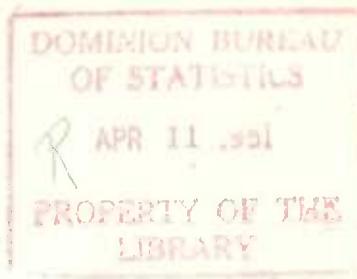


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## THE AWNING, TENT AND SAIL INDUSTRY

1949

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## NOTICE

The Industry and Merchandising Division of the Bureau of Statistics collects and compiles figures on (a) the primary industries in Canada—mining, forestry and fishing; (b) manufacturing; (c) construction, and (d) merchandising and services.

For the purpose of annual compilation and publication, the manufacturing industries have been classified into major groups, prefaced by two reports of a general nature, as follows:

- I Summary Report on Manufacturing Industries
- II Manufacturing Industries by Geographical Distribution
- III Foods and Beverages
- IV Tobacco and Tobacco Products
- V Rubber Products
- VI Leather Products
- VII Miscellaneous Manufactures
- VIII Textiles
- IX Wood and Paper Products
- X Printing Trades
- XI Operations in the Woods
- XII Iron and Steel Manufactures
- XIII Transportation Equipment
- XIV Non-ferrous Metals Manufactures
- XV Electrical Apparatus
- XVI Non-metallic Mineral Products
- XVII Coke and Gas—Petroleum Refining
- XVIII Chemicals and Allied Products

The present report belongs in Group VIII. It is punched to permit of filing in a ring binder along with others of the group. The reports in this group are:

### A General Review of All Textiles

#### **Textiles Except Clothing**

- B General Review
- C The Cotton Textile Industry
- D The Woollen Textile Industries
- E The Synthetic Textiles and Silk Industry
- F The Narrow Fabrics Industry
- G The Dyeing and Finishing of Textile Goods Industry

#### **Miscellaneous Textile Products**

- H The Awning, Tent and Sail Industry
- I The Cordage, Rope and Twine Industry
- J The Cotton and Jute Bag Industry
- K The Miscellaneous Textiles Industries

#### **Clothing**

- L General Review
- M The Men's Factory Clothing Industry
- N The Women's and Children's Factory Clothing Industries
- O The Hosiery, Knitted Goods and Fabric Glove and Mitten Industries
- P The Corset Industry
- Q The Fur Goods and Fur Dressing Industries
- R The Hat and Cap Industry
- S The Miscellaneous Clothing Industries

## THE AWNING, TENT AND SAIL INDUSTRY

1949

In 1949 the output of the awning, tent and sail industry reached the value of \$8,587,648. This represented an 8.8 per cent gain over the previous year but remained well below the war-time peak of over \$11 million recorded in 1943. The output of tarpaulins showed a marked increase from \$1,366,899 in 1948 to \$1,585,500 in 1949. The production of awnings was only slightly above the previous year and the output of tents actually dropped in 1949. There was a large increase in the production of sleeping bags in the year under review and the amount received for custom work and repairs increased from \$308,450 in 1948 to \$592,811 in 1949. On the other hand a number of the smaller items of production such as horse blankets, athletic mattresses and venetian blinds recorded a substantial drop over the previous year. The industry was dependent almost entirely upon the Canadian market as exports of sails, awnings, tents and tarpaulins fell from \$40,126 in 1948 to \$2,807 in the year 1949.

The awning, tent and sail industry in 1949 consisted of 107 establishments, of which 52 were in Ontario, 22 in Quebec, 10 in British Columbia, 15 in the Prairie Provinces and 8 in the Atlantic Provinces. Ontario accounted for 46.5 per cent of the gross value of production and 49.5 per cent of the employment, Quebec for 22.9 per cent of production and 23.9 per cent of employment and British Columbia 17.3 per cent of production and 14.7 per cent of employment.

The higher production of the industry recorded in 1949 was accompanied by a higher cost of materials from \$4,326,326 in 1948 to \$4,869,494 in the year under review. Employment remained approximately the same, namely 1,365 in 1948 and 1,368 in 1949. Salaries and wages increased from \$2,272,298 in 1948 to \$2,287,782 the following year, a growth of \$15,484.

