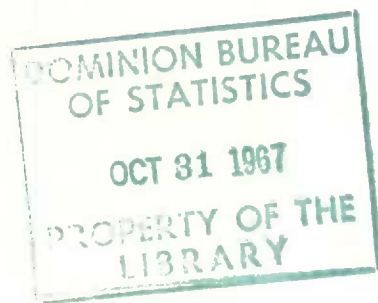


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ANNUAL



SOFT DRINK MANUFACTURERS
1965

ANNUAL CENSUS
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PUBLICATIONS

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SOFT DRINK MANUFACTURERS

1965

Tabular presentations of statistical data in this publication are aligned to show **Manufacturing activity and Total activity** of the establishments classified to this industry.

Soft Drink Manufacturers perform two distinct industrial operations:

1. Manufacture of concentrates or syrups for use in making soft drinks.
2. Combining concentrates or syrups with carbon dioxide gas and water to produce the beverages which are bottled or canned for distribution.

Firms may conduct the respective operations in varying degrees but the greater number of establishments are bottlers only. The industry tends to locate in urban areas where distribution presents fewer problems.

SYMBOLS

The following standard symbols are used in Dominion Bureau of Statistics publications:

- .. figures not available.
- ... figures not appropriate or not applicable.
- nil or zero.
- amount too small to be expressed.
- P preliminary figures.
- r revised figures.
- x confidential to meet secrecy requirements of the Statistics Act.

TABLE 1. Principal Statistics, 1961-65

Year and province	Estab-lish-ments	Manufacturing activity							Total activity				
		Production and related workers			Cost of fuel and elec-tricity	Cost of materials and supplies	Value of shipments of goods of own manu-facture	Value added	Working owners and partners		Employees		Value added
		Number	Man-hours paid	Wages					Number	With-drawals	Number	Salaries and wages	
No.		'000			'000				'000		'000		
1961													
Totals	502	5,095	11,338	16,150	4,381	52,871	172,697	116,118	162	721	12,961	48,510	117,460
1962													
Totals	506	5,252	11,555	16,936	4,668	55,985	180,265	119,759	170	902	13,361	50,917	121,072
1963													
Totals	492	5,163	11,427	18,204	4,761	71,334	203,595	127,554	154	769	13,316	53,788	129,702
1964													
Newfoundland	10	122	267	369	82	1,759	3,972	2,122	-	-	200	698	2,234
Prince Edward Island	4	20	44	47	20	247	660	393	x	x	47	134	392
Nova Scotia	24	173	386	530	170	2,624	6,677	3,893	4	18	434	1,509	4,060
New Brunswick	22	146	314	420	185	1,917	5,043	2,962	7	43	378	1,301	3,028
Quebec	170	1,998	4,534	7,344	1,700	29,501	89,078	58,020	56	329	5,218	21,861	59,851
Ontario	154	1,883	4,128	7,241	1,682	26,783	74,710	46,625	47	221	4,844	22,066	47,951
Manitoba	16	223	483	783	261	3,224	9,517	6,037	x	x	632	2,600	6,099
Saskatchewan	23	176	376	579	256	2,776	7,048	4,022	6	28	415	1,641	4,086
Alberta	24	230	514	874	309	3,637	9,659	5,721	x	x	626	2,668	5,858
British Columbia	31	250	539	996	268	4,515	11,935	7,145	5	9	645	2,937	7,329
Yukon and Northwest Territories	3	5	11	13	8	57	152	87	-	-	14	50	122
Totals	481	5,226	11,595	19,196	4,942	77,040	218,452	137,027	129	683	13,433	57,465	141,009
1965													
Newfoundland	9	112	248	350	77	1,831	4,475	2,592	-	-	184	662	2,634
Prince Edward Island	4	23	55	67	28	353	869	486	x	x	54	192	486
Nova Scotia	25	176	382	566	206	2,459	6,590	3,952	x	x	462	1,726	4,217
New Brunswick	21	145	310	455	198	1,941	5,596	3,448	6	27	406	1,524	3,495
Quebec	169	1,941	4,322	7,550	1,766	27,877	86,490	56,933	51	273	5,150	22,874	58,914
Ontario	146	1,872	4,063	7,731	1,790	28,560	80,231	50,396	40	169	4,937	24,024	51,303
Manitoba	16	226	487	825	284	3,181	9,563	6,152	x	x	657	2,676	6,340
Saskatchewan	23	180	388	622	261	2,694	7,025	4,085	6	33	433	1,826	4,189
Alberta	23	234	503	865	308	3,694	10,477	6,487	x	x	627	2,801	6,680
British Columbia	31	262	589	1,163	302	5,417	14,181	8,512	4	8	706	3,253	8,964
Yukon and Northwest Territories	3	4	8	14	10	86	203	109	-	-	13	54	127
Totals	470	5,195	11,356	20,208	5,228	78,093	225,702	143,152	112	528	13,629	61,613	147,348

TABLE 2. Principal Statistics classified by Size Group based on Value of Shipments of Goods of Own Manufacture, 1964 and 1965

Size group	Estab- lish- ments	Manufacturing activity						Total activity					
		Production and related workers			Cost of fuel and elec- tricity	Cost of materials and supplies	Value of shipments of goods of own manu- facture	Value added	Working owners and partners		Employees		Value added
		Number	Man- hours paid	Wages					Number	With- drawals	Number	Salaries and wages	
No.		'000			'000				'000		'000		
1964													
Under \$10,000	16	2	5	6	3	35	88	50	13	27	3	9	51
\$ 10,000 to \$ 24,999	19	18	39	59	10	141	355	204	16	48	29	85	243
25,000 " 49,999	27	55	116	155	41	412	1,015	563	18	57	90	247	610
50,000 " 99,999	71	230	491	696	227	2,211	5,519	3,074	33	158	449	1,453	3,338
100,000 " 199,999	107	515	1,112	1,566	592	6,237	15,192	8,394	38	224	1,132	3,908	8,601
200,000 " 499,999	150	1,304	2,876	4,046	1,505	19,179	47,145	26,555	6	58	3,231	12,079	27,074
500,000 " 999,999	51	845	1,866	2,934	831	12,431	33,873	20,627	5	112	2,120	8,860	21,310
1,000,000 " 4,999,999	35	1,469	3,296	5,961	1,241	24,564	69,367	43,916	—	—	4,040	18,014	45,046
5,000,000 and over	5	788	1,795	3,772	491	11,831	45,897	33,645	—	—	2,088	10,896	34,859
Head offices, sales offices and auxiliary units	271	1,913	(122)
Totals	481	5,226	11,595	19,196	4,942	77,040	218,452	137,027	129	683	13,453	57,465	141,009
1965													
Under \$10,000	17	3	6	8	3	31	95	80	13	25	7	14	61
\$ 10,000 to \$ 24,999	18	14	29	42	15	131	311	168	15	42	28	79	236
25,000 " 49,999	26	55	119	173	40	391	1,044	615	17	60	90	277	645
50,000 " 99,999	52	160	336	501	165	1,629	4,057	2,277	27	151	318	1,081	2,411
100,000 " 199,999	109	526	1,093	1,627	639	6,023	15,475	8,846	30	143	1,179	4,270	9,152
200,000 " 499,999	152	1,339	2,910	4,341	1,614	19,340	49,577	28,646	8	76	3,280	12,891	29,286
500,000 " 999,999	54	682	1,972	3,340	872	12,350	36,128	22,992	2	30	2,214	10,259	23,712
1,000,000 " 4,999,999	36	1,415	3,135	6,148	1,268	25,838	71,354	44,907	—	—	3,892	18,223	45,958
5,000,000 and over	6	801	1,756	4,028	612	12,360	47,660	34,639	—	—	2,304	12,136	36,017
Head offices, sales offices and auxiliary units	317	2,385	(122)
Totals	470	5,195	11,356	20,208	5,228	78,093	225,702	143,152	112	528	13,629	61,613	147,348

TABLE 3. Principal Statistics classified by Size Group based on Manufacturing Value Added, 1964 and 1965

Size group	Estab- lish- ments	Manufacturing activity						Total activity					
		Production and related workers			Cost of fuel and elec- tricity	Cost of materials and supplies	Value of shipments of goods of own manu- facture	Value added	Working owners and partners		Employees		Value added
		Number	Man- hours paid	Wages					Number	With- drawals	Number	Salaries and wages	
No.		'000			'000				'000		'000		
1964													
Under \$10,000	23	4	9	14	7	89	196	101	21	49	10	32	140
\$ 10,000 to \$ 24,999	36	52	110	151	43	611	1,250	590	27	88	88	244	694
25,000 " 49,999	57	177	377	531	169	1,701	4,070	2,200	27	119	330	1,053	2,369
50,000 " 99,999	112	521	1,124	1,592	568	5,930	14,557	8,056	37	205	1,105	3,744	8,294
100,000 " 199,999	119	932	2,047	2,803	1,086	13,354	31,878	17,482	12	110	2,265	8,194	17,728
200,000 " 499,999	86	1,108	2,449	3,713	1,164	16,279	43,929	26,559	5	112	2,803	11,322	27,208
500,000 " 999,999	26	685	1,534	2,657	614	12,650	32,363	19,131	—	—	1,757	7,830	19,726
1,000,000 " 4,999,999	19	1,178	2,717	4,876	983	17,899	55,648	37,128	—	—	3,414	15,679	38,319
5,000,000 and over	3	569	1,229	2,858	287	8,528	34,559	25,781	—	—	1,410	7,455	26,654
Head offices, sales offices and auxiliary units	271	1,913	(122)
Totals	481	5,226	11,595	19,196	4,942	77,040	218,452	137,027	129	683	13,453	57,465	141,009
1965													
Under \$10,000	24	6	13	18	11	83	195	101	21	49	12	29	153
\$ 10,000 to \$ 24,999	31	46	96	138	36	664	1,178	493	20	66	87	251	547
25,000 " 49,999	50	138	287	429	144	1,749	3,781	1,897	26	124	263	896	1,995
50,000 " 99,999	106	506	1,048	1,535	595	5,818	14,147	7,746	36	180	1,078	3,709	8,082
100,000 " 199,999	101	737	1,621	2,337	952	10,439	26,145	14,792	7	78	1,863	6,998	15,015
200,000 " 499,999	106	1,340	2,903	4,708	1,437	18,740	52,785	32,716	2	30	3,295	14,351	33,478
500,000 " 999,999	27	675	1,506	2,732	602	10,666	29,974	18,909	—	—	1,743	8,031	19,414
1,000,000 " 4,999,999	22	1,275	2,864	5,767	1,153	23,601	67,189	42,852	—	—	3,757	18,072	44,388
5,000,000 and over	3	472	1,018	2,543	299	6,334	30,308	23,647	—	—	1,214	6,872	24,558
Head offices, sales offices and auxiliary units	317	2,385	(122)
Totals	470	5,195	11,356	20,208	5,228	78,093	225,702	143,152	112	528	13,629	61,613	147,348

TABLE 4. Principal Statistics classified by Size Group based on Total Value Added, 1964 and 1965

