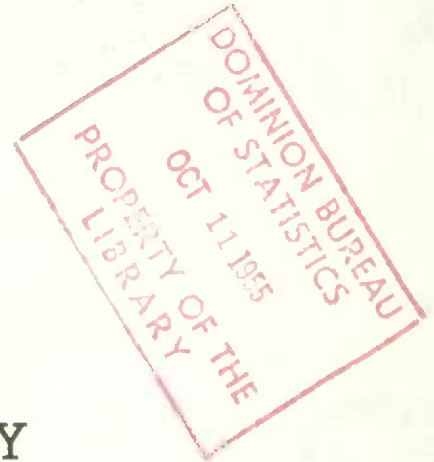


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CANADA



# THE BREWING INDUSTRY

## 1954

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## NOTICE

The annual reports prepared by the Industry and Merchandising Division of the Bureau of Statistics are divided into 3 volumes, as follows: **Volume I**—The Primary Industries, including mining, forestry and fisheries; **Volume II**—Manufacturing; **Volume III**—Merchandising and Services. The volumes are made up of parts, and the parts in turn are subdivided according to the industries or provinces which they comprise.

Volume II consists of the following parts, the first two of which deal with manufacturing as a whole and the balance with the major manufacturing groups.

- I—General Review of the Manufacturing Industries, \$1.50
- II—The Manufacturing Industries of Canada, (7 sections, as follows):
  - Section A, Summary for Canada, 25¢
  - Section B, Atlantic Provinces, 25¢
  - Section C, Quebec, 25¢
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- VIII—Knitting Mills
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- XI—Printing Trades
- XII—Iron and Steel Products
- XIII—Transportation Equipment
- XIV—Non-ferrous Metal Products
- XV—Electrical Apparatus and Supplies
- XVI—Non-metallic Mineral Products
- XVII—Products of Petroleum and Coal
- XVIII—Chemicals and Allied Products
- XIX—Miscellaneous Manufactures

The present report belongs in Part III, Foods and Beverages. It is punched to permit of filing in a ring binder along with others of the group. The reports in this group are:

- A—General Review, 25¢
- B—The Slaughtering and Meat Packing Industries, 25¢
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# THE BREWING INDUSTRY

1954

The output of the brewing industry in 1954 had a selling value of factory shipments amounting to \$321,467,470. Sales tax and other excise taxes and duties paid to the Dominion and Provincial governments totalled \$123,077,301, leaving a selling value less taxes of \$198,390,169. Beer, ale, stout and porter were the main items of production with a total of 200,459,309 gallons valued at \$317,725,745 compared with 206,908,214 gallons valued at \$324,203,939 in 1953. Other products manufactured were aerated beverages \$1,519,192, wet and dried grain \$1,367,738 and yeast \$157,874. For detailed statistics of shipments, see Tables 2 and 3.

The number of establishments engaged in the production of malt liquors totalled 62, located by provinces, as follows: Newfoundland 3, Nova Scotia 2, New Brunswick 2, Quebec 6, Ontario 21, Manitoba 6, Saskatchewan 5, Alberta 6, and British Columbia 11. These plants furnished employment to 8,541 who were paid \$33,422,844 in salaries and wages. They spent \$47,590,063 for materials and the value of factory shipments amounted to \$321,467,470. The selling value, less taxes, amounted to \$198,390,169.

Compared with the previous year there was a decrease of \$6,514,108 in the gross selling value of products and \$2,495,487 in the net selling value. The physical volume of production also decreased. The output of beer, ale, stout and porter decreased by 6,448,905 gallons and the selling value decreased by \$6,478,194. The number of employees increased by 158 and the amount paid in salaries and wages was \$1,684,947 more than the amount paid in 1953.

Malt is the principal material used by the industry, the consumption in 1954 totalled 368,918,143 pounds valued at \$20,621,662. Hops, another important ingredient for the production of beer, totalled 3,964,223 pounds with a value of \$3,035,786, while cartons, cans, crowns, corks, labels, etc., used during the year had a value of \$18,248,571. In addition to the expenditure of \$47,590,063 for all consumable materials, \$4,595,845 was also spent for new bottles, cases, barrels and kegs. For details of materials used see Table 6.

Beginning in 1954, statistics were collected on opening and closing inventory values at each plant. A compilation of this information is shown in Table 5.

In Table 1, showing principal statistics of the industry, a column has been added headed "value added by manufacture". These figures are obtained by subtracting the cost of materials used, including fuel and electricity, from the value of production. In 1954, the value of production was obtained by adding the difference between closing and opening inventory values of finished goods to the value of factory shipments.

The tables following give detailed statistics of products, inventories, materials used, employment, imports and exports.

