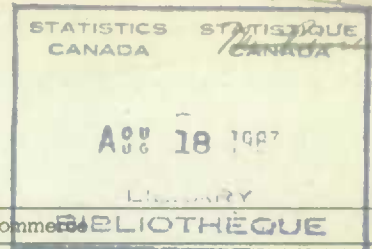




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Annual Industry Report



Chemicals and Allied Products Group

THE POLISHES AND DRESSINGS INDUSTRY, 1948

The Polishes and Dressings Industry includes only the factories which were occupied chiefly in the manufacture of polishes, floor wax and other similar preparations. In 1948 there were 53 establishments in this category, located by provinces as follows: 30 in Ontario, 21 in Quebec and 2 in British Columbia.

Production from these establishments was valued at \$10,080,458 in 1948 compared with \$8,736,037 in 1947 and \$9,558,330 in 1946. About 71 per cent of the total came from plants in Ontario and British Columbia and 29 per cent from Quebec plants.

Output of polishes and floor wax during 1948, including small amounts from other industries, was as follows: paste floor wax, 7,799,068 pounds at \$2,293,603; liquid floor wax and polish, 1,728,005 gallons at \$4,540,167; shoe polishes and dressings at \$791,623; furniture polishes at \$403,187; stove polishes at \$55,683; brass polishes at \$50,642; silver polishes at \$125,380; auto polishes at \$226,055, and miscellaneous polishes at \$57,009. The total value of all polishes, including polishing wax, was \$8,543,349 in 1948 compared with \$6,866,057 in 1947 and \$7,630,054 in 1946.

Table 1 - PRINCIPAL STATISTICS OF THE POLISHES AND DRESSINGS INDUSTRY, 1944-1948

| Year                             | Number of plants | Average number of employees | Salaries and wages | Cost of fuel and electricity at works | Cost of materials at works | Gross selling value of products at works |
|----------------------------------|------------------|-----------------------------|--------------------|---------------------------------------|----------------------------|--|
|                                  |                  |                             | \$                 | \$                                    | \$                         | \$                                       |
| 1944 .....                       | 51               | 744                         | 1,036,004          | 32,259                                | 4,033,211                  | 7,358,519                                |
| 1945 .....                       | 51               | 739                         | 1,032,071          | 37,039                                | 4,219,413                  | 8,091,054                                |
| 1946 .....                       | 48               | 726                         | 1,096,194          | 39,851                                | 5,258,115                  | 9,558,330                                |
| 1947 .....                       | 55               | 743                         | 1,280,870          | 54,324                                | 4,786,897                  | 8,736,037                                |
| 1948 .....                       | 53               | 723                         | 1,405,214          | 68,841                                | 5,182,670                  | 10,080,458                               |
| Per cent change 1948 from 1947.. | ..               | -2.7                        | +9.7               | +26.7                                 | +8.3                       | +15.4                                    |

Note: Profits or losses cannot be calculated from the above figures as data are not available for general expense items, such as interest, rent, depreciation, taxes, insurance, advertising, etc.

THIS REPORT WAS PREPARED IN THE MINING, METALLURGICAL AND CHEMICAL SECTION.

Table 2 - PRINCIPAL STATISTICS, BY PROVINCES, 1947 and 1948

| Province            | Number of plants | Average number of employees | Salaries and wages | Cost of fuel and electricity at works | Cost of materials at works | Gross selling value of products at works |
|---------------------|------------------|-----------------------------|--------------------|---------------------------------------|----------------------------|--|
|                     |                  |                             | \$                 | \$                                    | \$                         | \$                                       |
| <u>1947</u>         |                  |                             |                    |                                       |                            |  |
| Quebec .....        | 20               | 251                         | 415,002            | 20,824                                | 1,634,432                  | 2,694,298                                |
| Ontario .....       | 33)              |                             |                    |                                       |                            |  |
| British Columbia .. | )                | 492                         | 865,868            | 33,500                                | 3,152,465                  | 6,041,739                                |
| CANADA ...          | 2)               |                             |                    |                                       |                            |  |
|                     | 55               | 743                         | 1,280,870          | 54,324                                | 4,786,897                  | 8,736,037                                |
| <u>1948</u>         |                  |                             |                    |                                       |                            |  |
| Quebec .....        | 21               | 238                         | 434,990            | 28,761                                | 1,785,563                  | 2,911,595                                |
| Ontario .....       | 30)              |                             |                    |                                       |                            |  |
| British Columbia .. | )                | 485                         | 970,224            | 40,080                                | 3,397,107                  | 7,168,863                                |
| CANADA ...          | 2)               |                             |                    |                                       |                            |  |
|                     | 53               | 723                         | 1,405,214          | 68,841                                | 5,182,670                  | 10,080,458                               |

