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REPORT

on the

MEN'S FURNISHING GOODS INDUSTRY

in

CANADA

1923

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Published by Authority of the Hon. Thos. A. Low. M. P.,

Minister of Trade and Commerce.

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OTTAWA

1925

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NOTE.- The statistics published in the present statement include only the statistics of such manufacturing establishments that make Men's furnishing goods as their principal product. The statistics relating to specific products are therefore not to be regarded as comprehensive as products like, Shirts, overalls, pants, mackinaws, hose etc. etc. are also found as secondary products of other industries such as Woollen goods, Mens Clothing, Factory, Hosiery and Knit goods, Ladies and Childrens wear and Fancy goods etc. etc.

DOMINION BUREAU OF STATISTICS

CENSUS OF INDUSTRY

OTTAWA, CANADA

Dominion Statistician: R.H.Coats, B.A., F.S.S.(Hon.) F.R.S.C.
Chief, Census of Industry: J.C.Macpherson

MEN'S FURNISHING GOODS INDUSTRY IN CANADA

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Ottawa, January 1925.- A report on the Men's Furnishing Goods Industry is herewith presented for the calendar year 1923. Reports were received from 135 establishments of which 61 were in Ontario, 54 in Quebec, 10 in Manitoba, 6 in British Columbia, 2 in Alberta, 1 in New Brunswick and 1 in Nova Scotia. To prevent disclosure of information concerning individual establishments statistics for the last three provinces have been combined and are shown throughout the report as "Other Provinces."

MEN'S FURNISHING GOODS INDUSTRY IN CANADA, 1923

PRINCIPAL STATISTICS

Table I - Principal Statistics by Provinces, 1923.

		CANADA	ONTARIO	QUEBEC	MANITOBA	BR. COLUMBIA	OTHER PROVINCES*
Establishments	No.	135	61	54	10	6	4
Capital Investment	\$	18,085,313	6,726,384	9,340,995	1,373,296	180,115	464,523
Employees on salaries - Male	No.	650	325	260	41	9	15
Female	No.	236	166	51	10	-	9
Salaries	\$	1,733,703	887,702	637,812	129,201	15,115	63,873
Employees on wages (average number)-							
Male	No.	983	315	521	74	36	37
Female	No.	5,714	1,915	2,917	528	121	233
Wages	\$	4,250,648	1,619,903	1,813,805	487,502	121,770	207,668
Outside piece - workers - Male	No.	2	1	1	-	-	-
Female	No.	248	90	153	-	-	-
Amount paid	\$	50,280	26,725	23,555	-	-	-
Cost of Fuel	\$	92,113	24,227	61,343	5,142	201	1,203
Power Installation - Units	No.	406	191	181	25	7	2
Capacity	H.P.	2,772	890	1,627	192	48	15
Miscellaneous Expenses	\$	2,829,817	1,266,109	1,231,119	157,959	36,223	138,507
Cost of Materials	\$	14,279,926	5,877,276	5,653,836	1,644,583	431,655	672,576
Value of Products	\$	25,502,111	10,161,489	10,685,897	2,707,086	707,271	1,240,368
Value added by Manufacture	\$	11,222,185	4,284,213	5,032,061	1,062,503	275,616	567,792

* Includes.- Alberta 2; New Brunswick 1; Nova Scotia 1.

THE MEN'S FURNISHING GOODS INDUSTRY IN CANADA 1923

Table II. - Production by provinces, 1923 (continued)

Principal Products	CANADA		ONTARIO		QUEBEC		MANITOBA		BR. COL- UMBIA		OTHER PROVINCES	
	Quantity Doz.	Value \$	Quantity Doz.	Value \$	Quantity Doz.	Value \$	Quantity Doz.	Value \$	Quantity Doz.	Value \$	Quantity Doz.	Value \$
Handkerchiefs.....	243,319	185,329	-	-	243,319	185,329	-	-	-	-	-	-
Belts.....	40,004	191,032	11,224	72,572	28,780	118,460	-	-	-	-	-	-
Woolen coats, pants,	-	209,169	-	-	-	209,169	-	-	-	-	-	-
Scarfs and mufflers.	-	137,678	-	137,678	-	-	-	-	-	-	-	-
Elastic rubber goods, etc.....	-	115,368	-	115,368	-	-	-	-	-	-	-	-
Hospital gowns, aprons, etc.....	-	39,450	-	39,450	-	-	-	-	-	-	-	-
Women's neckwear....	-	126,382	-	126,382	-	-	-	-	-	-	-	-
All other products*	-	1,053,075	-	253,407	-	677,757	-	97,953	-	23,958	-	-
Received for contract and custom work....	-	62,729	-	22,944	-	-	-	36,785	-	-	-	3,000
TOTAL	-	25,502,111	-	10,161,489	-	10,685,897	-	2,707,086	-	707,271	-	1,240,568

* Principal items include:- Umbrellas; women's silk underwear; athletic garments and sheepskin shoes.

