

CATALOGUE No.

34-002

QUARTERLY

## DOMINION BUREAU OF STATISTICS

OTTAWA - CANADA

Published by Authority of the Minister of Trade and Commerce

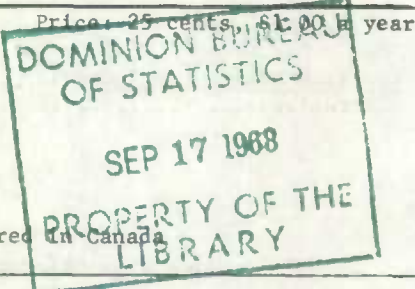
Vol. 5, No. 2

Price: 25 cents, \$1.00 a year

## FOUNDATION GARMENT SHIPMENTS

SECOND QUARTER 1968

TABLE 1. Shipments of Foundation Garments Manufactured in Canada



Type and style	Suggested retail price range per unit	Shipped during quarter ended June 30, 1968	Shipments Six months ended June 30, 1968(4)
dozens			
<u>Bandeaux bras</u>			
Regular .....	\$2.00 and under .....	61,038	117,486
	\$2.01 to \$4.00 .....	94,537	175,791
	\$4.01 and higher .....	45,248	83,004
	Total .....	200,823	376,281
Padded and contour .....	\$3.00 and under .....	81,730	154,405
	\$3.01 to \$5.00 .....	39,815	77,743
	\$5.01 and higher .....	14,816	26,648
	Total .....	136,361	258,796
Strapless .....	\$3.00 and under .....	2,957	5,821
	\$3.01 to \$5.00 .....	818	2,462
	\$5.01 and higher .....	3,775	8,283
	Total .....		
Total bandeaux bras shipments .....		340,959	643,360
<u>Longline bras(1)</u>			
Regular .....	\$3.00 and under .....	8,599	15,061
	\$3.01 to \$5.00 .....	11,764	20,759
	\$5.01 and higher .....	11,987	22,394
	Total .....	32,350	58,214
Padded and contour .....	\$4.00 and under .....	9,281	13,044
	\$4.01 to \$6.00 .....	715	1,504
	\$6.01 and higher .....	9,996	14,548
	Total .....		

(1) Includes all "Basque" garment shipments.

Manufacturing and Primary Industries Division

August 1968  
6507-748

TABLE 1. Shipments of Foundation Garments Manufactured in Canada - Continued

Type and style	Suggested retail price range per unit	Shipped during quarter ended June 30, 1968	Shipments Six months ended June 30, 1968(4)
			dozens
<u>Longline bras - Concluded(1)</u>			
Strapless .....	\$4.00 and under .....	1,992	8,206
	\$4.01 to \$6.00 .....	630	1,232
	\$6.01 and higher .....	2,622	9,438
	Total .....		
Total longline bras shipments .....		44,968	82,200
<u>Girdles (including latex)</u>			
Principally elastic .....	\$5.00 and under .....	19,667	36,966
	\$5.01 to \$7.50 .....	6,796	12,669
	\$7.51 and higher .....	5,499	10,834
	Total .....	31,962	60,469
Elastic, rigid panels and/or boning .....	\$9.00 and under .....	6,551	13,247
	\$9.01 to \$15.00 .....	3,994	7,132
	\$15.01 and higher .....	1,138	1,995
	Total .....	11,683	22,374
Total girdles .....		43,645	82,843
<u>Pantie girdles (including latex)</u>			
Principally elastic .....	\$5.00 and under .....	62,651	120,216
	\$5.01 to \$7.50 .....	13,521	27,331
	\$7.51 and higher .....	16,650	31,163
	Total .....	92,822	178,710
Elastic, rigid panels and/or boning .....	\$9.00 and under .....	11,615	22,911
	\$9.01 to \$15.00 .....	2,438	5,713
	\$15.01 and higher .....	14,053	28,624
	Total .....		
Total pantie girdles .....		106,875	207,334
Total girdles and pantie girdles shipments .....		150,520	290,177
Corsets .....	\$7.00 and under .....	1,860	3,800
	\$7.01 and higher .....	5,796	10,189
	Total .....	7,656	13,989

(1) Includes all "Basque" garment shipments.

TABLE 1. Shipments of Foundation Garments Manufactured in Canada - Concluded

Type and style	Suggested retail price range per unit	Shipped during quarter ended June 30, 1968	Shipments Six months ended June 30, 1968(4)
dozens			
<u>Corselettes(2)</u>			
Pull-on and zipper .....	\$15.00 and under .....	5,639	11,128
	\$15.01 to \$20.00 .....	1,707	3,657
	\$20.01 and higher ....	1,001	1,812
	Total .....	8,347	16,597
Total corsets and corselettes shipments .....		16,003	30,586
Garter belts(3) .....	\$2.50 and under .....	22,821	42,055
	\$2.51 and higher .....	6,481	14,078
	Total .....	29,302	56,133
Total foundation garment shipments .....		581,752	1,102,456

- (2) A garment with brassiere and girdle portions permanently attached to form one complete unit.  
 (3) A waistband with garter straps permanently attached.  
 (4) Includes revisions for year to date.

TABLE 2. Actual percentage coverage in terms of total value of shipments for 1966 as reported by the manufacturers of Foundation Garments

	Bandeaux bras	Longline bras	Girdles and pantie girdles	Corsets and Corselettes	Garter belts	Total shipments
per cent						
<u>Quarter ended</u>						
March 31, 1968 .....	100.0	100.0	100.0	100.0	100.0	100.0
June 30, 1968 .....	100.0	100.0	100.0	100.0	100.0	100.0
September 30, 1968 ...						
December 31, 1968 ....						



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