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DEPARTMENT OF TRADE AND COMMERCE  
DOMINION BUREAU OF STATISTICS  
CENSUS OF INDUSTRY

REPORT  
on the

MEN'S FURNISHING GOODS INDUSTRY

in  
CANADA  
1924

Published by Authority of the Hon. J. A. Robb, M. P.,  
Acting Minister of Trade and Commerce.

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NOTE.- The statistics published in the present statement include only the statistics of such manufacturing establishments that make Men's furnishing goods as their principal product. The statistics relating to specific products are therefore not to be regarded as comprehensive as products like, Shirts, overalls, pants, mackinaws, hose etc., etc., are also found as secondary products of other industries such as Woollen goods, Mens Clothing factory, Hosiery and Knit goods, Ladies and Childrens wear and Fancy goods etc., etc.

Apr. 8/39. Subo.



DEPARTMENT OF TRADE AND COMMERCE  
DOMINION BUREAU OF STATISTICS  
CENSUS OF INDUSTRY  
OTTAWA - CANADA

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Chief, Census of Industry: J. C. Macpherson.

MEN'S FURNISHING GOODS INDUSTRY IN CANADA, 1924

Ottawa, April, 1926.- A report is herewith presented on the Men's Furnishing Goods Industry in Canada during the calendar year 1924. There was a slight decrease over the previous year in the number of establishments in operation. The number reported for 1924 being 131 located by provinces as follows:- Ontario 57, Quebec 55, Manitoba 9, British Columbia 5, Alberta 2, Nova Scotia 2, New Brunswick 1. In order not to disclose information concerning the operations of individual establishments, statistics for the last three provinces have been combined and are shown throughout this report as "Other provinces".

TABLE 1.- PRINCIPAL STATISTICS by provinces, 1924.

|                              |      |  |  | Canada     | Ontario      | Quebec                       |
|------------------------------|------|--|--|------------|--------------|------------------------------|
| Establishments               | No.  |  |  | 131        | 57           | 55                           |
| Capital investment           | \$   |  |  | 17,162,883 | 6,560,568    | 8,350,903                    |
| Employees on salaries - Male | No.  |  |  | 457        | 196          | 193                          |
| Female                       | No.  |  |  | 201        | 92           | 85                           |
| Salaries                     | \$   |  |  | 1,165,858  | 487,374      | 469,214                      |
| Employees on wages - Male    | No.  |  |  | 1,005      | 431          | 442                          |
| (average number) Female      | No.  |  |  | 5,047      | 1,525        | 2,728                        |
| Wages                        | \$   |  |  | 3,828,232  | 1,439,422    | 1,626,539                    |
| Outside piece workers - Male | No.  |  |  | 3          | -            | 3                            |
| Female                       | No.  |  |  | 172        | 54           | 118                          |
| Amount paid                  | \$   |  |  | 37,506     | 17,653       | 19,853                       |
| Cost of fuel                 | \$   |  |  | 79,157     | 21,898       | 50,525                       |
| Power installation - Units   | No.  |  |  | 410        | 193          | 155                          |
| Capacity                     | H.P. |  |  | 2,765      | 826          | 1,603                        |
| Cost of materials            | \$   |  |  | 12,511,336 | 4,856,726    | 5,116,549                    |
| Gross value of products      | \$   |  |  | 22,174,454 | 8,430,911    | 9,672,430                    |
| Net value of products        | \$   |  |  | 9,663,118  | 3,574,185    | 4,555,881                    |
|                              |      |  |  | Manitoba   | Br. Columbia | Other Provinces <sup>x</sup> |
| Establishments               | No.  |  |  | 9          | 5            | 5                            |
| Capital investment           | \$   |  |  | 1,570,462  | 174,188      | 506,762                      |
| Employees on salaries - Male | No.  |  |  | 41         | 11           | 16                           |
| Female                       | No.  |  |  | 15         | -            | 9                            |
| Salaries                     | \$   |  |  | 120,924    | 18,125       | 70,221                       |
| Employees on wages - Male    | No.  |  |  | 75         | 22           | 35                           |
| Female                       | No.  |  |  | 482        | 99           | 213                          |
| Wages                        | \$   |  |  | 463,692    | 103,021      | 195,558                      |
| Outside piece workers - Male | No.  |  |  | -          | -            | -                            |
| Female                       | No.  |  |  | -          | -            | -                            |
| Amount paid                  | \$   |  |  | -          | -            | -                            |
| Cost of fuel                 | \$   |  |  | 5,217      | 389          | 1,128                        |
| Power installation - Units   | No.  |  |  | 35         | 11           | 16                           |
| Capacity                     | H.P. |  |  | 187        | 45           | 104                          |
| Cost of materials            | \$   |  |  | 1,524,575  | 375,814      | 637,672                      |
| Gross value of products      | \$   |  |  | 2,408,887  | 596,563      | 1,065,663                    |
| Net value of products        | \$   |  |  | 884,312    | 220,749      | 427,991                      |

<sup>x</sup> Includes,-- Alberta 2, Nova Scotia 2, New Brunswick 1.

