6,624	3,087
Sugar, confectionery ..	"	109,325	40,130	-	x
Ice cream .....	gal.	8,099	9,831	2,109	4,218
All other products ...	-	-	1,112,198	-	58,942
<b>TOTAL .....</b>	<b>-</b>	<b>-</b>	<b>56,397,386</b>	<b>-</b>	<b>5,960,884</b>

x As there are less than three establishments, statistics are included with "all other products".



PRODUCTS INDUSTRY IN CANADA, 1944

for Canada and the Provinces, 1944

Nova Scotia		New Brunswick		Quebec	
Quantity	Selling Value	Quantity	Selling Value	Quantity	Selling Value
	\$		\$		\$
39,804,901	2,609,238	34,917,407	2,110,902	376,118,491	18,991,943
-	66,025	-	58,115	-	455,164
-	187,537	-	397,869	-	985,162
-	1,403,782	-	874,435	-	11,038,332
x	x	-	-	513	217,601
x	x	-	-	8,500	5,260
x	x	-	-	x	x
x	x	-	-	66,205	99,913
-	21,380	-	4,798	-	240,091
-	4,287,962	-	3,446,119	-	32,033,466
Saskatchewan		Alberta		British Columbia and Yukon	
Quantity	Selling Value	Quantity	Selling Value	Quantity	Selling Value
	\$		\$		\$
54,372,293	2,799,797	74,219,717	4,396,404	91,999,774	6,459,191
-	292,563	-	296,614	-	304,707
-	193,419	-	255,745	-	901,540
-	1,027,288	-	1,856,525	-	3,965,974
-	-	-	-	-	-
-	-	-	-	x	x
-	-	2,850	5,734	x	x
-	-	-	-	x	x
-	12,366	-	4,995	-	44,735
-	4,325,233	-	6,816,017	-	11,676,147

NOTE: The figures in the above table do not represent the Total Canadian production of these commodities, since they are also produced in other industries, either as a subsidiary or principal product. For total production figures, see "alphabetical list of products" published annually in the report "The Manufacturing Industries of Canada".

THE BREAD AND OTHER BAKERY PRODUCTS INDUSTRY IN CANADA, 1944

Table 4. - Principal Statistics of the Baking Industry, 1944, Grouped According to the Size of Establishment  
(Preliminary)

Establishments having a production of -	Estab-	Capital	Total	Salaries and Wages	Cost of Materials	Selling Value of Products
	lish-ments		Em- ployees			
	No.	\$	No.	\$	\$	\$
<b>CANADA</b>						
Under \$50,000 .....	2,557	-	9,762	9,109,829	16,316,172	32,882,993
\$ 50,000 to \$ 99,999 ..	178	-	2,848	3,381,160	6,149,243	12,487,337
\$100,000 to \$499,999 ..	141	-	6,220	8,446,262	15,196,141	31,287,153
\$500,000 to \$999,999 ..	23	-	2,705	4,529,435	7,435,688	15,693,566
\$1,000,000 and over ..	20	-	5,995	9,697,450	14,727,372	32,910,049
TOTAL .....	2,919	-	27,530	35,164,136	59,824,616	125,261,098
<b>PRINCE EDWARD ISLAND</b>						
Under \$50,000 .....	10	-	40	31,304	73,839	133,404
\$ 50,000 to \$ 99,999 ..	3	-	42	36,140	98,307	184,480
TOTAL .....	13	-	82	67,444	172,146	317,884
<b>NOVA SCOTIA</b>						
Under \$50,000 .....	72	-	272	249,607	543,897	1,014,430
\$ 50,000 to \$ 99,999 ..	14	-	167	208,401	498,938	978,494
\$100,000 to \$499,999 ..	6)	-	-	-	-	-
\$500,000 to \$999,999 ..	-)	-	340	468,747	1,226,206	2,295,038
\$1,000,000 and over ..	1)	-	-	-	-	-
TOTAL .....	93	-	779	926,755	2,269,041	4,287,962
<b>NEW BRUNSWICK</b>						
Under \$50,000 .....	62	-	222	217,638	445,468	864,220
\$ 50,000 to \$ 99,999 ..	10	-	144	161,092	383,823	702,946
\$100,000 to \$499,999 ..	5)	-	329	434,699	934,828	1,878,953
\$500,000 to \$999,999 ..	1)	-	-	-	-	-
TOTAL .....	78	-	695	813,429	1,764,119	3,446,119
<b>QUEBEC</b>						
Under \$50,000 .....	996	-	2,955	2,937,468	5,213,562	10,587,897
\$ 50,000 to \$ 99,999 ..	46	-	806	962,771	1,553,645	3,249,251
\$100,000 to \$499,999 ..	24	-	1,295	1,388,114	2,805,837	5,245,467
\$500,000 to \$999,999 ..	4	-	368	537,154	1,086,922	2,086,751
\$1,000,000 and over ..	6	-	1,975	3,152,414	4,868,985	10,864,100
TOTAL .....	1,076	-	7,399	8,977,921	15,528,951	32,033,466

Note - Detailed information for production under \$50,000 not available at time of publication. However, this information may be obtained later, on request.



