C A N A D A DEPARTMENT OF TRADE AND COMMERCE DOMINION BUREAU OF STATISTICS CENSUS OF INDUSTRY

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REPORT

on the

## BREWING INDUSTRY

in CANADA

1924

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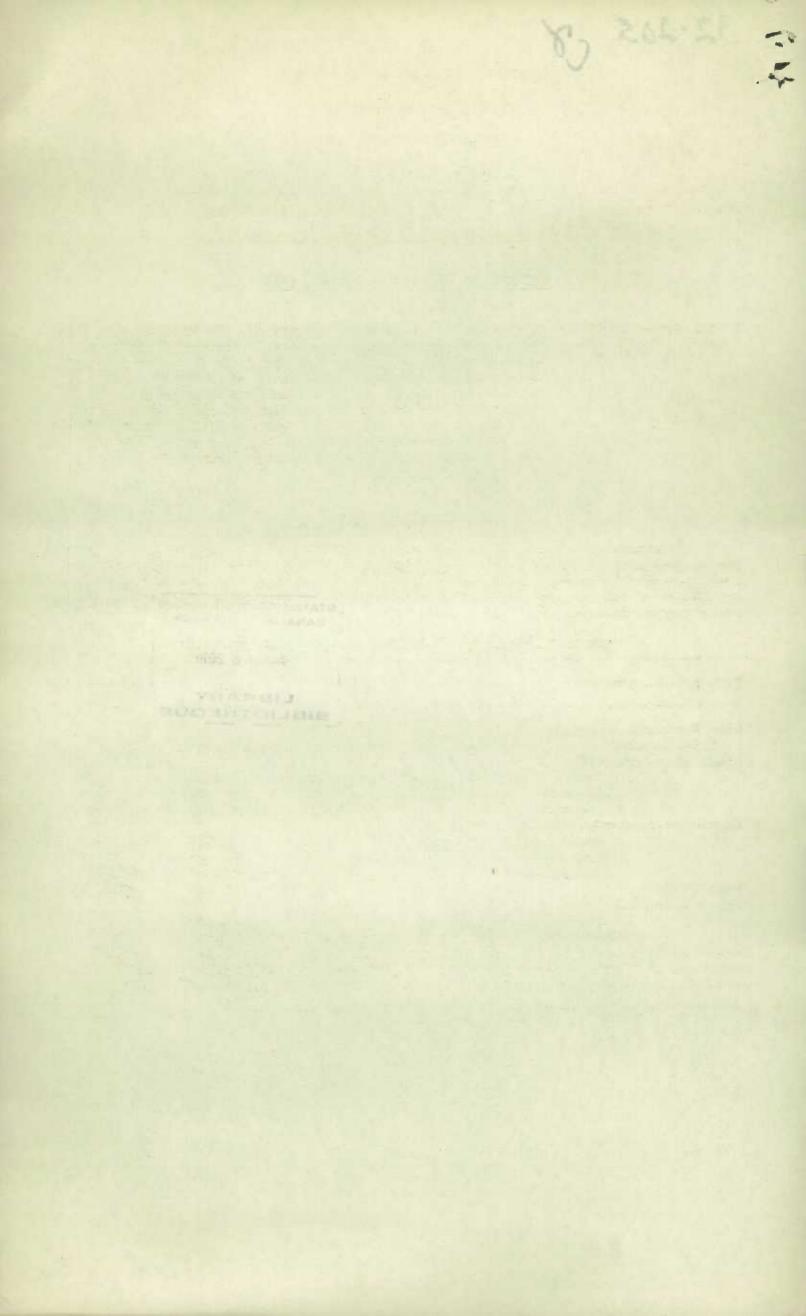
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OTTAWA 1926



### DEPARTMENT OF TRADE AND COMFRCE

### ECMINION BUREAU OF STATISTICS

### CENSUS OF INDUSTRY

### OTTAWA, CANADA

| Dominion Statistician:     | R. | H. | Coats, B.A., F.S.S.(Hon), F.R.S.C. |
|----------------------------|----|----|------------------------------------|
| Chief, Census of Industry: | J. | С. | Macpherson                         |

### THE BREWING INDUSTRY IN CANADA, 1924

Ottawa, January, 1926.-The report on the Brewing Industry for the calendar year 1924 is herewith presented. The number of individual plants reporting was 57, an increase of 5 over the preceding year. The plants were located by provinces as follows:- Ontario 21, British Columbia 11, Quebec 9, Manitoba 6, Alberta 5, New Brunswick 3 and Nova Scotia and Saskatchewan 1 each. To prevent disclosure of information relating to individual plants the statistics of Nova Scotia are included with those of New Brunswick whilst the Saskatchewan figures are included with those of Alberta.

