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THE BREWING INDUSTRY

1955



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NOTICE

The annual reports prepared by the Industry and Merchandising Division of the Bureau of Statistics are divided into 3 volumes, as follows: **Volume I**—The Primary Industries, including mining, forestry and fisheries; **Volume II**—Manufacturing; **Volume III**—Merchandising and Services. The volumes are made up of parts, and the parts in turn are subdivided according to the industries or provinces which they comprise.

Volume II consists of the following parts, the first two of which deal with manufacturing as a whole and the balance with the major manufacturing groups.

- I—General Review of the Manufacturing Industries, \$1.50
- II—The Manufacturing Industries of Canada, (7 sections, as follows:)
 - Section A. Summary for Canada, 25¢
 - Section B. Atlantic Provinces, 25¢
 - Section C. Quebec, 25¢
 - Section D. Ontario, 25¢
 - Section E. Prairie Provinces, 25¢
 - Section F. British Columbia, 25¢
 - Section G. The Manufacturing Industries of Canada, Regional Distribution, 75¢
- III—Foods and Beverages
- IV—Tobacco and Tobacco Products
- V—Rubber Products
- VI—Leather Products
- VII—Textile Mills
- VIII—Knitting Mills
- IX—Clothing
- X—Wood and Paper Products
- XI—Printing Trades
- XII—Iron and Steel Products
- XIII—Transportation Equipment
- XIV—Non-ferrous Metal Products
- XV—Electrical Apparatus and Supplies
- XVI—Non-metallic Mineral Products
- XVII—Products of Petroleum and Coal
- XVIII—Chemicals and Allied Products
- XIX—Miscellaneous Manufactures

The present report belongs in Part III, Foods and Beverages. It is punched to permit of filing in a ring binder along with others of the group. The reports in this group are:

- A—General Review, 25¢
- B—The Slaughtering and Meat Packing Industries, 25¢
- C—The Dairy Products Industry, 25¢
- D—The Fish Processing Industry, 25¢
- E—The Fruit and Vegetable Preparations Industry, 25¢
- F—The Flour Milling Industry, 25¢
- G—The Prepared Breakfast Foods Industry, 25¢
- H—The Feeds Industry, 25¢
- I—The Biscuit Industry, 25¢
- J—The Bread and Other Bakery Products Industry, 25¢
- K—The Carbonated Beverages Industry, 25¢
- L—The Distilling Industry, 25¢
- M—The Brewing Industry, 25¢
- N—The Wine Industry, 25¢
- O—The Confectionery Industry, 25¢
- P—The Sugar Refining Industry, 25¢
- Q—The Macaroni and Kindred Products Industry, 25¢
- R—The Miscellaneous Food Preparations Industry, 25¢
- S—The Canned Foods Summary, 25¢

THE BREWING INDUSTRY

1955

The brewing industry in 1955 had a selling value of factory shipments amounting to \$334,868,143. Sales tax and other excise taxes and duties paid to the Dominion and Provincial governments totalled \$124,296,290, leaving a selling value less taxes of \$210,571,853. Beer, ale, stout and porter were the main items of production with a total of 211,101,903 gallons valued at \$331,117,100 compared with 200,459,309 gallons valued at \$317,725,745 in 1954. Other products manufactured were aerated beverages \$1,568,799, wet and dried grain \$1,315,179 and yeast \$161,682. For detailed statistics of shipments, see Tables 2 and 3.

The number of establishments engaged in the production of malt liquors totalled 58, located by provinces, as follows: Newfoundland 3, Nova Scotia 2, New Brunswick 2, Quebec 4, Ontario 21, Manitoba 6, Saskatchewan 5, Alberta 6, and British Columbia 9. These plants furnished employment to 8,368 persons who were paid \$34,387,685 in salaries and wages. They spent \$48,677,904 for materials and the value of factory shipments, less taxes and duties, amounted to \$210,571,853.

Compared with the previous year there was an increase of \$12,181,684 in the selling value of factory shipments. The output of beer, ale, stout and porter increased by 10,642,594 gallons and the selling value increased by \$13,391,355. The number of employees decreased by 173 but the amount paid in salaries and wages was \$964,841 more than the amount paid in 1954.

Malt is the principal material used by the industry, the consumption in 1955 totalled 381,776,285 pounds valued at \$20,790,545. Hops, another important ingredient for the production of beer, totalled 3,819,946 pounds with a value of \$2,650,626, while cartons, cans, crowns, corks, labels, etc., used during the year had a value of \$20,190,568. In addition to the expenditure of \$48,677,904 for all consumable materials, \$5,910,696 was also spent for new bottles, cases, barrels and kegs. For details of materials used see Table 6.

Beginning in 1954, statistics were collected on opening and closing inventory values at each plant. A compilation of this information is shown in Table 5.

