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CANADA

DEPARTMENT OF TRADE AND COMMERCE

DOMINION BUREAU OF STATISTICS

CENSUS OF INDUSTRY

GENERAL MANUFACTURES BRANCH

REPORT

ON THE

AWNING, TENT & SAIL INDUSTRY

IN

CANADA

1935

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Minister of Trade and Commerce.

OTTAWA
1937

NOTE.- The statistics published in this report include only those manufacturing establishments whose principal products are awnings, tents or sails. Statistics relating to specific products are, therefore, not to be regarded as showing the total production in Canada as some of the items listed in this report are also manufactured in other industries.

DEPARTMENT OF TRADE AND COMMERCE
DOMINION BUREAU OF STATISTICS
GENERAL MANUFACTURES BRANCH
OTTAWA - CANADA

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THE AWNING, TENT AND SAIL INDUSTRY IN CANADA, 1935.

In 1935 reports were received from sixty-six establishments whose principal products were awnings, tents, sails, waterproof covers, etc. This was an increase of four when compared with the number reporting in 1934.

The improved business conditions in this industry, which first became apparent in 1933, failed to continue throughout 1935. The gross value of production decreased by \$14,852 or over 0.9 per cent, falling from \$1,620,163 in 1934 to \$1,605,311 in 1935. However, the number of persons engaged in the industry rose from 466 to 506 or more than 8 per cent, while the remuneration they received was \$59,424 or almost 15 per cent more than in 1934. The cost of materials used, however, declined from \$871,533 to \$868,429 or over 0.3 per cent. The capital invested increased from \$1,554,337 to \$1,732,394 or more than 11 per cent.

This industry is centered mainly in Ontario and Quebec, with thirty-four establishments in the former and ten in the latter Province. The remainder are located as follows: Nova Scotia four, New Brunswick two, Manitoba five, Saskatchewan two, Alberta three and British Columbia six. Ontario, in its thirty-four establishments, employed over 46 per cent of the total capital, 52.7 per cent of the total employees and produced over 51 per cent of the total value of the output. In the ten Quebec establishments are employed approximately 24 per cent of the capital, 22 per cent of the total employees, and in these are produced approximately 24 per cent of the total value of the output.

During 1935 the principal item of production was "awnings, all kinds", the output of which numbered 37,757 valued at \$386,700. "Tents, all kinds" were next in order of importance with 15,465 and a selling value at the factory of \$239,812. "Covers" of various kinds took third place in production with a value of \$193,765 and were followed by "bags, all kinds" with \$86,897. Other items of production are given in detail in table 3.

The chief component material used was duck to the extent of 1,055,100 yards costing \$285,074. Next in order follows awning stripe of which the consumption was 366,407 yards costing \$129,772, whilst canvas with 192,766 yards costing \$54,888 occupied third place. Further details of the materials used are shown in table 4.

June was the month of maximum employment, during which time 487 persons were engaged, while January recorded the minimum with only 246 employees.

Neither imports nor exports of the products or raw materials of this industry are of great importance. Imports in 1935 totalled \$9,586, while the exports were valued at only \$3,669.

THE AWNING, TENT AND SAIL INDUSTRY IN CANADA, 1935.

Table 1. - Principal Statistics, 1924 to 1935.

