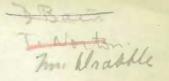
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## D.B.S. MEMORANDUM



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PRELIMINARY ESTIMATE OF THE PRINCIPAL STATISTICS OF THE BREAD AND OTHER BAKERY PRODUCTS INDUSTRY

## 1949

To meet the demand for early statistics on the production of the Bread and Other Bakery Products Industry the Dominion Bureau of Statistics has prepared a preliminary compilation based on the returns received by May fifteenth, 1950, from 342 establishments having a production of \$50,000 and over. The estimate is based on the compilation of identical firms for both 1948 and 1949 in order to arrive at the percentage changes for 1949. Figures from Newfoundland are not included in this estimate.

In making this estimate one difficulty was encountered, in as much as a few large firms did not send in their returns by the date set. These were not included in the compilation. Another factor which might be a source of error is that in making the estimate it was assumed that the rate of increase for the small firms left out was the same as for the firms with a production of \$50,000 or over. In view of the fact that these smaller firms produce less than 26 per cent of the total value of production, the margin of error, is therefore, substantially reduced.

Table 1 below shows the principal statistics for the year 1948, and the preliminary estimate for 1949. Table II shows a preliminary estimate of the consumption of flour used in the industry in 1949.

PRINCIPAL STATISTICS OF THE BREAD AND OTHER RAKERY PRODUCTS INDUSTRY FOR 1948 AND A PRELIMINARY ESTIMATE FOR 1949

## TABLE I

		1 9 4 8 Actual	1 9 4 9 Preliminary Estimate	
Salaried employees	No.	4,742	5,000	
Salaries	\$	9,058,682	10,216,400	
Wage-earners	No.	26,801	27,100	
Total wages	\$	44,348,678	46,703,600	
Fuel and electricity	\$	6,048,647	6,650,500	
Cost of Materials	\$	94,383,761	101,302,100	
Value of Products	\$	187,933,333	202,648,500	

PRELIMINARY ESTIMATE OF THE CONSUMPTION OF FLOUR
USED IN THE BREAD AND OTHER BAKERY PRODUCTS
INDUSTRY IN 1949

## TABLE II

	1948 (Actual)		1949 (Estimate)	
	Quantity	Value	Quantity	Value
	bbls	.\$	bbls	3
Hard Wheat flour,  (Bread flour)  Soft Wheat flour, (Cake flour)  Soya bean flour	4,966,690 288,434 6,624	36,830,095 2,412,021 119,468	4,866,300 282,200 3,900	43,172,200 2,779,800 68,500

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