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THE BREWING INDUSTRY

1953



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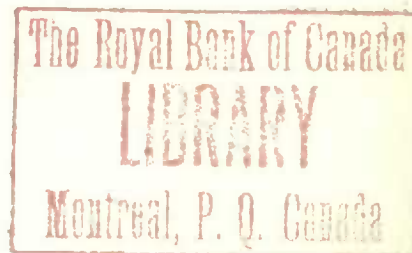
The annual reports prepared by the Industry and Merchandising Division of the Bureau of Statistics are divided into 3 volumes, as follows: **Volume I**—The Primary Industries, including mining, forestry and fisheries; **Volume II**—Manufacturing; **Volume III**—Merchandising and Services. The volumes are made up of parts, and the parts in turn are subdivided according to the industries or provinces which they comprise.

Volume II consists of the following parts, the first two of which deal with manufacturing as a whole and the balance with the major manufacturing groups.

- I—General Review of the Manufacturing Industries. \$1.50
- II—The Manufacturing Industries of Canada, (7 sections, as follows:)
 - Section A. Summary for Canada, 25¢
 - Section B. Atlantic Provinces, 25¢
 - Section C. Quebec, 25¢
 - Section D. Ontario, 25¢
 - Section E. Prairie Provinces, 25¢
 - Section F. British Columbia, 25¢
 - Section G. The Manufacturing Industries of Canada, Regional Distribution, 75¢
- III—Foods and Beverages
- IV—Tobacco and Tobacco Products
- V—Rubber Products
- VI—Leather Products
- VII—Textiles
- VIII—Wood and Paper Products
- IX—Printing Trades
- X—Iron and Steel Products
- XI—Transportation Equipment
- XII—Non-ferrous Metal Products
- XIII—Electrical Apparatus and Supplies
- XIV—Non-metallic Mineral Products
- XV—Products of Petroleum and Coal
- XVI—Chemicals and Allied Products
- XVII—Miscellaneous Manufactures

The present report belongs in Part III, Foods and Beverages. It is punched to permit of filing in a ring binder along with others of the group. The reports in this group are:

- A—General Review, 25¢
- B—The Slaughtering and Meat Packing, and Sausage and Sausage Casings Industries, 25¢
- C—The Dairy Products Industry, 25¢
- D—The Fish Processing Industry, 25¢
- E—The Fruit and Vegetable Preparations Industry, 25¢
- F—The Flour Milling Industry, 25¢
- G—The Prepared Breakfast Foods Industry, 25¢
- H—The Feeds Industry, 25¢
- I—The Biscuit Industry, 25¢
- J—The Bread and Other Bakery Products Industry, 25¢
- K—The Carbonated Beverages Industry, 25¢
- L—The Distilling Industry, 25¢
- M—The Brewing Industry, 25¢
- N—The Wine Industry, 25¢
- O—The Confectionery Industry, 25¢
- P—The Sugar Refining Industry, 25¢
- Q—The Macaroni and Kindred Products Industry, 25¢
- R—The Miscellaneous Food Preparations Industry, 25¢
- S—The Canned Foods Summary, 25¢



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THE BREWING INDUSTRY

1953

The output of the brewing industry in 1953 had a selling value at the factory of \$327,981,578. Sales tax and other excise taxes and duties paid to the Dominion and Provincial governments totalled \$127,095,922, leaving a net value of production of \$200,885,656. Beer, ale, stout and porter were the main items of production with a total of 206,908,214 gallons valued at \$324,203,939 compared with 193,830,348 gallons valued at \$300,475,178 in 1952. Other products manufactured were aerated beverages \$1,709,094, wet and dried grain \$1,297,166 and yeast \$150,497. For detailed statistics of production, see Tables 2 and 3.

The number of establishments engaged in the production of malt liquors totalled 61, located by provinces, as follows: Newfoundland 3, Nova Scotia 2, New Brunswick 2, Quebec 6, Ontario 21, Manitoba 6, Saskatchewan 5, Alberta 5, and British Columbia 11. These plants furnished employment to 8,383 persons who were paid \$31,737,897 in salaries and wages. They also spent \$51,482,008 for materials and produced goods with a gross selling value at the factory of \$327,981,578 and a net selling value (gross less taxes) of \$200,885,656.

Compared with the previous year there was an increase of \$24,051,616 in the gross selling value of production and \$22,116,850 in the net selling value. The physical volume of production also increased. The output of beer, ale, stout and porter increased by 13,077,866 gallons and the selling value increased by \$23,728,761. The number of employees increased by 220 and the amount paid in salaries and wages was \$1,594,345 more than the amount paid in 1952.