THE MEN'S FURNISHING GOODS INDUSTRY IN CANADA, 1924.

PRODUCTION

The quantity and value of the various products of the industry is given by provinces in Table II for the calendar year 1924. The total value of production fell from 25,502,111 in 1923 to 22,174,454 in 1924, a decrease of 3,327,657 over the two year period. In spite of the fact that there 4 less establishments in operation than in the previous year, certain items of production showed an increase, viz., shirts fine; smocks; mackinaw; bloomers and pants, boys; children's wash suits; garters and hose supporters; armlets and sleeve supporters; bathrobes and dressing gowns and pyjamas.

TABLE II. - PRODUCTION BY PROVINCES - 1924.

| Principal<br>Products                     | CANADA            |           | ONTARIO           |           | QUEBEC            |           | MANITOBA          |           | BRITISH<br>COLUMBIA |         | OTHER<br>PROVINCES |         |
|---|-------------------|-----------|-------------------|-----------|-------------------|-----------|-------------------|-----------|---------------------|---------|--------------------|---------|
|   | quantity<br>dozen | Value     | quantity<br>dozen | Value     | quantity<br>dozen | Value     | quantity<br>dozen | Value     | quant.<br>dozen     | Value   | quantity<br>dozen  | Value   |
| Shirts, fine.....                         | 312,812           | 5,710,538 | 150,012           | 3,089,476 | 154,556           | 2,454,281 | 3,990             | 82,400    | 217                 | 11,716  | 4,037              | 72,663  |
| Shirts, working.....                      | 274,415           | 3,466,182 | 78,246            | 959,591   | 152,808           | 1,731,617 | 27,584            | 444,899   | 4,722               | 103,728 | 11,055             | 226,347 |
| Collars.....                              | 611,352           | 1,411,068 | 62,109            | 167,567   | 549,114           | 1,242,993 | -                 | -         | 69                  | 327     | 60                 | 181     |
| Cuffs.....                                | 113               | 704       | 83                | 569       | -                 | -         | -                 | -         | 30                  | 135     | -                  | -       |
| Overalls with and with-<br>out bib.....   | 228,338           | 4,084,581 | 42,942            | 960,248   | 80,261            | 1,194,842 | 75,455            | 1,280,990 | 12,647              | 276,753 | 17,033             | 371,740 |
| Smocks.....                               | 40,948            | 780,926   | 10,491            | 249,728   | 9,994             | 156,680   | 17,067            | 318,409   | 828                 | 19,567  | 2,560              | 36,542  |
| Coats, dusters, etc....                   | 6,545             | 123,470   | 3,859             | 68,711    | 756               | 16,179    | 984               | 17,119    | 946                 | 21,461  | -                  | -       |
| Pants, outing of duck,<br>drill, etc..... | 56,167            | 1,147,334 | 19,904            | 414,113   | 23,383            | 390,803   | 4,415             | 108,303   | 2,535               | 56,215  | 5,930              | 177,900 |
| Mackinaw and other<br>coats.....          | 7,746             | 455,925   | -                 | -         | 4,763             | 248,033   | 676               | 37,519    | 795                 | 46,767  | 1,512              | 123,606 |
| Blouses and shirts,<br>boys'.....         | 24,504            | 238,674   | 1,913             | 12,869    | 20,889            | 203,775   | 600               | 10,501    | 918                 | 9,687   | 184                | 1,842   |
| Bloomers and pants,<br>boys'.....         | 17,448            | 262,282   | 190               | 1,560     | 13,779            | 198,006   | 1,591             | 32,976    | 1,055               | 16,131  | 633                | 13,609  |
| Children's wash suits.                    | 18,034            | 158,685   | 5,989             | 48,863    | 5,875             | 37,940    | 4,074             | 40,804    | 675                 | 6,921   | 1,421              | 24,157  |
| Neckties.....                             | 280,909           | 1,504,265 | 234,358           | 1,205,963 | 46,551            | 298,302   | -                 | -         | -                   | -       | -                  | -       |
| Garters and hose<br>supporters.....       | 107,260           | 250,160   | 51,032            | 165,749   | 56,004            | 83,515    | -                 | -         | -                   | -       | 224                | 896     |
| Suspenders.....                           | 159,123           | 612,078   | 102,670           | 390,184   | 53,220            | 210,613   | -                 | -         | -                   | -       | 3,233              | 11,281  |
| Armlets and sleeve<br>supporters.....     | 39,516            | 62,089    | 24,273            | 45,374    | 15,100            | 16,425    | -                 | -         | 49                  | 126     | 94                 | 164     |
| Bathrobes and dressing<br>gowns.....      | 2,515             | 96,368    | 1,025             | 42,129    | 1,490             | 54,239    | -                 | -         | -                   | -       | -                  | -       |



