

NOV 21 1957

32-205

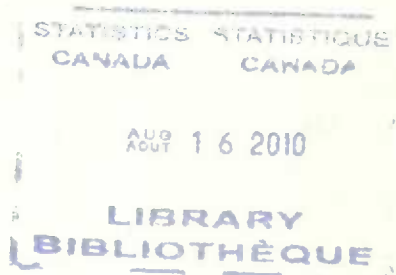
(3)



CANADA

THE BREWING INDUSTRY

1956



Published by Authority of
The Honourable Gordon Churchill, Minister of Trade and Commerce

DOMINION BUREAU OF STATISTICS
Industry and Merchandising Division
Foods and Beverages Section

6513-560-126

Price 25 cents

Vol. 2—Part III—M-1

NOTICE

The annual reports prepared by the Industry and Merchandising Division of the Bureau of Statistics are divided into 3 volumes, as follows: **Volume I** – The Primary Industries, including mining, forestry and fisheries; **Volume II** – Manufacturing; **Volume III** – Merchandising and Services. The volumes are made up of parts, and the parts in turn are subdivided according to the industries or provinces which they comprise.

Volume II consists of the following parts, the first two of which deal with manufacturing as a whole and the balance with the major manufacturing groups.

- I – General Review of the Manufacturing Industries, \$1.50
- II – The Manufacturing Industries of Canada, (7 sections, as follows:)
 - Section A. Summary for Canada, 25¢
 - Section B. Atlantic Provinces, 50¢
 - Section C. Quebec, 25¢
 - Section D. Ontario, 25¢
 - Section E. Prairie Provinces, 40¢
 - Section F. British Columbia, 25¢
 - Section G. The Manufacturing Industries of Canada, Regional Distribution, 75¢

- III – Foods and Beverages
- IV – Tobacco and Tobacco Products
- V – Rubber Products
- VI – Leather Products
- VII – Textile Mills
- VIII – Knitting Mills
- IX – Clothing
- X – Wood and Paper Products
- XI – Printing Trades
- XII – Iron and Steel Products
- XIII – Transportation Equipment
- XIV – Non-ferrous Metal Products
- XV – Electrical Apparatus and Supplies
- XVI – Non-metallic Mineral Products
- XVII – Products of Petroleum and Coal
- XVIII – Chemicals and Allied Products
- XIX – Miscellaneous Manufactures

The present report belongs in Part III, Foods and Beverages. It is punched to permit of filing in a ring binder along with others of the group. The reports in this group are:

- A – General Review, 25¢
- B – The Slaughtering and Meat Packing Industries, 25¢
- C – The Dairy Products Industry, 25¢
- D – The Fish Processing Industry, 25¢
- E – The Fruit and Vegetable Preparations Industry, 25¢
- F – The Flour Milling Industry, 25¢
- G – The Prepared Breakfast Foods Industry, 25¢
- H – The Feeds Industry, 25¢
- I – The Biscuit Industry, 25¢
- J – The Bread and Other Bakery Products Industry, 25¢
- K – The Carbonated Beverages Industry, 25¢
- L – The Distilling Industry, 25¢
- M – The Brewing Industry, 25¢
- N – The Wine Industry, 25¢
- O – The Confectionery Industry, 25¢
- P – The Sugar Refining Industry, 25¢
- Q – The Macaroni and Kindred Products Industry, 25¢
- R – The Miscellaneous Food Preparations Industry, 25¢
- S – The Canned Foods Summary, 25¢

THE BREWING INDUSTRY 1956

The brewing industry in 1956 had a selling value of factory shipments amounting to \$343,628,081. Sales tax and other excise taxes and duties paid to the Dominion and Provincial governments totalled \$127,731,074, leaving a selling value less taxes of \$215,897,007. Beer, ale, stout and porter were the main items of production with a total of 214,978,831 gallons valued at \$339,473,859 compared with 211,101,903 gallons valued at \$331,117,100 in 1955. Other products manufactured were aerated beverages \$1,934,738, wet and dried grain \$1,312,946 and yeast \$175,907. For detailed statistics of shipments, see Tables 2 and 3.

The number of establishments engaged in the production of malt liquors totalled 59, located by provinces, as follows: Newfoundland 3, Nova Scotia 2, New Brunswick 2, Quebec 5, Ontario 21, Manitoba 6, Saskatchewan 5, Alberta 6, and British Columbia 9. These plants furnished employment to 8,724 persons who were paid \$36,770,347 in salaries and wages. They spent \$53,046,993 for materials and the value of factory shipments, less taxes and duties, amounted to \$215,897,007.

Compared with the previous year there was an increase of \$5,325,154 in the selling value of factory shipments. The output of beer, ale, stout and porter increased by 3,876,928 gallons and the selling value increased by \$8,356,759. The number of employees increased by 356 and the amount paid in salaries and wages was \$2,382,662 more than the amount paid in 1955.