Malt is the principal material used by the industry, the consumption in 1953 totalling 397,785,315 pounds valued at \$25,429,167. Hops, another important ingredient for the production of beer, totalled 4,288,812 pounds with a value of \$3,398,160, while cartons, cans, crowns, corks, labels, etc., used during the year had a value of \$19,394,620. In addition to the expenditure of \$51,482,008 for all consumable materials, \$6,201,987 was also spent for new bottles, cases, barrels and kegs. For details of materials used see Table 6.

The tables following give detailed statistics of production, materials used, employment, fuel and electricity used, power installation, imports and exports.

TABLE 1. Principal Statistics of the Brewing Industry, 1935 to 1953

Provinces	Establishments	Capital invested	Total employees	Salaries and wages	Cost of materials used	Value of production
	No.	\$	No.	\$	\$	\$
Canada, 1935	73	57,928,298	4,460	6,155,642	15,024,625	40,699,040
Canada, 1936	70	55,969,772	4,604	6,517,804	15,540,509	44,047,794
Canada, 1937	65	64,162,671	5,151	7,904,517	18,155,465	43,485,071
Canada, 1938	65	62,745,249	5,379	8,343,279	17,140,219	42,378,853
Canada, 1939	61	61,645,877	5,345	8,451,402	16,488,207	43,633,342
Canada, 1940	61	64,954,017	5,520	9,004,800	24,876,452	50,611,918
Canada, 1941	61	68,360,886	5,932	10,512,805	34,343,935	63,285,393
Canada, 1942	61	72,868,623	6,868	12,911,103	17,341,712 ¹	74,024,601
Canada, 1943	61	71,607,123	6,613	12,852,096	15,918,326	69,658,808
Canada, 1944	61	—	7,125	14,188,533	18,021,526	82,491,793
Canada, 1945	60	—	7,593	15,323,200	20,493,465	93,872,904
Canada, 1946	61	—	8,644	17,743,749	23,416,499	109,299,587
Canada, 1947	61	—	9,378	21,067,092	25,871,001	114,546,810
Canada, 1948	61	—	8,407 ³	21,252,568	34,995,002	126,939,136
Canada, 1949	64	—	8,652 ³	23,461,437	37,939,869	142,399,729
Canada, 1950	63	—	8,311 ³	23,888,605	42,018,271	149,409,487
1951						
Canada	63		8,449 ³	27,489,309	45,905,901	161,159,033
Atlantic Provinces ²	7		473	1,227,393	2,109,614	8,428,383
Quebec	8	Not collected	2,831	9,407,754	15,466,908	46,919,240
Ontario	21	for	2,970	10,474,955	18,224,270	64,262,337
Manitoba	6	this	566	1,778,879	1,996,514	9,243,147
Saskatchewan	5	year	365	1,012,640	1,965,193	8,093,341
Alberta	5		556	1,590,370	3,241,530	11,484,637
British Columbia	11		688	1,997,318	2,901,872	12,727,902
1952						
Canada	61		8,163 ³	30,143,552	49,713,488	178,768,806
Atlantic Provinces ²	7		482	1,386,001	2,483,424	9,525,030
Quebec	6	Not collected	2,448	9,298,789	16,164,626	50,658,974
Ontario	21	for	3,036	12,191,647	19,808,659	71,737,435
Manitoba	6	this	549	1,901,927	2,109,038	10,009,017
Saskatchewan	5	year	381	1,165,907	2,242,086	9,693,814
Alberta	5		555	1,790,465	3,547,570	13,261,612
British Columbia	11		712	2,408,816	3,358,085	13,882,924
1953						
Canada	61		8,383 ³	31,737,897	51,482,008	200,885,656
Atlantic Provinces ²	7		509	1,530,014	2,569,843	11,211,419
Quebec	6	Not collected	2,568	9,739,051	16,953,682	56,493,331
Ontario	21	for	3,130	12,857,429	20,592,422	83,594,803
Manitoba	6	this	583	1,946,802	2,160,434	10,611,391
Saskatchewan	5	year	393	1,403,248	2,430,232	10,653,206
Alberta	5		541	1,881,837	3,531,447	13,815,434
British Columbia	11		659	2,379,516	3,248,248	14,505,072

1. Since 1941 the taxes and duties on "malt" and "hops" have not been included in the cost of materials.

2. Includes Newfoundland since 1949.

3. Not including employees engaged in transportation and delivery. These employees were paid \$3,162,339 in 1952 and \$3,035,229 in 1953.