Year and Provinces	Estab- lish- ments	Capital Invested	Em- ployees	Salaries and Wages	Cost of Materials Used	Gross Value of Production
	No.	\$	No.	\$	\$	\$
1924	53	1,894,157	434	481,710	1,006,388	1,841,334
1925	54	1,923,725	435	476,783	1,060,698	1,833,626
1926	49	1,918,171	453	480,198	1,325,702	2,232,440
1927	55	2,341,301	518	530,841	1,349,267	2,313,907
1928	58	2,069,798	560	608,260	1,509,610	2,634,715
1929	59	2,299,260	570	618,106	1,348,619	2,496,433
1930	60	2,036,822	538	581,313	1,077,189	2,127,744
1931	55	1,769,132	471	486,291	735,103	1,513,430
1932	56	1,647,914	424	418,763	562,538	1,174,966
<u>1 9 3 3</u>						
CANADA	60	1,563,084	434	378,128	633,532	1,251,063
Nova Scotia and New Brunswick	4	9,196	9	8,796	10,478	21,191
Quebec	11	391,407	103	96,574	143,798	270,332
Ontario	27	644,681	216	172,816	273,257	610,098
Manitoba	6	62,431	24	20,828	28,501	61,374
Saskatchewan and Alberta	6	92,970	25	20,178	40,669	68,957
British Columbia	6	362,399	57	58,936	136,829	219,111
<u>1 9 3 4</u>						
CANADA	62	1,554,337	466	398,808	871,533	1,620,163
Nova Scotia and New Brunswick	5	11,689	14	8,928	14,016	28,012
Quebec	11	401,884	113	106,352	229,873	400,086
Ontario	30	686,773	228	178,292	396,214	813,419
Manitoba	5	23,183	20	11,854	25,247	46,942
Saskatchewan and Alberta	5	79,566	21	20,412	47,265	72,845
British Columbia	6	351,242	70	72,970	158,918	258,859
<u>1 9 3 5</u>						
CANADA	66	1,732,394	506	458,232	868,429	1,605,311
Nova Scotia and New Brunswick	6	13,770	15	10,280	15,153	27,484
Quebec	10	420,749	110	112,520	222,069	384,816
Ontario	34	802,067	267	217,434	414,630	820,282
Manitoba	5	26,605	15	14,692	17,803	34,528
Saskatchewan and Alberta	5	89,156	21	21,197	33,475	64,510
British Columbia	6	380,047	78	82,109	165,299	273,691

THE AWNING, TENT AND SAIL INDUSTRY IN CANADA, 1935.

Table 2. - Comparison of Principal Statistics, 1934 and 1935.

Items	1 9 3 4	1 9 3 5	+ Increase - Decrease
Establishments reporting No.	62	66	+ 4
Capital invested \$	1,554,337	1,732,394	+ 178,057
Employees on salaries -			
Total No.	138	160	+ 22
Male No.	108	126	+ 18
Female No.	30	34	+ 4
Total salaries \$	168,427	187,466	+ 19,039
Employees on wages -			
Monthly average No.	328	346	+ 18
Male No.	178	190	+ 12
Female No.	150	156	+ 6
Total wages \$	230,381	270,766	+ 40,385
Power equipment -			
Units No.	160	174	+ 14
Horse-power capacity H.P.	238	248	+ 10
Cost of fuel and electricity .. \$	12,963	13,676	+ 713
Cost of materials used \$	871,533	868,429	- 3,104
Gross value of production \$	1,620,163	1,605,311	- 14,852

THE AWNING, TENT AND SAIL INDUSTRY IN CANADA, 1935.

Table 3. - Production, 1934 and 1935.

Principal Products	Unit of Measure	1934		1935	
		Quantity	Selling Value at Factory	Quantity	Selling Value at Factory
			\$		\$
Awnings, all kinds	Number	49,872	389,868	37,757	386,700
Sails, all kinds	"	1,005	23,040	1,026	26,248
Tents	"	20,746	343,090	15,465	239,812
Verandah curtains	-	-	33,818	-	30,351
Flags and bunting	-	-	53,222	-	54,746
Pennants	-	-	1,460	-	1,455
Bags, all kinds	-	-	45,970	-	86,897
Covers, all kinds	-	-	183,054	-	193,765
Horse blankets	Number	17,097	38,684	14,414	32,869
Gloves and mitts, hockey, baseball, etc.	Doz. Pr.	435	3,167	424	3,562
Aprons	Dozen	301	2,709	403	5,364
Sleeping bags, etc.	"	394	71,633	442	77,762
Camp beds	Number	183	792	166	579
Mattresses, all kinds ..	"	142	2,417	1,668	5,294
Hammocks	"	175	2,008	169	1,930
Camp furniture	-	-	18,143	-	18,299
Cushions and pillows ...	Number	905	1,251	1,096	1,341
Life buoys and jackets .	"	1,362	5,469	2,183	6,797
Window blinds	Dozen	6,570	92,278	6,924	79,029
All other products	-	-	204,263	-	240,165
Amount received for rental	-	-	37,368	-	32,727
Amount received for storage	-	-	11,056	-	16,874
Amount received for repairs	-	-	55,403	-	62,745
TOTAL VALUE OF PRODUCTION.....	-	-	1,620,163	-	1,605,311

THE AWNING, TENT AND SAIL INDUSTRY IN CANADA, 1935.

