# DISTILLERIES <br> 1960 

Formerly The Distilling Industry

ANNUAL CENSUS<br>OF MANUFACTURES

Published by Authority of<br>The Honourable George Hees, Minister of Trade and Commerce

Industry and Merchandising Division

## EXPLANATORY NOTES

This report is one in a series of about 140 rublications which present the results of the 1960 Census of Manufactures. Most reports in this series :efer to specific industries, but there are summary reports for Canada and the provinces and for major industry groups. Adoption of the revised Standard Industrial Classification for 1960 compilations has necessitated changes in titles of many reports in this annual series. The content of many industries has also been affected (see following note on Industrial Classification).

Industry statistics given in these reports refer to number of establishments, employees, salaries and wages, cost of materials, supplies, fuel and electricity, gross value of shipments, inventories and value added by manufacturing. Details of materials used and products shipped are also given. Descriptions of the principal industry statistios, with special reference to 1960 are as follows:

## Period Covered

Firms are asked to submit figures for the calendar year, if at all possible, and most reports are on this basis. Financial year reports for periods differing from the calendar year are accepted in instances where the firms find it impossible to supply calendar year data from accounting records. However the data on employees, salaries and wages are requested on a calendar year basis in all cases.

## Establishment

Data for the annual census is collected on an establishment basis. A firm with more than one plant is required to file a report for each plant. In most cases an establishment is a complete factory; sometimes, however, a plant is divided into two or more establishments when it carries out operations classifiable to different industries and when separate accounting records are available. Usually the statistics for an establishment relate only to the manufacturing activities. Other activities such as construction at the plant by its own employees, wholesale or retail activities carried on at the plant location, etc., are not included. Plants engaged solely in repair work (except in the case of furniture shipbuilding, boat building, aircraft and railway rolling stock industries) are not included but plants occupied in assembling parts into complete units are included.

## Employees

Administrative and office employees include all executives and supervisory officials such as presidents, vice-presidents, secretaries, treasurers, etc., together with managers, professional and technical employees, superintendents and factory supervisors above the working foremen level, and clerical employees. Working owners and partners are also included in this category.

Production and related workers include all other factory workmen whether pald on a monthly, weekly, hourly or piece-work basis. Working foremen doing work similar to that of the employees they supervise are included, as are maintenance, ware-
housing and delivery staff. Employees on new construction work, in retail or wholesale operations, on outside piece work etc, are not included.

Production workers are reported by months, an average for the year being obtained by summing the monthly figures and dividing by twelve. This procedure is followed even though the plant did not operate in all months. Figures on employment refer to calendar years whether or not some establishments reported other data on a financial year basis.

## Salarles and Wages

Salaries and wages refer to gross earnings of the employees described above, including sularies, wages, commissions, bonuses, the value of room and board where provided, deductions for income tax and social services such as sickness and unemployment insurance, pensions, etc., as well as any other allowances forming part of the employees' wages. Payments for overtime are included.

Salaries refer to amounts paid to administrative and office employees. Withdrawals by working owners or partners for normal living expenses for self and family are included but not their withdrawals for income tax. Wages refer to the amounts paid to production and related workers as defined above. Data on earnings refer to the calendar year whether or not some establishments reported other data on a financial year basis.

## Cost of Fuel and Electricity

Figures for fuel refer to amounts actually used, (including fuel used in cars and trucks), not to purchases unless the quantities are the same. Values refer to the laid-down cost at the works, including freight, duty, etc.

## Materials and Supplies Used

Figures represent quantities and laid-down cost values, at the works, of materials and supplies actually used during the year whether purchased from others or received as transfers from other plants of the reporting company. Amounts paid to other manufacturers for work done on materials owned by the reporting company are included. Returnable containers or any other items charged to capital account are not included. Fuels are not included. Goods bought from others or received as transfers from other plants or reporting companies for resale without further processing are not included. Maintenance and repair supplies not chargeable to capital account are included.

## Factory Shipments

Factory shipments refer to shipments of goods made from own materials either in the reporting plant or by other manufacturers on the basis of a charge to the reporting plant for work done. All products and by-products shipped from the establishment are included whether for domestic use, export, of for government departments. Transfer shipments to sales outlets, distributing warehouses or to other manufacturing units of the reporting firm are included. Goods bought or received as transfers
and resold without further processing are not included. Values are computed on f.o.b. plant or plant warehouse basis, and do not include sales tax or excise duties. Values of containers not returnable are included. Amounts received in payment for work done on materials owned by others are included.

In a few industries such as shipbuilding, aircraft, etc, where work on principal products extend over a relatively long period, the value of production is recorded rather than the value of shipments. For those industries production is computed from the value of deliveries of complete units during the year plus the value of work done during the yeas on uninished units less the value of work done in previous years on ilnished units delivered in the year under revlew.

## Inventories

Values represent the book values of manufacturing inventories owned and held at the reporting plant. Figures include inventories held in warehouses or selling outlets which have been included with plant operations for purposes of reporting shipments.

