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REPORT
on the
CLOTHING INDUSTRY
in
CANADA
1921

PART I: WOMEN'S WEAR.

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DOMINION BUREAU OF STATISTICS

CENSUS OF INDUSTRY

OTTAWA, CANADA

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THE CLOTHING INDUSTRY IN CANADA, 1921.

PART 2. WOMEN'S WEAR

Ottawa, March, 1924.- The Dominion Bureau of Statistics presents a report on the Clothing Industry in Canada for the calendar year 1921. Part 1, Men's Wear has been dealt with in a previous report. Part 2, comprising Women's Wear, whether factory or custom made, forms the subject of this report, and is presented in three sections as follows: (a) Factory made clothing, (b) Custom made clothing and (c) Millinery. The total number of establishments reporting to the Bureau during the year was 1,628, of which 1,133 were millinery establishments, 270 custom made clothing and 225 factory clothing. The location of the establishments by provinces is summarized below:-

Provinces	Factory Clothing	Custom Clothing	Millinery
CANADA	225	270	1,133
British Columbia	4	23	41
Alberta	2	16	42
Saskatchewan	-	5	41
Manitoba	7	9	52
Ontario	109	135	499
Quebec	102	70	339
New Brunswick	1	5	54
Nova Scotia	-	7	63
Prince Edward Island	-	-	2

THE CLOTHING INDUSTRY IN CANADA, 1921: WOMEN'S WEARPRINCIPAL STATISTICS

The total production of the industry for the year amounted to \$59,810,858, of which factory clothing constituted \$40,762,933 or 80.2 per cent, custom clothing \$3,111,374, or 6.1 per cent and millinery \$6,936,551, or 13.7 per cent. Ontario's proportion of the total production was \$30,365,877, or 59.8 per cent, Quebec, following with \$17,137,817, or 33.7 per cent, the remaining provinces having a total output of \$3,307,164 or 6.5 per cent.

Capital investment in the entire industry totalled \$20,381,736, of which factory clothing amounted to \$16,691,210 or 81.9 per cent, custom clothing to \$1,104,344 or 5.4 per cent, and millinery to \$2,586,182. Ontario supplied 58 per cent of the total investment, Quebec 35.4 per cent and the remaining provinces 6.5 per cent.

The total number of persons employed in the entire industry was 14,466, of which 10,541 were employed in factory clothing establishments, 2,760 in millinery establishments, and 1,165 in custom or dress making establishments. Salaried employees numbered 1,452, wage earners 12,642 and outside piece-workers 372. The amount paid in salaries was \$3,354,483, in wages \$10,870,419 and in payments to outside piece-workers \$116,539, making the total cost of salaries and wages, etc., for the three sections \$14,341,441. The average annual payment to salaried employees, irrespective of sex, was \$2,310; to wage earners \$860 and to piece-workers \$324.

The cost of fuel delivered at the factory or workshop during the year was \$145,079. Factory clothing requirements cost \$53,039, custom clothing \$23,167 and millinery shops \$68,873.

Miscellaneous or overhead charges for the entire industry aggregated \$5,162,046, of which factory clothing accounted for \$3,893,968, custom for \$395,931 and millinery for \$872,147.

The cost value delivered at the factory of the various materials used in the entire industry during the year was \$26,438,840, of which factory clothing materials totalled \$21,648,274, custom clothing materials \$1,366,347 and millinery materials \$3,424,219.

THE CLOTHING INDUSTRY IN CANADA, 1921: WOMEN'S WEAR

Table 1.- Principal Statistics of the Women's Clothing Industry, 1921.