Table 4. - Materials Used, 1934 and 1935.

Principal Materials	Unit of Measure	1934		1935	
		Quantity	Cost Value at Factory	Quantity	Cost Value at Factory
			\$		\$
Fabrics ..					
Canvas	Lin. Yd.	187,948	54,061	192,766	54,888
Cotton	"	166,100	24,025	134,761	19,655
Drill	"	85,640	13,418	91,873	14,701
Duck	"	1,211,075	315,571	1,055,100	285,074
Awning, stripe ...	"	354,247	125,038	366,407	129,772
Rubber coated and waterproofed ...	"	80,315	29,215	120,778	42,370
Tarpaulin	"	45,238	20,203	52,307	22,623
Bunting material ..	"	72,860	15,425	71,983	13,261
Other textile	-	-	26,572	-	35,758
Braids, tapes, crests, fringes, cords, tassels, etc.	-	-	6,227	-	7,247
Thread	-	-	11,155	-	11,522
Flock, kapek, etc.	-	-	2,306	-	2,641
Down	-	-	22,117	-	25,422
Cordage, rope and twine	-	-	21,182	-	19,008
Lumber	-	-	5,992	-	6,010
Peles, pegs and stakes.	-	-	9,890	-	9,854
Iron rods, pipes, bars.	-	-	17,917	-	16,839
Grommets	-	-	6,646	-	4,843
Hardware fittings	-	-	30,240	-	30,407
Waterproof solution ...	-	-	9,217	-	7,509
Paints, oils and varnishes	-	-	4,546	-	6,444
All other materials ...	-	-	99,102	-	100,492
Packing and shipping materials	-	-	1,468	-	1,989
TOTAL COST OF MATERIALS USED	-	-	871,533	-	868,429

THE AWNING, TENT AND SAIL INDUSTRY IN CANADA, 1935.

Table 5. - Capital Invested, 1928 to 1935.

Year and Provinces	Fixed Capital	Working Capital			Total Capital
	Land, buildings, fixtures, machinery, tools, etc.	Materials on hand, Stocks in process, Fuel and Mis- cellaneous supplies, etc.	Inventory value of finished products on hand	Cash, bills and accounts receivable, Prepaid expenses, etc.	
	\$	\$	\$	\$	\$
1928	630,919	844,427		594,452	2,069,798
1929	834,718	870,982		593,560	2,299,260
1930	705,370	802,170		529,282	2,036,822
1931	689,195	432,324	187,346	460,267	1,769,132
1932	714,105	381,499	159,810	392,500	1,647,914
<u>1 9 3 3</u>					
CANADA	703,294	334,048	188,112	337,630	1,563,084
Nova Scotia and New Brunswick ..	5,386	1,125	195	2,490	9,196
Quebec	186,937	69,269	53,751	81,450	391,407
Ontario	269,458	151,343	67,367	156,513	644,681
Manitoba	7,015	15,136	5,537	34,743	62,431
Saskatchewan and Alberta	50,875	13,595	13,908	14,592	92,970
British Columbia .	183,623	83,580	47,354	47,842	362,399
<u>1 9 3 4</u>					
CANADA	684,435	366,093	156,633	347,176	1,554,337
Nova Scotia and New Brunswick ..	8,414	1,375	-	1,900	11,689
Quebec	194,970	77,804	45,503	83,607	401,884
Ontario	257,269	160,576	72,557	196,371	686,773
Manitoba	4,556	11,389	1,812	5,426	23,183
Saskatchewan and Alberta	45,432	15,689	7,817	11,628	79,566
British Columbia .	174,794	99,260	28,944	48,244	351,242
<u>1 9 3 5</u>					
CANADA	925,795	513,868		292,731	1,732,394
Nova Scotia and New Brunswick ..	10,520	1,100		2,150	13,770
Quebec	234,541	114,642		71,566	420,749
Ontario	415,185	241,553		145,329	802,067
Manitoba	14,880	8,613		3,112	26,605
Saskatchewan and Alberta	58,177	16,327		14,652	89,156
British Columbia .	192,492	131,633		55,922	380,047

THE AWNING, TENT AND SAIL INDUSTRY IN CANADA, 1935.

