

32-203
 JUN 7 1950

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D.B.S. MEMORANDUM



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Price 10 cents.

PRELIMINARY ESTIMATE OF THE PRINCIPAL STATISTICS OF THE BREAD AND OTHER BAKERY PRODUCTS INDUSTRY

1949

To meet the demand for early statistics on the production of the Bread and Other Bakery Products Industry the Dominion Bureau of Statistics has prepared a preliminary compilation based on the returns received by May fifteenth, 1950, from 342 establishments having a production of \$50,000 and over. The estimate is based on the compilation of identical firms for both 1948 and 1949 in order to arrive at the percentage changes for 1949. Figures from Newfoundland are not included in this estimate.

In making this estimate one difficulty was encountered, in as much as a few large firms did not send in their returns by the date set. These were not included in the compilation. Another factor which might be a source of error is that in making the estimate it was assumed that the rate of increase for the small firms left out was the same as for the firms with a production of \$50,000 or over. In view of the fact that these smaller firms produce less than 26 per cent of the total value of production, the margin of error, is therefore, substantially reduced.

Table I below shows the principal statistics for the year 1948, and the preliminary estimate for 1949. Table II shows a preliminary estimate of the consumption of flour used in the industry in 1949.

PRINCIPAL STATISTICS OF THE BREAD AND OTHER BAKERY PRODUCTS INDUSTRY FOR 1948 AND A PRELIMINARY ESTIMATE FOR 1949

TABLE I

		1948 Actual	1949 Preliminary Estimate
Salaried employees	No.	4,742	5,000
Salaries	\$	9,058,682	10,216,400
Wage-earners	No.	26,801	27,100
Total wages	\$	44,348,678	46,703,600
Fuel and electricity	\$	6,048,647	6,650,500
Cost of Materials	\$	94,383,761	101,302,100
Value of Products	\$	187,933,333	202,648,500

PRELIMINARY ESTIMATE OF THE CONSUMPTION OF FLOUR USED IN THE BREAD AND OTHER BAKERY PRODUCTS INDUSTRY IN 1949

TABLE II

	1948 (Actual)		1949 (Estimate)	
	Quantity bbls	Value \$	Quantity bbls	Value \$
Hard Wheat flour, (Bread flour)	4,966,690	36,830,095	4,866,300	43,172,200
Soft Wheat flour, (Cake flour)	288,434	2,412,021	282,200	2,779,800
Soya bean flour	6,624	119,468	3,900	68,500

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