TABLE 1. Principal Statistics of the Brewing Industry, 1929 to 1934

Provinces	Estab-lish-ments	Total employees	Salaries and wages	Cost of fuel and electricity	Cost at plant of materials used	Value added by manufacture <sup>5</sup>	Value of production
	No.	No.	\$	\$	\$	\$	\$
Canada, 1929	78	4,839	7,134,256	334,475	19,135,203	42,291,238	62,260,921
Canada, 1933	74	4,156	5,309,527	641,982	9,398,599	20,900,314	30,940,895
Canada, 1935	73	4,460	6,155,642	708,038	15,024,625	24,966,377	40,699,040
Canada, 1936	70	4,604	6,517,804	711,163	15,540,509	27,796,122	44,047,794
Canada, 1937	65	5,151	7,904,517	777,515	18,155,465	24,552,091	43,485,071
Canada, 1938	65	5,379	8,343,279	766,530	17,140,219	24,472,104	42,378,853
Canada, 1939	61	5,345	8,451,402	750,154	16,488,207	26,394,981	43,633,342
Canada, 1940	61	5,520	9,004,800	952,045	24,876,452	24,783,421	50,611,918
Canada, 1941	61	5,932	10,512,805	1,106,447	34,343,935	27,835,011	63,285,393
Canada, 1942 <sup>1</sup>	61	6,868	12,911,103	1,328,166	17,341,712	55,354,723	74,024,601
Canada, 1943	61	6,613	12,852,096	1,246,925	15,918,326	52,493,557	69,658,808
Canada, 1944	61	7,125	14,188,533	1,351,455	18,021,526	63,118,812	82,491,793
Canada, 1945	60	7,593	15,323,200	1,427,031	20,493,465	71,952,408	93,872,904
Canada, 1946	61	8,644	17,743,749	1,612,598	23,416,499	84,270,490	109,299,587
Canada, 1947	61	9,378	21,067,092	1,874,998	25,871,001	86,800,811	114,546,810
Canada, 1948 <sup>2</sup>	61	8,407	21,252,568	2,160,726	34,995,002	89,783,408	126,939,136
Canada, 1949 <sup>3</sup>	64	8,652	23,461,437	2,334,261	37,939,869	102,125,599	142,399,729
Canada, 1950	63	8,311	23,888,605	2,318,098	42,018,271	105,073,118	149,409,487
Canada, 1951	63	8,449	27,489,309	2,511,866	45,905,901	112,741,266	161,159,033
1952							
Canada	61	8,163	30,143,552	2,589,905	49,713,488	126,465,413	178,768,806
Atlantic Provinces	7	482	1,386,001	222,501	2,483,424	6,819,105	9,525,030
Quebec	6	2,448	9,298,789	784,757	16,164,626	33,709,591	50,658,974
Ontario	21	3,036	12,191,647	927,122	19,808,659	51,001,654	71,737,433
Manitoba	6	549	1,901,927	151,512	2,109,038	7,748,467	10,009,017
Saskatchewan	5	381	1,165,907	139,820	2,242,086	7,311,908	9,693,814
Alberta	5	555	1,790,465	128,433	3,547,570	9,585,609	13,261,612
British Columbia	11	712	2,408,816	235,760	3,358,085	10,289,079	13,882,924
1953							
Canada	61	8,383	31,737,897	2,597,740	51,482,008	146,805,908	200,885,656
Atlantic Provinces	7	509	1,530,014	226,575	2,569,843	8,415,001	11,211,419
Quebec	6	2,568	9,739,051	726,688	16,953,682	38,812,961	56,493,331
Ontario	21	3,130	12,857,429	940,716	20,592,422	62,061,665	83,594,803
Manitoba	6	583	1,946,802	161,985	2,160,434	8,288,972	10,611,391
Saskatchewan	5	393	1,403,248	153,869	2,430,232	8,069,105	10,653,206
Alberta	5	541	1,881,837	137,210	3,531,447	10,146,777	13,815,434
British Columbia	11	659	2,379,516	250,697	3,243,948	11,011,427	14,506,072
1954							
Canada	62	8,541	33,422,844	2,650,996	47,590,063	147,835,626	198,390,169 <sup>4</sup>
Atlantic Provinces	7	513	1,688,756	234,270	2,559,120	9,444,993	12,223,269
Quebec	6	2,674	10,359,553	779,597	15,512,447	37,096,490	53,465,320
Ontario	21	3,214	13,486,853	952,782	19,563,019	63,958,814	84,743,410
Manitoba	6	567	2,093,182	149,152	1,887,554	8,098,707	10,061,840
Saskatchewan	5	377	1,368,222	148,416	1,949,493	7,296,582	9,448,439
Alberta	6	568	1,985,289	154,587	3,074,060	10,371,700	13,555,054
British Columbia	11	628	2,440,989	232,192	3,044,370	11,568,340	14,892,837

1. Since 1941 the taxes and duties on "malt" and "hops" have not been included in the cost of materials. This raises the "Value added by manufacture" by the amount of duty paid on malt and hops.

2. Since 1948 employees engaged in transportation and delivery are not included. These employees were paid \$3,093,530 in 1953 and \$3,007,080 in 1954.

3. Newfoundland included since 1949.

4. Value of factory shipments in 1954.

5. See paragraph 6 of text.

Note. Profits or losses cannot be estimated from Census figures as no data are collected for certain expense items, such as interest, rent, depreciation, taxes, insurance, advertising, etc.

