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DOMINION BUREAU OF STATISTICS

CENSUS OF INDUSTRY

REPORT

on the

COCOA & CHOCOLATE INDUSTRY

in
CANADA
1923



Published by Authority of the Hon. Thos. A. Low, M. P.,
Minister of Trade and Commerce.

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NOTE.— The statistics published in the present statement include only the statistics of such manufacturing establishments as make Cocoa and chocolate as their principal product. The statistics relating to specific products are therefore not to be regarded as comprehensive as products like, "chocolate", "confectionery, all kinds" "icings" "spices" etc., etc., are also found as secondary products of other industries such as "Biscuits and confectionery" "Coffee and spices" etc., etc.

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DOMINION BUREAU OF STATISTICS

CENSUS OF INDUSTRY

OTTAWA, CANADA

Dominion Statistician: R. H. Coats, B.A., F.S.S., F.R.S.C.
 Chief, Census of Industry: J. G. Macpherson

THE COCOA AND CHOCOLATE INDUSTRY IN CANADA

1923

Ottawa, February, 1925-- A report is herewith presented on the Cocoa and Chocolate Industry in Canada for the calendar year 1923. Five establishments reported operations during this period of which 2 were in Ontario, 2 in Quebec and 1 in Nova Scotia. A summary of the principal statistics is presented in Table I for the calendar years 1922 and 1923.

Table I. - Principal Statistics.

| | 1922 | 1923 |
|--------------------------------------|-----------|-----------|
| Establishments.....No. | 5 | 5 |
| Capital Investment.....\$ | 4,245,916 | 3,986,501 |
| Employees on salaries - Male.....No. | 68 | 74 |
| Female.....No. | 21 | 17 |
| Salaries...\$ | 167,940 | 174,936 |
| Employees on Wages (avg.number) - | | |
| Male.....No. | 295 | 290 |
| Female.....No. | 246 | 259 |
| Wages.....\$ | 465,850 | 446,372 |
| Cost of Fuel.....\$ | 47,278 | 43,255 |
| Power Installation - Units.....No. | 141 | 154 |
| Capacity.....H.P. | 2,316 | 2,739 |
| Miscellaneous Expenses.....\$ | 532,119 | 648,015 |
| Cost of Materials.....\$ | 2,411,663 | 2,470,598 |
| Value of Products.....\$ | 3,982,145 | 4,042,106 |
| Value added by manufacture.....\$ | 1,570,432 | 1,571,508 |

PRODUCTION

The quantity and value of the various products of the industry is given in Table II for the calendar years 1922 and 1923. Whilst the number of active establishments was the same in both years, the value of the output increased slightly from \$3,982,145 in 1922 to \$4,042,106, a net increase of \$59,961.

Table II.- Production in Cocoa and Chocolate Factories 1922 and 1923.

| Principal Products | Quantity | 1922 | | 1923 | |
|--|-----------|--|-----------|--|----------|
| | | Selling value at the fac- tory \$ | Quantity | Selling value at the fac- tory \$ | Quantity |
| Cocoa.....lb. | 2,029,394 | 624,350 | 2,590,974 | 654,095 | |
| Cocoa butter....." | 1,504,102 | 270,444 | 639,139 | 192,959 | |
| Chocolate....." | 8,218,271 | 1,811,756 | 8,570,153 | 2,315,597 | |
| Confectionary, all kinds....." | 3,303,139 | 1,256,073 | 2,981,250 | 860,652 | |
| Cream of tartar and substi- tutes....." | 14,000 | 4,334 | 12,613 | 2,868 | |
| Icings....." | 23,765 | 3,961 | 24,084 | 4,607 | |
| Spices mixed, whole or ground .." | 37,000 | 11,141 | 44,690 | 11,328 | |
| All other products..... | - | 86 | - | - | |
| TOTAL | - | 3,982,145 | - | 4,042,106 | |

THE COCOA AND CHOCOLATE INDUSTRY IN CANADA 1923

CAPITAL INVESTMENT

The amount of capital invested in the industry during the calendar year 1923 is given in Table III. Fixed capital which comprises the value of land, buildings, fixtures, machinery and tools showed an expansion of \$35,476 over the amount reported for the previous year whilst working capital which represents the value of materials on hand, stocks in process, cash, trading and operating accounts and bills receivable decreased by \$292,891 over the same period. The net decrease in the total capital investment was \$259,415.

