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**DEPARTMENT OF TRADE AND COMMERCE**  
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**CENSUS OF INDUSTRY**

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**REPORT**  
**ON THE**  
**CORSET INDUSTRY**  
**IN**  
**CANADA**  
**1932**

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Published by Authority of the HON. H. H. STEVENS, M. P.,  
Minister of Trade and Commerce.

OTTAWA  
1933

NOTE.- The statistics published in this report include only those of such manufacturing establishments which have corsets and kindred articles as their principal product. Statistics relating to specific products such as corsets, combination garments, brassieres, bandeaux, waists, etc., are not to be regarded as comprehensive for they are also produced to some extent in the women's clothing, men's furnishings, rubber goods, hats and caps and other industries.



DEPARTMENT OF TRADE AND COMMERCE  
DOMINION BUREAU OF STATISTICS  
GENERAL MANUFACTURES DIVISION  
OTTAWA - CANADA

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THE CORSET INDUSTRY IN CANADA, 1932.

In 1932 reports were received from nineteen establishments engaged in the manufacture of corsets and kindred articles which was a decrease of one from the number reporting the preceding year. The industry is confined solely to Ontario and Quebec with thirteen establishments located in the former province and six in the latter.

Despite depressed conditions and lower values prevailing in 1932 this industry showed an increase in value of production of \$80,024 or 1.9 per cent, the values being \$4,267,671 in 1932 and \$4,187,647 in 1931. The amount of capital invested in the industry in 1932, \$3,961,935, showed a decrease of \$850,529 or 17.7 per cent. The cost of materials used, \$1,812,233, also declined by \$242,228 or 11.8 per cent in comparison with 1931. There were 1,517 salaried and wage-earning employees in 1932, an increase of nine in number over 1931, and their salaries and wages, \$1,202,228, also showed an increase of \$77,238 or 6.9 per cent. The value added by manufacture increased by \$322,252 or 15.1 per cent. These variations are shown by provinces in the following table.

Variations in the Principal Statistics in 1932 as Compared with 1931.

Provinces	Capital Invested	Em- ployees	Salaries and Wages	Cost of Materials Used	Gross Value of Production	Value added by Manufacture
	\$	No.	\$	\$	\$	\$
CANADA .....	- 850,529	/ 9	/ 77,238	- 242,228	/ 80,024	/ 322,252
Quebec .....	- 751,912	- 6	/ 95,162	- 141,065	/ 185,768	/ 326,833
Ontario .....	- 98,617	/ 15	- 17,924	- 101,163	- 105,744	- 4,581

Notwithstanding our efforts in 1931 and 1932 to have specified the fabrics used in the manufacture of corsets and combination garments, the greater proportion have been simply reported as "corsets" and "combination garments" irrespective of their component materials. Therefore, table 3 does not give a true account of production for under the various items "not specified" must be included garments of cotton, silk, satin, artificial silk, etc., and it is not possible therefore to make any comparison of production of these different garments for the years 1931 and 1932.

By referring to table 3 it will be observed that in both 1931 and 1932 corsets of all fabrics was the principal item of production. The figures for 1932 were 156,615 dozen valued at \$2,398,861 or \$15.31 per dozen and for 1931, 143,991 dozen valued at \$2,220,646 or \$15.42 per dozen. Of combination garments, 56,881 dozen valued at \$1,161,049 were produced in 1932 in comparison with 72,763 dozen with a value of \$1,208,086 in 1931. There were 86,175 dozen bandeaux and brassieres manufactured in 1932 with a value of \$452,330, while the 1931 production was 98,930 dozen valued at \$497,097. The quantity and value of underwear produced were practically the same in both years, 3,292 dozen garments worth \$44,101 in 1932 and 3,135 dozen valued at \$44,818 in 1931.

THE CORSET INDUSTRY IN CANADA, 1932.