Table 3 - PRODUCTS MADE IN THE POLISHES AND DRESSINGS INDUSTRY, 1947 and 1948 (\*)

| Product   | Unit of measure | 1947                     |                        | 1948      |                        |
|---|-----------------|--------------------------|------------------------|-----------|------------------------|
|   |                 | Quantity                 | Selling value at works | Quantity  | Selling value at works |
|   |                 |                          | \$                     |           | \$                     |
| <u>Polishes -</u>   |                 |                          |                        |           |                        |
| Auto, including wax ...   | ...             | ...                      | 101,593                | ...       | 135,728                |
| Brass .....   | ...             | ...                      | 47,275                 | ...       | 50,117                 |
| Floor wax--Paste .....  | lb.             | 6,632,753                | 1,877,594              | 7,381,585 | 2,156,050              |
| Liquid .....  | Imp.gal.        | 1,137,116                | 3,042,867              | 133,501   | 296,039                |
| Self-polish-<br>ing .....   | Imp.gal.        | Not available separately |                        | 1,326,930 | 3,616,212              |
| Furniture .....   | ...             | ...                      | 290,948                | ...       | 293,890                |
| Harness .....   | ...             | ...                      | 6,465                  | ...       | 5,501                  |
| Silver--Paste .....   | ...             | ...                      | 18,798                 | ...       | 17,414                 |
| Liquid or cream .....   | ...             | ...                      | 57,195                 | ...       | 73,129                 |
| Shoe--Paste .....   | ...             | ...                      | 460,576                | ...       | 454,787                |
| Liquid or cream .....   | ...             | ...                      | 329,590                | ...       | 334,137                |
| Stove .....   | ...             | ...                      | 60,838                 | ...       | 54,713                 |
| Leather dressings, dyes<br>and finishes (except<br>shoe polish) ..... | ...             | ...                      | 665,028                | ...       | 835,291                |
| All other products (x) ..   | ...             | ...                      | 1,777,270              | ...       | 1,757,442              |
| TOTAL .....   | ...             | ...                      | 8,736,037              | ...       | 10,080,458             |

(\*) Data in this table are for the Polishes and Dressings Industry, which include only the concerns that make polishes as their major products. The figures for the individual items do not necessarily represent the total Canadian output of these articles as they may have been produced also as minor products of concerns which have been classified to other industrial groups. For the total Canadian production see Table 5.

(x) Includes data for goods made by less than 3 firms in this industry, such as wax compounds, floor mops, paints, insecticides, washing blue, etc.

