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THE BREAD AND OTHER BAKERY PRODUCTS  
INDUSTRY, 1952



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THE BREAD AND OTHER BAKERY PRODUCTS  
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## NOTICE

The annual reports prepared by the Industry and Merchandising Division of the Bureau of Statistics are divided into 3 volumes, as follows: **Volume I**—The Primary Industries, including mining, forestry and fisheries, **Volume II**—Manufacturing; **Volume III**—Merchandising and Services. The volumes are made up of parts, and the parts in turn are subdivided according to the industries which they comprise.

Volume II consists of the following parts, the first two of which deal with manufacturing as a whole and the balance with the major manufacturing groups.

- I—General Review of the Manufacturing Industries, \$1.50.
- II—The Manufacturing Industries, by Provinces
  - Section 1. Principal Statistics of Major Industrial Groups and Leading Industries, 50¢
  - Section 2. Principal Statistics of Individual Industries, 75¢
  - Section 3. Principal Statistics by Regional Distribution, 75¢
- III—Foods and Beverages
- IV—Tobacco and Tobacco Products
- V—Rubber Products
- VI—Leather Products
- VII—Textiles
- VIII—Wood and Paper Products
- IX—Printing Trades
- X—Iron and Steel Products
- XI—Transportation Equipment
- XII—Non-ferrous Metal Products
- XIII—Electrical Apparatus and Supplies
- XIV—Non-metallic Mineral Products
- XV—Products of Petroleum and Coal
- XVI—Chemicals and Allied Products
- XVII—Miscellaneous Manufactures

The present report belongs in Part III, Foods and Beverages. It is punched to permit of filing in a ring binder along with others of the group. The reports in this group are:

- A—General Review, 25¢
- B—The Slaughtering and Meat Packing, and Sausage and Sausage Casings Industries, 25¢
- C—The Dairy Products Industry, 25¢
- D—The Fish Processing Industry, 25¢
- E—The Fruit and Vegetable Preparations Industry, 25¢
- F—The Flour and Feed Milling Industries, 25¢
- G—The Prepared Breakfast Foods Industry, 25¢
- H—The Prepared Stock and Poultry Feeds Industry, 25¢
- I—The Biscuit Industry, 25¢
- J—The Bread and Other Bakery Products Industry, 25¢
- K—The Carbonated Beverages Industry, 25¢
- L—The Distilling Industry, 25¢
- M—The Brewing Industry, 25¢
- N—The Wine Industry, 25¢
- O—The Confectionery Industry, 25¢
- P—The Sugar Refining Industry, 25¢
- Q—The Macaroni and Kindred Products Industry, 25¢
- R—The Miscellaneous Food Preparations Industry, 25¢
- S—The Canned Foods Summary, 25¢

# THE BREAD AND OTHER BAKERY PRODUCTS INDUSTRY, 1952

For many years, breadmaking in Canada was for the most part a domestic art. However, with the development of towns and cities, this art gradually passed from the domestic circle to the family baker. This system was in vogue even until the beginning of the present century. Following the development of power and more efficient automatic processes as well as improved transportation, the family baker gave way to industrial baking. The impact of two great wars on family life together with highly developed manufacturing techniques paved the way for rapid industrial progress in this art during the last ten years.

Hotels, restaurants and public institutions which bake bread for their own use are not required to report their operations, and statistics relating to these, are therefore, not included. These come under the category of Service Establishments and report to the Census Merchandising Section. However, chain and department stores maintaining their own baking establishments and selling their own products within their own establishment, are now included in this Census.

In 1952, the output of the Bread and Other Bakery Products Industry reached the record value of \$260,181,410. This increase represents a gain of 1.1 per cent over the previous year. Reports were received from 2,585 establishments whose principal products were bread, buns, pies, cakes and pastries. These establishments gave employment to 33,011 persons who were paid \$74,244,786 in salaries and wages, and they also spent \$122,229,789 for materials which were mostly of domestic origin. In 1952 this industry ranked fifteenth in gross value of production.

The Bread and Other Bakery Products Industry consists of 2,585 establishments, and are located as follows: Newfoundland 11; Prince Edward Island, 10; Nova Scotia, 75; New Brunswick, 67; Quebec, 946; Ontario, 861; Manitoba, 133; Saskatchewan, 88; Alberta, 128; British Columbia, 263; Yukon, and the

Northwest Territories 3. Ontario accounted for 41.7 per cent of the gross value of production, and 44.1 per cent of employment; Quebec for 28.3 per cent of production and 29.3 per cent of employment.

The principal products of the industry as indicated by their values, were in order of their importance as follows: Bread, \$161,343,196; pies (excluding meat pies), cakes, cookies and pastries, \$62,171,461 and buns, \$24,910,939. The value of bread made increased by \$12,032,502 or 8.1 per cent, while the quantity of bread made increased by 104,234,559 pounds or 7.4 per cent. The value of pies, cakes, cookies, and pastries increased by \$1,508,035 or 2.5 per cent.

Another feature in the present report is the information on distribution of sales. It will be of interest to note that in Canada 56.3 per cent of the sales were wholesale, (including sales to restaurants, institutions, etc.) 25.5 per cent, retail, house to house, and 18.2 per cent retail, through own stores. For detailed statistics, see Table 13.