While the industry consisted of 107 establishments, production was dominated by eleven large establishments each having a value of production in excess of \$200,000. This group produced goods to the value of \$4,110,069 and accounted for 47.9 per cent of the total value of production. Eighteen establishments each with an output varying between \$100,000 and \$200,000 accounted for 29.3 per cent of total production. Employment for wage-earners in the industry was fairly stable and ranged from a monthly high of 1,181 in June to a low of 921 in January.

The industry has lost its former small export market and imports are also not significant in relation to domestic production. There was an increase, however, in Egyptian cotton sailcloth imported from \$18,818 in 1948 to \$26,159 in 1949 but at the same time imports of finished sails declined by \$2,440.

TABLE 1. Principal Statistics, 1931 to 1949

Year and Provinces	Estab-	Capital	Em-	Salaries	Cost of	Gross
	lish-	Invested	ployees	and Wages	Materials	Value of
	No.	\$	No.	\$	\$	\$
1931.....	55	1,769,132	471	486,291	735,103	1,513,430
1932.....	56	1,647,914	424	418,763	562,538	1,174,966
1933.....	60	1,563,084	434	378,128	633,532	1,251,063
1934.....	62	1,554,337	466	398,808	871,533	1,620,163
1935.....	66	1,732,394	506	458,232	868,429	1,605,311
1936.....	70	1,926,318	552	482,967	999,427	1,801,790
1937.....	71	1,988,744	629	568,211	1,155,729	2,194,861
1938.....	70	1,943,117	588	556,088	957,284	1,934,596
1939.....	70	2,150,637	645	617,529	1,307,951	2,356,610
1940.....	73	2,572,948	1,117	832,729	2,880,150	4,636,236
1941.....	71	2,907,766	1,223	1,152,091	3,450,222	5,537,445
1942.....	79	3,702,371	1,803	1,814,366	5,486,641	8,556,831
1943.....	77	4,110,935	1,868	2,147,950	7,279,923	11,033,694
1944.....	79	-	1,686	2,070,598	6,553,083	9,873,949
1945.....	82	-	1,666	2,102,477	5,354,445	8,730,070
1946.....	90	-	1,364	1,868,902	3,804,588	7,090,385
1947.....	96	-	1,392	2,142,049	4,723,190	7,552,399
<b>1948</b>						
Canada .....	101		1,363	2,272,298	4,326,326	7,891,557
Nova Scotia and New Brunswick.....	6	Not	38	74,765	121,946	255,646
Quebec .....	23	collected	348	561,043	1,227,600	2,184,499
Ontario .....	49		679	1,115,106	2,061,898	3,688,379
Manitoba .....	5	this	45	80,764	195,440	302,223
Saskatchewan.....	3	year	9	13,541	15,680	36,171
Alberta .....	6		56	107,630	207,220	392,017
British Columbia.....	9		190	319,449	496,542	1,032,622
<b>1949</b>						
Canada .....	107		1,368	2,287,782	4,869,494	8,587,648
Newfoundland.....	3	Not	8	9,598	6,500	17,309
Nova Scotia and New Brunswick.....	5		28	56,116	111,920	221,048
Quebec .....	22	collected	327	586,208	1,108,871	1,962,406
Ontario .....	52	this	677	1,094,793	2,370,695	3,989,095
Manitoba .....	6	year	57	88,729	309,767	444,267
Saskatchewan.....	3		11	16,200	17,150	41,250
Alberta .....	6		59	109,899	239,011	426,255
British Columbia.....	10		201	326,239	705,580	1,486,018

Note: Profits or losses cannot be estimated from Census figures as no data are collected for certain expense items, such as interest, rent, depreciation, taxes, insurance, advertising, etc.

