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CANADA
DEPARTMENT OF TRADE AND COMMERCE
DOMINION BUREAU OF STATISTICS
CENSUS OF INDUSTRY
GENERAL MANUFACTURES BRANCH

REPORT
ON THE
AWNING, TENT & SAIL INDUSTRY
IN
CANADA
1938



OTTAWA
1939

Price 15 cents

DEPARTMENT OF TRADE AND COMMERCE
DOMINION BUREAU OF STATISTICS
GENERAL MANUFACTURES BRANCH
OTTAWA - CANADA

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THE AWNING, TENT AND SAIL INDUSTRY IN CANADA, 1938

In 1938 reports were received from seventy establishments whose principal products were awnings, tents, sails, waterproof covers. These establishments produced goods to the value of \$1,934,596, they gave employment to 588 persons, paid out in salaries and wages the sum of \$556,088 and expended \$957,284 for materials. Capital invested amounted to \$1,943,117.

Compared with the previous year, the gross value of production in 1938 decreased by \$260,265 or 11.8 per cent, 41 fewer persons were given employment, a decrease of 6.5 per cent, and salaries and wages paid decreased by \$12,123 or 2.1 per cent. Expenditure for materials was smaller by \$198,445 or 17.1 per cent. Working capital, comprising the inventory value of materials on hand, stocks in process, finished products, etc. and cash, trading and operating accounts, etc., decreased by approximately 1.4 per cent, and fixed capital, representing the present value of land, buildings, fixtures, etc., also declined to the extent of \$30,814 or 3.2 per cent.

Ontario, with 36 establishments, accounted for 45 per cent of the total capital, 48 per cent of the employees and 50 per cent of the gross value of production. The 11 Quebec establishments reported 24 per cent of the capital invested, 23 per cent of the employment given and 22 per cent of the gross value of the output. The remainder of the establishments were located as follows: Nova Scotia 3, New Brunswick 2, Manitoba 4, Saskatchewan 2, Alberta 4 and British Columbia 8.

The principal item of production was "awnings, all kinds", the output of which numbered 46,117 valued at \$487,156. "Tents, all kinds", with a value of \$327,246 came next in order of importance. "Covers, all kinds" were valued at \$174,856 and "bags" at \$150,776. Other items of production are shown in Table 3.

The chief material, duck, was used to the extent of 929,419 yards valued at \$275,700. Awning stripe, 428,820 yards valued at \$142,564 was the second most important material. For further details see Table 4.

June, with 552 persons reported, and January, with 326 represented respectively the months of maximum and minimum employment of wage-earners.

For imports and exports see Tables 12 and 13.

THE AWNING, TENT AND SAIL INDUSTRY IN CANADA, 1938

Table 1 - Principal Statistics, 1924 to 1938

Year and Provinces	Estab- lish- ments	Capital Invested	Em- ployees	Salaries and Wages	Cost of Materials Used	Gross Value of Production
	No.	\$	No.	\$	\$	\$
1924	53	1,894,157	434	481,710	1,006,388	1,841,334
1925	54	1,923,725	435	476,783	1,060,698	1,833,626
1926	49	1,918,171	433	480,198	1,325,702	2,232,440
1928	58	2,069,798	560	608,260	1,509,610	2,634,715
1931	55	1,769,132	471	486,291	735,103	1,513,430
1932	56	1,647,914	424	418,763	562,538	1,174,966
1933	60	1,563,084	434	378,128	633,532	1,251,063
1934	62	1,554,337	466	398,808	871,533	1,620,163
1935	66	1,732,394	506	458,232	868,429	1,605,311
<u>1 9 3 6</u>						
CANADA	70	1,926,318	552	482,967	999,427	1,801,790
Nova Scotia and New Brunswick..	5	10,320	13	9,786	13,975	27,506
Quebec	10	482,619	118	110,627	249,756	428,525
Ontario	38	866,660	280	253,334	472,444	910,339
Manitoba	4	29,303	19	10,898	25,823	43,812
Saskatchewan and Alberta	5	106,426	23	21,904	32,939	71,701
British Columbia	8	430,990	99	96,418	204,490	319,907
<u>1 9 3 7</u>						
CANADA	71	1,988,744	629	568,211	1,155,729	2,194,861
Nova Scotia and New Brunswick..	5	12,491	13	8,668	13,338	23,089
Quebec	11	510,365	148	129,928	309,666	550,468
Ontario	38	861,617	297	261,842	554,462	1,034,809
Manitoba	4	30,308	24	16,205	25,052	51,614
Saskatchewan and Alberta	6	101,784	30	29,266	47,672	90,372
British Columbia	7	472,179	117	122,302	205,539	444,509
<u>1 9 3 8</u>						
CANADA	70	1,943,117	588	556,088	957,284	1,934,596
Nova Scotia and New Brunswick..	5	13,525	9	7,506	12,466	27,530
Quebec	11	466,595	135	126,932	243,658	435,259
Ontario	36	885,356	286	263,256	484,674	976,779
Manitoba	4	27,506	20	15,692	23,241	43,672
Saskatchewan and Alberta	6	95,661	27	30,905	40,113	85,475
British Columbia	8	454,474	111	111,797	153,132	365,881