Note. Profits or losses cannot be estimated from Census figures as no data are collected for certain expense items, such as interest, rent, depreciation, taxes, insurance, advertising, etc.

TABLE 2. Products of the Brewing Industry, Canada, 1948-1953

	1948		1949		1950		
	Quantity	Selling value at the factory ¹	Quantity	Selling value at the factory ¹	Quantity	Selling value at the factory ¹	
		\$		\$		\$	
Beer, ale, stout and porter - Total	gals.	169,703,074	213,316,000	173,294,151	228,333,919	171,055,633	238,703,555
Bottled and canned	"	120,560,425	167,467,740	128,481,824	184,599,491	128,551,566	195,017,125
Draught	"	49,142,649	45,848,260	44,812,327	43,734,428	42,504,067	43,686,430
Grains, dried for sale	tons	15,499	602,573	15,959	667,648	16,484	615,323
Grains, sold wet	"	124,579	381,827	118,364	390,191	112,473	370,220
Soda water and other carbonated beverages (soft drinks)	gals.	1,476,339	947,530	1,936,466	1,094,486	1,864,414	1,151,934
Yeast, made for sale	lbs.	1,018,974	86,272	1,491,973	124,015	1,584,295	99,662
All other products and by-products		-	218,028	-	305,370	-	402,280
Total Selling Value of Products		-	215,552,230	-	230,915,629	-	241,342,974
Taxes payable on above products		-	28,797,844	-	30,145,147	-	31,811,836
Taxes and duties paid on materials		-	59,815,250	-	58,370,753	-	60,121,651
Value of Production (less taxes)		-	126,939,136	-	142,399,729	-	149,409,487
		1951		1952		1953	
		Quantity	Selling value at the factory ¹	Quantity	Selling value at the factory ¹	Quantity	Selling value at the factory ¹
			\$		\$		\$
Beer, ale, stout and porter - Total	gals.	177,657,694	271,555,265	193,830,348	300,475,178	206,908,214	324,203,839
Bottled and canned	"	128,322,221	215,022,894	145,851,921	244,679,571	156,714,531	266,802,904
Draught	"	49,335,473	56,532,371	47,978,427	55,795,607	50,193,683	57,401,035
Grains, dried for sale	tons	18,038	754,249	17,744	829,667	19,622	918,309
Grains, sold wet	"	106,235	365,250	125,370	392,292	104,418	378,857
Soda water and other carbonated beverages (soft drinks)	gals.	1,770,312	1,160,175	2,077,116	1,511,302	2,282,435	1,709,094
Yeast made for sale	lbs.	1,742,938	159,581	1,453,909	131,755	1,565,140	150,497
All other products and by-products		-	423,544	-	589,766	-	620,882
Total Selling Value of Products		-	274,418,064	-	303,929,962	-	327,981,578
Taxes payable on above products		-	37,426,680	-	42,396,221	-	43,283,820
Taxes and duties paid on materials		-	75,832,351	-	82,764,935	-	83,812,102
Value of Production (less taxes)		-	161,159,033	-	178,768,806	-	200,885,656

1. Taxes and duties are included in these selling values, and are therefore deducted from total selling value to arrive at the "value of production".

