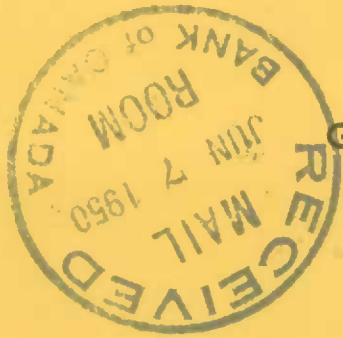


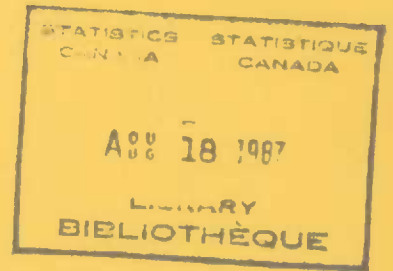
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GOVERNMENT OF CANADA

THE
BREAD AND OTHER BAKERY PRODUCTS
INDUSTRY
1948



DOMINION BUREAU OF STATISTICS
DEPARTMENT OF TRADE AND COMMERCE

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THE BREAD AND OTHER BAKERY PRODUCTS INDUSTRY IN CANADA, 1948

The total number of establishments reporting in the bread and other bakery products industry was 2,859 and were located by provinces as follows: Prince Edward Island, 14; Nova Scotia, 85; New Brunswick, 74; Quebec, 1,052; Ontario, 1,020; Manitoba, 135; Saskatchewan, 87; Alberta, 127; British Columbia, 261 and Yukon and the Northwest Territories, 4.

Hotels, restaurants and public institutions which bake their own bread are not required to report their operations, and statistics relating to these are, therefore, not included.

In Canada for many years breadmaking was for the most part a domestic art, but with the development of towns and cities the baking of bread gradually passed from the domestic circle to the family baker. This continued for a long period, until the beginning of the present century; a new phase was marked. With the advent of mechanical power and automatic processes, also the improvement in transportation, the bread industry has made rapid progress within the last decade.

The 2,859 establishments classified in this category in 1948 reported 31,513 employees who were paid \$53,407,360 in salaries and wages, and produced goods which had a selling value of \$187,933,333. They also spent \$94,383,761 for materials, most of which were of domestic origin. In 1948, this industry ranked fifteenth in gross value of production.

The upward trend experienced by the industry during the previous few years was halted in 1948. Although the value of production increased by \$22,183,745 or 13.4 per cent, the physical volume of production was slightly lower than the previous year. The output of bread declined by 1.0 per cent, while the value of buns, pies, cakes, and the other products of the industry although 4.4 per cent higher, the volume nevertheless was somewhat lower in view of the fact that the price increase of these products was greater than 4.4 per cent. Although the number of persons employed was about the same, the amount paid out in salaries and wages was \$5,511,095 higher.

The principal products of the industry, as indicated by their values, were in order of their importance as follows: Bread, \$110,644,115, pies, cakes, cookies and pastries, \$55,965,702 and buns \$15,699,847. For details, see Table 3.

It may be of interest to note that the use of sugar has increased from 58,287,535 pounds to 73,150,531 pounds, an increase of 25.5 per cent. In contrast to the increase in sugar, malt extract decreased from 10,605,469 pounds in 1947 to 5,925,480 pounds in 1948, a decrease of 4,679,989 pounds or 44.1 per cent.

Another feature of interest in the present report is the information on distribution of sales. It will be of interest to note that in Canada 48.5 per cent of the sales were wholesale, including sales to restaurants, institutions, etc.; 31.3 per cent, retail, house to house; and 20.2 per cent retail, through own stores. For detailed statistics see Table 17.

A survey was made of firms having a production of \$25,000 and over, to obtain the breakdown between wages and commissions paid in the Bread and Other Bakery Products Industry. It was found that 1,185 establishments paid out a total amount in wages and commissions of \$40,697,691, of which \$33,025,584 was paid in actual wages, and \$7,695,107 in commissions. See Table 12 for detailed statistics.

THE BREAD AND OTHER BAKERY PRODUCTS INDUSTRY IN CANADA, 1948

Table 1. - Principal Statistics of the Baking Industry in Canada, 1928 to 1948. ^x

Year and Provinces	Estab-lish-ments	Capital Invested	Em- ployees	Salaries and Wages	Cost of Materials Used	Selling Value of Products
	No.	\$	No.	\$	\$	\$
1928	2,482	44,377,449	15,422	16,901,238	36,151,747	71,227,097
1929	2,568	48,969,603	17,023	18,481,612	38,507,559	77,214,466
1930	2,697	51,914,170	17,736	19,444,533	36,582,843	73,594,894
1931	2,912	54,267,110	18,337	18,862,604	28,619,776	64,818,227
1932	2,861	48,961,175	16,856	15,909,805	23,431,275	53,450,352
1933	3,079	45,091,801	17,477	14,909,212	23,427,623	51,244,162
1934	3,173	44,196,221	18,562	15,794,117	26,681,559	57,295,522
1935	3,045	43,788,924	19,167	16,369,912	28,343,545	59,400,668
1936	3,101	46,108,482	19,598	17,703,572	32,124,708	65,558,437
1937	3,179	49,164,576	21,252	19,759,740	39,498,456	76,462,891
1938	3,231	48,026,819	22,359	21,410,506	38,446,525	78,535,333
1939	3,116	49,162,475	23,121	22,337,808	34,391,725	76,040,651
1940	3,089	53,095,568	23,943	23,509,613	38,560,378	81,756,730
1941	3,034	43,473,380	24,969	25,919,986	44,172,928	92,116,307
1942	3,023	53,919,537	25,521	29,047,237	49,962,446	104,089,254
1943	2,996	57,067,417	26,829	32,891,060	56,951,269	120,445,625
1944	2,917	-	27,530	35,164,136	59,824,616	125,261,098
1945	2,860	-	29,045	38,328,474	62,829,434	132,518,212
1946	2,864	-	30,453	42,987,201	70,886,539	148,362,528
<u>1947</u>						
CANADA	2,942	-	31,501	47,896,265	80,084,523	165,749,588
Prince Edward Island	14	-	84	86,802	190,774	338,285
Nova Scotia	94	-	755	1,092,313	2,429,519	4,599,369
New Brunswick	82	-	789	1,124,565	2,415,832	4,522,112
Quebec	1,075	-	8,544	12,314,395	21,807,030	44,122,883
Ontario	1,040	-	14,590	22,507,717	34,729,993	73,935,647
Manitoba	139	-	1,581	2,386,683	3,870,552	8,315,876
Saskatchewan	93	-	1,001	1,444,494	2,867,822	5,575,165
Alberta	130	-	1,445	2,243,730	4,408,194	8,921,371
British Columbia	272	-	2,706	4,685,508	7,343,562	15,377,903
Yukon	3	-	6	10,058	21,245	40,977
<u>1948</u>						
CANADA	2,859	-	31,543	53,407,360	94,383,761	187,933,333
Prince Edward Island	14	-	83	92,222	212,386	365,208
Nova Scotia	85	-	770	1,164,038	2,815,985	5,179,619
New Brunswick	74	-	752	1,135,617	2,596,457	4,824,042
Quebec	1,052	-	8,861	14,090,667	26,157,992	50,525,312
Ontario	1,020	-	14,395	25,087,258	40,858,189	83,786,252
Manitoba	135	-	1,730	2,935,864	4,992,095	10,164,397
Saskatchewan	87	-	957	1,523,392	3,332,838	6,263,802
Alberta	127	-	1,388	2,428,605	5,060,393	9,884,477
British Columbia	261	-	2,596	4,929,258	8,332,395	16,878,361
Yukon and N.W.T.	4	-	11	20,439	25,031	61,863