In Table 1, showing principal statistics of the industry, a column has been added headed "value added by manufacture". These figures are obtained by subtracting the cost of materials used, including fuel and electricity, from the value of production. Since 1954, the value of production was obtained by adding the difference between closing and opening inventory values of finished goods to the value of factory shipments.

The tables following give detailed statistics of products, inventories, materials used, employment, imports and exports.

TABLE 1. Principal Statistics of the Brewing Industry, 1929 to 1955

Provinces	Estab- lish- ments	Total employees	Salaries and wages	Cost of fuel and electricity	Cost at plant of materials used	Value added by manufacture ⁵	Value of production
	No.	No.	\$	\$	\$	\$	\$
Canada, 1929	78	4,839	7,134,256	834,475	19,135,208	42,291,238	62,260,921
Canada, 1933	74	4,156	5,309,527	641,982	9,398,599	20,900,314	30,940,895
Canada, 1935	73	4,460	6,155,642	708,038	15,024,625	24,966,377	40,699,040
Canada, 1936	70	4,604	6,517,804	711,163	15,540,509	27,796,122	44,047,794
Canada, 1937	65	5,151	7,904,517	777,515	18,155,465	24,552,091	43,485,071
Canada, 1938	65	5,379	8,343,279	766,530	17,140,219	24,472,104	42,378,853
Canada, 1939	61	5,345	8,451,402	750,154	16,488,207	26,394,981	43,633,342
Canada, 1940	61	5,520	9,004,800	952,045	24,876,452	24,783,421	50,611,918
Canada, 1941	61	5,932	10,512,805	1,106,447	34,343,935	27,835,011	63,285,393
Canada, 1942 ¹	61	6,868	12,911,103	1,328,166	17,341,712	55,354,723	74,024,601
Canada, 1943	61	6,613	12,852,096	1,246,925	15,918,326	52,493,557	69,658,808
Canada, 1944	61	7,125	14,188,533	1,351,455	18,021,526	63,118,812	82,491,793
Canada, 1945	60	7,593	15,323,200	1,427,031	20,493,465	71,952,408	93,872,904
Canada, 1946	61	8,644	17,743,749	1,612,598	23,416,499	84,270,490	109,299,587
Canada, 1947	61	9,378	21,067,092	1,874,998	25,871,001	86,800,811	114,546,810
Canada, 1948 ²	61	8,407	21,252,568	2,160,726	34,995,002	89,783,408	126,939,136
Canada, 1949 ³	64	8,652	23,461,437	2,334,261	37,939,869	102,125,599	142,399,729
Canada, 1950	63	8,311	23,888,605	2,318,098	42,018,271	105,073,118	149,409,487
Canada, 1951	63	8,449	27,489,309	2,511,866	45,905,901	112,741,266	161,159,033
Canada, 1952	61	8,163	30,143,552	2,589,905	49,713,488	126,465,413	178,768,806
1953							
Canada.....	61	8,383	31,737,897	2,597,740	51,482,008	146,805,908	200,885,656
Atlantic Provinces.....	7	509	1,530,014	226,575	2,569,843	8,415,001	11,211,419
Quebec.....	6	2,568	9,739,051	726,688	16,953,682	38,812,961	56,493,331
Ontario.....	21	3,130	12,857,429	940,716	20,592,422	62,061,665	83,594,803
Manitoba.....	6	583	1,946,802	161,985	2,160,434	8,288,972	10,611,391
Saskatchewan.....	5	393	1,403,248	153,869	2,430,232	8,069,105	10,653,206
Alberta.....	5	541	1,881,837	137,210	3,531,447	10,146,777	13,815,434
British Columbia.....	11	659	2,379,516	250,697	3,243,948	11,011,427	14,506,072
1954							
Canada.....	62	8,541	33,422,844	2,650,996	47,590,063	147,835,626	198,390,169 ⁴
Atlantic Provinces.....	7	513	1,688,756	234,270	2,559,120	9,444,993	12,223,269
Quebec.....	6	2,674	10,359,553	779,597	15,512,447	37,096,490	53,465,320
Ontario.....	21	3,214	13,486,853	952,782	19,563,019	63,958,814	84,743,410
Manitoba.....	6	567	2,093,182	149,152	1,887,554	8,098,707	10,061,840
Saskatchewan.....	5	377	1,368,222	148,416	1,949,493	7,296,582	9,448,439
Alberta.....	6	568	1,985,289	154,587	3,074,060	10,371,700	13,555,054
British Columbia.....	11	628	2,440,989	232,192	3,044,370	11,568,340	14,892,837
1955							
Canada.....	58	8,368	34,387,685	2,730,387	48,677,904	158,370,826	210,571,853
Atlantic Provinces.....	7	558	1,816,776	233,478	2,641,679	9,020,444	11,842,887
Quebec.....	4	2,428	10,017,598	728,520	15,401,426	37,035,911	53,669,936
Ontario.....	21	3,293	14,488,568	1,045,269	20,417,659	72,616,224	94,470,237
Manitoba.....	6	560	2,261,594	171,294	1,996,040	9,548,406	11,754,695
Saskatchewan.....	5	361	1,386,473	154,324	1,946,634	7,443,197	9,528,164
Alberta.....	6	516	1,917,391	159,298	3,001,716	10,739,333	13,893,013
British Columbia.....	9	652	2,499,295	238,204	3,272,750	11,967,311	15,412,921

