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REPORT
on the
MEN'S FURNISHING GOODS INDUSTRY
in
CANADA
1921

♦ ♦ ♦

Published by Authority of the Hon. Theo. A. Low, M. P.,

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DOMINION BUREAU OF STATISTICS

CENSUS OF INDUSTRY

OTTAWA, CANADA

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THE MEN'S FURNISHING GOODS INDUSTRY IN CANADA

1921

Ottawa, March, 1924.- The Dominion Bureau of Statistics presents a report on the Men's Furnishing industry in Canada for the calendar year 1921. The report includes three separate sections on the industry, as shown in the following table with the number of establishments reporting under each section, by provinces:-

| | (a) Furnishing Goods | (b) Suspenders | (c) Neckwear |
|---------------------|----------------------------|-------------------|-----------------|
| Alberta | 1 | - | - |
| British Columbia .. | 5 | - | - |
| Manitoba | 8 | - | - |
| New Brunswick | - | 1 | - |
| Nova Scotia | 1 | - | - |
| Ontario | 34 | 7 | 9 |
| Quebec | 33 | 4 | 2 |
| TOTAL | 82 | 12 | 11 |

PRINCIPAL STATISTICS

The principal statistics for each section of the industry are shown in the accompanying table. Men's Furnishing Goods show a total production of \$17,946,293; Suspenders, etc., \$935,006, and Neckwear, \$1,993,247, or a grand total for the entire industry amounting to \$20,874,546. The value added by manufacture is found by deducting the cost value of the materials used from the selling value of the goods at the place of production.

Capital investment, shown separately for each item in the table, aggregated \$14,124,124, of which total, Lands, buildings and fixtures amounted to \$2,117,715, Machinery and tools to \$1,335,231, Materials on hand, stocks in process, etc., to \$6,594,076, and Cash, trading and operating accounts to \$4,077,102.

Employment statistics show that salaried employees in the entire industry numbered 487 males and 221 females, with a total payroll for the year amounting to \$1,389,669. Wage earning employees number 807 males and 3,974 females with a total payroll of \$2,699,525. Piece-workers employed outside the establishment number 3 males and 337 females who received a total payment of \$65,125.

Fuel and miscellaneous expenses for the three sections of the industry totalled respectively \$107,319 and \$2,072,651.

Materials used in the entire industry had a cost value delivered at the factory of \$12,784,049, or 61. per cent of the value of goods manufactured therefrom.

THE MEN'S FURNISHING GOODS INDUSTRY IN CANADA, 1921.

PRINCIPAL STATISTICS (Continued)

| Principal Statistics | | Furnishing goods | Suspenders, etc. | Neckwear |
|-----------------------------|--------|------------------|------------------|-----------|
| Establishments | No. | 82 | 12 | 11 |
| Capital invested | \$ | 11,800,238 | 851,290 | 1,472,596 |
| Employees on salaries - | | | | |
| Male | No. | 370 | 42 | 75 |
| Female | No. | 134 | 12 | 75 |
| Salaries | \$ | 1,040,144 | 68,803 | 280,722 |
| Employees on wages - | | | | |
| Male | No. | 726 | 48 | 33 |
| Female | No. | 3,632 | 149 | 193 |
| Wages | \$ | 2,342,673 | 152,250 | 204,602 |
| Outside piece-workers - | | | | |
| Male | No. | 1 | - | 2 |
| Female | No. | 210 | 6 | 121 |
| Amount paid | \$ | 39,317 | 2,510 | 23,302 |
| Cost of fuel | \$\$\$ | 102,017 | 5,108 | 194 |
| Miscellaneous expenses | \$\$\$ | 1,742,520 | 125,398 | 204,733 |
| Cost of materials | \$\$\$ | 10,229,398 | 561,404 | 1,076,471 |
| Value of products | \$\$\$ | 17,946,293 | 935,006 | 1,993,247 |
| Value added by manufacture | \$\$\$ | 7,716,895 | 373,602 | 916,776 |

PRODUCTION STATISTICS

The statistics relating to production are presented in Table 1 of the report. The quantity and selling value at the factory of the principal products of the factory are given whenever specified for each section of the industry, as indicated in the table.