A survey was made of firms having a production of \$50,000 and over, to obtain the breakdown between wages and commissions paid in the Bread and Other Bakery Products Industry. It was found that the 623 firms reporting paid out a total of \$54,263,136 of which \$42,162,909 was paid in actual wages, and \$12,100,227 in commissions. See Table 11.

Capital investments were removed from the annual census of industry schedule in 1944. These investments were collected again in the year 1949 by the General Assignments Section who have cooperated in providing the data shown below, for the last four years together with a forecast of what may happen in the year 1953. It should be noted that total investments in capital increased regularly from 1949 to 1952. However, there is some easing off in this field for 1953 primarily in investments for new construction and new equipment.

**Capital Investment in Bread and Other Bakery Products**

Year	Capital		Repair		Total
	Construction	Machinery and Equipment	Construction	Machinery and Equipment	
			(\$'000)		
1949.....	1,524	6,262	1,062	2,895	11,743
1950.....	2,835	7,887	1,031	3,461	15,214
1951.....	2,487	8,415	1,095	4,080	16,077
Preliminary 1952.....	3,188	9,942	1,421	3,317	17,868
Forecast 1953.....	1,833	8,079	1,296	3,044	14,252















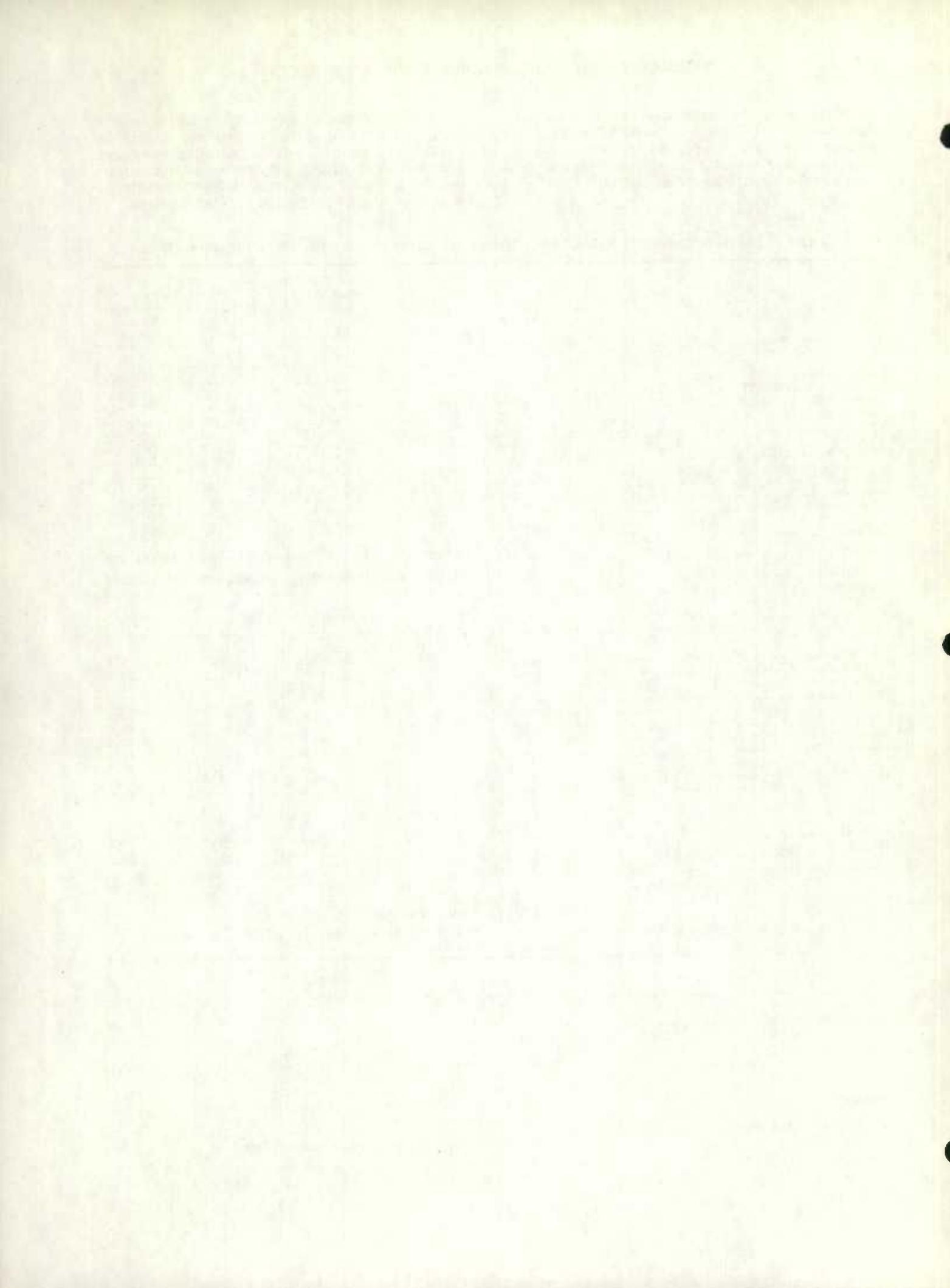














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