Fabrics of cotton, coutil, silk, satin, artificial silk, sateen, brocade, etc., are the principal materials used in this industry, and in 1932 there were used 2,254,738 yards costing \$771,434. The similar consumption in 1931 was 2,357,889 yards costing \$895,796. Lace, ribbon and embroidery accounted for \$37,228 in 1931 and \$59,693 in 1932. Tapes and bindings, another important item, cost \$94,008 in 1931 and \$100,679 in 1932, and steels and boning wire cost \$103,901 and \$114,862 respectively in the same years. The cost of eyelets, clasps, loops, buckles, etc., was \$69,276 in 1931 against a cost of \$57,090 in 1932 and garter parts cost \$61,092 and \$58,905 in 1931 and 1932 respectively.

The decrease of \$850,529 in the amount of capital invested in this industry is almost all accounted for in the cash, bills and accounts receivable, etc. account, which shows a drop of \$576,127 in comparison with 1931. Fixed capital shows an actual decrease of \$137,463 in comparison with 1931, while the decrease in working or liquid capital is \$713,066.

The value of imports of corsets and materials was practically the same for the two years, being \$133,058 in 1931 and \$133,247 in 1932. Exports, however, were valued at \$62,261 in 1931 and only \$28,532 in 1932.

Table 1. - Principal Statistics, 1924-1932.

Year and Provinces	Estab- lish- ments Report- ing	Capital Invested	Em- ployees	Salaries and Wages	Cost of Materials Used	Gross Value of Production	Value added by Manufacture
	No.	\$	No.	\$	\$	\$	\$
1924 .....	16	4,108,057	1,397	978,687	2,134,564	4,038,985	1,904,421
1925 .....	17	4,224,722	1,461	1,110,282	2,330,165	4,314,309	1,984,144
1926 .....	16	4,129,882	1,307	1,060,989	2,241,554	4,048,926	1,807,372
1927 .....	16	4,806,157	1,351	1,009,495	1,925,962	3,791,748	1,865,786
1928 .....	16	4,917,408	1,418	1,124,284	2,055,416	4,246,948	2,191,532
1929 .....	17	5,327,991	1,405	1,084,231	2,098,351	4,219,019	2,120,668
<u>1 9 3 0</u>							
CANADA ..	19	5,277,642	1,482	1,097,037	2,221,313	4,578,847	2,357,534
Quebec ....	6	3,308,438	847	502,619	1,265,666	2,467,257	1,201,591
Ontario ...	13	1,969,204	635	594,418	955,647	2,111,590	1,155,943
<u>1 9 3 1</u>							
CANADA ..	20	4,812,464	1,508	1,124,990	2,054,461	4,187,647	2,133,186
Quebec ....	6	2,925,195	862	489,947	1,186,663	2,059,833	873,170
Ontario ...	14	1,887,269	646	635,043	867,798	2,127,814	1,260,016
<u>1 9 3 2</u>							
CANADA ..	19	3,961,935	1,517	1,202,228	1,812,233	4,267,671	2,455,438
Quebec ....	6	2,173,283	856	585,109	1,045,598	2,245,601	1,200,003
Ontario ...	13	1,788,652	661	617,119	766,635	2,022,070	1,255,435



THE CORSET INDUSTRY IN CANADA, 1932.

Table 2. - Comparison of Principal Statistics, 1931 and 1932.

Items		1 9 3 1	1 9 3 2	/ Increase - Decrease
Establishments reporting .....	No.	20	19	- 1
Capital invested .....	\$	4,812,464	3,961,935	- 850,529
Employees on salaries .....	Total No.	309	318	/ 9
Male .....	No.	130	144	/ 14
Female .....	No.	179	174	- 5
Total salaries .....	\$	374,000	513,397	/ 139,397
Employees on wages . (Monthly Average)	No.	1,199	1,199	-
Male .....	No.	88	133	/ 45
Female .....	No.	1,111	1,066	- 45
Total wages .....	\$	750,990	688,831	- 62,159
Power equipment -				
Units .....	No.	115	114	- 1
Horse-power capacity .....	H.P.	417	418	/ 1
Cost of fuel and electricity .....	\$	17,365	20,292	/ 2,927
Cost of materials used .....	\$	2,054,461	1,812,233	- 242,228
Gross value of production .....	\$	4,187,647	4,267,671	/ 80,024
Value added by manufacture .....	\$	2,133,186	2,455,438	/ 322,252

Table 3. - Production, 1931 and 1932.

