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**CANADA**

**DEPARTMENT OF TRADE AND COMMERCE**

**DOMINION BUREAU OF STATISTICS**

**CENSUS OF INDUSTRY**

**GENERAL MANUFACTURES BRANCH**

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**REPORT**

**ON THE**

**AWNING, TENT & SAIL INDUSTRY**

**IN**

**CANADA**

**1939**

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THE AWNING, TENT AND SAIL INDUSTRY IN CANADA, 1939

In 1939 reports were received from seventy establishments whose principal products were awnings, tents, sails, waterproof covers. These establishments produced goods to the value of \$2,356,610, they gave employment to 645 persons, paid out in salaries and wages the sum of \$617,529 and expended \$1,307,951 for materials. Capital invested amounted to \$2,150,637.

The output of the awning, tent and sail industry was considerably higher in 1939. There were increases of \$422,014 or 22 per cent in the gross value of production, 57 in the number of persons employed, \$61,441 in the salaries and wages paid, \$70,066 in the value added by manufacture, and \$207,520 in the capital invested. Of the increase in the capital \$46,366 was in fixed and \$161,154 in working capital.

Ontario, with 37 establishments, accounted for 45 per cent of the total capital, 49 per cent of the employees and 50 per cent of the gross value of production. The 12 Quebec establishments reported 27 per cent of the capital invested, 23 per cent of the employment given and 26 per cent of the gross value of the output. The remainder of the establishments were located as follows: Nova Scotia 3, New Brunswick 2, Manitoba 4, Saskatchewan 2, Alberta 4 and British Columbia 6.

The principal item of production was "awnings, all kinds", the output of which numbered 41,129 valued at \$432,830. "Tents, all kinds", with a value of \$346,874 came next in order of importance. "Covers, all kinds" were valued at \$236,798, "bags" at \$234,512, and "flags and bunting" at \$178,329. It is interesting to note that the production of flags and bunting in 1939 was \$101,356 higher than in the previous year. This no doubt was due to the increased demand for decorations occasioned by the visit of the King and Queen in the spring of 1939. For details of production see Table 3.

June with 606 persons reported and January with 325 represented respectively the months of maximum and minimum employment of wage-earners.

For imports and exports see Tables 11 and 12.



THE AWNING, TENT AND SAIL INDUSTRY IN CANADA, 1939

Table 1 - Principal Statistics, 1924 to 1939

Year and Provinces	Estab- lish- ments	Capital Invested	Em- ployees	Salaries and Wages	Cost of Materials Used	Gross Value of Production
	No.	\$	No.	\$	\$	\$
1924 .....	53	1,894,157	434	481,710	1,006,388	1,841,334
1925 .....	54	1,923,725	435	476,783	1,060,698	1,833,626
1928 .....	58	2,069,798	560	608,260	1,509,610	2,634,715
1931 .....	55	1,769,132	471	486,291	735,103	1,513,430
1932 .....	56	1,647,914	424	418,763	562,538	1,174,966
1933 .....	60	1,563,084	434	378,128	633,532	1,251,063
1934 .....	62	1,554,337	466	398,808	871,533	1,620,163
1935 .....	66	1,732,394	506	458,232	868,429	1,605,311
1936 .....	70	1,926,318	552	482,967	999,427	1,801,790
<b>1 9 3 7</b>						
CANADA .....	71	1,988,744	629	568,211	1,155,729	2,194,861
Nova Scotia and New Brunswick.	5	12,491	13	8,668	13,338	23,089
Quebec .....	11	510,365	148	129,928	309,666	550,468
Ontario .....	38	861,617	297	261,842	554,462	1,034,809
Manitoba .....	4	30,308	24	16,205	25,052	51,614
Saskatchewan and Alberta .....	6	101,784	30	29,266	47,672	90,372
British Columbia	7	472,179	117	122,302	205,532	444,509
<b>1 9 3 8</b>						
CANADA .....	70	1,945,117	588	556,088	957,284	1,934,596
Nova Scotia and New Brunswick.	5	13,525	9	7,506	12,466	27,530
Quebec .....	11	466,595	135	126,932	243,658	435,259
Ontario .....	36	885,356	286	263,256	484,674	976,779
Manitoba .....	4	27,506	20	15,692	23,241	43,672
Saskatchewan and Alberta .....	6	95,661	27	30,905	40,113	85,475
British Columbia	8	454,474	111	111,797	153,132	365,881
<b>1 9 3 9</b>						
CANADA .....	70	2,150,637	645	617,529	1,307,951	2,356,610
Nova Scotia and New Brunswick.	5	22,396	15	9,632	15,457	30,090
Quebec .....	12	577,899	151	148,335	358,805	610,421
Ontario .....	37	958,094	315	297,900	684,470	1,176,618
Manitoba .....	4	35,958	21	16,390	32,634	49,260
Saskatchewan and Alberta .....	6	105,304	26	26,577	42,212	85,016
British Columbia	6	450,986	117	118,695	174,373	405,205

Note: Profits or losses cannot be estimated from Census figures as no data are collected for certain expense items, such as interest, rent, depreciation, taxes, insurance, advertising, etc.