	Estab- lish- ments	Capital	Em- ployees	Salaries & Wages	Cost of Fuel & Miscellaneous Expenses	Cost of Materials	Value of Products
	No.	\$	No.	\$	\$	\$	\$
<u>Factory Clothing -</u>							
CANADA	225	16,691,210	10,541	11,738,180	3,947,007	21,648,274	40,762,933
Ontario	109	10,091,990	6,511	7,703,994	2,254,086	13,654,872	25,421,396
Quebec	102	6,229,517	3,573	3,828,493	1,635,601	7,531,376	14,319,379
Other provinces	14	369,703	257	255,693	57,320	462,026	1,022,153
<u>Custom Clothing -</u>							
CANADA	270	1,104,344	1,165	974,026	419,098	1,366,347	3,111,374
British Columbia	23	118,453	104	84,933	39,938	115,040	270,260
Alberta	16	11,947	24	15,449	8,600	10,179	55,565
Saskatchewan	5	5,920	9	4,243	3,969	1,830	13,415
Manitoba	9	21,944	48	34,739	10,540	27,820	83,265
Ontario	135	445,195	548	483,334	195,337	699,899	1,566,757
Quebec	70	433,372	369	306,077	140,772	458,303	992,246
New Brunswick	5	43,505	31	21,111	11,437	35,541	70,664
Nova Scotia	7	24,008	32	24,137	8,415	17,735	59,202
<u>Millinery -</u>							
CANADA	1,133	2,586,182	2,760	1,579,235	941,020	3,424,219	6,936,551
British Columbia	41	115,200	118	85,292	64,599	156,341	345,346
Alberta	42	143,591	73	46,830	37,095	128,890	237,061
Saskatchewan	41	98,890	84	44,870	31,407	112,583	207,057
Manitoba	52	147,610	121	86,468	50,373	219,002	426,922
Ontario	499	1,291,034	1,344	800,601	440,355	1,676,140	3,377,724
Quebec	339	557,739	790	402,955	243,603	856,259	1,826,192
New Brunswick	54	122,106	121	59,679	40,497	141,252	271,862
Prince Edward Island) and Nova Scotia)..	65	109,962	109	52,510	33,091	133,752	244,387
<u>TOTAL THREE SECTIONS -</u>							
CANADA	1,628	20,381,736	14,466	14,341,441	5,307,125	26,438,840	50,810,858
Ontario	743	11,828,269	8,403	8,987,929	2,889,778	15,030,911	30,365,877
Quebec	511	7,220,628	4,932	4,537,525	2,019,976	8,845,938	17,137,817
Other provinces	374	1,332,839	1,131	815,987	397,371	1,561,991	3,307,164

THE CLOTHING INDUSTRY IN CANADA, 1921: WOMEN'S WEAR

PRODUCTION

Statistics of Production are shown by quantities and selling value at the factory or shop for each section of the industry in Table 2.

Table 2.- Products of the Women's Clothing Industry in Canada, 1921.