1. Since 1941 the taxes and duties on "malt" and "hops" have not been included in the cost of materials. This raises the "Value added by manufacture" by the amount of duty paid on malt and hops.

2. Since 1948 employees engaged in transportation and delivery are not included. These employees were paid \$3,007,389 in 1954 and \$3,134,377 in 1955.

3. Newfoundland included since 1949.

4. Value of factory shipments since 1954.

5. See paragraph 6 of text.

Note. Profits or losses cannot be estimated from Census figures as no data are collected for certain expense items, such as interest, rent, depreciation, taxes, insurance, advertising, etc.

TABLE 2. Shipments of the Brewing Industry, Canada, 1950-1955

	1950		1951		1952	
	Quantity	Selling value at the plant ¹	Quantity	Selling value at the plant ¹	Quantity	Selling value at the plant ¹
		\$		\$		\$
Beer, ale, stout and porter - Total gals.	171,055,633	238,703,553	177,657,694	271,555,265	193,830,348	300,475,178
Bottled and canned..... "	128,551,566	195,017,125	128,322,221	215,022,894	145,851,921	244,679,571
Draught..... "	42,504,067	43,686,430	49,335,473	56,532,371	47,978,427	55,795,607
Grains, dried for sale..... tons	16,484	615,323	18,038	754,249	17,744	829,667
Grains, sold wet..... "	112,473	370,220	106,235	365,250	125,370	392,292
Carbonated beverages (soft drinks)..... gals.	1,864,414	1,151,934	1,770,312	1,160,175	2,077,116	1,511,302
Yeast, made for sale..... lbs.	1,584,295	99,662	1,742,938	159,581	1,453,909	131,755
All other products and by-products ²	-	402,280	-	423,544	-	589,768
Total Selling Value of Products	-	241,342,974	-	274,418,064	-	303,929,962
Taxes and duties paid on materials and products.....	-	91,933,487	-	113,259,031	-	125,161,156
Value of Production (less taxes).....	-	149,409,487	-	161,159,033	-	178,768,806
	1953		1954		1955	
	Quantity	Selling value at the plant ¹	Quantity	Selling value at the plant ¹	Quantity	Selling value at the plant ¹
		\$		\$		\$
Beer, ale, stout and porter - Total gals.	206,908,214	324,203,939	200,459,309	317,725,745	211,101,903	331,117,100
Bottled and canned..... "	156,714,531	266,802,904	153,931,683	263,326,073	160,536,005	273,263,187
Draught..... "	50,193,683	57,401,035	46,527,626	54,399,672	50,565,898	57,853,913
Grains, dried for sale..... tons	19,622	918,309	22,817	1,015,095	18,400	790,640
Grains, sold wet..... "	104,418	378,857	95,189	352,643	121,188	524,539
Carbonated beverages (soft drinks)..... gals.	2,282,435	1,709,094	2,114,897	1,519,192	2,141,866	1,568,799
Yeast made for sale..... lbs.	1,565,140	150,497	1,591,176	157,874	1,594,484	161,682
All other products and by-products ²	-	620,882	-	696,921	-	705,383
Total Selling Value of Products	-	327,981,578	-	321,467,470	-	334,868,143
Taxes and duties paid on materials and products.....	-	127,095,922	-	123,077,301	-	124,296,290
Value of Production (less taxes).....	-	200,885,656	-	198,390,169	-	210,571,853

1. Taxes and duties are included in above selling values of beer, but are not included in the selling value of "soft drinks".
 2. Mostly the sale of scrap cartons, etc.