### PRINCIPAL STATISTICS

A comparative summary of the principal statistics of the industry in the Dominion is presented in Table I for the calendar years 1923 and 1924. Increases will be noted in each item of the table with the exception of net value of products, which, on account of the increased cost of materials, showed a falling off of nearly a million and a quarter dollars.

| Principal Statistics  | 2<br>2<br>2<br>2        | 1923   | 1924  | Increase over<br>1923                               |
|---|-------------------------|--|---|---|
| Establishmehts reporting<br>Capital invested<br>Employees on salaries -   | No.<br>\$               | 52<br>38,384,708   | 57<br>45,375,529  | 5<br>6,990,821                                      |
| Males<br>Females<br>Salaries  | No.<br>No.<br>\$        | 479<br>58<br>1,336,677                                   | 544<br>62<br>1,486,096                                    | 65<br>4<br>150,419                                  |
| Employees on wages, -average no<br>Males<br>Females<br>Total Wages<br>Cost of Fuel                              | No.*<br>No.<br>\$       | 2,530<br>33<br>2,971,873<br>550,200                      | 3,176<br>38<br>3,861,467<br>576,983                       | 646<br>5<br>889,594<br><b>8</b> 6,783               |
| Power Installed -<br>Units<br>Capacity<br>Cost of Materials<br>Gross Value of Products<br>Net Value of Products | No.<br>H.P.<br>\$<br>\$ | 1,019<br>13,985<br>9,846,130<br>29,260,243<br>19,414,113 | 1,182<br>16,479<br>15,368,618<br>33,532,783<br>18,164,165 | 163<br>2,494<br>5,522,488<br>4,272,540<br>1,249,948 |

Table I .- Principal Statistics Compared 1923 and 1924.



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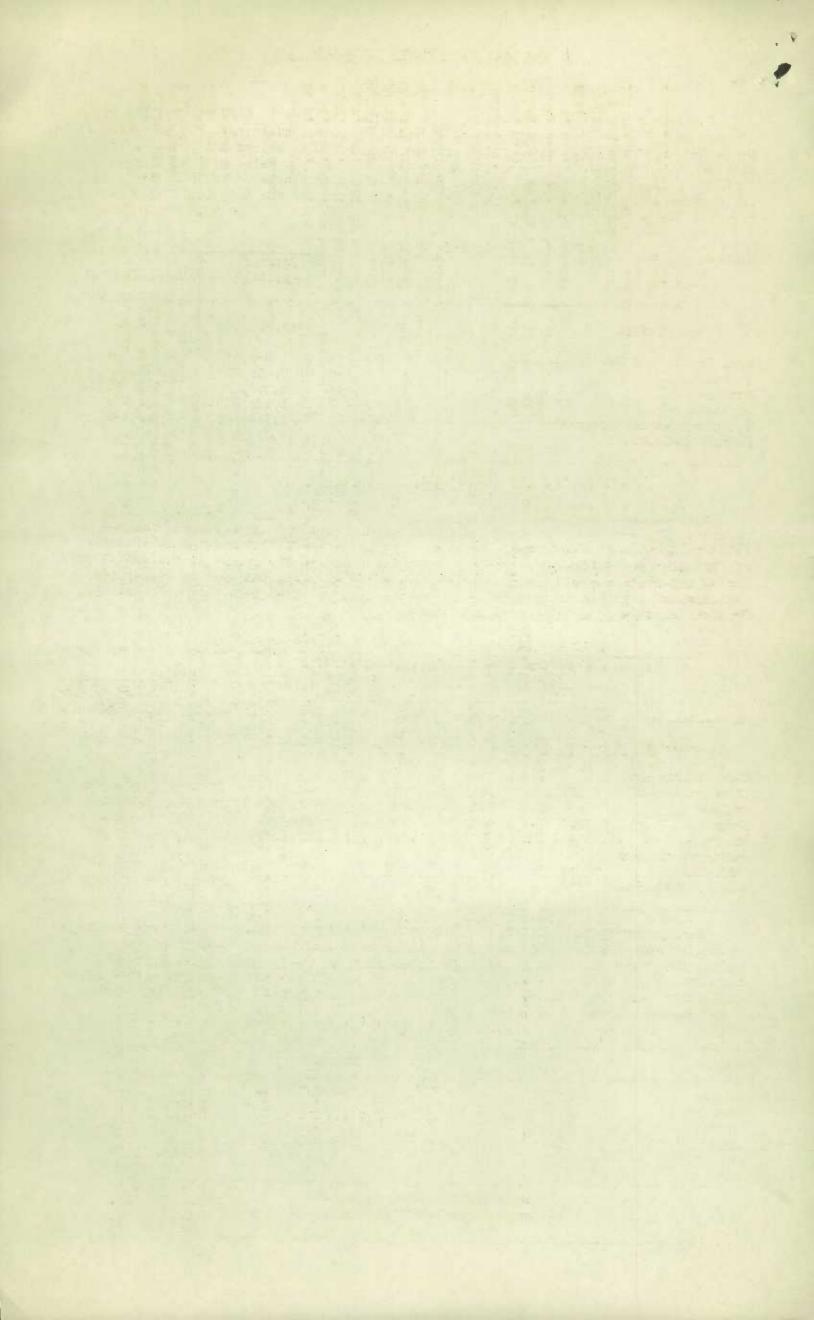
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PRODUCTION STATISTICS, 1924