Note: Profits or losses cannot be estimated from Census figures as no data are collected for certain expense items, such as interest, rent, depreciation, taxes, insurance, advertising, etc.

THE AWNING, TENT AND SAIL INDUSTRY IN CANADA, 1938

Table 2 - Comparison of Principal Statistics, 1937 and 1938

Items	1937	1938	+ Increase - Decrease
Establishments reporting No.	71	70	- 1
Capital invested \$	1,988,744	1,943,117	- 45,627
Employees on salaries -			
Total No.	169	161	- 8
Male No.	130	123	- 7
Female No.	39	38	- 1
Total salaries \$	206,739	214,803	+ 8,064
Employees on wages -			
Monthly average No.	460	427	- 33
Male No.	260	239	- 21
Female No.	200	188	- 12
Total wages \$	361,472	341,285	- 20,187
Power equipment -			
Units No.	232	236	+ 4
Horse-power capacity H.P.	405	415	+ 10
Cost of fuel and electricity \$	18,411	19,479	+ 1,068
Cost of materials used \$	1,155,729	957,284	- 198,445
Gross value of production \$	2,194,861	1,934,596	- 260,265

THE AWNING, TENT AND SAIL INDUSTRY IN CANADA, 1938

Table 3 - Production, 1937 and 1938

Principal Products	Unit of Measure	1 9 3 7		1 9 3 8	
		Quantity	Selling Value at Factory	Quantity	Selling Value at Factory
			\$		\$
Awnings, all kinds	Number	36,112	458,225	46,117	487,156
Sails, all kinds	"	849	27,153	907	29,146
Tents	"	20,164	318,606	20,070	327,246
Verandah curtains	"	-	33,723	-	29,291
Flags and bunting	"	-	85,839	-	76,973
Pennants	"	-	1,862	(1)	(1)
Bags, all kinds	"	-	150,778	-	150,776
Covers -					
Radiator	"	681	15,551	(2)	(2)
Tarpaulin	"	-	99,968	-	98,132
All other	"	-	205,056	-	76,724
Horse blankets	Number	-	40,510	6,251	23,395
Gloves and mitts, hockey, baseball, etc.	"	-	9,409	(1)	(1)
Aprons	Dozen	927	7,329	1,548	12,157
Sleeping bags	"	466	115,491	(1)	(1)
Camp beds	Number	283	935	283	803
Mattresses, all kinds..	"	665	3,782	166	2,920
Hammocks	"	137	3,193	260	5,373
Camp furniture	"	-	17,475	-	17,403
Cushions and pillows ..	Number	1,185	1,130	3,586	3,638
Life buoys and jackets.	"	2,714	9,668	3,634	12,372
Window blinds	Dozen	6,482	70,365	8,958	85,672
All other products	"	-	369,313	-	345,860
Amount received for rental	"	-	49,131	-	33,152
Amount received for storage	"	-	17,895	-	17,828
Amount received for repairs	"	-	82,474	-	98,579
TOTAL VALUE OF PRODUCTION	"	-	2,194,861	-	1,934,596

(1) Included with "All other products".