TABLE 3. Shipments of the Brewing Industry, by Provinces, 1955

Products	Canada		Atlantic Provinces		Quebec		
	Quantity	Selling value at the plant	Quantity	Selling value at the plant	Quantity	Selling value at the plant	
		\$		\$		\$	
Beer, ale, stout and porter - Total	gals.	211,101,903	331,117,100	8,729,594	16,480,333	67,016,176	93,941,936
In small bottles	"	118,219,857	299,057,174	4,353,947	8,973,503	27,183,442	38,589,017
In large bottles	"	41,969,663	63,631,373	3,681,935	6,650,537	33,376,263	49,033,889
In cans	"	345,470	574,140	92,309	163,458	212,995	372,987
Draught and bulk	"	50,565,893	57,853,913	571,353	657,330	6,237,776	5,891,143
Carbonated beverages (soft drinks)	"	2,141,366	1,558,799	—	—	—	—
Grains, dried	tons	13,400	799,640	2	2	2	2
Grains, sold wet	"	121,133	524,539	2,135	10,674	2	2
Yeast sold	lbs.	1,594,484	161,682	—	—	1,594,484	161,682
All other products		—	705,383	—	74,291	—	956,646
Total Selling Value of Shipments			334,868,143		16,565,298		95,060,264
Taxes and duties paid, as follows: ¹							
Total			124,296,290		4,722,411		41,390,328
Sales taxes			24,633,093		1,292,806		6,519,396
Excise duty, on gallonage basis (replacing malt tax)			79,862,519		3,407,527		24,788,527
Gallonage tax, other			17,049,695		—		7,599,052
Duty on imported hops			190,172		9,066		79,532
Brewers' licence fees and permits			269,523		13,012		18,232
Other taxes			2,285,933		—		2,285,589
Value of Shipments (less taxes)			210,571,853		11,842,887		53,669,936
Ontario							
Beer, ale, stout and porter - Total	gals.	87,421,456	145,264,273	10,178,580	17,934,229	8,603,924	13,887,505
In small bottles	"	61,823,496	113,645,593	6,247,586	12,451,428	4,943,546	9,729,297
In large bottles	"	4,910,770	7,862,447	—	—	—	—
In cans	"	41,166	37,795	—	—	—	—
Draught and bulk	"	20,646,024	23,718,438	3,930,994	5,482,301	3,660,378	4,158,203
Carbonated beverages (soft drinks)	"	1,063,885	817,095	2	2	—	—
Grains, dried	tons	—	—	2	2	—	—
Grains, sold wet	"	82,992	367,326	6,097	17,529	900	3,822
Yeast sold	lbs.	—	—	—	—	—	—
All other products		—	420,326	—	282,727	—	5,556
Total Selling Value of Shipments			146,869,020		18,234,485		13,896,883
Taxes and duties paid, as follows: ¹							
Total			52,398,783		6,479,790		4,368,719
Sales taxes			10,836,062		1,292,405		1,089,221
Excise duty, on gallonage basis (replacing malt tax)			33,072,451		3,899,812		3,273,366
Gallonage tax, other			8,181,913		1,283,330		—
Duty on imported hops			75,816		8,735		3,378
Brewers' licence fees and permits			182,641		10,008		2,754
Other taxes			—		—		—
Value of Shipments (less taxes)			94,470,237		11,754,695		9,528,164
Manitoba							
Beer, ale, stout and porter - Total	gals.	13,853,171	20,506,959	15,299,002	23,101,865		
In small bottles	"	6,643,590	12,112,404	6,989,210	13,550,927		
In large bottles	"	—	—	—	—		
In cans	"	—	—	—	—		
Draught and bulk	"	7,209,581	8,394,555	8,309,792	9,550,938		
Carbonated beverages (soft drinks)	"	2	2	—	—		
Grains, dried	tons	2	2	—	—		
Grains, sold wet	"	6,571	28,085	15,416	50,594		
Yeast sold	lbs.	—	—	—	—		
All other products		—	548,239	—	6,451		
Total Selling Value of Shipments			21,083,283		23,158,910		
Taxes and duties paid, as follows: ¹							
Total			7,190,270		7,745,989		
Sales taxes			1,662,103		1,796,095		
Excise duty, on gallonage basis (replacing malt tax)			5,508,878		5,911,958		
Gallonage tax, other			—		—		
Duty on imported hops			9,420		4,225		
Brewers' licence fees and permits			9,364		33,317		
Other taxes			—		394		
Value of Shipments (less taxes)			13,893,013		15,412,921		
Saskatchewan							
Beer, ale, stout and porter - Total	gals.	13,853,171	20,506,959	15,299,002	23,101,865		
In small bottles	"	6,643,590	12,112,404	6,989,210	13,550,927		
In large bottles	"	—	—	—	—		
In cans	"	—	—	—	—		
Draught and bulk	"	7,209,581	8,394,555	8,309,792	9,550,938		
Carbonated beverages (soft drinks)	"	2	2	—	—		
Grains, dried	tons	2	2	—	—		
Grains, sold wet	"	6,571	28,085	15,416	50,594		
Yeast sold	lbs.	—	—	—	—		
All other products		—	548,239	—	6,451		
Total Selling Value of Shipments			21,083,283		23,158,910		
Taxes and duties paid, as follows: ¹							
Total			7,190,270		7,745,989		
Sales taxes			1,662,103		1,796,095		
Excise duty, on gallonage basis (replacing malt tax)			5,508,878		5,911,958		
Gallonage tax, other			—		—		
Duty on imported hops			9,420		4,225		
Brewers' licence fees and permits			9,364		33,317		
Other taxes			—		394		
Value of Shipments (less taxes)			13,893,013		15,412,921		
British Columbia							