Table 4 - MATERIALS USED IN THE POLISHES AND DRESSINGS INDUSTRY, 1947 and 1948

| Material                                | Unit of measure | 1947       |                  | 1948       |                  |
|---|-----------------|------------|------------------|------------|------------------|
|   |                 | Quantity   | Cost at works    | Quantity   | Cost at works    |
| Alcohol, ethyl .....                    | Imp. gal.       | 40,905     | 44,759           | 40,116     | 46,133           |
| Barytes .....                           | lb.             | 1,549      | 51               | 23,000     | 1,276            |
| Borax .....                             | lb.             | 156,245    | 6,184            | 156,843    | 6,527            |
| Bicarbonate of soda .....               | lb.             | 420,610    | 9,655            | 265,034    | 6,627            |
| Carbon tetrachloride .....              | lb.             | 26,026     | 2,368            | 35,833     | 3,496            |
| Carbon black .....                      | lb.             | 37,129     | 5,634            | 30,435     | 5,016            |
| Other dyes and colours ....             | lb.             | 239,283    | 72,636           | 235,208    | 92,370           |
| Chalk .....                             | lb.             | 35,933     | 1,042            | 5,336      | 210              |
| Essential oils .....                    | ...             | ...        | 31,699           | ...        | 41,599           |
| Graphite .....                          | lb.             | 59,263     | 3,680            | 47,937     | 3,083            |
| Glycerine .....                         | lb.             | 17,143     | 5,197            | 21,834     | 7,992            |
| Kaolin or china clay .....              | lb.             | 93,495     | 4,066            | 132,183    | 6,079            |
| Linseed oil .....                       | Imp. gal.       | 10,689     | 19,285           | 17,587     | 41,897           |
| Lithopone .....                         | lb.             | 30,478     | 2,209            | 55,290     | 4,309            |
| Resins and gums, natural -              |                 |            |                  |            |                  |
| Copal .....                             | lb.             | 69,880     | 11,418           | 46,559     | 6,025            |
| Damar .....                             | lb.             | 1,453      | 1,546            | 1,004      | 1,054            |
| Other .....                             | lb.             | 308,508    | 71,494           | 279,595    | 74,821           |
| Shellac -                               |                 |            |                  |            |                  |
| Bleached .....                          | lb.             | 255,426    | 194,757          | 239,335    | 187,371          |
| Orange .....                            | lb.             | 36,796     | 21,415           | 41,849     | 27,253           |
| Other grades .....                      | lb.             | 133,077    | 109,327          | 217,026    | 169,821          |
| Solvents (benzol, kerosene, etc.) ..... | Imp. gal.       | 1,005,053  | 202,383          | 1,063,797  | 226,391          |
| Talc, ground .....                      | lb.             | 15,535     | 224              | 28,747     | 504              |
| Titanium oxide .....                    | lb.             | 276,469    | 39,424           | 308,655    | 43,153           |
| Trisodium phosphate .....               | lb.             | 51,473     | 2,803            | 42,184     | 2,505            |
| Turpentine .....                        | Imp. gal.       | 50,585     | 68,074           | 56,740     | 53,601           |
| Wax -                                   |                 |            |                  |            |                  |
| Beeswax .....                           | lb.             | 181,651    | 105,128          | 161,799    | 93,337           |
| Candelilla .....                        | lb.             | 128,888    | 100,896          | 130,763    | 91,228           |
| Carnauba .....                          | lb.             | 955,406    | 1,467,486        | 1,192,766  | 1,151,131        |
| Paraffin .....                          | lb.             | 1,520,283  | 173,520          | 1,772,278  | 199,940          |
| Ouricuri .....                          | lb.             | 129,207    | 82,123           | 110,280    | 81,756           |
| Synthetic .....                         | lb.             | 8,053      | 3,585            | 26,332     | 16,860           |
| Other waxes .....                       | lb.             | 609,516    | 251,967          | 791,386    | 353,658          |
| Zinc oxide .....                        | lb.             | 20,477     | 2,193            | 25,838     | 3,149            |
| Containers and packing material .....   | ...             | ...        | 1,072,490        | ...        | 1,576,104        |
| All other materials .....               | ...             | ...        | 596,169          | ...        | 556,394          |
| <b>TOTAL .....</b>                      | <b>...</b>      | <b>...</b> | <b>4,786,897</b> | <b>...</b> | <b>5,182,670</b> |

Table 5 - TOTAL PRODUCTION OF POLISHES IN CANADA, 1946-1948

| Product                      |          | 1946      | 1947      | 1948      |
|------------------------------|----------|-----------|-----------|-----------|
| Floor wax--paste .....       | lb.      | 8,628,402 | 7,382,666 | 7,799,068 |
|                              | \$       | 2,502,816 | 2,062,252 | 2,293,603 |
| Floor wax and polish, liquid | Imp.gal. | 1,293,045 | 1,228,267 | 1,728,005 |
|                              | \$       | 3,362,663 | 3,175,202 | 4,540,167 |
| Shoe polishes and dressings. | \$       | 877,046   | 810,245   | 791,623   |
| Furniture polish .....       | \$       | 407,011   | 363,535   | 403,187   |
| Stove polishes .....         | \$       | 72,900    | 61,232    | 55,683    |
| Brass polishes .....         | \$       | 54,931    | 47,575    | 50,642    |
| Silver polishes .....        | \$       | 102,506   | 104,885   | 125,380   |
| Auto polishes, including wax | \$       | 176,794   | 147,719   | 226,055   |
| Polishes, kind not specified | \$       | 73,387    | 93,412    | 57,009    |
| TOTAL .....                  | \$       | 7,630,054 | 6,866,057 | 8,543,349 |

Note: Figures in this table represent the total production in Canada from all industrial groups. Data for 1948 are subject to slight revision on further examination of individual reports.