(2) Included with "All other covers".

Note:-The items shown in the above table do not in every case represent the entire Canadian production. For the total for the Dominion reference should be made to the Appendix to annual reports on "The Manufacturing Industries of Canada".

THE AWNING, TENT AND SAIL INDUSTRY IN CANADA, 1938

Table 4 - Materials Used, 1937 and 1938

Principal Materials	Unit of Measure	1 9 3 7		1 9 3 8	
		Quantity	Cost Value at Factory \$	Quantity	Cost Value at Factory \$
Fabrics --					
Canvas	Lin.Yd.	183,197	47,307	184,802	45,443
Cotton	"	259,486	38,149	168,828	27,877
Drill	"	66,505	11,719	43,448	6,364
Duck	"	1,286,108	348,735	929,419	275,700
Awning stripe	"	395,641	129,195	428,820	142,564
Rubber coated and waterproofed	"	157,439	60,167	124,364	48,936
Tarpaulin	"	64,718	35,330	41,690	22,729
Bunting material ...	"	125,551	24,881	85,903	16,005
Felt	"	10,229	4,876	10,111	4,830
Other textile	-	-	59,081	-	72,439
Braids, tapes, crests, fringes, cords, tassels, etc.	-	-	10,736	-	10,426
Thread	-	-	14,027	-	12,654
Flock, kapok, etc.	-	-	4,447	-	849
Down	-	-	36,579	-	28,376
Leather and leather findings *	-	-	-	-	30,062
Window blind materials and supplies *	-	-	-	-	43,952
Cordage, rope and twine	-	-	32,936	-	24,819
Lumber	-	-	11,104	-	9,686
Poles, pegs and stakes.	-	-	7,121	-	9,603
Iron rods, pipes, bars, etc.	-	-	21,317	-	21,282
Grommets	-	-	8,207	-	6,712
Hardware fittings	-	-	43,770	-	46,491
Waterproof solution ...	-	-	7,965	-	10,401
Paints, oils and varnishes	-	-	12,264	-	7,147
All other materials (1)	-	-	184,722(1)	-	30,763
Packing and shipping materials	-	-	1,094	-	1,174
TOTAL COST OF MATERIALS USED ...	-	-	1,155,729	-	957,284

* Included in "All other materials" in 1937.

(1) Includes some "textile" material which could not be separated from other items 1937.

THE AWNING, TENT AND SAIL INDUSTRY IN CANADA, 1938

Table 5 - Capital Invested, 1927 to 1938

Year and Provinces	Fixed Capital	Working Capital		Total Capital
	Present value of land, buildings, fixtures, machinery, tools, etc.	Inventory value of materials on hand Stocks in process, Finished products, Fuel and Miscellaneous supplies, etc.	Cash trading and operating accounts, etc.	
	\$	\$	\$	\$
1927	642,330	981,919	717,052	2,341,301
1928	630,919	844,427	594,452	2,069,798
1929	834,718	870,982	593,560	2,299,260
1931	689,195	619,670	460,267	1,769,132
1934	684,435	522,726	347,176	1,554,337
1935	925,795	513,868	292,731	1,732,394
<u>1936</u>				
CANADA	979,313	566,016	380,989	1,926,318
Nova Scotia and New Brunswick ..	8,370	350	1,600	10,320
Quebec	254,591	142,031	85,997	482,619
Ontario	397,526	256,897	212,237	866,660
Manitoba	14,934	11,895	2,474	29,303
Saskatchewan and Alberta	78,628	15,844	11,954	106,426
British Columbia	225,264	138,999	66,727	430,990
<u>1937</u>				
CANADA	960,031	594,771	433,942	1,988,744
Nova Scotia and New Brunswick..	10,491	700	1,300	12,491
Quebec	247,250	170,252	92,863	510,365
Ontario	393,538	240,017	228,062	861,617
Manitoba	14,901	11,782	3,625	30,308
Saskatchewan and Alberta	72,611	17,025	12,148	101,784
British Columbia	221,240	154,995	95,944	472,179
<u>1938</u>				
CANADA	929,217	580,415	433,485	1,943,117
Nova Scotia and New Brunswick..	10,900	1,025	1,600	13,525
Quebec	240,097	145,751	80,747	466,595
Ontario	386,378	264,671	234,307	885,356
Manitoba	14,445	9,248	3,813	27,506
Saskatchewan and Alberta	61,762	16,936	16,963	95,661
British Columbia	215,635	142,784	96,055	454,474