TABLE 2. Shipments of the Brewing Industry, Canada, 1949-1954

	1949		1950		1951	
	Quantity	Selling value at the plant <sup>1</sup>	Quantity	Selling value at the plant <sup>1</sup>	Quantity	Selling value at the plant <sup>1</sup>
		\$		\$		\$
Beer, ale, stout and porter - Total .....	gals. 173,294,151	228,333,919	171,055,633	238,703,555	177,657,694	271,555,265
Bottled and canned.....	" 128,481,824	184,599,491	128,551,566	195,017,125	128,322,221	215,022,394
Draught .....	" 44,812,327	43,734,428	42,504,067	43,686,430	49,335,473	56,532,371
Grains, dried for sale .....	tons 15,959	667,643	16,484	615,323	18,038	754,249
Grains, sold wet.....	" 118,364	390,191	112,473	370,220	106,235	365,250
Carbonated beverages (soft drinks).....	gals. 1,936,466	1,094,486	1,864,414	1,151,934	1,770,312	1,160,175
Yeast, made for sale .....	lbs. 1,491,973	124,015	1,584,295	99,662	1,742,938	159,581
All other products and by-products <sup>2</sup> .....	-	305,370	-	402,280	-	423,544
<b>Total Selling Value of Products .....</b>	-	<b>230,915,629</b>	-	<b>241,342,974</b>	-	<b>274,418,064</b>
Taxes payable on above products .....	-	30,145,147	-	31,311,836	-	37,426,680
Taxes and duties paid on materials .....	-	58,370,753	-	60,121,651	-	75,832,351
Value of Production (less taxes).....	-	<b>142,399,729</b>	-	<b>149,409,487</b>	-	<b>161,159,033</b>
	1952		1953		1954	
	Quantity	Selling value at the plant <sup>1</sup>	Quantity	Selling value at the plant <sup>1</sup>	Quantity	Selling value at the plant <sup>1</sup>
		\$		\$		\$
Beer, ale, stout and porter - Total.....	gals. 193,830,348	300,475,178	206,908,214	324,201,939	200,459,309	317,725,745
Bottled and canned.....	" 145,851,921	244,679,571	156,714,531	266,802,904	153,931,083	263,326,073
Draught .....	" 47,978,427	55,795,607	50,193,683	57,401,035	46,527,626	54,399,672
Grains, dried for sale .....	tons 17,744	829,667	19,622	918,309	22,817	1,015,095
Grains, sold wet.....	" 125,370	392,292	104,418	378,857	95,189	352,643
Carbonated beverages (soft drinks).....	gals. 2,077,116	1,511,302	2,282,435	1,709,094	2,114,897	1,519,192
Yeast made for sale.....	lbs. 1,453,909	131,755	1,565,140	150,497	1,591,176	157,874
All other products and by-products <sup>2</sup> .....	-	589,768	-	620,382	-	696,921
<b>Total Selling Value of Products .....</b>	-	<b>303,929,962</b>	-	<b>327,981,578</b>	-	<b>321,467,470</b>
Taxes payable on above products.....	-	42,396,221	-	43,283,820	-	43,392,083
Taxes and duties paid on materials .....	-	82,764,935	-	83,812,102	-	79,635,218
Value of Production (less taxes).....	-	<b>178,768,806</b>	-	<b>200,885,656</b>	-	<b>198,390,169</b>

1. Taxes and duties are included in the selling values of beer and are therefore deducted from total selling value to arrive at the "value of production"  
 2. Mostly the sale of scrap cartons, etc.