CAPITAL INVESTMENT

The total capital employed in the industry during the calendar year 1923 is shown by provinces in Table III for (a) Fixed capital comprising the value of land, buildings, fixtures, machinery and tool and (b) Working capital represented by the value of materials on hand, stocks in process, cash trading and operating accounts and bills receivable. The former showed a decrease over the year 1922 of \$348,393 whilst the latter showed a substantial increase over the amount reported for the previous year of \$1,217,743.

Table III.- Capital Investment by Provinces, 1923.

	Fixed Capital			Total Capital
	Land, buildings and fixtures	Machinery and Tools	Total	
CANADA	2,753,714	1,579,728	4,333,442	
Ontario	1,124,857	507,824	1,632,681	
Quebec	1,505,876	860,235	2,366,111	
Manitoba	121,512	112,033	233,545	
Br. Columbia	-	22,030	22,030	
Other Provinces	1,469	77,606	79,075	
	Working Capital			Total Capital
	Materials on hand, stocks in process, etc.	Cash, trading and operating accounts	Total	
CANADA	7,835,181	5,916,630	13,751,871	18,085,313
Ontario	3,269,826	1,823,277	5,093,703	6,726,384
Quebec	3,511,837	3,463,047	6,974,884	9,340,995
Manitoba	638,124	501,627	1,139,751	1,373,296
Br. Columbia	143,935	14,150	158,085	180,115
Other provinces	271,459	113,989	385,448	464,523

EMPLOYEES, SALARIES AND WAGES

The total number of persons employed in the industry is given in Table IV for the calendar year 1923 by (a) classes of employment (b) sex and (c) salary and wage payments. The total number of persons employed rose from 7,226 in 1922 to 7,833 in 1923 an increase of 607. There was a corresponding expansion in the payroll over the same period, the amount reported for 1922 being \$5,561,252 and for 1923 at \$6,034,631, an increase of \$473,379.

Table IV.- Employees, Salaries and Wages, 1923.

Classes of employment	Male	Female	Salaries and Wages
	No.	No.	
Salaried officers of corporations.....	100	6	393,965
General superintendents, managers.....	129	7	408,326
Technical experts, engineers, accountants.	31	4	68,869
Clerks, stenographers, salesmen.....	390	219	862,543
Employees on wages (average number)	983	5,714	4,250,648
Outside piece workers.....	2	248	50,280
TOTAL	1,635	6,198	6,034,631

THE MEN'S FURNISHING GOODS INDUSTRY, 1923

OTHER EMPLOYMENT STATISTICS

The number of wage earners of each sex employed in the industry each month throughout the calendar year 1923 will be found in Table V(a). The number of days the plants were in operation during the year, together with the number of hours per day or shift and per week normally worked by wage earners is shown for Canada and the provinces in Table V(b).

Table V(a) - Wage Earners by Months, 1923.

Months	Male No.	Female No.	Months	Male No.	Female No.
January	961	5,593	July	976	5,723
February	977	5,776	August	981	5,499
March	988	5,948	September	984	5,533
April	992	6,110	October	996	5,564
May	984	5,917	November	983	5,551
June	981	5,801	December	984	5,553
			Total	11,792	68,573
			Average number employed during year	983	5,714

Table V(b) - Days in Operation and Hours worked 1923

Provinces	Number of Establish- ments	Operating time of factories			Hours of Labour	
		Full Time days	Part Time days	Idle days	Per day or shift	Per week
CANADA	135	35,579	2,527	2,934	1,105	6,228
Ontario	61	15,736	1,449	1,357	489	2,750
Quebec	54	14,519	811	1,086	454	2,576
Manitoba	10	2,779	112	149	80	440
Br. Columbia	6	1,791	-	33	48	269
Other Provinces	4	752	155	309	54	133
Averages per factory of:-						
		Days in operation on full or part time		Hours per day or shift	Per Week	
CANADA		282.2		8.2	46.1	
Ontario		281.7		8.0	45.0	
Quebec		283.9		8.4	47.7	
Manitoba		289.1		8.0	44.0	
Br. Columbia		293.5		8.0	44.8	
Other Provinces		236.7		8.5	48.2	

THE MEN'S FURNISHING GOODS INDUSTRY IN CANADA 1923

MATERIALS USED

The quantity and value of the various materials used in the Men's Furnishing Goods Industry is given by provinces in Table VI for the calendar year 1923. The total value of all materials rose from \$12,643,854 in 1922 to \$14,279,926 in 1923, an increase of \$1,636,072. An increase was recorded for the majority of the principal materials used; the exceptions being linen, silks and satins, thread, elastic webbing, woollen yarns, soap, starch, etc., labels and all other miscellaneous materials.

