

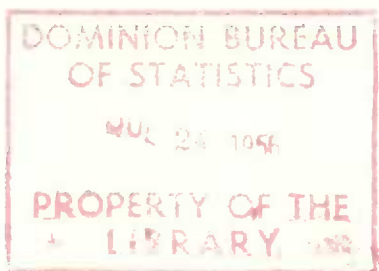
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CANADA

THE DISTILLING INDUSTRY

1955



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NOTICE

The annual reports prepared by the Industry and Merchandising Division of the Bureau of Statistics are divided into 3 volumes, as follows: **Volume I**—The Primary Industries, including mining, forestry and fisheries; **Volume II**—Manufacturing; **Volume III**—Merchandising and Services. The volumes are made up of parts, and the parts in turn are subdivided according to the industries or provinces which they comprise.

Volume II consists of the following parts, the first two of which deal with manufacturing as a whole and the balance with the major manufacturing groups.

- I—General Review of the Manufacturing Industries, \$1.50
- II—The Manufacturing Industries of Canada, (7 sections, as follows:)
 - Section A. Summary for Canada, 25¢
 - Section B. Atlantic Provinces, 25¢
 - Section C. Quebec, 25¢
 - Section D. Ontario, 25¢
 - Section E. Prairie Provinces, 25¢
 - Section F. British Columbia, 25¢
 - Section G. The Manufacturing Industries of Canada, Regional Distribution, 75¢
- III—Foods and Beverages
- IV—Tobacco and Tobacco Products
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- XVII—Products of Petroleum and Coal
- XVIII—Chemicals and Allied Products
- XIX—Miscellaneous Manufactures

The present report belongs in Part III, Foods and Beverages. It is punched to permit of filing in a ring binder along with others of the group. The reports in this group are:

- A—General Review, 25¢
- B—The Slaughtering and Meat Packing Industries, 25¢
- C—The Dairy Products Industry, 25¢
- D—The Fish Processing Industry, 25¢
- E—The Fruit and Vegetable Preparations Industry, 25¢
- F—The Flour Milling Industry, 25¢
- G—The Prepared Breakfast Foods Industry, 25¢
- H—The Feeds Industry, 25¢
- I—The Biscuit Industry, 25¢
- J—The Bread and Other Bakery Products Industry, 25¢
- K—The Carbonated Beverages Industry, 25¢
- L—The Distilling Industry, 25¢
- M—The Brewing Industry, 25¢
- N—The Wine Industry, 25¢
- O—The Confectionery Industry, 25¢
- P—The Sugar Refining Industry, 25¢
- Q—The Macaroni and Kindred Products Industry, 25¢
- R—The Miscellaneous Food Preparations Industry, 25¢
- S—The Canned Foods Summary, 25¢

THE DISTILLING INDUSTRY

1955

The Distilling Industry performs two distinct industrial operations, viz. (a) distillation of spirits which are placed in bond for maturing and which are, therefore, not sold during the current year, as well as the distillation of non-potable alcohol which may be sold during the year in which it is produced, and (b) bottling and blending of matured liquors which have been produced in previous years. It is extremely difficult to measure, free of duplication, the value of production, i.e. the new wealth created by the industry each year, as neither of the above sections of the industry when taken individually reflects the true value of production. To arrive at the value of production it was decided to collect statistics of both the products made as well as the products sold, with an adjustment being made for the sale of products made in previous years, i.e. liquors taken from bond and which were reported in the year of production at inventory values. Since 1953 value of sales is used in tables of Principal Statistics instead of value of production. This is in line with the treatment of other industries.

Starting in 1954 statistics were collected on opening and closing inventories of "raw materials and supplies", "goods in process" and "finished goods of own manufacture". A compilation showing these figures will be found in Table 6.

In Table 1, showing principal statistics of the industry, a column has been added headed "value added by manufacture". These figures are obtained by subtracting the cost of materials used, including fuel and electricity, from the value of production. Since 1954, the value of production was obtained by adding the difference between closing and opening inventory values of "finished goods" and "goods in process" to the sales value. Previous to 1954 inventory values were not available.

In 1955 there were twenty establishments operating in the distilling industry, one in Nova Scotia, eight in Quebec, eight in Ontario, one in Alberta and two in British Columbia. These establishments reported a payroll of 5,179 persons who received \$17,647,985 in salaries and wages, and selling value of products amounting to \$129,629,813.

