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34-002

QUARTERLY

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OTTAWA - CANADA

Published by Authority of the Minister of Trade and Commerce

DOMINION BUREAU  
OF STATISTICS

MAR 25 1968

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Vol. 4, No. 4

Price: 25 cents, \$1.00 a year

## FOUNDATION GARMENT SHIPMENTS

FOURTH QUARTER 1967

TABLE 1. Shipments of Foundation Garments Manufactured in Canada

Type and style	Suggested retail price range	Shipped during quarter ended December 31, 1967 dozens
<u>Bandeaux bras</u>		
Regular .....	\$2.00 and under .....	56,686
	\$2.01 to \$4.00 .....	75,510
	\$4.01 and higher .....	41,609
	Total .....	173,805
Padded and contour .....	\$3.00 and under .....	103,869
	\$3.01 to \$5.00 .....	34,603
	\$5.01 and higher .....	10,287
	Total .....	148,759
Strapless .....	\$3.00 and under .....	) 3,847
	\$3.01 to \$5.00 .....	) 1,610
	\$5.01 and higher .....	5,457
	Total .....	
Total bandeaux bras shipments .....		328,021
<u>Longline bras(1)</u>		
Regular .....	\$3.00 and under .....	8,044
	\$3.01 to \$5.00 .....	11,512
	\$5.01 and higher .....	11,263
	Total .....	30,819
Padded and contour .....	\$4.00 and under .....	) 4,029
	\$4.01 to \$6.00 .....	) 505
	\$6.01 and higher .....	4,534
	Total .....	

(1) Includes all "Basque" garment shipments.

Manufacturing and Primary Industries Division

March 1968

6507-605

TABLE 1. Shipments of Foundation Garments Manufactured in Canada - Continued

Type and style	Suggested retail price range	Shipped during quarter ended December 31, 1967 dozens
<u>Longline bras - Concluded(1)</u>		
Strapless .....	\$4.00 and under .....	)
	\$4.01 to \$6.00 .....	) 1,291
	\$6.01 and higher .....	1,153
	Total .....	2,444
Total longline bras shipments .....		37,797
<u>Girdles (including latex)</u>		
Principally elastic .....	\$5.00 and under .....	16,946
	\$5.01 to \$7.50 .....	5,573
	\$7.51 and higher .....	6,572
	Total .....	29,091
Elastic, rigid panels and/or boning .....	\$9.00 and under .....	11,083
	\$9.01 to \$15.00 .....	3,201
	\$15.01 and higher .....	1,080
	Total .....	15,364
Total girdles .....		44,455
<u>Pantie girdles (including latex)</u>		
Principally elastic .....	\$5.00 and under .....	42,022
	\$5.01 to \$7.50 .....	11,465
	\$7.51 and higher .....	23,095
	Total .....	76,582
Elastic, rigid panels and/or boning .....	\$9.00 and under .....	11,918
	\$9.01 to \$15.00 .....	) 1,561
	\$15.01 and higher .....	)
	Total .....	13,479
Total pantie girdles .....		90,061
Total girdles and pantie girdles shipments .....		134,516
Corsets .....	\$7.00 and under .....	2,373
	\$7.01 and higher .....	3,038
	Total .....	5,411

(1) Includes all "Basque" garment shipments.

TABLE 1. Shipments of Foundation Garments Manufactured in Canada - Concluded

Type and style	Suggested retail price range	Shipped during quarter ended December 31, 1967 dozens
<b>Corselettes(2)</b>		
Pull-on and zipper .....	\$15.00 and under .....	4,275
	\$15.01 to \$20.00 .....	1,668
	\$20.01 and higher .....	1,198
	Total .....	7,141
Total corsets and corselettes shipments .....		12,552
<b>Garter belts(3)</b> .....		
	\$2.50 and under .....	23,492
	\$2.51 and higher .....	2,797
	Total .....	26,289
Total foundation garment shipments .....		539,175

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(2) A garment with brassiere and girdle portions permanently attached to form one complete unit.

(3) A waistband with garter straps permanently attached.

TABLE 2. Actual percentage coverage in terms of total value of shipments for 1965 as reported by the manufacturers of Foundation Garments

Quarter ended	Bandeaux bras	Longline bras	Girdles and pantie girdles	Corsets and Corselettes	Garter belts	Total shipments
	per cent					
March 31, 1967 .....	99.0	97.9	98.8	97.2	99.8	98.6
June 30, 1967 .....	99.5	99.3	96.0	98.0	100.0	98.0
September 30, 1967 ...	100.0	100.0	99.7	100.0	100.0	99.8
December 31, 1967 ....	99.1	97.9	98.8	97.3	99.9	98.7

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