Table 6 - IMPORTS INTO CANADA AND EXPORTS OF POLISHES, 1946-1948

|  | 1946      | 1947    | 1948    |
|--|-----------|---------|---------|
|  | (Dollars) |         |         |
| (a) Imports -  |           |         |         |
| Shoe blacking; shoe makers' ink; shoe harness and leather dressing - |           |         |         |
| Total Imports .....  | 332,132   | 270,745 | 149,756 |
| From: United Kingdom .....   | 39,723    | 47,016  | 71,848  |
| United States .....  | 292,409   | 223,345 | 77,908  |
| Other countries .....  | ...       | 384     | ...     |
| Polish or composition, knife or other not elsewhere specified -      |           |         |         |
| Total Imports .....  | 453,167   | 446,082 | 144,031 |
| From: United Kingdom .....   | 21,596    | 29,747  | 37,137  |
| United States .....  | 428,661   | 414,038 | 106,324 |
| Other countries .....  | 2,910     | 2,297   | 570     |
| (b) Exports -  |           |         |         |
| Polishes, boot and shoe .....  | 86,423    | 45,119  | 9,389   |
| Polishes, n.o.p. ....  | 72,384    | 75,319  | 88,291  |
| Total Exports .....  | 158,807   | 120,438 | 97,680  |

Table 7 - EMPLOYEES, SALARIES AND WAGES, IN THE POLISHES AND DRESSINGS INDUSTRY, BY PROVINCES, 1947 and 1948

| Province             | Average Number of Employees |        |          |        |       | Salaries<br>\$ | Wages<br>\$ | TOTAL<br>SALARIES<br>and WAGES<br>\$ |
|----------------------|-----------------------------|--------|----------|--------|-------|----------------|-------------|--------------------------------------|
|                      | On salaries                 |        | On wages |        | TOTAL |                |             |                                      |
|                      | Male                        | Female | Male     | Female |       |                |             |                                      |
| <u>1947</u>          |                             |        |          |        |       |                |             |                                      |
| Quebec .....         | 55                          | 20     | 118      | 58     | 251   | 171,203        | 243,799     | 415,002                              |
| Ontario .....        |                             |        |          |        |       |                |             |                                      |
| British Columbia ..) | 111                         | 108    | 140      | 133    | 492   | 488,882        | 376,986     | 865,868                              |
| CANADA ...           | 166                         | 128    | 258      | 191    | 743   | 660,085        | 620,785     | 1,280,870                            |
| <u>1948</u>          |                             |        |          |        |       |                |             |                                      |
| Quebec .....         | 56                          | 20     | 107      | 55     | 238   | 183,202        | 251,788     | 434,990                              |
| Ontario .....        |                             |        |          |        |       |                |             |                                      |
| British Columbia ..) | 112                         | 125    | 129      | 119    | 485   | 563,275        | 406,949     | 970,224                              |
| CANADA ...           | 168                         | 145    | 236      | 174    | 723   | 746,477        | 658,737     | 1,405,214                            |