x Note - Profits or losses cannot be estimated from Census figures, as no data are collected for certain expense items such as interest, rent, depreciation, taxes, insurance, advertising, etc.

THE BREAD AND OTHER BAKERY PRODUCTS INDUSTRY IN CANADA, 1948

Table 2. - Comparison of Principal Statistics, 1947 and 1948

		1947	1948	Increase + Decrease -	
Establishments reporting	No.	2,942	2,859	-	83
Capital invested	\$	x	-	-	-
Employees on salaries -					
Total	No.	4,796	4,742	-	54
Male	No.	3,616	3,565	-	51
Female	No.	1,180	1,177	-	3
Total salaries	\$	8,467,792	9,058,682	+	590,890
Employees on wages -					
Monthly average	No.	26,705	26,801	+	96
Male	No.	19,700	19,960	+	260
Female	No.	7,005	6,841	-	164
Total wages	\$	39,428,473	44,348,678	+	4,920,205
Power Equipment -					
Units	No.	10,515	11,607	+	1,092
Horse-power capacity	H.P.	22,825	25,678	+	2,853
Cost of fuel and electricity ..	\$	5,188,604	6,048,647	+	860,043
Cost of materials used	\$	80,084,523	94,383,761	+	14,299,238
Gross value of production	\$	165,749,588	187,933,333	+	22,183,745
Value added by manufacture	\$	80,476,461	87,500,925	+	7,024,464

x Not collected in 1946 and 1947.

THE BREAD AND OTHER BAKERY

Table 3. - Production by Items

Item of Production	Unit of Measure	C A N A D A		Prince Edward Island	
		Quantity	Selling Value	Quantity	Selling Value
			\$		\$
Bread	pound	1,367,096,844	110,644,115	3,184,104	247,084
Plain rolls and buns	-	-	6,051,970	-	15,354
Fruit buns, yeast raised sweet goods	-	-	9,647,877	-	4,902
Pies, cakes, cookies, pastries	-	-	55,965,702	-	94,080
Doughnuts	-	-	3,280,618	-	3,788
Biscuits, plain and fancy	ton	408	312,251	-	-
Chocolate, confectionery.	pound	499,038	203,581	-	-
Sugar, confectionery	"	198,691	110,479	-	-
Ice cream	gal.	15,953	38,179	-	-
All other products	-	-	1,678,561	-	-
TOTAL	-	-	187,933,333	-	365,208

Item of Production	Ontario		Manitoba		
	Quantity	Selling Value	Quantity	Selling Value	
		\$		\$	
Bread	pound	556,285,674	45,115,520	80,246,912	6,177,211
Plain rolls and buns	-	-	3,548,829	-	162,473
Fruit buns, yeast raised sweet goods	-	-	5,548,149	-	623,204
Pies, cakes, cookies, pastries	-	-	26,905,257	-	2,838,666
Doughnuts	-	-	1,596,462	-	100,199
Biscuits, plain and fancy	ton	-	-	1/	1/
Chocolate, confectionery.	pound	1/	1/	1/	1/
Sugar, confectionery	"	130,259	63,524	1/	1/
Ice cream	gal.	1/	1/	-	-
All other products	-	-	1,008,511	-	262,644
TOTAL	-	-	83,786,252	-	10,164,397

1/ As there are less than three establishments, statistics are included with "all other products".

PRODUCTS INDUSTRY IN CANADA, 1948

for Canada and the Provinces, 1948

Nova Scotia		New Brunswick		Quebec	
Quantity	Selling Value	Quantity	Selling Value	Quantity	Selling Value
	\$		\$		\$
40,425,199	3,479,104	37,378,530	3,145,989	401,366,003	31,111,287
-	96,412	-	112,518	-	1,460,354
-	115,172	-	35,391	-	2,118,587
-	1,317,700	-	1,366,580	-	14,252,582
-	170,628	-	162,664	-	732,515
-	-	-	-	- 1/	1/
-	-	-	-	- 1/	1/
-	-	-	-	33,450	26,882
-	-	-	-	- 1/	1/
-	603	-	900	-	823,105
-	5,179,619	-	4,824,042	-	50,525,312
Saskatchewan		Alberta		British Columbia Yukon and N.W.T.	
Quantity	Selling Value	Quantity	Selling Value	Quantity	Selling Value
	\$		\$		\$
58,312,814	4,723,292	81,414,452	6,746,049	108,483,156	9,898,579
-	173,203	-	150,536	-	332,291
-	78,767	-	461,326	-	662,379
-	1,275,510	-	2,404,097	-	5,511,230
-	10,979	-	121,049	-	382,334
-	-	-	-	-	-
-	-	-	-	-	-
1/	1/	-	-	30,681	17,997
-	-	-	-	-	-
-	2,051	-	1,420	-	135,414
-	6,263,802	-	9,884,477	-	16,940,224

NOTE: The figures in the above table do not represent the total Canadian production of these commodities, since they are also produced in other industries, either as a subsidiary or principal product. For total production figures, see "alphabetical list of products" published annually in the report "The Manufacturing Industries of Canada".

THE BREAD AND OTHER BAKERY PRODUCTS INDUSTRY IN CANADA, 1948

Table 5. - Principal Statistics Classified According to Type of Ownership - 1947 and 1938

Type	Estab-lish-ments	Total Employees	Salaries and Wages	Cost of Materials	Value of Products
	No.	No.	\$	\$	\$
<u>1947</u>					
Individual Ownership..	2,290	10,378	12,441,686	22,122,592	42,853,737
Partnerships	376	2,920	3,988,584	6,474,083	13,081,416
Incorporated Companies	261	18,046	31,240,453	51,108,178	109,048,667
Co-operatives	15	157	225,542	379,670	765,768
TOTAL	2,942	31,501	47,896,265	80,084,523	165,749,588
<u>1948</u>					
Individual Ownership ..	2,218	10,314	13,367,221	24,129,708	46,657,307
Partnerships	358	2,716	3,941,766	6,844,691	13,239,031
Incorporated Companies.	267	19,360	35,862,980	62,978,294	127,216,449
Co-operatives	16	153	235,393	431,068	820,546
TOTAL	2,859	31,543	53,407,360	94,383,761	187,933,333

THE BREAD AND OTHER BAKERY PRODUCTS INDUSTRY IN CANADA, 1948

Table 6. - Principal Statistics of the Baking Industry, 1948, Grouped According to the Size of Establishment.