TABLE 3. Shipments of the Brewing Industry, by Provinces, 1954

Products	Canada		Atlantic Provinces		Quebec		
	Quantity	Selling value at the Plant	Quantity	Selling value at the Plant	Quantity	Selling value at the Plant	
		\$		\$		\$	
<b>Beer, ale, stout and porter - Total</b> .....	<b>gals.</b>	<b>200,459,309</b>	<b>317,725,745</b>	<b>8,578,024</b>	<b>16,788,574</b>	<b>65,888,466</b>	<b>95,432,851</b>
In small bottles .....	"	108,483,342	195,836,127	4,266,121	9,403,093	25,365,958	37,157,462
In large bottles .....	"	45,175,374	67,016,162	3,668,278	6,607,736	34,645,517	51,740,840
In cans .....	"	272,967	473,784	55,653	100,346	217,314	373,438
Draught and bulk .....	"	46,527,626	54,399,672	587,972	677,399	5,659,677	6,161,111
Carbonated beverages (soft drinks) .....	"	2,114,897	1,519,192	—	—	—	—
Grains, dried .....	tons	22,817	1,015,095	2	2	2	2
Grains, sold wet .....	"	95,189	352,643	2,230	10,838	2	2
Yeast sold .....	lbs.	1,591,176	157,874	—	—	1,547,736	155,702
All other products .....	"	—	696,921	—	39,721	—	1,023,583
<b>Total Selling Value of Products</b> .....		<b>—</b>	<b>321,467,470</b>	<b>—</b>	<b>16,839,133</b>	<b>—</b>	<b>96,612,136</b>
Taxes and duties paid, as follows: <sup>1</sup>							
<b>Total</b> .....		<b>—</b>	<b>123,077,301</b>	<b>—</b>	<b>4,615,864</b>	<b>—</b>	<b>43,146,816</b>
Sales taxes .....		—	24,158,816	—	1,215,653	—	7,401,227
Gallonage tax .....		—	16,628,511	—	—	—	7,917,788
On malt (January 1-March 31, 1954) .....		—	19,572,863	—	829,012	—	6,405,504
Excise duty, on gallonage basis (replacing malt tax) .....		—	59,919,757	—	2,551,054	—	19,179,368
On hops .....		—	192,598	—	7,927	—	92,364
Brewers' licence fees, etc. ....		—	2,604,756	—	12,818	—	2,150,565
<b>Value of Production (less taxes)</b> .....		<b>—</b>	<b>198,390,169</b>	<b>—</b>	<b>12,223,269</b>	<b>—</b>	<b>53,465,320</b>
Ontario							
<b>Beer, ale, stout and porter - Total</b> .....	<b>gals.</b>	<b>80,456,885</b>	<b>134,110,647</b>	<b>8,910,558</b>	<b>15,622,070</b>	<b>8,553,994</b>	<b>13,779,390</b>
In small bottles .....	"	54,864,728	103,491,484	5,560,016	10,906,903	4,980,924	9,731,835
In large bottles .....	"	6,861,579	8,667,586	—	—	—	—
In cans .....	"	—	—	—	—	—	—
Draught and bulk .....	"	18,730,578	21,951,577	3,350,542	4,715,167	3,573,070	4,047,555
Carbonated beverages (soft drinks) .....	"	1,017,226	765,417	2	2	—	—
Grains, dried .....	tons	2	2	2	2	—	—
Grains, sold wet .....	"	62,388	198,735	5,924	15,941	1,050	4,248
Yeast sold .....	lbs.	2	2	—	—	—	—
All other products .....	"	—	613,204	—	246,244	—	6,205
<b>Total Selling Value of Products</b> .....		<b>—</b>	<b>135,688,003</b>	<b>—</b>	<b>15,884,255</b>	<b>—</b>	<b>13,789,843</b>
Taxes and duties paid, as follows: <sup>1</sup>							
<b>Total</b> .....		<b>—</b>	<b>50,944,593</b>	<b>—</b>	<b>5,822,415</b>	<b>—</b>	<b>4,341,404</b>
Sales taxes .....		—	9,963,611	—	1,152,221	—	1,084,369
Gallonage tax .....		—	7,600,024	—	1,110,699	—	—
On malt (January 1-March 31, 1954) .....		—	8,272,357	—	769,445	—	617,584
Excise duty, on gallonage basis (replacing malt tax) .....		—	24,658,850	—	2,771,178	—	2,630,567
On hops .....		—	63,806	—	8,566	—	2,800
Brewers' licence fees, etc. ....		—	385,945	—	10,306	—	6,084
<b>Value of Production (less taxes)</b> .....		<b>—</b>	<b>84,743,410</b>	<b>—</b>	<b>10,061,840</b>	<b>—</b>	<b>9,448,439</b>
Alberta							
<b>Beer, ale, stout and porter - Total</b> .....	<b>gals.</b>	<b>13,834,900</b>	<b>20,063,029</b>	<b>14,236,482</b>	<b>21,929,184</b>		
In small bottles .....	"	6,892,588	12,178,437	6,553,007	12,966,913		
In large bottles .....	"	—	—	—	—		
In cans .....	"	—	—	—	—		
Draught and bulk .....	"	6,942,312	7,884,592	7,683,475	8,962,271		
Carbonated beverages (soft drinks) .....	"	2	2	—	—		
Grains, dried .....	tons	2	2	—	—		
Grains, sold wet .....	"	4,655	27,246	11,380	46,834		
Yeast sold .....	lbs.	—	—	—	—		
All other products .....	"	—	580,702	—	7,105		
<b>Total Selling Value of Products</b> .....		<b>—</b>	<b>20,670,977</b>	<b>—</b>	<b>21,983,123</b>		
Taxes and duties paid, as follows: <sup>1</sup>							
<b>Total</b> .....		<b>—</b>	<b>7,115,923</b>	<b>—</b>	<b>7,090,286</b>		
Sales taxes .....		—	1,668,396	—	1,673,939		
Gallonage tax .....		—	—	—	—		
On malt .....		—	1,366,362	—	1,312,599		
Excise duty, on gallonage basis (replacing malt tax) .....		—	4,058,437	—	4,070,308		
On hops .....		—	12,720	—	4,415		
Brewers' licence fees, etc. ....		—	10,008	—	29,030		
<b>Value of Production (less taxes)</b> .....		<b>—</b>	<b>13,555,054</b>	<b>—</b>	<b>14,892,837</b>		
British Columbia							

1. These taxes and duties are deducted from the total selling value to arrive at the "value of production".  
2. Included under "All other products" as there are less than three establishments reporting.