THE BREAD AND OTHER BAKERY PRODUCTS INDUSTRY IN CANADA, 1944

Table 4. - Principal Statistics of the Baking Industry, 1944, Grouped According to the Size of Establishment -(Preliminary) - Concl'd.

Establishments having a production of -	Estab-	Capital	Total	Salaries and Wages	Cost of Materials	Selling Value of Products
	lish-ments		Em- ployees			
	No.	\$	No.	\$	\$	\$
<u>ONTARIO</u>						
Under \$50,000 .....	912	-	4,387	3,891,848	6,744,958	13,600,091
\$ 50,000 to \$ 99,999 ..	62	-	1,051	1,234,871	2,208,015	4,406,975
\$100,000 to \$499,999 ..	64	-	2,877	4,237,120	6,373,814	13,772,443
\$500,000 to \$999,999 ..	11	-	1,500	2,597,738	3,763,772	8,349,907
\$1,000,000 and over ..	9	-	3,051	4,882,085	7,170,825	16,267,970
TOTAL .....	1,058	-	12,866	16,843,662	26,261,384	56,397,386
<u>MANITOBA</u>						
Under \$50,000 .....	112	-	436	394,729	691,713	1,376,701
\$ 50,000 to \$ 99,999 ..	6	-	114	128,583	203,612	418,390
\$100,000 to \$499,999 ..	6	-	218	270,462	630,706	1,226,360
\$500,000 to \$999,999 ..	1)	-	573	878,215	1,341,649	2,939,433
\$1,000,000 and over ..	2)	-				
TOTAL .....	127	-	1,341	1,671,989	2,867,680	5,960,884
<u>SASKATCHEWAN</u>						
Under \$50,000 .....	73	-	269	234,230	522,143	980,915
\$ 50,000 to \$ 99,999 ..	7	-	88	105,410	228,595	478,076
\$100,000 to \$499,999 ..	10)	-	465	642,915	1,459,771	2,866,242
\$500,000 to \$999,999 ..	1)	-				
TOTAL .....	91	-	822	982,555	2,210,509	4,325,233
<u>ALBERTA</u>						
Under \$50,000 .....	105	-	324	287,449	531,584	1,085,675
\$ 50,000 to \$ 99,999 ..	11	-	144	180,149	374,697	797,726
\$100,000 to \$499,999 ..	11	-	437	656,600	1,362,910	2,867,780
\$500,000 to \$999,999 ..	3	-	303	495,162	1,039,325	2,064,836
TOTAL .....	130	-	1,208	1,599,360	3,308,516	6,816,017
<u>BRITISH COLUMBIA and YUKON</u>						
Under \$50,000 .....	215	-	857	865,556	1,549,008	3,239,660
\$ 50,000 to \$ 99,999 ..	19	-	292	363,743	599,611	1,270,999
\$100,000 to \$499,999 ..	15	-	604	862,188	1,639,379	3,430,730
\$500,000 to \$999,999 ..	2)	-				
\$1,000,000 and over ..	2)	-	585	1,189,534	1,654,272	3,734,758
TOTAL .....	253	-	2,338	3,281,021	5,442,270	11,676,147

THE BREAD AND OTHER BAKERY PRODUCTS INDUSTRY IN CANADA, 1944

Table 5. - Production for Canada, by Items, 1942 and 1943.

Items of Production	Unit of Measure	1 9 4 2		1 9 4 3	
		Quantity	Selling Value	Quantity	Selling Value
			\$		\$
Bread .....	Pound	1,145,272,358	62,862,688	1,234,420,185	68,358,981
Buns .....	-	-	7,411,136	-	9,263,415
Pies, cakes, pastry, etc. .	-	-	32,744,266	-	41,190,088
Puddings .....	-	-	158,908	-	(x)
Biscuits, plain and fancy	Ton	156	69,301	-	(x)
Confectionery, chocolate.	Pound	42,216	20,252	75,331	34,335
Confectionery, sugar ..	"	130,995	40,498	93,938	36,699
Ice cream .....	Gallon	95,124	143,904	121,405	157,528
All other products ....	-	-	638,301	-	1,404,579
<b>TOTAL VALUE OF PRODUCTION</b>	<b>-</b>	<b>-</b>	<b>104,089,254</b>	<b>-</b>	<b>120,445,625</b>

Note: See footnote to Table 3, page 4. For 1944 figures, see Table 3.

Table 6. - Consumption of Bread in Canada, 1926 to 1944

The following table gives the per capita consumption of "bakers" bread for the years 1926 to 1944, based on the population figures given in the bulletin "Population of Canada, 1867 - 1944". It will be noted that there has been a decrease in the consumption of bread, the per capita consumption decreasing from 105.4 in 1943 to 104.3 in 1944.