Table III.- Capital Investment - 1923.

| Fixed Capital | | Working Capital | | | Total Capital | | |
|------------------------------|---------------------|-----------------|---|---|---------------|-----------|-----------|
| Land, buildings and fixtures | Machinery and tools | Total | Materials on hand, stocks in process etc. | Cash, trading and operating accounts etc. | | | |
| \$ | \$ | \$ | \$ | \$ | \$ | | |
| CANADA | 1,506,025 | 1,366,094 | 2,872,119 | 779,549 | 334,833 | 1,114,382 | 3,986,501 |

EMPLOYEES, SALARIES AND WAGES

The total number of persons employed in the production of cocoa and chocolate during the calendar year 1923 is shown in Table IV by (a) classes of employment, (b) sex and (c) salary and wage payments. The total number of employees of all classes rose from 630 in 1922 to 640 in the following year, an increase of 10. On the other hand the total amount paid for salaries and wages fell from \$633,790 in 1922 to \$621,308 in 1923, a net decrease of \$12,482.

Table IV.- Employees, Salaries and Wages - 1923.

| Classes of employment | Males | Females | Salaries and wages |
|---|-------|---------|--------------------|
| | No. | No. | \$ |
| Salaried officers of corporations..... | 8 | - | 41,057 |
| General superintendents, managers, etc..... | 3 | - | 14,140 |
| Technical experts, engineers, accountants, etc. | 5 | - | 9,820 |
| Clerks, stenographers, salesmen, etc..... | 58 | 17 | 109,919 |
| Employees on wages (average number)..... | 290 | 259 | 446,372 |
| TOTAL | 364 | 276 | 621,308 |

OTHER EMPLOYMENT STATISTICS.

The number of wage earners employed in the industry during the calendar year 1923 is given by sex and by months in Table V(a). The number of days the establishments were in operation during the year, together with the number of hours per day or shift and per week normally worked by wage earners will be found in Table V(b).

Table V(a) Wage earners by months - 1923.

| Months | Male No. | Female No. | Months | Male No. | Female No. |
|----------|----------|------------|---|----------|------------|
| January | 270 | 222 | July | 268 | 232 |
| February | 296 | 275 | August | 271 | 255 |
| March | 307 | 266 | September | 291 | 273 |
| April | 285 | 253 | October | 312 | 285 |
| May | 280 | 243 | November | 313 | 286 |
| June | 272 | 239 | December | 310 | 282 |
| | | | Total | 3,475 | 3,111 |
| | | | Average number employed during the year | 290 | 259 |

Table V(b) Days in Operation and hours worked - 1923

| Number of Establishments | 5 | |
|--|-------|---------|
| | Total | Average |
| Number of days in operation on full time..... | 1,145 | 229.0 |
| Part time..... | 157 | 31.4 |
| Idle time..... | 218 | 43.6 |
| Number of hours worked by wage earners - per day or shift... | 45 | 9.0 |
| per week | 252 | 50.4 |

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THE COCOA AND CHOCOLATE INDUSTRY IN CANADA 1923

MATERIALS USED

In Table VI will be found the quantity and cost of the various materials used in the industry during the calendar year 1923. The total cost of all materials rose from \$2,411,665 in 1922 to \$2,470,598, the amount reported for the period covered by this report, an increase of \$58,935. The principal items showing an increase in cost were nuts of all kinds, milk powder, sugar, glucose and containers.