Size group	Estab- lish- ments	Manufacturing activity						Total activity					
		Production and related workers			Cost of fuel and elec- tricity	Cost of materials and supplies	Value of shipments of goods of own manu- facture	Value added	Working owners and partners		Employees		Value added
		Number	Man- hours paid	Wages					Number	With- drawals	Number	Salaries and wages	
No.		'000			'000			'000		'000			
1964													
Under \$10,000	20	2	6	8	5	55	139	80	16	37	5	20	80
\$ 10,000 to \$ 24,999	34	47	101	140	39	516	1,075	521	29	96	76	203	567
25,000 " 49,999	52	156	334	472	132	1,513	3,509	1,863	27	113	282	891	1,951
50,000 " 99,999	118	523	1,119	1,583	609	5,999	14,722	8,118	39	207	1,123	3,785	8,470
100,000 " 199,999	121	929	2,050	2,811	1,092	13,253	31,779	17,484	13	118	2,238	8,098	17,644
200,000 " 499,999	88	1,137	2,506	3,790	1,182	16,627	44,657	26,921	5	112	2,877	11,592	27,720
500,000 " 999,999	24	635	1,416	2,482	559	11,609	29,366	17,228	-	-	1,603	7,224	17,622
1,000,000 " 4,999,999	21	1,228	2,835	5,051	1,038	18,940	58,644	39,031	-	-	3,568	16,284	40,423
5,000,000 and over	3	569	1,229	2,858	287	8,528	34,559	25,781	-	-	1,410	7,455	26,654
Head offices, sales offices and auxiliary units	271	1,913	(122)
Totals	481	5,226	11,595	19,196	4,942	77,040	218,452	137,027	129	683	13,453	57,465	141,009
1965													
Under \$10,000	22	5	10	13	8	73	171	90	17	40	10	22	91
\$ 10,000 to \$ 24,999	30	43	90	130	34	615	1,090	455	19	63	80	236	491
25,000 " 49,999	49	128	268	398	131	1,692	3,617	1,804	28	130	246	831	1,882
50,000 " 99,999	106	500	1,035	1,525	594	5,702	13,832	7,547	39	186	1,052	3,614	7,885
100,000 " 199,999	104	758	1,656	2,392	956	10,550	26,439	14,968	7	78	1,891	7,072	15,170
200,000 " 499,999	106	1,324	2,878	4,667	1,431	18,568	52,306	32,393	2	30	3,273	14,290	33,161
500,000 " 999,999	28	690	1,536	2,772	622	10,959	30,750	19,396	-	-	1,788	8,200	20,004
1,000,000 " 4,999,999	22	1,275	2,864	5,767	1,153	23,601	67,189	42,852	-	-	3,757	18,072	44,288
5,000,000 and over	3	472	1,018	2,543	299	6,334	30,308	23,647	-	-	1,214	6,892	24,506
Head offices, sales offices and auxiliary units	317	2,385	(130)
Totals	470	5,195	11,356	20,208	5,228	78,093	225,702	143,152	112	528	13,629	61,613	147,348

TABLE 5. Principal Statistics classified by Size Group based on Total Employed, 1964 and 1965

Size group	Estab- lish- ments	Manufacturing activity						Total activity					
		Production and related workers			Cost of fuel and elec- tricity	Cost of materials and supplies	Value of shipments of goods of own manu- facture	Value added	Working owners and partners		Employees		Value added
		Number	Man- hours paid	Wages					Number	With- drawals	Number	Salaries and wages	
No.		'000			'000			'000		'000			
1964													
Under 5 employed	63	59	133	187	55	875	1,871	934	50	155	97	308	1,016
5- 14 employed	185	795	1,708	2,435	895	9,418	23,407	13,123	62	329	1,668	5,857	13,662
15- 49 "	186	1,957	4,297	6,340	2,100	29,337	74,689	43,353	17	199	4,774	18,609	44,328
50- 99 "	25	617	1,400	2,406	578	10,119	29,231	18,807	-	-	1,739	7,598	19,497
100-199 "	14	632	1,453	2,467	559	11,284	34,165	22,403	-	-	1,938	8,470	22,730
200-499 "	8	1,166	2,604	5,361	754	16,007	55,089	38,407	-	-	2,966	14,710	39,898
500 employed and over	271	1,913	(122)
Head offices, sales offices and auxiliary units	271	1,913	(122)
Totals	481	5,226	11,595	19,196	4,942	77,040	218,452	137,027	129	683	13,453	57,465	141,009
1965													
Under 5 employed	65	63	134	201	60	1,274	2,387	1,072	49	151	108	357	1,167
5- 14 employed	164	707	1,483	2,230	836	8,551	21,786	12,393	54	275	1,486	5,386	12,818
15- 49 "	193	2,053	4,466	7,100	2,316	31,005	81,771	48,690	9	101	5,040	21,157	49,721
50- 99 "	26	668	1,481	2,620	607	10,365	31,241	20,607	-	-	1,832	8,246	21,242
100-199 "	13	587	1,317	2,577	509	11,776	35,205	23,182	-	-	1,730	8,433	23,862
200-499 "	9	1,117	2,474	5,480	900	15,122	53,310	37,210	-	-	3,116	15,650	38,667
500 employed and over	317	2,385	(130)
Head offices, sales offices and auxiliary units	317	2,385	(130)
Totals	470	5,195	11,356	20,208	5,228	78,093	225,702	143,152	112	528	13,629	61,613	147,348

TABLE 6. Principal Statistics classified by Type of Organization, 1964 and 1965

Type of organization	Establishments	Manufacturing activity							Total activity				
		Production and related workers			Cost of fuel and electricity	Cost of materials and supplies	Value of shipments of goods of own manufacture	Value added	Working owners and partners		Employees		Value added
		Number	Man-hours paid	Wages					Number	Withdrawals	Number	Salaries and wages	
No.		'000			\$'000				\$'000		\$'000		
1964													
Individual ownerships	78	181	390	532	211	2,346	5,384	2,842	73	320	358	1,070	2,936
Partnerships	28	131	283	402	131	1,577	3,947	2,246	56	363	246	835	2,322
Incorporated companies	375	4,914	10,922	18,262	4,600	73,117	209,121	131,938	12,578	53,647	135,875
Co-operatives	-	-	-	-	-	-	-	-	-	-	-
Head offices, sales offices and auxiliary units	271	1,913	(122)
Totals	481	5,226	11,595	19,196	4,942	77,040	218,452	137,027	129	683	13,453	57,465	141,009
1965													
Individual ownerships	67	140	299	439	176	1,842	4,401	2,390	64	307	279	900	2,428
Partnerships	25	120	244	346	118	1,342	3,243	1,773	48	221	208	688	1,908
Incorporated companies	378	4,935	10,812	19,422	4,934	74,910	218,058	138,989	12,825	57,640	143,142
Co-operatives	-	-	-	-	-	-	-	-	-	-	-
Head offices, sales offices and auxiliary units	317	2,385	(130)
Totals	470	5,195	11,356	20,208	5,228	78,093	225,702	143,152	112	528	13,629	61,613	147,348

TABLE 7. Calculation of Output, Input and Value Added, 1964 and 1965

	Manufacturing activity		Non-manufacturing activities		Total activity	
	1964	1965	1964	1965	1964	1965
\$'000						
Output						
1. Shipments and other revenue	218,452	225,702	16,394	19,131	234,846	244,833
Inventories—Goods of own manufacture:						
Add closing—Goods in process	93	121	93	121
Finished goods	3,614	4,304	3,614	4,304
Deduct opening—Goods in process	92	99	92	99
Finished goods	3,058	3,554	3,058	3,554
2. Net inventory change	557	772	557	772
3. Gross output (1+2)	219,009	226,474	16,394	19,131	235,403	245,605
Input						
4. Purchases of goods not of own manufacture	11,634	14,225	11,634	14,225
Inventories—Goods not of own manufacture:						
Add opening	1,921	2,137	1,921	2,137
Deduct closing	2,030	2,437	2,030	2,437
5. Cost of goods sold (not of own manufacture)	11,525	13,925	11,525	13,925
6. Materials, supplies, etc.	77,040	78,093	887	1,010	77,927	79,103
7. Fuel and electricity	4,942	5,228	4,942	5,228
8. Gross input (5+6+7)	81,982	83,321	12,412	14,935	94,394	98,256
Value added (3-8)	137,027	143,152	3,982	4,196	141,009	147,348

TABLE 8. Employment and Payroll, 1964 and 1965

Year and province	Employees										Salaries and wages				
	Production and related workers				Adminis-trative and office		Sales and distribution		Total		Production and related workers		Adminis-trative and office	Sales and distribution	Total
	Manufacturing		Other		Male	Female	Male	Female	Male	Female	Manufacturing	Other			
	Male	Female	Male	Female											
	number										\$'000				
1964															
Newfoundland	97	25	-	-	26	9	43	-	166	34	369	-	160	169	698
Prince Edward Island	16	4	-	-	6	3	18	-	40	7	47	-	28	59	134
Nova Scotia	170	3	-	-	51	23	187	-	408	26	530	-	383	596	1,509
New Brunswick	145	1	-	-	43	26	160	3	348	30	420	-	364	517	1,301
Quebec	1,935	63	15	-	602	241	2,342	20	4,894	324	7,344	56	4,975	9,487	21,861
Ontario	1,796	87	16	1	665	407	1,861	11	4,338	506	7,241	69	6,403	8,354	22,066
Manitoba	201	22	-	-	78	43	288	-	567	65	783	-	615	1,202	2,600
Saskatchewan	150	26	-	-	44	23	172	-	366	49	579	-	340	722	1,641
Alberta	199	31	2	-	72	35	285	2	558	68	874	9	545	1,241	2,668
British Columbia	230	20	-	-	85	55	255	-	570	75	996	-	717	1,224	2,937
Yukon and Northwest Terri-tories	5	-	-	-	3	2	4	-	12	2	13	-	22	14	50
Totals	4,944	282	33	1	1,675	867	5,615	36	12,267	1,186	19,196	134	14,550	23,585	57,465
1965															
Newfoundland	94	18	-	-	25	8	39	-	158	26	350	-	148	164	662
Prince Edward Island	19	4	-	-	7	2	22	-	48	6	67	-	48	78	192
Nova Scotia	171	5	-	-	53	24	209	-	433	29	566	-	446	715	1,726
New Brunswick	142	3	-	-	47	30	182	2	371	35	455	-	428	641	1,524
Quebec	1,875	66	7	-	619	244	2,305	34	4,806	344	7,550	21	5,331	9,971	22,874
Ontario	1,781	91	16	-	706	418	1,920	5	4,423	514	7,731	81	7,200	9,011	24,024
Manitoba	202	24	-	-	83	42	306	-	591	66	825	-	640	1,211	2,676
Saskatchewan	157	23	-	-	44	21	186	2	387	46	622	-	410	794	1,826
Alberta	200	34	-	-	74	35	284	-	558	69	865	-	681	1,255	2,801
British Columbia	263	19	2	-	84	52	285	1	634	72	1,163	13	676	1,401	3,252
Yukon and Northwest Terri-tories	4	-	-	-	3	3	3	-	10	3	14	-	30	11	55
Totals	4,908	287	25	-	1,745	879	5,741	44	12,419	1,210	20,208	115	16,038	25,252	61,613