Malt is the principal material used by the industry, the consumption in 1956 totalled 382,056,754 pounds valued at \$20,650,422. Hops, another important ingredient for the production of beer, totalled 3,628,174 pounds with a value of \$2,455,875, while cartons, cans, crowns, corks, labels, etc., used during the year had a value of \$23,793,336. In addition to the expenditure of \$53,046,993 for all consumable materials, \$6,449,068 was also spent for new bottles, cases, barrels and kegs. For details of materials used see Table 6.

Since 1954, statistics have been collected on opening and closing inventory values at each plant. A compilation of this information is shown in Table 5.

In Table 1, showing principal statistics of the industry, in the column headed "value added by manufacture" the figures are obtained by subtracting the cost of materials used, including fuel and electricity, from the value of production. In 1954 and 1955, the value of production was obtained by adding the difference between closing and opening inventory values of "finished goods" to the value of factory shipments, but in 1956 the difference in opening and closing inventory values of "goods in process" was also added.

The tables following give detailed statistics of shipments, inventories, materials used, employment, imports and exports.

TABLE 1. Principal Statistics of the Brewing Industry, 1929 to 1956

Provinces	Estab- lish- ments	Total employees	Salaries and wages	Cost of fuel and electricity	Cost at plant of materials used	Value added by manufacture ⁵	Value of production
	No.	No.	\$	\$	\$	\$	\$
Canada, 1929	78	4,839	7,134,256	834,475	19,135,208	42,291,238	62,260,921
Canada, 1933	74	4,156	5,309,527	641,982	9,398,599	20,900,314	30,940,895
Canada, 1935	73	4,460	6,155,642	708,038	15,024,625	24,966,377	40,699,040
Canada, 1938	70	4,604	6,517,804	711,163	15,540,509	27,796,122	44,047,794
Canada, 1938	65	5,379	8,343,279	766,530	17,140,219	24,472,104	42,378,853
Canada, 1939	61	5,345	8,451,402	750,154	16,488,207	26,394,981	43,633,342
Canada, 1940	61	5,520	9,004,800	952,045	24,876,452	24,783,421	50,611,918
Canada, 1941	61	5,932	10,512,805	1,106,447	34,343,935	27,835,011	63,285,393
Canada, 1942 ¹	61	6,868	12,911,103	1,328,166	17,341,712	55,354,723	74,024,601
Canada, 1943	61	6,613	12,852,096	1,246,925	15,918,326	52,493,557	69,658,808
Canada, 1944	61	7,125	14,188,533	1,351,455	18,021,526	63,118,812	82,491,793
Canada, 1945	60	7,593	15,323,200	1,427,031	20,493,465	71,952,408	93,872,904
Canada, 1946	61	8,644	17,743,749	1,612,598	23,416,499	84,270,490	109,299,587
Canada, 1947	61	9,378	21,067,092	1,874,998	25,871,001	86,800,811	114,546,810
Canada, 1948 ²	61	6,407	21,252,568	2,160,726	34,995,002	89,783,408	126,939,136
Canada, 1949 ³	64	8,652	23,461,437	2,334,261	37,939,869	102,125,599	142,399,729
Canada, 1950	63	8,311	23,888,605	2,318,098	42,018,271	105,073,118	149,409,487
Canada, 1951	63	8,449	27,489,309	2,511,866	45,905,901	112,741,266	161,159,033
Canada, 1952	61	8,163	30,143,552	2,589,905	49,713,488	126,465,413	178,768,806
Canada, 1953	61	6,383	31,737,897	2,597,740	51,482,008	146,805,908	200,885,656
1954							
Canada	62	8,541	33,422,844	2,650,996	47,590,063	147,835,626	198,390,169 ⁴
Atlantic Provinces	7	513	1,688,756	234,270	2,559,120	9,444,993	12,223,269
Quebec	6	2,674	10,359,553	779,597	15,512,447	37,096,490	53,465,320
Ontario	21	3,214	13,486,853	952,782	19,563,019	63,958,814	84,743,410
Manitoba	6	567	2,093,182	149,152	1,887,554	8,098,707	10,061,840
Saskatchewan	5	377	1,366,222	148,416	1,949,493	7,296,582	9,448,439
Alberta	6	568	1,985,289	154,587	3,074,060	10,371,700	13,555,054
British Columbia	11	628	2,440,989	232,192	3,044,370	11,568,340	14,892,837
1955							
Canada	58	8,368	34,387,685	2,730,387	48,877,904	158,370,826	210,571,853
Atlantic Provinces	7	558	1,816,776	233,478	2,641,679	9,020,444	11,842,887
Quebec	4	2,428	10,017,588	728,520	15,401,426	37,035,911	53,669,936
Ontario	21	3,293	14,488,568	1,045,269	20,417,659	72,616,224	94,470,237
Manitoba	6	560	2,261,594	171,294	1,996,040	9,548,406	11,754,695
Saskatchewan	5	361	1,386,473	154,324	1,946,634	7,443,197	9,528,164
Alberta	6	516	1,917,391	159,298	3,001,716	10,739,333	13,893,013
British Columbia	9	652	2,499,295	238,204	3,272,750	11,967,311	15,412,921
1956							
Canada	59	8,724	36,770,347	3,048,700	53,046,993	181,030,802	215,897,007
Atlantic Provinces	7	584	1,922,542	255,335	3,096,761	9,308,535	12,621,329
Quebec	5	2,669	11,365,588	852,166	15,944,804	47,322,916	62,067,744
Ontario	21	3,342	14,933,441	1,164,267	22,369,678	62,808,904	86,719,251
Manitoba	6	598	2,482,849	184,155	2,269,158	9,228,241	11,617,482
Saskatchewan	5	345	1,402,380	155,299	2,036,931	7,304,965	9,576,313
Alberta	6	547	2,065,007	167,211	3,285,162	11,880,754	15,449,414
British Columbia	9	639	2,598,540	270,267	4,044,499	13,176,487	17,845,474