Establishments having a production of -	Estab- lish- ments	Total Em- plovees	Cost of Materials	Cost of Materials	Selling Value of Products
	No.	No.	\$	\$	\$
<u>CANADA</u>					
Under \$1,000	22	30	4,108	7,005	14,475
\$ 1,000 to \$ 4,999 ..	312	466	288,516	487,359	977,273
\$ 5,000 to \$ 9,999 ..	516	1,093	1,092,939	1,915,918	3,830,450
\$ 10,000 to \$ 14,999 ..	462	1,382	1,592,549	2,811,850	5,636,439
\$ 15,000 to \$ 19,999 ..	343	1,453	1,736,295	2,977,644	5,895,544
\$ 20,000 to \$ 24,999 ..	229	1,230	1,542,100	2,563,328	5,102,920
\$ 25,000 to \$ 49,999 ..	504	3,637	4,962,689	9,078,510	17,336,190
\$ 50,000 to \$ 99,999 ..	218	2,921	4,580,377	8,054,103	15,316,160
\$ 100,000 to \$ 199,999 ..	108	2,567	4,245,596	7,822,478	15,067,254
\$ 200,000 to \$ 499,999 ..	75	3,472	6,227,152	11,563,085	22,447,465
\$ 500,000 to \$ 999,999 ..	35	3,655	7,161,342	12,623,898	24,937,868
\$1,000,000 to \$4,999,999 ..	35	9,637	19,973,697	34,478,583	71,371,295
TOTAL	2,859	31,543	53,407,360	94,383,761	187,933,333
<u>PRINCE EDWARD ISLAND</u>					
\$ 1,000 to \$ 19,999 ..	8	20	16,250	29,506	53,696
\$ 20,000 to \$ 49,999 ..	3	19	23,450	50,649	88,035
\$ 50,000 to \$ 99,999 ..	3	44	52,522	132,231	223,477
TOTAL	14	83	92,222	212,386	365,208
<u>NOVA SCOTIA</u>					
\$ 1,000 to \$ 4,999 ..	10	16	11,056	18,668	35,837
\$ 5,000 to \$ 9,999 ..	8	18	16,737	29,917	65,616
\$ 10,000 to \$ 14,999 ..	14	37	45,790	84,013	173,307
\$ 15,000 to \$ 19,999 ..	7	23	26,896	66,789	115,259
\$ 20,000 to \$ 24,999 ..	4	23	26,545	52,480	90,734
\$ 25,000 to \$ 49,999 ..	21	144	197,627	394,745	739,993
\$ 50,000 to \$ 99,999 ..	10	133	161,285	398,737	689,945
\$ 100,000 to \$ 199,999 ..	6	124	186,402	452,295	813,258
\$ 200,000 to \$ 499,999 ..	4)				
\$1,000,000 to \$4,999,999 ..	1)	252	491,700	1,318,341	2,455,670
TOTAL	85	770	1,164,038	2,815,985	5,179,619

THE BREAD AND OTHER BAKERY PRODUCTS INDUSTRY IN CANADA, 1948

Table 6. - Principal Statistics of the Baking Industry, 1948, Grouped According to the Size of Establishment - Cont'd.

Establishments having a production of -	Estab-lish-ments No.	Total Em- ployees No.	Salaries and Wages \$	Cost of Materials \$	Selling Value of Products \$
NEW BRUNSWICK					
Under \$1,000	2)	23	10,881	20,141	35,390
\$ 1,000 to \$ 4,999	12)	12	8,119	16,795	33,050
\$ 5,000 to \$ 9,999	5	23	22,624	38,007	75,359
\$ 10,000 to \$ 14,999	6	27	29,620	57,698	106,165
\$ 15,000 to \$ 19,999	6	52	69,556	140,434	277,289
\$ 20,000 to \$ 24,999	12	95	127,285	276,618	529,605
\$ 25,000 to \$ 49,999	15	103	161,800	314,454	595,039
\$ 50,000 to \$ 99,999	8	44	71,565	229,997	382,149
\$100,000 to \$199,999	3	373	634,167	1,502,313	2,789,996
\$200,000 to \$499,999	2)				
\$500,000 to \$999,999	3)				
TOTAL	74	752	1,135,617	2,596,457	4,824,042
QUEBEC					
Under \$1,000	9	14	1,279	2,022	4,518
\$ 1,000 to \$ 4,999.	145	218	136,454	214,071	442,413
\$ 5,000 to \$ 9,999.	246	455	514,481	897,408	1,817,648
\$ 10,000 to \$ 14,999.	201	517	674,150	1,219,894	2,429,839
\$ 15,000 to \$ 19,999.	123	471	607,782	1,055,610	2,097,792
\$ 20,000 to \$ 24,999.	71	374	482,127	767,989	1,580,466
\$ 25,000 to \$ 49,999.	145	1,016	1,397,915	2,596,044	5,000,973
\$ 50,000 to \$ 99,999.	52	714	1,062,416	1,868,749	3,528,331
\$ 100,000 to \$ 199,999.	29	703	1,188,276	2,021,628	4,097,674
\$ 200,000 to \$ 499,999.	15	725	1,049,091	2,280,704	3,981,630
\$ 500,000 to \$ 999,999.	6	684	1,178,694	1,938,313	3,669,869
\$1,000,000 to \$4,999,999.	10	2,970	5,798,002	11,295,560	21,874,159
TOTAL	1,052	8,861	14,090,667	26,157,992	50,525,312
ONTARIO					
Under \$1,000	3	3	794	1,119	2,200
\$ 1,000 to \$ 4,999.	73	108	66,101	111,429	232,203
\$ 5,000 to \$ 9,999.	165	388	349,790	623,294	1,234,305
\$ 10,000 to \$ 14,999.	144	485	511,871	893,381	1,779,757
\$ 15,000 to \$ 19,999.	141	647	718,293	1,243,721	2,438,169
\$ 20,000 to \$ 24,999.	92	528	639,171	1,051,610	2,043,763
\$ 25,000 to \$ 49,999.	209	1,553	2,057,028	3,712,791	7,077,765
\$ 50,000 to \$ 99,999.	83	1,200	1,913,552	3,132,682	6,048,172
\$ 100,000 to \$ 199,999.	45	1,146	1,818,007	3,151,999	6,054,952
\$ 200,000 to \$ 499,999.	38	1,876	3,488,025	5,628,510	11,482,437
\$ 500,000 to \$ 999,999.	10	1,189	2,526,728	3,744,524	7,763,052
\$1,000,000 to \$4,999,999.	17	5,272	10,997,898	17,563,129	37,629,477
TOTAL	1,020	14,395	25,087,258	40,858,189	83,786,252

THE BREAD AND OTHER BAKERY PRODUCTS INDUSTRY IN CANADA, 1948

Table 6. - Principal Statistics for the Baking Industry, 1948, Grouped According to the Size of Establishment - Con't.