Table 1.- Production by Quantities and Values, 1921.

| | Unit | Quantity | Selling value at factory |
|--|------|----------|--------------------------|
| <u>Furnishing Goods; (Total Value)</u> | | | 17,946,293 |
| Shirts, fine | doz. | 381,372 | 6,966,390 |
| Shirts, working | " | 230,073 | 2,692,410 |
| Collars | " | 719,654 | 1,539,030 |
| Cuffs | " | 300 | 864 |
| Overalls, with or without bibs | " | 163,578 | 3,088,805 |
| Smocks | " | 26,596 | 491,172 |
| Coats, dusters, etc. of duck & cotton | " | 4,048 | 118,907 |
| Pants, sport, of duck, drill, denim .. | " | 14,627 | 314,524 |
| Blouses and shirts, boy' | " | 8,281 | 88,397 |
| Bloomers and cotton pants, boys' .. | " | 3,597 | 52,182 |
| Wash and play suits, children's .. | " | 5,823 | 68,831 |
| Neckties | " | 69,551 | 554,465 |
| Armlets and sleeve supporters | " | 129 | 590 |
| Bath robes and dressing gowns | " | 427 | 44,933 |
| Handkerchiefs | " | 181,321 | 167,298 |
| Fancy vests | " | 1,127 | 50,840 |
| All other unenumerated products .. | - | - | 1,706,155 |
| <u>Suspenders, etc.- (Total Value)</u> | | | 935,006 |
| Suspenders | doz. | 124,121 | 552,520 |
| Garters and hose supporters | " | 66,064 | 135,262 |
| Armlets and sleeve supporters | " | 18,910 | 34,052 |
| Belts | " | 16,180 | 64,672 |
| Umbrellas | " | 9,900 | 143,500 |
| <u>Neckwear, men's:- (Total Value)</u> | | | 1,993,247 |
| Neckwear, men's | doz. | 209,042 | 1,658,133 |
| " women's | " | 20,500 | 205,263 |
| Wash and play suits for children .. | " | 800 | 37,644 |
| Pennants and flags | " | 596 | 2,984 |
| Beltings | yds. | 394,000 | 85,260 |
| All other products | - | - | 3,763 |

THE MEN'S FURNISHING GOODS INDUSTRY IN CANADA, 1921.

CAPITAL INVESTMENT

The amount of capital invested in each section of the industry is shown in Table 2(a) by items and in Table 2(b) by provinces for the entire industry.

Table 2(a) Capital invested by Items, 1921.

| Items of Capital | Furnishing goods | Suspenders | Neckwear | Total for three industries |
|---|-------------------|----------------|------------------|----------------------------|
| | \$ | \$ | \$ | \$ |
| Land, buildings and fixtures | 1,990,829 | 71,611 | 55,275 | 2,117,715 |
| Machinery and tools ... | 1,197,965 | 45,206 | 92,060 | 1,335,231 |
| Materials on hand, stocks in process, etc. | 5,292,565 | 480,771 | 820,740 | 6,594,076 |
| Cash, trading and operating accounts, etc.... | 3,318,879 | 253,702 | 504,521 | 4,077,102 |
| TOTAL | 11,800,239 | 851,290 | 1,472,596 | 14,124,124 |

Table 2(b) Capital invested by Provinces, 1921.

| | Ontario | Quebec | Other Provinces | CANADA |
|--|------------------|------------------|------------------|-------------------|
| | \$ | \$ | \$ | \$ |
| Land, buildings and fixtures | 774,572 | 1,186,290 | 156,853 | 2,117,715 |
| Machinery and tools | 420,769 | 715,583 | 198,879 | 1,335,231 |
| Materials on hand, stocks in process, etc.. | 2,805,470 | 2,731,863 | 1,056,743 | 6,594,076 |
| Cash, trading and operating accounts, etc..... | 1,377,775 | 2,112,990 | 586,337 | 4,077,102 |
| TOTAL | 5,378,586 | 6,746,726 | 1,998,812 | 14,124,124 |

THE MEN'S FURNISHING GOODS INDUSTRY IN CANADA, 1921.

EMPLOYEES, SALARIES AND WAGES

The number of persons employed in the sections of the industry are shown in Table 3(a) by classes of employment, sex and remuneration for services, and in Table 3(b) by provinces.