THE AWNING, TENT AND SAIL INDUSTRY IN CANADA, 1938

Table 6 - Principal Statistics of the Awning, Tent and Sail Industry, 1937 and 1938
Grouped According to the Size of Establishment

Establishments Having a Production of -	Estab- lish- ments	Capital Invested	Em- ployees	Salaries and Wages	Cost of Materials Used	Gross Value of Production
	No.	\$	No.	\$	\$	\$
<u>1937</u>						
Under \$5,000	23	83,187	49	22,158	28,291	59,858
\$5,000 to under \$25,000 ..	28	382,369	150	136,024	170,441	345,487
\$25,000 to under \$50,000 .	11	282,108	125	117,222	190,045	407,269
\$50,000 to under \$100,000.	5	272,587	75	81,650	219,025	360,721
\$100,000 to under \$500,000	4	968,493	230	211,157	547,927	1,021,526
TOTAL	71	1,988,744	629	568,211	1,155,729	2,194,861
<u>1938</u>						
Under \$5,000	24	91,206	39	29,866	33,395	68,565
\$5,000 to under \$25,000 ..	28	366,601	165	146,100	175,835	376,558
\$25,000 to under \$50,000 .	10	310,633	101	106,000	163,615	355,869
\$50,000 to under \$100,000.	4	240,880	65	73,907	179,765	288,367
\$100,000 to under \$500,000	4	933,797	218	200,215	404,674	845,237
TOTAL	70	1,943,117	588	556,088	957,284	1,934,596

THE AWNING, TENT AND SAIL INDUSTRY IN CANADA, 1938

Table 7 - Employees by Sex and Remuneration, 1937 and 1938

	1 9 3 7	1 9 3 8
Salaried Employees --		
Total No.	169	161
Male No.	130	123
Female No.	39	38
Total salaries \$	206,739	214,803
Wage-earners --		
Monthly average No.	460	427
Male No.	260	239
Female No.	200	188
Total wages \$	361,472	341,285
All Employees --		
Total No.	629	588
Male No.	390	362
Female No.	239	226
Total salaries and wages \$	568,211	556,088

Table 8 - Monthly Employment of Wage-earners, 1937 and 1938

Months	1 9 3 7			1 9 3 8		
	Male	Female	Total	Male	Female	Total
	No.	No.	No.	No.	No.	No.
January	198	145	343	190	136	326
February	214	154	368	207	156	363
March	239	186	425	208	172	380
April	271	216	487	267	211	478
May	315	265	580	297	238	535
June	321	266	587	306	246	552
July	300	243	543	275	221	496
August	264	192	456	250	194	444
September	254	170	424	237	186	423
October	234	170	404	224	163	387
November	226	158	384	206	164	370
December	214	150	364	202	161	363
MONTHLY AVERAGE..	260	200	460	239	188	427

THE AWNING, TENT AND SAIL INDUSTRY IN CANADA, 1938

Table 9 - Number of Wage-earners in Month of Normal Employment
With Their Regular Hours of Work per Week,
and Average Weekly Earnings, 1938

Number of Hours Worked per Week	Number of Employees		Number of Hours Worked per Week	Number of Employees	
	Male	Female		Male	Female
30 hours or less ...	7	2	51-54 hours	9	11
31-43 hours	51	11	55 hours	8	1
44 hours	44	87	56-64 hours	5	-
45-47 hours	70	67	65 hours and over	-	-
48 hours	47	43	Average hours per week.	45.0	45.4
49-50 hours	33	4	Average weekly earnings	\$19.07	\$14.09

The above table does not include overtime.