Principal Products	Unit of Measure	1 9 3 1		1 9 3 2	
		Quantity	Selling Value at Factory	Quantity	Selling Value at Factory
			\$		\$
Corsets -					
Cotton .....	Dozen	32,408	502,785	28,667	468,269
Silk and satin .....	"	3,824	61,096	3,131	96,380
Artificial silk and mixtures .	"	5,783	152,983	8,817	158,058
*Not specified .....	"	101,976	1,503,782	116,000	1,676,154
Combination garments -					
Cotton .....	"	7,617	212,129	3,904	125,571
Silk and satin .....	"	2,513	43,198	2,722	120,709
Artificial silk and mixtures .	"	13,876	323,784	9,400	235,983
*Not specified .....	"	48,757	628,975	40,855	678,800
Bandeaux and brassieres -					
Cotton .....	"	19,033	121,150	8,194	86,117
Silk and satin .....	"	1,980	13,000	5,426	36,138
Artificial silk and mixtures .	"	9,534	63,198	17,352	65,808
Lace and net .....	"	-	-	393	3,017
*Not specified .....	"	68,383	299,749	54,810	261,250
Children's waists .....	"	6,025	18,821	6,154	36,409
Underwear, silk, artificial silk and other .....	"	3,135	44,818	3,292	44,101

\* Included in these items are garments of cotton, silk, satin and artificial silk and mixtures which were not so specified by the manufacturers.

THE CORSET INDUSTRY IN CANADA, 1932.

Table 3. - Production, 1931 and 1932. (Concl'd.)

Principal Products	Unit of Measure	1 9 3 1		1 9 3 2	
		Quantity	Selling Value at Factory	Quantity	Selling Value at Factory
			\$		\$
Carried Forward .....		-	3,989,468	-	4,092,750
Girdles, suspender .....	Dozen	1,102	11,470	1,598	18,590
Shoulder braces .....	"	630	1,671	715	1,721
All other products .....	-	-	185,038	-	152,490
Repairs .....	-	-	-	-	2,120
TOTAL PRODUCTS .....	-	-	4,187,647	-	4,267,671

Table 4. - Materials Used, 1931 and 1932.

Principal Materials	Unit of Measure	1 9 3 1		1 9 3 2	
		Quantity	Cost Value at Factory	Quantity	Cost Value at Factory
			\$		\$
Fabrics -					
Cotton and coutil .....	Yard	1,236,966	354,410	1,394,511	310,975
Silk and satin .....	"	364,268	177,641	257,055	147,194
Artificial silk .....	"	139,528	77,112	288,118	128,022
Sateen and brocade .....	"	189,021	160,012	131,303	114,812
All other .....	"	428,106	126,621	183,751	70,431
Elastic webbing .....	-	-	441,515	-	416,108
Lace, ribbon and embroidery .	-	-	37,228	-	59,693
Tapes and binding .....	Gross	65,628	94,008	59,928	100,679
Hook and eye tape .....	-	-	-	-	72,379
Corset laces .....	Gross	6,974	19,763	6,809	19,607
Steels .....	-	-	103,901	-	29,468
Boning wire .....	-	-	-	-	100,013
Trimmings .....	-	-	20,524	-	14,849
Buttons .....	Gross	37,873	15,100	23,186	9,591
Eyelets, clasps, loops and buckles .....	-	-	69,276	-	57,090
Garter parts .....	-	-	61,092	-	58,905
Thread .....	-	-	32,309	-	32,245
All other materials .....	-	-	218,890	-	38,501
Packing and shipping materials	-	-	45,059	-	31,671
TOTAL MATERIALS .....	-	-	2,054,461	-	1,812,233

THE CORSET INDUSTRY IN CANADA, 1932.

Table 5. -- Capital Invested, 1927-1932.