THE AWNING, TENT AND SAIL INDUSTRY IN CANADA, 1939

Table 2 - Comparison of Principal Statistics, 1938 and 1939

Items	1938	1939	+ Increase - Decrease
Establishments reporting ..... No.	70	70	-
Capital invested ..... \$	1,943,117	2,150,637	+ 207,520
Employees on salaries -			
Total ..... No.	161	168	+ 7
Male ..... No.	123	129	+ 6
Female ..... No.	38	39	+ 1
Total salaries ..... \$	214,803	221,753	+ 6,950
Employees on wages -			
Monthly average ..... No.	427	477	+ 50
Male ..... No.	239	258	+ 19
Female ..... No.	188	219	+ 31
Total wages ..... \$	341,285	395,776	+ 54,491
Power equipment -			
Units ..... No.	236	250	+ 14
Horse-power capacity ..... H.P.	415	418	+ 3
Cost of fuel and electricity ..... \$	19,479	20,760	+ 1,281
Cost of materials used ..... \$	957,284	1,307,951	+ 350,667
Gross value of production ..... \$	1,934,596	2,356,610	+ 422,014
Value added by manufacture ..... \$	957,833	1,027,899	+ 70,066

THE AWNING, TENT AND SAIL INDUSTRY IN CANADA, 1939

Table 3 - Production, 1938 and 1939

Principal Products	Unit of Measure	1938		1939	
		Quantity	Selling Value at Factory	Quantity	Selling Value at Factory
			\$		\$
Awnings, all kinds ....	Number	46,117	487,156	41,129	432,830
Sails, all kinds .....	"	907	29,146	1,345	35,701
Tents .....	"	20,070	327,246	21,334	346,874
Verandah curtains .....	-	-	29,291	-	27,278
Flags and bunting .....	-	-	76,973	-	178,329
Pennants .....	-	(1)	(1)	-	22,241
Bags, all kinds .....	-	-	150,776	-	234,512
Covers -					
Radiator .....	Dozen	(2)	(2)	899	3,157
Tarpaulin .....	-	-	98,132	-	130,476
All other .....	-	-	76,724	-	103,165
Horse blankets .....	Number	6,251	23,395	7,783	23,004
Aprons .....	Dozen	1,548	12,157	1,376	12,968
Sleeping bags .....	"	(1)	(1)	324	89,260
Camp beds .....	Number	283	803	278	862
Mattresses -					
(1938 all kinds) .....	"	166	2,920	-	-
(1939 athletic only) ..	"	-	-	79	2,521
Hammocks .....	"	260	5,373	330	4,946
Camp furniture .....	-	-	17,403	-	19,932
Cushions and pillows ..	Number	3,586	3,638	3,280	3,154
Life buoys and jackets.	"	3,634	12,372	3,784	13,239
Window blinds .....	Dozen	8,958	85,672	6,972	91,845
All other products ....	-	-	345,860	-	384,386
Amount received for rental .....	-	-	33,152	-	59,044
Amount received for storage .....	-	-	17,828	-	20,789
Amount received for repairs .....	-	-	98,579	-	116,097
TOTAL VALUE OF PRODUCTION .....	-	-	1,934,596	-	2,356,610

(1) 1938 included with "All other products".

(2) Included with "All other covers".

Note:-The items shown in the above table do not in every case represent the entire Canadian production. For the total for the Dominion reference should be made to the Appendix to annual reports on "The Manufacturing Industries of Canada".