Establishments having a production of -	Estab-lish-ments No.	Total Em-ployees No.	Salaries and Wages \$	Cost of Materials \$	Selling Value of Products \$
<u>MANITOBA</u>					
Under \$1,000	1)				
\$ 1,000 to \$ 4,999 ..	24)	38	25,288	36,909	77,953
\$ 5,000 to \$ 9,999 ..	19	50	47,560	71,113	144,303
\$ 10,000 to \$ 14,999 ..	29	97	100,411	175,661	356,664
\$ 15,000 to \$ 19,999 ..	15	68	76,537	131,790	263,772
\$ 20,000 to \$ 24,999 ..	4	20	23,052	38,248	85,361
\$ 25,000 to \$ 49,999 ..	21	166	248,306	423,990	776,159
\$ 50,000 to \$ 99,999 ..	10	130	197,636	344,890	627,628
\$ 100,000 to \$ 199,999 ..	3	70	129,262	179,755	414,457
\$ 200,000 to \$ 499,999 ..	4	160	300,372	726,531	1,284,821
\$ 500,000 to \$ 999,999 ..	3)				
\$1,000,000 to \$ 4,999,999 ..	2)	931	1,787,440	2,863,208	6,133,279
TOTAL	135	1,730	2,935,864	4,992,095	10,164,397
<u>SASKATCHEWAN</u>					
Under \$1,000	1)				
\$ 1,000 to \$ 4,999 ..	7)	11	5,810	9,712	20,390
\$ 5,000 to \$ 9,999 ..	14	38	35,978	52,961	109,697
\$ 10,000 to \$ 14,999 ..	13	48	47,867	79,792	162,248
\$ 15,000 to \$ 19,999 ..	8	35	42,224	70,785	136,055
\$ 20,000 to \$ 24,999 ..	6	33	38,990	75,095	135,296
\$ 25,000 to \$ 49,999 ..	16	123	155,777	312,521	564,541
\$ 50,000 to \$ 99,999 ..	10	115	181,866	330,213	663,982
\$ 100,000 to \$ 199,999 ..	5	112	199,995	444,880	807,253
\$ 200,000 to \$ 499,999 ..	4	137	240,178	590,680	1,082,283
\$ 500,000 to \$ 999,999 ..	2)				
\$1,000,000 and over	1)	305	574,707	1,366,199	2,582,057
TOTAL	87	957	1,523,392	3,332,838	6,263,802

THE BREAD AND OTHER BAKERY PRODUCTS INDUSTRY IN CANADA, 1948

Table 6. - Principal Statistics for the Baking Industry, 1948, Grouped According to the Size of Establishment - Concl'd.

Establishments having a production of -	Estab-lish-ments No.	Total Em-ployees No.	Salaries and Wages \$	Cost of Materials \$	Selling Value of Products \$
<u>ALBERTA</u>					
Under \$1,000	2)				
\$ 1,000 to \$ 4,999 .	17)	25	15,697	36,147	62,793
\$ 5,000 to \$ 9,999 .	18	41	32,024	70,870	129,734
\$ 10,000 to \$ 14,999 .	16	50	55,161	89,714	191,491
\$ 15,000 to \$ 19,999 .	16	66	80,429	132,903	273,770
\$ 20,000 to \$ 24,999 .	7	33	40,040	78,211	159,061
\$ 25,000 to \$ 49,999 .	23	163	221,112	432,909	805,736
\$ 50,000 to \$ 99,999 .	11	120	208,608	381,252	774,564
\$ 100,000 to \$ 199,999 .	8	179	293,824	695,815	1,262,460
\$ 200,000 to \$ 499,999 .	3	123	232,032	533,203	1,070,439
\$ 500,000 to \$ 999,999 .	5)	588	1,249,678	2,609,369	5,154,429
\$1,000,000 to \$ 4,999,999 .	1)				
TOTAL	127	1,388	2,428,605	5,060,393	9,884,477
<u>BRITISH COLUMBIA</u>					
Under \$1,000	3	5	569	1,223	2,395
\$ 1,000 to \$ 4,999 ...	21	30	16,725	37,758	66,268
\$ 5,000 to \$ 9,999 ...	38	87	82,742	142,910	275,771
\$ 10,000 to \$ 14,999 ...	37	117	126,745	220,713	445,806
\$ 15,000 to \$ 19,999 ...	26	111	149,514	208,817	449,122
\$ 20,000 to \$ 24,999 ...	31	157	208,306	339,268	685,070
\$ 25,000 to \$ 49,999 ...	51	359	532,221	879,720	1,750,826
\$ 50,000 to \$ 99,999 ...	31	362	640,692	1,150,895	2,165,022
\$ 100,000 to \$ 199,999 ...	9	189	358,265	646,109	1,235,051
\$ 200,000 to \$ 499,999 ...	5	223	519,580	769,160	1,651,252
\$ 500,000 to \$ 999,999 ...	6	462	978,542	1,850,492	3,688,884
\$1,000,000 to \$4,999,999 ...	3	494	1,315,357	2,085,330	4,462,894
TOTAL	261	2,596	4,929,258	8,332,395	16,878,361
<u>YUKON AND N.W.TERRITORIES</u>					
\$ 5,000 to \$ 24,999 ...	4	11	20,439	25,031	61,863
TOTAL	4	11	20,439	25,031	61,863