1. These taxes and duties are deducted from the total selling value of shipments

2. Included under "All other products" as there are less than three establishments reporting.

TABLE 4. The following statement shows the inventories, production and sales of beer, ale, stout and porter, for the years 1954 and 1955, for Canada and the provinces

	On hand beginning of year	Produced during the year	Sold during the year (not including inter-company transfers)	Wastage, shrinkage, etc.	On hand end of year
Gallon					
1954					
Canada.....	23,523,080	211,315,084	200,459,309	9,806,141	24,572,714
Atlantic Provinces	760,285	9,098,299	8,578,024	519,598	760,962
Quebec.....	6,786,427	68,299,638	65,888,466	3,278,064	5,919,535
Ontario.....	10,572,566	86,161,146	80,456,885	3,822,216	12,454,611
Manitoba.....	1,102,217	9,379,380	8,910,558	313,596	1,257,443
Saskatchewan.....	1,113,176	8,853,599	8,553,994	398,767	1,014,014
Alberta.....	1,226,004	14,820,296	13,834,900	920,510	1,290,890
British Columbia.....	1,962,405	14,702,726	14,236,482	553,390	1,875,259
1955					
Canada.....	25,164,061 ¹	222,134,485	211,101,903	11,319,685	24,876,958
Atlantic Provinces	762,612 ¹	9,461,827	8,729,594	668,895	825,950
Quebec.....	5,873,851 ¹	70,313,942	67,016,176	3,487,384	5,684,233
Ontario.....	13,120,327 ¹	91,637,043	87,421,456	4,613,479	12,722,435
Manitoba.....	1,257,443	10,608,948	10,178,580	431,780	1,256,031
Saskatchewan.....	1,014,014	8,935,682	8,603,924	384,031	961,741
Alberta.....	1,276,858 ¹	15,070,469	13,853,171	1,017,165	1,476,991
British Columbia.....	1,858,956 ¹	16,106,574	15,299,002	716,951	1,949,577

1. Revised inventory figures.

TABLE 5. Inventories, 1955

Province	Raw materials and supplies	Goods in process	Finished goods of own manufacture	Total value ¹
	\$	\$	\$	\$
Opening				
Atlantic Provinces	744,949	342,028	305,101	1,392,078
Quebec.....	2,505,212	3,374,766	911,828	6,791,806
Ontario.....	4,327,637	3,395,732	4,387,155	12,110,524
Manitoba.....	231,829	275,014	529,526	1,036,369
Saskatchewan.....	278,338	583,230	157,585	1,019,153
Alberta.....	564,345	673,429	285,994	1,523,768
British Columbia.....	715,499	794,180	680,593	2,190,272
Canada.....	9,367,809	9,438,379	7,257,782	26,063,970
Closing				
Atlantic Provinces	708,371	293,149	357,815	1,359,335
Quebec.....	2,587,904	2,800,588	407,749	5,796,241
Ontario.....	3,940,446	5,227,345	3,996,070	13,163,861
Manitoba.....	336,142	305,137	490,571	1,131,850
Saskatchewan.....	312,855	536,290	173,576	1,022,721
Alberta.....	563,183	543,257	293,328	1,399,768
British Columbia.....	855,622	792,858	745,937	2,394,417
Canada.....	9,304,523	10,498,624	6,465,046	26,268,193

