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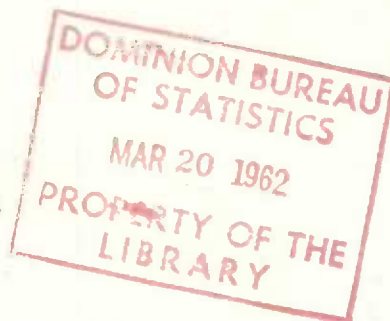
ANNUAL



SOFT DRINK MANUFACTURERS 1960

Formerly the Carbonated Beverages Industry

ANNUAL CENSUS
OF MANUFACTURES



Published by Authority of
The Honourable George Hees, Minister of Trade and Commerce

DOMINION BUREAU OF STATISTICS
Industry and Merchandising Division

March, 1962
6522-515

Price 50 cents

SYMBOLS

The interpretation of the symbols used in the tables throughout this publication is as follows:

- ... figures not appropriate or not applicable.
- nil or zero.
- ^p preliminary figures.
- ^r revised figures.

EXPLANATORY NOTES

This report is one in a series of about 140 publications which present the results of the 1960 Census of Manufactures. Most reports in this series refer to specific industries, but there are summary reports for Canada and the provinces and for major industry groups. Adoption of the revised Standard Industrial Classification for 1960 compilations has necessitated changes in titles of many reports in this annual series. The content of many industries has also been affected (see following note on Industrial Classification).

Industry statistics given in these reports refer to number of establishments, employees, salaries and wages, cost of materials, supplies, fuel and electricity, gross value of shipments, inventories and value added by manufacturing. Details of materials used and products shipped are also given. Descriptions of the principal industry statistics, with special reference to 1960 are as follows:

Period Covered

Firms are asked to submit figures for the calendar year, if at all possible, and most reports are on this basis. Financial year reports for periods differing from the calendar year are accepted in instances where the firms find it impossible to supply calendar year data from accounting records. However the data on employees, salaries and wages are requested on a calendar year basis in all cases.

Establishment

Data for the annual census is collected on an establishment basis. A firm with more than one plant is required to file a report for each plant. In most cases an establishment is a complete factory; sometimes, however, a plant is divided into two or more establishments when it carries out operations classifiable to different industries and when separate accounting records are available. Usually the statistics for an establishment relate only to the manufacturing activities. Other activities such as construction at the plant by its own employees, wholesale or retail activities carried on at the plant location, etc., are not included. Plants engaged solely in repair work (except in the case of furniture, shipbuilding, boat building, aircraft and railway rolling stock industries) are not included but plants occupied in assembling parts into complete units are included.

Employees

Administrative and office employees include all executives and supervisory officials such as presidents, vice-presidents, secretaries, treasurers, etc., together with managers, professional and technical employees, superintendents and factory supervisors above the working foremen level, and clerical employees. Working owners and partners are also included in this category.

Production and related workers include all other factory workmen whether paid on a monthly, weekly, hourly or piece-work basis. Working foremen doing work similar to that of the employees they supervise are included, as are maintenance, ware-

housing and delivery staffs. Employees on new construction work, in retail or wholesale operations, on outside piece work etc. are not included.

Production workers are reported by months, an average for the year being obtained by summing the monthly figures and dividing by twelve. This procedure is followed even though the plant did not operate in all months. Figures on employment refer to calendar years whether or not some establishments reported other data on a financial year basis.

Salaries and Wages

Salaries and wages refer to gross earnings of the employees described above, including salaries, wages, commissions, bonuses, the value of room and board where provided, deductions for income tax and social services such as sickness and unemployment insurance, pensions, etc., as well as any other allowances forming part of the employees' wages. Payments for overtime are included.

Salaries refer to amounts paid to administrative and office employees. Withdrawals by working owners or partners for normal living expenses for self and family are included but not their withdrawals for income tax. Wages refer to the amounts paid to production and related workers as defined above. Data on earnings refer to the calendar year whether or not some establishments reported other data on a financial year basis.

Cost of Fuel and Electricity

Figures for fuel refer to amounts actually used, (including fuel used in cars and trucks), not to purchases unless the quantities are the same. Values refer to the laid-down cost at the works, including freight, duty, etc.

Materials and Supplies Used

Figures represent quantities and laid-down cost values, at the works, of materials and supplies actually used during the year whether purchased from others or received as transfers from other plants of the reporting company. Amounts paid to other manufacturers for work done on materials owned by the reporting company are included. Returnable containers or any other items charged to capital account are not included. Fuels are not included. Goods bought from others or received as transfers from other plants or reporting companies for resale without further processing are not included. Maintenance and repair supplies not chargeable to capital account are included.

Factory Shipments

Factory shipments refer to shipments of goods made from own materials either in the reporting plant or by other manufacturers on the basis of a charge to the reporting plant for work done. All products and by-products shipped from the establishment are included whether for domestic use, export, or for government departments. Transfer shipments to sales outlets, distributing warehouses or to other manufacturing units of the reporting firm are included. Goods bought or received as transfers

and resold without further processing are not included. Values are computed on f.o.b. plant or plant warehouse basis, and do not include sales tax or excise duties. Values of containers not returnable are included. Amounts received in payment for work done on materials owned by others are included.

In a few industries such as shipbuilding, aircraft, etc., where work on principal products extend over a relatively long period, the value of production is recorded rather than the value of shipments. For those industries production is computed from the value of deliveries of complete units during the year plus the value of work done during the year on unfinished units less the value of work done in previous years on finished units delivered in the year under review.

Inventories

Values represent the book values of manufacturing inventories owned and held at the reporting plant. Figures include inventories held in warehouses or selling outlets which have been included with plant operations for purposes of reporting shipments.

Value added by Manufacturing

Figures are computed from value of shipments plus or minus changes in inventories of finished goods and goods in process less cost of materials, fuel and electricity. This figure is sometimes referred to as net production.¹

Standard Industrial Classification

The revised Standard Industrial Classification which has been introduced with the 1960 Census of Manufactures provides for a breakdown of the universe into 140 industries arranged in 20 major groups compared with 135 industries in 17 major groups in the old classification which was used in the compilations for the years 1949 to 1959 inclusive. It incorporates changes considered desirable on the basis of experience in using the earlier classification as well as those which take account of changes in the structure of Canadian industries associated with the rapid developments of the past decade. Full details are contained in the Standard Industrial Classification Manual, Catalogue No. 12-501, which is available from either the Queen's Printer or the Dominion Bureau of Statistics. Reporting establishments are classified or allotted to specific industries on the basis of the value of principal products made or shipped.

Many industries remain unchanged in the new classification but in many instances there have been substantial changes in content because of the shifting of establishments from one industry to another or in re-grouping of establishments. Where

¹ To arrive at the National Accounts concept of "gross domestic product at factor cost", it would be necessary to subtract also the cost of office supplies used, advertising, insurance and other goods and services obtained from other businesses. Data on these inputs are not collected on the annual Census of Manufactures. Value added figures for "The primary industries and construction" are published in D.B.S. publication 61-202, *Survey of Production*.

changes have occurred the principal statistics for 1957, 1958 and 1959 have been re-compiled to provide data on a basis comparable with those for 1960.

Short Forms

Between 1949 and 1957, in an effort to ease the reporting burden for smaller firms, a short form was used asking for the total value of shipments only or, in a few cases where losses of detail were significant, for quantities and values of principal products. For purposes of publication, missing data were estimated on the basis of appropriate ratios. In general the cut-off point for these short forms was set at \$50,000 value of shipments. About 40% of the total number of establishments reported on the short form and accounted for less than 3 per cent of the total value of shipments.

In 1958, in order to establish a new base year, the small firms were asked to report all items of principal statistics together with some detail on materials and products.

For the 1959 Census, the short form was used again, but further steps were taken to ease the respondents' burden. First, the general limit for short forms was raised to \$100,000 value of shipments. In addition, a new intermediate form was developed. This form is a shortened version of the long form in that most of the general questions were pared down and the detailed lists of materials and products were limited to the more important items. The general limits for firms in this category were set at between \$100,000-\$500,000 value of shipments, but in the case of both the short and intermediate forms there were lower cut-offs for a number of industries in which the smaller firms accounted for a larger share of total shipments. On the other hand, limits were raised where this could be done without a significant loss of coverage. On most of the short forms for 1959, in addition to total value of shipments, data on principal products were requested. In a few industries, where loss of employment and earnings data were considered too large because of higher cut-offs, a question on total payroll was placed on the short form. This practice was followed again in 1960.

The intermediate and long forms provide complete data for the compilation of all elements of principal industry statistics and the details of materials and products. The one-page short form, although containing data on principal products and total value of shipments, does not request information on other elements of principal statistics such as value of inventories, materials, fuel and electricity and, in most cases, employment and salaries and wages, nor does it contain detailed data on volume and value of materials used. For purposes of compiling aggregates of principal statistics by industry and by geographic location, the missing data for each establishment were estimated for 1959 by using, in general, ratios based on the change in the value of shipments between 1958 and 1959. The proportion of the estimated data was generally less than 5 per cent of the total in each category of principal statistics.