TABLE 3. Products of the Brewing Industry, by Provinces, 1953

Products	Canada		Atlantic Provinces		Quebec		
	Quantity	Selling value at the Plant	Quantity	Selling value at the Plant	Quantity	Selling value at the Plant	
		\$		\$		\$	
Beer, ale, stout and porter - Total	gals.	206,908,214	324,203,939	8,568,353	15,975,041	67,642,030	101,544,141
In small bottles	"	108,902,417	195,217,165	4,099,676	8,414,905	22,928,170	37,020,212
In large bottles	"	47,590,931	71,185,871	3,807,317	6,769,056	37,805,874	56,849,874
In cans	"	221,183	399,868	37,495	71,724	183,688	328,144
Draught and bulk	"	50,193,683	57,401,035	623,865	719,356	6,724,298	7,345,911
Carbonated beverages (soft drinks)	"	2,282,435	1,709,094	—	—	—	—
Grains, dried	tons	19,622	918,309	2	2	2	2
Grains, sold wet	"	104,418	378,857	4,185	20,490	2	2
Yeast sold	lbs.	1,565,140	150,497	—	—	1,545,140	148,954
All other products	"	—	620,882 ³	—	40,671	—	1,091,423
Total Selling Value of Products		—	327,981,578	—	16,036,202	—	102,784,518
Taxes and duties paid, as follows: ¹							
Total		—	127,095,922	—	4,824,783	—	46,291,187
Sales taxes		—	26,053,654	—	1,165,582	—	8,948,526
Gallonage tax		—	16,969,847	—	21,736	—	9,275,250
On malt		—	79,026,991	—	1,942,565	—	27,921,505
On dutiable beer		—	4,581,716	—	1,677,717	—	—
On hops		—	203,395	—	5,323	—	97,791
Brewers' licence fees, etc.		—	260,319	—	11,860	—	48,115
Value of Production (less taxes)		—	200,885,656	—	11,211,419	—	56,493,331
			Ontario	Manitoba	Saskatchewan		
Beer, ale, stout and porter - Total	gals.	82,284,806	131,030,540	9,865,826	16,756,439	9,559,251	15,788,165
In small bottles	"	55,738,414	100,561,877	6,042,047	11,456,202	6,060,664	11,811,175
In large bottles	"	5,977,740	7,566,941	—	—	—	—
In cans	"	—	—	—	—	—	—
Draught and bulk	"	20,568,652	22,901,722	3,823,779	5,300,237	3,498,587	3,976,900
Carbonated beverages (soft drinks)	"	1,112,283	814,106	2	2	—	—
Grains, dried	tons	2	2	2	2	2	2
Grains, sold wet	"	61,694	228,088	5,684	14,346	1,050	4,261
Yeast sold	lbs.	2	—	—	—	—	—
All other products	"	—	348,697	—	264,011	—	6,674
Total Selling Value of Products		—	132,421,431	—	17,034,796	—	15,799,100
Taxes and duties paid, as follows: ¹							
Total		—	48,826,628	—	6,423,405	—	5,145,894
Sales taxes		—	9,934,142	—	1,261,048	—	1,229,273
Gallonage tax		—	6,456,098	—	1,216,763	—	—
On malt		—	31,216,959	—	2,487,270	—	3,496,725
On dutiable beer		—	990,269	—	1,437,904	—	412,457
On hops		—	71,774	—	10,114	—	1,687
Brewers' licence fees, etc.		—	157,386	—	10,306	—	5,752
Value of Production (less taxes)		—	83,594,803	—	10,611,391	—	10,653,206
			Alberta	British Columbia			
Beer, ale, stout and porter - Total	gals.	14,621,338	21,076,366	14,366,610	22,033,247		
In small bottles	"	7,491,856	12,971,872	6,541,590	12,980,922		
In large bottles	"	—	—	—	—		
In cans	"	—	—	—	—		
Draught and bulk	"	7,129,482	8,104,494	7,825,020	9,052,325		
Carbonated beverages (soft drinks)	"	2	2	—	—		
Grains, dried	tons	2	2	—	—		
Grains, sold wet	"	13,553	26,107	12,086	47,964		
Yeast sold	lbs.	—	—	—	—		
All other products	"	—	716,609	—	5,238		
Total Selling Value of Products		—	21,819,082	—	22,086,449		
Taxes and duties paid, as follows: ¹							
Total		—	8,003,648	—	7,580,377		
Sales taxes		—	1,818,046	—	1,697,037		
Gallonage tax		—	—	—	—		
On malt		—	6,137,228	—	5,824,739		
On dutiable beer		—	28,810	—	34,559		
On hops		—	11,794	—	4,912		
Brewers' licence fees, etc.		—	7,770	—	19,130		
Value of Production (less taxes)		—	13,815,434	—	14,506,072		

1. These taxes and duties are deducted from the total selling value to arrive at the "value of production".

2. Included under "All other products" as there are less than three establishments reporting.

3. Mostly the sale of scrap cartons, etc.

TABLE 4. The following statement shows the inventories, production and sales of beer, ale, stout and porter, during the years 1952 and 1953, for Canada and the provinces