TABLE 7. - SPECIFIED ITEMS MADE IN THE BREAD AND OTHER BAKERY PRODUCTS INDUSTRY

1920 - 1947

Year	Quantity of Bread Made	Value of Bread Made	Plain Rolls and Buns	Fruit Buns ^{1/} Yeast-Raised Sweet Goods	Cakes and Pastries	Doughnuts ^{2/} Made
	lb.	\$	\$	\$	\$	\$
1920	621,611,862	51,564,995	1,530,195	-	7,028,511	-
1921	613,629,022	42,223,595	1,452,413	-	6,459,038	-
1922	658,428,893	38,782,746	1,564,742	-	6,546,758	-
1923	664,076,921	38,879,579	1,830,027	-	6,633,323	-
1924	708,430,407	43,445,304	1,715,143	-	7,220,667	-
1925	754,618,565	48,956,017	1,815,633	-	7,576,643	-
1926	778,705,502	50,438,458	2,521,934	-	8,894,184	-
1927	780,940,855	54,043,072	2,465,990	-	11,440,431	-
1928	874,059,302	54,948,637	2,160,021	-	12,542,676	-
1929	930,791,022	59,278,223	2,716,799	-	14,523,445	-
1930	938,219,259	55,036,283	2,692,832	-	15,226,831	-
1931	938,305,538	46,658,782	3,071,823	-	14,554,103	-
1932	885,537,268	40,110,843	2,463,042	-	9,978,733	-
1933	873,934,850	38,894,714	2,128,626	-	9,761,102	-
1934	907,527,738	42,635,812	2,377,043	-	11,781,569	-
1935	899,366,332	44,302,522	2,940,038	-	11,627,545	-
1936	904,476,952	47,449,345	2,944,247	-	14,526,456	-
1937	957,862,716	55,009,658	3,449,245	-	17,340,407	-
1938	1,005,948,075	55,260,623	3,563,360	-	18,132,728	-
1939	992,007,885	51,263,436	4,276,759	-	19,382,940	-
1940	1,016,449,318	53,869,248	5,127,510	-	22,255,881	-
1941	1,061,564,823	57,934,327	5,321,226	-	27,790,184	-
1942	1,137,272,358	62,862,688	7,411,136	-	32,744,266	-
1943	1,234,420,185	68,358,981	9,263,415	-	40,612,916 ^{3/}	-
1944	1,238,806,122	69,695,501	4,489,281	8,779,025	39,607,721	-
1945	1,283,766,031	73,328,279	5,088,368	9,775,977	41,339,689	-
1946	1,368,713,372	79,268,744	6,201,771	10,912,068	46,138,970	2,937,041
1947	1,379,807,131	91,747,874	4,753,218	10,225,286	52,832,248	3,175,410
1948	1,367,096,844	110,644,115	6,051,970	9,647,877	55,291,446	3,280,618

1/ Fruit buns, yeast-raised sweet goods not collected separately previous to 1944.

2/ Doughnuts not collected separately previous to 1946.

3/ Since 1943 meat pies are collected separately, and are not included with the Pies, Cakes and Pastries".

4/ For total production see Table 1.

THE BREAD AND OTHER BAKERY PRODUCTS INDUSTRY IN CANADA, 1948

Table 8. - Consumption of Bread in Canada, 1928 to 1948

The following table gives the per capita consumption of "bakers" bread for the years 1928 to 1948, based on the population figures given in the bulletin "Population of Canada, 1867 - 1948". It will be noted that there has been a decrease in the consumption of bread, the per capita consumption decreasing from 110.1 in 1947 to 106.9 in 1948.

Year	Quantity (1) of Bread	Value Bread	Per capita consumption
	Pound	\$	Pound
1928	878,949,378	55,305,324	89.4
1929	935,794,310	59,635,321	93.3
1930	941,540,650	55,379,029	92.2
1931	942,784,007	46,930,340	90.9
1932	889,943,664	40,371,451	84.7
1933	877,973,648	39,125,347	82.2
1934	911,566,536	42,866,445	84.1
1935	903,564,827	44,491,493	82.6
1936	909,287,675	47,658,574	82.4
1937	963,273,659	55,253,482	86.6
1938	1,010,072,852	55,502,449	90.1
1939	999,457,133	51,665,516	88.3
1940	1,033,542,503	54,957,274	88.9
1941	1,068,450,351	58,321,072	93.6
1942 ^{2/}	1,153,838,551	63,345,856	100.7
1943 ^{2/}	1,244,207,552	68,899,213	108.0
1944 ^{2/}	1,249,083,402	70,252,657	107.8
1945 ^{2/}	1,291,903,364	73,769,296	110.4
1946	1,375,255,605	79,655,580	112.1
1947	1,385,307,970	92,139,620	110.1
1948	1,370,672,229	110,960,043	106.9

(1) Includes bread made in the Biscuit and Confectionery Industry.

(2) The per capita consumption shown in the published reports from 1941 to 1945 was based on population figures which included the armed forces overseas. These have been revised and the armed forces overseas omitted.

THE BREAD AND OTHER BAKERY PRODUCTS INDUSTRY IN CANADA, 1948.

Table 9. - Average Selling Price at the Factory per Pound of Bread in Canada and the Provinces,
for Representative Years, 1929 - 1948 (+)

YEAR	CANADA	Prince Edward Island	Nova Scotia	New Brunswick	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
1929	¢ 6.4	¢ 6.9	¢ 7.1	¢ 7.0	¢ 6.0	¢ 6.5	¢ 6.0	¢ 6.7	¢ 6.8	¢ 6.7
1933	4.5	5.2	5.1	5.3	4.1	4.6	4.3	4.2	4.6	4.9
1935	4.9	5.1	4.8	5.4	4.4	5.2	4.4	4.6	4.9	5.9
1937	5.7	6.3	5.5	5.7	5.3	5.9	5.4	5.6	6.0	7.1
1938	5.5	5.6	5.8	5.8	5.4	5.4	6.4	5.6	6.1	7.1
1939	5.2	5.7	5.1	5.5	4.7	5.2	5.0	5.3	5.9	6.4
1940	5.3	5.5	5.9	5.6	4.9	5.2	5.0	5.2	6.2	6.4
1941	5.4	5.4	5.8	5.6	4.9	5.5	5.3	5.3	6.1	6.7
1942	5.5	5.7	6.4	5.9	4.8	5.7	5.3	5.2	5.9	6.8
1943	5.5	5.6	6.2	6.0	4.9	5.6	5.5	5.2	5.8	7.0
1944	5.6	5.4	6.5	6.0	5.0	5.7	5.2	5.3	5.9	7.0
1945	5.7	5.7	6.6	6.4	5.0	5.7	5.5	5.1	6.1	7.2
1946	5.8	5.8	6.6	6.6	5.2	5.7	6.0	5.2	6.1	7.2
1947	6.6	6.4	7.5	7.1	6.4	6.5	7.1	5.8	6.8	7.8
1948	8.1	7.7	8.6	8.4	7.5	8.1	7.6	8.0	8.3	9.1

Note: (+) The above figures are based on the total production of bread by all the bakers reporting annually to the Bureau under the requirements of the Census of Industry.