Table VI.- Materials Used - 1923.

| Principal Materials | Quantity | Cost Value \$ |
|------------------------------------|-------------|------------------|
| Cream of tartar..... | lb. 12,634 | 2,317 |
| Sodium bicarbonate..... | " 26,000 | 663 |
| Flour..... | " 100,865 | 3,429 |
| Cocoa beans..... | " 9,243,954 | 930,138 |
| Vanilla beans..... | " 1,965 | 6,292 |
| Cocoa butter..... | " 1,402,476 | 381,252 |
| Nuts of all kinds..... | " 366,589 | 70,446 |
| Milk powder..... | " 755,461 | 195,207 |
| Sugar..... | " 4,938,386 | 449,599 |
| Gelatina..... | " 5,000 | 2,800 |
| Glucose..... | " 101,593 | 5,354 |
| Malt extract..... | " 1,350 | 264 |
| Essences, essential oils, etc..... | gal. 1,200 | 11,834 |
| Alcohol..... | " 2 | 26 |
| Spice materials, all kinds..... | lb. 30,616 | 4,404 |
| Spice fruits " " | - | 2,266 |
| Containers, labels, etc..... | - | 364,096 |
| All other materials..... | - | 40,211 |
| TOTAL | - | 2,470,598 |

FUEL CONSUMPTION

The quantity and value of the various kinds of fuel consumed in the industry during the calendar year 1923 is given in Table VII. The total cost of all fuel decreased over the two year period 1922-1923 to the extent of \$4,023. Anthracite coal was the principal fuel used with a value of \$35,562 whilst gas and bituminous coal take second and third place respectively.

Table VII - Fuel Consumption - 1923.

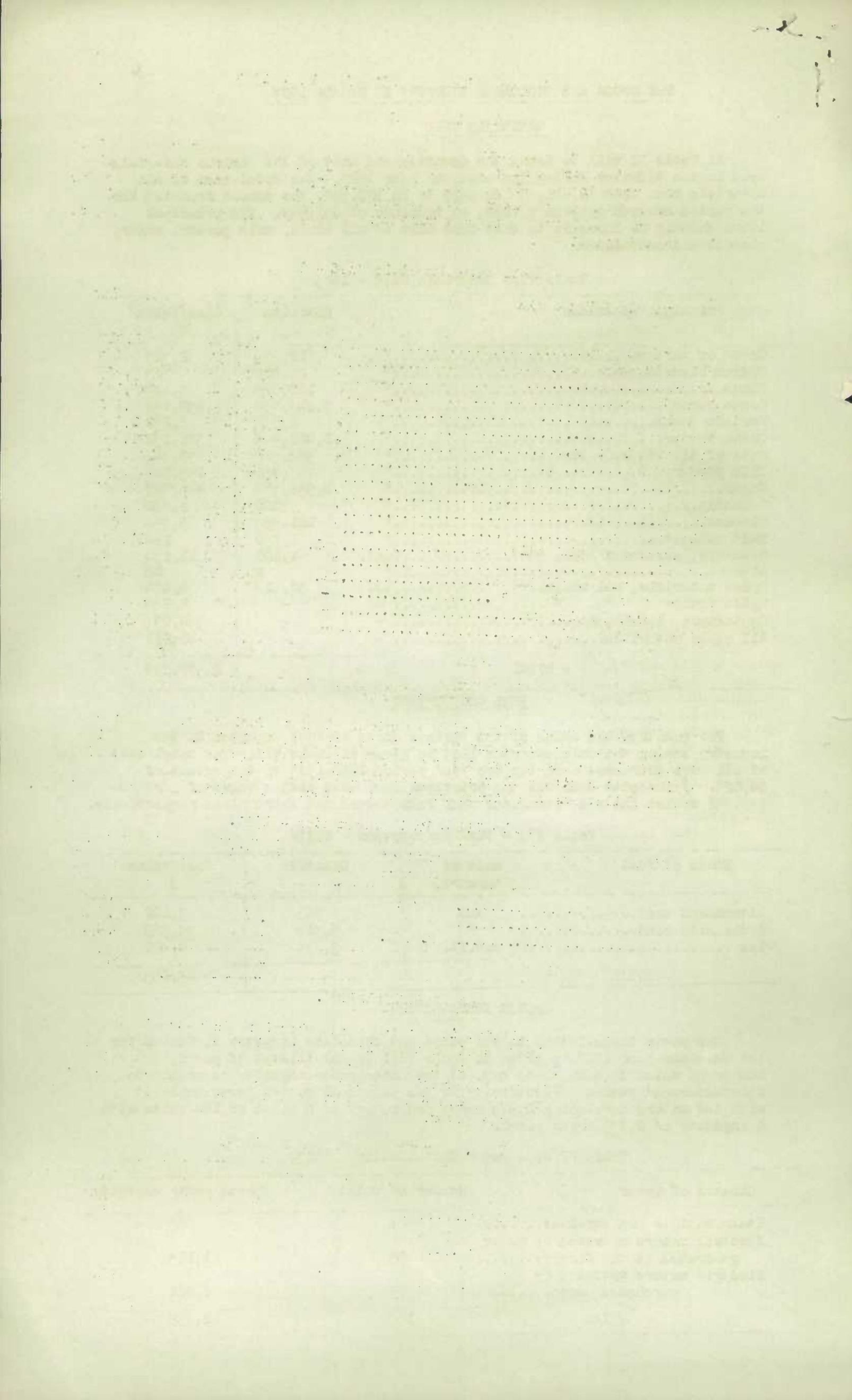
| Kinds of fuel | unit of measure | Quantity | Cost value \$ |
|----------------------|-----------------|----------|------------------|
| Bituminous coal..... | ton | 385 | 3,202 |
| Anthracite coal..... | " | 5,316 | 35,562 |
| Gas | m.c.ft. | 3,575 | 4,491 |
| TOTAL | - | - | 43,255 |