Year and Provinces	Fixed Capital	Working Capital			Total Capital
	Land, buildings, fixtures, machinery, tools, etc.	Materials on hand, Stocks in process, Fuel and Mis- cellaneous supplies, etc.	Inventory value of finished products on hand	Cash, bills and accounts receivable, prepaid expenses, etc.	
	\$	\$	\$	\$	\$
1927 .....	1,296,761	1,179,510		2,329,886	4,806,157
1928 .....	1,248,304	1,260,251		2,408,853	4,917,408
1929 .....	1,334,252	1,234,056		2,759,683	5,327,991
1930 .....	1,715,402	1,357,547		2,204,693	5,277,642
<u>1 9 3 1</u>					
CANADA ...	1,772,949	780,817	389,000	1,869,698	4,812,464
Quebec .....	946,487	455,930	232,944	1,289,834	2,925,195
Ontario .....	826,462	324,887	156,056	579,864	1,887,269
<u>1 9 3 2</u>					
CANADA ...	1,635,486	693,211	339,667	1,293,571	3,961,935
Quebec .....	795,683	394,317	231,646	751,637	2,173,283
Ontario .....	839,803	298,894	108,021	541,934	1,788,652

Table 6. -- Size of Establishments, 1931 and 1932.

Establishments having a Production of:	1 9 3 1			1 9 3 2		
	Estab- lish- ments Report- ing	Total Production	Average Production per Estab- lishment	Estab- lish- ments Report- ing	Total Production	Average Production per Estab- lishment
	No.	\$	\$	No.	\$	\$
Under \$50,000 .....	5	52,115	10,423	4	77,918	19,480
\$50,000 to under \$200,000 .....	6	689,726	114,954	5	483,007	96,601
\$200,000 and over ..	9	3,445,806	382,867	10	3,706,746	370,675
TOTAL AND AVERAGE.	20	4,187,647	209,382	19	4,267,671	224,614



THE CORSET INDUSTRY IN CANADA, 1932.

Table 6. - Size of Establishments, 1931 and 1932. - (Concl'd.)

	1 9 3 1			1 9 3 2		
Establishments having a Capital Investment of: -	Estab- lish- ments Report- ing No.	Total Capital \$	Average Capital per Estab- lishment \$	Estab- lish- ments Report- ing No.	Total Capital \$	Average Capital per Estab- lishment \$
Under \$50,000 .....	6	86,129	14,355	5	72,070	14,414
\$50,000 to under \$100,000 .....	3	191,502	63,834	3	190,102	63,367
\$100,000 to under \$200,000 .....	4	566,342	141,585	4	566,177	141,544
\$200,000 and over ....	7	3,968,491	566,927	7	3,133,586	447,655
TOTAL AND AVERAGE..	20	4,812,464	240,623	19	3,961,935	208,523
Establishments having an Average Employ- ment of: -	Estab- lish- ments Report- ing No.	Total Employees No.	Average Employees per Estab- lishment No.	Estab- lish- ments Report- ing No.	Total Employees No.	Average Employees per Estab- lishment No.
Under 20 employees ...	6	49	8.1	3	23	7.7
20 to under 100 employees .....	9	537	59.7	8	288	36.0
100 employees and over	5	922	184.4	8	1,206	150.7
TOTAL AND AVERAGE	20	1,508	75.4	19	1,517	79.8

Table 7. - Employees by Sex and Remuneration, 1931 and 1932.

	1 9 3 1		1 9 3 2	
Salaried employees -				
Total .....	No.	309	No.	318
Male .....	No.	130	No.	144
Female .....	No.	179	No.	174
Total salaries .....	\$	374,000	\$	513,397
Wage-earners - .....	(Monthly Average) No.	1,199	(Monthly Average) No.	1,199
Male .....	No.	88	No.	133
Female .....	No.	1,111	No.	1,066
Total wages .....	\$	750,990	\$	688,831
All employees -				
Total .....	No.	1,508	No.	1,517
Male .....	No.	218	No.	277
Female .....	No.	1,290	No.	1,240
Salaries and wages .....	\$	1,124,990	\$	1,202,228



THE CORSET INDUSTRY IN CANADA, 1932.

Table 8. - Monthly Employment of Wage-earners, 1931 and 1932.