THE BREAD AND OTHER BAKERY PRODUCTS INDUSTRY IN CANADA, 1948

Table 10. - Materials Used by Quantity and Cost Value, 1947 and 1948

Materials	Unit of Measure	1947		1948	
		Quantity	Cost Value at Plant	Quantity	Cost Value at Plant
Baking powder	lb.	1,241,203	194,067	1,116,532	180,976
Butter	"	988,982	503,955	873,981	531,561
Cake and doughnut mixtures	"	7,217,174	943,550	6,750,023	958,233
Chocolate	"	428,683	135,622	495,995	220,239
Cocoa	"	610,099	126,407	700,127	177,966
Cocoanut shredded	"	445,582	187,605	1,054,671	417,490
Corn starch	"	1,126,394	115,882	807,354	82,533
Corn syrup	"	191,503	16,205	162,989	16,537
Cream	gal.	57,356	154,623	89,237	279,179
Cream powder	lb.	37,906	18,146	49,117	16,314
Cream of tartar and substitutes	"	31,250	14,411	71,462	26,556
Eggs, in shell	doz.	4,059,598	1,497,515	3,758,445	1,556,524
Eggs, frozen	lb.	12,312,396	3,662,705	12,329,272	3,999,942
Egg powder (dried yolk and albumen)	"	35,562	33,933	55,664	71,655
Egg substitutes	"	54,239	16,680	59,747	19,580
Extracts, essences, etc.	"	-	313,545	-	286,291
Flour: (a) hard wheat (bread flour)	ttl.	5,148,407	27,239,583	4,966,690	36,830,095
(b) soft wheat (cake flour)	"	308,664	2,157,881	288,434	2,412,021
(c) soya ^x	"	10,825	10,825	6,624	119,468
(d) Other flours, (rye, rolled oats, etc.) ^x	lb.	-	-	5,513,428	311,818
Fruits: (a) raisins, currants	"	11,328,205	1,791,753	10,342,935	1,514,854
(b) other dried fruits	"	2,040,738	488,472	1,941,377	451,985
(c) fresh oranges and lemons	doz.	172,621	51,439	138,750	40,324
(d) fresh, other	lb.	1,896,101	342,489	1,221,680	196,738
(e) jam, jellies and marmalades	"	4,438,257	727,029	5,432,793	936,214
(f) preserved and canned, other	"	2,216,949	496,396	1,856,286	429,395
(g) frozen fruits ^x	"	-	-	911,395	185,509
(h) pie fill (a) apple	"	3,771,645	430,522	3,661,298	443,065
(b) other	"	2,450,512	433,464	1,111,744	203,780
Gelatine	"	58,265	59,166	71,319	62,068
Glucose	"	4,447,604	535,139	1,942,820	193,103
Honey	"	582,879	133,433	228,778	51,843
Lard	"	13,663,582	2,975,947	17,400,625	4,228,166
Lecithin	"	33,155	19,394	21,147	8,461
Malt flour	"	2,549,154	245,230	1,665,819	179,745
Malt extracts and syrups	"	10,605,469	1,082,565	5,925,480	660,825
Meat for pie	"	1,034,973	270,774	753,760	261,657
Milk, condensed	"	2,042,232	222,051	1,783,014	203,844
Milk, fresh and skimmed	gal.	1,512,863	530,652	1,050,780	552,265
Milk powdered	lb.	16,724,311	2,410,417	18,009,618	2,606,349
Molasses	"	1,860,675	136,293	1,750,441	146,099
Nuts: (walnuts, almonds, pecans, etc.)					
(a) shelled	lb.	483,009	313,257	540,126	324,086
(b) unshelled	"	120,631	47,606	102,353	45,311
Peanuts: (a) green	"	149,922	34,651	113,752	27,496
(b) roasted	"	78,463	19,288	76,028	18,516
Soya beans	"	55,486	5,321	705	95
Potatoes	bag	7,486	16,434	6,735	12,963
Oils: (a) corn	lb.	192,759	43,839	177,074	40,188
(b) cocoanut	"	58,675	15,633	39,189	12,035
(c) cottonseed	"	160,505	38,648	107,919	28,984
(d) other cooking	"	790,134	138,456	641,059	145,315
(e) soya bean	"	115,205	28,608	135,565	42,615
Peanut butter	"	50,006	14,942	60,823	18,121
Salt	"	19,087,804	254,961	20,965,912	256,729
Shortening	"	34,600,976	7,946,246	30,843,798	8,372,267
Sodium bicarbonate (baking soda)	"	446,537	33,567	408,380	30,564
Sugar: (a) cane and beet	"	58,287,535	4,730,561	73,150,531	6,265,773
(b) corn and cerelese	"	933,833	96,353	798,429	81,929
Spices	"	211,908	104,899	179,118	102,667
Syrups	gal.	125,899	72,524	44,402	43,840
Yeast: (a) ordinary	lb.	17,195,130	3,220,075	16,869,661	3,162,626
(b) high vitamin	"	299,029	56,997	60,624	12,592
Yeast powders and other bread improvers	"	3,750,054	392,440	3,577,039	433,785
Packing materials:					
(a) waxed bread wrappers	-	-	3,332,378	-	4,262,312
(b) bread cartons and shipping containers	-	-	1,121,676	-	1,118,888
(c) cardboard cake boxes	-	-	1,731,479	-	2,134,260
(d) cellophane	-	-	1,072,932	-	948,251
(e) other coverings and containers	-	-	1,181,332	-	1,346,147
All other ingredients and supplies	-	-	3,098,462	-	3,024,139
TOTAL	-	-	80,084,523	-	94,383,761

x Not collected separately previous to 1948.

THE BREAD AND OTHER BAKERY PRODUCTS INDUSTRY IN CANADA, 1948

Table 11. - Employees, Salaries and Wages, by Provinces, 1947 and 1948

Provinces	Employees on Salaries			Employees on Wages		
	Male No.	Female No.	Salaries \$	Male No.	Female No.	Wages \$
<u>1947</u>						
CANADA	3,616	1,180	8,467,792	19,700	7,005	39,428,473
Prince Edward Island	15	7	29,078	38	24	57,724
Nova Scotia	104	32	264,385	430	189	827,928
New Brunswick	96	35	244,584	439	219	879,981
Quebec	1,133	241	2,192,954	5,924	1,246	10,121,441
Ontario	1,431	564	3,701,235	9,067	3,528	18,806,482
Manitoba	203	69	451,802	967	342	1,934,881
Saskatchewan	114	50	280,984	620	217	1,163,510
Alberta	168	61	395,010	799	417	1,848,720
British Columbia	349	121	903,102	1,414	822	3,782,406
Yukon and N.W.T.	3	-	4,658	2	1	5,400
<u>1948</u>						
CANADA	3,565	1,177	9,058,682	19,960	6,841	44,348,678
Prince Edward Island	17	8	31,176	36	22	61,046
Nova Scotia	98	37	272,347	439	196	891,691
New Brunswick	90	28	239,175	441	193	896,442
Quebec	1,146	222	2,421,518	6,195	1,298	11,669,149
Ontario	1,398	565	3,929,811	9,053	3,379	21,157,447
Manitoba	188	76	492,087	1,055	411	2,443,777
Saskatchewan	115	51	281,063	581	210	1,242,329
Alberta	164	73	437,012	764	387	1,991,593
British Columbia	345	116	944,792	1,393	742	3,984,466
Yukon and N.W.T.	4	1	9,701	3	3	10,738

TABLE 12. - TYPE OF EMPLOYMENT

(This table covers 1,185 firms, who reported breakdown as to type of employment).

