Published by Authority of the Hon. James A. MacKINNON, M.P., Minister of Trade and Commerce

CANADA

DEPARTMENT OF TRADE AND COMMERCE DOMINION BUREAU OF STATISTICS CENSUS OF INDUSTRY

GENERAL MANUFACTURES BRANCH

REPORT

ON THE

STATISTICS STATISTIQUE CANADA

\$807 1 6 2010

LIBRARY BISLIOTHERDS

WINE INDUSTRY

IN

CANADA

1943





32-207 CY

Parished to Nothing at the least of the Marian Marian and Commercial Marian and Commercial Commerci

ACAMAD

OSEPARTINGS OF TRADE AND COMMERCES

OOMINGS OF TRADE OF TRADES

CENSUS OF TRADES OF TRADES

CENSUS OF TRADES OF TRADES

BURDONATA ROCESTATE

ONDER THE POST

 EPORE

EET MO

YES BURNERS MEN

MI

THE ASSESSMENT

caer

LIBRANE AREA BERNELL

This Bureau is co-operating in the conservation of paper on account of the present critical shortage thereof. If this bulletin is not needed by you, please notify the Dominion Statistician and your name will be removed from our mailing list.

DEPARTMENT OF TRADE AND COMMERCE

DOMINION BUREAU OF STATISTICS

GENERAL MANUFACTURES BRANCH

OTTAWA - CANADA

Dominion Statistician: S.A. Cudmore, M.A. (Oxon.) F.S.S., F.R.S.C. Chief, General Manufactures Branch: A. Cohen, B. Com.

THE WINE INDUSTRY IN CANADA, 1943.

The wine industry in Canada is confined to a few localities such as the Niagara Peninsula in Ontario and the Okanagan Valley in British Columbia where climatic conditions for the cultivation of grapes and berries suitable for wine are favourable. In this industry in 1943 there were 30 establishments, located by provinces as follows: Quebec 1, Ontario 22, Manitoba 1, Saskatchewan 1 and British Columbia 5. These plants reported a capital investment of \$8,997,862 and average employment of 630 persons who received \$1,009,140 in salaries and wages, and a net value of production amounting to \$5,269,145. Wines produced during the year and placed in storage for maturing totalled 3,449,726 gallons with an inventory value of \$1,331,957 while the fermented wines bottled or sold in bulk during the year totalled 3,500,525 gallons valued at \$3,449,726. Other products were valued at \$362,947. In order to avoid duplication, however, the prime cost of wines produced in previous years and which were bottled or shipped in bulk during the current year must be deducted from the gross value of production in order to arrive at the value of new products made. For detailed production statistics see Table 2.

The wine industry consists of two distinct operations, viz., (1) production of wines which are placed in storage for maturing and which are, therefore, not sold during the current year and (2) bottling or shipping in bulk of matured wines which have been produced in previous years. Production of wine in 1943 amounting to 3,449,726 gallons shows a decrease of 902,677 gallons and the sales amounting to 3,500,525 gallons also decreased by 1,112,367 gallons. It is interesting to note that the province of Ontario accounted for over 89 per cent of the total net value of production.

Detailed statistics of production, materials used, employment, capital invested, etc. are given in the tables following.

Table 1. - Summary of Principal Statistics by Provinces. '

Year and Provinces	:Estab- :lish- :ments	:Capital		:Salaries : and Wages		:Value of
	No.,	\$	No.	\$	\$	\$
1937						
CANADA	41	7,203,906	646	777,531	2,053,327	3,783,076
Ontario	33	6,080,528	584		1,883,284	3,499,390
Other provinces	8	1,123,378	62		170,043	283,686
1938						
CANADA	42	7,305,361	643	840,190	2,030,527	3,930,105
Ontario	33	6,248,180	585		1,710,325	3,431,489
Other Provinces	9	1,057,181	58		320,202	498,616
1939						
CANADA	36	7,169,685	634	906,340	2,032,848	4,040,897
Ontario	27	6,055,067	576	828,771	1,721,062	3,534,150
Other Provinces	9	1,114,618	58	77,569	311,786	506,747
1940						
CANADA	34	8.129,321	689	956,012	2,746,342	5,158,927
Ontario	25	6,948,429	627	872,558	2,309,371	4,400,196
British Columbia .	6	775,704	36	52,217	253,278	436,240
Other Provinces	3	405,188	26	31,237	183,693	322,491
1941						
CANADA	33	9,343,506	793	1,103,099	2,841,826	5,542,755
Ontario	24	8,150,776	729	1,010,945	2,466,766	4,873,803
British Columbia .	6	804,523	37		287,924	504,986
Other Provinces	3	388,207	27	3 8,336	87,136	163,966
1942						
CANADA	31	9,397,555	749	1,080,634	3,111,986	6,088,093
Ontario	23	8,017,232	676		2,702,138	5,373,466
British Columbia .	5	840,895	45 '		319,199	536,239
Other Provinces	3	539,428	28	44,169	90,649	178,388
1943						
CANADA	30	8,997,862	630	1,009,140	2,403,109	5,269,145
Ontario	22	7,780,553	564		2,103,694	4,711,165
British Columbia .	5	817,460	40	59,016	230,169	412,691
Other Provinces	3	399,849	26	38,511	69,246	145,289