	CANADA		Ontario		Quebec		Other Provinces	
	Quantity No.	Sell. Value \$	Quantity No.	Sell. Value \$	Quantity No.	Sell. Value \$	Quantity No.	Selling Value \$
Factory Clothing:-(Total Value)	-	40,762,933	-	25,421,396	-	14,319,379	-	1,022,158
Women's house dresses	648,508	1,966,833	118,619	314,339	462,785	1,554,176	67,104	98,318
Women's dresses, all other ...	1,447,679	11,231,669	913,145	7,627,704	501,573	3,174,725	32,961	229,240
Children's dresses	43,912	98,780	17,172	60,060	26,400	38,000	340	780
Children's wash suits & rompers	193,979	217,397	36,734	63,629	136,431	139,353	20,814	14,415
Blouses, waists, etc.....	1,675,940	4,786,641	613,739	1,946,697	1,009,204	2,761,879	52,997	78,065
Skirts and underskirts	826,666	2,709,184	469,202	1,674,488	347,435	1,004,704	10,029	29,992
Mantles, costumes, cloaks, etc..	741,951	12,156,355	481,011	7,719,073	228,937	4,012,178	32,003	425,104
Kimonos, bath robes and dressing gowns	119,548	619,184	38,302	179,776	81,246	439,408	-	-
Corset covers, brassieres, etc.	293,414	216,427	157,020	110,211	96,054	72,992	40,340	33,224
Night dresses and pyjamas	275,688	363,982	124,204	126,508	151,148	237,122	336	352
Underwear, all kinds	1,004,226	923,568	708,023	663,814	259,911	241,899	36,292	17,855
Aprons	815,018	602,463	706,146	528,609	75,600	51,055	33,272	22,799
Handkerchiefs	1,640,520	76,054	1,352,520	65,714	288,000	10,340	-	-
Whitewear	1,151,811	894,906	725,003	599,068	346,128	275,552	10,630	20,286
Boudoir caps	56,782	42,867	25,080	21,943	10,702	5,474	21,000	15,450
Neckwear	27,756	23,234	27,600	23,000	156	234	-	-
Scarves	78,240	41,091	78,240	41,091	-	-	-	-
Laces, embroideries, etc.(yds.)	140,000	64,052	140,000	64,053	-	-	-	-
Other items of women's apparel	-	1,362,982	-	1,146,371	-	192,360	-	24,251
Other products	-	594,324	-	566,856	-	27,360	-	608
Custom work, etc.....	-	197,452	-	153,965	-	34,568	-	8,919
Suits, men's	37,742	594,439	37,742	594,439	-	-	-	-
Suits, boys'	70,697	577,683	70,697	577,683	-	-	-	-
Coats, separate	2,940	34,750	-	-	2,940	34,750	-	-
Pants, separate	34,388	94,883	34,388	94,883	-	-	-	-
Vests, separate	7,607	21,908	7,607	21,908	-	-	-	-
Overcoats	24,516	248,628	23,948	234,878	468	11,250	100	2,500
All other items of men's wear	-	696	-	696	-	-	-	-

THE CLOTHING INDUSTRY IN CANADA, 1921: WOMEN'S WEAR

PRODUCTION (Continued)

Table 2.- Products of the Women's Clothing Industry in Canada, 1921 (Continued).

	CANADA		Ontario		Quebec		Other Provinces.	
	Quantity No.	Selling Val. \$	Quantity No.	Selling Val. \$	Quantity No.	Selling Val. \$	Quantity No.	Selling Val. \$
<u>Custom Clothing:- (Total Value)</u>	-	3,111,374	-	1,566,757	-	992,246	-	552,371
Costumes, tailored, women's and girls'	31,637	1,091,947	13,737	516,969	12,168	358,247	5,732	216,731
Dresses	29,853	731,585	10,665	356,299	18,617	349,445	5,571	25,841
Skirts	3,664	37,176	1,296	15,670	1,104	12,345	1,264	9,161
Blouses, waists, etc.....	20,344	103,799	899	6,795	15,283	64,591	4,162	32,413
Mantles, cloaks and jackets ..	22,201	527,694	16,594	367,628	1,230	54,205	4,377	105,861
Whitewear	-	2,926	-	600	-	1,736	-	590
All other garments	-	92,248	-	28,607	-	31,101	-	32,540
Custom work, clothing	-	403,504	-	193,542	-	99,761	-	110,201
Millinery, trimmed	13,375	102,380	8,953	68,877	2,292	18,186	2,130	15,317
Custom work, millinery	-	18,115	-	11,770	-	2,629	-	3,716
<u>Millinery Goods:- (Total Value)</u>	-	6,936,551	-	3,377,724	-	1,826,192	-	1,732,635
Millinery, trimmed	904,871	5,630,915	431,179	2,666,827	243,269	1,534,119	230,423	1,429,969
Custom, remodelling & trimming	-	896,745	-	355,487	-	278,756	-	262,502
Costumes, tailored	235	9,959	9	180	67	2,210	159	7,569
Dresses	170	1,323	-	-	146	1,260	24	63
Skirts	132	566	-	-	85	317	47	249
Blouses, waists, etc.....	778	3,185	-	-	144	584	634	2,601
Mantles, cloaks, etc.....	562	19,755	-	-	64	582	498	19,173
All other products	-	374,103	-	355,230	-	8,364	-	10,509