TABLE 4. The following statement shows the inventories, production and sales of beer, ale, stout and porter, during the years 1953 and 1954, for Canada and the provinces

	On hand beginning of year	Produced during the year	Sold during the year (not including inter-company transfers)	Wastage, shrinkage, etc.	On hand end of year
Gallon					
1953					
Canada.....	23,388,779	213,210,853	206,908,214	7,403,538	22,334,817 <sup>1</sup>
Atlantic Provinces.....	710,587	8,882,948	8,568,353	265,007	760,175
Quebec.....	6,609,486	69,773,953	67,642,030	2,001,919	6,786,427 <sup>1</sup>
Ontario.....	10,761,294	84,089,700	82,284,806	3,172,745	9,393,443
Manitoba.....	1,072,530	10,057,472	9,865,826	232,416	1,031,760
Saskatchewan.....	961,525	10,011,007	9,559,251	337,255	1,076,026
Alberta.....	1,264,873	15,528,395	14,621,338	956,639	1,215,291
British Columbia.....	2,008,484	14,867,378	14,366,610	437,557	2,071,695
1954					
Canada.....	23,523,080 <sup>2</sup>	211,315,084	200,459,309	9,806,141	24,572,714
Atlantic Provinces.....	760,285	9,098,299	8,578,024	519,598	760,962
Quebec.....	6,786,427	68,299,638	65,888,466	3,278,064	5,919,535
Ontario.....	10,572,566	86,161,146	80,456,885	3,822,216	12,454,611
Manitoba.....	1,102,217	9,379,380	8,910,558	313,596	1,257,443
Saskatchewan.....	1,113,176	8,853,599	8,553,994	398,767	1,014,014
Alberta.....	1,226,004	14,320,296	13,834,900	920,510	1,290,890
British Columbia.....	1,962,405	14,702,726	14,236,482	553,390	1,875,259

1. Sales given above are net sales, i.e. resale of purchased beer, or beer received as inter-company transfers, has been deducted from gross sales. However, a minor quantity of such beer had not been re-sold by the end of the year. This beer, therefore, appears as a sale by the original plant while still being in the inventory of the purchasing plant, thus affecting the balance in this amount.

2. Revised Inventory figures.

TABLE 5. Inventories, 1954

Province	Raw materials and supplies	Goods in process	Finished goods of own manufacture	Total value <sup>1</sup>
	\$	\$	\$	\$
Opening				
Atlantic Provinces.....	761,502	314,277	289,937	1,365,766
Quebec.....	3,253,910	3,971,070	988,614	8,213,594
Ontario.....	5,003,771	3,150,457	4,655,950	12,810,178
Manitoba.....	297,175	285,432	455,953	1,038,560
Saskatchewan.....	384,967	618,342	211,533	1,214,842
Alberta.....	790,420	639,997	240,701	1,671,118
British Columbia.....	962,369	872,653	728,528	2,563,550
Canada.....	11,454,114	9,852,228	7,571,266	28,877,608
Closing				
Atlantic Provinces.....	744,949	342,028	305,101	1,392,078
Quebec.....	2,505,212	3,374,766	911,828	6,791,806
Ontario.....	4,327,637	3,395,732	4,387,155	12,110,524
Manitoba.....	231,829	275,014	529,526	1,036,369
Saskatchewan.....	278,338	583,230	157,585	1,019,153
Alberta.....	564,345	673,429	285,994	1,523,768
British Columbia.....	715,499	794,180	680,593	2,190,272
Canada.....	9,367,809	9,438,379	7,257,782	26,063,970

1. Book value of all manufacturing inventories held at plants and plant warehouses.

TABLE 6. Materials Used in the Brewing Industry, 1953 and 1954

	1953		1954	
	Quantity	Cost Value	Quantity	Cost Value
		\$		\$
Barley malt:				
Canadian <sup>1</sup> .....	lbs. 382,171,362	23,002,447	368,918,143	20,621,662
Imported <sup>1</sup> .....	" -	-	-	-
Rice malt <sup>1</sup> .....	" 14,981,449	2,365,732	10,807,276	1,699,404
Other malt <sup>1</sup> .....	" 632,504	60,988	251,400	19,015
Roasted barley.....	" 42,164	3,362	25,870	2,041
Corn (flakes, etc.).....	" 3,217,420	254,337	4,975,010	361,448
Other grains (soybeans, rice, etc.).....	" 481,188	46,277	6,017,884	463,706
Hops:				
Canadian.....	" 2,216,553	1,698,330	1,964,226	1,466,403
Imported <sup>1</sup> .....	" 2,072,259	1,699,830	1,999,997	1,569,383
Hop extracts.....	" 734	10,155	763	9,752
Water purchased.....	M. gals. 3,153,580	542,883	3,027,742	509,211
Beer colouring, all types.....	gals. 43,900	116,186	45,495	109,832
Yeast purchased.....	lbs. 10,310	6,618	86,463	12,176
Gum arabic.....	" 118,168	38,549	117,009	38,755
Sugars (invert, cerelese, etc.).....	" 1,607,846	169,787	258,175	26,177
Lactic acid.....	" 162,535	61,156	207,884	73,328
Common salt (sodium chloride).....	" 1,979,997	29,200	1,729,694	24,529
Potassium salts.....	" 179,937	49,447	206,591	47,852
Other salts (Burton, etc.).....	" 945,925	113,997	975,722	117,704
Foam retainers.....	" 115,755	329,076	117,547	319,720
Carbonic acid gas (used in malt beverages).....	" 1,018,795	103,714	742,529	88,264
Gypsum.....	" 432,860	24,043	447,656	19,589
Clarifying and filtering materials.....	" 3,101,578	220,717	3,427,234	226,084
Anhydrous ammonia.....	" 108,189	25,008	92,385	20,834
Cleaning materials.....	" -	464,866	-	524,801
All other materials, including process supplies.....	" -	110,811	-	514,439
Cost of cartons.....	" -	11,777,189	-	10,753,175
Cost of crowns.....	" -	3,915,710	-	3,845,204
Cost of corks, bungs, labels, etc.....	" -	2,555,612	-	2,512,405
Cost of cans.....	doz. 269,395	125,267	338,551	157,221
Cost of other non-returnable containers.....	" 3,137,601	1,020,842	3,047,571	980,566
<b>Total cost of materials used in manufacturing malt beverages.....</b>	-	<b>50,942,136</b>	-	<b>47,134,680</b>
Syrups, fruit juices, concentrates, extracts, etc.....	gals. 21,809	184,834	18,893	150,012
Sugar.....	lbs. 2,424,667	215,704	2,096,712	180,807
Carbonic acid gas.....	" 138,566	17,388	106,908	14,099
Other materials.....	" -	10,246	-	14,697
Cost of cartons, labels, etc. for soft drinks.....	" -	111,700	-	95,768
<b>Total cost of materials used in manufacturing soft drinks.....</b>	-	<b>539,872</b>	-	<b>455,383</b>
<b>Total cost of all materials used.....</b>	-	<b>51,482,008</b>	-	<b>47,590,063</b>
Returnable containers purchased during the year:				
New bottles:				
Small.....	doz. 8,112,853	3,800,460	6,630,485	2,934,194
Large.....	" 852,939	678,379	557,442	427,239
Wooden cases for beer, ale, etc.....	No. 565,353	341,342	1,043,831	531,650
New barrels and kegs:				
Metal.....	" 35,647	1,076,740	11,981	327,343
Wooden.....	" 4,113	88,492	7,120	164,528
Bottles for soft drinks.....	doz. 460,349	196,840	429,955	196,467
Wooden cases for soft drinks.....	No. 21,394	19,734	19,704	14,424