Table 3(a).- Employees by classes, sex, etc., 1921.

| Classes of employees | Furnishing Goods | | | Suspenders | | Neckwear | | | All industries | | | |
|--|------------------|--------|------------------|------------|-----|------------------|-----|-----|------------------|-------|-------|------------------|
| | Male | Female | Salaries & wages | M. | F. | Salaries & wages | M. | F. | Salaries & wages | M. | F. | Salaries & wages |
| Salaried officers of corporations ... | 76 | 5 | \$ 290,921 | 4 | - | \$ 4,600 | 17 | 3 | \$ 90,424 | 97 | 8 | \$ 385,945 |
| General superintendents, managers ... | 101 | 5 | 282,586 | 12 | - | 28,110 | 9 | 2 | 48,060 | 122 | 7 | 358,756 |
| Technical experts, accountants, etc... | 26 | 4 | 46,826 | 2 | 5 | 4,480 | 7 | 3 | 29,227 | 35 | 12 | 80,533 |
| Clerks, stenographers, salesmen, etc.... | 167 | 120 | 419,811 | 24 | 7 | 31,613 | 42 | 67 | 113,011 | 233 | 194 | 564,435 |
| Wage earners, average number | 726 | 3,632 | 2,342,673 | 48 | 149 | 152,250 | 33 | 193 | 204,602 | 807 | 3,974 | 2,699,525 |
| Outside piece-workers | 1 | 210 | 39,317 | - | 6 | 2,510 | 2 | 121 | 23,302 | 3 | 337 | 65,129 |
| TOTAL | 1,097 | 3,976 | 3,422,134 | 90 | 167 | 223,563 | 110 | 389 | 508,626 | 1,297 | 4,532 | 4,154,323 |

Table 3(b).- Employees by Provinces, 1921.

| Provinces | Furnishing Goods | | | Suspenders | | Neckwear | | | All industries | | | |
|-----------------------|------------------|-------|------------------|------------|-----|------------------|-----|-----|------------------|-------|-------|------------------|
| | M. | F. | Salaries & wages | M. | F. | Salaries & wages | M. | F. | Salaries & wages | M. | F. | Salaries & wages |
| Ontario | 389 | 1,015 | \$ 1,288,735 | 49 | 86 | \$ 106,897 | 106 | 381 | \$ 499,606 | 544 | 1,482 | \$ 1,895,238 |
| Quebec | 443 | 1,829 | 1,327,046 | 41 | 79 | 115,588 | 4 | 8 | 9,020 | 488 | 1,916 | 1,451,654 |
| Other provinces | 265 | 1,132 | 806,353 | - | 2 | 1,078 | - | - | - | 265 | 1,134 | 807,431 |
| TOTAL | 1,077 | 3,976 | 3,422,134 | 90 | 167 | 223,563 | 110 | 389 | 508,626 | 1,297 | 4,532 | 4,154,323 |

THE MEN'S FURNISHING GOODS INDUSTRY IN CANADA, 1921.

OTHER LABOUR STATISTICS

The working time of the plants and employees in each section of the industry is shown in Table 4 under the following heads, - (a) firms in operation or idle, (b) hours worked per day and per week and (c) averages per plant.

Table 4.- Working time of Plants and Employees, 1921.

| INDUSTRY | Plants in operation | Operating time per plant | | Hours worked | | Averages per plant | | |
|------------------------|---------------------|--------------------------|-------|--------------|----------|--------------------|---------------|----------------|
| | | On full or part time | Idle | Per Day | Per week | Days in operation | Hours per day | Hours per week |
| Furnishing goods | 82 | 20,230 | 4,698 | 652 | 3,600 | 246.71 | 7.95 | 44.00 |
| Suspenders ... | 12 | 2,922 | 726 | 102 | 556 | 243.50 | 8.50 | 46.33 |
| Neckwear | 11 | 2,773 | 565 | 89 | 447 | 252.63 | 7.27 | 40.63 |

FUEL CONSUMPTION

The quantity and cost value of the classes of fuel consumed in the industry in the Dominion during the year are shown in Table 5 for each section. Coal of all classes and grades represented 93 per cent of the total cost of all fuel used in the entire industry.

