

CATALOGUE No.

34-002

QUARTERLY



Vol. 4, No. 2

Price: 25 cents, \$1.00 a year

FOUNDATION GARMENT SHIPMENTS

SECOND QUARTER 1967

TABLE 1. Shipments of Foundation Garments Manufactured in Canada

Type and style	Suggested retail price range	Shipped during quarter ended June 30, 1967 dozens
<u>Bandeaux bras</u>		
Regular	\$2.00 and under	59,167
	\$2.01 to \$4.00	93,774
	\$4.01 and higher	44,631
	Total	197,572
Padded and contour	\$3.00 and under	85,231
	\$3.01 to \$5.00	28,917
	\$5.01 and higher	6,182
	Total	120,330
Strapless	\$3.00 and under) 8,961
	\$3.01 to \$5.00)
	\$5.01 and higher	2,045
	Total	11,006
Total bandeaux bras shipments		328,908
<u>Longline bras(1)</u>		
Regular	\$3.00 and under	7,535
	\$3.01 to \$5.00	10,013
	\$5.01 and higher	15,599
	Total	33,147
Padded and contour	\$4.00 and under) 685
	\$4.01 to \$6.00)
	\$6.01 and higher	636
	Total	1,321

(1) Includes all "Basque" garment shipments.

Manufacturing and Primary Industries Division

September 1967

6507-605

TABLE 1. Shipments of Foundation Garments Manufactured in Canada - Continued

Type and style	Suggested retail price range	Shipped during quarter ended June 30, 1967 dozens
<u>Longline bras - Concluded(1)</u>		
Strapless	\$4.00 and under) 4,483
	\$4.01 to \$6.00) 1,347
	\$6.01 and higher	5,830
	Total	
Total longline bras shipments		40,298
<u>Girdles (including latex)</u>		
Principally elastic	\$5.00 and under	19,389
	\$5.01 to \$7.50	5,272
	\$7.51 and higher	4,934
	Total	29,595
Elastic, rigid panels and/or boning	\$9.00 and under	12,809
	\$9.01 to \$15.00	3,586
	\$15.01 and higher	1,223
	Total	17,618
Total girdles		47,213
<u>Pantie girdles (including latex)</u>		
Principally elastic	\$5.00 and under	52,096
	\$5.01 to \$7.50	12,627
	\$7.51 and higher	16,072
	Total	80,795
Elastic, rigid panels and/or boning	\$9.00 and under	14,737
	\$9.01 to \$15.00) 1,676
	\$15.01 and higher) 16,413
	Total	
Total pantie girdles		97,208
Total girdles and pantie girdles shipments		144,421
Corsets	\$7.00 and under	2,384
	\$7.01 and higher	4,944
	Total	7,328

(1) Includes all "Basque" garment shipments.

TABLE 1. Shipments of Foundation Garments Manufactured in Canada - Concluded

Type and style	Suggested retail price range	Shipped during quarter ended June 30, 1967 dozens
<u>Corselettes(2)</u>		
Pull-on and zipper	\$15.00 and under	4,117
	\$15.01 to \$20.00	1,739
	\$20.01 and higher	907
	Total	6,763
Total corsets and corselettes shipments		14,091
Garter belts(3)	\$2.50 and under	35,144
	\$2.51 and higher	4,519
	Total	39,663
Total foundation garment shipments		567,381
(2) A garment with brassiere and girdle portions permanently attached to form one complete unit.		
(3) A waistband with garter straps permanently attached.		

TABLE 2. Actual percentage coverage in terms of total value of shipments for 1965 as reported by the manufacturers of Foundation Garments

	Bandeaux bras	Longline bras	Girdles and pantie girdles	Corsets and Corselettes	Garter belts	Total shipments
per cent						
<u>Quarter ended</u>						
March 31, 1967	99.0	97.9	98.8	97.2	99.8	98.6
June 30, 1967	99.5	99.3	96.0	98.0	100.0	98.0
September 30, 1967 ...						
December 31, 1967						

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