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CENSUS OF INDUSTRY

REPORT

on the

MEN'S FURNISHING GOODS INDUSTRY

in

CANADA

1922

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Published by Authority of the Hon. Thos. A. Low, M. P.,
Minister of Trade and Commerce.

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OTTAWA

1922

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JOHN D. STETSON

25-0-15

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DOMINION BUREAU OF STATISTICS

CENSUS OF INDUSTRY

OTTAWA, ONTARIO

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THE MEN'S FURNISHING GOODS INDUSTRY IN CANADA, 1922.

Ottawa, May, 1924.- The Dominion Bureau of Statistics presents a report of the Men's Furnishing Goods industry in Canada for the calendar year 1922. The report comprises three separate sections, as shown in the following summary for the Dominion and the provinces, together with the number of establishments reporting under each section:-

<u>Provinces</u>	<u>Men's Furnishings</u>	<u>Suspenders, etc.</u>	<u>Neckwear</u>
British Columbia	6	-	-
Manitoba and			
Alberta	8	-	-
Ontario	38	7	8
Quebec	41	4	2
New Brunswick and			
Nova Scotia	1	1	-
CANADA	94	12	10

PRINCIPAL STATISTICS

The principal statistics of the industry are shown by comparison in the subjoined table for the calendar years 1921 and 1922.

The total gross value of production in 1922 was \$23,292,716 and in 1921 \$20,874,546, whilst the net value, found by deducting the cost of materials from the gross value of products was respectively \$10,648,862 in 1922 and \$9,007,273 in 1921.

The amount of capital invested in 1922 was \$17,215,963, being an increase over 1921 of \$3,091,839, when the total investment was \$14,124,124.

Employment statistics also show increases over 1921. Salaried employees increased from 708 in 1921 to 871 in 1922 and the salaries paid from \$1,389,669 to \$1,584,531. Wage earners including piece-workers increased from 5,121 in 1921 to 6,355 in 1922 and the amount paid in wages from \$2,764,546 to \$3,976,721.

Fuel and miscellaneous expenses totalled \$2,179,970 in 1921 and \$2,393,422 in 1922, an increase during the year of \$213,452.

The cost of materials rose from \$10,229,398 in 1921 to \$12,543,854 in 1922, although the cost price of the principal materials show a decline when compared with the previous year.

THE MEN'S FURNISHING GOODS INDUSTRY IN CANADA, 1922PRINCIPAL STATISTICS (Cont'd.)Principal Statistics of the Men's Furnishing Goods compared
for 1921 and 1922

Principal Statistics		1922	1921	Increase over 1921
Establishments reporting	No.	116	105	11
Capital invested	\$	17,215,963	14,124,124	3,091,839
Employees on Salaries:-				
Male	No.	632	487	145
Female	No.	239	221	18
Salaries	\$	1,584,531	1,389,669	194,862
Employees on Wages (Av. Number)-				
Male	No.	958	807	151
Female	No.	5,139	3,974	1,165
Wages	\$	3,920,168	2,699,525	1,220,643
Outside piece-workers -				
Male	No.	3	3	-
Female	No.	255	337	82
Amount paid	\$	55,677	65,129	9,452
Cost of fuel	\$	120,093	107,319	12,774
Miscellaneous expenses	\$	2,273,329	2,072,651	200,678
Cost of materials	\$	12,643,854	11,867,273	776,581
Value of products	\$	23,292,716	20,874,546	2,418,170
Value added by manufacture ..	\$	10,648,862	9,007,273	1,641,589

An analysis of the cost of production for the calendar years 1921 and 1922 showing the percentage of materials, salaries and wages and fuel and miscellaneous expenses to such cost is presented in the following table. The remaining percentage constitutes the fund for the payment of interest on capital invested and for profits on the years operations, which for the respective years was 12.8 and 11.5.