	On hand beginning of year	Produced during the year	Sold during the year (not including inter-company transfers)	Wastage, shrinkage, etc.	On hand end of year
Gallon					
1952					
Canada	20, 756, 358	204, 600, 149	193, 830, 348	8, 259, 423	23, 388, 779 ¹
Atlantic Provinces	608, 100	8, 524, 914	8, 160, 558	261, 869	710, 587
Quebec	6, 577, 796	65, 522, 204	62, 587, 485	3, 025, 072	6, 609, 486 ¹
Ontario	9, 308, 103	80, 901, 838	76, 396, 692	3, 051, 955	10, 761, 294
Manitoba	908, 545	9, 980, 801	9, 575, 616	241, 200	1, 072, 530
Saskatchewan	838, 250	9, 234, 425	8, 730, 045	381, 105	961, 525
Alberta	1, 189, 996	14, 933, 612	14, 096, 398	762, 337	1, 264, 873
British Columbia	1, 325, 568	15, 502, 355	14, 283, 554	535, 885	2, 008, 484
1953					
Canada	23, 388, 779	213, 210, 853	206, 908, 214	7, 403, 538	22, 334, 817 ¹
Atlantic Provinces	710, 587	8, 882, 948	8, 568, 353	265, 007	760, 175
Quebec	6, 609, 486	69, 773, 953	67, 642, 030	2, 001, 919	6, 786, 427 ¹
Ontario	10, 761, 294	84, 089, 700	82, 284, 806	3, 172, 745	9, 393, 443
Manitoba	1, 072, 530	10, 057, 472	9, 865, 826	232, 416	1, 031, 760
Saskatchewan	961, 525	10, 011, 007	9, 559, 251	337, 255	1, 076, 026
Alberta	1, 264, 873	15, 528, 395	14, 621, 338	956, 639	1, 215, 291
British Columbia	2, 008, 484	14, 867, 378	14, 366, 610	437, 557	2, 071, 695

1. Sales given above are net sales, i.e. resale of purchased beer, or beer received as inter-company transfers, has been deducted from gross sales. However, a minor quantity of such beer had not been re-sold by the end of the year. This beer, therefore, appears as a sale by the original plant while still being in the inventory of the purchasing plant, thus affecting the balance to this amount.

TABLE 5. Principal Statistics of the Brewing Industry Grouped according to the Size of Establishments, 1952 and 1953

Establishments having a production of	Establishments	Employees	Salaries and wages	Cost of materials used	Gross value of production
	No.	No.	\$	\$	\$
1952					
Under \$5,000	—	—	—	—	—
\$ 5,000 to under \$ 25,000	—	—	—	—	—
\$ 25,000 " " \$ 50,000	—	—	—	—	—
\$ 50,000 " " \$ 100,000	2	333	941, 984	1, 086, 331	4, 028, 390
\$ 100,000 " " \$ 500,000	13				
\$ 500,000 " " \$1,000,000	8	390	1, 238, 303	1, 481, 154	6, 154, 791
\$1,000,000 and over	38	7, 440	27, 963, 265	47, 146, 003	168, 585, 625
Total	61	8, 163	30, 143, 552	49, 713, 488	178, 768, 806
1953					
Under \$5,000	—	—	—	—	—
\$ 5,000 to under \$ 25,000	—	—	—	—	—
\$ 25,000 " " \$ 50,000	—	—	—	—	—
\$ 50,000 " " \$ 100,000	2	210	636, 940	788, 718	3, 180, 552
\$ 100,000 " " \$ 500,000	10				
\$ 500,000 " " \$1,000,000	10	494	1, 563, 323	1, 719, 237	7, 313, 879
\$1,000,000 and over	39	7, 679	29, 537, 634	48, 974, 053	190, 391, 225
Total	61	8, 383	31, 737, 897	51, 482, 008	200, 885, 656