TABLE 9. Production and Related Workers, - Manufacturing Activity, 1964 and 1965

Month	1964		1965	
	Male	Female	Male	Female
	number			
Establishments reporting monthly detail (large establishments only):				
January	3,994	232	4,022	240
February	3,968	227	4,048	241
March	4,025	234	4,129	245
April	4,269	239	4,267	255
May	4,644	255	4,589	262
June	4,878	251	4,923	265
July	5,060	256	5,018	272
August	4,807	258	4,974	278
September	4,382	249	4,472	252
October	4,154	239	3,907	254
November	4,136	250	3,980	259
December	4,238	255	4,030	257
Averages	4,381	249	4,373	257
Establishments reporting annual averages (small establishments only)	563	33	535	30
Average for all establishments	4,944	282	4,908	287

TABLE 10. Inventories, 1965

Province	Manufacturing				Non-manufacturing	Total inventories
	Materials, supplies, etc.	Goods in process	Finished goods of own manufacture	Total	Products or materials purchased for resale	
book value \$'000						
Opening:						
Newfoundland	194	2	49	245	23	267
Prince Edward Island	17	—	6	23	—	23
Nova Scotia	217	2	104	323	36	359
New Brunswick	137	2	98	237	39	276
Quebec	2,937	37	997	3,970	513	4,483
Ontario	3,087	40	1,777	4,904	1,007	5,910
Manitoba	278	4	83	365	183	548
Saskatchewan	249	4	97	350	59	409
Alberta	242	1	147	390	68	458
British Columbia	426	8	193	628	211	839
Yukon and Northwest Territories	8	—	3	10	—	10
Totals	7,793	99	3,554	11,445	2,137	13,582
Closing:						
Newfoundland	242	4	71	318	10	328
Prince Edward Island	26	—	5	31	—	31
Nova Scotia	250	2	131	383	42	425
New Brunswick	160	2	89	251	82	333
Quebec	3,284	53	1,067	4,404	709	5,113
Ontario	3,564	39	2,293	5,895	991	6,886
Manitoba	339	3	138	479	256	735
Saskatchewan	211	7	109	327	47	374
Alberta	264	1	159	423	90	513
British Columbia	378	11	239	628	210	838
Yukon and Northwest Territories	7	—	2	10	—	10
Totals	8,725	121	4,304	13,149	2,437	15,585

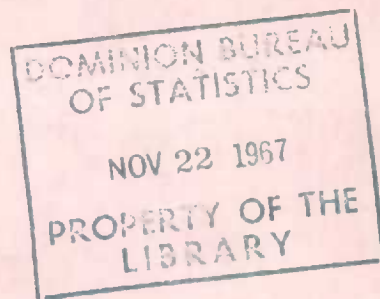
TABLE 11. Purchased Fuel and Electricity Used, 1964 and 1965

Description	1964		1965		
	Quantity	Cost	Quantity	Cost	
		\$'000		\$'000	
1. Large establishments reporting commodity detail:					
Bituminous coal:					
(a) From Canadian mines	ton	2,581	44	2,297	41
(b) Imported	"	728	10	393	5
Sub-bituminous coal (from Alberta mines only)	"	—	—	—	—
Anthracite coal	"	216	3	196	3
Lignite coal	"	1,287	13	960	9
Coke	"	—	—	—	—
Gasoline (including gasoline used in cars and trucks)	Imp. gal.	7,500,559	2,703	7,698,862	2,815
Fuel oil including kerosene or coal oil	"	5,128,211	638	5,580,285	712
Wood	cord	—	—	—	—
Gas:					
(a) Liquefied petroleum gases	Imp. gal.	140,659	39	168,999	45
(b) Other manufactured gas	M cu. ft.	—	—	—	—
(c) Natural gas	"	311,806	176	427,642	226
Other fuel	1	...	—
Electricity purchased	kwh.	40,834,596	687	46,360,520	740
Steam purchased	—	...	—
2. Small establishments not reporting commodity detail:					
Estimate for fuel and electricity	628	...	628
3. All establishments:					
Total fuel and electricity used	4,942	...	5,228

CATALOGUE No.

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43-208

ANNUAL



Soft Drink Manufacturers

1965

ERRATA

Page 11, Table 13

				Reads		Should read	
				Quantity	Value \$'000	Quantity	Value \$'000
<u>Soft drink</u>							
Carbonated:							
Bottled:							
12 oz. and under ...	Cases	of	24	139,794,847	147,298	100,419,001	147,298
Over 12 oz.	"	"	12	44,867,847	36,848	21,442,504	36,848
Canned	"	"	24	13,173,232	12,821	8,757,445	12,821

TABLE 12. Materials and Supplies - Manufacturing Activity, 1964 and 1965

Description	1964		1965	
	Quantity	Cost	Quantity	Cost
	lb.	\$'000	lb.	\$'000
1. Materials used:				
Carbon dioxide gas, in cylinders, tanks, etc.	19,080,238	1,476	23,689,907	1,462
Carbon dioxide, solid	2,845,219	200	3,899,948	251
Sugar	212,542,124	23,944	183,214,499	13,674
Glucose	1,592,335	166	1,861,877	134
Citric acid	1,112,932	338	1,479,220	423
Tartaric acid	30,145	12	34,163	14
Syrups, concentrates and flavours	22,587	...	23,118
All other materials and components used ¹	11,880	...	14,511
2. Containers and other packaging materials and supplies used	13,243	...	20,437
3. Operating, maintenance and repair supplies used (excluding fuel)	2,752	...	3,182
4. Amount paid out to others for work done on materials owned by establishments	442	...	886
Totals	77,040	...	78,093

¹ No detailed information on materials used was collected from small establishments, the estimated costs for which are included here. These estimated costs were \$6,009,285 in 1964 and \$6,108,124 in 1965, (excluding estimates made for CO₂ gas).

TABLE 13. Shipments of Goods of Own Manufacture, 1964 and 1965

Description	1964		1965	
	Quantity	Cost	Quantity	Costs
		\$'000		\$'000
1. Products:				
Soft drink:				
Carbonated:¹				
Bottled - 12 oz. and under	cases of 24			
Bottled - Over 12 oz.	" " 12	100,884,325	147,962	139,794,847
Canned	" " 24	20,084,467	35,116	44,867,847
Bulk (barrels, tanks, jars, etc.)	imp. gal.	3,410,711	5,648	13,173,232
Total soft drinks (bottled, canned, bulk)	"	6,051,994	5,982	7,163,472
Total soft drinks (bottled, canned, bulk)	"	182,006,596	194,708	204,999,398
Non-carbonated fruit drinks	cases of 24	223,034	349	...
Spruce beer	"	244,241	345	-
Natural mineral water	imp. gal.	761,426	509	941,162
Syrups and concentrates bottlers:				
For sale	"	5,316,666	20,088	2,950,662
For own use	"	10,268,188	...	10,466,481
Syrups sold to fountain trade	"	2,498,580	6,076	3,094,021
All other products	163	...
2. Amount received in payment for work done on materials and products owned by others	589	...
Less adjustment for value of sales taxes, excise duties and outward transportation charges which could not be deducted from individual commodity items described above	(4,376)	...
Net adjustment for establishments receiving progress payments	-	...
Total adjusted value of shipments and work done	218,452	...
				225,702

1964 1965

¹ Average gallons per case - 12 oz. and under 1.26 1.39
 Over 12 oz. 2.16 2.09
 Canned 1.54 1.50

TABLE 14. Shipments of Selected Goods of Own Manufacture - All Industries, 1940-1965
(Includes shipments from other industries which manufacture, as a secondary activity, the commodities listed)

	Soft drinks - bottled, canned and bulk					
	Made in carbonated beverages industry		Made in other industries		Total	
	Quantity ¹	Value ¹	Quantity	Value	Quantity ¹	Value ¹
	gallons	\$'000	gallons	\$'000	gallons	\$'000
1940	51,564,872	30,241	1,447,195	660	53,012,067	30,900
1941	58,357,004	36,512	1,601,430	726	59,958,434	37,238
1942	56,923,706	35,923	1,479,369	804	58,403,075	36,726
1943	56,802,189	36,049	1,403,236	816	58,205,425	36,865
1944	63,173,424	40,047	1,387,572	883	64,560,996	40,930
1945	50,472,094	34,162	1,019,716	602	51,491,810	34,764
1946	54,979,258	36,596	944,281	649	55,923,539	37,244
1947	68,410,208	47,323	1,227,160	951	69,637,368	48,274
1948	84,327,402	56,475	1,476,339	948	85,803,741	57,423
1949	99,342,467	72,110	1,936,466	1,094	101,278,933	73,204
1950	100,929,934	73,020	1,864,414	1,152	102,794,348	74,172
1951	93,086,324	76,177	1,770,312	1,150	94,856,636	77,327
1952	101,457,231	88,350	2,077,016	1,511	103,534,247	89,861
1953	107,991,481	92,449	2,282,435	1,709	110,273,916	94,158
1954	103,945,224	91,365	2,114,897	1,519	106,060,121	92,884
1955	124,207,352	102,199	2,141,866	1,569	126,349,218	103,768
1956	121,174,241	105,948	2,212,352	1,935	123,386,593	107,883
1957	135,222,570	121,432	2,436,615	2,269	137,659,185	123,701
1958	145,467,078	132,056	2,289,086	2,289	147,756,164	134,345
1959	155,841,116	140,955	2,285,066	2,296	158,126,182	143,252
1960	158,124,948	144,283	1,966,282	1,963	160,091,230	146,246
1961	164,199,833	155,109	1,196,302	1,250	165,396,135	156,359
1962	170,221,996	161,896	1,407,443	1,365	171,629,439	163,261
1963	177,004,823	178,922	1,163,640	1,191	178,168,463	180,113
1964	182,442,952	195,053	1,168,437	1,344	183,611,389	196,397
1965 ^P	204,999,398	203,852	1,867,268	2,088	206,866,666	205,940

¹ Includes spruce beer for the period presented.