THE CLOTHING INDUSTRY IN CANADA, 1921: WOMEN'S WEAR

CAPITAL INVESTED

The amount of capital invested in the industry is shown in Table 3 for each section, and also for the Dominion and the provinces, by items. Statistics as to the items comprising capital invested were not required in Custom clothing and millinery establishments, so that totals can only be given by provinces in these sections of the industry:-

Table 3.- Capital Invested by Items and Provinces, 1921.

Items of Capital	CANADA	Ontario	Quebec	Other provinces
	\$	\$	\$	\$
<u>In Factory Clothing establishments:-</u>				
Land, buildings and fixtures	2,748,187	2,438,591	289,601	19,995
Machinery and tools	1,333,928	640,364	642,173	51,391
Materials on hand, stocks in process ..	7,512,196	4,471,019	2,867,480	173,697
Cash, trading and operating accounts ..	5,096,899	2,542,016	2,430,263	124,620
TOTALS	16,691,210	10,091,990	6,229,517	369,703
<u>In Custom Clothing establishments</u>	1,104,344	445,195	433,372	225,777
<u>In Millinery establishments</u>	2,586,182	1,291,084	557,739	737,359
GRAND TOTAL - THREE INDUSTRIES	20,381,736	11,828,269	7,220,628	1,332,839

THE CLOTHING INDUSTRY IN CANADA, 1921: WOMEN'S WEAR
EMPLOYEES, SALARIES AND WAGES.

Statistics of employment in each section of the industry are presented in Table 4. The questionnaire for 1921 did not require for custom clothing and millinery establishments any division of employees by classes and sex.

Table 4.- Employees, Salaries and Wages, 1921.

Classes of Employment	C A N A D A			Ontario			Quebec			Other provinces		
	Male	Female	Salaries & Wages \$	Male	Female	Salaries & Wages \$	Male	Female	Salaries & wages \$	Male	Female	Salaries & wages \$
<u>In Factory Clothing</u> <u>Establishments :-</u>												
Salaried officers of corporations	213	22	901,638	113	17	464,737	93	5	412,059	7	-	24,842
General supts. and managers	183	16	648,650	86	7	322,835	90	9	311,132	7	-	14,683
Technical experts, etc.....	39	19	89,110	16	7	34,396	23	9	51,474	-	3	3,240
Clerks, stenographers, etc..	493	434	1,654,740	279	287	1,142,607	198	141	487,663	16	6	24,470
Wage earners, average number	2,265	6,484	8,377,503	1,500	3,985	5,678,198	686	2,359	2,510,847	80	140	188,458
Outside piece-workers	38	334	116,539	26	187	61,221	12	147	55,318	-	-	-
TOTALS	3,232	7,309	11,788,180	2,020	4,490	7,703,994	1,102	2,670	3,828,493	110	149	255,693
<u>In Custom Clothing</u> <u>Establishments:-</u>												
Wage earners, average number	-	1,165	974,026	-	548	483,334	-	369	306,077	-	248	184,615
<u>In Millinery Establishments:-</u>												
Wage earners, average number	40	2,720	1,579,235	39	1,305	800,601	-	790	402,955	1	625	375,679
GRAND TOTAL - THREE INDUSTRIES	3,272	11,194	14,341,441	2,059	6,343	8,987,929	1,102	3,829	4,537,525	111	1,022	815,987

THE CLOTHING INDUSTRY IN CANADA, 1921: WOMEN'S WEARFUEL CONSUMPTION AND MISCELLANEOUS EXPENSES

The cost of fuel consumed by each section of the industry in 1921 is shown in Table 5, together with the charges for miscellaneous or overhead expenses, the total cost for both amounting to \$5,162,046.