## Value added by Manufacturing

Figures are computed from value of shipments plus or minus changes in inventories of finished goods and goods in process less cost of materials, fuel and electricity. This figure is sometimes referred to as net production. ${ }^{1}$

## Standard Industrial Classification

The revised Standard Industrial Classification which has been introduced with the 1960 Census of Manufactures provides for a breakdown of the universe into 140 industries arranged in 20 major groups compared with 135 industries in 17 major groups in the old classification which was used in the compilations for the years 1949 to 1959 inclusive. It incorporates changes considered desirable on the basis of experience in using the earlier classification as well as those which take account of changes in the structure of Canadian industrles associated with the rapid developments of the past decade. Full details are contained in the Standard Industrial Classlfication Manual, Catalogue No. 12-501, which is available from either the Queen's Printer of the Dominion Bureau of Statistics. Reporting establishments are classified or allotted to speciflc industries on the basis of the value of principal products made or shipped.

Many industries remain unchanged in the new classification but in many instances there have been substantial changes in content because of the shifting of establishments from one industry to another or in re-grouping of establishments. Where

[^0]changes have occurred the principal statistics for 1957, 1958 and 1959 have been re-compiled to provide data on a basis comparable with those for 1960.

## Short Forms

Between 1949 and 1957, in an effort to ease the reporting burden for smaller firms, a short form was used asking for the total value of shipments only or, in a few cases where losses of detail were significant, for quantities and values of principal products. For purposes of publication, missing data were estimated on the basis of appropriate ratios. In general the cut-off point for these short forms was set at $\$ 50,000$ value of shipments. About $40 \%$ of the total number of establishments reported on the short form and accounted for less than 3 per cent of the total value of shipments.

In 1958, in order to establish a new base yeap. the small firms were asked to report all items of principal statistics together with some detail on matertals and products.

For the 1959 Census, the short form was used again, but further steps were taken to ease the respondents' burden. First, the general limit for short forms was ralsed to $\$ 100,000$ value of shipments. In addition, a new intermediate form was developed. This form is a shortened version of the long form in that most of the general questions were pared down and the detailed lists of materinis and products were limited to the more importank items. The general limits for firms in this category were set at between $\$ 100,000-\$ 500,000$ value o? shipments, but in the case of both the short and intermediate forms there were lower cut-offs for a number of industries in which the smaller firms accounted for a larger share of total shipments. On the other hand, limits were ralsed where this could be done without a significant loss of coverage. On most of the short forms for 1959, in addition to total value of shipments, data on principal products were requested. In a few industries, where loss of employment and earnings data were considered too large because of higher cut-offs, a question on total payroll was placed on the short form. This practice was followed again in 1960.

The intermediate and long forms provide complete data for the compilation of all elements of principal industry statistics and the details of materials and products. The one-page short form, although containing data on principal products and total value of shipments, does not request information on other elements of principal statistics such as value of Inventories, materials, fuel and electricity and, in most cases, employment and salaries and wages, nor does it contain detailed data on volume and value of materials used. For purposes of complling aggregates of principal statistics by industry and by geographic location, the missing data for each establishment were estimated ior 1959 by using, in general, ratios based on the changs in the value of shipments between 1958 and 1955. The proportion of the estimated data was generaily less than 5 per cent of the total in each category of principal statistics.

## DISTILLERIES

## 1960

## Formerly The Distilling Industry

As stated on page 4 all 1960 Census of Industry reports have been compiled on the basis of the Standard Industrial Classification-revised, 1960. In Distilleries (formerly The Distilling Industry) there was no change in the content of the Industry. Therefore the 1960 statistics included in this report are comparable with previous years.

This industry performs two distinct industrial operations, viz. (a) distillation of spirits which are placed in bond for maturing and which are, therefore, not sold during the current year, as well as the distillation of non-potable alcohol which may be sold during the year in which it is produced, and (b) bottling and blending of matured liquors which have been produced in previous years. It is extremely difficult to measure, free of duplication, the value of production, i.e. the new wealth created by the industry each year, as neither of the above sections of the industry when taken individually reflects the true value of production. To arrive at the value of production it was decided to collect statistics of the products made as well as the products sold, with an adjustment being made for the sale of products made in previous years, i.e. liquors taken from bond and which were reported in the year of production at inventory values. Since 1953, value of sales is used in tables of Principal Statistics instead of value of production.

Starting in 1954 statistics were collected on opening and closing inventories of "raw materials and supplies", "goods in process" and "finished goods of own manufacture". A compilation showing these figures will be found in Table 6.

In 1960 there were twenty-one operating establishments, one in Nova Scotia, seven in Quebec, ten in Ontario, one in Alberta and two in British Columbia. These establishments reported a payroll of 4,582 persons who recelved $\$ 20,978,205$ in
salaires and wages. The cost of materials used amounted to $\$ 55,836,334$ and the selling value of products amounted to $\$ 172,309,328$.

The quantity of potable spirits produced during the year 1960, and placed in bond for maturing, totalled $26,228,751$ proof gallons with an inventory value of $\$ 15,599,902$. Industrial al cohol produced was $6,341,452$ proof gallons valued at $\$ 2,228,482$.

Sales of beverage spirits outside the industry (to Liquor Boards, export sales, etc.) amounted to $16,501,382$ proof gallons valued at $\$ 136,472,392$, an increase of 2 p.c. in volume and of 2.6 p.c. in value over 1959. Value of sales of industrial alcohol at $\$ 4,358,342$, showed a slight increase over the preceding year.