List of Establishments classified to this Industry, 1965

(Does not include establishments classified to other industries, which as a secondary activity, manufacture products typical of this industry)

Name	Location
Newfoundland:	
Browning Harvey Ltd.	Ropewalk Lane, St. John's
Browning Harvey Ltd.	Harvey Road, Corner Brook
Gaden's Central Ltd.	665-683 Water St. W., St. John's
Gaden's West Ltd.	Bishop's Falls
Gaden's Ltd.	Corner Brook Mt Bernard Rd.
Kay's, A.G. & Sons Ltd.	Queen St. Stephenville
Purity Factories Ltd. (Canada Dry Division)	Blackmarsh Rd., St. John's
Royal Aerated Water Co. Ltd.	O'leary Ave., St. John's
Seven-Up (Eastern) Ltd.	Kenmount Rd., St. John's
Prince Edward Island:	
Morris, J.T. Limited	96 Kensington Rd., Parkdale
Seaman's Beverages Ltd.	57 Water St., Charlottetown
Seven-Up Sussex Ltd.	152 Elm Ave., Charlottetown
Simmons, G.H.	Spring Park Road, Charlottetown
Nova Scotia:	
Astoria Beverage Co.	Brooklyn Rd., Liverpool
Canada Dry Bottling Co. (Halifax) Ltd.	Bedford
Canada Dry Bottling Co. (C.B.) Ltd.	552 Esplanade St. Sydney
Chapman Beverages Ltd.	1100 Prince St., Truro
Chapman Brothers Ltd.	20 Station St., Amherst
Clare Beverage Co.	Metegham River
Coca-Cola Ltd.	42 Lady Hammond Rd., Halifax
Emeneau's Beverages Ltd.	677 LaHave St., Bridge Water
Havelock-Home Bottling Co. Ltd.	114 York St., Sydney
Hi-Cap Maritimes Ltd.	147-153 Maynard St., Halifax
Hub Beverages Ltd.	75 Main St., Truro
Ideal Beverages Ltd.	500 George St., Sydney
Isle Royale Beverages Ltd.	245 Welton St., Sydney
Jones Bottling Co. Ltd.	Weymouth
McKinlay & Sons Ltd.	262 Brookside St., Glace Bay
MacLean's Beverages Ltd.	Westville Rd., New Glasgow
Morris Beverages Ltd.	230 Wyse Road, Dartmouth
Seven-Up (Sussex) Ltd.	Bridgetown
Seven-Up (Sussex) Ltd.	5529 Bloomfield St., Halifax
Sydney Mineral Springs Ltd.	109 Richmond St., Sydney
Tennant, H.F. Limited	9 Havelock St., Amherst
Tennant, H.F. (Eastern) Ltd.	Main St., Trenton
Valley Beverages Ltd.	Bridgetown
Weymouth Spring Bottling Co.	Weymouth
Yarmouth Beverages Ltd.	Box 282, Yarmouth

List of Establishments classified to this Industry, 1965

Name	Location
New Brunswick:	
Ahier & Woods Ltd.	22 Ramsay St., Campbellton
Albert & Sons, V.H.	75 Church St., Edmundston
Brunswick Beverages Reg'd.	21 Beaulieu St., Edmundston
Bosca & Buraglia Ltd.	Bathurst
Cassidy's Beverages Ltd.	65 Church St., Chatham
City Beverages	98 Water St., Campbellton
Comier & Sons Bottling Works Ltd.	290 Demeresque St., Bathurst
Côté, René	R.R. 2, Edmundston
Crystal Beverages (1963) Ltd.	Beaverbrook St., Moncton
Gallivan Beverages	352 Jane St., Newcastle
Gorham Beverages Ltd.	361 Victoria St., Fredericton
Grande Anse Beverages	Grande Anse
Grand Falls Bottling Works	Grand Falls
International Drug Co. Ltd., The	17 King St., St. Stephen
Nadeau's Beverages Ltd.	18 Union St., Campbellton
Saint John Beverages Ltd.	410 Chesley St., Saint John
Seven-Up (Sussex) Ltd.	Barrack Green, Saint John
Seven-Up (Sussex) Ltd.	Baig Blvd., Moncton
Seven-Up (Sussex) Ltd.	140 Clark St., Fredericton
Tennant, H.F. Ltd.	297 Church St., Moncton
Woodstock Bottling Works	Cedar St., Woodstock
Quebec:	
Abel, Joseph L.	530, Ave. Dupont, Alma
Aboussafy, L. Inc.	Mont-Joli
Aboussafy, L. Inc.	Sept-Îles
Allan's Beverage Ltd.	5130 Western Ave., Montreal
Archambault, Victor	16262, rue Bureau, Pointe-aux-Trembles
Beaudoin, J. Albny	109-2ième rue, LaSarre
Becont Beverages Ltd.	231 Scott St., St. Jérôme
Bédard, Léonce	484, Côte de la Réserve, Chicoutimi
Bière d'Epinette Larose	6540-3ième avenue, Rosemont, Montréal
Binet & Turgeon, Ltée	Beauceville-est
Bolduc & Fils, Inc.	79 rue de la Fabrique, Montmagny
Bonol Limitée	2, rue Laryée, St-Romuald
Boudreau & Forest Ltée	224, rue Dérosiers, Mont-Joli
Brisson, Gaston, Inc.	740, rue Principale, Granby
Breuages E. Denis Ltée	6314, rue DeLanau dière, Montréal
Breuages Corona, Inc.	0650 Atwater Ave., Verdun
Breuages Courville, Inc.	495, boul. Fiset, Sorel
Breuages Drummond, Ltée	497, rue St-Pierre, Drummondville
Breuages Gaudreault, Enr.	576, rue St-Antoine, La Tuque
Breuages Henri, Enr.	311, rue St-Norbert, Drummondville
Breuage Héroux, Inc.	195-5ième Ave., Grand'Mère
Breuages Kiri Ltée	St-Félix-de-Valois
Breuages Lac Mégantic, Enr.	45, rue Laviolette, Lac Mégantic
Breuages J.A. Lévesque, Inc.	Bonaventure
Breuages Lucky One Inc.	9935, rue Lauzanne, Montréal-Nord
Breuages Maniwaki, Enr.	267 King, Maniwaki
Breuages Mount-Rouge	Rue Principale Rougemont
Breuages Pontiac	Ville-Marie
Breuages Radnor, Ltée	R.R. No. 2, St-Maurice
Breuages St-Jérôme, Inc.	232, rue Ste-Paule, St-Jérôme
Breuages Show White, Ltée	610, boul. des Laurentides, St-Antoine-des-Laurentides
Breuages Sun Crest	231, boul. St-Joseph, St-Tite
Brien, Maurice	rue Hôtel-de-Ville, Maniwaki
Brissette, J.L., Ltée	14, rue St-Antoine, Ste-Agathe-des-Monts
Brunelle, Paul, Ltée	295, rue St-François, Victoriaville
Bryant, Inc.	1060 Cherbourg St., Sherbrooke
Caisse, Alfred, Inc.	151, rue du Roi, Sorel
Canada Dry Ltd.	1960-52nd Ave., Lachine
Caouette, A. et Frères, Inc.	Avenue A, Amos
Chandler Bottling Works Ltd.	200 Commercial St. E., Chandler
Charbonneau, Paul E.	78, rue St-Etienne, Montmagny
Chartier, J.L.	131 Abitibi Ave., Malartic
Chevalier, Albert, Inc.	2662, rue St-Alexis, Shawinigan Falls
Chevrier, Lachute, Ltée	117, rue Burroughs, Lachute
Christin, Ltée	2775 est, rue Sherbrooke, Montréal
Cie d'Embouteillage Canada Dry Co. (Rimouski) Ltée	660, rue St-Germain-est, Rimouski-est
Claire-Fontaine, Ltée	305, rue Joly, Québec
Clarke, W. Grant	Grindstone, Magdalen Islands
Claro, Ltée	4055, boul. Ste-Anne, Montmorencyville
Coca-Cola Ltd.	2465-1st Ave., Quebec
Coca-Cola Ltd.	200 Bellechasse St., Montreal
Collins, John of Canada	115 Depot St., Waterloo
Compagnie Nationale d'Essences Ltée	83 ruelle grand, Laval-des-Rapides
Continental Beverages of Canada Ltd.	610 Montreal-Toronto Blvd., Lachine
Cott Beverages (Canada) Ltd.	7335 Decarie Blvd., Montreal
Coulombe, Alex, Ltée	25, ave. Blgaouette, Québec
Couture, Emile (T.M.) Ltée	765, rue St-Alphonse, Thetford Mines
Couturier, L.P., Inc.	11, rue Nairn, La Malbale
Crush Beverages Ltd.	290 Deslauriers St., Ville St. Laurent
Deebie Enterprises Ltd.	1615-3rd Ave., Shawinigan Falls
Delome, Ronald	206, Avenue de Parc, Granby
Demers & Frère, Inc.	571-2ième rue, Grand'Mère
Désormeaux, S., Enr.	965, rue Labelle, St-Jérôme
Drouin, A.N. & Fils	1335 Sullivan Rd., Val d'Or
Dufresne & Frère, Ltée	3125, boul. Royal, Trois-Rivières
Eau Minérale Etoile	135 Côté Sud, Ste-Geneviève-de-Bastiscan
Eau Justin Enr.	St-Justin
Eskimo Bottling works Ltd.	6968 Marconi, Montreal
Fluet, F.A., Inc.	750, rue St-Valler-est, Québec