1. Since 1941 the taxes and duties on "malt" and "hops" have not been included in the cost of materials. This raises the "Value added by manufacture" by the amount of duty paid on malt and hops.

2. Since 1948 employees engaged in transportation and delivery are not included. These employees were paid \$3,134,377 in 1955 and \$3,516,425 in 1956.

3. Newfoundland included since 1949.

4. Value of factory shipments since 1954.

5. See paragraph 6 of text.

Note. Profits or losses cannot be estimated from Census figures as no data are collected for certain expense items, such as interest, rent, depreciation, taxes, insurance, advertising, etc.

TABLE 2. Shipments of the Brewing Industry, Canada, 1951-1956

	1951		1952		1953	
	Quantity	Selling value at the plant ¹	Quantity	Selling value at the plant ¹	Quantity	Selling value at the plant ¹
		\$		\$		\$
Beer, ale, stout and porter - Total	177,657,694	271,555,265	193,830,348	300,475,178	206,908,214	324,203,939
Bottled and canned	128,322,221	215,022,894	145,851,921	244,679,571	156,714,531	266,802,904
Draught	49,335,473	56,532,371	47,978,427	55,795,607	50,193,883	57,401,035
Grains, dried for sale	18,038	754,249	17,744	829,667	19,622	918,309
Grains, sold wet	106,235	365,250	125,370	392,292	104,418	378,857
Carbonated beverages (soft drinks)	1,770,312	1,160,175	2,077,116	1,511,302	2,282,435	1,709,094
Yeast, made for sale	1,742,938	159,581	1,453,909	131,755	1,585,140	150,497
All other products and by-products ²	-	423,544	-	589,768	-	620,882
Total Selling Value of Products	-	274,418,064	-	303,929,962	-	327,981,578
Taxes and duties paid on materials and products	-	113,259,031	-	125,161,156	-	127,095,922
Value of Production (less taxes)	-	161,159,033	-	178,768,806	-	200,885,656
	1954		1955		1956	
	Quantity	Selling value at the plant ¹	Quantity	Selling value at the plant ¹	Quantity	Selling value at the plant ¹
		\$		\$		\$
Beer, ale, stout and porter - Total	200,459,309	317,725,745	211,101,903	331,117,100	214,978,831	339,473,859
Bottled and canned	153,931,683	263,326,073	160,536,005	273,263,187	166,379,043	283,783,113
Draught	46,527,626	54,399,672	50,565,898	57,853,913	48,599,788	55,690,746
Grains, dried for sale	22,817	1,015,095	18,400	790,640	22,929	915,201
Grains, sold wet	95,189	352,643	121,188	524,539	132,108	397,745
Carbonated beverages (soft drinks)	2,114,897	1,519,192	2,141,866	1,568,799	2,212,352	1,934,738
Yeast made for sale	1,591,176	157,874	1,594,484	161,682	1,745,198	175,907
All other products and by-products ²	-	696,921	-	705,383	-	730,131
Total Selling Value of Products	-	321,467,470	-	334,868,143	-	343,628,081
Taxes and duties paid on materials and products	-	123,077,301	-	124,296,290	-	127,731,074
Value of Production (less taxes)	-	198,390,169	-	210,571,853	-	215,897,007