1. Book value of all manufacturing inventories held at plants and plant warehouses.

TABLE 6. Materials Used in the Brewing Industry, 1954 and 1955

	1954		1955	
	Quantity	Cost Value	Quantity	Cost Value
		\$		\$
Barley malt:				
Canadian	lbs. 363,918,143	20,621,662	381,776,285	20,790,545
Imported	" —	—	—	—
Rice malt	" 10,807,276	1,699,404	607,000	90,487
Other malt	" 251,400	19,015	135,251	10,499
Rice, including rice flakes and rice grits	" 5,888,820	445,263	15,926,546	1,044,406
Corn, including corn flakes and corn grits	" 4,975,010	361,448	9,078,956	629,420
Other grains (soybeans, etc.)	" 154,934	20,484	245,719	23,012
Hops:				
Canadian	" 1,964,226	1,466,403	1,845,754	1,270,659
Imported	" 1,999,997	1,569,383	1,974,192	1,379,967
Hop extracts	" 763	9,752	1,035	8,832
Water purchased	M. gals. 3,027,742	509,211	3,030,221	545,827
Beer colouring, all types	gals. 45,495	109,832	45,392	98,613
Yeast purchased	lbs. 86,463	12,176	36,715	10,497
Gum arabic	" 117,009	38,755	153,292	54,672
Sugar (invert, cerelese, etc.)	" 258,175	26,177	380,710	33,379
Lactic acid	" 207,884	73,328	266,056	79,365
Common salt (sodium chloride)	" 1,729,694	24,529	1,347,265	19,071
Potassium salts	" 206,591	47,852	236,046	46,712
Other salts (Burton, etc.)	" 975,722	117,704	1,015,124	123,010
Foam retainers and chillproofing materials	" 127,547	344,513	132,984	354,592
Carbonic acid gas (used in malt beverages)	" 742,529	88,264	509,131	53,058
Gypsum	" 447,656	19,589	506,002	18,077
Clarifying and filtering materials	" 3,427,234	226,084	3,641,781	228,721
Anhydrous ammonia	" 92,385	20,834	110,552	25,004
Cleaning materials	" 7,055,486	524,801	7,191,582	582,679
All other materials, including process supplies	" —	489,646	—	497,853
Cartons	" —	10,753,175	—	11,969,777
Crowns	" —	3,845,204	—	4,056,643
Corks, bungs, labels, etc.	" —	2,512,405	—	2,812,301
Cans	doz. 338,551	157,221	401,219	185,534
Other non-returnable containers	" 3,047,571	980,566	3,681,822	1,166,313
Total cost of materials used in manufacturing malt beverages	—	47,134,680	—	48,213,525
Syrups, fruit juices, concentrates, extracts, etc.	gals. 18,893	150,012	14,816	157,618
Sugar	lbs. 2,096,712	180,807	2,049,345	174,845
Carbonic acid gas	" 106,908	14,099	109,516	14,722
Other materials	" —	14,697	—	10,698
Cost of cartons, labels, etc. for soft drinks	" —	95,768	—	106,496
Total cost of materials used in manufacturing soft drinks	—	455,383	—	464,379
Total cost of all materials used	—	47,590,063	—	48,677,904
Returnable containers purchased during the year:				
New bottles:				
Small	doz. 6,630,485	2,934,194	10,694,156	4,635,575
Large	" 557,442	427,239	342,873	242,538
Cases for beer, ale, etc.	No. 1,043,831	531,650	1,020,108	579,367
New barrels and kegs:				
Metal	" 11,981	327,343	10,568	258,026
Wooden	" 7,120	164,528	2,667	62,214
Bottles for soft drinks	doz. 429,955	196,467	147,467	113,225
Wooden cases for soft drinks	No. 19,704	14,424	24,593	19,751

TABLE 7. Employees and their Earnings, by Provinces, 1954 and 1955

	Supervisory and office employees			Production workers (monthly averages)			Total employees and total earnings		
	Male	Female	Salaries	Male	Female	Total wages	Male	Female	Salaries and wages
	No.	No.	\$	No.	No.	\$	No.	No.	\$
1954									
Canada	1,392	370	9,448,305	6,702	77	23,974,539	8,094	447	33,422,844
Atlantic Provinces.....	72	26	506,208	397	18	1,182,548	469	44	1,688,756
Quebec.....	406	104	2,872,450	2,154	10	7,487,103	2,560	114	10,359,553
Ontario.....	625	193	4,475,131	2,375	21	9,011,722	3,000	214	13,486,853
Manitoba.....	103	19	521,846	439	6	1,571,336	542	25	2,093,182
Saskatchewan.....	36	4	205,049	337	—	1,163,173	373	4	1,368,222
Alberta.....	72	12	418,507	480	4	1,566,782	552	16	1,985,289
British Columbia.....	78	12	449,114	520	18	1,991,875	598	30	2,440,989
1955									
Canada	1,457	389	10,224,567	6,445	77	24,163,118	7,902	466	34,387,685
Atlantic Provinces.....	73	29	567,749	436	20	1,249,027	509	49	1,816,776
Quebec.....	391	92	2,751,729	1,936	9	7,265,859	2,327	101	10,017,588
Ontario.....	691	216	5,124,673	2,364	22	9,363,895	3,055	238	14,488,568
Manitoba.....	113	24	616,267	421	2	1,645,327	534	26	2,261,594
Saskatchewan.....	37	4	222,016	320	—	1,164,457	357	4	1,386,473
Alberta.....	70	10	435,088	432	4	1,482,303	502	14	1,917,391
British Columbia.....	82	14	507,045	536	20	1,992,250	618	34	2,499,295