TABLE 2. Production, 1948 and 1949

Principal Products	1948	1949
	Selling Value at Factory	Selling Value at Factory
	\$	\$
Awnings, all kinds .....	1,649,923	1,652,489
Sails, all kinds.....	79,915	92,973
Tents.....	738,966	645,557
Verandah curtains .....	52,894	48,985
Flags, bunting and pennants.....	234,439	215,216
Bags, all kinds.....	421,912	443,586
Covers:		
Radiator.....	45,015	73,107
Tarpaulin .....	1,366,899	1,585,500
All other .....	488,021	435,012
Horse blankets and covers .....	46,043	15,659
Aprons.....	64,386	44,256
Sleeping bags.....	241,121	464,469
Camp beds.....	10,492	10,444
Mattresses, athletic.....	13,918	4,688
Hammocks .....	15,114	30,000
Camp furniture.....	2,415	3,930
Cushions and pillows.....	7,906	9,029
Life buoys and jackets.....	76,881	110,159
Window blinds .....	120,558	161,412
Venetian blinds .....	221,112	134,960
All other products .....	1,461,279	1,572,357
Amount received for rental .....	159,156	166,795
Amount received for storage .....	64,742	74,254
Amount received for custom work and repairs.....	308,450	592,811
Total Value of Production.....	7,891,557	8,587,648

Note: The items shown in the above table do not in every case represent the entire Canadian production. For the total Canadian production of canvas covers and awnings and verandah curtains reference should be made to Table 3.

**TABLE 3. Total Production in all Industries of Canvas Covers and Awnings and Verandah Curtains, 1938-1948**

	Canvas Covers	Awnings and Verandah Curtains
	Value	Value
	\$	\$
1938.....	138,677	516,447
1939.....	196,136	465,306
1940.....	786,002	500,561
1941.....	2,001,206	576,260
1942.....	5,332,309	602,434
1943.....	7,680,842	533,792
1944.....	8,650,856	616,157
1945.....	4,073,650	777,568
1946.....	2,069,002	1,006,689
1947.....	1,726,587	1,528,241
1948.....	1,568,130	1,702,817

**TABLE 4. Imports of Awnings, Tents and Sails, 1948 and 1949**

Articles Imported	1948		1949	
	Quantity	Value	Quantity	Value
		\$		\$
Canvas and sail twine of hemp or flax for sails .....	-	2,074	-	616
Canvas in the web, of flax or hemp not coloured, impregnated with preservative materials, for tents, awnings, tarpaulins, hatch covers and similar articles, weighing not less than 18 oz. and not more than 26 oz. per sq. yd .....	Pound	6,213	5,373	9,780
Sailcloth, Egyptian cotton, for sails.....	"	6,284	18,818	7,862
Sails for boats and ships .....	-	-	22,969	-
				20,529

**TABLE 5. Exports of Awnings, Tents and Sails, 1948 and 1949**

Articles Exported	1948	1949
	Value	Value
	\$	\$
Sails, awnings, tents and tarpaulins .....	40,126	2,807