Table 6. - Size of Establishments, 1934 and 1935.

Establishments having a Production of: -	1 9 3 4			1 9 3 5		
	Estab- lish- ments	Total Production	Average Production per Estab- lishment	Estab- lish- ments	Total Production	Average Production per Estab- lishment
	No.	\$	\$	No.	\$	\$
Under \$50,000	54	633,729	11,736	58	651,841	11,239
\$50,000 to under \$100,000	4	289,510	72,577	4	277,438	69,360
\$100,000 and over.	4	696,924	174,231	4	676,032	169,008
TOTAL AND AVERAGE	62	1,620,163	26,132	66	1,605,311	24,323
Establishments having a Capital Investment of: -	Estab- lish- ments	Total Capital	Average Capital per Estab- lishment	Estab- lish- ments	Total Capital	Average Capital per Estab- lishment
	No.	\$	\$	No.	\$	\$
	No.	\$	\$	No.	\$	\$
Under \$50,000	54	571,882	10,590	58	711,008	12,259
\$50,000 to under \$100,000	4	253,216	63,304	4	242,869	60,717
\$100,000 and over.	4	729,239	182,310	4	778,517	194,629
TOTAL AND AVERAGE	62	1,554,337	25,070	66	1,732,394	26,248
Establishments having an Average Employment of: -	Estab- lish- ments	Total Employees	Average Employees per Estab- lishment	Estab- lish- ments	Total Employees	Average Employees per Estab- lishment
	No.	No.	No.	No.	No.	No.
	No.	No.	No.	No.	No.	No.
Under 20 employees	57	288	5.1	62	341	5.5
20 employees and over	5	178	35.6	4	165	41.2
TOTAL AND AVERAGE	62	466	7.5	66	506	7.7

THE AWNING, TENT AND SAIL INDUSTRY IN CANADA, 1935.

Table 7. - Employees by Sex and Remuneration, 1934 and 1935.

		1 9 3 4	1 9 3 5
Salaried Employees -			
Total	No.	138	160
Male	No.	108	126
Female	No.	30	34
Total salaries	\$	168,427	187,466
Wage-earners -			
Monthly average	No.	328	346
Male	No.	178	190
Female	No.	150	156
Total wages	\$	250,381	270,766
All Employees -			
Total	No.	466	506
Male	No.	286	316
Female	No.	180	190
Total salaries and wages	\$	398,808	458,232

Table 8. - Monthly Employment of Wage-earners, 1934 and 1935.

Months	1 9 3 4			1 9 3 5		
	Male	Female	Total	Male	Female	Total
	No.	No.	No.	No.	No.	No.
January	121	81	202	139	107	246
February	126	84	210	145	115	260
March	143	98	241	159	123	282
April	181	138	319	189	160	349
May	244	194	438	240	212	452
June	254	227	481	264	223	487
July	217	211	428	234	195	429
August	194	181	375	208	161	369
September	166	127	293	163	127	290
October	153	109	262	166	120	286
November	141	109	250	154	113	267
December	133	111	244	144	108	252
MONTHLY AVERAGE .	178	150	328	190	156	346

THE AWNING, TENT AND SAIL INDUSTRY IN CANADA, 1935.

Table 9. - Number of Wage-earners in Months of Highest Employment and Their Regular Hours of Work in 1934 and 1935.

Number of Hours Worked per Week	Number of Employees		Number of Hours Worked per Week	Number of Employees	
	1934	1935		1934	1935
40 hours or less	20	20	51-53 hours	2	1
41-43 hours	4	1	54 hours	96	79
44 hours	135	116	55 hours	9	8
45-47 hours	70	108	56-59 hours	5	-
48 hours	148	105	60 hours and over ...	4	9
49-50 hours	26	45			

The above table does not include overtime.