THE MEN'S FURNISHING GOODS INDUSTRY IN CANADA, 1924

Table II. PRODUCTION BY PROVINCES, 1924. (Continued).

| Principal Products                                      | CANADA            |             | ONTARIO           |             | QUEBEC            |             | MANITOBA        |             | BRITISH COLUMBIA |             | OTHER PROVINCES |             |
|---|-------------------|-------------|-------------------|-------------|-------------------|-------------|-----------------|-------------|------------------|-------------|-----------------|-------------|
|   | Quantity<br>dozen | Value<br>\$ | Quantity<br>dozen | Value<br>\$ | Quantity<br>dozen | Value<br>\$ | Quant.<br>dozen | Value<br>\$ | Quant.<br>dozen  | Value<br>\$ | Quant.<br>dozen | Value<br>\$ |
| Pyjamas.....  | 39,050            | 531,863     | 15,707            | 252,598     | 23,183            | 275,416     | -               | -           | 122              | 3,051       | 38              | 798         |
| Hankerchiefs.....                                       | 171,950           | 149,057     | 805               | 1,208       | 171,145           | 147,849     | -               | -           | -                | -           | -               | -           |
| Belts.....  | 21,002            | 90,558      | 4,922             | 36,642      | 16,080            | 53,916      | -               | -           | -                | -           | -               | -           |
| Fancy vests.....  | -                 | 1,710       | -                 | 1,166       | -                 | 544         | -               | -           | -                | -           | -               | -           |
| Umbrellas.....no.                                       | 9,220             | 138,234     | -                 | -           | 9,220             | 138,234     | -               | -           | -                | -           | -               | -           |
| All other articles,<br>men's wear.....                  | -                 | 234,605     | -                 | 72,248      | -                 | 129,402     | -               | 6,000       | -                | 23,976      | -               | 2,979       |
| All other products.....                                 | -                 | 264,314     | -                 | 230,457     | -                 | 25,591      | -               | 7,316       | -                | -           | -               | 950         |
| Amount received for<br>custom and contract<br>work..... | -                 | 398,784     | -                 | 13,898      | -                 | 363,235     | -               | 21,651      | -                | -           | -               | -           |
| Total.....  | -                 | 22,174,454  | -                 | 8,430,911   | -                 | 9,672,430   | -               | 2,408,887   | -                | 596,563     | -               | 1,065,663   |

CAPITAL INVESTMENT

The total capital employed in the industry during the calendar year 1924 is given by provinces in Table III. The total capitalization fell from \$18,085,313 in 1923 to \$17,162,883 in 1924, a decrease of \$922,430. The province of Quebec provided the largest contribution to the total capital investment with \$8,350,903, or 48.6 per cent whilst Ontario supplied \$6,560,568 or 38.2 per cent.

TABLE III.- CAPITAL INVESTMENT, by provinces, 1924.

| Provinces        | Fixed Capital  | Working Capital                                  |  | Total Capital |
|------------------|--|--|--|---------------|
|                  | Land, buildings, fixtures, machinery and tools<br>\$ | Materials on hand, stocks in process, etc.<br>\$ | Cash, trading and operating accounts, etc.<br>\$ |               |
| CANADA           | 4,526,932  | 7,130,772  | 5,505,179  | 17,162,883    |
| Quebec           | 2,377,019  | 3,270,831  | 2,703,053  | 8,350,903     |
| Ontario          | 1,712,721  | 2,792,748  | 2,055,099  | 6,560,568     |
| Manitoba         | 338,667  | 666,418  | 569,377  | 1,570,462     |
| British Columbia | 8,507  | 111,074  | 54,607   | 174,188       |
| Other provinces  | 90,018   | 289,701  | 127,043  | 506,762       |

EMPLOYEES, SALARIES AND WAGES

The total number of persons employed in the industry during the calendar year 1924 will be found by provinces in Table IV by (a) classes of employment (b) sex and (c) salary and wage payments. The total number of employees in all classes fell from 7,833 in 1923 to 6,885 in 1924, a decrease of 948. The reduction in the number of employees also materially affected the payroll. In 1923 the salary and wage payments totalled \$6,034,631 whilst for 1924 the amount reported was \$5,031,596, a decrease of \$1,003,035 over the two year period.