Year	Quantity (x)	Value of	Per capita
	of Bread	Bread	consumption
	Pound	\$	Pound
1926 .....	783,232,210	50,767,422	82.8
1927 .....	785,763,344	54,386,305	81.5
1928 .....	878,949,378	55,305,324	89.4
1929 .....	935,794,310	59,635,321	93.3
1930 .....	941,540,650	55,379,029	92.2
1931 .....	942,784,007	46,930,340	90.9
1932 .....	889,943,664	40,371,451	84.7
1933 .....	877,973,648	39,125,347	82.2
1934 .....	911,566,536	42,866,445	84.1
1935 .....	903,564,327	44,491,493	82.6
1936 .....	909,237,675	47,658,574	82.4
1937 .....	963,273,659	55,253,482	86.6
1938 .....	1,010,072,852	55,502,449	90.1
1939 .....	999,457,133	51,665,516	88.3
1940 .....	1,015,902,503	54,021,761	88.9
1941 .....	1,068,450,351	58,321,072	92.7
1942 .....	1,153,838,551	63,345,856	99.0
1943 .....	1,244,207,552	68,899,213	105.4
1944 .....	1,249,083,402	70,252,657	104.3

(x) Includes bread made in the Biscuit and Confectionery Industry.



THE BREAD AND OTHER BAKERY PRODUCTS INDUSTRY IN CANADA, 1944

Table 7. - Average Selling Price at the Factory per Pound of Bread in Canada and the Provinces,  
for Representative Years, 1929 - 1944 (+)

YEAR	CANADA	Prince Edward Island	Nova Scotia	New Brunswick	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
	¢	¢	¢	¢	¢	¢	¢	¢	¢	¢
1929	6.4	6.9	7.1	7.0	6.0	6.5	6.0	6.7	6.8	6.7
1933	4.5	5.2	5.1	5.3	4.1	4.6	4.3	4.2	4.6	4.9
1935	4.9	5.1	4.8	5.4	4.4	5.2	4.4	4.6	4.9	5.9
1937	5.7	6.3	5.5	5.7	5.3	5.9	5.4	5.6	6.0	7.1
1938	5.5	5.6	5.8	5.8	5.4	5.4	6.4	5.6	6.1	7.1
1939	5.2	5.7	5.1	5.5	4.7	5.2	5.0	5.3	5.9	6.4
1940	5.3	5.5	5.9	5.6	4.9	5.2	5.0	5.2	6.2	6.4
1941	5.4	5.4	5.8	5.6	4.9	5.5	5.3	5.3	6.1	6.7
1942	5.5	5.7	6.4	5.9	4.8	5.7	5.3	5.2	5.9	6.8
1943	5.5	5.6	6.2	6.0	4.9	5.6	5.5	5.2	5.8	7.0
1944	5.6	5.4	6.5	6.0	5.0	5.7	5.2	5.3	5.9	7.0

Note: (+) The above figures are based on the total production of bread by all the bakers reporting annually to the Bureau under the requirements of the Census of Industry.