Table V - Materials Used by Provinces, 1923.

Principal Materials	CANADA		ONTARIO		QUEBEC	
	Quantity	Value	Quantity	Value	Quantity	Value
Cottons -						
Ducks, drills, denims yd.	17,493,626	4,576,137	5,520,063	1,242,205	6,235,796	1,650,669
Coloured, dyed, printed, etc. "	13,739,126	3,514,419	5,046,401	1,632,149	6,958,299	1,471,570
White and unbleached "	7,700,891	1,464,967	1,871,007	386,901	5,632,137	1,050,290
Woollen piece goods "	1,577,828	1,169,255	449,634	229,159	707,652	529,273
Linen "	23,742	19,444	775	524	15,466	7,938
Silks and satins "	847,633	1,121,208	613,731	925,255	228,161	192,536
Linings and trimmings "	804,426	178,013	336,885	78,386	385,609	88,215
Thread -	-	262,618	-	92,132	-	98,643
Elastic webbing yd.	5,607,792	437,887	4,369,657	326,179	1,037,438	92,556
Yarns, cotton lb.	13,929	3,720	11,929	3,525	-	-
Yarns, woollen "	1,964	2,945	1,964	2,945	-	-
Yarns, other "	85,935	250,677	85,935	250,677	-	-
Leather and leather ends -	-	96,121	-	69,468	-	26,438
Cotton ends -	-	10,294	-	7,265	-	2,714
Cotton cord -	-	4,712	-	1,378	-	3,334
Buttons and fasteners gross	599,626	232,250	239,438	127,088	208,028	95,558
Buckles and metal trimmings "	140,049	102,711	76,563	67,994	33,743	21,825
Soap, starch, etc. -	-	24,545	-	6,167	-	18,288
Webbings yd.	1,260	438	-	-	1,260	438

THE MEN'S FURNISHING GOODS INDUSTRY, 1923

Table V. - Materials Used, by provinces, 1923 (Continued)

Principal Materials	CANADA		ONTARIO		QUEBEC	
	Quantity	Value \$	Quantity	Value \$	Quantity	Value \$
Stockinette.....lb.	829	3,002	-	-	-829	3,002
Tubing and Jersey cloth.....lb.	1,740	1,295	1,740	1,295	-	-
Flannellette.....yd.	8,000	2,160	8,000	2,160	-	-
Hickory....."	7,300	2,044	-	-	-	-
Ribbons and laces....."	270,482	54,096	270,482	54,096	-	-
Fibreloid sheets.....No.	15,364	20,238	15,364	20,238	-	-
Boxes, cartons, etc....."	-	267,796	-	168,362	-	93,641
Labels, size tickets, etc.....-	-	48,227	-	23,298	-	16,695
All other materials*.....-	-	358,673	-	158,360	-	190,213
TOTAL	-	14,279,926	-	5,877,276	-	5,653,836

* Includes:- umbrella mounts, frames, handles, sheepskins, etc.

THE MEN'S FURNISHING GOODS INDUSTRY: 1923.
Table V. Materials Used, by provinces, 1923. (Continued)

Principal Materials	MANITOBA		BR. COLUMBIA		OTHER PROVINCES	
	Quantity	Value \$	Quantity	Value \$	Quantity	Value \$
Cotton -						
Duck, drill, denim, etc., yd.	3,954,225	1,143,500	882,002	251,766	901,540	287,997
Coloured, dyed, printed, etc., "	905,578	182,951	192,217	61,578	636,631	166,171
White and unbleached, "	100,210	11,145	97,537	16,631	-	-
Woollen piece goods, "	184,022	173,453	69,510	54,859	167,010	182,511
Linen, "	-	-	7,501	10,982	-	-
Silks and satins, "	3,866	2,011	-	-	1,875	1,406
Linings and trimmings, "	60,852	7,371	21,080	4,041	-	-
Thread, "	-	43,943	-	10,940	-	11,910
Elastic webbing, yd.	145,171	14,646	12,171	1,519	43,355	3,187
Yarns, cotton, lb.	-	-	2,000	195	-	-
Yarns, woollen, "	-	-	-	-	-	-
Yarns, other, "	-	-	-	-	-	-
Leather and leather ends, "	-	215	-	-	-	-
Cotton ends, "	-	295	-	-	-	-
Cotton cord, "	-	-	-	-	-	-
Buttons and fasteners, gross	79,714	32,101	39,126	12,258	33,320	15,245
Buckles and metal trimmings, "	20,889	8,567	3,720	1,888	5,134	2,437
Soap, starch, etc., "	-	35	-	-	-	55
Webbings, yd.	-	-	-	-	-	-
Stockinette, lb.	-	-	-	-	-	-
Tubing and Jersey cloth, lb.	-	-	-	-	-	-
Flannelette, yd.	-	-	-	-	-	-
Hickory, "	-	-	7,300	2,044	-	-
Ribbons and laces, "	-	-	-	-	-	-
Fibreloid sheets, No.	-	-	-	-	-	-
Boxes, cartons, etc., "	-	4,300	-	265	-	1,222
Labels, size tickets, etc., "	-	6,297	-	1,542	-	435
All Other materials*, "	-	8,753	-	1,347	-	-
TOTAL	-	1,644,583	-	431,655	-	672,576