Corn with a volume of 148.864 tons and value at $\$ 7,306,989$ was the most important grain used. Malt used totalled 22,589 tons valued at $\$ 2,297,092$ while molasses used totalled 28,924 tons with a value of $\$ 868,001$. Sulphite liquor derived from the Pulp and Paper Industry is used in this industry in the production of industrial al cohol.

Detailed statistics of production and sales, materials used, imports and exports, employment, etc. will be found in the following tables.

In Table 1, showing principal statistics of the industry, a coluinn has been added headed "Value added by manufacture". These figures are obtained by subtracting the cost of materials used and of fuel and electricity from the value of production. Since 1954, the value of production has been obtained by adding the difference between closing and opening inventory values of "finished goods" and "goods in process" to the sales value. Previous to 1954 inventory values were not avallable. The procedure used in the period 1953-59 is illustrated in detail on page 5 of the 1959 annual report.

TABLE 1. Principal Statistics of Distilleries, significant Years 1929-58 and by Provinces 1959 and 1960

| Year and provinces | Estab-lishments | Employees | Salaries and wages | Cost of <br> fuel and <br> electricity | Cost at plant of materials used | Value added by manufacture | $\begin{gathered} \text { Value } \\ \text { of } \\ \text { shipments² } \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | number |  | dollars |  |  |  |  |
| 1929 | $20 \quad 2,219$ |  | 3,132,497 | 707,750 | 12,928,920 | 30, 115, 750 | 43,752,420 |
| 1931 | 2317 | 1, 822 | 2, 223,477 | 396, 009 | 5, 463, 753 | 7, 196, 209 | 13, 055, 971 |
| 1933 |  | 1,394 | 1,615,833 | 332, 749 | 3,655,641 | 6. 474,709 | 10,463, 099 |
| 1939 |  | 1,801 | 2,403,666 | 432,372 | 5,786,624 | 12,582,007 | 18, 801.003 |
| 1941 | 14 | 2, 094 | 3,019,771 | 666, 155 | 8,490,536 | 13, 795, 748 | 22,952,439 |
| 1943 | 15 | 2,742 | 4,331,961 | 1.031.114 | 15, 038, 821 | 18,076,155 | 34, 146, 090 |
| 1944 | 16 17 | 3,180 | 5,377,040 | 1,392,422 | 20,533,253 | 24,793, 883 | 46, 719, 558 |
| 1945 |  | 3. 839 | 6,547, 838 | 1,523,937 | 23,957, 216 | 34, 722, 574 | 60, 203, 727 |
| 1947 | 18 | 4. 088 | 7,874,156 | 1,628,524 | 28,557, 924 | 38, 191, 901 | 68, 378,349 |
| 1948 | 18 | 4,213 | 9,416,330 | 2,054,163 | 34, 418,708 | 44,972, 176 | 81, 445,047 |
| 1949 | 20 | 4.033 | 9.890.966 | 1.897, 285 | 28,004, 756 | 46, 974, 654 | 76, 876,695 |
| 1950 | 2020 | 4, 121 | 10, 555, 240 | 1.858,810 | 30,115, 026 | 56.439.577 | 88, 413, 413 |
| 1951 |  | 4.643 | 12,938, 163 | 2. 204, 991 | 43, 393, 190 | 68, 097, 335 | 113,695, 516 |
| 1952 | $\begin{aligned} & 20 \\ & 21 \end{aligned}$ | 4,784 | 14,129,557 | 2,062,522 | 43, 188, 519 | 70,733,919 | 115, 984, 960 |
| 1953 | 21 | 5,110 | 15, 432, 739 | 2,050,571 | 44, 308,034 | 77, 159,302 | 123, 517, 907 |
| 1954 | 21 | 5. 049 | 16, 110,835 | 2,211, 672 | 45, 250, 201 | 81,788, 290 | 125, 966, 501 |
| 1955 | 20 | 5. 179 | 17,647,985 | 2, 235, 285 | 44, 385, 387 | 86,402,608 | 129,629, 813 |
| 1956 | 20 21 | 5, 436 | 19,327,549 | 2,577,873 | 51, 134, 121 | 94, 007, 432 | 144, 403,075 |
| 1957 | 21 | 5. 250 | 19, 974,662 | 2,795,079 | 52,087, 555 | 98,835,527 | 145, 434,888 |
| 1958 | 21 | 5,036 | 20,488,449 | 2,632,738 | 55, 280, 000 | 104, 902,541 | 158,475,648 |
| 1959 |  |  |  |  |  |  |  |
| Canada | 21 | 4,882 | 21, 245, 115 | 2,471,872 | 53, 821, 727 | 112,561,562 | 170, 282, 828 |
| Ontario $\qquad$ <br> Quebec <br> Other provinces $\qquad$ | $\begin{aligned} & 9 \\ & 7 \\ & 5 \end{aligned}$ | $\begin{array}{r} 2,192 \\ 2,034 \\ 656 \end{array}$ | $\begin{aligned} & 9,719,549 \\ & 9,007,935 \\ & 2,517,631 \end{aligned}$ | $\begin{array}{r} 1,096,714 \\ 1,034,534 \\ 340,624 \end{array}$ | $\begin{array}{r} 27,923,887 \\ 16,955,998 \\ 8,941,842 \end{array}$ | $\begin{array}{r} 66,519,024 \\ 36,704,030 \\ 9,338,508 \end{array}$ | $\begin{aligned} & 92,673,457 \\ & 55,935,997 \\ & 3,673,37 \end{aligned}$ |
|  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |
| 1960 |  |  |  |  |  |  |  |
| Canada ............................. | 21 | 4,582 | 20, 978, 205 | 2,445,525 | 55, 836,334 | 116, 748, 150 | 17-303, 325 |
| Ontario <br> Quebec $\qquad$ <br> Other provinces $\qquad$ | $\begin{array}{r} 10 \\ 7 \\ 4 \end{array}$ | 2,183 | 10,229, 063 | 1,137, 683 | 32, 232, 864 | 68,029,500 | 96,712,907 |
|  |  | 1,797 | 8, 367, 280 | 1,006,514 | 17, 150,370 | 40,356, 945 | 59, 874,344 |
|  |  | 602 | 2,381,862 | 301, 328 | 6, 453,100 | 8, 361, 705 | 15,722,077 |