USE OF SHORT FORMS IN SOFT DRINK MANUFACTURERS

1960

On page 4 under "Short Forms" may be found the historical background and functions of all types of modified forms used in the Bureau to alleviate the burden on smaller establishments of reporting detailed data on their operations annually. This was a description designed to cover the general principles involved in the use of modified forms for all industries. Following is the manner in which these forms are used in the Soft Drink Manufacturers and the impact which their introduction has occasioned on the 1960 survey.

In this industry, short questionnaires were forwarded to all establishments whose value of shipments did not exceed \$100,000 annually; inter-

mediate forms to all with value of shipments between \$100,000 and \$200,000 and long forms to those whose value of shipments were generally in excess of \$200,000. This resulted in some loss of detailed quantities and costs of fuel and electricity and in the monthly distribution of production worked in the short and intermediate reports received. In addition, short reports gave no details of materials used but these were specified on the intermediate.

Nevertheless, because of the small percentage of total shipments which establishments reporting on modified forms represent, the final results were not affected to a significant degree. This may be illustrated in tabular form as follows:

Establishments reporting on	Number of establishments	Percentage of total number of establishments	Value of factory shipments	Percentage of total value of factory shipments
Long forms	200	38.9	135,255,398	81.8
Intermediate	120	23.4	19,167,849	11.6
Short forms	194	37.7	10,952,798	6.6
Total establishments	514	100.0	165,376,045	100.0

As the above table¹ demonstrates, while 61.1 per cent of the establishments in the industry qualified for the use of modified forms, their com-

bined value of shipments was only 18.2 per cent of the total. Moreover, the establishments on short forms (the only ones omitting details of materials used) had aggregate shipments valued at only 6.6 per cent of the total. Hence, it is evident that the use of modified forms could have little effect on the final results.

¹ See Table 4, page 10, for "Principal Statistics classified according to Size of Establishments".

MEMORANDUM FOR THE RECORD

DATE: [Illegible]

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SOFT DRINK MANUFACTURERS

1960

The 1960 statistics in this report have been compiled on the basis of the Standard Industrial Classification-revised, 1960. In Soft Drink Manufacturers (formerly The Carbonated Beverages Industry) there was no change in the content of the Industry, therefore the 1960 statistics in this report are comparable with previous years.

Soft Drink Manufacturers perform two distinct industrial operations, viz., the manufacture of syrups or concentrates for use in making soft drinks, and bottling operations where the syrups or concentrates are combined with carbon dioxide gas and water then bottled for distribution. Firms in this industry may carry on these operations in varying degrees, although the greater number of plants are bottlers only, and are usually located in urban areas where distribution presents fewer problems.

Since 1949, the volume output of the industry increased 57.7 per cent. Based on total shipments of Carbonated Beverages from all industries and total population in Canada as of June 1 respectively, the per capita disappearance of commercially produced beverages (excluding those produced at fountains) decreased slightly from 9.0 gallons to 8.9 gallons in 1960. Increases are recorded in volume and value of shipments as well as labour, materials used and fuel and electricity.

The value of shipments (exclusive of sales tax) for all products in 1960 was \$165,376,045 an

increase of 2.5 per cent over the previous year. Salaries and wages amounted to \$29,345,589, 6.2 per cent higher than 1959 while cost of materials used increased by 4.8 per cent. Value added by manufacture rose 1.4 per cent to \$111,740,949.

The principal commodity shipped is, of course "soft drinks" which amounted to over 116 million cases in 1960 with a factory selling value of almost 142 million dollars. This was an increase of 0.8 per cent in volume and of 2 per cent in value. This Industry also produces concentrates, syrups and extracts, etc., for use mainly within the industry.

In addition to the aerated waters produced by Soft Drink Manufacturers there were 1,966,282 gallons valued at \$1,963,335 produced in other Industries.

Value added by manufacture (net value) is shown in Table 1, column 6. From 1944 to 1952, the value added by manufacture is computed by subtracting the cost of materials used and cost of fuel and electricity from value of production. In 1953 value of shipments was used since value of production could not be ascertained. In 1954 and 1955 value of production was computed by using the value of shipments plus or minus the increase or decrease in finished goods inventory. For 1956 and later years, the change in "Goods in process" inventory was also taken into account.

**TABLE 1. Principal Statistics of Soft Drink Manufacturers, Specified Years 1944 - 58
and by Provinces, 1959 and 1960**

Years	Estab- lish- ments	Em- ployees	Salaries and wages	Cost of fuel and electricity	Cost at works of materials used	Value added by manufacture ¹	Selling value of factory shipments
	number				dollars		
1944	445	5,799	8,976,246	764,707	16,667,880	29,761,126	47,193,713
1945	453	5,473	8,672,097	744,267	13,643,081	26,630,502	41,017,850
1946	456	5,040	8,150,758	843,212	14,872,546	27,332,922	43,048,680
1949	484	7,812	14,599,204	1,871,114	32,069,188	51,716,093	85,656,395
1950	501	7,734	15,641,029	2,153,534	33,028,737	51,956,684	87,138,955
1951	510	7,389	16,048,878	2,186,126	33,195,192	55,132,309	90,513,627
1952	514	7,602	18,391,235	2,269,643	35,844,705	66,935,840	105,050,188
1953	526	7,838	20,485,552	2,571,101	35,493,245	70,496,063	108,560,409
1954	536	7,773	20,206,175	2,885,929	33,721,443	71,597,104	108,158,510
1955	540	7,605	20,642,753	3,049,525	37,712,394	76,015,420	116,582,499
1956	535	7,766	23,055,967	3,326,198	38,910,429	79,268,993	121,340,498
1957	536	7,730	24,381,659	3,771,113	45,382,195	90,499,808	139,504,272
1958	537	7,481	25,542,007	3,796,801	45,052,949	102,228,171	150,957,146
1959							
Newfoundland	11	175	499,116	71,158	920,578	2,212,717	3,237,992
Prince Edward Island	6	30	73,135	18,722	171,158	278,541	468,034
Nova Scotia	27	262	833,891	160,350	1,603,559	3,414,908	5,175,536
New Brunswick	24	210	633,097	146,316	1,128,722	2,350,896	3,622,615
Quebec	181	2,710	9,697,939	1,354,003	18,208,233	46,171,871	65,703,039
Ontario	163	2,855	11,084,153	1,379,891	16,113,103	37,407,582	54,885,666
Manitoba	21	348	1,206,951	197,100	2,388,353	4,545,269	7,121,381
Saskatchewan	28	263	885,081	221,067	1,832,023	3,363,870	5,417,099
Alberta	24	360	1,215,779	223,817	2,347,174	4,774,803	7,321,959
British Columbia, Yukon and Northwest Territories	38	426	1,493,111	253,659	2,514,181	5,621,143	8,381,115
Canada	523	7,639	27,622,253	4,026,083	47,227,084	110,141,600	161,334,436
1960							
Newfoundland	11	167	519,824	72,567	992,579	2,380,408	3,431,324
Prince Edward Island	6	35	88,245	18,102	189,040	319,973	527,345
Nova Scotia	27	286	906,958	168,581	1,810,736	3,623,410	5,599,551
New Brunswick	24	228	690,478	162,703	1,279,300	2,542,719	3,982,590
Quebec	177	2,784	10,419,836	1,406,469	18,947,554	47,960,190	68,189,893
Ontario	160	2,890	11,581,491	1,411,019	16,881,897	35,905,733	54,338,690
Manitoba	20	351	1,312,250	205,842	2,492,264	4,782,362	7,477,061
Saskatchewan	27	270	945,728	227,099	1,902,430	3,610,423	5,728,211
Alberta	25	370	1,309,937	251,682	2,482,190	5,136,328	7,847,022
British Columbia, Yukon and Northwest Territories	37	428	1,570,842	250,853	2,547,962	5,479,403	8,254,358
Canada	514	7,809	29,345,589	4,174,917	49,525,952	111,740,949	165,376,045

¹ See text.