The quantity of potable spirits produced during the year 1955, and placed in bond for maturing, totalled 20,927,392 proof gallons with an inventory value of \$14,388,151 and industrial alcohol produced was 6,399,009 proof gallons valued at \$1,986,135.

Sales of beverage spirits outside the industry (to Liquor Boards, export sales, etc.) amounted to 11,847,649 proof gallons valued at \$91,211,509. Sales of industrial alcohol amounted to 7,804,227 proof gallons of which 4,319,111 proof gallons were sold "not denatured" with a selling value of \$1,876,350 and 3,485,116 proof gallons were "denatured" and sold for \$1,964,825. The sales of "denatured" alcohol totalled 2,278,094 standard gallons, of which 153,493 gallons were sold for anti-freeze, 1,290,850 gallons for solvents and cleaning fluids and the balance 833,751 gallons for rubbing alcohol, perfume manufacturing, etc.

Corn to the extent of 115,994 tons and valued at \$7,150,808 was the most important grain used. Malt used totalled 18,844 tons valued at \$2,099,517 while molasses used totalled 17,836 tons with a value of \$537,674. Sulphate liquor derived from the Pulp and Paper Industry is also a material in the production of industrial alcohol.

Detailed statistics of production and sales, materials used, imports and exports, employment, etc. will be found in the following tables.

FOODS AND BEVERAGES

TABLE 1. Principal Statistics of the Distilling Industry, Significant Years 1929-1953, and by Provinces 1954 and 1955

Year and Provinces	Estab-lish-ments	Em-ployees	Salaries and wages	Cost of fuel and electricity	Cost at plant of materials used	Value added by manufacture	Value of production ¹
	No.	No.	\$	\$	\$	\$	\$
1929	20	2,219	3,132,497	707,750	12,928,920	30,115,750	43,752,420
1931	23	1,822	2,223,477	396,009	5,463,753	7,196,209	13,055,971
1933	17	1,394	1,615,833	332,749	3,655,641	6,474,709	10,463,099
1939	14	1,801	2,403,666	432,372	5,786,624	12,582,007	18,801,003
1941	15	2,094	3,019,771	666,155	8,490,536	13,795,748	22,952,439
1942	16	2,612	3,870,247	890,586	11,805,770	19,432,134	32,128,490
1943	16	2,742	4,331,961	1,031,114	15,038,821	18,076,155	34,146,090
1944	17	3,180	5,377,040	1,392,422	20,533,253	24,793,883	46,719,558
1945	18	3,839	6,547,838	1,523,937	23,957,216	34,722,574	60,203,727
1946	18	4,075	7,122,533	1,355,191	21,437,733	44,326,434	67,119,358
1947	18	4,088	7,874,156	1,628,524	28,557,924	38,191,901	68,378,349
1948	18	4,213	9,416,330	2,054,163	34,418,708	44,972,176	81,445,047
1949	20	4,033	9,890,966	1,897,285	28,004,756	46,974,654	76,876,695
1950	20	4,121	10,555,240	1,858,810	30,115,026	56,439,577	88,413,413
1951	20	4,643	12,938,163	2,204,991	43,393,190	68,097,335	113,695,516
1952	21	4,784	14,129,557	2,062,522	43,188,519	70,733,919	115,984,960
1953	21	5,110	15,432,739	2,050,571	44,308,034	77,159,302	123,517,907 ²
1954							
Canada	21	5,049	16,110,835	2,211,672	45,250,201	81,788,290	125,966,501
Ontario	9	1,969	6,511,161	911,936	22,776,422	43,256,011	66,293,544
Quebec	8	2,271	7,256,120	1,047,387	16,718,005	31,327,161	46,496,269
Other provinces	4	809	2,343,554	252,349	5,755,774	7,205,118	13,176,688
1955							
Canada	20	5,179	17,647,985	2,235,285	44,385,387	86,402,608	129,629,813
Ontario	8	2,055	7,105,833	880,577	20,570,073	47,550,131	66,468,141
Quebec	8	2,331	8,062,568	1,030,657	17,301,926	31,155,162	47,865,949
Other provinces	4	793	2,479,584	324,051	6,513,388	7,697,315	15,295,723

TABLE 1a. Principal Statistics of the Distilling Industry Grouped According to the Size of Establishments, 1954 and 1955