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Table 4 - Capital Invested, 1927 to 1939

Year and Provinces	Fixed Capital	Working Capital		Total Capital
	Present value of land, buildings, fixtures, machinery, tools, etc.	Inventory value of materials on hand Stocks in process, Finished products, Fuel and Miscellaneous supplies, etc.	Cash trading and operating accounts, etc.	
	\$	\$	\$	\$
1927 .....	642,330	981,919	717,052	2,341,301
1928 .....	630,919	844,427	594,452	2,069,798
1929 .....	834,718	870,982	593,560	2,299,260
1934 .....	684,435	522,726	347,176	1,554,337
1935 .....	925,795	513,868	292,731	1,732,394
1936 .....	979,313	566,016	380,989	1,926,318
<u>1937</u>				
CANADA .....	960,031	594,771	433,942	1,988,744
Nova Scotia and New Brunswick ..	10,491	700	1,300	12,491
Quebec .....	247,250	170,252	92,863	510,365
Ontario .....	393,538	240,017	228,062	861,617
Manitoba .....	14,901	11,782	3,625	30,308
Saskatchewan and Alberta .....	72,611	17,025	12,148	101,784
British Columbia.	221,240	154,995	95,944	472,179
<u>1938</u>				
CANADA .....	929,217	580,415	433,485	1,943,117
Nova Scotia and New Brunswick ..	10,900	1,025	1,600	13,525
Quebec .....	240,097	145,751	80,747	466,595
Ontario .....	386,378	264,671	234,307	885,356
Manitoba .....	14,445	9,248	3,813	27,506
Saskatchewan and Alberta .....	61,762	16,936	16,963	95,661
British Columbia	215,635	142,784	96,055	454,474
<u>1939</u>				
CANADA .....	975,583	689,175	485,879	2,150,637
Nova Scotia and New Brunswick ..	16,620	1,576	4,200	22,396
Quebec .....	249,852	191,599	136,448	577,899
Ontario .....	426,068	306,323	225,703	958,094
Manitoba .....	17,891	14,340	3,727	35,958
Saskatchewan and Alberta .....	60,365	25,352	19,587	105,304
British Columbia	204,787	149,985	96,214	450,986

THE AWNING, TENT AND SAIL INDUSTRY IN CANADA, 1939

Table 5- Principal Statistics of the Awning, Tent and Sail Industry, 1938 and 1939  
Grouped According to the Size of Establishment

Establishments Having a Production of -	Estab- lish- ments	Capital Invested	Em- ployees	Salaries and Wages	Cost of Materials Used	Gross Value of Production
	No.	\$	No.	\$	\$	\$
<u>1938</u>						
Under \$5,000 .....	24	91,206	39	29,866	33,395	68,565
\$5,000 to under \$25,000 ..	28	366,601	165	146,100	175,835	376,558
\$25,000 to under \$50,000 .	10	310,633	101	106,000	163,615	355,869
\$50,000 to under \$100,000	4	240,880	65	73,907	179,765	288,367
\$100,000 to under \$500,000	4	933,797	218	200,215	404,674	845,237
TOTAL .....	70	1,943,117	588	556,088	957,284	1,934,596
<u>1939</u>						
Under \$5,000 .....	22	81,010	40	24,144	28,309	58,935
\$5,000 to under \$25,000 ..	28	401,922	153	144,921	176,473	378,153
\$25,000 to under \$50,000 .	12	348,792	126	117,353	209,626	406,856
\$50,000 to under \$100,000	3	193,163	54	70,486	133,274	233,010
\$100,000 to under \$500,000	5	1,125,750	272	260,625	760,269	1,279,656
TOTAL .....	70	2,150,637	645	617,529	1,307,951	2,356,610



THE AWNING, TENT AND SAIL INDUSTRY IN CANADA, 1939

Table 6 - Employees by Sex and Remuneration, 1938 and 1939

	1938	1939
Salaried Employees -		
Total ..... No.	161	168
Male ..... No.	123	129
Female ..... No.	38	39
Total salaries ..... \$	214,803	221,753
Wage-earners -		
Monthly average ..... No.	427	477
Male ..... No.	239	258
Female ..... No.	188	219
Total wages ..... \$	341,285	395,776
All Employees -		
Total ..... No.	588	645
Male ..... No.	362	387
Female ..... No.	226	258
Total salaries and wages ..... \$	556,088	617,529

Table 7 - Monthly Employment of Wage-earners, 1938 and 1939

Months	1938			1939		
	Male	Female	Total	Male	Female	Total
	No.	No.	No.	No.	No.	No.
January .....	190	136	326	193	132	325
February .....	207	156	363	204	143	347
March .....	208	172	380	231	165	396
April .....	267	211	478	277	215	492
May .....	297	238	535	332	271	603
June .....	306	246	552	333	273	606
July .....	275	221	496	282	240	522
August .....	250	194	444	261	203	464
September .....	237	186	423	241	200	441
October .....	224	163	387	249	251	500
November .....	206	164	370	247	290	537
December .....	202	161	363	224	249	473
MONTHLY AVERAGE ..	239	188	427	258	219	477

THE AWNING, TENT AND SAIL INDUSTRY IN CANADA, 1939

Table 8 - Number of Wage-earners in Month of Normal Employment  
With Their Regular Hours of Work per Week, and  
Average Weekly Earnings, 1938 and 1939.