${ }^{1}$ These figures include sales and intercompany transfers made within Distilleries. (See Table 3, section (B) for these values in 1959 and 1960).

TABLE 2. Principal Statistics of Distilleries grouped according to the Size of Establishments, 1959 and 1960

| Establishments having a production of | Estab-Mshments | Employees | Salaries and wages | Cost of fuel and electricity | Cost at plant of materials used | Selling value of products |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1959 | number |  | dollars |  |  |  |
|  |  |  |  |  |  |  |
| Under \$ 200,000 . | - | - | - | - | - |  |
| \$ 200,000 to \$ 499,999 ....................... | - | 136 | 566. 619 |  |  |  |
| 500,000 \% 999,999 ........................ | 3 | ${ }_{8}^{136}$ | 3 566,619 | 166,301 | $1,429,815$ | $2,482,199$ $25,890,062$ |
|  | $\begin{aligned} & 9 \\ & 9 \end{aligned}$ | $\begin{array}{r} 833 \\ 3,913 \end{array}$ | $\begin{array}{r} 3,565,181 \\ 17,113,315 \end{array}$ | $\begin{array}{r} 694,568 \\ 1,611,003 \end{array}$ | $\begin{aligned} & 10,920,911 \\ & 41,471,00 \end{aligned}$ | $\begin{array}{r} 25,890,062 \\ 141,910,567 \end{array}$ |
| Totals | 21 | 4,882 | 21, 245, 115 | 2,471,872 | 53,821, 727 | 170, 282, 828 |
| 1960 |  |  |  |  |  |  |
| Under \$200,000 | - | - | - | - | - |  |
| \$ 200,000 10 \$ 499,999........................ | - | $\overline{6}$ |  |  |  |  |
| $\begin{array}{rr} 500,000 & 999,999 \text {.......................... } \\ 1,000,000 & \text { י. } \\ 4,999,999 \ldots . . . . . . . . . . . . . . . . . . . ~ \end{array}$ | 12 | 61 905 | 3, $\begin{array}{r}287,234 \\ \hline 1,678\end{array}$ | $\begin{aligned} & 133,803 \\ & 727,546 \end{aligned}$ | 332,622 $12,496,892$ | 1,097,974 |
| 5,000,000 and over ............................. | 7 | 3,616 | 16, 769, 293 | 1,584,176 | 43, 006,820 | 142, 203, 3.4 |
| Totals | 21 | 4,582 | 20, 978, 205 | 2,445,525 | 55, 836, 334 | 172,309, 323 |