Establishments having a production of	Estab-lish-ments	Em-ployees	Salaries and wages	Cost of fuel and electricity	Cost at plant of materials used	Selling value of products
	No.	No.	\$	\$	\$	\$
1954						
\$200,000 to under \$500,000	4	69	256,110	93,584	937,258	1,742,043
\$500,000 to under \$1,000,000	4	365	1,030,263	106,741	1,490,503	2,985,189
\$1,000,000 to under \$5,000,000	7	838	2,808,509	573,481	6,004,729	17,390,035
\$5,000,000 and over	6	3,777	12,015,953	1,437,866	36,817,711	103,849,234
Total	21	5,049	16,110,835	2,211,672	45,250,201	125,966,501
1955						
\$200,000 to under \$500,000	3	136	437,597	142,323	827,631	1,758,940
\$500,000 to under \$1,000,000	1					
\$1,000,000 to under \$5,000,000	9	923	3,181,505	616,964	6,708,726	19,872,474
\$5,000,000 and over	7	4,120	14,028,883	1,475,998	36,849,030	107,998,399
Total	20	5,179	17,647,985	2,235,285	44,385,387	129,629,813

1. "Value of production" includes sales and intercompany transfers made within the distilling industry. (see Table 2, section (B) for these values in 1954 and 1955).

2. The figures since 1953 are "sales" including sales and transfers within the distilling industry.

Note. Profits or losses cannot be estimated from Census figures as no data are collected for certain expense items, such as interest, rent, depreciation, taxes, insurance, advertising, etc.

TABLE 2. Production and Sales

	1954		1955		
	Quantity	Value	Quantity	Value	
PRODUCTION					
(A) New Spirits produced during the year					
1. Beverage Spirits:					
(a) Distilled from grains.....	pf. gal.	19,011,117	13,140,395	20,362,805	14,152,206
(b) Distilled from molasses and fruit.....	" "	665,540	339,731	564,587	235,945
2. Industrial alcohol—produced as such.....	" "	6,531,837	2,087,004	6,399,009	1,986,135
Total new spirits produced during the year, with inventory value.....	" "	26,208,494	15,567,130	27,326,401	16,374,286
SALES					
(B) Sales of beverage spirits during the year (see also Table 3):					
1. Sales outside the industry:					
Whiskies:					
Highland.....	pf. gal.	159,959	1,320,080	125,599	1,041,272
Canadian (rye).....	" "	10,015,077	79,409,070	9,784,607	78,706,657
Other types.....	" "	17,840	144,426	19,558	156,302
Brandies.....	" "	33,513	319,762	36,049	343,305
Gins.....	" "	1,032,459	5,920,341	1,149,852	6,497,341
Rums.....	" "	424,387	3,081,848	432,650	3,066,510
Liqueurs, cordials, cocktails, etc.....	" "	73,025	898,156	95,009	1,061,719
Other beverage spirits.....	" "	189,918	314,054	204,325	338,403
Total sales outside the industry.....	" "	11,946,178	91,407,737	11,847,649	91,211,509
2. Value of sales and transfers within the industry.....		—	24,251,997	—	28,292,334
Total value of beverage spirits sold.....		—	115,659,734	—	119,503,843
(C) Industrial alcohol sold during the year ¹ (see also Table 4):					
1. Denatured (by end products):					
(a) Anti-freeze.....	st. gal.	270,265	324,002	153,493	199,399
(b) Solvents and cleaning fluids.....	" "	1,499,967	1,201,629	1,290,850	1,025,732
(c) Rubbing alcohol.....	" "	158,901	130,897	165,917	140,902
(d) Perfume manufacturing.....	" "	258,065	258,471	263,113	259,447
(e) All other (including that for hospitals, research, etc.).....	" "	425,123	363,446	404,721	339,345
Total denatured.....	" "	2,612,321	2,278,445	2,278,094	1,964,825
2. Not denatured.....	pf. gal.	4,200,261	1,788,210	4,319,111	1,876,350
(D) Other products and by-products sold during the year:					
Fusel oil.....	imp. gal.	45,414	17,121	54,440	24,702
Distillers' grains, dried.....	tons	37,297	2,174,869	39,729	2,149,996
Distillers' grains, sold wet.....	"	24,491	29,833	26,689	32,514
All other products.....	—	—	4,018,289	—	4,077,583
Total selling value of all products sold during the year².....		—	125,966,501	—	129,629,813

1. These figures include the resale of 2,112,273 proof gallons of industrial alcohol in 1954 and 1,848,748 proof gallons in 1955.