TABLE 8. Production workers, by months, 1954 and 1955

Months	1954			1955		
	Male	Female	Total	Male	Female	Total
	Number					
January.....	6,248	81	6,329	5,821	71	5,892
February.....	6,223	76	6,299	5,926	74	6,000
March.....	6,439	76	6,515	5,957	75	6,032
April.....	6,670	73	6,743	6,196	75	6,271
May.....	7,104	76	7,180	6,543	75	6,618
June.....	7,270	78	7,348	7,046	76	7,122
July.....	7,432	78	7,510	7,333	80	7,413
August.....	7,158	77	7,235	7,127	87	7,214
September.....	6,591	78	6,669	6,546	79	6,625
October.....	6,327	76	6,403	6,328	75	6,403
November.....	6,411	72	6,483	6,234	74	6,308
December.....	6,513	72	6,585	6,282	75	6,357
Monthly Average	6,702	77	6,779	6,445	77	6,522

TABLE 9. Imports and Exports of Ale, Beer, Porter, etc., 1940-1955

Year	Imports		Exports	
	Quantity	Value	Quantity	Value
	Gals.	\$	Gals.	\$
1940.....	96,921	136,177	240,666	218,773
1941.....	89,170	119,329	3,507,234	3,379,070
1942.....	80,957	111,998	7,520,351	6,746,199
1943.....	67,070	101,814	5,351,153	5,102,346
1944.....	79,223	123,900	6,070,301	5,598,817
1945.....	31,039	36,756	5,339,479	4,970,526
1946.....	12,327	12,309	4,252,182	4,502,164
1947.....	32,399	52,010	4,372,665	4,670,876
1948.....	97,640	157,720	1,713,902	1,750,168
1949.....	105,489	210,267	1,405,199	1,607,952
1950.....	125,774	163,697	1,554,726	1,669,153
1951.....	197,653	245,634	2,023,974	2,222,475
1952.....	201,699	253,753	1,805,010	2,134,700
1953.....	215,696	274,300	2,183,358	2,897,269
1954.....	224,943	285,780	2,352,547	3,281,971
1955.....	237,469	300,243	2,598,123	3,560,958

TABLE 10. Principal Statistics of the Brewing Industry Grouped according to the Size of Establishments, 1954 and 1955

Establishments having a production of	Establishments	Employees	Salaries and wages	Cost at plant of materials used	Selling value of factory shipments
	No.	No.	\$	\$	\$
1954					
Under \$50,000	2	32	85,169	64,604	248,012
\$50,000 to under \$100,000	1				
\$100,000 " " \$200,000	1				
\$200,000 " " \$500,000	11	331	1,081,489	1,147,117	4,268,225
\$500,000 " " \$1,000,000	5	235	795,017	762,853	3,519,680
\$1,000,000 " " \$5,000,000	34	3,379	12,459,279	16,381,177	71,283,348
\$5,000,000 and over	8	4,564	19,001,890	29,234,312	119,070,904
Total	62	8,541	33,422,844	47,590,063	198,390,169
1955					
Under \$50,000	-	-	-	-	-
\$50,000 to under \$100,000	-	-	-	-	-
\$100,000 " " \$200,000	1	159	566,902	562,435	2,636,059
\$200,000 " " \$500,000	7				
\$500,000 " " \$1,000,000	7				
\$1,000,000 " " \$5,000,000	33	3,149	12,111,971	15,702,178	71,789,274
\$5,000,000 and over	10	4,741	20,678,551	31,215,847	131,316,028
Total	58	8,368	34,387,685	48,677,904	210,571,853

TABLE 11. Estimated Capital and Repair Expenditures in The Brewing Industry, 1948 - 1955
(Thousands of dollars)

(Figures prepared in the General Assignments Division)

Year	Capital expenditures			Repair and maintenance expenditures			Capital, Repair and maintenance expenditures		
	Construction	Machinery and equipment	Sub-total	Construction	Machinery and equipment	Sub-total	Construction	Machinery and equipment	Total
1948	6,895	9,089	15,984	1,423	2,764	4,187	8,318	11,853	20,171
1949	6,093	6,292	12,385	1,377	2,461	3,838	7,470	8,753	16,223
1950	5,333	6,788	12,121	1,086	2,141	3,227	6,419	8,929	15,348
1951	5,006	6,117	11,123	1,171	2,185	3,356	6,177	8,302	14,479
1952	5,405	5,763	11,168	1,409	2,300	3,709	6,814	8,063	14,877
1953	4,300	8,809	13,109	1,497	2,549	4,046	5,797	11,358	17,155
1954	10,467	9,431	19,898	1,854	2,657	4,511	12,321	12,088	24,409
1955 ¹	10,580	11,579	22,159	1,609	2,632	4,241	12,189	14,211	26,400