TABLE 2. Inventory Values, 1960

Provinces	Raw materials and supplies	Goods in process	Finished goods of own manufacture	Total inventory
	dollars			
Opening inventory:				
Newfoundland	239, 180	306	31, 744	271, 230
Prince Edward Island	16, 279	—	1, 732	18, 011
Nova Scotia	177, 307	52	47, 275	224, 634
New Brunswick	164, 792	1, 375	24, 616	190, 783
Quebec	2, 531, 606	24, 150	421, 746	2, 977, 502
Ontario	2, 312, 322	9, 070	929, 434	3, 250, 826
Manitoba	247, 362	2, 227	59, 387	308, 976
Saskatchewan	135, 987	—	56, 821	192, 808
Alberta	203, 185	1, 421	81, 654	286, 260
British Columbia, Yukon and Northwest Territories	363, 087	4, 572	83, 760	451, 419
Canada	6, 391, 107	43, 173	1, 738, 169	8, 172, 449
Closing inventory:				
Newfoundland	310, 294	446	45, 834	356, 574
Prince Edward Island	16, 101	—	1, 502	17, 603
Nova Scotia	176, 621	44	50, 459	227, 124
New Brunswick	180, 364	1, 674	26, 449	208, 487
Quebec	2, 638, 850	23, 282	546, 934	3, 209, 066
Ontario	2, 528, 286	10, 568	787, 895	3, 326, 749
Manitoba	257, 852	2, 335	62, 686	322, 873
Saskatchewan	149, 433	732	67, 830	217, 995
Alberta	228, 074	1, 368	104, 885	334, 327
British Columbia, Yukon and Northwest Territories	339, 433	3, 585	108, 607	451, 625
Canada	6, 825, 308	44, 034	1, 803, 081	8, 672, 423

Note: The opening inventory values for 1960 differ from the closing inventory values for 1959 due to transfers, discards, corrections, and addition of new firms.

TABLE 3. Principal Statistics classified according to Number of Employees per Establishment, 1959 and 1960

	Estab-lish-ments	Employees	Salaries and wages	Cost of fuel and electricity	Cost at plant of materials used	Selling value of factory shipments
		number	dollars			
1959						
Under 5 employees	128	336	859, 952	210, 087	1, 914, 814	4, 952, 184
5 to 14 employees	284	2, 353	7, 295, 011	1, 649, 674	15, 334, 905	43, 889, 280
15 " 49 "	88	2, 148	7, 648, 116	1, 088, 889	13, 722, 126	45, 241, 628
50 " 99 "	14	969	3, 892, 605	420, 383	5, 851, 748	22, 784, 121
100 " 199 "	7	1, 833	7, 928, 569	657, 050	10, 403, 491	44, 467, 223
200 " 499 "	2					
Totals	523	7, 639	27, 622, 253	4, 026, 083	47, 227, 084	161, 334, 436
1960						
Under 5 employees	120	318	798, 394	206, 751	1, 616, 297	4, 526, 957
5 to 14 employees	283	2, 430	7, 719, 442	1, 702, 582	16, 603, 854	46, 518, 955
15 " 49 "	87	2, 141	7, 899, 025	1, 121, 083	14, 005, 632	45, 413, 335
50 " 99 "	14	924	3, 949, 992	408, 604	6, 117, 444	22, 534, 523
100 " 199 "	8	1, 996	8, 978, 736	735, 897	11, 182, 725	46, 382, 275
200 " 499 "	2					
Totals	514	7, 809	29, 345, 589	4, 174, 917	49, 525, 952	165, 376, 045

TABLE 4. Principal Statistics classified according to Size of Establishments, 1959 and 1960

Size of establishments	Estab- lish- ments	Employees	Salaries and wages	Cost of fuel and electricity	Cost at plant of materials used	Selling value of factory shipments
	number		dollars			
1959						
Under \$10,000	23	26	34,845	4,758	41,781	114,686
\$ 10,000 to \$ 24,999	34	72	174,790	27,524	194,721	578,203
25,000 " 49,999	52	181	467,619	71,429	770,224	2,009,896
50,000 " 99,999	103	611	1,580,960	372,564	2,924,297	7,771,018
100,000 " 199,999	129	1,071	3,192,301	784,322	6,547,618	18,797,608
200,000 " 499,999	127	1,860	6,487,191	1,170,063	12,852,831	38,745,744
500,000 " 999,999	26	845	3,103,286	392,582	5,417,682	17,942,461
1,000,000 " 4,999,999	27	2,973	12,581,261	1,202,841	18,477,930	75,374,820
5,000,000 and over	2					
Totals	523	7,639	27,622,253	4,026,083	47,227,084	161,334,436
1960						
Under \$10,000	22	26	37,402	7,017	40,677	131,952
\$ 10,000 to \$ 24,999	31	61	138,287	23,293	187,727	523,110
25,000 " 49,999	41	142	370,401	65,328	609,895	1,562,443
50,000 " 99,999	103	584	1,537,338	343,678	2,813,271	7,763,753
100,000 " 199,999	129	1,132	3,358,733	766,243	6,854,395	18,872,029
200,000 " 499,999	129	1,801	6,488,582	1,228,621	13,152,773	39,042,335
500,000 " 999,999	28	916	3,549,167	413,001	5,830,939	18,458,683
1,000,000 " 4,999,999	29	3,147	13,865,679	1,327,736	20,036,275	79,021,740
5,000,000 and over	2					
Totals	514	7,809	29,345,589	4,174,917	49,525,952	165,376,045

TABLE 5. Principal Statistics classified according to Type of Ownership, 1959 and 1960

Type of ownership	Estab- lish- ments	Employees	Salaries and wages	Cost of fuel and electricity	Cost at plant of materials used	Selling value of factory shipments
	number		dollars			
1959						
Individual ownership	117	514	1,248,284	281,744	2,552,410	6,921,041
Partnerships	50	337	979,675	180,428	1,843,653	5,091,433
Incorporated companies	356	6,788	25,394,294	3,563,911	42,831,021	149,321,962
Totals	523	7,639	27,622,253	4,026,083	47,227,084	161,334,436
1960						
Individual ownership	104	441	1,165,596	252,493	2,370,126	6,202,887
Partnerships	52	343	973,701	179,678	1,838,789	5,209,505
Incorporated companies	358	7,025	27,206,292	3,742,746	45,317,037	153,963,653
Totals	514	7,809	29,345,589	4,174,917	49,525,952	165,376,045

TABLE 6. Capital, Repair and Maintenance Expenditures, 1956-1960

(Prepared in Business Finance Division)

	Capital expenditures		Repair and maintenance expenditures		Total
	Con- struction	Machinery and equipment	Con- struction	Machinery and equipment	
	thousands of dollars				
1956	1,547	5,206	408	1,304	8,465
1957	2,468	5,130	589	1,516	9,703
1958	3,415	5,026	596	1,609	10,646
1959	2,620	6,098	696	1,981	11,395
1960 ^P	2,837	4,876	701	1,942	10,356

TABLE 7. Factory Shipments, 1959 and 1960

Products shipped	1959		1960	
	Quantity	Selling value at plant ¹	Quantity	Selling value at plant ¹
		\$		\$
Carbonated beverages (soft drinks):				
(a) Bottled—				
(i) 12 oz. and under ²	cases of 24			
(ii) Over 12 oz. ²	" " 12			
(b) Canned ²	" " 24			
Total bottled and canned	cases			
Beverages sold in bulk (tanks, etc.)	Imp. gal.			
Syrups and concentrates, bottlers:				
(a) For sale	"			
(b) For own use	"			
Syrups sold to the fountain trade	"			
Natural mineral water	"			
All other products				
Amount received in payment for work done on materials owned by others				
Total selling value of shipments				

¹ Does not include excise and sales tax.

	1959	1960
² Average gallons per case—12 oz. and under	1.24	1.24
Over 12 oz.	2.16	2.11
Canned	1.64	1.56

TABLE 8. Factory Shipments of Soft Drinks, All Industries, 1939 - 60

	Shipments of carbonated beverages (bottled, canned and bulk) ¹					
	Made in carbonated beverages industry		Made in other industries		Total	
	Quantity	Value	Quantity	Value	Quantity	Value
	gallons	\$	gallons	\$	gallons	\$
1939	42,658,507	25,606,519	1,297,176	655,979	43,955,683	26,262,498
1940	51,490,465	30,220,820	1,447,195	659,775	52,937,660	30,880,595
1941	58,202,453	36,429,014	1,601,430	725,541	59,803,883	37,154,555
1942	56,794,605	35,842,634	1,479,369	803,751	58,273,974	36,646,385
1943	56,617,256	35,969,146	1,403,236	816,176	58,020,492	36,785,322
1944	62,838,491	39,855,108	1,387,572	883,069	64,226,063	40,738,177
1945	50,315,637	33,995,553	1,019,716	602,000	51,335,353	34,597,553
1946	54,784,455	36,408,366	944,281	648,847	55,728,736	37,057,213
1947	68,186,101	47,164,458	1,227,160	951,459	69,413,261	48,115,917
1948	84,192,375	56,401,498	1,476,339	947,530	85,668,714	57,349,028
1949	99,251,468	72,049,318	1,936,466	1,094,486	101,187,954	73,143,804
1950	100,844,654	72,963,472	1,864,414	1,151,934	102,709,068	74,115,406
1951	93,032,895	76,135,375	1,770,312	1,150,175	94,803,207	77,285,550
1952	101,395,491	88,298,503	2,077,116	1,511,302	103,472,607	89,809,805
1953	107,892,389	92,367,408	2,282,435	1,709,094	110,174,824	94,076,502
1954	103,815,984	91,251,561	2,114,897	1,519,192	105,930,881	92,770,753
1955	116,300,000 ²	102,082,907	2,141,866	1,568,799	118,441,866	103,651,706
1956	120,979,325	105,780,198	2,212,352	1,934,738	123,191,677	107,714,936
1957	134,714,493	121,002,703	2,436,615	2,269,320	137,151,108	123,272,023
1958	144,906,991	131,590,061	2,289,086	2,289,177	147,196,077	133,879,238
1959	155,177,716	140,439,641	2,285,066	2,296,215	157,462,782	142,735,856
1960	157,609,248	143,781,194	1,966,282	1,963,335	159,575,530	145,744,529

¹ In 1952 and previous years the basis of collection was "Production".