1. Taxes and duties are included in selling values.

2. Mostly the sale of scrap cartons, etc.

TABLE 3. Shipments of the Brewing Industry, by Provinces, 1956

Products	Canada		Atlantic Provinces		Quebec	
	Quantity	Selling value at the plant	Quantity	Selling value at the plant	Quantity	Selling value at the plant
		\$		\$		\$
Beer, ale, stout and porter— Total	gals. 214, 978, 831	339, 473, 859	9, 110, 238	17, 409, 795	67, 411, 766	103, 382, 275
In small bottles	" 127, 033, 824	222, 535, 481	4, 713, 020	9, 667, 542	32, 082, 229	50, 506, 301
In large bottles	" 38, 899, 629	60, 504, 697	3, 627, 648	6, 771, 531	31, 640, 642	48, 551, 524
In cans	" 445, 590	742, 935	200, 480	316, 034	210, 930	369, 957
Draught and bulk	" 48, 599, 788	55, 690, 746	569, 090	654, 688	3, 477, 965	3, 954, 493
Carbonated beverages (soft drinks)	" 2, 212, 352	1, 934, 738	—	—	—	—
Grains, dried	tons 22, 929	915, 201	5, 756	60, 042	22, 034	727, 000
Grains, sold wet	" 132, 108	397, 745				
Yeast sold	lbs. 1, 745, 198	175, 907	2	2	1, 682, 148	169, 497
All other products	" —	730, 131	—	12, 949	—	183, 611
Total Selling Value of Shipments		343, 628, 081		17, 482, 786		104, 462, 383
Taxes and duties paid, as follows:¹						
Total		127, 731, 074		4, 861, 457		42, 394, 639
Sales taxes		25, 730, 288		1, 306, 574		7, 149, 746
Excise duty, on gallonage basis (replacing malt tax)		81, 056, 476		3, 533, 544		24, 674, 464
Gallonage tax, other		18, 091, 417		—		8, 116, 412
Duty on imported hops		197, 058		8, 571		73, 236
Brewers' licence fees and permits		292, 448		12, 768		19, 070
Other taxes		2, 363, 387		—		2, 361, 111
Value of Shipments (less taxes)		215, 897, 007		12, 621, 329		62, 067, 744
Ontario						
Beer, ale, stout and porter— Total	gals. 87, 375, 490	138, 290, 316	10, 253, 214	17, 826, 158	8, 504, 913	13, 911, 891
In small bottles	" 62, 553, 021	109, 578, 785	6, 623, 482	12, 920, 179	5, 083, 949	10, 023, 497
In large bottles	" 3, 631, 339	5, 181, 642	—	—	—	—
In cans	" 34, 180	56, 944	—	—	—	—
Draught and bulk	" 21, 156, 950	23, 472, 945	3, 629, 732	4, 905, 979	3, 420, 964	3, 888, 394
Carbonated beverages (soft drinks)	" 1, 131, 374	904, 879	2	2	—	—
Grains, dried	tons 96, 073	357, 120	6, 252	34, 576	850	3, 596
Grains, sold wet	" —	—	—	—	—	—
Yeast sold	lbs. —	—	—	305, 422	—	6, 019
All other products	" —	512, 375	—	—	—	—
Total Selling Value of Shipments		140, 064, 690		18, 166, 156		13, 921, 506
Taxes and duties paid, as follows:¹						
Total		53, 345, 439		6, 548, 674		4, 345, 193
Sales taxes		11, 007, 157		1, 292, 330		1, 084, 915
Excise duty, on gallonage basis (replacing malt tax)		33, 346, 668		3, 971, 386		3, 252, 296
Gallonage tax, other		8, 711, 135		1, 263, 870		—
Duty on imported hops		80, 534		10, 797		5, 278
Brewers' licence fees and permits		199, 945		10, 291		2, 704
Other taxes		—		—		—
Value of Shipments (less taxes)		86, 719, 251		11, 617, 482		9, 576, 313
Alberta						
Beer, ale, stout and porter— Total	gals. 14, 603, 790	22, 067, 832	22, 067, 832	17, 719, 430	26, 585, 592	
In small bottles	" 7, 351, 193	13, 654, 996	13, 654, 996	8, 626, 930	16, 184, 181	
In large bottles	" —	—	—	—	—	
In cans	" —	—	—	—	—	
Draught and bulk	" 7, 252, 587	8, 412, 836	8, 412, 836	9, 092, 500	10, 401, 411	
Carbonated beverages (soft drinks)	2	—	2	—	—	
Grains, dried	tons 9, 342	72, 761	72, 761	14, 730	57, 851	
Grains, sold wet	" —	—	—	—	—	
Yeast sold	lbs. 2	—	2	—	—	
All other products	" —	743, 939	743, 939	—	2, 585	
Total Selling Value of Shipments		22, 884, 532	22, 884, 532		26, 646, 028	
Taxes and duties paid, as follows:¹						
Total		7, 435, 118	7, 435, 118		8, 800, 554	
Sales taxes		1, 808, 654	1, 808, 654		2, 080, 912	
Excise duty, on gallonage basis (replacing malt tax)		5, 604, 705	5, 604, 705		6, 673, 413	
Gallonage tax, other		—	—		—	
Duty on imported hops		11, 895	11, 895		6, 747	
Brewers' licence fees and permits		8, 208	8, 208		38, 862	
Other taxes		1, 656	1, 656		620	
Value of Shipments (less taxes)		15, 449, 414	15, 449, 414		17, 845, 474	
British Columbia						

¹ These taxes and duties are deducted from the total selling value of shipments.

² Included under "All other products" as there are less than three establishments reporting.