2. These figures include sales and intercompany transfers made within the distilling industry. (See item (2) of Section (B) above).

Table 2, immediately preceding, shows gross sales (or shipments) of beverage spirits, by Distillers, during the year. In the table following, these sales are broken down to show separately (a) sales outside the distilling industry, including sales to Liquor Boards, export sales, etc. and (b) sales

within the distilling industry, including intercompany transfers and sales to subsidiaries and other distillers. The break-down is of interest since sales outside the industry represent a real disposal of products. It should be noted that values are selling values at the distillery, excluding sales and excise taxes, etc.

TABLE 3. Beverage Spirits Sold or Transferred During the Year

	Sales outside the Distilling Industry		Sales within the Distilling Industry	
	Quantity	Selling value	Quantity	Selling value
	Pf. gal.	\$	Pf. gal.	\$
1954				
Whiskies:				
(a) Highland.....	159,959	1,320,080	62,916	166,623
(b) Canadian (rye).....	10,015,077	79,409,070	8,578,969	21,836,603
(c) Other types.....	17,840	144,426	—	—
Brandies.....	33,513	319,762	35,729	254,923
Gins.....	1,032,459	5,920,341	270,748	604,769
Rums.....	424,387	3,081,848	139,380	341,665
Liqueurs, etc.....	73,025	898,156	659	4,405
Other beverage spirits.....	189,918	314,054	1,503,396	1,043,009
Total	11,946,178	91,407,737	10,591,797	24,251,997
1955				
Whiskies:				
(a) Highland.....	125,599	1,041,272	24,080	102,435
(b) Canadian (rye).....	9,784,607	78,706,657	10,798,810	25,661,430
(c) Other types.....	19,558	156,302	80	277
Brandies.....	36,049	343,305	36,942	258,067
Gins.....	1,149,852	6,497,341	275,888	704,432
Rums.....	432,650	3,066,510	280,774	739,229
Liqueurs, etc.....	95,009	1,061,719	3,506	13,820
Other beverage spirits.....	204,325	338,403	1,280,972	812,644
Total	11,847,649	91,211,509	12,701,052	28,292,334

Table 4 shows, by raw material type, the number of Proof Gallons of industrial alcohol required to produce the products shown in Section (C) of Table 2.

TABLE 4. Industrial Alcohol, by Raw Material Type

	1954		1955	
	Denatured	Not denatured	Denatured	Not denatured
	Proof gallons			
From grains (including hydrol).....	313,884	303,880	160,631	202,879
From molasses.....	88,564	1,048,916	42,908	951,198
From sulphite liquor.....	3,782,607	2,847,465	3,281,577	3,165,034
Total	4,185,055	4,200,261	3,485,116	4,319,111