TABLE 6. Employees, Salaries and Wages by Provinces, 1948 and 1949

	1948				1949			
	Total	Male	Female	Total Salaries	Total	Male	Female	Total Salaries
	No.	No.	No.	\$	No.	No.	No.	\$
<b>Salaried Employees:</b>								
Atlantic Provinces <sup>1</sup> .....	14	11	3	34,200	15	14	1	32,211
Quebec .....	88	65	23	208,851	81	62	19	213,786
Ontario .....	168	111	57	380,749	149	106	43	319,279
Manitoba .....	13	12	1	36,532	20	17	3	43,486
Saskatchewan .....	3	3	-	4,468	3	3	-	4,600
Alberta .....	16	13	3	39,768	21	16	5	47,557
British Columbia .....	27	16	11	49,088	31	21	10	54,559
<b>Canada</b> .....	<b>329</b>	<b>231</b>	<b>98</b>	<b>753,656</b>	<b>320</b>	<b>239</b>	<b>81</b>	<b>715,478</b>
	Monthly Average	Male	Female	Total Wages	Monthly Average	Male	Female	Total Wages
	No.	No.	No.	\$	No.	No.	No.	\$
<b>Wage-earners:</b>								
Atlantic Provinces <sup>1</sup> .....	24	17	7	40,565	21	17	4	33,503
Quebec .....	260	154	106	352,192	246	150	96	372,422
Ontario .....	511	264	247	734,357	528	254	274	775,514
Manitoba .....	32	13	19	44,232	37	16	21	45,243
Saskatchewan .....	6	4	2	9,073	8	6	2	11,600
Alberta .....	40	18	22	67,862	38	17	21	62,342
British Columbia .....	163	68	95	270,361	170	70	100	271,680
<b>Canada</b> .....	<b>1,036</b>	<b>538</b>	<b>498</b>	<b>1,518,642</b>	<b>1,048</b>	<b>530</b>	<b>518</b>	<b>1,572,304</b>
	Total	Male	Female	Total Salaries and Wages	Total	Male	Female	Total Salaries and Wages
	No.	No.	No.	\$	No.	No.	No.	\$
<b>All Employees:</b>								
Atlantic Provinces <sup>1</sup> .....	38	28	10	74,765	36	31	5	65,714
Quebec .....	348	219	129	561,043	327	212	115	586,208
Ontario .....	679	375	304	1,115,106	677	360	317	1,094,793
Manitoba .....	45	25	20	80,764	57	33	24	88,729
Saskatchewan .....	9	7	2	13,541	11	9	2	16,200
Alberta .....	56	31	25	107,630	59	33	26	109,899
British Columbia .....	190	84	106	319,449	201	91	110	326,239
<b>Canada</b> .....	<b>1,365</b>	<b>769</b>	<b>596</b>	<b>2,272,298</b>	<b>1,368</b>	<b>769</b>	<b>599</b>	<b>2,287,782</b>

1. Excluding Newfoundland, 1948.

TABLE 7. Monthly Employment of Wage-Earners, 1948 and 1949

Months	1948			1949		
	Male	Female	Total	Male	Female	Total
	No.	No.	No.	No.	No.	No.
January .....	500	500	1,000	475	446	921
February .....	490	483	973	482	478	960
March .....	517	508	1,025	508	495	1,003
April .....	545	507	1,052	549	520	1,069
May .....	582	541	1,123	595	580	1,175
June .....	609	553	1,162	599	582	1,181
July .....	595	552	1,147	574	568	1,142
August .....	561	489	1,050	536	531	1,067
September .....	531	449	980	528	481	1,009
October .....	513	448	961	519	488	1,007
November .....	496	439	935	486	497	983
December .....	482	434	916	486	470	956
Monthly average .....	538	498	1,036	530	518	1,048

TABLE 8. Principal Statistics of the Awning, Tent and Sail Industry, 1949,  
Grouped According to the Size of Establishment

Establishments having a production of	Establishments	Employees	Salaries and Wages	Cost of Materials used	Gross Value of Production
1949	No.	No.	\$	\$	\$
<b>1949</b>					
Under \$5,000 .....	14	17	13,430	17,272	38,430
\$5,000 to under \$25,000 .....	41	160	198,559	273,333	556,120
\$25,000 to under \$50,000 .....	11	98	153,934	181,955	402,250
\$50,000 to under \$100,000 .....	12	178	340,920	416,080	966,558
\$100,000 to under \$200,000 .....	18	365	742,142	1,481,052	2,514,221
\$200,000 to under \$500,000 .....	9	550	838,797	2,499,802	4,110,069
\$500,000 to under \$1,000,000 .....	2				
<b>Total .....</b>	<b>107</b>	<b>1,368</b>	<b>2,287,782</b>	<b>4,869,494</b>	<b>8,587,648</b>