TABLE 4. The following statement shows the inventories, production and sales of beer, ale, stout and porter, for the years 1955 and 1956 for Canada and the provinces

	On hand beginning of year ¹	Produced during the year	Sold during the year (not including inter-company transfers)	Wastage, shrinkage, etc.	On hand end of year
1955					
Gallon					
Canada	25,164,061	222,134,485	211,101,903	11,319,685	24,876,958
Atlantic Provinces	762,612	9,461,827	8,729,594	668,895	825,950
Quebec	5,873,851	70,313,942	67,016,176	3,487,384	5,684,233
Ontario	13,120,327	91,637,043	87,421,456	4,613,479	12,722,435
Manitoba	1,257,443	10,608,948	10,178,580	431,780	1,256,031
Saskatchewan	1,014,014	8,935,682	8,603,924	384,031	961,741
Alberta	1,276,858	15,070,469	13,853,171	1,017,165	1,476,991
British Columbia	1,858,956	16,106,574	15,299,002	716,951	1,949,577
1956					
Canada	27,897,095	226,427,027	214,978,831	11,731,609	27,613,682
Atlantic Provinces	864,951	9,862,342	9,110,238	672,465	964,590
Quebec	7,918,219	72,054,619	67,411,766	3,800,313	8,758,759
Ontario	13,329,777	91,214,265	87,375,490	4,524,028	12,644,526
Manitoba	1,256,031	10,733,847	10,253,214	423,720	1,312,944
Saskatchewan	1,004,149	6,855,436	6,504,913	447,515	907,157
Alberta	1,476,941	15,295,985	14,603,780	1,007,885	1,161,261
British Columbia	2,049,027	18,390,533	17,719,430	855,685	1,864,445

1. The differences in the quantities reported on hand at the beginning of the year and those reported at the end of the previous year are due to the receipt of revised data and the addition of a new firm.

TABLE 5. Inventories, 1956

Province	Raw materials and supplies	Goods in process	Finished goods of own manufacture	Total value ¹
	\$	\$	\$	\$
Opening ²				
Atlantic Provinces	708,371	293,149	357,815	1,359,335
Quebec	2,589,899	2,800,588	410,056	5,800,543
Ontario	3,965,000	5,230,249	4,105,664	13,300,913
Manitoba	336,142	305,137	490,571	1,131,850
Saskatchewan	310,912	550,558	172,179	1,033,649
Alberta	563,183	543,257	293,328	1,399,768
British Columbia	855,622	792,858	745,937	2,394,417
Canada	9,329,129	10,515,796	6,575,550	26,420,475
Closing				
Atlantic Provinces	954,818	393,414	296,852	1,645,084
Quebec	3,213,049	4,195,028	1,067,760	8,475,835
Ontario	5,820,240	5,156,835	3,802,676	14,779,751
Manitoba	409,912	354,404	505,376	1,269,692
Saskatchewan	336,692	518,466	125,153	980,311
Alberta	623,566	496,115	224,183	1,343,864
British Columbia	831,155	627,548	557,026	2,015,729
Canada	12,189,432	11,741,608	6,579,026	30,510,266

1. Book value of all manufacturing inventories held at plants and plant warehouses.

2. When "opening" inventory figures differ from 1955 "closing" figures this is due to receipt of revised data.

TABLE 6. Materials Used in the Brewing Industry, 1955 and 1956

	1955		1956	
	Quantity	Cost Value	Quantity	Cost Value
		\$		\$
Barley malt:				
Canadian	lbs. 381,776,285	20,790,545	382,056,754	20,650,422
Imported	" -	-	-	-
Rice malt	" 607,000	90,487	54,050	9,222
Other malt	" 135,251	10,499	264,640	20,603
Rice, including rice flakes and rice grits	" 15,926,546	1,044,406	19,764,813	1,318,565
Corn, including corn flakes and corn grits	" 9,078,956	629,420	10,224,432	629,407
Other grains (soybeans, etc.)	" 245,719	28,012	1,585,924	128,364
Hops:				
Canadian	" 1,845,754	1,270,659	1,588,032	1,091,438
Imported	" 1,974,192	1,379,967	2,040,142	1,364,437
Hop extracts	" 1,035	8,832	903	8,979
Water purchased	M. gals. 3,030,221	545,827	3,333,245	590,285
Beer colouring, all types	gals. 45,392	98,613	46,969	99,481
Yeast purchased	lbs. 36,715	10,497	42,332	10,046
Gum arabic	" 153,292	54,672	172,643	61,137
Sugar (invert, cerelese, etc.)	" 380,710	33,379	361,090	31,678
Lactic acid	" 266,056	78,365	227,807	60,894
Common salt (sodium chloride)	" 1,347,265	19,071	2,405,479	35,567
Potassium salts	" 236,046	46,712	219,985	39,823
Other salts (Burton, etc.)	" 1,015,124	123,010	1,069,050	127,507
Foam retainers and chillproofing materials	" 132,984	354,592	136,164	360,106
Carbonic acid gas (used in malt beverages)	" 509,131	53,058	731,930	72,737
Carbonic acid gas (used in soft drinks)	" 109,516	14,722	111,280	14,867
Syrups, fruit juices, concentrates, extracts, etc. (used in soft drinks)	gals. 14,816	157,618	14,329	152,768
Sugar (used in soft drinks)	lbs. 2,049,345	174,845	2,354,084	201,930
Gypsum	" 506,002	18,077	456,570	16,630
Clarifying and filtering materials	" 3,641,781	228,721	3,773,537	251,088
Anhydrous ammonia	" 110,552	25,004	107,170	26,334
Cleaning materials	" 7,191,582	582,879	7,938,649	612,219
All other materials, including operating, maintenance and repair supplies	" -	508,551	-	2,912,965
Cartons	-	11,969,777	-	13,249,682
Crowns	-	4,056,643	-	4,332,997
Corks, bungs, labels, etc.	-	2,812,301	-	3,097,414
Cans	doz. 401,219	185,534	430,572	193,483
Other non-returnable containers	" 3,681,822	1,166,313	3,936,204	1,273,918
Cost of cartons, labels, etc. for soft drinks	" -	106,496	-	1
Total cost of materials used	-	48,677,904	-	53,046,993
Returnable containers purchased during the year:				
New bottles:				
Small	doz. 10,694,156	4,635,575	9,057,862	4,194,679
Large	" 342,873	242,538	889,608	648,116
Cases for beer, ale, etc.	No. 1,020,108	579,367	2,498,532	1,069,574
New barrels and kegs:				
Metal	" 10,568	258,026	8,475	245,629
Wooden	" 2,667	62,214	6,715	121,621
Bottles for soft drinks	doz. 147,467	113,225	194,810	145,205
Wooden cases for soft drinks	No. 24,593	19,751	36,212	24,244