The quantity and selling value at the point of production of the principal products of the industry is given for Canada and the provinces in table 2. The quantity of beer, ale, etc. of full strongth increased from 33,707,802 gallons in 1523 to 39,424,052 gallons in 1524 or 5,716,150 gallons whilst that under full strongth decreased from 5,491,013 gallons in 1523 to 3,565,300 gallons in 1524 or 1,526,425 gallons. Bottled beer etc, represented 60 per cent and drift beer otc.40 per cent of the total production in 1524. The average selling rise per gallon of the bottled full strongth product was 53 per gallon and of the draft 50, per gallon whilst the 25, in bottles sold at 05, per gallon in bottles and 41, per gallon for draft. The prevince of guebee produced approximately 60 per cent of the total output of the Dominion followed by entaric with 10 per cent; British Jolumbia 5.5 per cent, lanitoba 6.0 per cent, baskatchevan and alcorta 0.1 per cent and Heva Geotia and Hew Frunswick with almost 1, per cent.

| lan.                                       | 10 2 Fredus | tin by Frevi                          | incos, 172- |                |          |            |             |              |
|--|-------------|---------------------------------------|-------------|----------------|----------|------------|-------------|--------------|
|  | 311         | H.D.                                  | 01          | Lin IC         | BR.COL   | U.BII.     | 1           | ULBLO        |
| Preducts                                   | Quantity    | Soll.Value                            | uantity     | Sell.Value     | Juantity | Sell.Value | uantity     | U_B_C        |
|  |             |                                       |             |                |          |            |             |              |
| Beer, ale, stc. in barrols (full strength) |             |                                       |             |                |          |            |             |              |
| Beer, alo, etc. in bottles (full strongth) | 23.501.379  | 21, 71, 222                           | 2,132,759   | 2,442,000      | 1,070,07 | 2,507,366  | :16,071,335 | ; 12,310,395 |
| Beer, alo, stc. in bettles (22 por cont)   |             |                                       |             |                |          | -          |             |              |
| Boor, alo, sic. in barrols (2y por cont)   | :56,773     | 1,0,660                               | 367,623     | 1.16,505       | -        |            | 1           | -            |
| Halt flour                                 | 429517490   | ,26                                   | -           | 526            | -        | -          |             | -            |
| Grains sold, wet or dry                    | 42181_      | 251,700                               | -           | 35,115<br>317, | -        | 12,.32     |             | : 179,179    |
| herated waters, (value only)               | Ber         | 536,009                               | dan .       | 317,           | -        | 15,017     | -           |              |
| All other products and by-products         |             | 57,557                                | -           | 300-           | -        | 17,:27     |             | 19           |
| Total value of preducts                    |             | 33,532,703                            |             |                |          | 2,000,394  | -           | 15,550,656   |
|  |             | TITOLI.                               |             |                |          |            |             |              |
| Preducts                                   | Juantity .  | Soll.Valuo                            | quantity    | Sell.Value     | quantity | Poil.Value |             |              |