TABLE IV.- EMPLOYEES, SALARIES AND WAGES by provinces 1924.

| Provinces       | Employees on Salaries |            |             | Employees on Wages |            |           |
|-----------------|-----------------------|------------|-------------|--------------------|------------|-----------|
|                 | Male No.              | Female No. | Salaries \$ | Male No.           | Female No. | Wages \$  |
| CANADA          | 457                   | 201        | 1,165,858   | 1,005              | 5,047      | 3,828,232 |
| Quebec          | 193                   | 85         | 469,214     | 442                | 2,728      | 1,626,539 |
| Ontario         | 196                   | 92         | 487,374     | 431                | 1,525      | 1,439,422 |
| Manitoba        | 41                    | 15         | 120,924     | 75                 | 482        | 463,692   |
| Br. Columbia    | 11                    | -          | 18,125      | 22                 | 99         | 103,021   |
| Other provinces | 16                    | 9          | 70,221      | 35                 | 213        | 195,558   |

| Provinces       | Outside Piece Workers |            |               | Total, all employees |            |                   |
|-----------------|-----------------------|------------|---------------|----------------------|------------|-------------------|
|                 | Male No.              | Female No. | Amount pd. \$ | Male No.             | Female No. | Total payments \$ |
| CANADA          | 3                     | 172        | 37,506        | 1,465                | 5,420      | 5,031,596         |
| Quebec          | 3                     | 118        | 19,853        | 638                  | 2,931      | 2,115,606         |
| Ontario         | -                     | 54         | 17,653        | 627                  | 1,671      | 1,944,449         |
| Manitoba        | -                     | -          | -             | 116                  | 497        | 584,616           |
| Br. Columbia    | -                     | -          | -             | 33                   | 99         | 121,146           |
| Other provinces | -                     | -          | -             | 51                   | 222        | 265,779           |

OTHER EMPLOYMENT STATISTICS.

The number of days the factories were in operation during the calendar year 1924 together with the number of hours per day and per week normally worked by wage earners is given in Table V(a). The number of wage earners employed during the same period is given by sex and by months in Table V(b). Employment reached its maximum in May with 6,241 whilst the minimum number reported was 5,857 in the month of August.



## OTHER EMPLOYMENT STATISTICS (contd.)

TABLE V(a).-- DAYS IN OPERATION and HOURS WORKED, 1924.

| Number of establishments in operation         | 131    |                     |
|---|--------|---------------------|
|   | Total  | Average per factory |
| Days in operation on full time                | 32,757 | 250.0               |
| " " " " part time                             | 3,574  | 27.3                |
| Days idle                                     | 3,493  | 26.7                |
| Hours worked by wage earners per day or shift | 19,250 | 8.3                 |
| " " " " " " week                              | 5,973  | 45.6                |

TABLE V(b).-- WAGE EARNERS BY MONTHS - 1924.

| Months                                  | Male No. | Female No. | Months    | Male No. | Female No. |
|---|----------|------------|-----------|----------|------------|
| January                                 | 1,034    | 5,022      | July      | 935      | 4,986      |
| February                                | 1,010    | 5,187      | August    | 995      | 4,862      |
| March                                   | 1,013    | 5,206      | September | 1,007    | 4,911      |
| April                                   | 992      | 5,218      | October   | 1,003    | 4,973      |
| May                                     | 1,008    | 5,233      | November  | 1,015    | 4,890      |
| June                                    | 938      | 5,119      | December  | 1,008    | 4,958      |
| Total                                   |          |            |           | 12,058   | 60,565     |
| Average number employed during the year |          |            |           | 1,005    | 5,047      |

## MATERIALS USED

The total cost of all materials used in the industry declined from \$14,279,926 in 1923 to \$12,511,336 in 1924, a decrease of \$1,768,590. With a view to modifying the industrial questionnaire manufacturers of men's furnishing goods were not required to furnish information relating to either the kind or quantity of the various materials used in the industry during the year 1924. By provinces Quebec leads with a total expenditure of \$5,116,549, followed by Ontario with \$4,356,726. Manitoba occupies third place with \$1,524,575 whilst British Columbia in fourth position accounted for \$375,814, the balance \$637,672 being accounted for by the remaining three provinces.