² Estimated from 96,120,771 cases.

TABLE 9. Materials Used in the Soft Drink Manufacturers, 1959 and 1960

Materials	1959		1960	
	Quantity	Cost at plant	Quantity	Cost at plant
	lb.	\$	lb.	\$
Carbon dioxide gas, in cylinders, tanks, etc.	17,543,151	1,357,187	17,770,017	1,456,755
Carbon dioxide, solid	662,132	41,884	479,106	29,511
Sugar	177,490,483	12,890,602	180,635,806	13,402,002
Glucose	—	—	—	—
Citric acid	970,100	273,657	984,567	273,753
Tartaric acid	33,716 ¹	12,991	33,909	12,968
Syrups, concentrates and flavours	—	17,288,259	—	17,994,818
Cartons, labels, crowns, corks, caps, etc.	—	8,086,198	—	8,786,443
All other materials, including chemicals	—	5,280,750	—	5,356,456
Operating, maintenance and repair supplies, except fuel	—	1,814,405	—	2,038,217
Amount paid out to others for work done	—	181,151	—	175,029
Totals¹	—	47,227,084	—	49,525,952
New bottles purchased during year	—	7,991,595	—	7,534,366
New wood cases purchased during year	—	1,729,916	—	1,732,955

¹ Does not include office supplies which amounted to \$336,591 in 1959 and \$375,815 in 1960

Note: No detailed information on materials used, was collected from firms generally reporting value of shipments of less than \$100,000. The total estimated value of materials used by these firms (excluding estimates made for CO₂ gas) was \$3,967,482, and this amount is included in "All other materials".

TABLE 10. Employees, Salaries and Wages by Provinces, 1959 and 1960

	Average					Salaries and wages		
	On salaries		On wages		Total	Salaries	Wages	Total salaries and wages
	Male	Female	Male	Female				
	number					dollars		
1959								
Newfoundland	41	6	94	34	175	199,380	299,736	499,116
Prince Edward Island	7	1	19	3	30	27,781	45,354	73,135
Nova Scotia	71	19	166	6	262	392,049	441,842	833,891
New Brunswick	42	21	141	6	210	262,107	370,990	633,097
Quebec	654	187	1,818	51	2,710	3,989,692	5,708,247	9,697,939
Ontario	780	345	1,645	85	2,855	5,545,005	5,539,148	11,084,153
Manitoba	95	37	190	26	348	576,998	629,953	1,206,951
Saskatchewan	56	25	153	29	263	357,867	527,214	885,081
Alberta	86	31	200	43	360	484,745	731,034	1,215,779
British Columbia, Yukon and Northwest Territories	116	55	225	30	426	724,487	768,624	1,493,111
Canada	1,948	727	4,651	313	7,639	12,560,111	15,062,142	27,622,253
1960								
Newfoundland	35	7	92	33	167	175,423	344,401	519,824
Prince Edward Island	7	3	21	4	35	34,765	53,480	88,245
Nova Scotia	77	24	177	8	286	438,375	468,583	906,958
New Brunswick	47	23	153	5	228	287,408	403,070	690,478
Quebec	681	209	1,845	49	2,784	4,377,002	6,042,834	10,419,836
Ontario	796	358	1,654	82	2,890	5,756,327	5,825,164	11,581,491
Manitoba	92	37	198	24	351	605,125	707,125	1,312,250
Saskatchewan	53	25	166	26	270	376,323	569,405	945,728
Alberta	87	40	203	40	370	563,963	745,974	1,309,937
British Columbia, Yukon and Northwest Territories	117	53	228	30	428	758,794	812,048	1,570,842
Canada	1,992	779	4,737	301	7,809	13,373,505	15,972,084	29,345,589

TABLE 11. Production Workers, by Months, 1960

	Establishments reporting monthly detail ¹		Establishments reporting quarterly detail ²	
	Male	Female	Male	Female
January	3,194	175		
February	3,154	168		
March	3,219	177	591	73
April	3,395	176		
May	3,695	191		
June	3,980	200	797	78
July	4,083	202		
August	3,991	223		
September	3,591	179	732	77
October	3,410	179		
November	3,358	194		
December	3,374	174	640	70
Average for establishments reporting monthly detail			3,542	184
Average for establishments reporting quarterly detail			691	77
Average estimated for small establishments ³			504	40
Average for all establishments			4,737	301

¹ The number of production workers, by months, was collected only for establishments generally reporting value of shipments of \$200,000 and over.

² The number of production workers, by quarters, was collected only for establishments generally reporting value of shipments between \$100,000 and \$200,000.

³ For establishments generally reporting value of shipments of less than \$100,000, no data on number of workers were collected. Reported value of payrolls was used in conjunction with estimated average earnings to arrive at average number of production workers.

TABLE 12. Consumption of Fuel and Electricity, 1960

Kind	Quantity	Cost at plant
		\$
1. Establishments reporting commodity detail: ¹		
Bituminous coal:		
(a) From Canadian mines	ton 2,174	37,111
(b) Imported	" 2,044	33,876
Sub-bituminous coal (from Alberta mines only)	" —	—
Anthracite coal	ton 85	1,657
Lignite coal	" 1,539	12,917
Coke	" 133	1,727
Gasoline (including gasoline used in cars and trucks)	Imp. gal. 5,376,795	1,878,226
Fuel oil including kerosene or coal oil	" 3,819,927	488,267
Wood	cord 181	1,527
Gas:		
(a) Liquefied petroleum gases	Imp. gal. 103,947	39,010
(b) Other manufactured gas	M cu. ft. 142	46
(c) Natural gas	" 120,187	61,864
Other fuel		267
Electricity purchased	kwh. 25,713,391	440,880
Steam purchased		—
2. Establishments reporting group detail: ²		
Cost of fuel	591,985
Cost of electricity	88,860
3. Estimate for establishments for which no data were collected: ³		
Cost of fuel and electricity	496,697
4. All establishments:		
Total cost of fuel and electricity	4,174,917

¹ Establishments generally reporting value of shipments of \$200,000 and over.

² Establishments generally reporting value of shipments between \$100,000 and \$200,000.

³ Establishments generally reporting value of shipments of less than \$100,000.