|  |             | · · · · · · · · · · · · · · · · · · · |             |                |          |            |             |              |
| Boor, ale, etc. in barrels (full strength) | 1.311.991   | 1.603.077                             | 1.63.6      | 1.2.7.601      | 130.614  | 77,130     | 1           |              |
| Beer, ale, etc. in bettles (full strongth) |             |                                       |             |                |          |            |             |              |
| Beer, ale, otc. in bottles (22 per cont)   | 16,053      | 71,-16                                | 160,075     | 227,591        | 14,114   | 7,776      | :           |              |
| Beer, ale, etc. in barrels (2- por cont)   |             | -                                     |             | 24,075         |          | -          | 3<br>9      |              |
| Malt flour                                 | -           | -                                     | -           | -              | -        | -          | *           |              |
| Grains sold, wot or dry                    |             | 17,170                                | -           | ·, UU1 ·       | -        | 2,703      | E<br>T      |              |
| herated waters (value only)                | -           | 140,051                               |             | 32,50%         | -        | 2,060      | 1           |              |
| ill other products and by-products         |             | 39,110                                | -           | 2,693          |          |            | 6<br>8<br>9 |              |
| Total value of products                    |             | 3,506,721                             | -           | 3,740,390      |          | 673,437    |             |              |



### CAPITAL INVESTMENT.

The amount of capital invested in the Brewing Industry in 1924 was \$45.375.529 divided as follows:- fixed capital, represented by lands, buildings, machinery and tools, amounting to \$30.959.833 and Working capital by materials, stocks and supplies on hand and cash, trading and operating accounts, etc., to the value of \$14,415,696. Table 3 presents statistics of capital investment by provinces under these two heads. The increase in capital investment over the preceding year was \$6,990,821 or a little more than 18 per cent.

| TABLE | 5 | capital | Inves | tment, | 1924. |        |
|-------|---|---------|-------|--------|-------|--------|
|       |   |         |       | 782    |       | Wanley |

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| Province   | Fixed<br>Capital  | Working<br>Capital   | Total Capital  |
|--|---|--|--|
| CANADA   | \$<br>30,959,833  | \$<br>14,415,696   | \$ 45.375.529  |
| Nova Scotia and New Brunswick<br>Quebec<br>Ontario<br>Manitoba<br>Saskatchewan and Alberta<br>British Columbia | 555,837<br>13,289,380<br>7,743,427<br>2,339,825<br>3,504,204<br>3,527,160 | 244,632<br>5,804,864<br>4,043,525<br>1,176,403<br>1,717,830<br>1,428,442 | 800,469<br>19,094,244<br>11,786,952<br>3,516,228<br>5,222,034<br>4,955,602 |

### EMPLOYMENT STATISTICS

Statistics of employment are presented in tables 4, 5, and 6 by provinces as fcllows:- (4) Employees by number, sex and remuneration, (5) Employment by months and (6) working time of plants and employees. Compared with 1923 there was an increase of 711 males and 9 females in the number employed and of \$1,039,013 in the amount paid for salaries and wages. The provinces showing the greatest increase in employment, exclusive of salaried persons, were in order:- Manitoba 229, Quebec 183, Ontario 98, British Columbia 93 and the remaining province 43.