List of Establishments classified to this Industry, 1965 - Continued

Name	Location
Quebec - Continued:	
Fontaine, Misael	571, rue St-Antoine, LaTuque
Frenière, J.A.	54, rue du Lac, Magog
Gagné, F.X., Ltée	248, rue St-Philippe, Nicolet
Gagnon & Lapointe, Inc.	54, rue du Pont, Jonquière
Gaspé Bottling Co. Ltd.	Gaspé
Gaudreault, Phil., & Fils, Ltée	154 Gamble St. W., Rouyn
Grand Côteau Enr.	4334, rue Parthenais, Montréal
Grenier, Arthur, Ltée	95 1ère avenue, St-Georges-est, Beauce
Hamel et Fils, Enr.	LaSarre
Harvey, Dorville, Inc.	531 St-Etienne, La Malbaie
Jacob, Henri & Fils, Inc.	327, rue St-Germain, Rimouski
Kik Company (Div. of Crush International Ltd.)	1387 Villera St., Montréal
La Cie Eau-Vive d'Oka, Ltée	2430, boul. Laurentien, Montréal
Lafontaine, Hervé, Ltée	811 boul. St-Alexandre, Louiseville
Lafontaine & Cie Ltée	221, rue Frontenac, Berthierville
Lafrance & Fils, Ltée	2165, rue Papineau, St-Hyacinthe
Lafrance, Conrad & Fils, Inc.	195 Fusey Blvd., Cap-de-la-Madeleine
Lampron & Ferron, Ltée	141, rue Beauchemin, Cap-de-la-Madeleine
Langlois & Mercier, Enr.	Amagh
Lanouette, A. & Fils, Ltée	80, rue St-Michel, Ville-Marie
Larivière & Frères, Inc.	75, rue Jean-Roux, Trois-Pistoles
Lavigne, Lucien, Ltée	2685, rue Galt-ouest, Sherbrooke
Leclerc, Joseph, Inc.	La Gauadeloupe
Leduc, Gérard	2 B rue St-Pierre, St-Casimir
Leroux, L.P. & Fils, Ltée	75, rue de la Lotbinière, Dorion
Levesque, Léon J. Inc.	19, rue Commerciale, Cabano-de-Témiscouata
Les Breuvages Bégin, Ltée	4425 Chamberland, Trois-Rivières
Les Breuvages de Choix, Enr.	1, St-Adrien, St-Jean-Eudes
Les Breuvages Lemoyne Enr.	225, rue Caroline, Longueuil
Les Breuvages Ménard Inc.	90, rue St-Georges, St-Jean
Les Breuvages Montclair, Inc.	8653-10ième ave., Ville St-Michel
Les Embouteilleurs Rivard (Val d'Or), Ltée	1072-2ième ave., Val d'Or
Les Entreprises MJM Inc.	1562, est, rue Mt Royal, Ville St-Michel
Les Liqueurs Cristal de St-Jean, Enr.	180, rue Cousins, St-Jean
Les Liqueurs Douces de Hauterive Ltée	378 blvd. Joliet, Hauterive
Les Liqueurs Opéra	Ste-Agathe
Les Liqueurs Elz. Fortier Ltée	848, rue du Roi-est, Québec
Liqueurs Bourque, Inc.	Vallée Junction
Liqueurs Kist St-Tite	250 rue Lebourdais, St-Tite
Liqueurs Moderne, Enr.	465 Ste-Hélène, St-Raymond
Liqueurs Regal (St. Jean) Inc.	122 Jacques-Cartier, St-Jean
Liqueurs St-Georges, Ltée	547, 2ième Ave., St-Georges-de-Beauce
Liqueurs St-Maurice	Gentilly
Liqueurs Saguenay Ltée	25, rue Callard E. Alma
Liqueurs Saguenay Ltée	768 Blvd. Walberl, Dolbeau
Liqueurs Saguenay, Ltée	1800 Blvd. Talbot, Chicoutimi
Liqueurs Trotthier, Ltée	St-Casimir
Lithlines Type Vichy Laval	2392 Beaubien Est, Montréal
Mackimmie, J.P. & Sons	379 Lafleur St., Lachute
Marcotte & Fils	300, rue Richard, Joliette
Massicotte, André	Ste-Anne-de-la-Pérade
Massicotte, J.T., Inc.	2ième avenue, Amos
Mathieu, Henri	771 Blvd. Labee Nord, Thetford Mines
Melody Beverages Ltd.	2349 Notre-Dame St. W., Montréal
Méhot & Gagné, Ltée	68 rue Fraser, Rivière-du-Loup
Morency, Paul, Inc.	154 rue de la Cathédrale, Rimouski
Nadeau, J.R. Inc.	1707, rue Lépine, Joliette
National Bottling Works, Ltd.	1428 Clarke St., Montréal
National Soft Drinks Corporation	460 Main St., Granby
Nesbitts Orange (Montreal) Ltd.	5130 Western Ave., Montréal
Nicholson, Maurice Ltée	1 Dufferin, Valleyfield
Northern Quebec Bottlers Ltd.	626 Dallaire St., Rouyn
Orange Crush Lachute Enr.	470 Boul. Tessier, Lachute
Orange Crush Sorel Enr.	10 ave. Taillon, Sorel
Paul et Fils	290, rue George, Sorel
Paul-Hus, Jean-Marie	93 rue Ramesay, Sorel
Peer's Beverages of Canada	4266 de Chateaubriand Ave., Montréal
Pepsi-Cola Canada Ltd. (Bottling Plant)	4900 Jean-Talon St., Montréal
Pepsi-Cola Canada Ltd. (Concentrate Plant)	4900 Jean Talon St., Montréal
Picard, Roland Ltée	56, rue Bennett-Nord, Thetford Mines
Plamondon, Georges, Ltée	1, ave. Plamondon, Drummondville
Plourde, Elzéar, Ltée	600, rue St-Elzéar, Jonquière
Port-Daniel Kist Beverages Reg'd.	R.R. No. 6 Port-Daniel
Poulin & Fils (Noranda), Inc.	55-9ième rue, Noranda
Racine & Frère	759 rue Delanaudière, Joliette
Red Rock Matane, Enr.	9, rue Soucy, Matane
Regal Bottling Works	557, rue St-Henri, Laprairie
Richer & Frère, Ltée	39, ave. du Parc, Valleyfield
Roux-Bergeron, Enr.	12, rue Coté, Victoriaville
Roy & Frères (Joliette), Ltée	1595, rue Lépine, Joliette
St-Onge, Paul, Inc.	3085, rue St-Pierre, St-Hyacinthe
St-Pierre, Jules Ltd.	510 Boul. Paquette, Mont-Laurier
Seven-Up Granby, Inc.	677, rue Principale, Granby
Seven-Up Grand'Mère, Ltée	470-6ième ave. A. Grand'Mère
Seven-Up Mont-Laurier Enr.	300 Boul. Paquette, Mont-Laurier
Seven-Up Montreal Ltd.	160 Graham Blvd., Town of Mount Royal
Seven-Up Ste-Angèle, Enr.	Ste-Angèle-de-Laval, Nicolet
Seven-Up St-Hyacinthe, Ltée	3145, rue Sicotte, St-Hyacinthe
Seven-Up Sept-Iles, Ltée	250, rue Arnaud, Sept-Iles
Seven-Up Sherbrooke, Ltée	755, rue King-est, Sherbrooke
Seven-Up Thetford, Ltée	1068, rue Notre-Dame-nord, Thetford Mines
Seven-Up Tracy, Enr.	910 Laval, Ville de Tracy
Seven-Up Trois-Rivières, Ltée	2925, boul. Royal, Trois-Rivières
Seven-Up Val d'Or, Enr.	1110-4ième ave., Val d'Or

List of Establishments classified to this Industry, 1965 - Continued

Name	Location
Quebec - Concluded:	
Seven-Up Valleyfield, Ltée	190 rue Bissonette, Valleyfield
Seven-Up Victoriaville Ltée	444, rue Notre-Dame-est, Victoriaville
Simard, Philippe & Fils, Ltée	501, rue des Peupliers, Dolbeau
Source Nalco, Enr.	St-Justin
Source Abenakis, Ltée	St-François-du-Lac
Thibeau, Yvon, Inc.	rue Notre-Dame-ouest, Victoriaville
Ontario:	
ADC Beverages Ltd.	66 Thomas St., Streetsville
Algoma Beverages Ltd.	353 Wellington St. W., Sault Ste. Marie
Atikokan Beverages	Atikokan
Bastien's Beverages	43 Whitewood Ave., New Liskeard
Beck Beverages Ltd.	1015 Mill Rd., Fort Frances
Bell City Beverages Ltd.	242 Colborne St. W., Brantford
Bernard Beverages Ltd., The	2 Stewart St., Toronto
Beverage Cannery Ltd.	24 Fenmar Drive, Weston
Boorman's Beverages Ltd.	485 Reid St., Peterborough
Brant Beverages Ltd.	131 South Market St., Brantford
Brown's Beverages Ltd.	220 Bay St., Gravenhurst
Canada Dry Bottling Co. (Kingston) Ltd.	Gardener's Rd., Kingston
Canada Dry Bottling Co. (Kirkland Lake) Ltd.	107 Second St., Kirkland Lake
Canada Dry Bottling Co. (Windsor) Ltd.	2310 Walker Rd., Windsor
Canada Dry Bottling Co. (Sudbury) Ltd.	97 St. George St., Sudbury
Canada Dry Bottling Co. (London) Ltd.	25 Base Line Rd. W., London
Canada Dry Ltd.	2 Champagne Dr., Downsview
Cam's Beverages	48 Parker St., Belleville
Chapleau Beverages Ltd.	26 Connaught St., Chapleau
Clearwater Beverages Ltd.	444-6th Ave. S, Kenora
Coca-Cola Ltd.	174 Sidney St., Belleville
Coca-Cola Ltd.	20 Marell St., Brantford
Coca-Cola Ltd.	1575 Barton St. E., Hamilton
Coca-Cola Ltd.	111 Railway St., Kingston
Coca-Cola Ltd.	1570 King St. E., Kitchener
Coca-Cola Ltd.	1140 Dundas St. E., London
Coca-Cola Ltd.	2158 Main St., Niagara Falls
Coca-Cola Ltd.	605 Bronson Ave., Ottawa
Coca-Cola Ltd.	781 Lansdowne St. W., Peterborough
Coca-Cola Ltd.	314 Memorial Ave., Port Arthur
Coca-Cola Ltd.	46 Overlea Blvd. & 81 Turnberry ave., Toronto
Coca-Cola Ltd.	1650 Howard Ave., Windsor
Cornmac, A.V. & Son Beverages	93 Church St., Parry Sound
Cornwall Bottling Works Ltd.	113 Amelia Ave., Cornwall
Credit Valley Bottling Works	85 Mountain View Rd., Georgetown
Crown Syphon Bottling Works	1657 Grand Marais Rd., Windsor
Crush Beverages Ltd.	1600 O'Connor Drive, Toronto
Crush Beverages Ltd.	100 Sunrise Ave., Toronto
Crush Beverages Limited	22 Aberdeen St., Ottawa
Crush Bottling Co.	456 Tecumseh Rd. W., Windsor
Curtis Beverages Ltd.	425 West St. S., Orillia
Cynar Dry Co. Ltd.	6 Eugene St., Toronto
Diamond Beverages	310 John St. N., Hamilton
Dominion Dry Ginger Ale Co. Ltd.	105 Manning Ave., Toronto
Dominion Seven-Up Co. Ltd.	205 Richmond Rd., Ottawa
Dominion Seven-Up Co. Ltd.	12 Cranfield Rd., Toronto
Doran's Beverage Co. Ltd.	1201 Cameron St., Fort William
Doran's Brewery Ltd.	319 Algonquin Blvd., Timmins
Double Cola Canada Ltd.	11 Cobourg St., Stratford
Dr. Pepper Co.	207 Queen Quay W., Toronto
Elder's Beverages Ltd.	671 Montreal St., Kingston
Erle Beverage Ltd.	71 Park Ave. E., Chatham
Esheco (Huron) Limited	658 Erie St., Stratford
Fortler Beverages Limited	158 - 2nd, Cochrane
Garland Beverages Ltd.	Lorne & Olive Sts., North Bay
Georgian Bay Beverages	298 Hurontario St., Collingwood
Geraldton Bottling Co.	639 Second Ave. N., Geraldton
Giesebrechts Ltd.	Petawawa
Gills Beverages Ltd.	10 Maple St., Smiths Falls
Gray, W.J. Beverages	11 Market St., Collingwood
Hambly's Beverages Ltd.	385 Bloor St. W., Oshawa
Harriston Kist Beverages Ltd.	Webb St., Harriston
Hires Bottling Co. (Niagara) Ltd.	101 A Lakeport Rd., St., Catharines
Horsman, Chas. L & Son	41 Pellisier St., Campbellford
Husky Beverages Ltd.	5 McCamus Ave., Kirkland Lake
International Beverage Co.	59-63 Markham St., Toronto
Irish Dry Beverages	101 Lake Port Rd., St. Catharines
Kapuskasing Beverages Ltd.	Henderson & Kolb, Kapuskasing
Kist Beverages (St. Catharines)	84 Pelham Rd., St., Catharines
Kist Canada Ltd.	11 Cobourg St., Stratford
Kitchener Beverages Ltd.	310 Fairway Rd., Kitchener
Lakewood Beverages	452-3rd St. North, Kenora
Lindsay Soda Water Works	10 Caroline St., Lindsay
London Bottling Co. Ltd.	317 Adelaide St. S., London
London Brothers Ltd.	Main St., Geraldton
Maple Soda Water Mfgs.	521 Keele St., Toronto
MacDonald & Son (North Bay) Ltd.	495 Oak St. W., North Bay
MacDonald & Son (Kirkland Lake) Ltd.	Pine St., New Liskeard
MacDonald & Son (Timmins) Ltd.	Main St., South Porcupine
Madell's Beverages Ltd.	76 Talbot St., Essex
Marsh, N.S. Ltd.	Stewart & Farris, Fort Frances
Millar's Beverages	R.R. No. 2, Renfrew
Mio Mfg. Ltd.	30 Arrow Rd., Weston
Moir Beverages Ltd.	291 Coleman St., Belleville