	Male	Female	Wages	Commissions
Production (includes employees engaged in the production including wrapping and shipping.)	10,340	4,521	23,018,011	13,863
Distribution (includes employees engaged in distribution such as salesmen, route inspectors, etc.)	7,198	743	9,589,112	7,677,979
Catering (includes employees engaged in catering such as catering advisers, employees, waitresses.)	48	344	395,461	3,265
TOTAL	17,586	5,608	33,002,584	7,695,107

Table 13. - Monthly Employment of Wage-earners, 1947 and 1948

Months	1947			1948		
	Male	Female	Total	Male	Female	Total
	No.	No.	No.	No.	No.	No.
January	19,127	6,752	25,879	19,466	6,535	26,001
February	19,208	6,739	25,947	19,457	6,571	26,028
March	19,355	6,750	26,105	19,574	6,620	26,194
April	19,344	6,846	26,190	19,588	6,658	26,246
May	19,534	6,904	26,438	19,801	6,816	26,617
June	19,970	6,972	26,942	20,289	6,980	27,269
July	20,167	7,137	27,304	20,517	7,028	27,545
August	20,226	7,087	27,313	20,423	7,010	27,433
September	19,941	7,211	27,152	20,197	6,996	27,193
October	19,777	7,123	26,900	20,045	6,983	27,028
November	19,820	7,170	26,990	19,981	6,894	26,875
December	19,722	6,984	26,706	19,875	6,722	26,597
MONTHLY AVERAGE ...	19,700	7,005	26,705	19,960	6,841	26,801

THE BREAD AND OTHER BAKERY PRODUCTS INDUSTRY IN CANADA, 1948

Table 14. - Power Equipment, 1947 and 1948

Classes of Power	1 9 4 7		1 9 4 8	
	Number of Units	Manufacturers' rating of Horse-power Capacity	Number of Units	Manufacturers' rating of Horse-power Capacity
Steam engines and turbines -				
In use	30	524	45	378
Idle	1	5	-	-
Diesel engines -				
In use	-	-	1	180
Idle	-	-	1	200
Oil, gas and gasoline engines -				
In use	182	639	133	896
Idle	-	-	-	-
Electric motors operated by purchased power -				
In use	10,115	21,172	11,178	23,511
Idle	187	485	249	513
TOTAL POWER USED IN MANUFACTURING	10,515	22,825	11,607	25,678

Table 15. - Consumption of Fuel and Electricity in Canada, by Classes, 1947 and 1948

Kinds of Fuel		1 9 4 7		1 9 4 8	
		Quantity	Cost Value at Factory or Works	Quantity	Cost Value at Factory or Works
			\$		\$
Bituminous coal, all grades ..	Ton (2000 lb.)	38,222	454,176	34,785	473,490
Anthracite coal, all grades ..	"	15,088	189,053	13,471	203,353
Lignite coal, all grades	"	6,237	47,137	7,705	57,775
Sub-bituminous coal	ton	2,894	27,031	3,486	39,342
Coke	Ton (2000 lb.)	27,470	424,293	25,301	425,655
Gasoline	Imp. Gal.	4,300,821	1,407,811	4,839,950	1,718,951
Fuel Oils	"	4,308,204	606,011	5,506,716	904,162
Wood	Cord	69,570	463,525	67,735	457,125
Gas, manufactured and natural	M cu. ft.	1,531,500	705,947	1,201,716	800,908
Electricity purchased (including service charges)	-	-	855,475	-	959,842
All other fuel, not specified	-	-	8,145	-	8,044
TOTAL COST OF FUEL AND ELECTRICITY	-	-	5,188,604	-	6,048,647

THE BREAD AND OTHER BAKERY PRODUCTS INDUSTRY IN CANADA, 1948
 Table 16(a). - Principal Statistics of Bakeries in Specified Cities,
 Throughout the Dominion, 1947.

Cities	Estab- lish- ments No.	Em- ployees No.	Salaries and Wages \$	Cost of Fuel and Electricity \$	Cost of Materials Used \$	Gross Value of Products \$
<u>PRINCE EDWARD ISLAND</u>						
Charlottetown	10	67	67,514	9,359	150,124	263,821
<u>NOVA SCOTIA</u>						
Halifax	20	210	343,181	42,079	810,021	1,524,839
Sydney	9	131	213,705	36,902	427,194	871,447
<u>NEW BRUNSWICK</u>						
Saint John	22	368	543,654	61,436	1,085,617	2,078,364
Moncton	11	150	203,608	41,579	571,363	975,758
<u>QUEBEC</u>						
Montreal	131	3,371	5,283,002	503,315	9,228,465	18,723,813
Quebec City	39	665	861,967	89,247	1,908,432	3,440,842
Sherbrooke	11	135	194,158	23,591	320,434	656,442
Three Rivers	14	98	123,670	14,608	218,726	405,317
<u>ONTARIO</u>						
Toronto	222	5,774	9,603,862	767,794	14,696,546	32,480,117
Ottawa	27	1,004	1,584,864	155,812	2,884,574	5,728,735
Hamilton	55	1,353	2,129,802	181,714	2,945,027	6,133,172
Windsor	24	522	879,828	70,758	1,305,759	2,900,839
London	31	595	915,458	76,854	1,261,208	2,709,060
Brantford	13	197	322,666	23,588	454,607	980,735
Kitchener	10	185	280,123	22,231	367,842	790,113
Fort William	10	169	265,209	34,079	395,011	769,621
Peterborough	8	158	309,716	42,787	331,977	755,362
Chatham	10	139	241,636	29,153	329,904	720,224
Sault Ste. Marie .	10	149	193,821	27,123	375,312	704,541
<u>MANITOBA</u>						
Winnipeg	57	1,110	1,771,732	173,277	2,584,425	5,919,122
Brandon	7	129	175,498	14,858	438,525	762,041
<u>SASKATCHEWAN</u>						
Regina	14	327	518,926	42,628	950,588	1,949,027
Saskatoon	9	234	366,626	34,861	840,268	1,510,453
Moose Jaw	6	95	150,455	16,172	261,928	533,674
<u>ALBERTA</u>						
Calgary	24	513	885,926	50,660	1,705,936	3,513,739
Edmonton	25	522	858,636	47,840	1,791,452	3,572,717
Lethbridge	5	190	133,364	12,078	264,108	543,062
<u>BRITISH COLUMBIA</u>						
Vancouver	117	1,642	3,057,514	207,027	4,689,760	9,800,399
Victoria	32	347	554,051	52,020	879,795	1,915,686
New Westminster ..	9	98	176,054	22,261	215,299	511,964

THE BREAD AND OTHER BAKERY PRODUCTS INDUSTRY IN CANADA, 1948
 Table 16(b). - Principal Statistics of Bakeries in Specified Cities,
 Throughout the Dominion, 1948.