Months	1 9 3 1			1 9 3 2		
	Male	Female	Total	Male	Female	Total
	No.	No.	No.	No.	No.	No.
January .....	85	1,072	1,157	125	1,034	1,159
February .....	89	1,122	1,211	133	1,069	1,202
March .....	89	1,145	1,234	135	1,099	1,234
April .....	88	1,138	1,226	134	1,097	1,231
May .....	89	1,122	1,211	133	1,112	1,245
June .....	89	1,117	1,206	133	1,068	1,201
July .....	90	1,099	1,189	134	1,036	1,170
August .....	90	1,125	1,215	134	1,076	1,210
September .....	89	1,119	1,208	132	1,088	1,220
October .....	89	1,115	1,204	132	1,038	1,170
November .....	88	1,097	1,185	133	1,041	1,174
December .....	87	1,044	1,131	131	1,032	1,163
MONTHLY AVERAGE .	88	1,111	1,199	133	1,066	1,199

Table 9. - Number of Wage-earners in Month of Highest Employment and Their Regular Hours of Work in 1931 and 1932.

Number of Hours Worked per Week	Number of Employees		Number of Hours Worked per Week	Number of Employees	
	1931	1932		1931	1932
40 hours or less .....	1	-	51-53 hours .....	101	94
41-43 hours .....	80	99	54 hours .....	-	13
44 hours .....	776	783	55 hours .....	74	-
45-47 hours .....	-	-	56-59 hours .....	-	-
48 hours .....	-	-	60 hours .....	-	-
49-50 hours .....	245	239	Over 60 hours .....	-	-

The above table does not include overtime.

THE CORSET INDUSTRY IN CANADA, 1932.

Table 10. - Power Installation, 1931 and 1932.

Classes of Power	1 9 3 1		1 9 3 2	
	Number of Units	Manufacturers' Rating of Horse-power Capacity	Number of Units	Manufacturers' Rating of Horse-power Capacity
Steam engines and steam turbines .....	1	100	1	100
Electric motors operated by purchased power .....	114	317	113	318
TOTAL POWER USED IN MANUFACTURING .....	115	417	114	418
Electric motors operated by power generated in the establishment .....	1	30	1	30
Total Electric Motors ..	115	347	114	348
Boiler Installation .....	2	150	3	310

Table 11. - Consumption of Fuel and Electricity, 1931 and 1932.

Kinds of Fuel	Unit of Measure	1 9 3 1		1 9 3 2	
		Quantity	Cost Value at Factory	Quantity	Cost Value at Factory
			\$		\$
Coal -	Ton				
Bituminous .....	(2000 Lbs.)	891	6,396	956	6,826
Anthracite .....	"	99	1,206	97	1,254
Coke (for fuel only) ...	"	3	36	-	-
Gasoline .....	Gal. (Imp.)	5	2	5	1
Kerosene or coal oil ...	"	40	9	40	9
Fuel or diesel oil .....	"	9,472	905	12,423	1,195
Gas -					
Manufactured .....	M cu. ft.	24	29	17	20
Natural .....	-	-	40	-	36
TOTAL COST OF FUEL ..	-	-	8,623	-	9,341
Electricity purchased (including service charges) .....	K.W.H.	361,384	8,742	404,928	10,951
TOTAL COST OF FUEL AND ELECTRICITY .....	-	-	17,365	-	20,292



THE CORSET INDUSTRY IN CANADA, 1932.

Table 12. - Imports of Fully Manufactured Corsets and Materials, by Principal Countries, Calendar Years 1931 and 1932.

Articles Imported	Unit of Measure	1931		1932	
		Quantity	Value	Quantity	Value
			\$		\$
Corset clasps, busks, blanks, steels and covered corset wires, cut to length, tipped or untipped; reed, rattan or horn covered -					
United Kingdom .....	-	-	7,660	-	7,413
United States .....	-	-	12,252	-	14,331
Other Countries .....	-	-	52	-	-
TOTAL .....	-	-	19,964	-	21,744
Metal tips, studs and eyes for use exclusively in the manufacture of corset clasps and corset wires -					
United Kingdom .....	-	-	-	-	15
United States .....	-	-	8,176	-	6,921
TOTAL .....	-	-	8,176	-	6,936
Sheets, hoop, band or strip, for use exclusively in the manufacture of buckle clasps, bedfasts, furniture casters, corset steels, clock springs, shoe shanks, phonograph motor springs or ball bearings -					
United Kingdom .....	Cwt.	69	547	122	857
United States .....	"	5,175	35,340	3,616	26,819
Other Countries .....	"	505	1,503	642	1,287
TOTAL .....	"	5,749	37,390	4,380	28,963
Wire of steel, flat or woven flat, including steel strip in the coil, coated or not, .064 inch in thickness or thinner, with tolerance not to exceed .002 inch, for use exclusively in the manufacture of corset clasps, steels, wires and dress stays -					
United Kingdom .....	Cwt.	45	799	429	6,085
United States .....	"	1,464	21,798	2,227	30,750
TOTAL .....	"	1,509	22,597	2,676	36,835

THE CORSET INDUSTRY IN CANADA, 1932.