NOTE: Profits or losses cannot be estimated from Census figures as no data are collected for certain expense items, such as interest, rent, depreciation, taxes, insurance, advertising, etc.

Table 2. - Production of Wine, 1942 and 1943.

: x		CANADA 1942	: (CANADA 1943		TARIO		rovinces
Classes of Products	Quantity	Value	Quantity	Value	Quantity	Value	Quantity	Value
	Gallons	\$	Gallons	\$	Gallons	\$	Gallons	\$
(a)~ Wine produced during the year, but placed								
in storage for maturing	4,352,403	1,684,884	3,449,726	1,331,957	3,091,388	1,146,159	358,338	185,798
(b) All other products (grape concentrate, grape juice, wine spirits, etc. made and sold during the								
year	-	563,617		362,947	-	362,947	- 100	- 01
(c) Fermented wine sold during the year, bottled								
	4,612,892	6,165,334	3,500,525		3,093,819	4,929,118	406,706	619,502
TOTAL VALUE OF PRODUCTION		8,413,835		7,243,524		6,438,224		805,300
(d) Prime cost of wine (produced in previous years) reported above								
under Section (c)		2,325,742	_	1,974,379		1,727,059	-11/42-11-	247,320
NET VALUE OF PRODUCTION.	-	6,088,093	_	5,269,145		4,711,165		557,980

x Section (a) refers to the bulk goods produced during the current year but which have been put in storage for maturing. The value given for this is the <u>inventory value</u>. Sections (b) and (c) refer to the products sold during the year. The values given do not include sales tax and other duties.

- 4 THE WINE INDUSTRY IN CANADA, 1943.

Table 3. - Materials Used in the Wine Industry

Table 5	Unit	s used in th	e Wine Indust 4 2		403
Class of Materials	of Measure		Cost Value at Works		1 100 1
Grapes	Pound	46,570,488	\$ 1,031,791	26,613,076	\$ 700,383
Cherries	11	27,754	1,596	16,438	1,806
Loganberries	11	114,685	7,785	234,490	23,974
Other fresh fruits	11	149,181	6,102	51,203	477
Raisins and Currants	41	194,736	23,164	311,524	36,914
Sugar	II	12,260,847	742,586	10,388,734	617,670
Acids (tartaric and citric)	n	2,080	1,520	921	782
Alcohol	Pf. Gal.	13,131	18,629	1,434	1,793
Grape spirits	tt .	63,429	130,300	14,197	30,183
Grape juice	Gallon	20,235	5,194	1 5 5 T	
Grape concentrate	n	85,026	162,381	50,418	101,239
Extracts, etc	11	94	1,594	48	1,373
Caramel and other colouring	Gallon	883	810	310	870
Clarifying and filtering materials	-		18,760		19,398
Bottles and jars	-	6400	562,005		523,454
Cases, wooden	-40		190	_	77
Cases and cartons, other than wooden	-		108,700		95,066
Cooperage	-	-	11;660		15,577
Other packaging material	-		127,586		112,754
Wines and liquors, purchase for blending, etc		132,028	134,134	106,596	94,103
All other materials			15,499		25,216
TOTAL COST OF MATERIALS USED		-	3,111,986		2,403,109

Table 4. - Capital Invested.