List of Establishments classified to this Industry, 1965 - Continued

Name	Location
Ontario - Concluded:	
Moran Beverages	58 Rodman St., St. Catharines
National Dry Ltd.	305 Richmond St., London
Nehi Canada Limited	860 North Line Rd., Toronto
Niagara Dry Beverages Ltd.	1730 Ferry St., Niagara Falls
Niagara Dry Beverages Ltd.	1100 Burlington St. E., Hamilton
Nickel City Beverages Ltd.	1552 Fairburn St., Sudbury
Nipigon Bottling Works, The	Nipigon
Northern Bottling Co.	381 Pine St., Sudbury
Northern Lights Beverages Ltd.	10 Cobalt St., Cobalt
Nu-Grape (Toronto) Ltd.	1100 Queen St. W., Toronto
Nu-Jersey Creme Co.	229 Manning Ave., Toronto
Orange Crush Bottling Works	111 Baldwin Ave., Cornwall
Orangeville Bottling Works Ltd.	26 Fourth Ave., Orangeville
Ottawa Valley Pure Spring Beverages Ltd.	627 Nelson St., Pembroke
Parisien Beverages (1960) Ltd.	Saunders Drive, Cornwall
Penetang Bottling Co. Ltd.	Main St., Pentanguishene
Pepsi-Cola Canada Ltd.	1435 Weston Rd., Toronto
Pepsi-Cola Canada Ltd.	330 Conventry Rd., Ottawa
Port Perry Beverages Ltd.	Port Perry
Private Brands Beverages Ltd.	844 Bathurst St., Toronto
Punch Dry Beverages Ltd.	61 Oxford St., Toronto
Red Lake Bottling Works	Red Lake
Reinhart's Beverages	12 James St., Guelph
Renfrew Bottling Works Ltd.	483 Lisgar St., Renfrew
Riverdale Beverages Ltd.	183 Erie Ave., Brantford
Robertson's Beverages	Homewood Ave., Mount Forest
St. Clair Beverages Ltd.	124 Proctor St., Samia
Samia Beverages Ltd.	137 Indian Rd., Samia
Seven-Up Bottling Co.	131 North Archibald St., Fort William
Seven-Up Bottling Co. (Windsor) Ltd.	970 Mercer St., Windsor
Seven-Up Bottling Co. (Sudbury) Ltd.	111 St-George St., Sudbury
Seven-Up (Cornwall) Ltd.	2107-2nd Street, Cornwall
Seven-Up (Ontario) Ltd.	21 Essex St., Toronto
Seven-Up (Ontario) Ltd.	Ann & Victoria Sts., Barrie
Seven-Up (Ontario) Ltd.	119 Station St., Belleville
Seven-Up (Ontario) Ltd.	80 Glow Ave., Hamilton
Seven-Up (Ontario) Ltd.	Oxford St. & Seven-Up Ave., London
Sia Beverages Ltd.	78 Summit Ave., Toronto
Silver Lake Beverage Co. Ltd.	1035 Railway St., Kenora
Smith Beverage Ltd.	750 Farewell St., Oshawa
Smiths Falls Bottling Works Ltd.	52 Abbot St., Smiths Falls
Snell's Beverages	43 Park St., Chatham
Soo Falls Brewing Co. Ltd.	503 Bay St., Sault-Ste-Marie
Star Beverages Ltd.	79 A Queen St., Kirkland Lake
Star Bottling Works Ltd.	252 Regent St., Sudbury
Stinson, E.H. & Co.	20 Dominion St., Alexandria
Stratford Kist Beverage	541 Douro St., Stratford
Strub Beverages	22 MacAulay., Hamilton
Sunnyside Beverages	1068 Queen St. W., Toronto
Superior Bottling Co.	211 Southern Ave., Fort William
Taylor's Soft Drinks Ltd.	957-4th Ave. E., Owen Sound
Thomson Beverages Ltd.	1701-3rd Ave. E., Owen Sound
Trent Beverages	550 Gilchrist St., Peterboro
Tuckey Beverages Ltd.	451 Main St., Exeter
Twin City Bottling Co.	701 Harold Crescent, Fort William
Uxbridge Beverages Ltd.	119 Franklin St., Uxbridge
Vernors Bottling Co. (London) Ltd.	43 Baseline Rd. W., London
Vernor's Ginger Ale Ltd.	1699 Northway Ave., Windsor
Wilson, Charles Ltd.	519 Sherbourne St., Toronto
Windsor Beverages	1291 Albert St., Windsor
Wynola Corporation Ltd.	1100 Queen St. W., Toronto
Zip Beverage Co. of Canada Ltd.	1068 Queen St., Toronto
Manitoba:	
Arctic Beverages Ltd.	314 Green St., Flin Flon
Arctic Drink Mfg. Co.	862 Selkirk Ave., Winnipeg
Bell Bottling Co. Ltd.	1087 Selkirk Ave., Winnipeg
Bell Bottling Co. Ltd.	Dauphin
Beverage Services Ltd.	20-12th St., Brandon
Blackwoods Beverages Ltd.	1850 Ellice Ave., St. James
Canada Dry Ltd.	521 Golspic St., Winnipeg
Coca-Cola Ltd.	20-12th St., Brandon
Coca-Cola Ltd.	100 Dagmar St., Winnipeg
Crush Beverages Ltd.	590 King Edward St., Winnipeg
Dauphin Beverages Ltd.	13 Second Ave. S.W., Dauphin
Northland Beverages Ltd.	26 North Ave., Flin Flon
Northwest Beverages Ltd.	2510 Park Ave., Brandon
Northwest Beverages Ltd.	19 Memorial Blvd., Dauphin
Pepsi-Cola Canada Ltd.	1099 King Edward St., Winnipeg
Selkirk Beverages Ltd.	474 Main St., Selkirk
Saskatchewan:	
Canada Dry Bottling Co.	2311 Faithful Ave., Saskatoon
Canora Beverages	108 Norway Rd., Canora
Coca-Cola Ltd.	1736 Cornwall St., Regina
Coca-Cola Ltd.	265-3rd Ave. N., Saskatoon
Hill, Mel Beverage Co. Ltd.	2100-1st Ave., Regina
Jackson Bottling Co. Ltd., The	264 River St. W., Moose Jaw

List of Establishments classified to this Industry, 1965 - Concluded

Name	Location
Saskatchewan - Concluded:	
Laings Beverages (1962) Ltd.	13-1st Ave., Weyburn
Maple Leaf Beverages	1022-103rd St., North Battleford
Nipawin Beverages	Nipawin
P.A. Bottlers Ltd.	1125-3rd Ave. West, Prince Albert
Pachal's Beverages Ltd.	57 Agricultural Ave., Yorkton
Polar Beverages Ltd.	Chaplin St., & 12th St. West, Swift Current
Rainbow Bottling Works	Nipawin
Regina Bottlers Ltd.	Montreal St., & 11th Ave., Regina
Rose Beverages (1964) Ltd.	301-13th St. W., Prince Albert
Scott National Company Limited	51 High St., Moose Jaw
Seven-Up (Prince Albert) Ltd.	1680 Central Ave., Prince Albert
Seven-Up (Saskatoon) Ltd.	202 Ave. C. South, Saskatoon
Standard Mineral Water Works Ltd.	1371-103rd St., North Battleford
Starlite Bottlers Ltd.	229 Ave. 1 South, Saskatoon
Swift Current Bottling Ltd.	1501 Begg St. W., Swift Current
Watt, G. & J. Co. Ltd.	2023 Ottawa St., Regina
York Beverages Ltd.	180 Broadway Ave. W., Yorkton
Alberta:	
Blue Label Bottling Co. Ltd.	727-42nd Ave. S.E., Calgary
Canada Dry Ltd.	10309-81st Ave., Edmonton
Chinook Bottling Ltd.	2907 Second Ave., S., Lethbridge
Coca-Cola Ltd.	6708 McLeod Trail, Calgary
Coca-Cola Ltd.	10555 Kingsway Ave., Edmonton
Crow's Nest Bottling Works Ltd.	Victoria St., Blairmore
Dominion Bottling Ltd.	9930-78th Ave., Edmonton
Drumheller Bottling Works Ltd.	360 Railway Ave., Drumheller
Grand Soft Drink Co. Ltd.	5337-52nd Ave., St. Paul
Jubilee Beverages Ltd.	5428-43rd St., Red Deer
Northern Bottling Ltd.	Grand Prairie
Pepsi-Cola Canada Ltd.	12250-142nd St., Edmonton
Polar Aerated Water Works Ltd.	129-3rd Ave. E., Calgary
Prairie Rose Mfg. Co. Ltd.	9611-104th Ave., Edmonton
Purity Bottling Ltd.	1421-3rd Ave. S., Lethbridge
Red Deer Bottling Co. Ltd.	4601 Gaetz Ave., Red Deer
Roses Ice Cream Ltd.	9902-109th Ave., Grande Prairie
St. Paul Beverages Ltd.	5001-52 St., St. Paul
Scott National Company Limited	Railway St., Medicine Hat
Seven-Up (Lethbridge) Bottling Co.	237-12th St., Lethbridge
Shamrock Bottling Works Ltd.	172 Altawana Drive, N.E., Medicine Hat
Supertor Beverages Ltd.	877-14th St. S.W., Medicine Hat
Vermilion Beverages Ltd.	Vermilion
British Columbia:	
Canada Dry Ltd.	2777 Kingsway, Vancouver
Cariboo Dry Ltd.	405-2nd Ave., Prince George
Coca-Cola Ltd.	1818 Cornwall St., Vancouver
Coldspring Mission Beverages Ltd.	6632 Glover, Milner
Columbia Bottling Works	609 Ward St., Nelson
Crystal Spring Beverage Co. Ltd.	540 John St., Victoria
Dawson Creek Beverages Ltd.	709-100B, Ave., Dawson Creek
Goodwill Bottling Ltd.	35 Erie St., Victoria
Grayson's Beverages Ltd.	105-4th Ave., Chilliwack
Island Bottling Ltd.	20-5th St., Nanaimo
Kamloops Bottling Works Ltd.	289 W. Victoria St., Kamloops
Kelowna Beverages Ltd.	1341, Ellis, Kelowna
Kootenay Soft Drinks Ltd.	2950 Hwy. Dr., Trail
LakeShore Bottling Co. Ltd.	555 Okanagan Ave. E., Penticton
Mac's Beverages	270 Front St., Penticton
McCulloch's Distributors Ltd.	3400 Coldstream Ave., Vernon
Nanaimo Bottling Ltd.	70 Mill St., Nanaimo
North Star Bottling Ltd.	344 West 2nd Ave., Prince Rupert
Okanagan Beverages Limited	1083 Richter St., Kelowna
Paul's Beverages	2900-28th St., Vernon
Pepsi-Cola Canada Ltd.	3525 Lougheed Highway, Vancouver
Revelstoke Bottling Works	1001 Charles St., Revelstoke
Roses Ice Cream Ltd.	1420-2nd Ave., Prince George
Selkirk Soft Drinks Ltd.	Fernie Hwy, Cranbrook
Seven-Up (Vancouver) Ltd.	3131 Main St., Vancouver
Shasta Beverages Ltd.	1360 Vulcan Way, Vancouver
Silver King Beverages Ltd.	301 Vernon St., Nelson
Stubby Products Ltd.	6329 Berrisford St., Burnaby
Totem Beverages Ltd.	4554 Lazelle Ave., Terrace
Victoria Beverages Ltd.	2941 Bridge St., Victoria
Womelco (B.C.) Limited	1818 Cornwell Ave., Vancouver
Yukon:	
Northland Beverages (1956) Ltd.	Corner 4th Ave., & Black St., Whitehorse
Whitehorse Beverages (1961) Ltd.	Whitehorse
Northwest Territories:	
Petersen & Auger Ltd.	Yellowknife