|  | E                                  | noloye              | ee on   | Emp                                     | oloye   | es on   |            | 1                             |  |
|--|------------------------------------|---------------------|---|---|---------|---|------------|-------------------------------|--|
|  |                                    | sala                |   | Wages                                   |         |   |            | Total                         | And the second |
|  |                                    | Fe-                 |   |   | Fe-     |   |            | Fe-                           | Salaries and   |
|  | Male                               | male                | Salaries  | Male                                    | male    | Wages   | Male       | male                          | Wages  |
| CANADA   | .544                               | 62                  | 1,486,096   | 3,176                                   | 38      | 3,861,467   | 3,720      | 100                           | 5.347.563  |
| Nove Scotia and<br>New Brunswick<br>Quebec<br>Ontario<br>Manitoba<br>Saskatchewan and<br>Alberta<br>British Columbia | 14<br>168<br>163<br>71<br>80<br>48 | 14<br>30<br>2<br>11 | 43,654<br>460,909<br>455,638<br>177,462<br>204,378<br>144,055 | 60<br>1,490<br>804<br>347<br>242<br>233 | 15<br>6 | 65,737<br>1,607,302<br>1,048,766<br>485,364<br>334,675<br>319,623 | 967<br>418 | 5<br>26<br>45<br>8<br>12<br>4 | 109,391<br>2,068,211<br>1,504,404<br>662,826<br>539.053<br>463,678   |

Table 4.- Employees by Sex and Remnneration, 1924.

Employment by months.- The number of wage earners by months classified according to sex is shown in table 5, together with the total and average employment for the year. The months of highest employment were July and August when 3,641 and 3,621 respectively of both sexes were entered on the payroll whilst the months of lowest employment were from January to March with a total employment of 2,959, 2,888 and 2,954 wage-earners of both sexes.

| Months   | Males<br>No.                                       | Females<br>No.                   | Months   | Males<br>No.                                       | Females<br>No,                   |
|--|--|----------------------------------|--|--|----------------------------------|
| January<br>February<br>March<br>April<br>May<br>June | 2,920<br>2,849<br>2,917<br>3,063<br>3,202<br>3,393 | 39<br>39<br>37<br>35<br>38<br>40 | July<br>August<br>September<br>October<br>November<br>December | 3.592<br>3.576<br>3.449<br>3.130<br>3.027<br>2.995 | 49<br>45<br>40<br>32<br>33<br>33 |
|  |  |                                  | during the year<br>y number employed during<br>the year        | 38,113<br>37176                                    | 460<br>38                        |

Table 5.- Employment by Months, 1924.

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| 93 |   |  |      |          |   | 40        |  | 1.9.45 | 2 - 2 - 2 - 2<br>2 - 2 - 2 - 2 |
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### EMPLOYTENT STATISTICS (contd)

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Working time.- The operating time of plants and hours of labour of employees are shown in table 6. Operating time is presented under three heads:- full time, part time and idle, whilst hours of labour of employees are shown per day or shift and per week. A column of averages is added to complete the table.

### Table 6 .- Working time of plants and employees, 1924.

| lumber o | of plants | operating |  |
|----------|-----------|-----------|--|
|----------|-----------|-----------|--|

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|   | Total  | Average |
|---|--------|---------|
| Days in operation on full time              | 15.724 | 275.86  |
| Days in operation on part time              | 911    | 15.98   |
| Days idle                                   | 693    | 12.16   |
| Hours worked per day or shift per employees | 35.666 | 9.35    |
| Hours worked per week                       | 2,981  | 52.30   |

### MATERIALS USED

The cost of materials actually used during the year amounted to \$15,368,618 and is shown in table 7 by provinces. Items of materials were not collected in 1924 but the collection of this information will be resumed in 1925 and subsequent reports.

Table 7 .- Materials Used by Frovinces, 1924.