1. Cost values for these materials do not include duties and taxes.



TABLE 7. Employees and their Earnings, by Provinces, 1953 and 1954

	Supervisory and office employees			Production workers (monthly averages)			Total employees and total earnings		
	Male	Female	Salaries	Male	Female	Total wages	Male	Female	Salaries and wages
	No.	No.	\$	No.	No.	\$	No.	No.	\$
<b>1953</b>									
Canada .....	1,365	389	8,468,636	6,554	75	23,269,261	7,919	464	31,737,897
Atlantic Provinces.....	72	25	471,730	393	19	1,058,284	465	44	1,530,014
Quebec.....	444	114	2,712,434	1,995	15	7,026,617	2,439	129	9,739,051
Ontario.....	552	198	3,768,122	2,370	10	9,089,307	2,922	208	12,857,429
Manitoba.....	126	20	549,063	428	9	1,397,739	554	29	1,946,802
Saskatchewan.....	32	4	185,348	357	—	1,217,900	389	4	1,403,248
Alberta.....	60	16	361,122	450	5	1,520,715	520	21	1,881,837
British Columbia.....	79	12	420,817	551	17	1,958,699	630	29	2,379,516
<b>1954</b>									
Canada .....	1,392	370	9,448,305	6,702	77	23,974,539	8,094	447	31,422,844
Atlantic Provinces.....	72	26	506,208	397	18	1,182,548	469	44	1,688,756
Quebec.....	406	104	2,872,450	2,154	10	7,487,103	2,560	114	10,359,553
Ontario.....	625	193	4,475,131	2,375	21	9,011,722	3,000	214	13,486,853
Manitoba.....	103	19	521,846	439	6	1,571,336	542	25	2,093,182
Saskatchewan.....	36	4	205,049	337	—	1,163,173	373	4	1,368,222
Alberta.....	72	12	418,507	480	4	1,566,782	552	16	1,925,289
British Columbia.....	78	12	449,114	520	18	1,991,875	598	30	2,440,989

TABLE 8. Production workers, by months, 1953 and 1954

Months	1953			1954		
	Male	Female	Total	Male	Female	Total
	Number					
January.....	5,875	71	5,946	6,248	81	6,329
February.....	5,932	73	6,005	6,223	76	6,299
March.....	6,164	71	6,235	6,439	76	6,515
April.....	6,314	75	6,389	6,670	73	6,743
May.....	6,741	72	6,813	7,104	76	7,180
June.....	7,103	79	7,182	7,270	78	7,348
July.....	7,345	77	7,422	7,432	78	7,510
August.....	7,151	77	7,228	7,158	77	7,235
September.....	6,571	79	6,650	6,591	78	6,669
October.....	6,445	74	6,519	6,327	76	6,403
November.....	6,479	71	6,550	6,411	72	6,483
December.....	6,497	71	6,568	6,513	72	6,585
Monthly Average.....	6,554	75	6,629	6,702	77	6,779