Table 10 -- Power Installation, 1937 and 1938

Classes of Power	1 9 3 7		1 9 3 8	
	Number of Units	Manufacturers' Rating of Horse-power Capacity	Number of Units	Manufacturers' Rating of Horse-power Capacity
Gasoline engines	1	15	2	38
Electric motors operated by purchased power -				
In use	223	379	228	368
Idle	8	11	6	9
TOTAL POWER USED IN MANUFACTURING	232	405	236	415
Boiler installation	2	112	1	100

THE AWNING, TENT AND SAIL INDUSTRY IN CANADA, 1938

Table 11 - Consumption of Fuel and Electricity, 1937 and 1938

Kinds of Fuel	Unit of Measure	1937		1938	
		Quantity	Cost Value at Factory	Quantity	Cost Value at Factory
Coal -	Ton		\$		\$
Bituminous	(2000 Lb.)	457	3,943	572	4,865
Anthracite	"	250	2,689	276	3,082
Coke (for fuel only) ..	"	13	153	15	178
Gasoline	Imp. Gal.	2,473	736	1,955	497
Fuel or diesel oil ..	" "	600	66	600	63
Wood	Cord	52	247	60	372
Gas, manufactured ...	M cu. ft.	71	72	64	83
Gas, natural	M cu. ft.	1,934	670	2,215	795
Other fuel	"	-	-	-	40
TOTAL COST OF FUEL.	-	-	8,576	-	9,975
Electricity purchased (including service charges)	Kw. H.	327,170	9,835	304,949	9,504
TOTAL COST OF FUEL AND ELECTRICITY ..	-	-	18,411	-	19,479

Table 12 - Imports of Awnings, Tents and Sails, 1937 and 1938

Articles Imported	Unit of Measure	1937		1938	
		Quantity	Value	Quantity	Value
Sail twine of hemp or flax for the manufacture of boats' and ships' sails	Pound	1,036	382	192	79
Canvas of hemp or flax for the manufacture of boats' and ships' sails	-	-	1,150	-	1,250
Canvas in the web, wholly of flax or hemp or both, plain woven not coloured, not further manufactured than impregnated with weather-proofing or preservative materials, suitable for manufacturing into tents, awnings, tarpaulins, hatch covers and similar articles, weighing not less than 18 oz. and not more than 26 oz. per sq. yd.	Pound	91,849	34,298	60,426	23,416
Sailcloth, wholly of Egyptian cotton, imported for use exclusively in the manufacture of sails for boats and ships	"	7,180	7,717	6,058	6,290
Sails for boats and ships	-	-	5,499	-	6,093

THE AWNING, TENT AND SAIL INDUSTRY IN CANADA, 1938

Table 13 - Exports of Awnings, Tents and Sails, 1937 and 1938

Articles Exported	Unit of Measure	1937		1938	
		Quantity	Value	Quantity	Value
			\$		\$
Sails, awnings, tents and tarpaulins	-	-	8,661	-	4,218

A P P E N D I X

Firms Manufacturing Awnings, Tents and Sails

NOVA SCOTIA

Holder, Crocker & Pearce	59 Upper Water Street, Halifax
Mitchell & Shaffer	Upper Water Street, Halifax
D'Entremont, L. J.	Shelburne

NEW BRUNSWICK

Holder, George E.	100 Water Street, Saint John
Holder, Howard	59 Newman Street, Saint John

QUEBEC

Woods Manufacturing Company Limited	200 Laurier Avenue, Hull
Canadian Awnings Company	2119 St. Catherine Street East, Montreal
Gourock Ropework Export Company Ltd.	138 St. Peter Street, Montreal
Lussier, M. Roch	6394 St. Lawrence Blvd., Montreal
Merchants Awning Company Limited	24 St. Paul Street East, Montreal
Montreal Tent & Tarpaulin Company Ltd.	181 Place Youville, Montreal
Stewart's Reg'd.	400 St. James Street, Montreal
Alleyn, J. Limited	225 St. Paul Street, Quebec
Les Ateliers Victorien Deschamps	98 rue Christophe Colomb, Quebec
Petrie, Alex. & Son Reg'd.	188½ St. Paul Street, Quebec
E. T. Tent & Awning Company	44 Court Street, Sherbrooke