1. Preliminary.

List of Breweries Reporting in 1955

Name	Address
Atlantic Provinces:	
Bavarian Brewing Limited	Leslie St., St. John's, Newfoundland
The Bennett Brewing Co., Limited	Sudbury St., St. John's, Newfoundland
Newfoundland Brewery Limited	55 Belvedere St., St. John's, Newfoundland
A. Keith & Son Limited	112 Lower Water St., Halifax, N.S.
Oland & Son Limited	297 Agricola St., Halifax, N.S.
Red Ball Brewery Limited	2-14 Carmarthen St., Saint John, N.B.
Moosehead Brewery Limited	89-119 Main St., Lancaster, N.B.
Quebec:	
Carling's Red Cap Brewery Limited ¹	5930 De Gaspe St., Montreal
Dow Brewery Limited (Montreal Plant) ¹	391 Colborne St., Montreal
Dow Brewery Limited (Quebec Plant) ¹	92 St. Valier St., Quebec
Molson's Brewery Limited	1670 Notre Dame St. E., Montreal
Ontario:	
Brading Breweries Limited ¹	197 Burlington St. E., Hamilton
Brading Breweries Limited ¹	840 Wellington St., Ottawa
Brading's Cincinnati Cream Brewery Limited ¹	130 Bruce Ave., Windsor
Canadian Breweries Limited (Head Office) ¹	235 Victoria St., Toronto
The Carling Breweries Limited ¹ (Waterloo Division)	155 King St. S., Waterloo
The Carling Breweries Limited ¹ (Toronto Division)	293 Niagara St., Toronto
The Carling Breweries Limited ¹ (Tecumseh Division)	Tecumseh
Doran's Brewery Limited ²	319 Algonquin Blvd. E., Timmins
Dow Kingsbeer Brewery (1953) Limited ¹	476 King St. W., Kitchener
Formosa Spring Brewery Limited	Formosa
Port Frances Brewing Co. Limited ²	1009 Mill Road, Fort Frances
Kakabeka Falls Brewing Co. Limited	1201 Cameron St., Fort William
John Labatt Limited	311 King St. E., Toronto
John Labatt Limited	150 Simcoe Street, London
Molson's Brewery (Ontario) Limited	640 Fleet St. W., Toronto
O'Keefe's Brewing Company Limited ¹ (Simcoe Division)	260 Dundas Street, Toronto
O'Keefe's Brewing Company Limited ¹ (Victoria Street Division)	297 Victoria Street, Toronto
O'Keefe's Brewery (Ottawa) Limited ¹	451 Wellington Street, Ottawa
O'Keefe's Old Vienna Brewery Limited ¹	790 Walker Road, Windsor
Port Arthur Beverage Company ²	154 North Algona Street, Port Arthur
Soo Falls Brewing Company Limited ²	503 Bay Street, Sault Ste. Marie
Sudbury Brewing & Malting Company Limited ²	185 Lorne Street, Sudbury
Manitoba:	
Fort Garry Brewery Limited	721 Furby Street, Winnipeg
Grant's Brewery Limited	49 Stadacona Street, Winnipeg
The Kiewit Brewing Company Limited	191 Dumoulin Street, St. Boniface
Pelissier's Brewery Limited	Corner Osborne & Mulvey Sts., Winnipeg
Shea's Winnipeg Brewery Limited	137 Colony Street, Winnipeg
Western Canada Breweries Limited ² (Drewry's Manitoba Division)	Redwood & Main Street, Winnipeg
Saskatchewan:	
The Carling Breweries (Regina) Limited	921 Albert Street N., Regina
The Saskatoon Brewing Company Limited	8th Street & Kilburn Ave., Saskatoon
Sicks' Prince Albert Brewery Limited	554-17th Street West, Prince Albert
Sicks' Regina Brewery Limited	Dewdney Avenue, Regina
Western Canada Breweries Limited (Drewrys Saskatchewan Division)	519 Second Avenue North, Saskatoon
Alberta:	
The Big Horn Brewing Company Limited	Manchester Sub-Division, Calgary
Calgary Brewing & Malting Company Ltd ²	9th Ave. & 15th St. E., Calgary
Northwest Brewing Company Limited	10542 Saskatchewan Drive, Edmonton
The Carling Breweries (Alberta) Limited	5301-43rd St., Red Deer
Sicks' Lethbridge Brewery Limited ²	Corner 1st St. & 2nd Ave. S., Lethbridge
Sicks' Edmonton Brewery Limited	10439-121st Street, Edmonton
British Columbia:	
Enterprise Brewery Limited	Revelstoke
Fernie Brewing Company Limited	Fernie
Kootenay Breweries Limited	510 Latimer Street, Nelson
Lucky Lager Brewing Company (N.W.) Limited	210 Brunette Street, New Westminster
Lucky Lager Brewing Company (Victoria) Limited	1921 Government Street, Victoria
The Princeton Brewing Company Limited	Princeton
Sicks' Capilano Brewery Limited	1550 Burrard Street, Vancouver
Silver Spring Brewery Limited	303 Esquimalt Road, Victoria
Vancouver Breweries Limited	2790 Vine Street, Vancouver

1. These firms operated by Canadian Breweries Limited.
 2. These firms also manufacture "carbonated beverages".

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