## APPENDIX

## List of Firms in the Awning, Tent and Sail Industry, 1949

Name	Address
<b>Newfoundland:</b>	
Francis Sail Works .....	Queen, St. Johns.
Morris, Rupert-Sailmaker.....	19 Brine St., St. Johns.
United Sail Works.....	Baird's Cove, St. Johns.
<b>Nova Scotia:</b>	
D'entremont, L. J. ....	Shelburne
Maritime Canvas Converters Ltd. ....	166 Almon St., Halifax
Stevens, R. B. ....	R. R. #3 Lunenburg
United Sail Makers .....	Lunenburg
<b>New Brunswick:</b>	
Holder, George E. and Son .....	100 Water St., Saint John
<b>Quebec:</b>	
Alleyn, J. Limited.....	225 St. Paul St., Quebec
Bluenose Riggers & Sailmakers Reg'd. ....	2150 St. Clement St., Montreal
Canadian Awning Company Limited.....	2113-2119 St. Catherine St. E., Montreal
Canvas Converters Limited .....	611 St. James St. W., Montreal
Canvas Equipment Limited .....	239 St. Sacrement St., Montreal
E. T. Tent & Awning Company .....	44 Court St., Sherbrooke
Finnie Manufacturing Co., Ltd. ....	14001 Notre Dame St. E., Pointe-Aux-Trembles
Gourock Ropes and Canvas Limited .....	138 St. Peter St., Montreal
La Cie d'Auvvents de Québec .....	8, rue de l'Eglise, Québec
Lecours, Wilfred .....	15½, rue Chateauguay, Québec
Les Ateliers Victorien Deschamps .....	98, rue Christophe Colomb, Québec
Lussier, M. Roch .....	6394 St. Lawrence Blvd., Montreal
Merchants Awning Company Limited.....	24 St. Paul St. East, Montreal
Miller Awning Company .....	911 Notre Dame St. W., Montreal
Montreal Tent & Tarpaulin Company Ltd. ....	181 Youville Square, Montreal
Petrie, Alex & Son Reg'd. ....	188 St. Paul St., Quebec
Quebec Shipriggers & Sail Makers Reg'd. ....	17, Sault au Matelot, Quebec
Ross Smith Company Limited .....	4285 Frontenac St., Montreal
Smith - Anderson Company Limited .....	211 Common St., Montreal
Tents and Canvas Company .....	360 Craig St. W., Montreal
Wheeler Broom, Mop and Life Belt Company .....	7060 Alexandra St., Montreal
Woods Manufacturing Company Limited .....	200 Laurier Avenue, Hull
<b>Ontario:</b>	
Acme Tent & Awning Company .....	44 Geary Ave., Toronto
American Tent & Awning Company Limited .....	535 Yonge St., Toronto
Anglo Traders Limited .....	47 Front St. E., Toronto
Barrie Tent & Awning Co. ....	34 Bayfield St., Barrie
Bartlett, Wm. & Son Ltd. ....	616 St. Clarens Ave., Toronto
Beacon Awning Manufacturers .....	2043 Stanley Ave., Niagara Falls
Benjamin Tent, Awning & Glove Mfrs. ....	518-538 Ellis Street, Niagara Falls
Blank, W. & Son .....	106 Alice St., Brantford
Brusey, Percy W. & Sons .....	501 Hughson St. N., Hamilton
Canadian Canopy Co. ....	686 Bathurst St., Toronto
Canadian Flag Mfg., Co. ....	Brock & Chambers Sts., Peterborough
Canvas Specialty Company .....	1110 Yonge St., Toronto
Carter, A. J. Manufacturing Company Ltd. ....	96 King St., London
Chatham Fabric Specialty Mfg., Co. ....	91 Centre St., Chatham
De Wilde and Penhale .....	160 King St. W., Oshawa
Dominion Tent and Awning Company Ltd. ....	225 Sandwich St. W., Windsor
Downey, H. J. & Son .....	15 Pine Ave., Oakville
Eastern Canvas Products .....	15 Russel St. E., Smith Falls
Eaton, The T. Company Limited .....	College St., Toronto
Enticknap, A. D. and Son .....	Box 16, Drumbo
Fergus Awning Co. ....	Box 415, Fergus
Gosling, John B. and Son .....	50 Gainsborough Rd., Toronto
Guelph Tent & Awning Company .....	38 Yorkshire St. S., Guelph
Hinspergers Harness and Tent Company Ltd. ....	920 Memorial Ave., Port Arthur