	Table.	to - Capita.	THI A ED CECT.		
	Fixed				
		Work			
	Present value	Inventory	Inventory	Cash,	Total
	of land,	value of	value of	trading and	Capital
Year and	buildings,	materials,	finished	operating	
Provinces	fixtures,	stocks in	products	accounts,	
	machinery,	process,	on hand	etc.	
	tools, etc.	fuel, etc.			
		on hand			
grande is distributed to the second second section of a second se	\$	\$	\$	\$	\$
1934	3,132,511	3,774,811		1,202,022	8,100,344
1935	3,047,586	3,481,064		807,933	7,336,583
1936	2,831,143	3,207,300		908,835	6,947,278
1937	2,755,176	3,121,647		1,327,083	7,203,906
1938	2,778,453	3,234,664		1,292,244	7,305,361
1939	2,563,908	3,132,638		1,473,139	7,169,685
1940	2,879,909	3,615,258		1,634,154	8,129,321
1941	3,030,358	2,725,980	1,811,634	1,775,534	9,343,506
1942	2,651,913	2,802,822	1,610,828	2,331,992	9,397,555
1943					
CANADA	2,461,781	2,807,776	1,730,095	1,998,210	8,997,862
Ontario	2,241,644	2,374,334	1,531,329	1,633,246	7,780,553
British Columbia	157,606	389,151	195,513	75,190	817,460
Other Provinces.	62,531	44,291	3,253	289,774	399,849
parties and the decision the decision effective as the decision produce		me and a suite of the or to			

Table 5. - Principal Statistics of the Wine Industry, Grouped According to the Size of Establishments.

having a		: -:Capital :Invested			:Cost of :Materials:	Value of
3 () 4 ()		\$		\$	\$	\$
1 9 4 2 Under \$5,000	***		101 _5.76		1	P. Pale Valle
\$5,000 to \$25,000	2	713,519	75	106,723	151,984	361,873
\$25,000 to \$50,000	9)				
\$50,000 to \$100,000	7	701,339	85	105,914	198,080	495,661
\$100,000 to \$500,000	11)				
\$500,000 to \$1,000,000	1)7,982,697	589	867,997	2,761,922	5,230,559
\$1,000,000 and over	1)				
TOTAL	。 31	9,397,555	749	1,080,634	3,111,986	6,088,093
guationation also the the transferential and the transferential and the transfer transfer to the transfer transfer to the transfer transfer to the transfer transfer to the transfer transfer transfer to the transfer tran	prings are give throughought-derive	ernderme der de des bei dauge dar ge	of the fire that the day was quartered.	arribro das das Aprillas (garribro das das 1994 das d	and a second law and second	See an our disconnection age for disordered
1943						
Under \$5,000	***		-			A SECTION
\$5,000 to \$25,000	3	126,023	10	9,731	9,475	38,180
\$25,000 to \$50,000	11	785,328	82	118,956	160,624	447,092
\$50,000 to \$100,000	4	595,425	46	62,251	109,365	262,484
\$100,000 to \$500,000.	10)			,	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	, 202
\$500,000 to \$1,000,000		7,491,086	492	818,202	2,123,645	4.521.389
\$1,000,000 and over	1)				, , , , , , , , , , , , , , , , , , , ,	,,
TOTAL	30	8,997,862	630	1,009,140	2,403,109	5,269,145

Table	6	Employees,	Salaries	and Wages.

Classes of Employees			194	12 1943
M F	Cotal	No.	256 198 58 540,17	3 116 52
M F	y average) - Total Temale Total wages	No.	493 404 88 540,463	347
Total Employees	5 3 C 5 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6	. No.	749	630
Total salaries and wag	GeS	. \$	1,080,634	1,009,140

Table 7. - Monthly Employment of Wage-earners.

Months]	9 4	2		1 9 4 3	
	Male	Female	Total	Male	Female	Total
Amazinetika olik-reprografiya yilandaru karakatika kilokatika (ku. 180- da karakatika kilokatika (ku. 180- da 180-	No.	No.	No.	No.	No.	No.
January	340	45	385	316	56	372
February	324	46	370	299	57	356
March	309	45	354	274	67	341
April	456	97	553	341	134	475
May	296	59	355	291	79	370
June	297	75	372	318	99	417
July	308	83	391	315	114	429
August	337	80	417	307	83	390
September	718	147	865	614	273	887
October	770	195	965	433	192	625
November	348	91	439	312	106	418
December	337	81	418	316	105	421
	101	00	400	W.4.D.	325	400
MONTHLY AVERAGE	404	89	493	347	115	462

Table 8. - Number of Wage-earners during One Week in Month of Highest Employment with their Hours of Work per Week and Average Weekly Earnings.