Table 10. - Power Installation, 1934 and 1935.

Classes of Power	1 9 3 4		1 9 3 5	
	Number of Units	Manufacturers' Rating of Horse-power Capacity	Number of Units	Manufacturers' Rating of Horse-power Capacity
Electric motors operated by purchased power -				
In use	160	238	166	245
Idle			8	3
TOTAL POWER USED IN MANUFACTURING	160	238	174	248
Boiler installation	4	113	3	113

THE AWNING, TENT AND SAIL INDUSTRY IN CANADA, 1935.

Table 11. - Consumption of Fuel and Electricity, 1934 and 1935.

Kinds of Fuel	Unit of Measure	1 9 3 4		1 9 3 5	
		Quantity	Cost Value	Quantity	Cost Value
			at Factory		at Factory
			\$		\$
Coal -	Ton				
Bituminous	(2000 Lbs.)	380	3,137	450	3,439
Anthracite	"	137	1,771	135	1,717
Lignite	"	2	20	10	102
Coke (for fuel only) ..	"	26	302	39	441
Gasoline	Imp. Gal.	1,699	444	2,152	473
Fuel or diesel oil	" "	890	113	600	66
Wood	Cord	62	329	56	320
Gas, manufactured	M cu. ft.	76	82	990	453
Gas, natural	M cu. ft.	1,464	453	650	215
Other fuel	-	-	6	-	6
TOTAL COST OF FUEL	-	-	6,657	-	7,232
Electricity purchased (including service charges)	Kw. H.	214,647	6,306	222,728	6,444
TOTAL COST OF FUEL AND ELECTRICITY	-	-	12,963	-	13,676

Table 12. - Imports of Awnings, Tents and Sails, 1934 and 1935.

Articles Imported	Unit of Measure	1 9 3 4		1 9 3 5	
		Quantity	Value	Quantity	Value
			\$		\$
Sail twine of hemp or flax for the manufacture of boats ¹ and ships ² sails	Pound	740	246	482	148
Canvas of hemp or flax for the manufacture of boats ¹ and ships ² sails	-	-	147	-	4,519
Sails for boats and ships	-	-	4,731	-	4,919
TOTAL VALUE OF IMPORTS	-	-	5,124	-	9,586

THE AWNING, TENT AND SAIL INDUSTRY IN CANADA, 1935.

Table 13. - Exports of Awnings, Tents and Sails, 1934 and 1935.

Articles Exported	Unit of Measure	1 9 3 4		1 9 3 5	
		Quantity	Value	Quantity	Value
			\$		\$
Sails, awnings, tents and tarpaulins	-	-	2,696	-	3,669
TOTAL VALUE OF EXPORTS .	-	-	2,696	-	3,669

A P P E N D I X

Firms Manufacturing Awnings, Tents and Sails

NOVA SCOTIA

Holder, Crocker & Pearce,	59 Upper Water Street, Halifax.
Mitchell & Shaffer,	Upper Water Street, Halifax.
Peters, Benj. F.,	88 Cornwallis Street, Halifax.
D'Entremont, L. J.,	Shelburne.

NEW BRUNSWICK

Holder, George E.,	100 Water Street, Saint John.
Holder, Howard,	59 Newman Street, Saint John.

QUEBEC

Woods Manufacturing Company Limited,	200 Laurier Avenue, Hull.
Gourock Ropework Export Company Limited,	138 St. Peter Street, Montreal.
La Cie D'Auvent Miller,	911 Notre Dame Street West, Montreal.
Lussier, M. Roch,	6594 St. Lawrence Blvd., Montreal.
Merchants Awning Company Limited,	24 St. Paul Street East, Montreal.
Montreal Tent & Tarpaulin Company Ltd.,	181 Place Youville, Montreal.
Stewart's Reg'd.,	400 St. James Street, Montreal.
Alleyn, J., Limited,	225 St. Paul Street, Quebec.
Petrie, Alex., & Son Reg'd.,	188½ St. Paul Street, Quebec.
E. T. Tent & Awning Company,	44 Court Street, Sherbrooke.