Firms in Soft Drink Manufacturers, 1960

Name and Address	Name and Address
Newfoundland:	Quebec - Continued:
Bond Beverages Ltd., 72B High St., Grand Falls Browning Harvey Ltd., Water St. W., St. John's Browning Harvey Ltd., Corner Brook Gaden's Ltd., 665-683 Water St. W., St. John's Gaden's (Central) Ltd., Bishop's Falls Gaden's (West) Ltd., Corner Brook Albert G. Kays & Sons Ltd., Stephenville Lakeside Bottling Co. Ltd., Channel Purity Factorles Ltd., Blackmarsh Rd., St. John's Royal Aerated Water Co., 10 Barter's Hill, St. John's Union Aerated Water Co. Ltd., 63 Freshwater Rd., St. John's	Binet & Turgeon Ltée, Beauceville-est Blackburn & Fils, Ste-Angèle de Laval Bolduc & Fils, Inc. 10, rue de la Fabrique, Montmagny Bonel Limitée, 2 Larrivee, St. Romuald Boudreau & Forrest Limited, Mont Joli Breton, Gaston Inc., 738-740 Principale, Granby Breuvages E. Denis Limitée, 6314, rue Delanauadière, Montreal Breuvages Corona Inc., 0650 Atwater, Verdun Breuvages Courville Inc., 165 Ave. Hotel-Dieu, Sorel Breuvages de Choix Enrg., St-Jean-Eudes Breuvages Sherbrooke, Ltée., 755 King E., Sherbrooke Breuvages Drummond Ltée, 497, rue St-Pierre, Drummondville Breuvages Frisco Ltée., 2925 Blvd. Royal, Trois-Rivières Breuvages Gaudreault Enrg., 576 St. Antoine, La Tuque Breuvages Henri, Enrg., 311, St-Norbert, Drummondville Breuvages Lac Megantic, Enrg., 45 Lavolette, Lac Megantic Breuvages Lafrance Ltée, 444, rue Notre Dame est, Victoriaville Breuvages Lazure, 1385, rue Choquette, St-Hyacinthe Breuvages Lucky One, 9935 Lauzanne St., Montreal North Breuvages Marine Club Inc., 33, rue St-Jean-Baptiste, Victoriaville Breuvages Mont Rouge, Rougemont Breuvages Pontiac, Ville-Marie Breuvages Radnor Ltée, R.R. 2, St. Maurice Breuvages Royale Enrg., Grand'Mère Breuvages St-Felix, Ltée, St. Felix de Valois Breuvages St. Jérôme, 232, rue Ste-Paule, St-Jérôme Breuvages Sept Iles Ltée, 608 Cartier St., Sept Iles Breuvages Simon, Thetford Mines Breuvages Snow White Ltée, 610 Blvd. des Laurentides, St. Jérôme Breuvages Sun Crest, 231 Blvd. St. Joseph, St. Tite Brien, Maurice, rue Hotel-de-Ville, Maniwaki Brissette, J.L. Ltée, 14, rue St-Antoine, Ste-Agathe-des-Monts Brunelle, Paul Ltée, 33, rue St-Jean-Baptiste, Victoriaville Bryant, J.H. Limited, 1060 Cherbours St., Sherbrooke Caisse, Alfred Inc., 151, rue du Roi, Sorel Canada Dry Ltd., 1960-52nd Ave., Lacanau Caouette et Frère Inc., Ave. A. Amos Carle Lionel, Maniwaki Chandler Bottling Works Reg'd., Chandler Charbonneau, Paul E., Montmagny Chartier, J.L., 131 Abitibi Ave., Malartic Chevallier, Albert et Fils, 2662, St. Alexis, Shawinigan Falls Chevrier Ltée, 117 rue Burroughs, Lachute Christin Ltée., 2775 est, rue Sherbrooke, Montréal La Cie d'Eau Minérale Royale, 3145 Sicotte, St. Hyacinthe La Cie d'Embouteillage Canada Dry Co. (Rimouski) Ltée., 660, rue St-Germain est, Rimouski Claire-Fontaine Limitée, rue, Joly & Ave. Dumas, Québec Clark W. Grant, Old Harry, Magdeleine Islands Claro, Ltée., 4055 Blvd. Ste-Anne, Montmorencyville Coca-Cola Ltd., 2465 - 1st Ave., Québec Coca-Cola Ltd., 200 Bellechasse St., Montreal Corriveau, J.O., 2267 Blvd. des Chutes, Courville Cott Beverages (Canada) Ltd., 7335 Decarie Blvd., Montreal Coulombe, Alex Ltée., 25, Ave. Bigouette, Québec Cournoyer, Lucien, 910, rue Laval, Ville de Tracy Couterrier, L.P., Inc., 11 rue Nairn, La Malbaie Cristal Bottling Works, 180 rue cousins, St. Jean Crush International Ltd., 1016 Bleury St., Montreal Crystal Spring Bottling Works Ltd., 115 Foster Square, Waterloo Deebie Enterprises Ltd., 127-117ième rue, Shawinigan Falls Delorme, Ronaldo, 206, avenue du Parc, Granby Demers & Frères Inc., 571 - 2ème rue, Grand'Mère Desjardins, J.R., 470 Blvd. Tessier, Lachute Desormeaux, S. Enrg., 965 rue Labelle, St. Jérôme Drouin, A.N. & Fils, 1335 Sullivan Rd., Val d'Or Dufresne & Frère Limitée, 3125 Blvd. Royal, Trois-Rivières Eau Minérale Etolle, Ste-Geneviève-de-Batiscan Eau Minérale Naturelle, St. Léon Enrg., Charles Gauthier & Cie, 1, rue St. Laurent, Louiseville Embouteillage de Québec Enrg., 833 ouest, St-Valier, Québec Eskimo Bottling Works Ltd., 6968 Grand Ave., Montreal Fluet, F.A. Enrg., 750 rue St-Vallier est, Québec Fontaine, Emile, 570, rue Commerciale, La Tuque Forget, Albert, 335 rue Genier, Mont-Laurier Frenière, Alfred, 45, rue du Lac, Magog Gagné, F.X. Ltée., 70, rue Notre-Dame, Nicolet Gagnon & Lapointe Inc., 54 rue du Pont, Jonquière Gaspé Bottling Co. Ltd., Gaspé Grenier, Arthur Ltée, 1 ère ave, St. George est, Beauce Hamel et Fils, Enrg., La Sarre Harvey, Dorville, Inc., La Malbaie Hires, Charles E. Co. Ltd., 9162 St. Lawrence Blvd., Montreal Jacob, Henri & Fils, Inc., 327, rue St-Germain, Rimouski R. Jette, 1463 rue Desjardins, Montreal Jumbo Enrg. (Mme Roger Turcotte) Weedon Kirk Company, 1387 Villeray St., Montreal King's Court Beverages Co. Ltd., 5130 Western Ave., Montreal L'Aboussafy, Inc., Mont-Joli
Prince Edward Island:	
Evangeline Beverages (N.B.) Ltd., 152 Elm Ave., Charlottetown W.S. Fraser, Murray River Morris, J. & T. Limited, 75-79 Water St., Charlottetown Morrison Brothers, 136 Water St. E., Summerside Seaman's Beverages, 57 Water St., Charlottetown Simmons, G.H., Spring Park Road, Charlottetown	
Nova Scotia:	
Arctic Beverage Co., 762 Gottingen St., Halifax Astoria Beverage Co., Main St., Liverpool Canada Dry Bottling Co. (Halifax) Ltd., Bedford Capital Hi-Grade Beverage Co., 147-153 Maynard St., Halifax Chapman Beverages Ltd., 1100 Prince St., Truro Chapman Brothers Ltd., 20 Station St., Amherst Clare Beverage Co., Meteghan River Coca-Cola Ltd., 42 Lady Hammond Rd., Halifax Havelock-Home Bottling Company Ltd., 114 York St., Sydney Hub Beverages, 75 Main St., Truro Ideal Beverages Ltd., 14 Townsend St., Sydney Isle Royale Beverages Ltd., 245 Welton St., Sydney Jones Bottling Co., Ltd., Weymouth McKinlay & Sons Ltd., 262 Brookside St., Glace Bay MacLean's Beverages Ltd., Westville Rd., New Glasgow Monarch Mineral Springs, Trenton Morris Beverages Ltd., 230 Wyse Road, Dartmouth Seven-Up (Bridgetown) Ltd., Bridgetown Seven-Up (Bridgewater) Limited, 677 La Have St., Bridgewater Seven-Up (Maritimes) Limited, 765 Robie St., Halifax Seven-Up (New Glasgow) Ltd., 59 Prospect St., New Glasgow Sussex Ginger Ale Ltd., 16 Almon St., Halifax Sydney Mineral Springs Ltd., 109 Richmond St., Sydney Tennant, H.F. Limited, 9 Havelock St., Amherst Valley Beverages Ltd., Bridgetown Valley Beverages Ltd., Yarmouth North Weymouth Spring Bottling Co., Weymouth	
New Brunswick:	
Ahler & Woods Ltd., 22 Ramsay St., Campbellton Albert & Sons, V.H., 75 Church St., Edmundston Brunswick Beverages Reg'd., 21 Beaulieu St., Edmundston C. & S. Bottling Works, Demeresque St., Bathurst Bosca & Buraglia, Ltd., Bathurst Cassidy's Beverages Ltd., Church St., Chatham Crystal Beverages Ltd., Beaverbrook & Alcock Sts., Moncton Evangeline Beverages (N.B.) Ltd., Botsford Street, Moncton Evangeline Beverages (N.B.) Ltd., Aberdeen Street, Fredericton Gallivans Beverages, Jane St., Newcastle Gorham Beverages, 100 Clark St., Fredericton Grand Anse Beverages, Grand Anse Grand Falls Bottling Co., Grand Falls International Drug Co., The, 17 King Street, St. Stephen King's County Beverages, 19 Winter St., Sussex Moreau, Renaud, R.R. 2, Edmundston Nadeau's Beverages Ltd., 18 Union St., Campbellton Restigouche Beverages Ltd., 98 Water Street, Campbellton Saint John Beverages Ltd., 410 Chesley St., Saint John Seven-Up (Saint John) Ltd., Barrack Green, Saint John Sussex Ginger Ale Limited, Pleasant Ave., Sussex Sussex Ginger Ale Ltd., 140 Clark St., Fredericton Tennant, H.F. Ltd., 297 Church St., Moncton Woodstock Bottling Works, Cedar St., Woodstock	
Quebec:	
Abel, Joseph, 530 Ave. Dupont, Alma Ahern & Palmer Beverages, Gaspé Harbour Allan's Beverages Limited, 5130 Western Avenue, Montreal Archambault, Victor, 16262, rue Bureau, Pointe-aux-Trembles Beaudoin, J. Albiny, La Sarre Becont Beverages Limited, 175 St. Hubert, St. Jérôme Bédard, Léonce, 484 Cote de la Réserve, Chicoutimi Bière d'Épinette Larose, 6540-31ème avenue, Rosemont, Montréal	