TABLE 9. Imports and Exports of Ale, Beer, Porter, etc., 1940-1954

Year	Imports		Exports	
	Quantity	Value	Quantity	Value
	Gals.	\$	Gals.	\$
1940.....	95,921	136,177	240,666	218,773
1941.....	89,170	119,329	3,507,234	3,379,070
1942.....	80,957	111,998	7,520,351	6,746,199
1943.....	67,070	101,814	5,351,153	5,102,346
1944.....	79,223	123,900	6,070,301	5,598,817
1945.....	31,039	36,756	5,339,479	4,970,526
1946.....	12,377	12,309	4,252,182	4,502,164
1947.....	32,399	52,010	4,372,665	4,670,876
1948.....	97,640	157,720	1,713,902	1,750,168
1949.....	105,489	210,267	1,405,199	1,607,952
1950.....	125,774	163,697	1,554,728	1,669,153
1951.....	197,653	245,634	2,023,974	2,222,475
1952.....	201,699	253,753	1,805,010	2,134,700
1953.....	215,696	274,300	2,163,358	2,897,269
1954.....	224,943	285,780	2,352,547	3,281,971

**TABLE 10. Principal Statistics of the Brewing Industry Grouped according to the Size of Establishments, 1953 and 1954**

Establishments having a production of	Establishments	Employees	Salaries and wages	Cost at plant of materials used	Selling value of factory shipments
	No.	No.	\$	\$	\$
1953					
Under \$50,000 .....	—	—	—	—	—
\$ 50,000 to under \$ 100,000 .....	2	36	107,422	98,906	339,107
\$ 100,000 " " \$ 200,000 .....	2				
\$ 200,000 " " \$ 500,000 .....	7	139	412,254	547,069	2,377,080
\$ 500,000 " " \$1,000,000 .....	11	529	1,680,587	1,861,980	7,778,244
\$1,000,000 " " \$5,000,000 .....	31	3,198	11,109,644	17,434,816	70,457,208
\$5,000,000 and over .....	8	4,481	18,427,990	31,539,237	119,934,017
<b>Total</b> .....	<b>61</b>	<b>8,383</b>	<b>31,737,897</b>	<b>51,482,008</b>	<b>200,885,656</b>
1954					
Under \$50,000 .....	2	32	85,169	64,604	248,012
\$ 50,000 to under \$ 100,000 .....	1				
\$ 100,000 " " \$ 200,000 .....	1	331	1,081,489	1,147,117	4,268,225
\$ 200,000 " " \$ 500,000 .....	11				
\$ 500,000 " " \$1,000,000 .....	5	235	795,017	762,853	3,519,680
\$1,000,000 " " \$5,000,000 .....	34	3,379	12,459,279	16,381,177	71,283,340
\$5,000,000 and over .....	8	4,564	19,001,890	29,234,312	119,070,908
<b>Total</b> .....	<b>62</b>	<b>8,541</b>	<b>33,422,844</b>	<b>47,590,063</b>	<b>198,390,169</b>

**TABLE 11. Estimated Capital and Repair Expenditures in The Brewing Industry, 1948-1954**  
(Thousands of dollars)

(Figures prepared in the General Assignments Division)

Year	Capital expenditures			Repair and maintenance expenditures			Capital, Repair and maintenance expenditures		
	Construction	Machinery and equipment	Sub-total	Construction	Machinery and equipment	Sub-total	Construction	Machinery and equipment	Total
1948 .....	6,895	9,089	15,984	1,423	2,764	4,187	8,318	11,853	20,171
1949 .....	6,093	6,292	12,385	1,377	2,461	3,838	7,470	8,753	16,223
1950 .....	5,333	6,788	12,121	1,086	2,141	3,227	6,419	8,929	15,348
1951 .....	5,006	6,117	11,123	1,171	2,185	3,356	6,177	8,302	14,479
1952 .....	5,405	5,763	11,168	1,409	2,300	3,709	6,814	8,063	14,877
1953 .....	4,300	8,809	13,109	1,497	2,549	4,046	5,797	11,358	17,155
1954 <sup>1</sup> .....	10,923	7,914	18,837	1,447	2,258	3,705	12,370	10,172	22,542