CONCEPTS AND DEFINITIONS

Census of Manufactures

General

The Census of Manufactures is an annual mail survey covering Canada's Manufacturing Industries. It is based on the Standard Classification of Industries and full details concerning the system may be found in the Standard Industrial Classification manual, Catalogue No. 12-501 which is available from the Queen's Printer or the Dominion Bureau of Statistics. In summary, the Classification as it relates to the manufacturing industries provides for a breakdown into 140 industries arranged in 20 major industry groups. Of the 140 (3 digit) industries, 18 are further broken down into 55 (4 digit) sub classes. At the Canada level, principal statistics are collected and compiled for 176 separate industries. They cannot all be published separately by province, however, because of the confidential nature of the data in certain provinces.

The reporting unit for the Census is designated as the **establishment** (see definition of "Establishment" in following section) and a return is requested from every establishment classified to a manufacturing industry. Although respondents are required to submit reports covering the calendar year, financial year reports other than the calendar year are accepted in instances where respondents find it impossible to supply calendar year data from accounting records. When an establishment is operated for only part of a year a report is required covering the period of operation.

There are four different questionnaires used in the Census of Manufactures; (a) short form (b) long form (c) head office questionnaire and (d) commodity questionnaire. The short and long forms are used to obtain principal statistics and commodities shipped from establishments classified to manufacturing industries and differ only in the amount of detail requested. The short form is a single-sheet questionnaire sent to small manufacturers generally reporting shipments of less than \$100,000; this cut-off, however, varies somewhat between industries. The head office questionnaire is generally used for company head offices and/or auxiliary units separately located from the manufacturing establishment(s), (see following notes on Head offices and auxiliary units). The Commodity questionnaire is used to survey certain establishments which are coded (on the basis of their principal activity) to industries other than manufacturing in the Standard Industrial Classification system, but which undertake some manufacturing as a subsidiary activity. This single-sheet questionnaire is designed to collect information on the quantity and value of goods of own manufacture shipped by such establishments in order to achieve full coverage of domestically manufactured commodities (see the following note under Shipments).

The results of the Census are presented in some 135 publications. In addition to these annual industry publications there are annual summary reports for Canada and the provinces and special reports giving principal statistics by detailed geographic areas, by type of ownership and size of establishment. A special annual report covering the shipments of all manufactured commodities arranged in alphabetical order is also published.

Since 1960 the following major changes have been implemented in the Census of Manufactures; (a) a revised Standard Industrial Classification (b) a new establishment definition and (c) an extension of the establishment definition to cover the non-manufacturing activities of manufacturing establishments. The statistics presented in the reports reflect the complete implementation of these changes and enable comparisons to be made back to and including 1961. For a complete description of the procedures followed in establishing the revised series, reference should be made to the Explanatory Notes included in the 1960, 1961 and 1962 industry publications. The statistical framework within which the Census of Manufactures is now carried out is based on the following concepts and definitions which have been developed as part of a general programme to achieve a fully integrated system of economic statistics.

Establishment

A manufacturing establishment is typically a factory, mill or plant principally engaged in manufacturing activities. The majority of such establishments are firms but many firms have more than one establishment. Such firms are requested to submit a separate Census of Manufactures report for each manufacturing establishment which can meet the reporting requirements embodied in the following definition of the "establishment":

"The smallest unit which is a separate operating entity capable of reporting the following principal statistics:

- Materials and supplies used
- Goods purchased for resale as such
- Fuel and power consumed
- Number of employees and salaries and wages
- Man-hours worked and paid
- Inventories
- Shipments or sales."

Each establishment is required to report on all the activities carried out within its accounting boundaries (except income from investments such as rent, interest and dividends) and data on the different activities (manufacturing, trading in goods not of own manufacture, construction by own labour

force, revenue from services, etc.) are requested to be reported separately. It should be noted that the statistics for separate activities are not completely consistent since some respondents cannot distinguish, in their records, materials, shipments and inventories relating solely to their own manufacturing activities. For example, inventory of goods purchased for re-sale may not be distinguishable from inventory of own manufactured goods. Complete consistency, therefore, can be obtained only at the "all operations" (total activity) level and for studies or statistical measures requiring accurate coordinated data, the "total" statistics should be used.

The number of establishments represents the number of operating units that are principally engaged in the activities of the manufacturing industries to which they have been classified. These units do not necessarily represent the total number engaged in the production of a commodity mainly produced in a certain industry. Some commodities are produced as secondary products in other manufacturing and non-manufacturing industries. It should be noted that head offices and auxiliary units which are surveyed separately are not included in the establishment count, (see following notes on head offices and auxiliary units).

Head Offices and Auxiliary Units

All head offices and auxiliary units of companies classified to the manufacturing industries such as sales offices, administrative offices, warehouses, laboratories, etc. are now surveyed as part of the Census of Manufactures.

These head offices and auxiliary units are either included in an establishment report or are surveyed by means of the head office questionnaire. The former is the most common case where a single establishment firm has its executive personnel, sales office, etc. located at the site of the manufacturing plant (establishment). The special head office questionnaire is generally used where a firm, regardless of the number of establishments, has separately located offices or auxiliary units. Such offices or units do not constitute establishments within the Census of Manufactures as they do not normally generate operational revenues, but give rise only to costs of operations (mainly salaries and wages) which are automatically included in the value of shipments or sales. Although not considered as establishments, and hence, not included in the "establishment" count for an industry, the operational costs are reflected in either the "Industry" statistics (3 or 4 digit level) or the "Major group" statistics (2 digit level) according to the following rules:

(a) In the case of single establishment firms, statistics for separately located offices and units are classified to the same industry (3 or 4 digit) as the establishment;

(b) In the case of multi-establishment firms, the statistics for such offices and units are coded to the same industry as the establishments of the firm, when all establishments are in the same industry (3 or 4 digit). When establishments of

such firms are coded (1) to different industries within a major group, (2) to industries in different major groups or (3) to industries in different divisions of the Standard Industrial Classification, then the statistics are included in the major group totals (2 digit level) in which the major part of the company's operations are classified. Although this may result in some distortion of major group statistics in the case of (2) and (3) the statistics at the industry (3 or 4 digit) level in all cases will be left free of these company-wide data.

Employees

(a) Production and related workers – Manufacturing activities

In addition to those engaged in production and assembling activities, they include those employed in storing, inspecting, handling, packing, warehousing, etc. They also include employees engaged in maintenance, repair, janitorial and watchman services and line supervisors (working foremen) engaged in similar work to that of the employees they supervise. For those establishments reporting on the "long" form, production and related workers engaged in manufacturing activity are reported as those receiving pay during the last pay period of each month, an average for the year being obtained by summing the monthly figures and dividing by 12. This procedure is followed even though the establishment did not operate in all months in order to arrive at equivalent annual full-time employment. The numbers are somewhat affected by turnover, in that employment is overstated when an employee changes employment during a pay period. In the case of those establishments reporting on the "short" form, respondents are requested to report average annual figures. The man-hours of production and related workers in manufacturing activity represent total man-hours paid (total hours at work during the calendar year plus hours not worked but nevertheless paid for, such as paid vacations, sick leave, statutory holidays, etc.). Data on man-hours are not collected from establishments reporting on the short form. Man-hours for these establishments are estimated on the basis of ratios derived from the 1958 census. During this census all establishments reported on the long form. In reporting overtime hours, respondents are requested to report only hours actually at work. It should be noted that the division of hours paid into production and related workers payrolls results in average hourly earnings and does not represent hourly wage rates which are collected and published by the Department of Labour and which are based on selected occupations.

(b) Production and related workers – Non-manufacturing activities

Such employees include those on manufacturing establishments' payrolls engaged in activities such as construction undertaken for the use of these establishments, some outside piece-workers employed in certain industries, logging employees who are reported as part of a sawmilling establishment and any other production workers who are not engaged in manufacturing-type operations.

(c) Administrative and office employees

This category includes all executive and supervisory officials such as presidents, vice-presidents, comptrollers, secretaries, treasurers, etc., together with managers, professional, technical and research employees, superintendents and factory supervisors above the line supervisor or working foreman level, and clerical staffs. Also included are employees in activities such as advertising, credit collections, purchasing, personnel, legal, medical, etc. It should be noted that prior to 1961 this category also included working owners and partners. Also included in this category are employees located at head offices or auxiliary units separately located from the establishment; these are generally included in the figures for the province in which they are located according to the rules outlined under "Head offices and auxiliary units" above.

(d) Sales and distribution workers

This category includes office personnel whose salaries are charged to selling expense, travelling salesmen, driver salesmen, truckdrivers and their helpers, etc. It may also include some sales employees who are reported as part of a manufacturing establishment but are not working at the establishment's location. These are generally broken down by province in cases where more than 15 employees are involved in any one province. The figures exclude persons working on a commission basis who are not considered regular employees of the establishment.

(e) Total Employees

This total comprises the foregoing categories including employees located at separately located head offices and auxiliary units. The numbers of employees included under categories (b), (c) and (d) are reported in the form of annual averages and represent as closely as possible full time employment; adjustments are made when reported figures indicate the existence of part time or seasonal employment. In all the above categories, figures on employment refer to the calendar year whether or not other establishment statistics can only be reported on a fiscal year other than the calendar year.

Working Owners or Partners

These are not now included in the statistics of employees and salaries and wages. There is some duplication in numbers when a person owns more than one establishment and is reported as a working owner on each Census return. Withdrawals of working owners are defined as amounts withdrawn by owners or partners for normal living expenses excluding withdrawals for payment of income tax.

Salaries and Wages

Salaries and wages refer to gross earnings of employees **before** deductions for income tax and employees contributions to social services such as sickness, accident and unemployment insurance, pensions, etc. They include all salaries, wages,

bonuses, profits shared with employees, the value of room and board where provided, commissions (paid to regular employees only) as well as any other allowance forming part of the worker's earnings. Payments for over-time are included. Figures on salaries and wages refer to the calendar year.