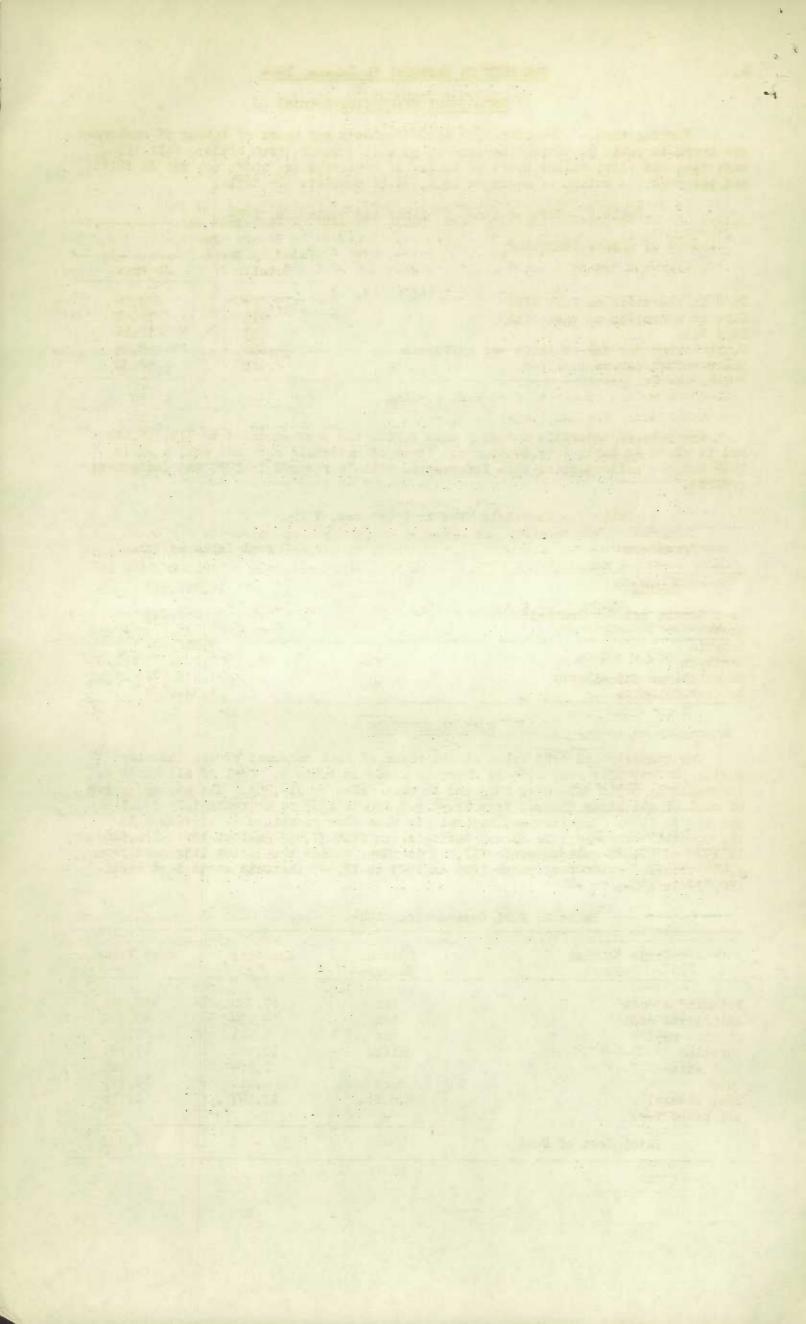
| Provinces  | Coat Value at Works  |
|--|--|
| CANADA   | 15,368,618   |
| Nova Scotia and New Brunswick<br>Quebec<br>Ontario<br>Manitoba<br>Saskatchevan and Alberta<br>British Columbia | 258,793<br>8,075,276<br>3,011,444<br>1,125,783<br>1,575,038<br>1,322,284 |

### FUEL CONSUMPTION

The quantity and cost value at the works of fuel consumed by the industry during the calendar year 1924 is shown by kinds in table 8. Coal of all kinds increased by 6.518 tons over 1923 and in cost value by \$14.368. The average price of coal of all kinds dropped from \$7.42 per ton in 1923 to approximately \$7.00 per ton in 1924. Gasoline and natural gas also show considerable increases in the quantity consumed, the former having risen from 37.453 gallons worth \$10,690 in 1923 to 60.928 gallons worth \$17.789 in 1924, whilst the latter increased from 1,492 thousand cubic feet worth \$809 in 1923 to 17.547 thousand cubic feet worth \$10.079 in 1924.

| Table | 8. | Fuel | Consum | ption, | 1924. |
|-------|----|------|--------|--------|-------|
|-------|----|------|--------|--------|-------|

| Kinds of fuel   | Unit of<br>Measure                                  | Quantity   | Cost Value   |
|---|---|--|--|
| Bituminous coal<br>Anthracite coal<br>Lignite coal<br>Gasoline<br>Fuel oils<br>Wood<br>Gas, natural<br>All other fuel | ton<br>ton<br>ton<br>gallon<br>m<br>cord<br>M.c.ft. | 67,720<br>4,134<br>6,421<br>60,928<br>1,104<br>2,812<br>17,547 | 482,005<br>42,328<br>22,500<br>17,789<br>105<br>10,079<br>1,816<br>361 |
| Total Cost of Fuel  | -   | -  | 576,983  |