THE BREAD AND OTHER BAKERY PRODUCTS INDUSTRY IN CANADA, 1944

Table 9. - Materials Used by Quantity and Cost Value, 1943 and 1944

Materials	Unit of Measure	1943		1944		
		Quantity	Cost Value at Plant	Quantity	Cost Value at Plant	
		\$		\$		
Baking powder	lb.	1,171,073	169,114	1,207,728	178,557	
Butter	"	1,293,375	437,744	1,202,009	409,489	
Cake and doughnut mixtures	"	4,875,245	558,491	6,625,581	756,079	
Chocolate	"	394,702	80,355	422,943	90,022	
Cocoa	"	613,181	102,721	654,400	111,633	
Cocoanut shredded	"	125,171	20,416	229,709	46,647	
Corn starch	"	856,916	64,574	849,185	63,035	
Corn syrup	"	293,716	31,802	23,922	2,249	
Cream	gal.	35,983	59,075	26,418	41,759	
Cream powder	lb.	-	7,130	-	9,797	
Cream of tartar and substitutes	"	37,517	13,361	42,371	19,197	
Eggs, in shell	doz.	4,368,108	1,427,255	4,216,602	1,313,862	
Eggs, frozen	lb.	9,150,542	2,399,533	10,692,349	2,808,867	
Egg powder (dried yolks and albumen)	"	109,227	98,009	92,672	78,543	
Egg substitutes	"	174,039	31,820	125,926	30,946	
Extracts, essences, etc.	"	-	182,002	-	224,022	
Flour: (a) hard wheat (bread flour)	bbl.	{ 5,069,880	21,744,545	4,864,193	20,648,254	
(b) soft wheat (cake flour) x	"		247,959	1,284,352		
(c) soya x	"		5,361	98,494		
Fruits: (a) raisins, currants	lb.	{ 12,336,745	1,528,134	12,295,470	1,512,068	
(b) other dried fruits x	lb.		1,807,021	319,189		
(c) fresh oranges and lemons	doz.		256,647	61,333	147,008	47,777
(d) fresh, other	lb.		3,211,707	322,473	2,490,161	355,646
(e) jam, jellies and marmalades	"		4,947,746	607,508	5,006,238	630,748
(f) preserved and canned, other	"		3,996,285	640,782	2,611,049	470,248
(g) pie fill, apple x	"		{ 3,221,587	411,912	3,223,743	361,739
(h) pie fill, other	"			1,643,846	235,663	
Gelatine	"	26,228	24,812	28,370	25,297	
Glucose	"	3,274,555	276,600	3,269,373	326,449	
Honey	"	394,239	59,376	198,522	31,072	
Lard	"	20,762,412	2,968,044	21,157,973	2,882,235	
Lecithin	"	24,066	17,022	10,316	7,288	
Malt flour	"	{ 11,347,100	1,065,032	2,427,629	211,021	
Malt extracts and syrups	"		10,253,265	972,995		
Meat for pies	"	1,362,972	286,812	1,348,915	282,647	
Milk, condensed	"	1,885,300	165,873	1,932,903	179,539	
Milk, fresh and skimmed	gal.	1,320,022	326,726	2,477,205	872,792	
Milk, powdered	lb.	10,463,326	1,274,016	10,521,961	1,329,588	
Molasses	gal.	128,462	110,309	130,884	88,959	
Nuts (walnuts, almonds, pecans, etc.)						
(a) shelled	lb.	276,442	134,917	166,618	114,619	
(b) unshelled	"	57,660	15,997	54,667	13,724	
Peanuts: (a) green	"	148,615	32,338	264,307	60,381	
(b) roasted	"	77,120	16,456	137,795	30,370	
Soya beans	"	44,317	6,677	195,019	19,694	
Potatoes	bag	6,488	11,506	6,601	10,811	
Oils: (a) corn	lb.	129,551	20,068	218,195	34,348	
(b) cocoanut	"	51,283	5,081	44,767	4,673	
(c) cottonseed	"	520,154	96,615	199,121	37,574	
(d) other cooking	"	384,645	61,780	451,478	66,690	
(e) soya bean	"	45,329	6,309	129,448	23,994	
(f) olive	"	3,850	552	5,580	927	
Peanut butter	"	6,631	1,455	20,566	5,391	
Salt	"	16,378,891	199,602	16,956,443	208,371	
Shortening	"	28,466,641	4,534,837	30,949,445	4,945,742	
Sodium bicarbonate (baking soda)	"	377,489	24,917	414,930	24,665	
Sugar: (a) cane and beet	"	50,429,225	3,746,524	49,336,847	3,795,555	
(b) corn and cerelese	"	-	-	634,348	47,450	
Spices	"	205,673	85,685	183,368	80,592	
Syrups	"	21,333	26,918	31,091	21,872	
Yeast: (a) ordinary	"	{ 14,109,447	2,750,431	14,061,571	2,703,942	
(b) high vitamin x	"		769,574	185,204		
Yeast powders and other bread improvers	"	4,348,909	363,369	4,397,179	461,516	
Packing materials:						
(a) waxed bread wrappers x	-	(	-	-	2,540,730	
(b) bread cartons and shipping containers x	-	(	-	-	759,855	
(c) cardboard cake boxes x	-	(	5,144,487	-	1,287,908	
(d) cellophane x	-	(	-	-	561,056	
(e) other coverings and containers x	-	(	-	-	865,358	
All other ingredients and supplies	-	-	2,091,527	-	2,064,869	
TOTAL	-	-	56,951,269	-	59,824,816	

\* Not collected separately.

THE BREAD AND OTHER BAKERY PRODUCTS INDUSTRY IN CANADA, 1944

Table 10. - FLOUR USED IN THE BREAD AND OTHER BAKERY PRODUCTS INDUSTRY, 1944

	Flour		Flour		Soya	
	Hard	Wheat	Soft	Wheat	Flour	
	bbl.	\$	bbl.	\$	bbl.	\$
Prince Edward Island .....	17,337	82,210	193	1,236	-	-
Nova Scotia .....	173,080	764,398	9,523	58,309	43	679
New Brunswick .....	136,844	641,919	4,899	30,014	5	85
Quebec .....	1,468,630	6,353,728	59,945	294,029	991	14,450
Ontario .....	1,949,218	8,125,761	121,986	613,092	1,590	20,313
Manitoba .....	261,660	1,025,638	8,029	39,923	459	10,397
Saskatchewan .....	199,393	806,526	7,372	34,618	980	20,925
Alberta .....	286,980	1,113,338	8,596	48,971	671	14,132
British Columbia and Yukon .....	371,051	1,734,736	27,416	164,160	622	12,513
<b>CANADA .....</b>	<b>4,864,193</b>	<b>20,648,254</b>	<b>247,959</b>	<b>1,284,352</b>	<b>5,361</b>	<b>93,494</b>

Table 11. - Capital Investment by Provinces, 1942 and 1943 and Summary Figures from 1920 to 1941