TABLE 6. Materials Used in the Brewing Industry, 1952 and 1953

	1952		1953	
	Quantity	Cost Value \$	Quantity	Cost Value \$
Barley malt:				
Canadian ¹	lbs. 379,921,947	22,802,958	382,171,362	23,002,447
Imported ¹	" 26,040	2,604	—	—
Rice malt ¹	" 12,897,113	1,870,585	14,981,449	2,365,732
Other malt ¹	" 280,225	25,765	632,504	60,988
Roasted barley	" 41,743	3,907	42,164	3,362
Corn (flakes, etc.)	" 3,057,360	253,748	3,217,420	254,337
Other grains (soybeans, rice, etc.)	" 722,112	67,430	481,188	46,277
Hops:				
Canadian	" 1,994,558	1,623,723	2,216,553	1,698,330
Imported ¹	" 2,234,480	1,999,538	2,072,259	1,699,830
Hop extracts	" 1,346	14,521	734	10,155
Water purchased	M. gals. 2,936,745	496,961	3,153,580	542,883
Beer colouring, all types	gals. 37,729	102,673	43,900	116,186
Yeast purchased	lbs. 21,790	6,764	10,310	6,618
Gum arabic	" 87,350	29,849	118,168	38,549
Sugars (invert, cerelose, etc.)	" 1,327,437	134,269	1,607,846	169,787
Lactic acid	" 143,188	57,134	162,535	61,156
Common salt (sodium chloride)	" 1,296,186	27,786	1,979,997	29,200
Potassium salts	" 181,834	59,854	179,937	49,447
Other salts (Burton, etc.)	" 930,307	109,390	945,925	113,997
Foam retainers	" 126,621	361,628	115,755	329,076
Carbonic acid gas (used in malt beverages)	" 1,061,637	113,174	1,018,795	103,714
Gypsum	" 388,754	22,741	432,860	24,043
Clarifying and filtering materials	" 3,532,715	248,303	3,101,578	220,717
Anhydrous ammonia	" 93,265	21,537	108,189	25,008
Cleaning materials	—	390,170	—	464,866
All other materials	—	127,155	—	110,811
Cost of cartons	—	10,903,589	—	11,777,189
Cost of crowns	—	3,781,127	—	3,915,710
Cost of corks, bungs, labels, etc.	—	2,491,012	—	2,555,612
Cost of cans	doz. 203,660	92,436	269,395	125,267
Cost of other non-returnable containers	" 2,762,259	979,209	3,137,601	1,020,842
Total cost of materials used in manufacturing malt beverages	—	49,221,540	—	50,942,136
Syrups, fruit juices, concentrates, extracts, etc.	gals. 21,200	161,528	21,809	184,834
Sugar	lbs. 2,193,867	212,911	2,424,667	215,704
Carbonic acid gas	" 122,891	14,879	138,566	17,388
Other materials	—	7,575	—	10,246
Cost of cartons, labels, etc. for soft drinks	—	95,055	—	111,700
Total cost of materials used in manufacturing soft drinks	—	491,948	—	539,872
Total cost of all materials used	—	49,713,488	—	51,482,008
Returnable containers purchased during the year:				
New bottles:				
Small	doz. 7,339,447	3,789,650	8,112,853	3,800,460
Large	" 1,063,985	825,690	852,939	678,379
Wooden cases for beer, ale, etc.	No. 527,550	289,354	565,353	341,342
New barrels and kegs:				
Metal	" 17,561	467,506	35,647	1,076,740
Wooden	" 14,239	92,614	4,113	88,492
Bottles for soft drinks	doz. 436,326	184,723	460,349	196,840
Wooden cases for soft drinks	No. 20,072	16,248	21,394	19,734

1. Cost values for these materials do not include duties and taxes.

TABLE 7. Employees, by Sex and Remuneration

	Salaried employees			Wage-earners (monthly averages)			Total employees salaries and wages		
	Male	Female	Salaries	Male	Female	Total wages	Male	Female	Salaries and wages
	No.	No.	\$	No.	No.	\$	No.	No.	\$
1952									
Canada.....	1,282	374	8,100,019	6,420	87	22,043,533	7,702	461	30,143,552
Atlantic Provinces.....	67	23	440,142	377	15	945,859	444	38	1,386,001
Quebec.....	400	105	2,645,205	1,914	29	6,653,584	2,314	134	9,298,789
Ontario.....	548	196	3,582,957	2,282	10	8,608,690	2,830	206	12,191,647
Manitoba.....	92	19	501,290	428	10	1,400,637	520	29	1,901,927
Saskatchewan.....	30	4	159,859	346	1	1,006,048	376	5	1,165,907
Alberta.....	58	17	354,795	480	—	1,435,670	538	17	1,790,465
British Columbia.....	87	10	415,771	593	22	1,993,045	680	32	2,408,816
1953									
Canada.....	1,365	389	8,468,636	6,554	75	23,269,261	7,919	464	31,737,897
Atlantic Provinces.....	72	25	471,730	393	19	1,050,284	465	44	1,530,014
Quebec.....	444	114	2,712,434	1,995	15	7,026,617	2,439	129	9,739,051
Ontario.....	552	198	3,768,122	2,370	10	9,089,307	2,922	208	12,857,429
Manitoba.....	126	20	549,063	428	9	1,397,739	554	29	1,946,802
Saskatchewan.....	32	4	185,348	357	—	1,217,900	389	4	1,403,248
Alberta.....	60	16	361,122	460	5	1,520,715	520	21	1,881,837
British Columbia.....	79	12	420,817	551	17	1,958,699	630	29	2,379,516

TABLE 8. Monthly Employment of Wage-earners

Months	1952			1953		
	Male	Female	Total	Male	Female	Total
	No.	No.	No.	No.	No.	No.
January.....	5,862	92	5,954	5,875	71	5,946
February.....	5,956	92	6,048	5,932	73	6,005
March.....	6,139	91	6,230	6,164	71	6,235
April.....	6,243	96	6,339	6,314	75	6,389
May.....	6,597	95	6,692	6,741	72	6,813
June.....	6,810	95	6,905	7,103	79	7,182
July.....	7,233	100	7,333	7,345	77	7,422
August.....	6,919	89	7,008	7,151	77	7,228
September.....	6,358	73	6,431	6,571	79	6,650
October.....	6,266	77	6,343	6,445	74	6,519
November.....	6,305	75	6,380	6,479	71	6,550
December.....	6,340	75	6,415	6,497	71	6,568
Monthly Average.....	6,420	87	6,507	6,554	75	6,629

