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## DOMINION BUREAU OF STATISTICS

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## FOUNDATION GARMENT SHIPMENTS

THIRD QUARTER 1967

TABLE 1. Shipments of Foundation Garments Manufactured in Canada

Type and style	Suggested retail price range	Shipped during quarter ended September 30, 1967 dozens
<u>Bandeaux bras</u>		
Regular .....	\$2.00 and under .....	72,929
	\$2.01 to \$4.00 .....	102,768
	\$4.01 and higher .....	50,789
	Total .....	226,486
Padded and contour .....	\$3.00 and under .....	108,469
	\$3.01 to \$5.00 .....	40,440
	\$5.01 and higher .....	8,425
	Total .....	157,334
Strapless .....	\$3.00 and under .....	) 8,447
	\$3.01 to \$5.00 .....	) 2,214
	\$5.01 and higher .....	) 10,661
	Total .....	10,661
Total bandeaux bras shipments .....		394,481
<u>Longline bras(1)</u>		
Regular .....	\$3.00 and under .....	6,556
	\$3.01 to \$5.00 .....	12,206
	\$5.01 and higher .....	12,143
	Total .....	30,905
Padded and contour .....	\$4.00 and under .....	) 691
	\$4.01 to \$6.00 .....	) 512
	\$6.01 and higher .....	) 1,203
	Total .....	1,203

(1) Includes all "Basque" garment shipments.

Manufacturing and Primary Industries Division

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TABLE 1. Shipments of Foundation Garments Manufactured in Canada - Continued

Type and style	Suggested retail price range	Shipped during quarter ended September 30, 1967 dozens
<u>Longline bras - Concluded(1)</u>		
Strapless .....	\$4.00 and under .....	)
	\$4.01 to \$6.00 .....	) 4,036
	\$6.01 and higher .....	1,422
	Total .....	5,458
Total longline bras shipments .....		37,566
<u>Girdles (including latex)</u>		
Principally elastic .....	\$5.00 and under .....	15,827
	\$5.01 to \$7.50 .....	4,956
	\$7.51 and higher .....	6,736
	Total .....	27,519
Elastic, rigid panels and/or boning .....		
	\$9.00 and under .....	10,590
	\$9.01 to \$15.00 .....	2,992
	\$15.01 and higher .....	1,119
	Total .....	14,701
Total girdles .....		42,220
<u>Pantie girdles (including latex)</u>		
Principally elastic .....	\$5.00 and under .....	47,691
	\$5.01 to \$7.50 .....	12,390
	\$7.51 and higher .....	17,433
	Total .....	77,514
Elastic, rigid panels and/or boning .....		
	\$9.00 and under .....	11,721
	\$9.01 to \$15.00 .....	) 1,261
	\$15.01 and higher .....	)
	Total .....	12,982
Total pantie girdles .....		90,496
Total girdles and pantie girdles shipments .....		132,716
Corsets .....		
	\$7.00 and under .....	1,819
	\$7.01 and higher .....	3,043
	Total .....	4,862

(1) Includes all "Basque" garment shipments.

TABLE 1. Shipments of Foundation Garments Manufactured in Canada - Concluded

Type and style	Suggested retail price range	Shipped during quarter ended September 30, 1967 dozens
<u>Corselettes</u> (2)		
Pull-on and zipper .....	\$15.00 and under .....	4,378
	\$15.01 to \$20.00 .....	1,212
	\$20.01 and higher .....	1,173
	Total .....	6,763
Total corsets and corselettes shipments .....		11,625
Garter belts(3) .....	\$2.50 and under .....	24,209
	\$2.51 and higher .....	3,158
	Total .....	27,367
Total foundation garment shipments .....		603,755

(2) A garment with brassiere and girdle portions permanently attached to form one complete unit.

(3) A waistband with garter straps permanently attached.

TABLE 2. Actual percentage coverage in terms of total value of shipments for 1965 as reported by the manufacturers of Foundation Garments

	Bandeaux bras	Longline bras	Girdles and pantie girdles	Corsets and Corselettes	Garter belts	Total shipments
per cent						
<u>Quarter ended</u>						
March 31, 1967 .....	99.0	97.9	98.8	97.2	99.8	98.6
June 30, 1967 .....	99.5	99.3	96.0	98.0	100.0	98.0
September 30, 1967 ...	100.0	100.0	99.7	100.0	100.0	99.8
December 31, 1967 ....						



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