Year	Estab- lish- ments	Fixed Capital		Working Capital		Total Capital
		Present value of land, buildings, fixtures, machinery, tools, etc.	Materials on hand, stocks in process, finished products, fuel and miscel- laneous supplies, etc.	Cash, trading and operating accounts, etc.		
	No.	\$	\$	\$	\$	\$
1920 .....	1,358	18,377,517	2,203,187	2,970,511		23,551,215
1922 .....	1,865	20,334,240	2,157,019	3,060,353		25,551,612
1924 .....	2,073	25,197,739	3,243,019	3,820,643		32,261,401
1925 .....	2,176	26,800,082	2,950,734	4,059,635		33,810,501
1926 .....	2,214	29,928,435	3,231,950	4,256,594		37,416,979
1927 .....	2,443	32,509,770	3,505,958	4,543,531		40,559,259
1928 .....	2,482	35,709,872	3,588,563	5,079,014		44,377,449
1929 .....	2,568	38,408,377	3,978,621	6,582,605		48,969,603
1930 .....	2,697	42,655,615	3,397,628	5,860,927		51,914,170
1931 .....	2,912	45,620,295	3,214,400	5,432,415		54,267,110
1932 .....	2,861	41,526,166	2,591,167	4,843,842		48,961,175
1933 .....	3,079	36,993,739	2,945,491	5,142,571		45,091,301
1934 .....	3,173	36,698,271	2,526,559	4,971,391		44,196,221
1935 .....	3,045	37,243,716	2,151,140	4,394,068		43,788,924
1936 .....	3,101	38,978,426	2,545,115	4,536,941		46,108,432
1937 .....	3,179	41,311,965	2,876,356	4,976,255		49,164,576
1938 .....	3,231	40,850,901	2,490,946	4,684,972		48,026,819
1939 .....	3,115	40,773,845	3,033,493	5,355,137		49,162,475
1940 .....	3,089	43,876,237	3,394,730	5,824,601		53,095,568
1941 .....	3,034	42,436,434	4,138,395	6,898,501		55,473,380



THE BREAD AND OTHER BAKERY PRODUCTS INDUSTRY IN CANADA, 1944

Table 11. - Capital Investment by Provinces, 1942 and 1943 and Summary Figures from 1920 to 1941 - Concluded

Year	Estab- lish- ments	Fixed Capital	Working Capital			Total Capital
		Present value of land, buildings, machinery, tools, etc.	Inventory value of raw materials, stocks in process, fuel and miscel- laneous supplies on hand	Inventory value of finished products on hand	Cash, bills and accounts receivable, prepaid expenses etc.	
	No.	\$	\$	\$	\$	\$
<u>1942</u>						
CANADA .....	3,023	43,070,558	4,176,724	334,414	6,337,951	53,919,647
Prince Edward Island .....	14	104,450	6,673	54	13,074	124,251
Nova Scotia ....	98	919,905	174,100	8,234	186,257	1,288,496
New Brunswick ..	79	848,063	93,263	6,374	270,217	1,217,917
Quebec .....	1,049	11,985,389	1,187,505	155,287	1,636,647	14,964,828
Ontario .....	1,128	20,404,463	1,873,850	103,617	2,727,152	25,109,082
Manitoba .....	135	2,419,886	170,482	18,782	287,312	2,896,462
Saskatchewan ...	103	1,417,006	139,523	7,309	224,248	1,788,086
Alberta .....	144	1,744,092	194,710	21,554	523,075	2,483,431
British Columbia .	272)	3,227,304	336,618	13,203	469,969	4,047,094
N.W.T. ....	1)					
<u>1943</u>						
CANADA .....	2,996	43,518,207	5,424,147	356,527	7,768,536	57,067,417
Prince Edward Island .....	14	93,230	10,319	431	20,862	124,842
Nova Scotia ....	95	916,689	193,771	9,746	174,158	1,294,364
New Brunswick ..	81	872,606	119,012	3,864	295,381	1,290,863
Quebec .....	1,094	12,599,156	1,469,524	203,480	1,662,153	15,934,313
Ontario .....	1,091	20,398,172	2,539,575	91,265	3,677,317	26,706,329
Manitoba .....	131	2,357,814	209,445	12,709	364,157	2,944,125
Saskatchewan ...	97	1,369,578	189,665	1,884	290,513	1,851,640
Alberta .....	135	1,802,055	261,024	22,449	726,001	2,811,529
British Columbia .	258	3,108,907	431,812	10,699	557,994	4,109,412



THE BREAD AND OTHER BAKERY PRODUCTS INDUSTRY IN CANADA, 1944

Table 12. - Employees, Salaries and Wages, by Provinces, 1943 and 1944

Provinces	Employees on Salaries			Employees on Wages		
	Male	Female	Salaries	Male	Female	Wages
	No.	No.	\$	No.	No.	\$
<u>1943</u>						
CANADA .....	3,211	1,166	6,153,520	16,082	6,370	26,737,540
Prince Edward Island .....	12	3	12,779	36	23	41,485
Nova Scotia .....	86	48	198,933	387	266	677,035
New Brunswick .....	72	26	157,704	356	240	599,951
Quebec .....	981	208	1,474,805	4,981	991	6,843,277
Ontario .....	1,444	632	3,122,197	7,490	3,118	12,898,529
Manitoba .....	148	58	260,063	776	301	1,291,462
Saskatchewan .....	91	30	146,517	415	226	703,772
Alberta .....	140	70	302,049	549	371	1,111,819
British Columbia .....	237	91	478,473	1,092	834	2,570,210
<u>1944</u>						
CANADA .....	3,209	1,212	6,531,441	16,090	7,019	28,632,695
Prince Edward Island .....	13	6	19,686	38	25	47,758
Nova Scotia .....	88	40	215,365	385	266	711,390
New Brunswick .....	76	31	172,220	354	234	641,209
Quebec .....	1,062	233	1,776,793	5,024	1,080	7,201,128
Ontario .....	1,323	619	3,001,288	7,398	3,526	13,842,374
Manitoba .....	144	62	264,346	793	342	1,407,143
Saskatchewan .....	83	40	160,378	439	260	822,177
Alberta .....	155	74	344,247	557	422	1,255,113
British Columbia and Yukon ..	265	107	576,618	1,102	864	2,704,403