1. Preliminary.

## List of Breweries Reporting in 1954

Name	Address
<b>Atlantic Provinces:</b>	
Bavarian Brewing Limited .....	Leslie St., St. John's, Newfoundland
The Bennett Brewing Co. Limited .....	Sudbury St., St. John's, Newfoundland
Newfoundland Brewery .....	55 Belvedere St., St. John's, Newfoundland
A. Keith & Son Limited .....	112 Lower Water St., Halifax, N.S.
Oland & Son Limited .....	297 Agricola St., Halifax, N.S.
Red Ball Brewery Limited .....	2-14 Carmarthen St., Saint John, N.B.
Moosehead Brewery Limited .....	89-119 Main St., Lancaster, N.B.
<b>Quebec:</b>	
Brading Breweries Limited <sup>1</sup> .....	450 Beaumont Ave., Montreal
The Carling Breweries (Quebec) Limited <sup>1</sup> .....	5930 De Gaspé St., Montreal
Dow Brewery Limited (Head Office) <sup>1</sup> .....	990 Notre Dame St. W., Montreal
Dow Brewery Limited (St. Maurice Street Plant) <sup>1</sup> .....	740 St. Maurice St., Montreal
Dow Brewery Limited (Colborne Street Plant) <sup>1</sup> .....	391 Colborne St., Montreal
Dow Brewery Limited (Quebec Plant) <sup>1</sup> .....	92 St. Valier St., Quebec
Molson's Brewery Limited .....	1870 Notre Dame St. E., Montreal
<b>Ontario:</b>	
Brading Breweries Limited <sup>1</sup> .....	197 Burlington St. E., Hamilton
Brading Breweries Limited <sup>1</sup> .....	840 Wellington St., Ottawa
Brading's Cincinnati Cream Brewery Limited <sup>1</sup> .....	130 Bruce Ave., Windsor
Canadian Breweries Limited (Head Office) <sup>1</sup> .....	297 Victoria St., Toronto
The Carling Breweries Limited <sup>1</sup> .....	155 King St. S., Waterloo
The Carling Breweries Limited <sup>1</sup> (Toronto Division) .....	293 Niagara St., Toronto
The Carling Breweries Limited <sup>1</sup> (Tecumseh Division) .....	Tecumseh
Doran's Brewery Limited <sup>2</sup> .....	319 Algonquin Blvd. E., Timmins
Dow Kingsbeer Brewery (1953) Limited <sup>1</sup> .....	476 King St. W., Kitchener
Formosa Spring Brewery Limited .....	Formosa
Fort Frances Brewing Co. Limited <sup>2</sup> .....	1009 Mill Road, Fort Frances
Kakabeka Falls Brewing Co. Limited .....	1201 Cameron St., Fort William
John Labatt Limited .....	311 King St. E., Toronto
John Labatt Limited .....	150 Simcoe Street, London
Lake of the Woods Brewing Company, Limited .....	(Lakeside), Kenora
O'Keefe's Brewing Company Limited <sup>1</sup> (Simcoe Street Division) .....	286 Simcoe Street, Toronto
O'Keefe's Brewing Company Limited <sup>1</sup> (Victoria Street Division) .....	297 Victoria Street, Toronto
O'Keefe's Brewery (Ottawa) Ltd. <sup>1</sup> .....	451 Wellington Street, Ottawa
O'Keefe's Old Vienna Brewery Limited <sup>1</sup> .....	790 Walker Road, Walkerville
Port Arthur Beverage Company Limited <sup>2</sup> .....	154 North Algoma Street, Port Arthur
Soo Falls Brewing Company Limited <sup>2</sup> .....	503 Bay Street, Sault Ste. Marie
The Sudbury Brewing & Malting Company Ltd <sup>2</sup> .....	185 Lorne Street, Sudbury
<b>Manitoba:</b>	
Fort Garry Brewery Limited .....	721 Furby Street, Winnipeg
Grant's Brewery Limited .....	49 Stadacona Street, Winnipeg
The Kiewit Brewing Company Limited .....	191 Dumoulin Street, St. Boniface
Pelissier's Brewery Limited .....	Corner Osborne & Mulvey Sts., Winnipeg
Shea's Winnipeg Brewery Limited .....	137 Colony Street, Winnipeg
Western Canada Breweries Limited <sup>2</sup> (Drewry's Manitoba Division) .....	Redwood & Main Street, Winnipeg
<b>Saskatchewan:</b>	
The Carling Breweries (Regina) Limited .....	921 Albert Street N., Regina
The Saskatoon Brewing Company Limited .....	8th Street & Kilburn Ave., Saskatoon
Sicks' Prince Albert Brewery Limited .....	554 - 17th Street West, Prince Albert
Sicks' Regina Brewery Limited .....	Dewdney Avenue, Regina
Western Canada Breweries Limited (Drewry's Saskatchewan Division) .....	519 Second Avenue North, Saskatoon
<b>Alberta:</b>	
The Big Horn Brewing Company Limited .....	Manchester Sub-Division, Calgary
Calgary Brewing & Malting Company Ltd <sup>2</sup> .....	9th Ave. & 15th St. E., Calgary
Northwest Brewing Company Limited .....	10542 Saskatchewan Drive, Edmonton
Red Deer Brewing Company Limited .....	5301 - 43rd St., Red Deer
Sicks' Lethbridge Brewery Limited <sup>2</sup> .....	Corner 1st St. & 2nd Ave. S., Lethbridge
Sicks' Edmonton Brewery Limited .....	10439 - 121 st Street, Edmonton
<b>British Columbia:</b>	
Cranbrook Brewing Company Limited .....	Cranbrook
Enterprise Brewery Limited .....	Revelstoke
Fernie Brewing Company Limited .....	Fernie
Kootenay Breweries Limited .....	510 Latimer Street, Nelson
Kootenay Breweries Limited .....	Trail
Lucky Lager Brewing Company (N.W.) Limited .....	210 Brunette Street, New Westminster
Lucky Lager Brewing Company (Victoria) Limited .....	1921 Government Street, Victoria
The Princeton Brewing Company Limited .....	Princeton
Sicks' Capilano Brewery Limited .....	1550 Burrard Street, Vancouver
Silver Spring Brewery Limited .....	303 Esquimalt Road, Victoria
Vancouver Breweries Limited .....	2790 Vine Street, Vancouver

1. These firms operated by Canadian Breweries Limited.  
 2. These firms also manufacture "carbonated beverages".

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