Table 5.- Fuel and Miscellaneous Expenses, 1921.

Industry	Cost of fuel used	Miscellaneous expenses
	\$	\$
Factory made clothing	53,039	3,893,968
Custom made clothing	23,167	395,931
Millinery goods	68,873	872,147
TOTALS	145,079	5,162,046

THE CLOTHING INDUSTRY IN CANADA, 1921: WOMEN'S WEAR

COST OF MATERIALS

The quantity and cost value at the factory or shop of the principal materials used in each section of the industry in 1921 are presented in Table 6 for the Dominion and the provinces.

Table 6.- Materials Used in the Women's Clothing Industry, 1921.

Materials	Unit	C A N A D A		Ontario		Quebec		Other Provinces	
		Quan.	Cost Value	Quan.	Cost Value	Quan.	Cost Val.	Quan.	Cost Value
<u>Factory Clothing Establishments -</u>			\$		\$		\$		\$
Tweeds, serges, etc.....	yd.	-	21,648,274	-	13,654,872	-	7,531,376	-	462,026
Silks, satins, etc.....	"	3,631,501	7,068,783	2,815,058	4,856,944	751,810	2,043,572	64,363	168,267
Cotton goods, dyed & coloured ...	"	3,551,062	5,100,841	2,099,179	3,047,616	1,392,908	1,985,882	59,475	67,343
Cotton goods, white or unbleached	"	10,787,361	2,897,877	5,301,371	1,329,649	5,075,737	1,458,944	410,253	109,284
Overcoatings, etc.....	"	4,959,130	1,213,159	4,011,348	1,033,286	902,702	166,249	45,080	13,624
Linings and trimmings	"	37,693	78,100	35,000	70,000	2,693	8,100	-	-
Flannels and flannelettes	-	-	2,016,965	-	1,521,274	-	483,975	-	11,716
Laces, embroideries, ribbons, etc.	-	-	52,516	-	14,942	-	32,428	-	5,146
Thread, buttons and fasteners ..	-	-	1,013,006	-	587,596	-	410,669	-	14,741
All other materials	-	-	409,963	-	179,940	-	219,091	-	10,932
	-	-	1,797,064	-	1,013,625	-	722,466	-	60,973
<u>Custom Clothing Establishments -</u>	yd.	-	1,366,347	-	699,899	-	458,303	-	208,145
Dress goods	"	231,288	565,786	84,566	285,303	123,723	210,871	22,999	69,612
Mantle cloths	"	74,437	273,361	29,890	131,838	25,701	87,997	18,846	53,526
Linings and trimmings	"	260,450	275,967	129,170	141,650	91,214	94,948	40,066	39,369
Buttons and fasteners	doz.	105,647	39,523	49,988	13,669	30,023	17,691	25,636	8,163
Thread	-	-	17,658	-	9,044	-	5,223	-	3,391
All other dressmaking materials	-	-	130,934	-	74,624	-	30,206	-	26,044
Millinery materials	-	-	63,118	-	43,711	-	11,367	-	8,040
<u>Millinery Establishments -</u>			3,424,219		1,675,940		856,259		892,020
Shapes, all kinds	No.	741,753	1,190,174	302,771	559,522	251,844	257,995	187,138	372,657
Silks, satins and velvets	yd.	361,710	675,485	172,631	318,870	105,209	209,877	83,870	146,738
Ribbons, laces, etc.....	yd.	758,797	290,133	345,099	135,294	218,977	75,977	194,721	78,862
Feathers and flowers	-	-	374,490	-	182,169	-	83,573	-	108,748
Ornaments, all kinds	-	-	226,336	-	96,887	-	73,412	-	56,037
All other millinery materials ..	-	-	650,736	-	383,008	-	151,635	-	116,093
Dress making materials	-	-	16,865	-	190	-	3,790	-	12,885

