

CATALOGUE No.

34-002

QUARTERLY

DOMINION BUREAU OF STATISTICS

OTTAWA - CANADA

Published by Authority of the Minister of Trade and Commerce

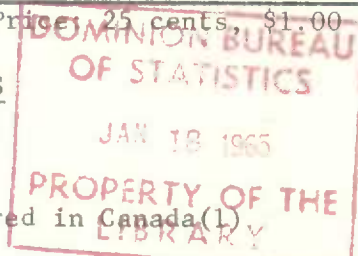
Vol. 1, No. 3

Price 25 cents, \$1.00 a year

FOUNDATION GARMENT SHIPMENTS

THIRD QUARTER 1964

Shipments of Foundation Garments Manufactured in Canada (1)



Type and style	Suggested retail price range	Shipped during quarter ended September 30, 1964 dozen
Bandeaux bras:		
Regular	\$2.00 and under	104,120
	\$2.01 to \$4.00	72,756
	\$4.01 and higher	22,371
	Total	199,247
Padded and contour	\$3.00 and under	77,022
	\$3.01 to \$5.00	24,528
	\$5.01 and higher	5,026
	Total	106,576
Strapless	\$3.00 and under	(5)
	\$3.01 to \$5.00	2,331
	\$5.01 and higher	(5)
	Total	4,357
Longline bras: (2)		
Regular	\$3.00 and under	8,916
	\$3.01 to \$5.00	13,205
	\$5.01 and higher	10,881
	Total	33,002
Padded and contour	\$4.00 and under)
	\$4.01 to \$6.00) 6,147
	\$6.01 and higher)
	Total	6,147
Strapless	\$4.00 and under)
	\$4.01 to \$6.00) 465
	\$6.01 and higher	1,494
	Total	1,959

See page 2 for footnotes

Industry Division

January 1965
6522-605



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Shipments of Foundation Garments Manufactured in Canada(1) - Concluded

Type and style	Suggested retail price range	Shipped during quarter ended September 30, 1964 dozen
Girdles (including latex):		
Principally elastic	\$5.00 and under	23,206
	\$5.01 to \$7.50	4,724
	\$7.51 and higher	6,953
	Total	34,883
Elastic, rigid panels and/or boning	\$9.00 and under	8,929
	\$9.01 to \$15.00	5,158
	\$15.01 and higher	14,087
	Total	
Pantie girdles (including latex):		
Principally elastic	\$5.00 and under	34,584
	\$5.01 to \$7.50	11,132
	\$7.51 and higher	14,571
	Total	60,287
Elastic, rigid panels and/or boning	\$9.00 and under	8,012
	\$9.01 to \$15.00	8,012
	\$15.01 and higher	
	Total	
Corsets	\$7.00 and under	3,434
	\$7.01 and higher	3,427
	Total	6,861
Corsetteles:(3)		
Pull-on and zipper	\$15.00 and under	3,555
	\$15.01 to \$20.00	412
	\$20.01 and higher	1,425
	Total	5,392
Garter belts(4)	\$2.50 and under	22,879(6)
	\$2.51 and higher	1,702(6)
	Total	24,581

(1) The response to this revised survey was not complete. The data shown in this report represents about 95% of total shipments based on comparable total shipment data covering the same period of 1963.

(2) Includes all "Basque" garment shipments.

(3) A garment with brassiere and girdle portions permanently attached to form one complete unit.

(4) A waistband with garter straps permanently attached.

(5) Confidential.

(6) Note: March quarter should have read:

\$2.50 and under 16,228 dozen

\$2.51 and higher 2,553 dozen