ONTARIO

Judson Auto Top and Awnings	36 George Street, Brockville
Hoskins Awning Supply Company	17 Forsythe Street, Chatham
Legault, Arthur	14 Adolphus Street, Cornwall
Guelph Tent & Awning Company	38 Yorkshire Street South, Guelph
Brusey, Percy W.	501 Hughson Street North, Hamilton
Ontario Tent & Awning Company	48 Huxley Avenue North, Hamilton
Soper, H. A., Manufacturing Company, Ltd.	143 Main Street East, Hamilton
Soper, Robert, Limited	124 King Street West, Hamilton
Carter, A. J. Manufacturing Company	96 King Street, London
Raymond Brothers	182 York Street, London
Benjamin Tent and Awnings	630 Clifton Avenue, Niagara Falls
Holden, S. S., Limited	147-153 Albert Street, Ottawa
Petch, C. H.	222-24 Strathcona Avenue, Ottawa
Canadian Flag Manufacturing Company	167 Brock Street, Peterborough
Hardie, D., and Son	499 Patterson Street, Peterborough
Marchen, James A.	108 Stewart Street, Peterborough

THE AWNING, TENT AND SAIL INDUSTRY IN CANADA, 1938

ONTARIO -- (Concluded)

Turner, J. J., & Sons Limited	280 George Street, Peterborough
Central Tent & Awning Works	908 May Street North, Port Arthur
Sutton, Frank J.	41 William Street, St. Catharines
Catchpole, L. A.	30 Erie Street, St. Thomas
Acme Tent & Awning Company	44 Geary Avenue, Toronto
American Tent & Awning Company Limited	535 Yonge Street, Toronto
Bartlett, Wm., & Son	616 St. Clarens Avenue, Toronto
Canvas Specialty Company	691 Lansdowne Avenue, Toronto
Eaton, T., Company Limited	College Street, Toronto
Leckie, John, Limited	77 Wellington Street West, Toronto
National Tent & Awning Company Limited	251 Sorauren Avenue, Toronto
Payne, James	205 Central Avenue, London
Pike, D., Company Limited	123 King Street East, Toronto
Pike, J., Awning & Tent Company	46 Lappin Avenue, Toronto
Roberts, Wm., & Son	52 Essex Street & 485 Yonge Street, Toronto
Simpson, Robert, Company Limited	108 Mutual Street, Toronto
Steele, W. H.	718 Huron Street, Toronto
Sturdy Products Mfg. Co.	rear 20 Rossmore Road, Toronto
Taylor, Tom, Company	1-3 Jarvis Street, Toronto
Dominion Tent & Awning Company	225 Sandwich Street, Windsor

MANITOBA

Howick, L. S.	114 - 6th Street, Brandon
Canadian Tent & Awning Company Limited	923 Main Street, Winnipeg
Manitoba Tent & Awning Company	391 Dufferin Avenue, Winnipeg
Murray Tent & Awning Company	269 James Street, Winnipeg

SASKATCHEWAN

Regina Tent & Awning Company	15th Avenue & Halifax Street, Regina
Western Tent & Bedding Company	111 Avenue B. N., Saskatoon

ALBERTA

Crawford Hutton Company	11030 Jasper Avenue, Edmonton
Western Tent & Awning Company	133 - 10th Avenue East, Calgary
Edmonton Tent & Awning Company Limited	10046 - 102nd Street, Edmonton
North West Tent & Awning Company	9921 Jasper Avenue, Edmonton

BRITISH COLUMBIA

Grumey Tent & Awning Company	751 Front Street, New Westminster
Baylis, W., Manufacturing Company	2824 Main Street, Vancouver
B. C. Sail & Canvas Works	421 West Cordova Street, Vancouver
Jones Tent & Awning Limited	43 Hastings Street West, Vancouver
Lipsett, Edward, Limited	68 Water Street, Vancouver
Nugent, H. M. & Company	54 Water Street, Vancouver
Standard Tent and Awning Ltd.	1273 Granville Street, Vancouver
Jeune, F., & Brother Limited	570 Johnson Street, Victoria

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