TABLE 5. Materials Used

	1954		1955	
	Quantity	Cost value \$	Quantity	Cost value \$
Materials used for distilling:				
Corn:				
Canadian..... pounds	99,738,566	3,083,900	108,891,111	3,181,625
Imported	133,959,088	4,450,846	123,096,431	3,969,183
Rye	41,517,620	946,303	49,471,846	1,113,789
Barley	—	—	—	—
Wheat.....	9,596,561	252,233	19,496,949	525,522
Other grains	—	—	—	—
Malt, Canadian.....	35,953,126	1,858,901	37,589,990	2,094,423
Malt, Imported	—	—	97,720	5,094
Sugar	482,148	37,370	546,764	41,637
Molasses.....	30,439,993	454,420	35,672,813	537,674
Water purchased..... gallons	535,923,000	88,025	644,414,000	100,379
Denaturants:				
Wood alcohol	184,672	129,921	154,389	102,610
Other	—	84,796	—	103,509
Cooperage.....	—	1,356,443	—	1,293,706
Sulphite liquor, used in manufacturing alcohol.....	—	350,733	—	187,630
All other materials (hydrol, glycol, fresh fruits, fruit extracts, flavouring, hops, yeasts, etc.)	—	2,813,636	—	2,571,107
Total cost of materials used for distilling	—	15,907,527	—	15,805,656
Materials used for bottling:				
Bottles, Canadian	—	4,874,552	—	5,120,778
Imported	—	1,839,865	—	1,676,275
Cases, wooden	—	354,921	—	194,405
Cases and cartons, other than wooden	—	2,019,112	—	2,245,220
Other packaging materials (cans, drums, labels, corks, etc.)	—	4,153,336	—	4,063,514
Total cost of materials used for bottling	—	13,241,786	—	13,300,192
Beverage spirits purchased for bottling and blending:				
Whiskies:				
Canadian	6,070,700	10,358,658	5,287,614	8,994,578
Imported..... pf. gal.	1,289,882	2,789,686	1,385,555	3,074,174
Brandies:				
Canadian	28,026	74,813	31,401	100,523
Imported..... " "	46,366	148,815	50,586	199,456
Gins:				
Canadian	178,674	361,309	160,916	346,985
Imported..... " "	—	—	—	—
Rums:				
Canadian	70,659	204,589	125,112	284,571
Imported..... " "	278,049	591,632	258,901	588,160
Liqueurs, cordials, wines, etc.:				
Canadian	17,647	121,736	25,560	150,939
Imported..... " "	12,218	66,371	7,015	62,352
Other beverage spirits:				
Canadian	609,865	543,544	640,949	712,995
Imported..... " "	27,145	101,393	39,379	145,387
Industrial alcohol purchased for denaturing, etc.:				
Canadian	2,112,273	738,342	1,848,748	597,087
Imported..... " "	—	—	—	—
Total spirits purchased for bottling, blending, etc. " "	10,742,004	16,100,888	9,861,736	15,257,207
Total cost of materials, (including spirits purchased for bottling, blending, etc.)	—	45,250,201	—	44,385,387

TABLE 6. Inventories, 1955

Province	Raw materials and supplies	Goods in process ²	Finished goods of own manufacture	Total inventory ¹
	\$	\$	\$	\$
Opening Inventory:				
Quebec	4,236,900	39,238,537	1,386,393	44,861,830
Ontario	5,148,832	41,685,870	1,235,510	48,070,312
Other Provinces	1,056,702	15,087,436	417,842	16,561,980
Canada	10,442,434	96,011,843	3,039,845	109,494,122
Closing Inventory:				
Quebec	3,372,659	40,921,220	1,325,506	45,619,385
Ontario	5,117,529	44,080,554	1,373,566	50,571,649
Other Provinces	1,254,319	14,433,140	311,169	15,998,628
Canada	9,744,507	99,434,914	3,010,241	112,189,662

1. Book Value of all manufacturing inventories held at plants or plant warehouses.
2. Includes value of spirits held in maturing warehouses.

TABLE 7. Production Workers, by Months and Sex, 1954 and 1955

Months	1954			1955		
	Male	Female	Total	Male	Female	Total
	Number					
January	2,537	1,205	3,742	2,529	1,250	3,779
February	2,464	1,183	3,647	2,435	1,181	3,616
March	2,467	1,095	3,562	2,435	1,167	3,602
April	2,465	1,173	3,629	2,490	1,305	3,795
May	2,471	1,189	3,660	2,475	1,297	3,772
June	2,452	1,267	3,719	2,517	1,482	3,999
July	2,359	1,205	3,564	2,421	1,509	3,930
August	2,543	1,339	3,882	2,564	1,384	3,948
September	2,642	1,588	4,230	2,710	1,547	4,257
October	2,808	2,249	5,057	2,997	2,319	5,316
November	2,885	2,530	5,415	3,067	2,640	5,707
December	2,594	1,234	3,828	2,621	1,225	3,846
Average number employed per month	2,556	1,439	3,995	2,605	1,526	4,131

TABLE 8. Employees and their Earnings, by Provinces, 1954 and 1955

	Supervisory and office employees			Production workers			Total employees		Total earnings
	Male	Female	Total salaries	Male	Female	Total wages	Male	Female	Salaries and wages
	No.	No.	\$	No.	No.	\$	No.	No.	\$
1954									
Canada	725	329	4,274,021	2,556	1,439	11,836,814	3,281	1,768	16,110,835
Ontario	247	137	1,552,567	1,101	484	4,958,594	1,348	621	6,511,161
Quebec	370	157	2,233,277	1,066	678	5,022,843	1,436	835	7,256,120
Other Provinces	108	35	488,177	389	277	1,855,377	497	312	2,343,554
1955									
Canada	721	327	4,406,058	2,605	1,526	13,241,927	3,326	1,853	17,647,985
Ontario	263	134	1,645,225	1,093	565	5,460,608	1,356	699	7,105,833
Quebec	379	160	2,369,000	1,096	696	5,693,568	1,475	856	8,062,568
Other Provinces	79	33	391,833	416	265	2,087,751	495	298	2,479,584