TABLE 9. Imports and Exports of Ale, Beer, Porter, etc., 1940-1953

Year	Imports		Exports	
	Quantity	Value	Quantity	Value
	Gals.	\$	Gals.	\$
1940.....	96,921	136,177	240,666	218,773
1941.....	89,170	119,329	3,507,234	3,379,070
1942.....	80,957	111,998	7,520,351	6,746,199
1943.....	67,070	101,814	5,351,153	5,102,346
1944.....	79,223	123,900	6,070,301	5,598,817
1945.....	31,039	36,756	5,339,479	4,970,528
1946.....	12,327	12,309	4,252,182	4,502,164
1947.....	32,399	52,010	4,372,665	4,670,876
1948.....	97,640	157,720	1,713,902	1,750,168
1949.....	105,489	210,267	1,405,199	1,607,952
1950.....	125,774	163,697	1,554,726	1,669,153
1951.....	197,653	245,634	2,023,974	2,222,475
1952.....	201,699	253,753	1,805,010	2,134,700
1953.....	215,696	274,300	2,183,358	2,897,269

TABLE 10. Consumption of Fuel and Electricity, 1948 and 1953

Kind	Unit of measure	1948		1953	
		Quantity	Cost value at factory	Quantity	Cost value at factory
			\$		\$
Bituminous coal (a) From Canadian mines	ton	19,297	207,995	5,150	57,865
(b) Imported	"	61,691	648,848	34,896	374,112
Sub-bituminous coal (from Alberta mines only)	"	8,545	48,076	2,217	11,639
Anthracite coal	"	2	42	4,993	64,689
Lignite coal	"	28,436	149,303	15,685	102,557
Coke (for fuel only)	"	492	2,894	—	—
Gasoline	imp. gal.	928,623	309,543	1,048,094	350,979
Kerosene or coal oil	" "	—	—	1,446	350
Fuel oil	" "	2,035,446	210,240	7,461,106	668,604
Wood	cord	452	2,472	6	27
Gas (a) Manufactured	M. cu. ft.	6,357	6,574	2,375	3,070
(b) Natural	"	149,566	22,678	273,786	52,628
Other fuel	—	—	19,193	—	13,330
Electricity purchased	Kw. h.	74,504,732	532,868	134,656,396	897,890
Total cost of fuel and electricity		—	2,160,726	—	2,597,740

Note. Detailed information on fuel and power equipment is collected only every fifth year.

TABLE 11. Power Equipment

Description	1948		1953	
	Number of units	Horse-power capacity	Number of units	Horse-power capacity
Steam engines:				
In use	46	3,720	15	1,063
Idle	5	650	8	875
Steam turbines:				
In use	—	—	8	190
Idle	2	60	2	40
Diesel engines:				
In use	3	406	4	750
Idle	1	19	3	155
Gasoline, gas and oil engines:				
In use	—	—	2	3
Idle	—	—	2	73
Electric motors operated by purchased power:				
In use	5,043	29,886	9,052	41,491
Idle	318	1,399	206	1,846
Total power available for manufacturing	5,418	36,140	9,302	46,486
Electric motors operated by power generated by the establishment:				
In use	29	362	—	—
Idle	42	288	—	—
Boilers, for power purposes only:				
In use	86	13,528	14	1,478
Idle	13	1,367	4	208

Note. Detailed information on fuel and power equipment is collected only every fifth year.