ONTARIO

Brant Awning & Tent Company,	90 Park Avenue, Brantford.
Hoskins Brothers,	17 Forsythe Street, Chatham.
Legault, Arthur,	14 Adolphus Street, Cornwall.
Guelph Tent & Awning Company,	38 Yorkshire Street South, Guelph.
Brusey, Percy W.,	501 Hughson Street North, Hamilton.
Ontario Tent & Awning Company,	48 Huxley Avenue North, Hamilton.
Soper, H. A., Manufacturing Co. Limited,	163 Main Street East, Hamilton.

THE AWNING, TENT AND SAIL INDUSTRY IN CANADA, 1935.

ONTARIO - (Concluded)

Soper, Robert, Limited,	124 King Street West, Hamilton.
Kimmel, Edward C.,	26 Brubacher Street, Kitchener.
Carter, A. J., Manufacturing Company,	96 King Street, London.
National Tent & Awning Company Limited,	1127 Dundas Street, London.
Raymond Brothers,	182 York Street, London.
Grant-Holden-Graham Limited,	147-153 Albert Street, Ottawa.
Petch, C. H.,	222-224 Strathcona Avenue, Ottawa.
Canadian Flag Manufacturing Company,	Brock & Chambers Streets, Peterborough.
Hardie, David,	499 Patterson Street, Peterborough.
Turner, J. J., & Sons Limited,	280 George Street, Peterborough.
Central Tent & Awning Works,	908 Memorial Avenue, Port Arthur.
Soo Outfitters,	677 Queen Street East, Sault Ste. Marie.
Sutton, Frank J.,	41 William Street, St. Catharines.
Catchpole, T. A.,	30 Erie Street, St. Thomas.
Acme Tent & Awning Company,	169 Devereaux Road, Toronto.
American Tent & Awning Company Limited,	535 Yonge Street, Toronto.
Bartlett, Wm., & Son,	616 St. Clarens Avenue, Toronto.
Eaton, T., Company Limited,	College Street, Toronto.
Leckie, John, Limited,	77 Wellington Street West, Toronto.
Pike, D., Company Limited,	123 King Street East, Toronto.
Pike, J., Awning & Tent Company,	46 Lappin Avenue, Toronto.
Roberts, Wm., & Son,	52 Essex Street & 485 Yonge Street, Toronto.
Simpson, Robert, Company Limited,	108 Mutual Street, Toronto.
Steele, W. H.,	718 Huron Street, Toronto.
Taylor, Tom, Company,	1-3 Jarvis Street, Toronto.
United Tent & Awning Company,	459 Church Street, Toronto.
Dominion Tent & Awning Company,	127 Sandwich Street, Windsor.

MANITOBA

Howick, L. S.,	114 6th Street, Brandon.
Canadian Tent & Awning Company Limited,	923 Main Street, Winnipeg.
Hyco Manufacturing Company,	435 Elgin Avenue, Winnipeg.
Manitoba Tent & Awning Company,	391 Dufferin Avenue, Winnipeg.
Murray Tent & Awning Company,	269 James Street, Winnipeg.

SASKATCHEWAN

Regina Tent & Awning Company,	13th Avenue & Halifax Street, Regina.
Western Tent & Bedding Company,	111 Avenue B. N., (Box 792), Saskatoon.

ALBERTA

Western Tent & Awning Company,	133 10th Avenue East, Calgary.
Edmonton Tent & Awning Company Limited,	10046 102nd Street, Edmonton.
North West Tent & Awning Company,	9921 Jasper Avenue, Edmonton.

BRITISH COLUMBIA

Baylis, W., Manufacturing Company,	2824 Main Street, Vancouver.
B. C. Sail & Canvas Works,	422 West Cordova Street, Vancouver.
Jones Tent & Awning Limited,	43 Hastings Street West, Vancouver.

THE AWNING, TENT AND SAIL INDUSTRY IN CANADA, 1935.

BRITISH COLUMBIA - (Concluded)

Lipsett, Edward, Limited,	68 Water Street, Vancouver.
Nugent, H. M., & Company,	54 Water Street, Vancouver.
Jeune, F., & Brother Limited,	570 Johnson Street, (Box 1210), Victoria.

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