## FUEL STATISTICS.

The quantity and value of the various kinds of fuel used in the industry during the calendar year 1924 is shown in Table VI. The total cost of all fuel declined from \$92,116 in 1923 to \$79,157 in 1924, a decrease of \$12,959. Coal of all kinds was again the principal item, accounting for \$68,981 or 87.1 per cent of the total expenditure for fuel whilst wood and gas follow next in importance in the order named.

TABLE VI.-- FUEL CONSUMPTION, 1924.

| Kinds of fuel   | Unit of Measure | Quantity | Cost Value \$ |
|-----------------|-----------------|----------|---------------|
| Bituminous coal | ton             | 7,070    | 48,537        |
| Anthracite coal | "               | 2,235    | 19,385        |
| Lignite coal    | "               | 116      | 1,059         |
| Coke            | "               | 12       | 128           |
| Gasoline        | gallon          | 2,673    | 698           |
| Oil (fuel)      | "               | 11,292   | 1,742         |
| Wood            | cord            | 576      | 3,847         |
| Gas             | m.c.ft.         | 2,358    | 2,179         |
| Other fuel      | -               | -        | 1,582         |
| Total           | -               | -        | 79,157        |





POWER INSTALLATION

The power installation of the industry for the calendar year 1924 will be found in Table VII by (a) classes of power, (b) number of units in each class and (c) the horse power capacity according to manufacturers' rating. There was a small increase in the number of units, viz., 410 in 1924 as against 406 in 1923. On the other hand the horse power utilized was slightly less than in the previous year being 2,765 in 1924 and 2,772 in 1923.

TABLE VII.- POWER INSTALLATION, 1924.

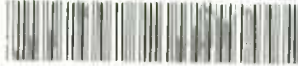
| Classes of power  | Number of units | Horse power capacity |
|---|-----------------|----------------------|
| Steam engines and turbines                                    | 11              | 1,077                |
| Oil and gasoline engines                                      | 3               | 25                   |
| Hydraulic turbines or water wheels                            | 3               | 37                   |
| Electric motors operated by<br>purchased power                | 379             | 1,517                |
| Total power used in manufacturing                             | 396             | 2,656                |
| Electric motors operated by power<br>generated at the factory | 14              | 109                  |
| Total electric motors   | 393             | 1,626                |
| Total power installation                                      | 410             | 2,765                |

IMPORTS AND EXPORTS

The quantity and value of the various articles comprising this industry imported into Canada for consumption during the calendar year 1924 is given in Table VIII by principal countries of origin. Only one item classified under the head of men's furnishing goods was exported from Canada during the same period, viz., "Suspenders", the values being to United Kingdom \$9,718 and to other countries \$26,868.

TABLE VIII.- IMPORTS OF MEN'S FURNISHING GOODS BY COUNTRIES, 1924.

| Articles imported |       | United Kingdom |             | United States |             | Other Countries |             |
|-------------------|-------|----------------|-------------|---------------|-------------|-----------------|-------------|
|                   |       | Quantity       | Value<br>\$ | Quant.        | Value<br>\$ | Quant.          | Value<br>\$ |
| Shirts:           |       |                |             |               |             |                 |             |
| Cotton            | Dozen | 6,339          | 81,592      | 4,892         | 63,762      | 112             | 1,258       |
| Linen             | "     | 11             | 412         | -             | 4           | -               | -           |
| Silk              | "     | 63             | 2,297       | 37            | 1,425       | 628             | 15,713      |
| Woollen           | "     | 1,861          | 29,719      | 30            | 925         | -               | -           |
| Collars           | "     | 12,621         | 21,848      | 8,691         | 16,993      | 14,913          | 22,123      |
| Cuffs             | Pair  | 1,331          | 451         | 1,209         | 335         | 10              | 2           |
| Handkerchiefs:    |       |                |             |               |             |                 |             |
| Cotton            | -     | --             | 794,895     | -             | 17,777      | -               | 378,782     |
| Linen             | -     | -              | 400,279     | -             | 390         | -               | 19,555      |
| Silk              | -     | -              | 45,734      | -             | 1,633       | -               | 165,408     |
| Suspenders        | -     | -              | 14,086      | -             | 61,589      | -               | 9,626       |
| Total             |       | -              | 1,391,113   | -             | 164,833     | -               | 612,467     |



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