1. Separate figures not collected for 1956

TABLE 7. Employees and their Earnings, by Provinces, 1955 and 1956

	Supervisory and office employees			Production workers (monthly averages)			Total employees and total earnings		
	Male	Female	Salaries	Male	Female	Total wages	Male	Female	Salaries and wages
	No.	No.	\$	No.	No.	\$	No.	No.	\$
1955									
Canada	1,457	389	10,224,567	6,445	77	24,163,118	7,902	466	34,387,685
Atlantic Provinces	73	29	567,749	436	20	1,249,027	509	49	1,816,776
Quebec	391	92	2,751,729	1,936	9	7,265,859	2,327	101	10,017,588
Ontario	691	216	5,124,673	2,364	22	9,363,895	3,055	238	14,488,568
Manitoba	113	24	616,267	421	2	1,645,327	534	28	2,261,594
Saskatchewan	37	4	222,016	320	—	1,164,457	357	4	2,386,473
Alberta	70	10	435,088	432	4	1,482,303	502	14	1,917,391
British Columbia	82	14	507,045	536	20	1,992,250	618	34	2,499,295
1956									
Canada	1,619	427	11,397,925	6,619	59	25,372,422	8,238	486	36,770,347
Atlantic Provinces	79	30	581,082	457	18	1,341,460	536	48	1,922,542
Quebec	463	117	3,377,086	2,080	9	7,988,502	2,543	126	11,365,588
Ontario	765	222	5,433,633	2,349	6	9,499,808	3,114	228	14,933,441
Manitoba	123	25	716,619	446	4	1,766,230	569	29	2,482,849
Saskatchewan	38	4	240,196	303	—	1,162,184	341	4	1,402,380
Alberta	80	11	496,458	452	4	1,568,549	532	15	2,065,007
British Columbia	71	18	552,851	532	18	2,045,689	603	36	2,598,540

TABLE 8. Production workers, by months, 1955 and 1956

Months	1955			1956		
	Male	Female	Total	Male	Female	Total
	Number					
January	5,821	71	5,892	6,024	55	6,079
February	5,926	74	6,000	6,007	55	6,062
March	5,957	75	6,032	6,244	59	6,303
April	6,196	75	6,271	6,439	56	6,495
May	6,543	75	6,618	6,773	56	6,829
June	7,046	76	7,122	7,416	64	7,480
July	7,333	80	7,413	7,367	67	7,434
August	7,127	87	7,214	7,161	62	7,223
September	6,546	79	6,625	6,543	63	6,606
October	6,328	75	6,403	6,217	57	6,274
November	6,234	74	6,308	6,580	61	6,641
December	6,282	75	6,357	6,652	51	6,703
Monthly Average	6,445	77	6,522	6,619	59	6,678

TABLE 9. Imports and Exports of Ale, Beer, Porter, etc., 1940-1956

Year	Imports		Exports	
	Quantity	Value	Quantity	Value
	Gals.	\$	Gals.	\$
1940	96,921	136,177	240,666	218,773
1941	89,170	119,329	3,507,234	3,379,070
1942	80,957	111,998	7,520,351	8,746,199
1943	67,070	101,814	5,351,153	5,102,346
1944	79,223	123,900	6,070,301	5,598,817
1945	31,039	36,756	5,339,479	4,970,526
1946	12,327	12,309	4,252,182	4,502,164
1947	32,399	52,010	4,372,665	4,670,876
1948	97,640	157,720	1,713,902	1,750,168
1949	105,489	210,267	1,405,199	1,607,952
1950	125,774	183,697	1,554,726	1,669,153
1951	197,653	245,634	2,023,974	2,222,475
1952	201,699	253,753	1,805,010	2,134,700
1953	215,696	274,300	2,183,358	2,897,269
1954	224,943	285,780	2,352,547	3,281,971
1955	237,469	300,243	2,598,123	3,560,958
1956	238,903	307,219	2,608,631	3,585,882