Number of Hours Worked per Week	1938		1939	
	Male	Female	Male	Female
	No.	No.	No.	No.
30 hours or less .....	7	2	2	3
31-43 hours .....	51	11	10	5
44 hours .....	44	87	85	87
45-47 hours .....	70	67	59	65
48 hours .....	47	43	58	58
49-50 hours .....	33	4	24	9
51-54 hours .....	9	11	19	4
55 hours .....	8	1	14	9
56-64 hours .....	5	-	6	-
65 hours and over .....	-	-	-	-
Average hours per week .....	45.0	45.4	46.8	45.9
Average weekly earnings .....	\$19.07	\$14.09	\$20.40	\$13.64

The above tables do not include overtime

Table 9 - Power Installation, 1938 and 1939

Classes of Power	1938		1939	
	Number of Units	Manufacturers' Rating of Horse-power Capacity	Number of Units	Manufacturers' Rating of Horse-power Capacity
Hydraulic turbines or water wheels .....	-	-	1	2
Gasoline engines .....	2	38	1	25
Electric motors operated by purchased power -				
In use .....	228	368	236	378
Idle .....	6	9	12	13
<b>TOTAL POWER USED IN MANUFACTURING ...</b>	<b>236</b>	<b>415</b>	<b>250</b>	<b>418</b>
Boiler installation .....	1	100	1	12

THE AWNING, TENT AND SAIL INDUSTRY IN CANADA, 1939

Table 10 - Consumption of Fuel and Electricity, 1938 and 1939

Kinds of Fuel	Unit of Measure	1938		1939	
		Quantity	Cost Value at Factory	Quantity	Cost Value at Factory
Coal -	Ton		\$		\$
Bituminous .....	(2000 Lb.)	572	4,865	618	5,078
Anthracite .....	"	276	3,082	289	3,229
Lignite.....	"	-	-	12	143
Coke (for fuel only)	"	15	178	20	227
Gasoline .....	Imp.Gal.	1,955	497	1,540	472
Fuel or diesel oil	" "	600	63	1,100	126
Wood .....	Cord	60	372	58	327
Gas, Manufactured	M cu.ft.	64	83	287	269
Gas, natural .....	M cu.ft.	2,215	795	2,183	724
Other fuel .....	-	-	40	-	-
TOTAL COST OF FUEL	-	-	9,975	-	10,593
Electricity purchased (including service charges) .....	Kw.h.	304,949	9,504	426,877	10,167
TOTAL COST OF FUEL AND ELECTRICITY .	-	-	19,479	-	20,760

Table 11 - Imports of Awnings, Tents and Sails, 1938 and 1939

Articles Imported	Unit of Measure	1938		1939	
		Quantity	Value	Quantity	Value
Sail twine of hemp or flax for the manufacture of boats' and ships' sails.....	Pound	192	\$ 79	1,192	\$ 367
Canvas of hemp or flax for the manufacture of boats' and ships' sails .....	-	-	1,250	-	1,088
Canvas in the web, wholly of flax or hemp or both, plain woven not coloured, not further manufactured than impregnated with weather-proofing or preservative materials, suitable for manufacturing into tents, awnings, tarpaulins, hatch covers and similar articles, weighing not less than 16 oz. and not more than 26 oz. per sq. yd. ....	Pound	60,426	23,416	39,621	17,717
Sailcloth, wholly of Egyptian cotton, imported for use exclusively in the manufacture of sails for boats and ships .....	"	6,058	6,290	5,853	5,592
Sails for boats and Ships .....	-	-	6,093	-	5,032



THE AWNING, TENT AND SAIL INDUSTRY IN CANADA, 1939

Table 12 - Exports of Awnings, Tents and Sails, 1938 and 1939

Articles Exported	Unit of Measure	1938		1939	
		Quantity	Value	Quantity	Value
			\$		\$
Sails, awnings, tents and tarpaulins	-	-	4,218	-	1,395

A P P E N D I X

Firms Manufacturing Awnings, Tents and Sails

NOVA SCOTIA

Holder, Crocker & Pearce	59 Upper Water Street, Halifax
Mitchell & Shaffer	Upper Water Street, Halifax
D'Entremont, L. J.	Shelburne

NEW BRUNSWICK

Holder, George E.	100 Water Street, Saint John
Holder, Howard	59 Newman Street, Saint John