TABLE 3. Production and Sales excluding Sales Tax and Other Duties

|  | 1959 |  | 1960 |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Quantity | Value | Quantity | Value |
|  |  | \$ |  | \$ |
| Production |  |  |  |  |
| (A) New spirits produced during the year: |  |  |  |  |
| 1. Beverage spirits: <br> (a) Distilled from grains $\qquad$ <br> (b) Distilled from molasses and iruit $\qquad$ pf. gal. | $23,112,219$ $1,212,852$ | $14,234,418$ 677,986 | $25,256,863$ 971,888 | $\begin{array}{r} 14,973,983 \\ 625,919 \end{array}$ |
| 2. Industrial alcohol-produced as such ............... " | 5,773,359 | 2,153,793 | $6,341,452$ | $2,228,482$ |
| Total new spirits produced during the year, with inventory value | 30, 098, 430 | 17,066, 197 | 32,570,203 | 17,828,384 |
| Sales |  |  |  |  |
| (B) Sales of beverage splrits during the year (see also Table 4): |  |  |  |  |
| 1. Sales outside the industry: Whiskies: |  |  |  |  |
| Highland .................................................. | 102,679 | 889,991 | 97,982 | 861,733 |
| Canadian (rye) <br> Other types (Bourbon) | 13, 262, ${ }_{1}$, 005 | $113,216,951$ | 13, 497, 181 | 116, 056, 744 |
| Brandies ................... | 1 | 1 | 1 | 1 |
| Gins ............................................................ | 1. 408,804 | 9.053.958 | 1, 338,095 | 8, 655,962 |
| Rums | 803,640 | 5,738,956 | 847. 224 | 6,001,489 |
| Vbdka ....................................................... | 164,206 | 1, 223,848 | 245, 884 | 1.913,899 |
| Ltupeurs, cordials, cocktalls, etc. ................ | 142,261 | 1. 608,419 | 175 | 1. ${ }^{1}$, 9805 |
| Other beverage spirits ................................. | 289, 831 | 1,225,475 | 475,016 | 2,982,565 |
| Total sales outside the industry ................ "o | 16, 173, 426 | 132,957,598 | 16,501, 382 | 136.472,392 |
| 2. Value of sales and transferswithin the Industry " | 16,861,567 | $28,789,154$ | 17.897,341 | 27,053,562 |
| Total value of beverage spirits sold ......... | 33, 034, 993 | 161,746,752 | 34, 398, 723 | 163, 525,954 |
| (C) Industrial alcohol sold during the year ${ }^{2}$ (see also Table 5): |  |  |  |  |
| I. Denatured (by end products): |  |  |  |  |
| (b) Solvents and cleaning fluids ................... is | 3 | 3 | 3 | , |
| (c) Rubbing alcohol ...................................... | 3 | s | 3 | , |
| (d) Perfume manufacturing <br> (e) All other (including that for hospitals, re- | 3 | 3 | , | , |
| search, etc.) | 3 | 3 | , | 3 |
| Total denatured ....................................... so | * | 3 | 3 | 8 |
| 2. Not denatured .................................................. pf. gal. | 3 | 3 | * | \% |
| Tutal industrial alcohol ............................. | - | 4,294,321 | - | 4,358,342 |
| (D) Other products and by-products sold during the year: |  |  |  |  |
| Fusel oil $\qquad$ Imp.gal. <br> Distillers' grains, dried ton <br> Distillers' grains, sold wet $\qquad$ <br> All other products $\qquad$ | $\begin{aligned} & 23,947 \\ & 44,960 \\ & 23,718 \end{aligned}$ | $\begin{array}{r} 11,659 \\ 2,214,891 \\ 51,158 \\ 1,964,047 \end{array}$ | $\begin{aligned} & 38,850 \\ & 49,311 \\ & 24,087 \end{aligned}$ | $\begin{array}{r} 18,871 \\ 2,489,948 \\ 52,784 \\ 1,863,429 \end{array}$ |
| Total selling value of all products sold during the year | - | 170,282,828 | - | 172, 309,328 |

[^1]Table 3, immediately preceding, shows gross sales (or shipments) of beverage spirits, by Distillers, during the year. In the table following, the se sales are broken down to show separately (a) sales, outside Distilleries, including sales to Liquor Boads, export sales, etc. and (b) sales within

Distilleries, including intercompany transfers and sales to subsidiaries and other distillers. The break-down is of interest since sales outside the industry represent a real disposal of products. It should be noted that values are selling values at the distillery, excluding sales and excise taxes, etc.

TABLE 4. Beverage Spirits Sold or Transferred during the Year

|  | Sales outside the distilling industry |  | Sales within the distilling industry |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Quantity | Selling value | Quantity | Selling value |
|  | pf. gal. | \$ | pf. gal. | \$ |
| Whiskies: |  |  |  |  |
| (a) Highland | 102,679 | 889,991 | 1 | 1 |
| (b) Canadian (rye) | 13,262,005 | 113,216,951 | 15,211,732 | 26,249,716 |
| (c) Other types | 1 | 1 | 1 | 1 |
| Brandies | 1 | 1 | 1 | 1 |
| Gins | 1,408, 804 | 9,053,958 | 291, 838 | 887,937 |
| Rums | 803,640 | 5,738,956 | 235,946 | 581,238 |
| Vodka | 164,206 | 1,223,848 | 37,304 | 92,08 |
| Liqueurs, etc. | 142,261 | 1,608,419 | 1 | 1 |
| Other beverage spinits | 289,831 | 1,225,475 | 1,084,387 | 978,177 |
| Totals | 16,173,426 | 132,957, 598 | 16,861,567 | 28,789,154 |
| Whiskies: |  |  |  |  |
| (a) Highland | 97,982 | 861,733 | 2 | 1 |
| (b) Canadian (rye) | 13,497, 181 | 116,056,744 | 15,066,463 | $23,564,830$ |
| (c) Other types | 1 | 1 | 1 | 1 |
| Brandies | - 1 | 1 | 1 | 1 |
| Gins | $1.338,095$ | 8,655,962 | 324,704 | 915,939 |
| Rums | 847, 224 | 6,001,489 | 137,918 | 393,589 |
| Vodka | 245,884 | 1,913,899 | 44,090 | 178,251 |
| Liqueurs, etc. | 1 | 1 | 2 | 1 |
| Other beverage spirits | 475,016 | 2,982,565 | 2,324,166 | 2,000,953 |
| Totals | 16,501,382 | 136,472,392 | 17,897,341 | 27,053,362 |