### THE BREWING INDUSTRY IN CANADA 1924

### POWTR INSTALLATION

Power employed in the industry is presented in table 9 by (a) classes of power (b) number of units of each class, installed, and (c) the horse power according to the manufacturers' rating. Primary power consisted of 117 units of 6,234 horse power and the power installed for manufacturing purposes consisted of the above with the addition of 894 motors of 8,730 horse power operated by purchased power at a cost of \$146,120 or an average per h.p. of \$16.74. Besides the motors operated by ourchased power there were 171 motors of 1,515 horse power operated by power generated by the establishment making a total motor installation of 1,065 units of 10,245 horse power.

### Table 9.- Power Installed, 1924,

| Classes of power   | Number of<br>Units      | Horse power according<br>to manufacturers'<br>rating |
|--|-------------------------|--|
| Steam engines and turbines<br>Oil, gas and gasoline engines<br>Electric motors operated by purchased power | 115<br>2<br>894         | 6,205<br>29<br>8,730                                 |
| Total power for manufacturing purposes   | 1,011                   | 14,964   |
| Electric motors operated by power generated<br>by the establishment<br>Total motor installation            | <u>    171</u><br>1,065 | 1,515<br>10,245                                      |

### IMPORTS AND EXPORTS

Imports.- The quantity and value of ale, beer, etc. imported for consumption into Canada during the calendar year is shown by countries in table 10, the total value imported amounting to \$176,910. Almost the whole importation was from the United Kingdom.

Table 10.- Imports of Ale, Beer, Porter, etc. 1924.

| Articles by countries                                |       | Quantity   | Value      |
|--|-------|------------|------------|
| Ale, Beer and Porter                                 | Total | 88,156     | 176,266    |
| United Kingdom<br>United States                      | Gal.  | 88,137     | 176,246    |
| Other countries                                      | n     | 18         | 18         |
| Beverages not containing more than 22% proof spirits |       | 427        | 644        |
| United States<br>Other countries                     | Gal.  | 107<br>320 | 199<br>445 |
| TOTAL IMPORTS  |       | 88,583     | 176,910    |

Exports.- The quantity and value of beer, ale, etc. the produce of Canada exported during the calendar year 1924 is shown by countries in table 11. Ninety-five per cent of the total value of exports went to the United States being \$4,757,187 in a total of \$5,044,011

Table 11 .- Exports of Ale, Beer, Porter, etc. 1924.

|      | Articles by countries |      | Quantity  | Value     |
|------|-----------------------|------|-----------|-----------|
| Ale, | Beer and Porter -     |      |           |           |
|      | United States         | Gal. | 2,975,255 | 4,757,187 |
|      | Bermuda               | 11   | 8,824     | 6,012     |
|      | Br. Guiana            | 13   | 459       | 650       |
|      | Barbados              | 11   | 4,320     | 2,400     |
|      | Jamaica               |      | 597       | 725       |
|      | Trinidad and Tobago   | 11   | 210       | 268       |
|      | Other Br. West Indies | 19   | 29.062    | 36,633    |
|      | China                 | 11   | 6,240     | 7.728     |
|      | Cuba                  | t1   | 68.617    | 94.175    |
|      | Honduras              | 11   | 2,800     | 3,493     |
|      | Hong Kong             | 11   | 30,582    | 36,427    |
|      | Newfoundland          | 11   | 953       | 1,171     |
|      | Hayts                 | 11   | 783       | 985       |
|      | Mexico                | 11   | 13,600    | 15,180    |
|      | Other countries       | 11   | 51,778    | 80,977    |
|      | TOTAL EXPORTS         |      | 3,194,080 | 5,044,011 |

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|  | 35,923       | 51                  | ICAL INFOR   |

Reports. The manific and value of teer, ale, etc. the produce of Canala ex-ported aution the calendar year 1924 is shown by countries in table 14. Discoverive per cent of the total value of expertarent to the United States being 34.757.127 to a total of 89.044.011

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