* Includes:- umbrella mounts, frames, handles, sheepskins, etc.

THE MEN'S FURNISHING GOODS INDUSTRY, 1923

FUEL CONSUMPTION

The quantity and value of the various kinds of fuel consumed in the industry during the calendar year 1923 is given in Table VI. The total cost of all fuel fell from \$120,093 in 1922 to \$92,116 in 1923 - a decrease of \$27,977. The principal fuel used was coal of all kinds which accounted for \$83,819. Wood comes next in importance with \$3,915 whilst gas takes third place worth \$2,237.

Table VI.- Fuel Consumption, 1923.

Kinds of fuel	Unit of Measure	Quantity	Cost value at the factory \$
Coal, bituminous.....	ton	5,993	47,113
Coal, anthracite.....	"	3,929	36,486
Coal, lignite.....	"	20	215
Coke.....	"	59	839
Gasoline.....	gallon	2,077	699
Oil (fuel).....	"	2,272	385
Wood.....	cord	684	3,915
Gas.....	M.c.ft.	2,439	2,237
Other fuel.....	-	-	222
TOTAL	-	-	92,116

POWER INSTALLATION

The power installed in Men's Furnishing Goods factories for the calendar year 1923 is given in Table VII by (a) classes of power (b) the number of units in each class and (c) the horse-power capacity according to manufacturers' rating. Electricity provides the principal motive power employed as 389 motors generating 1,621 horse power were reported out of a total of 406 units with a capacity of 2,772 horse power.

Table VII.- Power Installation, 1923.

Classes of power	Number of units	Horse power Capacity
Steam engines and turbines.....	10	1,023
Oil and gasoline engines.....	4	31
Hydraulic turbines and water wheels....	3	37
Electric motors operated by power generated at the factory.....	79	314
Electric motors operated by purchased power.....	310	1,367
TOTAL	406	2,772

MISCELLANEOUS EXPENSES

Overhead charges or miscellaneous expenses incurred in the industry during the calendar year 1923 amounted to \$2,829,817 which was \$821,451 more than the total reported for the previous year. The principal items were, - rents, taxes of all kinds, insurance premiums, telephone charges, travelling and advertising expenses and repairs to buildings and machinery.

THE MEN'S FURNISHING GOODS INDUSTRY IN CANADA, 1923

IMPORTS AND EXPORTS

The quantity and value of the various articles of men's furnishing goods imported into Canada for consumption during the calendar year 1923 is given in Table VIII. The total value of imports coming under this head during the calendar year 1923 amounted to \$1,955,142 distributed by countries as shown in the table below. The only articles in this industry exported from Canada during the same period was "Suspenders", the value of exports to the United Kingdom being \$19,167,- to United States \$203 and other countries \$53,332; making a total value of \$72,722.

Table VIII. Imports of Men's Furnishing Goods, 1923.

Articles imported	United Kingdom		United States		Other Countries		
	Quan.	Value \$	Quan.	Value \$	Quan.	Value \$	
Shirts -							
Cotton	doz.	6,701	92,755	9,818	106,655	- 96	1,241
linen	"	13	1,088	1	13	1	11
Silk	"	143	6,687	235	6,126	424	13,182
Woollen	"	1,540	26,045	46	1,385	-	-
Collars	"	13,728	23,710	17,178	26,439	15,008	25,259
Cuffs	pair	1,222	451	30	21	1,222	140
Handkerchiefs -							
Cotton	-	-	786,562	-	27,422	-	247,066
Linen	-	-	344,881	-	1,809	-	11,903
Silk	-	-	28,943	-	2,519	-	76,851
Suspenders	-	-	17,318	-	67,855	-	10,805
TOTAL	-	-	1,328,440	-	240,244	-	386,458

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