[^2]TABLE 5. Materials Used

| - | 1959 |  | 1960 |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Quantity | Cost value | Quantity | Cost value |
| Materials used for distilling: |  |  |  |  |
| Corn: |  |  |  |  |
| Canadian .................................................................................................................................. | $\begin{aligned} & 120,677,950 \\ & 136,795,207 \end{aligned}$ | $3,005,839$ | $\begin{aligned} & 154,163,861 \\ & 143,564,205 \end{aligned}$ | $\begin{aligned} & 3,469,821 \\ & 3,837,168 \end{aligned}$ |
| Rye | 68, 967, 911 | 1,412,325 | 69,723,701 | 1,560,890 |
| Other grains ............................................................. ". | 4,011,476 | 114,600 | 201, 198 | 4,758 |
| Malt, Canadian ............................................................ ". | 41, 231,032 | 2.124, 828 | 45,179,427 | 2,297,092 |
| Malt, imported ......................................................... ${ }^{\text {e. }}$ |  |  |  | 2, 20 ,002 |
| Sugar .......................................................................... ${ }^{\text {a }}$. | 557, 855 | 40,066 | 553,854 | 40,468 |
| Molasses .................................................................. ${ }^{\text {. }}$ | 56,274, 782 | 1,025, 206 | 57,849,521 | 968,001 |
| Water purchased .......................................................... gal, | 727,513,000 | 152,450 | 726, 196,000 | 120, 721 |
| Denaturants: |  |  |  |  |
| Wood slçhol .......................................................... | 128,972 | 93,325 | 111,378 | 76,341 |
| Othet ................................................................... | - | 151,789 |  | 109,615 |
| Coopersge ............................................................. | - | 1,641,194 | - | 1,971.875 |
| Sulphite liquor, used in manufacturing alcohol ........... | - | 198, 514 | - | 203,981 |
| etc.) used for distiling | - | 146,579 | - | 155,274 |
| All other materials .................................................. | - | 1,100,138 | - | 1,363,139 |
| Total cost of materials used for distilling, etc... | - | 15, 016, 363 | - | 16,079, 144 |
| Materials used for bottling: |  |  |  |  |
| Bottles, Canadian | - | 6, 287, 894 | - | 7,452,115 |
| Bottles, imported. | - | 2, 729, 282 | - | 2,060, 244 |
| Sases, wooden ........................................... | - | 147,061 |  | 38,112 |
| Oases and cartons, other than wooden | - | 2, 830,924 | - | 3,246,671 |
| etc.) $\qquad$ | - | 5,784,710 | - | 5,935,482 |
| Total cost of materials used for botling | - | 17,779,871 | - | 18,732, 624 |
| Beverage splrits purchased for bottling and blending: |  |  |  |  |
| Whiskies: |  |  |  |  |
|  | 9,400, 043 | 13,449, 295 | 10, 206, 821 | 12,899, 120 |
| Imported ................................................................ | 848,499 | 2, 131,404 | 864, 181 | 2,106,992 |
| Brandies: |  |  |  |  |
| Canadian | 29,571 | 101.240 | 49,401 | 163,292 |
| Imported ................................................................. | 115, 105 | 330.956 | 96,596 | 302,768 |
| Gins: |  |  |  |  |
| Canadian Imported $\qquad$ | 156,562 | 343,626 | 200,557 | 455,958 |
| Rums: |  |  |  |  |
| Canadian ........................................................................................................................................................ Imported | $\begin{aligned} & 102,777 \\ & 470,663 \end{aligned}$ | $\begin{array}{r} 197,680 \\ 1,027,659 \end{array}$ | $\begin{aligned} & 206,775 \\ & 387,140 \end{aligned}$ | $\begin{aligned} & 364,115 \\ & 871,724 \end{aligned}$ |
| Liqueurs, cordials, wines, etc.; |  |  |  |  |
| Canadian. | 30,579 | 212, 162 |  |  |
| Imported. | 11,061 | 66,841 | 10,896 | $78,928$ |
| Other beverage spirits: |  |  |  |  |
| Canadian Imported | $\begin{array}{r} 555,496 \\ 67 \end{array}$ | 682,576 268 | $\begin{array}{r} 635,002 \\ 1,498 \end{array}$ | $\begin{array}{r} 744,728 \\ 2,548 \end{array}$ |
| Industrial alcohol purchased for denaturing, etc.: |  |  |  |  |
| Canadian .................................................................. | 1,909,155 | 725, 175 | 1,922,335 | 744,732 |
| Total sptrits purchased for bottling, blending. etc. .................................................................... pf, gal. | 13, 629, 578 | 19, 268, 882 | 14, 609,406 | 18,935, 959 |
| Operating, maintenance and repair supplies ................. | - | 1,422.578 | - | 1,749,788 |
| amount paid out to others for work done on materials wned by this plant $\qquad$ | - | 334,033 | - | 338,819 |
| Total cost of materials, etc. ............................... | - | 53, 821, 727 | - | 55, 836, 334 |