List of Firms in the Awning, Tent and Sail Industry, 1949 — Concluded

Name	Address
<b>Ontario — Concluded:</b>	
Holden Manufacturing Co. Ltd. The .....	147-151 Albert St., Ottawa
Hoskins Awning Supply Company .....	240 William St. S., Chatham
Judson Auto Tops and Awnings .....	13 Broad St., Brockville
Lawrence Manufacturing Company .....	12 York St., Ottawa
Leckie, John, Limited .....	77 Wellington St. W., Toronto
Marchen, James A. ....	348 Water St., Peterborough
Neelands, W. ....	37 Grosvenor Ave., Sault Ste. Marie
Ontario Tent & Awning Company .....	48 Huxley Ave. N., Hamilton
Owen Sound Canvas Co. ....	517-3rd Ave. E., Owen Sound
Payne, James .....	205 Central Ave., London
Petch, Ch. & Sons Ltd. ....	222 Strathcona Ave., Ottawa
Pike, D. Company Limited, The .....	125 King St. E., Toronto
Raymond Brothers .....	182 York St., London
Roberts, F. C. & Co. ....	812 Dupont St., Toronto
Roberts, Wm. & Son Ltd. ....	828 Dupont St., Toronto
Roebuck, J. B. Limited .....	King St., Midland
Scythes & Co., Ltd. ....	128 Sterling Rd., Toronto
Simpson, Robert, Company Limited .....	108 Mutual St., Toronto
Soo Tent and Awning Co. ....	339 Queen, Sault Ste. Marie
Soper, Robert, Limited .....	124 King St. W., Hamilton
Sturdy Products Mfg. Co. ....	20½ Rossmore Road, Toronto
Superior Canvas Products .....	North Bay
Taylor, Tom, Company .....	107 Front St. E., Toronto
Turner, J. J. Co. Limited .....	280 George St., Peterborough
Weir, Dan .....	61 Rosedale Ave., St. Catherines
Western Tarpaulin & Textiles Ltd. ....	925 Weston Rd., Toronto, 9
Westhead, C. H. ....	878 Windermere, Toronto
White & Hardie .....	499 Patterson St., Peterborough
<b>Manitoba:</b>	
Canadian Tent & Awning Co. The .....	484 Selkirk Ave., Winnipeg
Manitoba Tent & Awning Company .....	391 Dufferin Ave., Winnipeg
Murray Tent & Awning Company .....	269 James Ave., Winnipeg
Peters & Herron Ltd. ....	300-304 Good St., Winnipeg
Pickles Tents & Awnings .....	226 Maryland St., Winnipeg
Robinsons Tents & Awnings .....	918 Richmond Ave., Brandon
<b>Saskatchewan:</b>	
Denham's Awning Makers .....	309 - 33rd St. W., Saskatoon
Regina Tent & Awning Company .....	1643 Broad St. Regina
Western Tent & Bedding Company .....	111 Avenue "B", N., Saskatoon
<b>Alberta:</b>	
Alberta Tent & Awning Co. ....	326 A - 10th St. N. W., Calgary
Chapman Brothers .....	10421 - 82nd Ave., Edmonton
Edmonton Tent & Awning Company .....	10046 - 102nd St., Edmonton
Hutton Upholstering Company .....	11030 Jasper Ave., Edmonton
Northwest Tent & Awning Company .....	9921 Jasper Ave., Edmonton
Western Tent & Awning Company .....	133 - 10th Ave. W., Calgary
<b>British Columbia:</b>	
Baylis Tent & Awning .....	2824 Main St., Vancouver
False Creek Industries Limited .....	Ft. of Hornby St., Vancouver
Jeune, F. & Brother Limited .....	570 Johnson St., Victoria
Jones Tent & Awning Limited .....	43 West Hastings St., Vancouver
Lipsett, Edward, Limited .....	68 Water St., Vancouver
Mills Tent & Awning .....	2085 Victoria Dr., Vancouver
Nugent, H. M. & Company .....	54 Water St., Vancouver
Vernon Tent, Awning & Upholstery .....	3302 Schubert Ave., Vernon
Victoria Tent & Awning Co. ....	853 Balmoral Rd., Victoria
Westminster Canvas Ltd. ....	529 Front St., New Westminster