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## FOUNDATION GARMENT SHIPMENTS

SECOND QUARTER 1964

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Shipments of Foundation Garments Manufactured in Canada(1)

Type and style	Suggested retail price range	Shipped during quarter ended June 30, 1964 dozen
<b>Bandeaux bras:</b>		
Regular .....	\$2.00 and under .....	64,832
	\$2.01 to \$4.00 .....	62,357
	\$4.01 and higher .....	20,342
	Total .....	147,531
Padded and contour .....	\$3.00 and under .....	48,508
	\$3.01 to \$5.00 .....	9,868
	\$5.01 and higher .....	3,727
	Total .....	62,103
Strapless .....	\$3.00 and under .....	(5)
	\$3.01 to \$5.00 .....	1,863
	\$5.01 and higher .....	(5)
	Total .....	3,054
<b>Longline bras: (2)</b>		
Regular .....	\$3.00 and under .....	5,474
	\$3.01 to \$5.00 .....	11,179
	\$5.01 and higher .....	13,773
	Total .....	30,426
Padded and contour .....	\$4.00 and under .....	(5)
	\$4.01 to \$6.00 .....	4,600
	\$6.01 and higher .....	(5)
	Total .....	5,142
Strapless .....	\$4.00 and under .....	(5)
	\$4.01 to \$6.00 .....	(5)
	\$6.01 and higher .....	2,188
	Total .....	2,537

See page 2 for footnotes.

Industry Division

December 1964  
6522-605

Shipments of Foundation Garments Manufactured in Canada(1) - Concluded

Type and style	Suggested retail price range	Shipped during quarter ended June 30, 1964 dozen
Girdles (including latex):		
Principally elastic .....	\$5.00 and under .....	18,545
	\$5.01 to \$7.50 .....	5,309
	\$7.51 and higher .....	5,671
	Total .....	29,525
Elastic, rigid panels and/or boning	\$9.00 and under .....	10,255
	\$9.01 to \$15.00 .....	(5)
	\$15.01 and higher .....	(5)
	Total .....	15,995
Pantie girdles (including latex):		
Principally elastic .....	\$5.00 and under .....	26,699
	\$5.01 to \$7.50 .....	11,387
	\$7.51 and higher .....	12,959
	Total .....	51,045
Elastic, rigid panels and/or boning .....	\$9.00 and under .....	(5)
	\$9.01 to \$15.00 .....	(5)
	\$15.01 and higher .....	(5)
	Total .....	7,667
Corsets .....	\$7.00 and under .....	(5)
	\$7.01 and higher .....	(5)
	Total .....	5,767
Corsetletes:(3)		
Pull-on and zipper .....	\$15.00 and under .....	2,154
	\$15.01 to \$20.00 .....	446
	\$20.01 and higher .....	951
	Total .....	3,551
Garter belts(4) .....	\$2.50 and under .....	17,972
	\$2.51 and higher .....	900
	Total .....	18,872

- (1) The response to this revised survey was not complete. The data shown in this report represents about 79% of total shipments based on comparable total shipment data covering the same period of 1963.
- (2) Includes all "Basque" garment shipments.
- (3) A garment with brassiere and girdle portions permanently attached to form one complete unit.
- (4) A waistband with garter straps permanently attached.
- (5) Confidential.