Agencies of Production	1921	1922
Cost of materials	56.9	54.3
Cost of fuel and miscellaneous expenses	10.4	10.3
Cost of salaries and wages	19.9	23.9
TOTAL MANUFACTURING COSTS	87.2	88.5
Percentage for interest and profits	12.8	11.5

PRODUCTION

The quantity and selling value at the factory of the principal articles manufactured by the industries included in this report are presented in Table 1 for the Dominion and provinces. Each item of production shows a considerable increase in the quantity of the articles manufactured over 1921, but owing to the decline in the market prices, the values are considerably lower. For example, had the same prices obtained in 1922 as in 1921, the total production in 1922 would have been increased by \$3,966,585 for the five undermentioned articles:-

	1921	1922	Increase over 1921
Shirts, fine	6,966,390	7,284,589	318,199
Shirts, working	2,692,410	3,185,676	493,266
Overalls	3,088,805	4,973,388	1,884,583
Neckties, men's	1,658,133	2,620,486	962,353
Suspenders	552,520	860,704	308,184
TOTAL	14,958,258	18,924,843	3,966,585

THE MEN'S FURNISHING GOODS INDUSTRY IN CANADA, 1922.PRODUCTION (Continued).

A comparison of the selling price of the principal articles manufactured in the furnishing goods industry is shown in the following summary statement, together with the increase or decrease per cent in the sales price of the article:-

Articles	Selling Price of Commodities compared for 1921 and 1922		Increase X Decrease - per cent
	1921 Selling Price per doz.	1922 Selling Price per doz.	
Shirts, fine	18.26	16.68	- 8.6
Shirts, working	11.70	11.58	- 1.0
Collars	2.14	2.29	X 7.0
Cuffs	2.88	3.02	X 5.0
Overalls with or without bib	18.88	16.33	- 13.5
Smocks	18.47	18.90	X 2.3
Coats, dusters, etc. of duck or cotton	29.37	27.25	- 7.2
Pants, cutting, of duck, drill, denim	21.50	20.70	- 3.7
Wash and play suits for children	11.82	10.56	- 10.7
Neckties, men's	7.97	7.05	- 11.5
Suspenders	4.45	3.51	- 21.1
Garters and hose supporters	2.05	2.62	X 28.0
Armlets and sleeve supporters	1.80	2.05	X 14.4
Handkerchiefs90	.79	- 12.2
Umbrellas	15.00	11.97	- 20.2
Belts	4.00	4.40	X 10.0

It will be noted that in the case of collars, cuffs, smocks, garters and other supporters, there were increases over 1921 in the selling value, ranging from 5 per cent in the price of cuffs to 28 per cent in the price of garters, etc. All other commodities showed a decrease in selling value ranging from 1 per cent for working men's shirts to 21.1 per cent for suspenders.

THE MEN'S FURNISHING GOODS INDUSTRY IN CANADA, 1922

PRODUCTION (Continued)

Table 1.- Products of the Men's Furnishing Goods Industry 1922.

Articles	CANADA		Ontario		Quebec		British Columbia		Alberta & Manitoba		New Brunswick & Nova Scotia	
	Quan. Doz.	Value \$	Quan. Doz.	Value \$	Quan. Doz.	Value \$	Quan. Doz.	Value \$	Quan. Doz.	Value \$	Quan. Doz.	Value \$
Shirts, fine	398,937	6,657,140	133,397	2,872,383	229,403	3,143,287	939	29,109	31,566	557,881	3,622	54,480
Shirts, working	272,280	3,153,692	90,791	1,006,081	157,742	1,743,889	3,394	63,083	13,471	319,937	1,882	20,702
Collars	789,202	1,811,650	205,341	489,975	582,120	1,318,175	-	-	1,741	3,500	-	-
Guffs	13,888	41,901	69	443	13,819	41,458	-	-	-	-	-	-
Overalls, with or without bibs	263,421	4,301,858	64,044	1,334,497	84,859	896,767	15,958	293,339	98,560	1,777,255	-	-
Smocks	28,744	543,191	10,179	217,661	6,813	112,280	990	22,521	10,762	190,729	-	-
Coats, dusters, etc..	4,747	129,344	2,408	60,213	1,473	50,867	863	18,264	-	-	-	-
Pants, outing, made of duck, drill, etc...	40,485	838,116	12,531	239,402	13,970	221,039	2,148	44,538	11,836	332,137	-	-
Blouses & shirts, boys'	18,159	141,137	800	5,200	16,181	122,788	470	5,595	500	6,000	208	1,644
Bloomers and pants, cotton for boy's ...	11,348	84,776	332	3,741	9,516	63,035	-	-	1,500	18,000	-	-
Wash and play suits for children	30,852	325,840	3,758	72,004	24,461	223,189	-	-	2,633	30,647	-	-
Neckties	328,794	2,319,301	283,035	2,049,024	45,759	270,277	-	-	-	-	-	-
Bathrobes and dressing gowns	1,873	82,306	1,349	62,206	524	20,100	-	-	-	-	-	-
Pyjamas & night shirts	21,090	196,664	1,397	41,910	19,693	154,754	-	-	-	-	-	-
Handkerchiefs	253,543	201,121	-	-	253,543	201,121	-	-	-	-	-	-
Women's neckwear	14,114	141,139	14,114	141,139	-	-	-	-	-	-	-	-
Suspenders	193,419	679,319	117,196	467,678	75,628	209,279	-	-	-	-	595	2,362
Garters and hose supporters	68,139	178,387	67,439	176,987	700	1,400	-	-	-	-	-	-
Armlets and sleeve supporters	21,275	45,327	18,208	41,509	3,700	3,550	67	268	-	-	-	-
Belts	35,278	155,227	10,478	53,457	24,800	101,770	-	-	-	-	-	-
Beltings, yds.	209,547	51,836	209,547	51,836	-	-	-	-	-	-	-	-
Umbrellas	11,000	131,652	-	-	11,000	131,652	-	-	-	-	-	-
All other furnishing goods	-	1,081,792	-	590,277	-	341,530	-	54,014	-	95,971	-	-
TOTAL VALUE OF PRODUCTS		23,292,716		9,977,623		9,372,207		530,641		3,333,057		79,188