TABLE 9. Imports and Exports of Distilled Liquors, 1954 and 1955

	1954		1955	
	Quantity	Value	Quantity	Value
	Pf. gal.	\$	Pf. gal.	\$
Imports				
Brandy	324,934	1,794,965	348,547	1,991,408
Gin of all kinds	97,790	507,975	111,680	562,741
Rum	1,030,825	3,212,040	1,017,974	3,252,563
Whisky	1,833,773	8,956,159	2,015,426	9,044,728
Cordials and liqueurs	80,187	889,796	74,977	872,427
Ethyl and Methyl Alcohol	2,808,257	906,132	1,816,949	337,061
Exports				
Gin	38,395	133,998	42,247	130,949
Whisky	6,777,117	59,155,837	7,064,422	60,862,136
Potable spirits, n.o.p.	9,256	56,869	10,563	69,085
Industrial alcohol:				
Non-potable spirits, n.o.p.	133,688	191,440	399,328	332,310

TABLE 10. Estimated Capital, Repair and Maintenance Expenditures, 1949-1955

(Figures prepared in General Assignments Division)

	Capital Expenditures			Repair and Maintenance Expenditures			Capital, Repair and Maintenance Expenditures		
	Construc- tion	Machinery and equipment	Sub- total	Construc- tion	Machinery and equipment	Sub- total	Construc- tion	Machinery and equipment	Total
	Thousands of dollars								
1949	2,067	1,664	3,731	610	1,085	1,695	2,677	2,749	5,425
1950	1,550	987	2,537	463	1,053	1,516	2,013	2,040	4,053
1951	2,958	2,032	4,990	326	1,077	1,403	3,284	3,109	6,393
1952	2,994	2,142	5,136	343	1,243	1,586	3,337	3,385	6,722
1953	2,378	1,931	4,309	305	1,549	1,854	2,683	3,480	6,163
1954	2,391	1,587	3,978	320	1,584	1,904	2,711	3,171	5,882
1955 ¹	3,247	3,183	6,430	335	1,575	1,910	3,582	4,758	8,340

1. Preliminary figures.

List of Distilleries Reporting in 1955

Name of Firm	Address	Code
McGuinness Maritimes Distillers, Limited	Bridgetown, Nova Scotia	B
Canadian Schenley Limited	1 Salaberry St., Valleyfield, Quebec	B
Commercial Alcohols Limited	Gatineau, Quebec	I
Commercial Alcohols Limited	3176 Notre Dame St. E., Montreal, Quebec	N
Distillers Corporation Limited	Ville LaSalle, Quebec	B & I
Meagher Brothers & Company Limited	1161 Britannia St., Montreal, Quebec	B
Melchers Distilleries Limited	Berthierville, Quebec	B & I
Montreal Products Company Limited	1410 Montmorency St., Montreal, Quebec	N
Montmorency Distillery Limited	30-1st Avenue, Beaupré, Quebec	B
Calvert Distillers Limited	Amherstburg, Ontario	B
H. Corby Distillery Limited	Corbyville, Ontario	B & 8
W. & A. Gilbey, Limited	120-18th St., New Toronto, Ontario	B
Gooderham & Worts Limited	2 Trinity St., Toronto, Ontario	B & I
L.J. McGuinness & Co. Limited	Mimico, Ontario	N
The Ontario Paper Co. Limited	Thorold, Ontario	I
Joseph E. Seagram & Sons, Limited	Waterloo Ontario	B
Hiram Walker & Sons, Limited	Walkerville, Ontario	B
Alberta Distillers Limited	14th St. & 34th Ave. S.E., Calgary, Alberta	B & I
The British Columbia Distillery Co. Limited	101 Braid St., New Westminster, B.C.	B
Duncan Harwood Distillers Limited	8900 Shaughnessy St., Vancouver, B.C.	B

Code: "B" Beverage alcohol only; "I" Industrial alcohol only; "B & I" Beverage and Industrial; "N" No new spirits produced during the year.





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