QUEBEC

Woods Manufacturing Company Limited	200 Laurier Avenue, Hull
Canadian Awnings Company	2119 St. Catherine Street East, Montreal
Gourock Ropework Export Company Ltd.	138 St. Pater Street, Montreal
Lussier, M. Roch	6394 St. Lawrence Blvd., Montreal
Merchants Awning Company Limited	24 St. Paul Street East, Montreal
Miller Awning Company	911 Notre Dame Street West, Montreal
Montreal Tent & Tarpaulin Company Ltd.	181 Place Youville, Montreal
Ross Smith and Company	705 Craig Street West, Montreal
Alleyn, J. Limited	225 St. Paul Street, Quebec.
Les Ateliers Victorien Deschamps	98 rue Christophe Colomb, Quebec
Petrie, Alex. & Son Reg'd.	188½ St. Paul Street, Quebec
E. T. Tent & Awning Company	44 Court Street, Sherbrooke

ONTARIO

Judson Auto Top and Awnings	13 Broad Street, Brockville
Hoskins Awning Supply Company	17 Forsythe Street, Chatham
Legault, Arthur	14 Adolphus Street, Cornwall
Guelph Tent & Awning Company	38 Yorkshire Street South, Guelph
Brusey, Percy W.	501 Hughson Street North, Hamilton
Ontario Tent & Awning Company	48 Huxley Avenue North, Hamilton
Soper, H. A., Manufacturing Company, Ltd.	143 Main Street East, Hamilton
Soper, Robert, Limited	124 King Street West, Hamilton
Carter, A. J. Manufacturing Company	96 King Street, London
Payne, James	205 Central Avenue, London
Raymond Brothers	182 York Street, London
Benjamin Tent and Awnings	630 Clifton Avenue, Niagara Falls
Holden, S. S., Limited	147-153 Albert Street, Ottawa
Lawrence Manufacturing Company	12 York Street, Ottawa
Petch, C. H.	222-24 Strathcona Avenue, Ottawa
Canadian Flag Manufacturing Company	167 Brock Street, Peterborough
Hardie, D., and Son	499 Patterson Street, Peterborough

THE AWNING, TENT AND SAIL INDUSTRY IN CANADA, 1939

ONTARIO - (Concluded)

Turner, J. J., & Sons Limited	280 George Street, Peterborough
Central Tent & Awning Works	908 May Street North, Port Arthur
Sutton, Frank J.	41 William Street, St. Catharines
Catchpole, L. A.	30 Erie Street, St. Thomas
Acme Tent & Awning Company	44 Geary Avenue, Toronto
American Tent & Awning Company, Limited	535 Yonge Street, Toronto
Anglo Traders Limited	6 Church Street, Toronto
Bartlett, Wm., & Son	616 St. Clarens Avenue, Toronto
Canvas Specialty Company	1328 Bloor Street West, Toronto
Eaton, T., Company Limited	College Street, Toronto
Leckie, John, Limited	77 Wellington Street West, Toronto
National Tent & Awning Company Limited	251 Sorauren Avenue, Toronto
Pike, D., Company Limited	123 King Street East, Toronto
Pike, J., Awning & Tent Company	rear 46 Lappin Avenue, Toronto
Roberts, Wm., & Son	828 Dupont Street, Toronto
Simpson, Robert, Company Limited	108 Mutual Street, Toronto
Steele, W. H.	718 Huron Street, Toronto
Sturdy Products Mfg. Co.	rear 20 Rossmore Road, Toronto
Taylor, Tom, Company	107 Front Street, Toronto
Dominion Tent & Awning Company	225 Sandwich Street West, Windsor

MANITOBA

Howick, L. S.	855 First Avenue, Brandon
Canadian Tent & Awning Company Limited	923 Main Street, Winnipeg
Manitoba Tent & Awning Company	391 Dufferin Avenue, Winnipeg
Murray Tent & Awning Company	269 James Street, Winnipeg

SASKATCHEWAN

Regina Tent & Awning Company	13th Avenue & Halifax Street, Regina
Western Tent & Bedding Company	111 Avenue B. N., Saskatoon

ALBERTA

Crawford-Hutton Tent Company	11030 Jasper Avenue, Edmonton
Western Tent & Awning Company	133 - 10th Avenue East, Calgary
Edmonton Tent & Awning Company Limited	10046 - 102nd Street, Edmonton
North West Tent & Awning Company	9921 Jasper Avenue, Edmonton

BRITISH COLUMBIA

Grumey Tent & Awning Company	539 Front Street, New Westminster
Baylis, W., Manufacturing Company	2824 Main Street, Vancouver
Jones Tent & Awning Limited	43 Hastings Street West, Vancouver
Lipsett, Edward, Limited	68 Water Street, Vancouver
Nugent, H. M. & Company	54 Water Street, Vancouver
Jeune, F., & Brother Limited	570 Johnson Street, Victoria







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