POWER INSTALLATION.

The power installation in the cocoa and chocolate industry in Canada for the calendar year 1923 is given in Table VIII by (a) classes of power, (b) number of units in each class and (c) the horse-power capacity according to manufacturers' rating. Electricity is the principal motive power employed with 148 motors developing 2,474 horse power, out of a total of 154 units with a capacity of 2,739 horse power.

Table VIII. - Power Installation - 1923.

| Classes of power | Number of units | Horse power capacity |
|---|-----------------|----------------------|
| Steam engines and turbines..... | 6 | 265 |
| Electric motors operated by power generated at the factory..... | 59 | 1,193 |
| Electric motors operated by purchased power..... | 89 | 1,281 |
| TOTAL | 154 | 2,739 |



THE COCOA AND CHOCOLATE INDUSTRY IN CANADA 1923

MISCELLANEOUS EXPENSES

The overhead charges or miscellaneous expenses incurred in the industry during the calendar year 1923 amounted to \$643,015 which was an increase over the previous year of \$115,396. The principal items of miscellaneous expenses are rents, taxes of all kinds, insurance premiums, telephone charges, advertising and traveling expenses and repairs to buildings and machinery.

IMPORTS AND EXPORTS

The quantity and value of raw and partly manufactured materials and manufactured products of the cocoa and chocolate industry imported into Canada for consumption during the calendar year 1923 is given by countries of origin in Table IX. There are no exports of either cocoa or chocolate in any form from Canada.

Table IX - Imports of Cocoa and Chocolate - 1923.

| Articles imported | United Kingdom | | United States | | Other Countries | |
|--|----------------|----------------|---------------|----------------|-----------------|------------------|
| | Quan. | Value \$ | Quan. | Value \$ | Quan. | Value \$ |
| Cocoa beans not roasted or ground.....ct. | 32,310 | 256,470 | 49,261 | 487,138 | 99,240 | 871,880 |
| Cocoa shells and nibs lb. | - | - | 5,849 | 576 | - | - |
| Cocoa butter.....lb. | 57,385 | 14,325 | 755,886 | 208,033 | 3,523,765 | 831,494 |
| Cocoa paste or liquor, not sweetened.....lb. | 56 | 25 | 10,930 | 2,028 | 4,923 | 368 |
| Cocoa paste or liquor, sweetened.....lb. | - | - | 86,419 | 20,116 | - | - |
| Cocoa or chocolate in powdered form.....lb. | 54,995 | 16,691 | 1,036,052 | 44,122 | 79,734 | 12,619 |
| Cocoa or chocolate, preparations of, n.o.p.....lb. | 8,266 | 5,029 | 39,984 | 8,359 | 4,806 | 967 |
| TOTAL | - | 292,540 | - | 770,372 | - | 1,717,328 |



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THE COCOA AND CHOCOLATE INDUSTRY IN CANADA 1923MISCELLANEOUS EXPENSES

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