Number of Hours		9 4 2 of Employees		1 9 4 3 Number of Employees	
Worked per Week	Male	Female	Male	Female	
30 hours or less	203	138	127 71	151 70	
44 hours	43 28	8	23 29	2	
48 hours	116 53	20	46 33	10 14	
51 - 54 hours	50 31	5	35	3	
56 - 64 hours	38 142	3	117 194	15	
AVERAGE HOURS PER WEEK	47.1	32.7	51.0	33.6	
AVERAGE WEEKLY EARNINGS	\$31.24	\$7.35	\$30.66	\$9.93	

Table 9. - Power Equipment

				min productive, transfer the transfer and a section
		1 9 4 2	1 9	4 3
Classes of Power	:Number :Manufacturers' : of : Rating of : : Units : Horse-Power : : Capacity		: of : Units	:Manufacturers' : Rating of : Horse-Power : Capacity
Steam engines and steam turbines In Use	1	12	1	12
Gasoline, gas and oil engines - In Use	1	9	1	9 4
Electric motors operated by pur- chased power - In Use	402 11	1,289 27	415 10	1,311 28
TOTAL POWER AVAILABLE FOR MANUFACTURING	416	1,341	428	1,364
Boilers (In Use	20	981 150		1,022 150

Table 10. - Consumption of Fuel and Electricity.

Kinds of Fuel		antity			4 3 :Cost Value :at Factory
			*		\$
Coal - Bituminous	Imp. Gal. Imp. Cord cu. ft.	108 5 23,912 58,878 150 75	1,362 75 1,680 18,509 634 98 1,579	5,374 38 3 1,713 26,620 135 45	42,389 525 45 190 8,156 754 62 97
Other fuel			852	-	15 52,233
Electricity purchased (including service charges)	Kw.H. 1,	348,519	20,811 1,	494,067	19,768
TOTAL COST OF FUEL AND ELECTRICITY	10 - 10 - 10 - 10 - 10 - 10 - 10 - 10 -	stade	81,317		72,001

⁽x) Includes gasoline used in cars and trucks.

LIST OF WINERIES REPORTING IN 1943.

QUEBEC

T.G. Bright (Quebec) Limited

28th Avenue, Lachine.

ONTARIO

Acme Wine Company, Limited
Barnes Wines, Limited
The Bordeaux Wines, Limited
T.G. Bright & Company, Limited
Chateau-Gai Wines, Limited
Cooksville Wine Vaults (Alex Thomas)
Danforth Wines, Limited
Grimsby Wines, Limited
J.S. Hamilton & Company, Limited
Jordan Wine Company, Limited
Jordan Wine Company, Limited
Kitchener Winery
London Winery, Limited
Fred Marsh Winery, Limited

889 Queen Street West, Toronto St. Catharines
Niagara-on-the-Lake
Niagara Falls
R.R. No. 3, Niagara Falls
Cooksville
1076 Lakeshore Road, New Toronto
Grimsby
44 Dalhousie Street, Brantford
Jordan
St. Catharines
R.R. No. 3, Kitchener.
R.R. No. 1, London
R.R. No. 3, Niagara Falls

ONTARIO - Con.

National Wine Company, Limited
(Chateau-Gai Wines, Limited)
Old Battlefield Wine Company
The Parkdale Wines, Limited
Peerless Wine Manufacturing Ltd.
(Chateau-Gai Wines, Limited)
St. Catharines Wine Co. of Canada, Ltd.
Turner Wine Company
Twin City Wine Company
Welland Winery

27 Brock Avenue, Toronto

R.R. No. 5, Hamilton 183 Bathurst Street, Toronto 448 Queen Street East, Toronto

Woodburn Avenue, St. Catharines 104 Front Street East, Toronto Fort William 272 King Street, Welland

MANITOBA

G. Trossi

485 St. Jean Baptiste Street, St. Boniface

SASKATCHEWAN

T.G. Bright (Western) Limited (+)

1360 Toronto Street, Regina

BRITISH COLUMBIA

Calona Wines, Limited Growers Wine Company, Limited

Growers Wine Company, Limited
Victoria Wineries (B.C.) Limited (x)
Victoria Wineries (B.C.) Limited

Kelowma
1531 - 15th Avenue West,
Vancouver
Lake Hill
1404 Store Street, Victoria
Lake Hill

- (x) This plant made no new wine in 1942, but bottled or sold in bulk wine produced in previous years.
- (+) This plant bottles wine produced at other points.

STATISTICS CANADA LIBRARY BIBLIOTHÈQUE STATISTIQUE CANADA 1010712859