List of Breweries Reporting in 1953

Name	Address
Atlantic Provinces:	
Bavarian Brewing Limited	Leslie St., St. John's, Newfoundland
The Bennett Brewing Co. Limited	Sudbury St., St. John's, Newfoundland
Newfoundland Brewery	55 Belvedere St., St. John's, Newfoundland
A. Keith & Son Limited	112 Lower Water St., Halifax, N.S.
Oland & Son Limited	297 Agricola St., Halifax, N.S.
Red Ball Brewery Limited	2-14 Carmarthen St., Saint John, N.B.
Moosehead Brewery Limited	89-119 Main St., Lancaster, N.B.
Quebec:	
Canadian Breweries (Quebec) Limited ¹	450 Beaumont Ave., Montreal
The Carling Breweries (Quebec) Limited ¹	5930 De Gaspe St., Montreal
Dow Brewery Limited (Head Office)	990 Notre Dame St. W., Montreal
Dow Brewery Limited	740 St. Maurice St., Montreal
Dow Brewery Limited	391 Colborne St., Montreal
Dow Brewery Limited	92 St. Valier St., Quebec
Molson's Brewery Limited	1670 Notre Dame St. E., Montreal
Ontario:	
Brading Breweries Limited ¹	840 Wellington St., Ottawa
Brading's Cincinnati Cream Brewery Limited ¹	130 Bruce Ave., Windsor
Canadian Breweries Limited ¹ (Head Office)	297 Victoria St., Toronto
The Carling Breweries Limited ¹	155 King St. S., Waterloo
The Carling Breweries Limited ¹ (Toronto Division)	293 Niagara St., Toronto
The Carling Breweries Limited ¹ (Tecumseh Division)	Tecumseh
Doran's Brewery Limited ²	319 Algonquin Blvd. E., Timmins
Formosa Spring Brewery Limited	Formosa
Fort Frances Brewing Co. Limited ²	1009 Mill Road, Fort Frances
Kakabeka Falls Brewing Co. Limited	1201 Cameron St., Fort William
John Labatt Limited	311 King St. E., Toronto
John Labatt Limited	150 Simcoe Street, London
Lake of the Woods Brewing Company, Limited	(Lakeside), Kenora
O'Keefe's Brewing Company Limited ¹ (Simcoe Street Division)	286 Simcoe Street, Toronto
O'Keefe's Brewing Company Limited ¹ (Victoria Street Division)	297 Victoria Street, Toronto
O'Keefe's Brewery (Ottawa) Ltd. ¹	451 Wellington Street, Ottawa
O'Keefe's Old Vienna Brewery Limited ¹	790 Walker Road, Walkerville
Puller Brewing Company Limited	197 Burlington St. E., Hamilton
Port Arthur Beverage Company Limited ²	154 North Algoma Street, Port Arthur
Ranger Brewing Co. Limited	476 King St. W., Kitchener
Soo Falls Brewing Company Limited ²	503 Bay Street, Sault Ste. Marie
The Sudbury Brewing & Malting Company Ltd ²	185 Lorne Street, Sudbury
Manitoba:	
Fort Garry Brewery Limited	721 Furby Street, Winnipeg
Grant's Brewery Limited	49 Stadacona Street, Winnipeg
The Kjewel Brewing Company Limited	191 Dumoulin Street, St. Boniface
Pelissier's Brewery Limited	Corner Osborne & Mulvey Sts., Winnipeg
Shea's Winnipeg Brewery Limited	137 Colony Street, Winnipeg
Western Canada Breweries Limited ² (Drewry's Manitoba Division)	Redwood & Main Street, Winnipeg
Saskatchewan:	
Blue Label Brewery Limited	921 Albert Street N., Regina
The Saskatoon Brewing Company Limited	8th Street & Kilburn Ave., Saskatoon
Sicks' Prince Albert Brewery Limited	554-17th Street West, Prince Albert
Sicks' Regina Brewery Limited	Dewdney Avenue, Regina
Western Canada Breweries Limited (Drewry's Saskatchewan Division)	519 Second Avenue North, Saskatoon
Alberta:	
The Big Horn Brewing Company Limited	Manchester Sub-Division, Calgary
Calgary Brewing & Malting Company Ltd ²	9th Ave. & 15th St. E., Calgary
Northwest Brewing Company Limited	10548 Saskatchewan Drive, Edmonton
Sicks' Lethbridge Brewery Limited ²	Corner 1st Ave. & 2nd St. S., Lethbridge
Sicks' Edmonton Brewery Limited	10439-121st Street, Edmonton
British Columbia:	
The Cranbrook Brewing Company Limited	Cranbrook
Enterprise Brewery Limited	Revelstoke
Fernie Brewing Company Limited	Fernie
Kootenay Breweries Limited	510 Latimer Street, Nelson
Kootenay Breweries Limited	Trail
Lucky Lager Brewing Co., Ltd.	210 Brunette Street, New Westminster
The Princeton Brewing Company Limited	Princeton
Sicks' Capilano Brewery Limited	1550 Burrard Street, Vancouver
Silver Spring Brewery Limited	303 Esquimalt Road, Victoria
Vancouver Breweries Limited	2790 Vine Street, Vancouver
Victoria Phoenix Brewing Co. (1920) Ltd.	1921 Government Street, Victoria

1. These firms operated by Canadian Breweries Limited.
 2. These firms also manufacture "carbonated beverages".

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