Firms in the Soft Drink Manufacturers, 1960 - Continued

Name and Address	Name and Address
Quebec - Concluded:	
L'Aboussafy, Inc., Sept-Îles	
Lafontaine, Herve J. Ltée, 35 Notre-Dame, Louiseville	
Lafontaine & Cie Ltée, 2, rue Frontenac, Berthierville	
Lafrance & Fils Ltée, 2175 Papineau, St. Hyacinthe	
Lajoie J.R., Engr., Rue Fortin, Beauceville Est	
Lampron & Ferron, Ltée, 141 Beauchemin, Cap-de-la-Madeleine	
Langlois et Mercier, Armagh	
Laniel & Frère Ltée, 45, rue Ellice, Valleyfield	
Lanouette, A. & Fils Ltée, 80, rue St. Michel, Ville-Marie	
Larose & Fils Engr., 129 Brodeur, La Providence	
Larivée & Frères Engr., Rue Jean-Roux, Trois-Pistoles	
Larivée, Lucien, Inc., 2680 Blvd. Laframboise, St. Hyacinthe	
Laurentian Spring Water & Beverages Limited, 1210 Craig St. E., Montreal	
Lavigne, Lucine, Ltée, 2685, Galt, ouest, Sherbrooke	
Leclerc, Joseph Inc., St. Evariste Station	
Leclerc, Raymond, 912, rue Decelles, St. Joseph de Sorel	
Leduc, G., 21 rue St. Pierre, St. Casimir	
Leroux, L.P. & Fils Ltée, R.R. 2, Dorion	
Levesque, J.A., Bonaventure	
Levesque, Léon J. Inc., Cabano, Co. Témiscouata	
Les Breuvages Bégin Ltée, 999, rue Ste-Julie, Trois-Rivières	
Les Embouteilleurs de Rouyn-Noranda Engr., 154 rue Gamble ouest, Rouyn	
Les Embouteilleurs Val D'Or Ltée, 1072-2ième Ave., Val d'Or	
Les Liqueurs de Thetford Mines Ltée, 1068 Notre Dame Nord, Thetford Mines	
Les Liqueurs Elz. Fortier Ltée, 848, rue du Roi, est, Québec	
Les Liqueurs de St. Jean Engr., 122 Jacques Cartier, St. Jean	
Les Liqueurs Victoria Engr., 195 Blvd. Fusey, Cap-de-la-Madeleine	
Liqueurs Douces de Hauteville Ltée, Hauteville	
Liqueurs Kist St. Tite Engr., 250 Bourdois, St. Tite	
Liqueurs Moderne Engr., St. Raymond	
Liqueurs, St. Georges Ltée, St-Georges-de-Beauce	
Liqueurs St. Maurice, Gentilly	
Liqueurs Trotter Ltée, St. Casimir	
Liqueurs Saguenay Ltée, 305 ave Hotel-de-Ville, Chicoutimi	
MacKimmie, J.P. & Sons, 379 Foundry St., Lachute	
Mainville, J.F., Ltée, Notre-Dame, Ouest, Victoriaville	
Mascotte & Fils, 300, rue Richard, Joliette	
Massicotte, André, Ste-Anne-de-la-Pérade	
Massicotte, J.T. Inc., 2ième Ave., Amos	
Monteau, J.E.A., 470-6ième ave (a) Grand'Mère	
Melody Beverages Ltd., 2349 Notre-Dame W., Montréal	
Méthot & Gagné Ltée, 68 Fraser St., Rivière-du-Loup	
Monarch Bottling Works Inc., 90, rue St-Georges, St-Jean	
Monfette, J.L. & Fils Ltée, 765 St. Alphonse, Thetford Mines	
Morency, Paul, 154, rue de la Cathédrale, Rimouski	
National Bottling Works Ltd., 1428 Clarke St., Montreal	
National Soft Drinks Corporation, 460 Main St., Granby	
Neshitt Bottling Works, 681 Roy St., La Tuque	
Nesbitts Orange (Montreal) Ltd., 5130 Western Ave., Montreal	
Northern Quebec Bottlers Ltd., 205 Tremoy Rd., Rouyn	
Paul et Fils, 290, rue George, Sorel	
Paul-Hus, Jean-Marie, 93, Ramezay, Sorel	
Peer's Beverages of Canada Ltd., 4266 de Chateaubriand Ave., Montreal	
Pepsi-Cola Co. of Canada Ltd., (Bottling Plant) 4900 Jean-Talon St., Montreal	
Pepsi-Cola Co. of Canada Ltd., (Concentrate Plant) 4900 Jean-Talon St., Montreal	
Perrault, Roger, 404 St. Viateur, St. Joliette	
Picard, Nil & Fils Engr., 56, rue Bennett, Nord, Thetford Mines	
Plamondon, Georges, Ltée, 1, Ave. Plamondon, Drummondville	
Plourde, Elzear Ltée, 146, rue St-Laurent, Jonquiere	
Port Daniel Kist Beverages Reg'd, Port Daniel	
Poulin et Fils, 55 - 8ième rue, Noranda	
Racine & Frère, 759, Delanauddière, Joliette	
Red Rock Matane Engr., 7-9, rue Soucy, Matane	
Regal Bottling Works, 557, rue St-Henri, Laprairie	
Richer & Frère, Ltée, 39 ave. du Parc, Valleyfield	
Roux-Bergeron Engr., 12, rue Coté, Victoriaville	
Roy & Frères, Joliette Ltée, 191, rue Montcalm, Joliette	
Royal Beverages, Maniwaki	
St. Onge, Paul, Inc., 3085 St. Pierre St. Hyacinthe	
St. Pierre, Jules, Ltd., Mont Laurier	
Seven-Up Grandy, Inc., 677 rue Principale, Granby	
Seven-Up Montreal Ltd., 160 Graham Blvd., Town of Mount Royal	
Simard, Philippe, & Fils Enr., 501 rue des Peupliers, Dolbeau	
Source Nalko Engr., St-Justin	
Sources Abenakis Ltée, St-Francois-du-Lac	
Suncrest Beverages of Canada, 711 ave. L'abbé, Thetford Mines	
Sunshine Fruit Flavours, 1449 St. Lawrence Blvd., Montreal	
Tougas & Nicholson, 1, rue Dufferin, Valleyfield	
Val d'Or Bottling Works Reg'd, 1110-4th Ave., Val d'Or	
Veilleux Frères Ltée., 370 rue Temiscouata, Rivière-du-Loup	
Viens, Albert P., rue St-Jean-Baptiste, Plessisville	
Williams Bottling Works, Port Daniel West	
Ontario:	
Bell City Beverages, 242 Colborne St. W., Brantford	
Bernard Beverages Limited, 2 Stewart St., Toronto	
Ontario - Continued:	
Better Beverages Ltd., 410 Memorial Ave., Port Arthur	
Boorman's Beverages Ltd., 485 Reid St., Peterborough	
Brant Beverages Limited, 131 South Market St., Brantford	
Brighton Beverages, Yonge St., Brighton	
Brockville Beverages Ltd., 124 Orchard St., Brockville	
Brown's Beverages, 220 Bay St., Gravenhurst	
Canada Dry Bottling Co., Ltd., 180 Innisfil St., Barrie	
Canada Dry Bottling Co., 15 Davidson St., Kingston	
Canada Dry Bottling Co., 107 Second St., Kirkland Lake	
Canada Dry Bottling Co. (Windsor) Ltd., 2310 Walker Rd., Windsor	
Canada Dry Bottling Co., Ltd., 932 Mervin Ave., Peterborough	
Canada Dry Bottling Co., Ltd., 97 St. George St., Sudbury	
Canada Dry Bottling Co., Ltd., Condie St., Smiths Falls	
Canada Dry Bottling Co., Ltd., Base Line and Warnccliffe Rd., London	
Canada Dry Ltd., 153 Sherbourne St., Toronto	
Carm's Beverages, 48 Parker St., Belleville	
Chapleau Beverages, 40 Connaught St., Chapleau	
Charlebois Beverages, 111 Baldwin Ave., Cornwall	
Clearwater Beverages Co., 444-6th ave., South, Kenora	
Coca-Cola Ltd., 90 Broadview Ave., Toronto 8	
Coca-Cola Ltd., 174 Sidney St., Belleville	
Coca-Cola Ltd., Brantford	
Coca-Cola Ltd., 1575 Barton St. E., Hamilton	
Coca-Cola Ltd., 111 Railway St., Kingston	
Coca-Cola Ltd., 1570 King St., E. Kitchener	
Coca-Cola Ltd., 1140 Dundas St., London	
Coca-Cola Ltd., 2158 Main St., Niagara Falls	
Coca-Cola Ltd., 605 Bronson Ave., Ottawa	
Coca-Cola Ltd., 781 Lansdowne St., W. Peterborough	
Coca-Cola Ltd., 314 Memorial Ave., Port Arthur	
Coca-Cola Ltd., Windsor	
Cochrane Bottling Works, 158 Second Ave., Cochrane	
Cornwall Bottling Works Ltd., 113 Amelia St., Cornwall	
Country Club Beverages, 183 Bloor St., East, Oshawa	
Credit Valley Bottling Works, Georgetown	
Crown Syphon Bottling Works, 1249 Laurendeau Ave., Windsor	
Crush International Ltd., 1590 O'Connor Drive, Toronto	
Curtis Beverages Ltd., C.N. Esplanade, Orillia	
Dominion Beverages Ltd., 38 John St. N., Hamilton	
Dominion Dry Ginger Ale Co. Ltd., 105 Manning Ave., Toronto	
Dominion Seven-Up Co., Ltd., 12 Cranfield Rd., Toronto	
Doran's Beverages Ltd., Cameron St. at Marks, Fort William	
Double Cola Canada Ltd., 11 Cobourg St., Stratford	
Elders Beverages, 671 Montreal St., Kingston	
Erie Beverage Ltd., 71 Park Ave. E., Chatham	
Esbeco Limited, 658 Erie St., Stratford	
Excel Beverages Ltd., Bourget	
Farquhar's Beverages, Little Current	
Garland Beverages Limited, 461 Oak St. E., North Bay	
Georgian Bay Beverages, 298 Hurontario, Collingwood	
Geraldton Bottling Co., 639 Second Ave., N., Geraldton	
Giesebrechts Ltd., Petawawa	
Goderich Bottling Works, 55 Kingston St., Goderich	
Goode Beverage Co. Ltd., 926 High St., Peterborough	
Gordon's Beverages, 583 Water St., Peterborough	
Gray, W.J., 11 Market St., Collingwood	
Hambly's Beverages Ltd., 385 Bloor St. West, Oshawa	
Hamilton Beverages, Wingham	
Hamilton Beverages Ltd., 217 Cannon St. E., Hamilton	
Harriston Kist Beverages Ltd., Webb Street, Harriston	
Hawkesbury Bottling Works, 15 Hampden, Hawkesbury	
Horsman, Chas. L. & Son 41 Pellissier St., Campbellford	
Husky Beverages Ltd., 5 McCamus Ave., Kirkland Lake	
International Soda Water Mfg. Co., 59 Markham St., Toronto	
Irish Dry Beverages, 1834 Peer St., Niagara Falls	
Kapuskasung Beverages Ltd., Kapuskasing	
Kirkland Beverages Ltd., 7 Section Rd., Kirkland Lake	
Kist Beverages Ltd., 511 King St., Port Colborne	
Kist Canada Ltd. (Bottling Division) 11 Cobourg St., Stratford	
Kist Canada Ltd., 11 Cobourg St., Stratford	
Kitchener Beverages Ltd., 680 Victoria St. N., Kitchener	
Lakewood Beverages, 452 - 3rd St. North, Kenora	
Lindsay Soda Water Works, 10 Caroline St., Lindsay	
Lock City Beverages, 353 Wellington W., Sault Ste. Marie	
London Bottling Co. Limited, 982 Princess Ave., London	
Loudon Brothers Ltd., 735 Fourth Ave., South, Geraldton	
Magda Soda Water Mfgs., 521 Keele St., Toronto	
McCready Beverages, 263 Millard St., Orillia	
MacDonald & Son Ltd., 495 Oak St. W., North Bay	
MacDonald & Son Ltd., New Liskeard	
MacDonald & Son (Timmins) Ltd., 17 Golden Ave., South Porcupine	
Maedel's Beverages Ltd., 76 Talbot St. S., Essex	
Mason's Beverages Ltd., Ontario Food Terminal, The Queensway, Toronto 14, Ontario	
Millar's Beverages, R.R. 2, Renfrew	
Moira Beverages, 291 Coleman St., Belleville	
Moran Beverages, 58 Rodman St., St. Catharines	
Morris Beverages, Ltd., "Les" 285 Elgin St., Sarnia	
Munro Bottling Co., 1276 Drouillard St., Windsor	
National Dry Ltd., 303-309 Richmond St., London	
Neshitt Fruit Products of Canada Ltd., 52 Fleet St., Ottawa	