THE MEN'S FURNISHING GOODS INDUSTRY IN CANADA, 1922.CAPITAL INVESTMENT

The amount of capital invested in 1922 is shown in Table 2 for the provinces and the Dominion. Fixed capital, which in 1921 amounted to \$3,452,946 had increased to \$4,681,835 in 1922 or 35 per cent, whilst working capital in the same period increased from \$10,671,178 to \$12,534,128 or 17.5 per cent. The province of Quebec supplied 46.8 per cent of the total investment, Ontario 43.2 per cent, Manitoba and Alberta 9 per cent and the remaining provinces nearly 1 per cent.

Table 2.- Capital Investment in the Men's Furnishing Goods Industry, 1922.

Provinces	Fixed Capital		Working Capital		Total Capital
	Land, buildings and fixtures	Machinery and tools	Materials on hand, stocks in process,etc.	Cash,trad- ing and operating accounts,etc.	
CANADA	\$ 2,883,270	\$ 1,798,565	\$ 7,441,565	\$ 5,092,563	\$ 17,215,963
Ontario ..	1,484,859	801,303	3,308,922	1,850,124	7,445,208
Quebec ...	1,280,014	833,427	3,234,632	2,704,707	8,052,780
Br. Columbia	1,330	26,300	83,116	15,400	126,146
Manitoba &)					
Alberta ..)	116,824	133,963	786,742	510,896	1,548,425
New Brunswick					
Nova Scotia)	243	3,572	28,153	11,436	43,404

EMPLOYEES, SALARIES AND WAGES

The number of persons employed in the Men's Furnishing Goods industry and the amounts paid in salaries and wages to each class of employment is shown in Table 3 by provinces. The number of salaried employees rose from 1,297 in 1921 to 1,593 in 1922 and wage earners including piece-workers from 4,532 in 1921 to 5,633 in 1922. The increase in the number of salaried employees was nearly 23 per cent and of wage earners a little less than 20 per cent.

THE MEN'S FURNISHING GOODS INDUSTRY IN CANADA, 1922.

EMPLOYEES, SALARIES AND WAGES (Continued).

Table 3.- Employees, Salaries and Wages by Classes, 1922.

Classes of Employees	CANADA	Ontario	Quebec	British Columbia	Manitoba & Alberta	New Brunswick & Nova Scotia
Salaried officers of corporations -						
Male No.	100	62	33	-	4	1
Female No.	5	4	1	-	-	-
Salaries \$	402,355	266,572	121,983	-	9,800	4,000
Superintendents, managers, etc. -						
Male No.	115	52	42	6	15	-
Female No.	9	4	4	-	1	-
Salaries \$	346,139	141,013	106,638	12,408	86,080	-
Technical experts, engineers, etc. -						
Male No.	30	16	10	-	4	-
Female No.	3	3	-	-	-	-
Salaries \$	71,111	50,104	14,262	-	6,745	-
Clerks, stenographers, etc. -						
Male No.	387	206	147	1	33	-
Female No.	222	155	59	-	7	1
Salaries \$	764,926	460,173	226,597	1,370	76,110	676
Employees on wages -						
Male No.	958	366	469	29	83	6
Female No.	5,139	1,940	2,436	109	630	24
Wages \$	3,920,168	1,724,942	1,524,426	98,113	554,265	13,422
Outside piece-workers -						
Male No.	3	2	1	-	-	-
Female No.	255	97	158	-	-	-
Payments \$	56,553	30,404	26,149	-	-	-
GRAND TOTALS -						
MALE No.	1,593	704	702	36	144	7
FEMALE No.	5,633	2,203	2,658	109	638	25
SALARIES AND WAGES \$	5,561,252	2,673,208	2,020,055	111,801	733,000	23,098