Table 13. - Monthly Employment of Wage-earners, 1943 and 1944

Months	1943			1944		
	Male	Female	Total	Male	Female	Total
	No.	No.	No.	No.	No.	No.
January .....	15,789	5,763	21,552	15,629	6,613	22,242
February .....	15,775	5,905	21,680	15,628	6,600	22,228
March .....	15,878	5,979	21,857	15,717	6,684	22,401
April .....	15,948	6,037	21,985	15,728	6,795	22,521
May .....	15,884	6,124	22,008	15,884	6,326	22,710
June .....	16,154	6,301	22,455	16,159	6,973	23,132
July .....	16,374	6,498	22,872	16,235	7,161	23,446
August .....	16,288	6,536	22,824	16,320	7,152	23,472
September .....	16,035	6,543	22,578	16,202	7,145	23,347
October .....	15,914	6,707	22,621	16,061	7,193	23,254
November .....	15,942	6,693	22,635	16,130	7,234	23,364
December .....	16,015	6,702	22,717	16,180	7,166	23,346
MONTHLY AVERAGE ...	16,082	6,370	22,452	16,090	7,019	23,109

THE BREAD AND OTHER BAKERY PRODUCTS INDUSTRY IN CANADA, 1944

Table 14a - Number of Male Wage-earners in Month of Normal Employment with their Regular Hours of Work per Week and Average Weekly Earnings, 1944

Hours Worked per Week	CANADA	Prince Edward Island	Nova Scotia	New Brunswick	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia & Yukon
	Male	Male	Male	Male	Male	Male	Male	Male	Male	Male
30 hours or less .....	943	2	31	9	130	609	42	31	36	53
31 - 43 hours .....	515	3	11	-	114	280	10	14	32	51
44 hours .....	470	4	6	21	91	215	47	2	5	79
45 - 47 hours .....	599	-	13	2	120	202	19	9	17	217
48 hours .....	3,847	25	117	105	347	2,158	188	195	194	518
49 - 50 hours .....	1,584	-	18	51	297	743	236	81	49	109
51 - 54 hours .....	4,017	5	144	95	1,453	1,808	94	95	162	161
55 hours .....	1,425	-	19	54	902	370	73	1	4	2
56 - 64 hours .....	3,433	3	47	33	1,698	1,422	123	29	74	4
65 hours and over .....	335	-	9	7	142	115	5	26	29	2
Average hours per week -										
1944 .....	50.4	47.3	49.6	51.1	54.3	49.1	49.8	49.2	49.8	44.5
1943 .....	50.3	46.9	50.3	51.5	55.2	49.9	50.5	50.1	48.7	46.7
Average weekly earnings -										
1944 .....	27.87	16.76	26.93	27.07	25.34	28.54	28.58	26.84	31.67	33.62
1943 .....	26.77	15.27	24.16	24.52	24.25	27.66	27.21	25.92	28.39	33.05

THE BREAD AND OTHER BAKERY PRODUCTS INDUSTRY IN CANADA, 1944

Table 14b - Number of Female Wage-earners in Month of Normal Employment with their Regular Hours of Work per Week and Average Weekly Earnings, 1944

Hours Worked per Week	CANADA	Prince Edward Island	Nova Scotia	New Brunswick	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
	Female	Female	Female	Female	Female	Female	Female	Female	Female	Female
30 hours or less .....	1,479	2	36	15	116	1,061	34	33	45	137
31 - 43 hours .....	811	-	12	15	112	513	10	8	43	98
44 hours .....	695	4	14	10	63	358	13	11	26	196
45 - 47 hours .....	773	-	21	7	79	366	39	13	49	199
48 hours .....	2,766	17	124	110	248	1,268	239	211	221	328
49 - 50 hours .....	388	2	33	13	95	184	26	9	17	9
51 - 54 hours .....	565	3	34	61	267	130	13	5	48	4
55 hours .....	218	-	1	12	187	16	-	-	2	-
56 - 64 hours .....	158	-	7	8	86	44	1	-	12	-
65 hours and over .....	32	-	9	1	4	5	-	1	12	-
Average hours per week -										
1944 .....	42.6	46.4	46.0	47.7	<b>47.5</b>	<b>40.2</b>	<b>45.5</b>	45.2	45.8	42.5
1943 .....	43.6	41.4	47.5	49.3	46.8	41.6	45.0	45.4	45.2	41.9
Average weekly earnings -										
1944 .....	13.93	10.85	14.73	12.15	12.71	13.41	13.95	14.52	16.56	15.46
1943 .....	12.96	11.04	12.13	10.53	12.01	12.81	11.59	13.19	15.31	15.05