Firms in the Soft Drink Manufacturers, 1960 - Continued

Name and Address	Name and Address
Ontario—Concluded:	
<p>New Liskeard Bottling Works, Whitewood Ave., New Liskeard Niagara Dry Beverages, Ltd., 1730 Ferry St., Niagara Falls Niagara Dry Beverages, Ltd., 1100 Burlington St. E., Hamilton Nickel City Beverages Limited, 126 Fairburn St., Sudbury Nipigon Bottling Works, Nipigon North Shore Bottling Works, Terrace Bay Northern Beverages, 19 Cobalt St., Cobalt Northern Bottling Co., 381 Pine St., Sudbury Nu-Grape (Toronto) Limited, 1100 Queen St. W., Toronto Nu-Jersey Creme Co., 229 Manning Ave., Toronto Orangeville Bottling Works, The, 13 Mill St., Orangeville Orillia Kist Beverages Ltd., 128 Dunedin St., Orillia Ottawa Valley Pure Spring Beverages, 627 Nelson St., Pembroke Parisien Beverages, 722 Pitt St., Cornwall Penatang Bottling Co. Ltd., Penetanguishene Pepsi-Cola Co. of Canada Ltd., 1435 Weston Rd., Toronto Pepsi-Cola Co. of Canada Ltd., 205 Richmond Rd., Ottawa Port Perry Beverages, Port Perry Prescott Bottling Co. Ltd., King St. E., Prescott Private Brands Beverages Ltd., 844 Bathurst St., Toronto Pure Spring (Canada) Ltd., 22 Aberdeen St., Ottawa Red Lake Bottling Works, Red Lake Regina Beverages, 251 Sorauen Ave., Rear, Toronto Reinhart's Beverages, 12-22 James St., Guelph Renfrew Bottling Works Ltd., 326 Raglan St., Renfrew Rideau Beverages, 10 Maple St., Smiths Falls Riverdale Beverages Ltd., 183 Erie Ave., Brantford Robertson, Alex Co., Homewood Ave., Mount Forest Robinson's Beverages, 26 Lewis St., Perth Royal Beverages, 130 First St. E., Fort Frances St. Clair Beverages Ltd., 124 Proctor St., Sarnia Seven-Up Bottling Co., 131 North Archibald St., Fort William Seven-Up Bottling Co. (Windsor) Ltd., 970 Mercer St., Windsor Seven-Up Bottling Co. Ltd., 111 St. George St., Sudbury Seven-Up Division of W.H. Wallace Ltd., 7 Albert St., Cornwall Seven-Up (Ontario) Ltd., 21 Essex St., Toronto Seven-Up (Ontario) Ltd., Ann & Victoria Sts., Barrie Seven-Up (Ontario) Ltd., 119 Station St., Belleville Seven-Up (Ontario) Ltd., 80 Glow Ave., Hamilton Seven-Up (Ontario) Ltd., Oxford St., Sevenup Ave., London Seven-Up Bottling Co. (Ottawa) Ltd., 1314 Carling Ave., Ottawa Silver Lake Beverages Co. Ltd., 1035 Railway St., Kenora Smith Beverages Ltd., 124 Church St., Bowmanville Smiths Falls Bottling Works, 52 Abbott St., Smiths Falls Snell's Bottling Works, 43 Park St., Chatham Star Beverages Limited 79A Queen St., Kirkland Lake Star Bottling Works Ltd., 252 Regent St., Sudbury Stimson, E.H. & Co., St. Paul St., Alexandria Strub Beverages, 22 McCaully St. W., Hamilton Sudbury Products Co., 204 King St., Sudbury Sunnyside Beverage Co., 1068 Queen St. W., Toronto Superior Beverages Ltd., 305 Albinson St., Sudbury Superior Bottling Co., 211 Southern Ave., Fort William Taylor's Soft Drinks Limited, 957-4th Ave. E., Owen Sound Thomson Beverages Ltd., 1701-3rd Ave. E., Owen Sound Timmins Bottling Works, 34 Algonquin Blvd. E., Timmins Toronto Soda Water Mfg. Co., 61 Oxford St., Toronto Tuckey Beverages, 451 Main St., Exeter Twin City Bottling Co., 701 Harold Crescent, Fort William Uxbridge Beverages Ltd., Franklin St., Uxbridge Vernor's Ginger Ale Ltd., 1030 Walker Rd., Walkerville Whitney Beverages, Ltd., 122 St. Felix St., Cornwall Wilson Charles Limited, 519 Sherbourne St., Toronto Windsor Beverages, 1291 Albert Road, Windsor Wishing Well Beverages Ltd., 146 George St., Toronto Woodland Beverages Co. Ltd., 39 Metcalfe St., Woodstock Wynola Corporation, 1100 Queen St. W., Toronto</p>	
Manitoba:	
<p>Arctic Beverages Ltd., 314 Green St., Flin Flon Arctic Drink Manufacturing Co., 862 Selkirk Ave., Winnipeg Bell Bottling Co. Ltd., 1087 Selkirk Ave., Winnipeg Bell Bottling Co. Ltd., Dauphin Blackwoods Beverages Ltd., 1830 Ellice Ave., Winnipeg Canada Dry Ltd., Golspie & Larsen Ave., Winnipeg Coca-Cola Ltd., 20-12th St., Brandon Coca-Cola Ltd., 100 Dagmar St., Winnipeg Crush International Ltd., 590 King Edward St., St. James Dan's Beverages Ltd., 1443 Arlington St., Winnipeg Dauphin Beverages Ltd., Second Ave., South West, Dauphin Empire Beverages Ltd., 1st & Pacific St., Brandon Forsythe Beverages Ltd., 1588 Main St., Winnipeg Northland Beverages, North Ave., Flin Flon Northwest Beverages, Dauphin Pepsi-Cola Co. of Canada Ltd., Ottawa St., East Kildonan Portage Soda Water Works Ltd., 60 Tupper St. N., Portage la Prairie</p>	
Manitoba—Concluded:	
<p>Scott Fruit Co., The, Rossiter Ave., Brandon Selkirk Beverages, Ltd., 474 Main St., Selkirk Zero Bottling Works, 90 Lorne St., Winnipeg</p>	
Saskatchewan:	