THE MEN'S FURNISHING GOODS INDUSTRY IN CANADA, 1922.OTHER LABOUR STATISTICS

Statistics of employment by months according to sex are shown in Table 4(a) for the Dominion for all persons employed on wages as on the 15th of each month. Statistics of working time of plants and employees are presented in Table 4(b) by provinces, showing (1) days in operation on full or part time and (2) hours of labour of employees.

Table 4(a).- Employment by Months, 1922.

Months	Persons Employed	
	Males	Females
January	893	4,472
February	916	4,893
March	940	5,185
April	963	5,352
May	966	5,301
June	965	5,234
July	971	5,136
August	967	4,940
September	970	5,116
October	985	5,245
November	978	5,358
December	979	5,439
TOTAL EMPLOYED IN YEAR	11,493	61,671
AVERAGE EMPLOYMENT IN YEAR	958	5,139

Table 4(b).- Working Time of plants and employees, 1922.

Provinces	Plts rept ing No.	Operating time of plants			Hours of labour		Averages per plant of		
		Full time	Part time	Idle	Per day	Per week	Days in opera- tion	Hours per day	Hours per week
CANADA	116	30,799	2,350	2,115	944	5,268	285.77	8.14	45.41
Ontario	53	14,545	955	612	432	2,382	292.45	8.15	44.94
Quebec	47	11,726	1,297	1,265	382	2,163	277.08	8.13	46.02
Br. Columbia .	6	1,763	52	9	48	268	302.50	8.00	44.66
Alberta &)									
Manitoba ...) 8		2,359	46	27	64	350	300.62	8.00	43.75
Nova Scotia &)									
New Brunswick) 2		406	-	202	18	105	203.00	9.00	52.50

FUEL CONSUMPTION

The quantity and cost value delivered at the factory or works of the classes of fuel used in the industry during the calendar year 1922 is shown for the Dominion in Table 5. Coal represented 94 per cent of the total cost, wood 3.20 per cent, gas 1.46 per cent, gasoline 1 per cent and all other fuel one-third of one per cent.

Table 5.- Fuel Consumption, 1922.

Classes of fuel	Unit of measure	Quantity	Cost value at factory
Coal, bituminous	ton	7,893	\$ 59,130
Coal, anthracite	"	5,183	52,060
Coal, lignite	"	308	1,751
Coke	"	4	62
Gasoline	Imp. Gal.	3,299	1,204
Oil (fuel)	" "	1,500	188
Wood	cord	640	3,849
Gas, artificial & natural .	m.c.ft.	1,792	1,754
All other fuel	-	-	95
TOTAL COST OF FUEL			120,093

THE MEN'S FURNISHING GOODS INDUSTRY IN CANADA, 1922.

MATERIALS USED

The quantity and cost value at the factory of the materials used in the industry are shown in Table 6 for the provinces and the Dominion.

Table 6.- Materials Used in the Men's Furnishing Goods Industry, 1922.