TABLE 6. Inventories, 1960

| Province | Raw materials and supplies | Goods <br> in process ${ }^{1}$ | Finished goods of own manufacture | Total inventory ${ }^{2}$ |
| :---: | :---: | :---: | :---: | :---: |
|  | dollars |  |  |  |
| Opening inventory:3 |  |  |  |  |
| Quebec ................ | 3. 326. 018 | 43, 882, 263 | 2. 051.012 | 49.259, 293 |
| Ontario Other provinces | $6,612,685$ $\text { 1. } 199,310$ | $\begin{aligned} & 54,615,017 \\ & 20,368,860 \end{aligned}$ | $\begin{array}{r} 1,641,708 \\ 675,915 \end{array}$ | $\begin{aligned} & 62,869,410 \\ & 22,244,085 \end{aligned}$ |
| Canada | 11, 138, 013 | 118, 866, 140 | 4,368,635 | 134,372,788 |
| Closing inventory: |  |  |  |  |
| Quebec ............. | 2.941.819 | 42, 232. 023 | 2. 340.737 | 47.514,579 |
| Ontario ........................................................... | 6,993, 126 | 59.003,057 | 1,940, 808 | 67,936,991 |
| Other provinces | 1.052. 094 | 19,912, 311 | 526,520 | 21,490,925 |
| Canada | 10, 987, 039 | 121, 147, 391 | 4, 808, 065 | 136,942, 495 |

${ }^{1}$ Includes value of spirits held in maturing warehouses.
${ }^{2}$ Book value of all manufacturing inventories held at plants or plant warehouses.
${ }^{3}$ The Opening inventory for 1960 differs from the Closing inventory published for 1959 because of the receipt of revised data.

TABLE 7. Production Workers, by Months and Sex, 1959 and 1960

| Months | 1959 |  |  | 1960 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Male | Female | Total | Male | Female | Total |
|  | number |  |  |  |  |  |
| January | 2, 256 | 916 | 3, 172 | 2. 322 | 884 | 3. 206 |
| February | 2, 324 | 915 | 3,239 | 2,318 | 888 | 3. 206 |
| March | 2. 340 | 835 | 3, 175 | 2, 301 | 846 | 3,147 |
| April | 2,387 | 965 | 3, 352 | 2. 271 | 836 | 3, 107 |
| May | 2, 471 | 1. 223 | 3. 694 | 2, 337 | 1,001 | 3. 338 |
| June | 2,445 | 1,066 | 3,511 | 2,330 | 1,015 | 3,345 |
| July | 2. 487 | 1,269 | 3.756 | 2, 276 | 910 | 3, 186 |
| August | 2,775 | 1. 724 | 4. 499 | 2. 363 | 1. 209 | 3. 572 |
| September | 2, 698 | 1.852 | 4. 550 | 2,476 | 1.413 | 3, 889 |
| October November | 2.690 | 2. 031 | 4. 721 | 2. 544 | 1, 604 | 4,148 |
| November | 2,533 | 1,458 | 3, 991 | 2.482 | 1,430 | 3,912 |
| December | 2, 330 | 775 | 3, 105 | 2. 188 | 663 | 2.851 |
| Average number employed per month | 2,465 | 1. 254 | 3. 719 | 2.353 | 1,059 | 3,412 |

TABLE 8. Employees and their Earnings, by Province, 1959 and 1960


TABLE 9. Imports and Exports of Distilled Liquors, 1959 and 1960

|  | 1959 |  | 1960 |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Quantity | Value | Quantity | Value |
| Imports | pf. gal. | \$ | pf. gal. | \$ |
| Brandy | 460, 658 | 2, 729, 339 | 480, 012 | 2, 737,310 |
| Gin of all kinds | 192, 691 | 843, 574 | 212, 573 | 930, 234 |
| Rum .............. | 1. 240,345 | 3,752, 981 | 1, 035,134 | 3,225, 874 |
| Whiskey | 1. 4,98, 087 | 7. 932, 181 | 1, 528, 448 | 7. 656,360 |
| Cordiais and liqueurs | -99,473 | 1.198, 193 | 102, 183 | 1,220, 898 |
| Ethyl and methyl alcohol | 3,298,401 | - 944,890 | 58,018 | 38,545 |
| Exports |  |  |  |  |
| Gin ....................................................................... | 23, 636 | 90, 746 | 20,605 | 82, 820 |
| Whiskey | 9,413, 165 | 78, 262,453 | 8, 951, 127 | 79, 219.899 |
| Potable spirits, no.p. | 9,094 | 57, 940 | 8, 778 | 55,643 |
| Industrial alcohol: <br> Non-potable spirits, n.o.p. | 502,867 | 533, 272 | 572, 727 | 577,918 |

TABLE 10. Estimated Capital and Repair Expenditures in Distilleries, 1949-60
(Figures prepared in Business Finance Division)

|  | Capital expenditures |  | Repait expenditures |  | Capital and repait expenditures |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Construction | Machinery and equipment | Construction | Machinery and equipment | Total |
|  |  | tho | usands of dolla | s |  |
| 1949 | 2, 067 | 1,664 | 610 | 1,085 | 5,426 |
| 1950 | 1,550 | 987 | 463 | 1,053 | 4. 053 |
| 1951 | 2.958 | 2,032 | 326 | 1,077 | 6. 393 |
| 1952 | 2,994 | 2,142 | 343 | 1.243 | 6.722 |
| 1953 | 2, 378 | 1,931 | 305 | 1,549 | 6, 163 |
| 1954 | 2,391 | 1, 587 | 320 | 1.584 | 5,882 |
| 1955 | 3,529 | 3, 765 | 329 | 3,680 | 11, 303 |
| 1956 | 4,138 | 3.491 | 491 | 1. 896 | 10, 016 |
| 1957 | 4,614 | 3, 179 | 458 | 2,030 | 10, 281 |
| 1958 | 3,837 | 2,209 | 401 | 1, 686 | 8,133 |
| 1959 | 6,588 | 4,101 | 470 | 1,500 | 12,659 |
| $1960{ }^{\circ}$ | 3,168 | 6,030 | 461 | 2,373 | 12, 032 |

P Preliminary figures.