Table 5.- Fuel Used by Classes, 1921.

| Classes of Fuel | Unit | Furnishing goods | | Suspenders | | Neckwear | | TOTAL: Three industries | |
|---------------------------|-----------|------------------|----------------|------------|--------------|----------|------------|-------------------------|----------------|
| | | Quan. | Cost Val. \$ | Quan. | Val. \$ | Quan. | Value \$ | Quan. | Cost Val. \$ |
| Coal - | | | | | | | | | |
| Bituminous ... | ton | 4,919 | 48,348 | 421 | 3,895 | - | - | 5,340 | 52,543 |
| Anthracite ... | " | 5,723 | 44,780 | 118 | 1,107 | 11 | 187 | 5,852 | 46,074 |
| Lignite | " | 273 | 1,201 | - | - | - | - | 273 | 1,201 |
| Coke | " | 48 | 647 | - | - | - | - | 48 | 647 |
| Gasoline | gal. | 3,119 | 1,327 | - | - | - | - | 3,119 | 1,327 |
| Fuel oils | " | 3,365 | 651 | - | - | - | - | 3,365 | 651 |
| Wood | cd. | 247 | 3,516 | - | - | 1 | 7 | 248 | 3,523 |
| Gas | m. c. ft. | 1,012 | 1,032 | 306 | 306 | - | - | 1,318 | 1,338 |
| Other fuel, n. s. | - | - | 15 | - | - | - | - | - | 15 |
| TOTAL COST OF FUEL | | | 102,017 | | 5,108 | | 194 | | 107,319 |

POWER STATISTICS

Table 6 presents statistics of the classes of power installed in each section of the industry for the Dominion in 1921. The table shows the number of units of each class and the horsepower according to manufacturers' ratings. Boilers are also shown separately, whether fired by hand or mechanically.

Table 6.- Power Installation, 1921.

| | Furnishing goods | | Suspenders | | Neckwear | | TOTAL: Three industries | |
|--------------------------|------------------|-------|------------|------|----------|------|-------------------------|-------|
| | Units | H.P. | Units | H.P. | Units | H.P. | Units | H.P. |
| Engines - | | | | | | | | |
| Steam | 6 | 840 | - | - | - | - | 6 | 840 |
| Gas and gasoline | 1 | 6 | - | - | - | - | 1 | 6 |
| Oil | 1 | 10 | - | - | - | - | 1 | 10 |
| Hydraulic turbines | 3 | 35 | - | - | - | - | 3 | 35 |
| Electric motors | 280 | 1,229 | 15 | 76 | 28 | 112 | 323 | 1,437 |
| Other powers | 26 | 366 | - | - | - | - | 26 | 366 |
| Boilers - | | | | | | | | |
| Fired by hand | 19 | 1,355 | 2 | 115 | - | - | 21 | 1,470 |
| Fired mechanically | 3 | 425 | - | - | - | - | 3 | 425 |

THE MEN'S FURNISHING GOODS INDUSTRY IN CANADA, 1921.

MATERIALS USED

The consumption of materials by the various sections of the industry during 1921 is shown by quantity and cost value delivered at the works in Table 7. All of the materials used were in the manufactured condition and totalled \$11,867,273 for the entire industry.

Table 7.- Materials Used, 1921.

| Classes of Materials | Unit | Furnishing Goods | | Suspenders, etc. | | Neckwear | | TOTAL Three Industries | |
|--|-------|------------------|-------------------|------------------|----------------|----------|------------------|---------------------------|-------------------|
| | | Quantity | Cost Value | Quan. | Cost Val | Quan. | Cost Val | Quan. | Cost Value |
| Cottons, ducks, drills, denims | yd. | 14,435,553 | \$ 3,672,241 | 169,366 | \$ 50,860 | 187,673 | \$ 25,841 | 14,792,592 | \$ 3,748,942 |
| Cottons, coloured, dyed or printed | yd. | 12,227,896 | 3,498,504 | 9,059 | 1,721 | - | - | 12,236,955 | 3,500,225 |
| Cotton, white & unbleached . | " | 3,294,249 | 816,333 | - | - | 77,567 | 17,090 | 3,371,816 | 833,423 |
| Woollen piece goods | " | 642,686 | 510,103 | - | - | 346 | 346 | 643,032 | 510,449 |
| Silks and satins | " | 433,138 | 588,161 | 6,450 | 11,580 | 445,121 | 723,617 | 884,709 | 1,323,358 |
| Linen | " | 7,530 | 5,642 | - | - | - | - | 7,530 | 5,642 |
| Linings and trimmings | " | 695,177 | 177,885 | 2,614 | 627 | 94,029 | 22,706 | 791,760 | 201,218 |
| Elastic webbing | " | 421,461 | 48,873 | 2,704,537 | 231,562 | 396,802 | 59,192 | 3,522,800 | 339,627 |
| Thread, (value only) | - | - | 210,951 | - | 1,965 | - | 9,529 | - | 222,445 |
| Yarns, cotton | lb. | 4,170 | 3,234 | - | - | - | - | 4,170 | 3,234 |
| Yarns, woollen | " | 12,598 | 24,577 | - | - | 35,003 | 101,551 | 47,601 | 126,128 |
| Buttons and fasteners | gross | 415,037 | 239,773 | 6,968 | 4,655 | 498 | 396 | 422,503 | 244,824 |
| Buckles and other metal trimmings | " | 40,835 | 31,120 | 132,303 | 89,122 | 448 | 161 | 173,586 | 120,403 |
| Soap, starch & laundry supplies | - | - | 30,969 | - | 20 | - | - | - | 30,989 |
| Ribbons and laces | yd. | - | - | - | - | 451,600 | 90,331 | 451,600 | 90,331 |
| Boxes, cartons, etc..... | - | - | 145,918 | - | 29,172 | - | 22,419 | - | 197,509 |
| Labels, size tickets, etc... | - | - | 29,533 | - | 1,634 | - | 2,885 | - | 34,052 |
| All other materials | - | - | 195,581 | - | 138,486 | - | 407 | - | 334,474 |
| TOTAL COST | | | 10,229,398 | | 561,404 | | 1,076,471 | | 11,867,273 |