Table 12. - Imports of Fully Manufactured Corsets and Materials, by Principal Countries, Calendar Years 1931 and 1932. - (Concl'd.)

Articles Imported	Unit of Measure	1 9 3 1		1 9 3 2	
		Quantity	Value	Quantity	Value
			\$		\$
Corsets of cotton -					
United Kingdom .....	Lb.	6	27	393	345
United States .....	"	14,358	40,900	9,340	29,543
France .....	"	401	1,391	1,438	7,395
Other Countries .....	"	-	-	10	55
TOTAL .....	"	14,765	42,318	11,181	37,338
Corsets of Silk -					
United Kingdom .....	No.	9	92	-	-
United States .....	"	527	1,645	-	325
France .....	"	197	876	-	220
TOTAL .....	"	733	2,613	-	545
Corsets of artificial silk -					
United States .....	Oz.	-	-	3,249	845
France .....	"	-	-	66	41
TOTAL .....	"	-	-	3,315	886
Summary of Imports of Partly Manufactured Materials and Finished Merchandise, 1931 and 1932, by Principal Countries -					
United Kingdom .....	-	-	9,125	-	14,715
United States .....	-	-	120,111	-	109,534
France .....	-	-	2,267	-	7,656
Other Countries .....	-	-	1,555	-	1,342
TOTAL .....	-	-	133,058	-	133,247

Table 13. - Exports of Corsets, by Principal Countries, Calendar Years 1931 and 1932.

Articles Exported	Unit of Measure	1 9 3 1		1 9 3 2	
		Quantity	Value	Quantity	Value
			\$		\$
Corsets and brassieres -					
United Kingdom .....	No.	2,914	6,097	168	769
British West Indies .....	"	600	1,275	1,411	2,344
Newfoundland .....	"	14,258	11,321	10,976	9,391
New Zealand .....	"	41,855	42,618	10,794	13,633
Other Countries .....	"	559	950	2,446	2,395
TOTAL .....	"	60,186	62,261	25,795	28,532



THE CORSET INDUSTRY IN CANADA, 1932.

A P P E N D I X

Corset Manufacturers Operating in Canada, 1932.

QUEBEC

The E. T. Corset Company Limited,	46 Laframboise Street, St. Hyacinthe.
Dominion Corset Company,	45 Dorchester Street, Quebec.
C. J. Grenier & Cie,	4835 Colonial Avenue, Montreal.
Parisian Corset Mfg. Company Limited and)	
Natures Rival Company of Canada Limited,)	599 St. Valier Street, Quebec.
Perfection Corset Company Limited,	38 rue Champlain, Quebec.
Spencer Corsets (Canada) Limited,	Rock Island.

ONTARIO

F. J. Allward Company Limited,	600 Bay Street, Toronto 2.
Eisman & Company Limited,	24 Spadina Avenue, Toronto 2.
Kops Bros. Limited,	559 College Street, Toronto.
Lady Mac of Canada Limited,	91 Wellington Street West, Toronto.
The Nu-Bone Corset Company of Canada Ltd.,	64 Niagara Street, St. Catharines.
Spirella Company of Canada Limited,	1651 River Road, Niagara Falls.
M. J. Walsh (Miss),	601 College Street, Toronto 4.
Woolnough Corsetiers,	28 Bloor Street West, Toronto 2.
The Canadian H. W. Gossard Company Ltd.,	366 West Adelaide Street, Toronto 2.
Modart of Canada Limited,	341 Church Street, Toronto.
The T. Eaton Company Limited,	190 Yonge Street, Toronto 2.
Tru-Form Corset Company Limited,	260 Spadina Avenue, Toronto.
Grecian Health Corsets Company,	18 Dundas Street, Toronto.

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