Cities	Estab- lish- ments	Em- ployees	Salaries and Wages	Cost of Fuel and Electricity	Cost of Materials Used	Gross Value of Products
	No.	No.	\$	\$	\$	\$
<u>PRINCE EDWARD ISLAND</u>						
Charlottetown	10	69	74,252	10,275	167,315	287,292
<u>NOVA SCOTIA</u>						
Halifax	20	227	400,601	56,649	1,088,152	2,002,863
Sydney	10	143	234,850	41,711	483,861	926,635
<u>NEW BRUNSWICK</u>						
Saint John	17	320	534,658	56,991	1,059,710	1,954,176
Moncton	9	150	203,607	40,834	653,726	1,196,205
<u>QUEBEC</u>						
Montreal	124	3,354	5,897,187	561,903	11,216,569	21,460,573
Quebec City	40	693	975,833	115,191	1,864,524	3,270,420
Sherbrooke	10	133	206,058	26,454	413,718	765,380
Three Rivers	13	106	152,431	19,967	291,485	560,026
<u>ONTARIO</u>						
Toronto	216	5,602	10,700,360	875,277	17,362,392	36,080,078
Ottawa	27	975	1,733,413	206,209	3,212,495	6,230,289
Hamilton	52	1,352	2,478,648	204,150	3,545,780	7,261,632
Windsor	21	536	980,170	88,803	1,619,417	3,255,884
London	33	635	1,210,586	130,687	1,742,712	3,912,228
Brantford	13	196	353,439	26,945	519,202	1,087,177
Kitchener	10	247	404,560	34,128	486,042	1,146,142
Fort William	9	166	268,844	39,128	405,964	861,414
Peterborough	8	163	328,510	45,278	389,416	883,325
Chatham	10	149	299,773	38,873	381,138	825,290
Sault Ste. Marie	10	138	206,802	35,546	429,838	772,874
<u>MANITOBA</u>						
Winnipeg	53	1,229	2,188,631	199,361	3,386,635	7,163,355
Brandon	6	116	202,146	15,280	543,070	938,258
<u>SASKATCHEWAN</u>						
Regina	11	287	511,685	44,867	1,040,581	2,027,770
Saskatoon	11	248	437,947	42,221	1,011,357	1,878,320
Moose Jaw	5	93	151,428	17,770	293,490	563,990
<u>ALBERTA</u>						
Calgary	21	493	985,360	54,015	1,977,146	3,873,189
Edmonton	25	491	903,945	48,163	1,999,287	3,883,367
Lethbridge	5	86	149,271	13,696	324,719	654,126
<u>BRITISH COLUMBIA</u>						
Vancouver	110	1,520	3,095,347	297,807	5,216,650	10,600,245
Victoria	33	340	612,091	56,283	974,175	2,045,960
New Westminster	8	95	199,550	24,763	281,775	600,690

THE BREAD AND OTHER BAKERY PRODUCTS INDUSTRY IN CANADA, 1948

Because of the perishable nature of the products made in the Bread and Other Bakery Products industry, a speedy distribution is very necessary. Therefore, this industry lends itself readily to a survey of the distribution of production.

It is interesting to note that in a survey made in 1948, 48.5 per cent of the products were distributed through wholesale channels, (including restaurants and institutions): 31.3 per cent sold through retail (house to house) sales, and 20.2 per cent through stores operated in conjunction with the bakeries.

Table 17. - Distribution of Sales in the Bread and Other Bakery Products Industry, 1948.

Province	Estab- lish- ments report- ing No.	Total* Sales	Wholesale	Retail		
			including sales to restaurants, institutions, etc.	house to house	through your own stores	
Prince Edward Island ..	14	365,208	283,090	-	82,118	
Nova Scotia	85	5,179,619	4,216,335	85,434	877,850	
New Brunswick	74	4,824,042	3,831,562	320,844	671,636	
Quebec	1,052	50,525,312	20,926,629	23,325,828	6,272,855	
Ontario	1,020	83,027,705	33,468,126	29,754,970	19,804,609	
Manitoba	135	10,164,397	7,110,447	1,663,354	1,390,596	
Saskatchewan	87	6,263,802	4,362,740	797,438	1,103,624	
Alberta	127	9,884,477	6,497,633	1,063,949	2,322,895	
British Columbia	261	16,878,361	10,008,381	1,652,948	5,217,032	
Yukon and N.W.T.	4	61,863	26,872	3,017	31,974	
CANADA	1948	2,859	187,174,786	90,731,815	58,667,782	37,775,189
.....	1947	2,942	165,293,280	78,835,801	50,900,143	35,557,336

Percentage of Sales

Prince Edward Island ..	100.0	77.5	-	22.5	
Nova Scotia	100.0	81.5	1.6	16.9	
New Brunswick	100.0	79.4	6.7	13.9	
Quebec	100.0	41.4	46.2	12.4	
Ontario	100.0	40.4	35.5	24.1	
Manitoba	100.0	70.0	16.4	13.6	
Saskatchewan	100.0	69.7	12.7	17.6	
Alberta	100.0	65.7	10.8	23.5	
British Columbia	100.0	59.3	9.8	30.9	
Yukon and N.W.T.	100.0	43.4	4.9	51.7	
CANADA	1948	100.0	48.5	31.3	20.2
.....	1947	100.0	47.6	30.8	21.6

* These figures are slightly different to those shown in the other tables of this report. This is due to some inter-company transfers of products.

THE BREAD AND OTHER BAKERY PRODUCTS INDUSTRY IN CANADA, 1947

THE WEIGHT OF A LOAF OF BREAD

According to information collected by the Bureau of Statistics, the average weight of a loaf in the provinces may be stated as follows:

- Prince Edward
Island - 20 ounces
- Nova Scotia and
New Brunswick - 20 and 24 ounces, except in the case of "small bread".
- Quebec - In certain municipalities at $1\frac{1}{2}$ pounds or 24 ounces, while in the remaining parts of the province it is variously stated at 4, 5, and 6 pounds.
- Ontario - 16, 24 or 48 ounces.
- Manitoba - Generally at 16 and 20 ounces, except in outlying portions of the province where it is stated at 3 pounds.
- Saskatchewan and
Alberta - Is 20 ounces respectively.
- British
Columbia - 15 ounces for wrapped and 16 for the unwrapped bread.

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