THE MEN'S FURNISHING GOODS INDUSTRY IN CANADA, 1921.

MISCELLANEOUS EXPENSES

The cost of overhead or miscellaneous items of expenditure for each section of the industry is shown in Table 8. The grand total for the entire industry for 1921 amounted to \$2,072,651.

Table 8.- Miscellaneous Expenses

| Items | Furnishing Goods | Suspenders | Neckwear |
|--|---------------------|------------|----------|
| | \$ | \$ | \$ |
| Rent of offices, works and machinery | 128,224 | 19,182 | 46,524 |
| Rent of power | 33,924 | 1,771 | 2,294 |
| Insurance (yearly premiums only) | 75,037 | 4,800 | 7,415 |
| Taxes, all kinds | 116,322 | 23,143 | 8,345 |
| Royalties, use of patents, etc. | 11,008 | 5,502 | 267 |
| Advertising expenses | 133,534 | 14,715 | 4,566 |
| Travelling expenses | 251,455 | 13,002 | 45,651 |
| Repairs to buildings and machinery | 91,397 | 1,399 | 136 |
| All other sundry expenses | 901,489 | 41,884 | 89,535 |
| TOTAL | 1,742,520 | 125,393 | 204,733 |

IMPORTS AND EXPORTS

The quantity and value of selected items including men's furnishings and apparel imported into Canada for consumption are shown in Table 9. Exports of goods, the produce of Canada are also presented in the table.

Table 9(a) Imports for consumption, 1921.

| IMPORTS | Unit | Quantity | Value |
|---|------|----------|-------------|
| Clothing, cotton, n.o.p. | - | - | 1,811,875 |
| Clothing, linen, n.o.p. | - | - | 4,222 |
| Clothing, silk, n.o.p. | - | - | 1,523,941 |
| Clothing, wool, etc., n.o.p. | - | - | 1,160,780 |
| Shirts, cotton | doz. | 44,389 | 511,150 |
| Shirts, linen | - | - | 1,334 |
| Shirts, silk | doz. | 1,420 | 39,557 |
| Shirts, wool | " | 837 | 24,923 |
| Handkerchiefs, cotton | " | - | 928,347 |
| Handkerchiefs, linen | - | - | 228,803 |
| Handkerchiefs, silk | - | - | 111,523 |
| Collars, cotton, linen, etc. | doz. | 64,117 | 94,024 |
| Cuffs, cotton, linen, etc. | prs. | 728 | 294 |
| Braces & suspenders & finished parts | - | - | 118,602 |
| Elastic webbing over 1 inch wide | - | - | 321,522 |
| Elastic webbing imported by manufacturers of suspenders | - | - | 6,096 |
| TOTAL | | | \$6,837,005 |

Table 9(b) Exports of Canadian produce, 1921

| EXPORTS | Value |
|---|-------------|
| Clothing, cotton, n.o.p. | 257,531 |
| Cotton, manufactures of, n.o.p. | 401,392 |
| Silk and manufactures of, n.o.p. | 163,262 |
| Clothing, woollen, n.o.p. | 142,221 |
| Braces and suspenders | 57,487 |
| Clothing & wearing apparel, n.o.p. | 4,731 |
| TOTAL EXPORTS | \$1,006,674 |

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