TABLE 10. Principal Statistics of the Brewing Industry Grouped according to the Size of Establishments, 1955 and 1956

Establishments having a production of	Establishments	Employees	Salaries and wages	Cost of fuel and electricity	Cost at plant of materials used	Selling value of factory shipments
	No.	No.	\$	\$	\$	\$
1955						
Under \$200,000.....	1	159	566,902	83,168	562,435	2,636,059
\$200,000 \$500,000.....	7					
\$500,000 \$1,000,000.....	7					
\$1,000,000 \$5,000,000.....	33	319	1,030,261	135,689	1,197,444	4,830,492
\$5,000,000 and over.....	10	3,149	12,111,971	1,117,740	15,702,178	71,789,274
Total	58	8,368	34,387,685	2,730,387	48,677,904	210,571,853
1956						
Under \$200,000.....	2	191	699,707	114,573	706,875	2,963,928
\$200,000 \$500,000.....	7					
\$500,000 \$1,000,000.....	8					
\$1,000,000 \$5,000,000.....	33	410	1,450,016	200,715	1,681,078	6,561,773
\$5,000,000 and over.....	9	3,596	14,134,019	1,285,274	19,259,146	77,188,419
Total	59	8,724	36,770,347	3,048,700	53,046,993	215,897,007

TABLE 11. Consumption of Fuel and Electricity, 1953 and 1956

Kind	Unit of measure	1953		1956	
		Quantity	Cost value at factory	Quantity	Cost value at factory
			\$		
Bituminous coal (a) From Canadian mines.....	ton	5,150	57,865	6,117	53,083
(b) Imported.....	"	34,696	374,112	40,586	460,473
Sub-bituminous coal (from Alberta mines only).....	"	2,217	11,639	5,598	35,125
Anthracite coal.....	"	4,993	64,689	385	4,743
Lignite coal.....	"	15,685	102,557	1,264	8,385
Gasoline.....	imp. gal.	1,048,094	350,979	1,171,687	418,439
Kerosene or coal oil.....	" "	1,446	350	240	63
Fuel oil.....	" "	7,461,106	668,604	9,775,080	914,295
Wood.....	cord	6	27	8	97
Gas (a) Liquefied petroleum (propane, etc.).....	imp. gal.	-	-	1,703	672
(b) Other manufactured.....	M. cu. ft.	2,375	3,070	1,265	2,008
(c) Natural.....	"	273,766	52,628	356,249	83,290
Other fuel.....	-	-	13,330	-	11,010
Electricity purchased.....	Kw. h.	134,656,396	897,890	112,737,589	1,057,032
Total cost of fuel and electricity			2,597,740		3,048,700

Note. Detailed information on fuel was not collected in 1954 or 1955.

TABLE 12. Estimated Capital and Repair Expenditures in The Brewing Industry, 1948-1956

(Thousands of dollars)

(Figures prepared in the General Assignments Division)

Year	Capital expenditures			Repair expenditures			Capital and repair expenditures		
	Construction	Machinery and equipment	Sub-total	Construction	Machinery and equipment	Sub-total	Construction	Machinery and equipment	Total
1948.....	6,895	9,089	15,984	1,423	2,764	4,187	8,318	11,853	20,171
1949.....	6,093	6,292	12,385	1,377	2,461	3,838	7,470	8,753	16,223
1950.....	5,333	6,788	12,121	1,086	2,141	3,227	6,419	8,929	15,348
1951.....	5,006	6,117	11,123	1,171	2,185	3,356	6,177	8,302	14,479
1952.....	5,405	5,763	11,168	1,409	2,300	3,709	6,814	8,063	14,877
1953.....	4,300	8,809	13,109	1,497	2,549	4,046	5,797	11,358	17,155
1954.....	10,467	9,431	19,898	1,854	2,657	4,511	12,321	12,088	24,409
1955.....	8,888	8,813	17,701	1,696	2,994	4,690	10,584	11,807	22,391
1956 ¹	4,212	7,800	12,012	1,020	3,144	4,164	5,232	10,944	16,176