THE BREAD AND OTHER BAKERY PRODUCTS INDUSTRY IN CANADA, 1944

Table 15. - Power Equipment, 1943 and 1944

Classes of Power	1943		1944	
	Number of Units	Manufacturers' Rating of Horse-power Capacity	Number of Units	Manufacturers' Rating of Horse-power Capacity
Steam engines and turbines -				
In use .....	16	209	18	203
Idle .....	-	-	1	5
Diesel engines .....	-	-	1	60
Oil, gas and gasoline engines -				
In use .....	345	1,231	340	1,146
Idle .....	7	111	6	36
Electric motors operated by purchased power -				
In use .....	7,552	17,657	7,879	18,126
Idle .....	214	513	273	577
<b>TOTAL POWER USED IN MANUFACTURING .....</b>	<b>8,134</b>	<b>19,721</b>	<b>8,518</b>	<b>20,153</b>

Table 16. - Consumption of Fuel and Electricity in Canada, by Classes, 1943 and 1944

Kinds of Fuel	Unit of Measure	1943		1944	
		Quantity	Cost Value at Factory or Works	Quantity	Cost Value at Factory or Works
			\$		\$
Bituminous coal, all grades ...	Ton (2000 lb.)	46,610	450,090	45,172	442,663
Anthracite coal, all grades ..	"	13,573	187,860	11,783	164,983
Lignite coal, all grades ....	"	5,805	35,061	7,533	39,462
Coke .....	"	31,002	395,050	32,635	426,916
Gasoline .....	Imp. Gal.	2,735,714	873,885	2,819,187	899,290
Fuel oils .....	"	414,350	50,455	615,236	59,558
Wood .....	Cord	110,664	664,555	93,315	608,274
Gas, manufactured and natural .	M cu. ft.	944,897	559,592	1,044,133	578,537
Electricity purchased (including service charges) ..	-	-	715,282	-	718,634
All other fuel, not specified .	-	-	19,282	-	23,326
<b>TOTAL COST OF FUEL AND ELECTRICITY .....</b>	<b>-</b>	<b>-</b>	<b>3,951,112</b>	<b>-</b>	<b>3,961,643</b>

THE BREAD AND OTHER BAKERY PRODUCTS INDUSTRY IN CANADA, 1944

Table 17. - Principal Statistics of Bakeries in Specified Cities, Throughout the Dominion, 1943 x

Cities	Estab- lish- ments	Capital Invested	Em- ployees	Salaries and Wages	Cost of Materials Used	Gross Value of Products
	No.	\$	No.	\$	\$	\$
<u>PRINCE EDWARD ISLAND</u>						
Charlottetown ...	11	102,793	59	41,693	130,954	268,122
<u>NOVA SCOTIA</u>						
Halifax .....	23	526,399	285	351,458	977,944	1,780,776
Sydney .....	10	206,252	136	177,947	369,980	715,996
<u>NEW BRUNSWICK</u>						
Saint John .....	25	713,618	353	403,591	820,037	1,619,407
Moncton .....	13	204,408	127	140,243	408,238	738,481
<u>QUEBEC</u>						
Montreal .....	131	5,759,045	2,813	3,459,939	5,997,935	12,559,471
Quebec .....	45	1,058,006	468	491,519	1,000,710	1,853,281
Sherbrooke .....	13	393,094	100	108,150	194,999	422,070
Three Rivers ....	15	175,907	100	103,232	202,081	405,747
Hull .....	6	277,248	71	87,464	113,836	259,274
<u>ONTARIO</u>						
Toronto .....	258	11,474,833	5,458	7,314,064	11,207,228	24,143,881
Hamilton .....	59	2,000,030	911	1,202,773	1,703,351	3,632,001
London .....	30	1,002,629	441	598,999	906,220	1,985,454
Ottawa .....	30	2,071,207	893	1,255,514	2,152,349	4,525,896
Windsor .....	23	901,724	448	657,828	949,459	2,204,100
Brantford .....	13	419,504	159	223,280	363,131	719,091
Kitchener .....	11	322,585	137	171,181	295,094	610,224
Sault Ste. Marie ..	11	297,241	126	141,389	263,010	515,878
Peterborough ....	9	245,127	123	185,749	229,771	593,057
Oshawa .....	7	93,081	53	48,926	92,254	188,185
<u>MANITOBA</u>						
Winnipeg .....	62	2,324,765	911	1,202,403	1,775,699	4,029,600
Brandon .....	7	178,900	118	119,061	241,309	508,133
<u>SASKATCHEWAN</u>						
Regina .....	13	532,385	214	269,369	566,527	1,186,771
Saskatoon .....	9	464,167	192	216,222	529,565	1,040,091
Moose Jaw .....	8	290,286	111	139,243	268,630	558,626
<u>ALBERTA</u>						
Calgary .....	26	1,142,875	446	616,401	1,191,985	2,572,915
Edmonton .....	26	931,993	369	504,526	1,161,944	2,336,843
Lethbridge .....	6	158,956	70	75,451	161,320	367,864
<u>BRITISH COLUMBIA</u>						
Vancouver .....	110	2,311,872	1,338	2,007,174	3,191,591	6,835,935
Victoria .....	30	565,222	329	394,758	725,157	1,629,106
New Westminster ..	11	111,715	101	129,557	155,890	408,850

x Figures for 1944 were not available at the time of publishing this report. These will be included in the report for 1945.