TABLE 11. Fuel Consumption, 1959 and 1960

| Kind |  | 1959 |  | 1960 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quantity | Cost at plant | Quantity | Cost at plant |
|  |  |  | \$ |  | \$ |
| Bituminous coal: |  |  |  |  |  |
| (a) From Canadian mines ................................................ | ton | 1. 807 | 26, 034 | 2, 613 | 38, 026 |
| (b) Imported ........................................................... | ton | 85, 871 | 903, 504 | 83, 181 | 842, 238 |
| Sub-bituminous coal (from Alberta mines) ........................ |  |  |  |  |  |
| Anthracite coal ....................................................... | ton | ${ }^{491}$ | 65,899 | - 463 | 6,574 |
| Gasoline (including gasoline used in cars and trucks) .... | gal. | 93,447 | 35,484 | 83, 299 | 31. 879 |
| Fuel oil ................................................................... |  | 9,851, 148 | 781,383 | 9,306,877 | 652, 040 |
| Liquefled petroleum gases | Imp. gal. |  |  |  | - 256 |
| Natural gas ..................................................................... | M cu. ft. | 387, 790 | 107, 746 | 741,944 | 261, 600 |
| Other fuel (steam, etc.) <br> Electricity purchased $\qquad$ | kwh. | 35, 085, 640 | 311,747 | - | 305, 589 |
| Totals ..................................................................... |  | - | 2,471,872 | - | 2,445,525 |

List to Distilleries Reporting in 1960

| Name of firm | Address | Core |
| :---: | :---: | :---: |
| Nova Scotia: |  |  |
| McGuinness Maritimes Distillers, Limited ......... | Bridgetown | B |
| Quebec: |  |  |
| Canadian Schenley Limited | 1 Salaberry St., Valleyfield | B |
| Commercial Alcohols Limited ........................... | Gatineau | B \& I |
| Commercial Alcohols Limited | 3120 Notre Dame St. E. Montreal | N |
| Distillers Corporation Limited | Ville LaSalle | B \& I |
| Meagher Brothers \& Company Limited .............. | 1161 Britannia St. Montreal | B |
| Melchers Distilleries Limited | Berthierville | B \& I |
| Montmorency Distillery Limited | $30-$ Ste. Marguerite st. Beaupre | B |
| Ontario: |  |  |
| Calvert Distillers Limited ................................... | Amherstburg | B |
| Carrington Distillers (Ontario) Ltd. | 39 Newcastle Ave., Mimico | N, B. |
| Consolidated Alcohols Limited | 2 Trinity St., Toronto | B \& I |
| H. Corby Distillery Limited | Corbyville | B \& I |
| W. \& A. Gilbey (Canada) Limited | 120-18th St., New Toronto | B |
| Gooderham \& Worts Limited ............................... | 2 Trinity St., Toronto | N.B. |
| L.J. McGuiness \& Co. Limited ............. ........... | 2 Algoma St., Mimico | N, B \& I |
| The Ontario Paper Co. Limited ........................ | Thorold | I |
| Joseph E. Seagram \& Sons, Limited .................. | Waterloo | B |
| Hiram Walker \& Sons, Limited ........................... | Walkerville | B |
| Alberta: |  |  |
| Alberta Distillers Limited | 14th St. \& 34th Ave, S. F.. Calgary | B \& I |
| British Columbia: <br> The British Columbia Distillery Co. Limited Canadian Park \& Tilford Ltd. |  |  |
|  | 101 Rraid St, New Westminster | B |
|  | 333 Brooksbank Ave.. North Vancouver | N, B. |

Code: "B" Beverage alcohol only; " $I$ " Industrial alcohol only: "B \& I' Beverage and Industrial; "N" no new spirits produced during the year.


[^0]:    ${ }^{2}$ To arive at the National Accounts concept of "gross domestic product at factor cost". it would be necessary to subtract also the cost of office supplies used, advertising, insurance and other goods and services obtained from other businesses. Data on these inputs are not collected on the annual Census of Manufactures. Value added figures for "The primary industries and construction" are published in D.B.S. publication 61-202, Survey of Production.

[^1]:    ${ }^{1}$ Included under "Other beverage spirits".
    ${ }^{3}$ Includes industrial alcohol purchased for resale.
    'Confidential.
    ' Includes sales and intercompany transfers made within Distilleries. (See item (2) of Section (B) above).

[^2]:    ${ }^{1}$ Confidential, included under "Other beverage spirits".