1. Preliminary.

List of Breweries Reporting in 1956

Name	Address
Atlantic Provinces:	
Bavarian Brewing Limited.....	Leslie St., St. John's, Newfoundland
The Bennett Brewing Co., Limited.....	Sudbury St., St. John's, Newfoundland
Newfoundland Brewery Limited.....	55 Belvedere St., St. John's, Newfoundland
A. Keith & Son Limited.....	112 Lower Water St., Halifax, N.S.
Oland & Son Limited.....	297 Agricola St., Halifax, N.S.
Red Ball Brewery Limited.....	2-14 Carmarthen St., Saint John, N.B.
Moosehead Breweries Limited.....	89-119 Main St., Lancaster, N.B.
Quebec:	
The Carling Breweries (Quebec) Limited ¹	5930 De Gaspe St., Montreal
Dow Brewery Limited (Montreal Plant) ¹	391 Colborne St., Montreal
Dow Brewery Limited (Quebec Plant) ¹	92 St. Valier St., Quebec
Labatt's Brewery Limited.....	50 Labatt Ave., Ville LaSalle
Molson's Brewery Limited.....	1670 Notre Dame St. E., Montreal
Ontario:	
Brading Breweries Limited ¹	197 Burlington St. E., Hamilton
Brading Breweries Limited ¹	840 Wellington St., Ottawa
Brading's Cincinnati Cream Brewery Limited ¹	130 Bruce Ave., Windsor
Canadian Breweries Limited (Head Office) ¹	285 Victoria St., Toronto
The Carling Breweries Limited ¹ (Waterloo Division).....	155 King St. S., Waterloo
The Carling Breweries Limited ¹ (Toronto Division).....	293 Niagara St., Toronto
The Carling Breweries Limited (Tecumseh Division).....	Tecumseh
Doran's Brewery Limited ²	319 Algonquin Blvd. E., Timmins
Dow Kingsbeer Brewery (1953) Limited ¹	476 King St. W., Kitchener
Formosa Spring Brewery Limited.....	Formosa
Fort Frances Brewing Co. Limited ²	1009 Mill Road, Fort Frances
Kakabeka Falls Brewing Co. Limited.....	1,201 Cameron St., Fort William
John Labatt Limited.....	311 King St. E., Toronto
John Labatt Limited.....	150 Simcoe Street, London
Molson's Brewery (Ontario) Limited.....	640 Fleet St. W., Toronto
O'Keefe Brewing Company Limited ¹ (Simcoe Division).....	260 Dundas Street, Toronto
O'Keefe Brewing Company Limited ¹ (Victoria Street Division).....	297 Victoria Street, Toronto
O'Keefe's Brewery (Ottawa) Limited ¹	451 Wellington Street, Ottawa
O'Keefe's Old Vienna Brewery Limited ¹	790 Walker Road, Windsor
Port Arthur Beverage Company.....	154 North Algoma Street, Port Arthur
Soe Falls Brewing Company Limited.....	503 Bay Street, Sault Ste. Marie
Sudbury Brewing & Malting Company Limited ²	185 Lorne Street, Sudbury
Manitoba:	
Fort Garry Brewery Limited.....	721 Furby Street, Winnipeg
Grant's Brewery Limited.....	49 Stadacona Street, Winnipeg
The Kiewit Brewing Company Limited.....	191 Dumoulin Street, St. Boniface
Pellissier's Brewery Limited.....	409 Mulvey Ave., Winnipeg
Shea's Winnipeg Brewery Limited.....	137 Colony Street, Winnipeg
Western Canada Breweries Limited ² (Drewry's Manitoba Division).....	Redwood & Main Street, Winnipeg
Saskatchewan:	
The Carling Breweries (Regina) Limited.....	921 Albert Street N., Regina
The Saskatoon Brewing Company Limited.....	8th Street & Kilburn Ave., Saskatoon
Sicks' Prince Albert Brewery Limited.....	554-17th Street West, Prince Albert
Sicks' Regina Brewery Limited.....	Dewdney Avenue, Regina
O'Keefe's Brewing Company (Saskatchewan) Limited.....	519 Second Avenue North, Saskatoon
Alberta:	
The Big Horn Brewing Company Limited.....	Manchester Sub-Division, Calgary
Calgary Brewing & Malting Company Ltd ²	9th Ave. & 15th St. E., Calgary
Northwest Brewing Company Limited.....	10542 Saskatchewan Drive, Edmonton
The Carling Breweries (Alberta) Limited.....	5301-43rd St., Red Deer
Sicks' Lethbridge Brewery Limited ²	Corner 1st St. & 2nd Ave. S., Lethbridge
Sicks' Edmonton Brewery Limited.....	10439-121st Street, Edmonton
British Columbia:	
Enterprise Brewery Limited.....	Revelstoke
Interior Breweries Limited.....	Fernie
Interior Breweries Limited.....	510 Latimer Street, Nelson
Lucky Lager Brewing Company (N.W.) Limited.....	210 Brunette Street, New Westminster
Lucky Lager Brewing Company (Victoria) Limited.....	1921 Government Street, Victoria
Princeton Brewing Company Limited.....	Princeton
Sicks' Capilano Brewery Limited.....	1550 Burrard Street, Vancouver
Silver Spring Brewery Limited.....	303 Esquimalt Road, Victoria
Vancouver Breweries Limited.....	2790 Vine Street, Vancouver

1. These firms operated by Canadian Breweries Limited.
 2. These firms also manufacture "carbonated beverages."

STATISTICS CANADA LIBRARY
BIBLIOTHÈQUE STATISTIQUE CANADA



1010712535