THE BREAD AND OTHER BAKERY PRODUCTS INDUSTRY IN CANADA, 1944

Because of the perishable nature of the products made in the Bread and Other Bakery Products industry, a speedy distribution is very necessary. Therefore, this industry lends itself readily to a survey of the distribution of production.

It is interesting to note that in a survey made in 1944, 47.2 per cent of the products were distributed through wholesale channels, (including restaurants and institutions); 31.4 per cent sold through retail (house to house) sales, and 21.4 per cent through stores operated in conjunction with the bakeries.

The Province of Quebec differs from the other provinces in that the greater distribution was through retail sales, (house to house). These sales being 49.7 per cent; wholesale, (including restaurants and institutions) 37.9 per cent; and retail through own stores 12.4 per cent. Ontario showed sales through wholesale, including restaurants and institutions 41.2 per cent; retail (house to house), 34.7 per cent and retail through own stores 24.1 per cent. The other provinces showed that distribution was mainly through wholesale channels. See table below for detailed information.

Table 18. - Distribution of Sales in the Bread and Other Bakery Products Industry, 1944

Province	Estab- lish- ments report- ing No.	Total Sales \$	Wholesale including		Retail		No. of stores operated \$
			sales to restaurants, institutions, etc. \$	house to house \$	through your own stores \$		
Prince Edward Island	13	317,884	212,144	23,070	82,670	6	
Nova Scotia .....	93	4,290,478	3,495,083	84,945	710,450	69	
New Brunswick ....	78	3,467,474	2,540,860	427,658	498,956	39	
Quebec .....	1,076	32,037,603	12,142,341	15,923,841	3,971,421	384	
Ontario .....	1,058	56,826,591	23,345,719	19,729,784	13,751,088	897	
Manitoba .....	127	6,329,848	4,029,552	1,136,746	1,163,550	138	
Saskatchewan .....	91	4,338,385	2,828,137	437,738	1,072,510	88	
Alberta .....	130	6,825,471	4,428,096	587,826	1,809,549	153	
British Columbia ..	252)	11,691,447	6,592,164	1,262,774	3,836,509	291	
Yukon .....	1)						
<b>CANADA .....</b>	<b>2,919</b>	<b>126,125,181</b>	<b>59,614,096</b>	<b>39,614,382</b>	<b>26,896,703</b>	<b>2,065</b>	
<u>Percentage of Sales</u>							
Prince Edward Island		100.0	66.7	7.3	26.0		
Nova Scotia .....		100.0	81.4	2.0	16.6		
New Brunswick ....		100.0	73.3	12.3	14.4		
Quebec .....		100.0	37.9	49.7	12.4		
Ontario .....		100.0	41.2	34.7	24.1		
Manitoba .....		100.0	63.7	17.9	18.4		
Saskatchewan .....		100.0	65.2	10.1	24.7		
Alberta .....		100.0	64.9	8.6	26.5		
British Columbia ..		100.0	56.3	10.9	32.8		
<b>CANADA .....</b>		<b>100.0</b>	<b>47.2</b>	<b>31.4</b>	<b>21.4</b>		

These figures are slightly different to those shown in the other tables of this report. This is due to some inter-company transfers of products.



THE BREAD AND OTHER BAKERY PRODUCTS INDUSTRY IN CANADA, 1944

Table 19. - Type of Motor Vehicles Used by the Bread and Other Bakery Products Industry in Canada, 1944

Province	Motor Vehicles	Horse-drawn Vehicles
	No.	No.
CANADA .....	3,737	3,574
Prince Edward Island .....	6	3
Nova Scotia .....	108	30
New Brunswick .....	102	17
Quebec .....	1,091	1,675
Ontario .....	1,828	1,490
Manitoba .....	125	139
Saskatchewan .....	29	81
Alberta .....	78	77
British Columbia .....	370	62

THE WEIGHT OF A LOAF OF BREAD

According to information collected by the Bureau of Statistics, the average weight of a loaf in the provinces may be stated as follows:

Prince Edward Island, Nova Scotia and New Brunswick -

1½ pounds or 24 ounces, except in the case of "small bread".

Quebec -

In certain municipalities at 1½ pounds or 24 ounces, while in the remaining parts of the province it is variously stated at 4, 5, and 6 pounds.

Ontario -

24 and 48 ounces, except in the case of "small bread".

Manitoba -

Generally at 16 and 20 ounces, except in outlying portions of the province where it is stated at 3 pounds.

Saskatchewan, Alberta and British Columbia -

16, 18 and 20 ounces as the average weight of the loaf, except in the case of "small bread".

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