Classes of Materials	Unit	CANADA		Ontario		Quebec		Western Provinces		New Brunswick & Nova Scotia	
		Quantity	Value	Quantity	Value	Quantity	Value	Quantity	Value	Quan.	Value
Cottons -											
Ducks, drilles, denims	yd.	16,515,721	3,901,301	5,877,226	1,367,480	5,570,271	1,374,750	5,009,408	1,146,720	58,816	12,351
Coloured, dyed, printed	"	12,011,061	2,948,728	3,142,194	1,034,469	7,647,138	1,649,137	1,107,344	238,813	114,385	26,309
White & unbleached ..	"	7,255,220	1,446,103	1,521,020	288,059	5,090,520	1,021,331	643,680	136,713	-	-
Woollen, piece goods ..	"	1,512,636	734,860	891,249	272,459	244,203	166,502	375,684	295,209	1,500	690
Linen	"	32,468	20,030	8,452	7,088	24,016	12,942	-	-	-	-
Silks and satins	"	997,313	1,215,497	653,150	939,094	329,663	268,536	13,000	6,742	1,500	1,125
Linings & trimmings ..	"	699,166	165,512	320,510	79,672	337,238	79,714	41,418	6,126	-	-
Elastic webbing	"	4,939,050	508,294	4,015,209	332,816	681,206	65,611	219,755	198,590	22,880	1,277
Buttons & fasteners ..	grs.	580,328	262,810	235,687	122,440	182,241	87,140	159,452	51,780	2,948	1,450
Buckles & other metal											
trimmings	"	143,483	91,894	88,382	59,821	34,747	20,082	20,414	11,939	-	52
Yarns, cotton	lb.	8,000	1,695	6,000	1,500	-	-	2,000	195	-	-
Yarns, woollen	"	39,000	105,158	39,000	105,158	-	-	-	-	-	-
Yarns, other	-	-	79,546	-	76,286	-	3,260	-	106,837	-	-
Thread	-	-	286,639	-	99,652	-	78,644	-	-	-	1,506
Leather and leather ends	-	-	78,595	-	61,660	-	16,935	-	-	-	-
Cotton ends	-	-	2,347	-	123	-	2,224	-	746	-	-
Cotton cord	-	-	4,365	-	1,144	-	2,475	-	-	-	-
Soap, starch and laundry supplies ...	-	-	26,935	-	6,368	-	20,478	-	39	-	50
Boxes, cartons, etc.	-	-	247,650	-	154,417	-	85,357	-	5,702	-	2,174
Labels, size tickets, etc.	-	-	56,510	-	28,329	-	18,519	-	9,352	-	310
All other materials	-	-	459,385	-	273,328	-	170,093	-	15,964	-	-
TOTAL COST OF MATERIALS			12,643,854		5,311,363		5,143,730		2,141,467		47,294

* Includes British Columbia, Alberta and Manitoba.

THE MEN'S FURNISHING GOODS INDUSTRY IN CANADA, 1922.

POWER INSTALLATION

Table 7 presents the classes of power installed by (a) the number of units of each class and (b) the horse-power capacity according to the manufacturer's rating. The number of boilers for steam heating are separately specified together with the capacity horse-power.

Table 7.- Power Installed by Classes, 1922.

Classes of Power	Units	Capacity Horse-power
Steam engines and turbines	10	1,048
Gasoline and oil engines	2	16
Hydraulic turbines	3	30
Electric motors -		
Operated by power generated by the establishment	69	357
Operated by rented power	672	5,726
TOTAL POWER INSTALLATION	756	7,177
Boilers installed	28	1,180

MISCELLANEOUS EXPENSES

The cost of "overhead" or expenses of a miscellaneous character, comprising rents, taxes of all kinds, insurance, travelling and advertising expenses, repairs to buildings and machinery and all other sundry expenses, is shown by provinces in Table 8.

Table 8.- Cost of Miscellaneous Expenses, 1922.

Provinces	Total cost of Miscellaneous expenses
CANADA	\$ 2,273,329
Ontario	1,138,683
Quebec	874,795
British Columbia	38,242
Manitoba and Alberta	215,682
New Brunswick and Nova Scotia ..	5,927

IMPORTS AND EXPORTS

The quantity and value of articles included within the industry into Canada for consumption during the calendar year 1922 are shown in Table 9. The only item for which exports, being the produce of Canada, are shown in the classification was suspenders, the value for the calendar year being \$70,404.

Table 9.- Imports for Consumption, Men's Furnishings, for the calendar year 1922.

Articles	Unit	Quantity	Value
Shirts,- Cotton	doz.	21,819	\$ 266,791
linen	"	22	994
silk	"	1,378	37,032
woollen	"	1,538	35,468
Collars	"	35,190	72,053
Cuffs	prs.	7,921	2,204
Handkerchiefs,- cotton	-	-	973,172
linen	-	-	344,385
silk	-	-	135,485
Suspenders	-	-	79,688
Umbrellas, parasols, etc.....	-	-	35,005
Handles for umbrellas, etc.....	-	-	25,109
TOTAL VALUE OF IMPORTS			\$2,008,386

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