Fuel and Electricity

Figures for fuel refer to amounts actually used (including fuel used in cars, trucks, locomotives, etc.), not to purchases unless the quantities are substantially the same. **Any fuel and electricity produced by establishments for internal consumption are not included in the total cost.** Values represent laid down cost at the establishment including freight, duty, etc. Although fuel and electricity used is considered part of manufacturing activity it should be noted that it also includes relatively small amounts used in non-manufacturing activities since these cannot be reported separately.

Materials and Supplies

(a) Manufacturing activities

Figures represent quantities and laid down cost values, at the establishment, of materials, supplies and purchased components owned and used during the year in manufacturing activities and related processes. These statistics represent only commodity items or physical goods (cost of services or overhead charges such as advertising, insurance, depreciation, etc. are not included) whether purchased from others or received as transfers (in the form of materials, components or semi-processed goods) from other establishments of the reporting company. Included are maintenance and repair supplies not chargeable to fixed assets accounts and any amounts charged by other establishments for work done on materials owned by the reporting establishment. Cost of repairs or maintenance done by outside contractors and cost of returnable containers are not included.

(b) Non-manufacturing activities

1. Purchases for re-sale as such

Figures represent cost of materials or products purchased from others by the reporting establishment (or received as transfers from other establishments of the reporting company) for re-sale as such in the same condition as purchased. Included are any finished products received on consignment from other countries.

2. Other materials and supplies used

Figures represent the cost of materials and supplies, if any, used in new construction and in the production of machinery and equipment (for the use of the reporting establishment) by the establishment's own employees. Included are materials used for any capital repairs and alterations carried out by the establishment's employees. Amounts paid to outside contractors for construction and repair work are not included nor is the cost of

purchased machinery and equipment. Also included is the cost of office supplies not chargeable to fixed assets accounts and the cost of such other items of materials and supplies used as food, beverages and supplies for establishment-operated cafeterias and lunch counters, first aid and medical supplies, laboratory supplies, etc.

Shipments

(a) General

The figures represent revenue from all production, sales, services and related activities of reporting establishments with shipments valued in Canadian dollars at the point at which the establishment relinquishes control. The unsold portion at year end of consignment shipments in Canada is treated as inventory and not as shipments but all shipments to foreign countries for which the form B13 "Customs Canada Export Entry" has been completed, are treated as shipments.

In those industries where work on principal products extends over a relatively long period, (Fabricated Structural Metal Industry, Aircraft and Parts Manufacturers, Railroad Rolling Stock Industry and Shipbuilding and Repair Industry) the value of production rather than the value of shipments is recorded. There are certain establishments in other industries which also operate on a basis of progress payments. For these establishments, shipments are also adjusted to work put in place on the basis of the net change in progress payments over the year.

(b) Shipments of goods of own manufacture

These figures represent shipments of goods made from own materials either in the reporting establishments or by other manufacturers on the basis of a charge to the reporting establishments for work done. Included are revenue from repair and custom work, amounts received in payment for work done on materials owned by other establishments and the cost (book value) of any goods shipped on a rental basis.

All products and by-products of own manufacture shipped from the establishment are covered, including transfer shipments to sales outlets, distributing warehouses or to other manufacturing plants of the reporting firm, when such units are treated as separate establishments. The value of shipments are net of returned goods, discounts, returns, allowances, sales tax and excise taxes and duties, returnable containers and charges for outward transportation by common or contract carriers. Transportation or delivery expense incurred by the reporting establishment's own carriers are included.

Shipments of goods of own manufacture of establishments which are coded to some other division of the Standard Industrial Classification (on the basis of principal activity) but which are engaged in manufacturing as a subsidiary activity

are collected by means of the Commodity questionnaire referred to earlier. Such shipments together with shipments of goods of own manufacture of establishments forming the universe of manufacturing industries are compiled and recorded in the various industry publications.

(c) Shipments of goods not of own manufacture

These figures represent the net selling value at establishment (net of discounts, returns, allowances, sales taxes and excise duties and taxes and transportation charges by common or contract carriers) of all products or materials (including products transferred from other establishments of the reporting firm) sold as such in the same condition as purchased or received as transfers. For those industries which ship such goods on a rental basis, the value of shipments represents the book value of these goods. All sales of consignment goods from other countries are included.

(d) Other revenue

Figures represent the book value of fixed assets, if any, (new construction and machinery and equipment including major repairs, alterations, additions, modifications, installation and assembly work) produced during the year for the use of reporting establishments by the establishment's own employees and for which depreciation accounts are maintained. Included also are any revenues from the sale of electricity and from any operations performed by the establishment's own employees, such as revenue from goods produced or purchased for rental (the book value of such goods are included as part of shipments of goods of own manufacture or shipments of goods not of own manufacture), servicing revenues, commissions on sales (when not included in value of sales), revenue for company-operated cafeterias and lunch counters and revenue from outside installation or construction work not related to the establishment's own products, sale of used materials (excluding sale of used fixed assets) research and development work, etc. As mentioned previously the figures do not include non-operating revenue such as rent, dividends, interest, etc.

Inventories

(a) Manufacturing activities

Values represent the book values of manufacturing inventory owned in Canada. Inventories held for which progress payments have been received are not included. Where progress payment accounts are maintained, the change in these accounts is treated as a net adjustment to shipments. Figures consist of inventory owned at the plant and at warehouses or selling outlets which are treated as extensions of establishments for the purpose of reporting shipments. Inventory owned in transit in Canada or on consignment in Canada is included. Goods shipped abroad and held in inventory are included in shipments. Opening inventories may differ from the closing inventories of the previous year because of changes in classification, the

receipt of revised data, the inclusion of new establishments and the removal of establishments which did not operate during the survey year.

(b) Non-manufacturing activities

Figures represent the book value of inventory of goods purchased for re-sale as such without further processing, owned by the reporting establishments and held at plants and at any warehouses or selling outlets which are treated as extensions of establishments. Other characteristics are the same as in (a) above.

Value Added

(a) By manufacturing activities

Figures are compiled by deducting the cost of manufacturing materials, supplies, etc. and fuel and electricity consumed from the (value of shipments of goods of own manufacture adjusted for changes in the value of inventories of finished goods and goods in process).

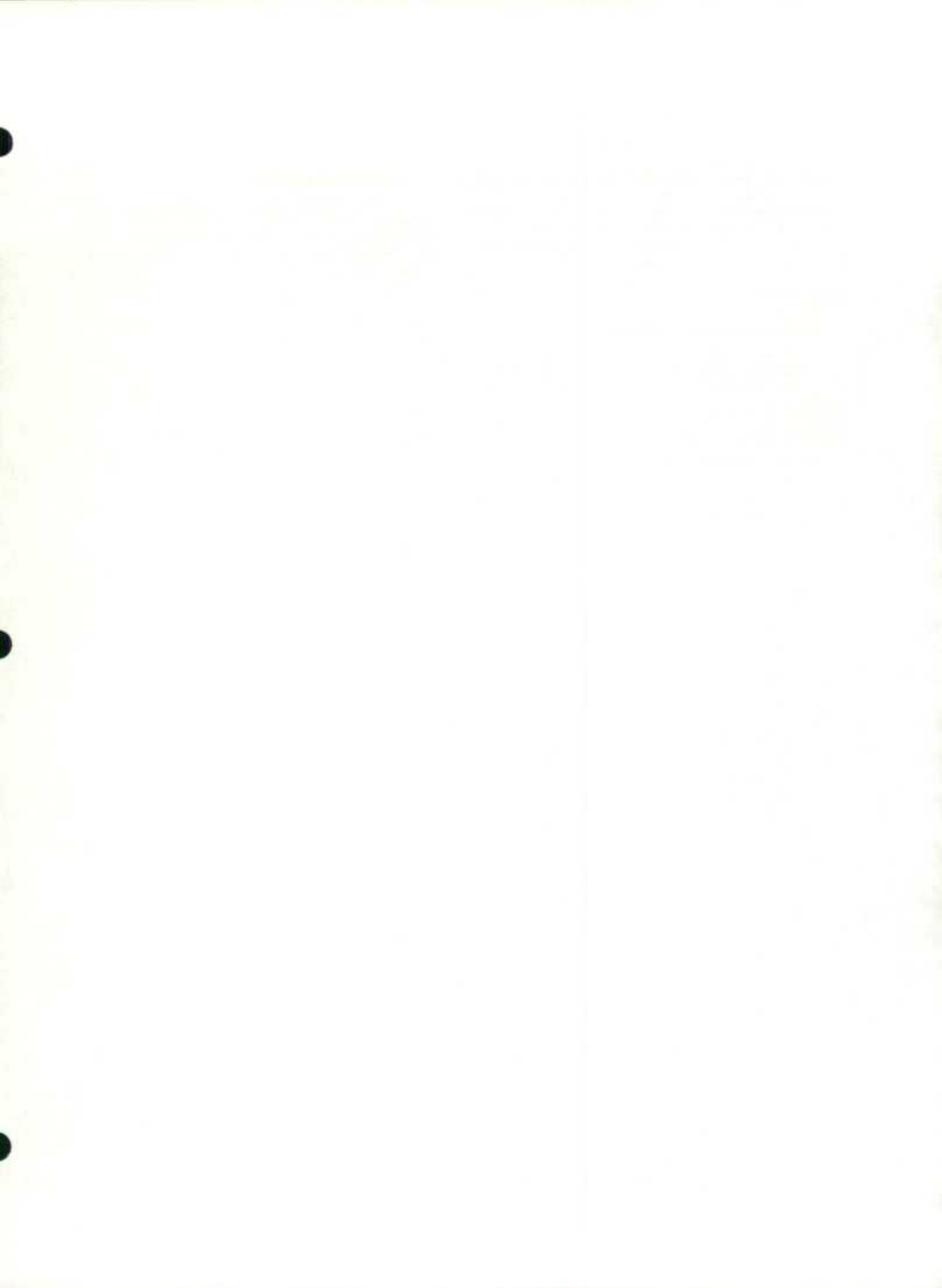
(b) By non-manufacturing activities

The figures are compiled by deducting the cost of goods purchased for re-sale (adjusted for changes in the value of inventories of goods pur-

chased for re-sale) and the cost of non-manufacturing materials and supplies used from the value of shipments of goods not of own manufacture, plus other revenue.

(c) By Total activities

The figures consist of value added by manufacturing activities plus value added by non-manufacturing activities. This total value added figure may, in some cases, be less than value added by manufacturing activities as a result of expenditures associated with non-manufacturing exceeding revenues from such activities or because of a decrease in inventory of goods not of own manufacture exceeding the mark-up on the sale of such goods. "Value added" is sometimes referred to as net output or net production. However, to arrive at the National Accounts concept of net production, or Gross Domestic Product at "Factor cost" it would be necessary to subtract also the cost of advertising, insurance and other business expenses which are not collected as part of the annual Census of Manufactures. "Value added" figures for the primary industries, manufacturing and construction are published in DBS publication Catalogue No. 61-202, "Survey of Production".



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