<p>Beaverlodge Bottling Co. Ltd., Uranium City Canada Dry Bottling Co. Ltd., 332 First Ave. N., Saskatoon Canora Beverages, Norway Road, Canora Coca-Cola Ltd., 1736 Cornwall St., Regina Coca-Cola Ltd., 265-3rd Ave. N., Saskatoon Jackson Bottling Company Ltd., The, 264 River St. W., Moose Jaw Laings Beverages, Gov't Rd. & 1st Ave., Weyburn Maple Leaf Beverages, 1022-103rd St., North Battleford Mel Hill Beverage Co. Ltd., 2732 Dewdney Ave., Regina National Fruit Co., High St. W., Moose Jaw Nesbitt Bros. Bottling Company, 664 Broadway Ave., Saskatoon Nipawin Beverages, Nipawin Pachal's Beverages Limited, 59 Agricultural Ave., Yorkton Polar Beverages Ltd., Chaplin & 12th St., Swift Current Prince Albert Mineral Water Co., Ltd., 1125-3rd Ave. W., Prince Albert Quality Beverages Ltd., 1402-6th St., Estevan Rainbow Bottling Works, 303 Nipawin Rd., Nipawin Regina Bottlers Limited, 1205-11th Ave., Regina Rose Beverages Ltd., 301-13th St. East, Prince Albert Seven-Up (Prince Albert) Ltd., 1680 Central Ave., Prince Albert Seven-Up (Saskatoon) Ltd., 202 Ave. C. South Saskatoon Seven-Up (Yorkton) Ltd., 86 Broadway Ave. W., Yorkton Standard Mineral Water Works, 1371-103rd St., North Battleford Starlite Bottlers, Ltd., 229 Ave 1 South, Saskatoon Swift Current Bottling Works Ltd., 401 Railway St. East, Swift Current Watt, G. & J. Company Limited, 2023 Ottawa St., Regina York Beverages Limited, 180 Broadway Ave. W., Yorkton</p>	
Alberta:	
<p>Blue Label Bottling Co. Ltd., 727-42nd Ave. S.E., Calgary Calgary Brewing & Malting Co. Ltd., 10715-101st St., Edmonton Canada Dry Ltd., 10309-81st Ave., Edmonton Chinook Soft Drinks Ltd., 2907 Second Ave. S., Lethbridge Coca-Cola Ltd., 6708 McLeod Trail, Calgary Coca-Cola Ltd., Edmonton Crow's Nest Bottling Works, Victoria St., Blairmore Dominion Bottling Works, Ltd., 9930-78th Ave., Edmonton Drumheller Bottling Works, 360 Railway Ave. E., Drumheller Grand Soft Drink Co. Ltd., Box 35 St. Paul Jubilee Beverages, 43rd St., Red Deer National Fruit Co., Medicine Hat Northern Bottling Limited, Grande Prairie Pepsi-Cola of Canada Ltd., 12250-142nd St., Edmonton Polar Aerated Water Works Limited, 129-3rd Ave. E., Calgary Prairie Rose Mfg. Co. Ltd., 9611-104th Ave., Edmonton Pratt George Ltd., Poplar Ave., Peace River Purity Bottling Works, 1421-3rd Ave. S., Lethbridge Red Deer Bottling Co., 4601-50th Ave., Red Deer Rocky Mountain Beverages, Grande Prairie St. Paul Beverages Ltd., St. Paul Seven-Up Bottling Co. 237-12th St., Lethbridge Shamrock Bottling Works, The, Park Drive, Medicine Hat Superior Beverages, 877-14th St. S.W., Medicine Hat Vermilion Beverages Ltd., Vermilion</p>	
British Columbia:	
<p>Canada Dry Ltd., 2777 Kingsway, Vancouver Canada Dry Bottling Co. Ltd., 629 David St., Victoria Caribou Dry Ltd., 405-2nd Avenue, Prince George Coca-Cola Ltd., 1818 Cornwall St., Vancouver Columbia Bottling Works, 609 Ward St., Nelson Cross & Company Limited, 38 East 4th Ave., Vancouver Crystal Spring Beverage Co. Ltd., 540 John St., Victoria Dawson Creek Beverages Ltd., Dawson Creek Goodwill Bottling Ltd., 35 Erie St., Victoria Grayson's Beverages Ltd., 105-4th Ave., Chilliwack Island Bottling Ltd., 20-5th St., Nanaimo Kamloops Bottling Works, 289 Victoria St. West, Kamloops Kelowna Beverages Ltd., 1341 Ellis St., Kelowna Kootenay Soft Drinks Ltd., 2950 Highway Dr. Trail Lakeshore Bottling Co. Ltd., 131 Ellis St., Penticton Lucky Strike Bottling Works, Ltd., 2120 Kingsway, Vancouver Mac's Beverages, 270 Front St., Penticton McCulloch's Aerated Waters Ltd., 3400 Coldstream Ave., Vernon McDonald Beverages Ltd., 301 Vernon St., Nelson Nanaimo Bottling Ltd., 70 Mill St., Nanaimo North Cariboo Beverages (1956) Ltd., Pouce Coupe North Star Bottling Works, 344 W. 2nd Ave., Prince Rupert Paul's Beverages, 2900-28th St., Vernon Pepsi-Cola Co. of Canada Ltd., 3525 Lougheed Highway, Vancouver Revelstoke Bottling Works, Charles St., Revelstoke Roses Ice Cream Ltd., 1420-2nd Ave., Prince George</p>	

List of Firms in the Soft Drink Manufacturers, 1960 - Concluded

Name and Address	Name and Address
<p>British Columbia - Concluded:</p> <p>Selkirk Soft Drinks Ltd., Fernie Highway, Cranbrook Seven-Up (Kelowna) Ltd., 1097 Richter St., Kelowna Seven-Up (Vancouver) Ltd., 3132 Main St., Vancouver Silver Tip Bottlers, 700 Victoria St., Kamloops Stubby Products Ltd., 2585 Beresford St., Burnaby Valley Beverages Ltd., 39 Hope St., Chilliwack Victoria Beverages Ltd., 2941 Bridge St., Victoria Wishing Well (Fraser Valley) Ltd., 6632 Clover Crescent, Milner</p>	<p>Yukon:</p> <p>Northland Beverages Ltd., Whitehorse Whitehorse Beverages Ltd., Whitehorse</p> <p>Northwest Territories:</p> <p>Petersen & Auger, Ltd., Yellowknife</p>

List of Firms in other Industries which Manufactured Non-Alcoholic Carbonated Beverages in 1960

Name and Address	Name and Address
<p>Ontario:</p> <p>Doran's Brewery Ltd., Timmins Fort Frances Brewing Co. Ltd., Fort Frances Port Arthur Beverage Co. Ltd., Port Arthur Harold F. Ritchie & Co. Ltd., Weston Soo Falls Brewing Co. Ltd., Sault Ste. Marie Sudbury Brewing & Malting Co. Ltd., Sudbury</p>	<p>Manitoba:</p> <p>Western Canada Breweries Ltd., (Manitoba Division) Winnipeg</p> <p>Alberta:</p> <p>Calgary Brewing & Malting Co. Ltd., Calgary Sicks' Lethbridge Breweries Ltd., Lethbridge</p>



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