## LIST OF FIRMS IN THE POLISHES AND DRESSINGS INDUSTRY, 1948

| Name of firm                           | Address   |
|--|---|
| <u>Quebec -</u>                        |   |
| Alouette Products Inc.                 | 10784 St. Lawrence Blvd., Montreal                      |
| Army, Navy Mfg. Products Reg'd.        | 910A St. George St., Montreal                           |
| B.B. Chemical Co. of Canada, Limited   | 2610 Bennett Ave., Montreal                             |
| Beaver Products Co., Ltd.              | St. Janvier and St. Laurent                             |
| Capital Products Co.                   | 38 Mountain Hill, Quebec                                |
| Coleman Engineering Supply Co.         | c/o Darling and Brady,<br>1971 Richardson St., Montreal |
| Davies Irwin, Limited                  | 121 Bates Road, Town of Mount Royal                     |
| Doherty, James D., Mfg. Co.            | 5814 Sherbrooke St. W., Montreal                        |
| Supere, R. R., Ltd. (Success Wax Ltd.) | 518 Vallier St., Quebec                                 |
| Little Wonder Reg'd.                   | 1190 William St., Montreal                              |
| McFarlane, John, and Sons, Ltd.        | 3000 Verdun Ave., Verdun                                |
| Montreal Sanitary Products Mfg. Co.    | 317 Place Christin, Montreal                            |
| Moreno Products Reg'd.                 | 155 St. Bernard St., Quebec                             |
| Morse Chemical Limited                 | Chambly Basin   |
| Peerless Blacking Co., Limited         | 531 St. Louis St., Lachine                              |
| R. B. Product Reg'd.                   | 474 King St. W., Sherbrooke                             |
| Rose Products Reg'd.                   | 480 St. Vallier St., Quebec                             |
| Royal Ink & Blacking Co.               | 17 Ontario St., Montreal                                |
| Scientific Mfg. Co. Ltd.               | 2699 Orleans St., Montreal                              |
| Stahl Finish Co. (Canada) Ltd.         | 9500 St. Lawrence Blvd., Montreal                       |
| Sultana Ltd.                           | 1000 Amherst St., Montreal                              |



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Polishes and Dressings

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LIST OF FIRMS IN THE POLISHES AND DRESSINGS INDUSTRY, 1948  
(Concluded)

| Name of firm   | Address                                   |
|--|---|
| <u>Ontario -</u>   |   |
| Andrews Superior Polish Co.                                  | 41 $\frac{1}{2}$ Colbourne St., Brantford |
| Bowden Bros.   | 115 Shaftesbury Ave., Toronto             |
| Boyle Midway Company (Canada) Limited                        | New Toronto                               |
| Canada Wax & Chemical Co.                                    | 120 Glen Scarlett Rd., Toronto            |
| C. & B. Products Company                                     | rear 4 Bartlett Ave., Toronto             |
| Canadian Specialties Limited                                 | 150 John St., Hamilton                    |
| Capo Polishes Ltd.   | 58 Catharine St. N., Hamilton             |
| Commercial Oil Co. Ltd.                                      | 420 Jackson St., Hamilton                 |
| Cross Polishes   | 2385 Dundas St., Toronto                  |
| Dodd's Manufacturing Co.                                     | 505 Keele St., Toronto                    |
| Ennis Wonder Polish Co.                                      | 997 Eastern Ave., Toronto                 |
| Everett & Barron of Canada, Ltd.                             | 914 Dufferin St., Toronto                 |
| Hawes, Edward, & Co., Ltd.                                   | 431 Dundas St. E., Toronto                |
| "It" Co., Limited  | 35 Britain St., Toronto                   |
| Johnson, S. C., & Son, Limited                               | 1 Frank St., Brantford                    |
| Keiner and Co. (Canada) Limited                              | 10 Trent Ave., Toronto                    |
| Liquid Veneer Corporation                                    | 214 Courtwright St., Fort Erie N.         |
| MacEachern, Gordon A.  | 15 Elm St., Toronto                       |
| McAleer Mfg. Co. Ltd.  | 202 King St. W., Chatham                  |
| Nonsuch Limited  | 257 Logan Ave., Toronto                   |
| O-Cedar of Canada Limited                                    | 365 Sorauren Ave., Toronto                |
| Red Seal Oil & Polish Co.                                    | 35 Galt Ave., Toronto                     |
| Service Laboratories Ltd.                                    | 424 Wellington St. W., Toronto            |
| Simard, H., & Co.  | 1173 Hamilton St., Preston                |
| Solient Mfg. Co.   | 184 Centre St., Oshawa                    |
| Standard Wax Co.   | 80 Ossington Ave., Toronto                |
| Taylor Specialty Co.   | 1077 Bathurst St., Toronto                |
| Tilleys Limited  | 430 College St., Toronto                  |
| 2 in 1 Polishes, Ltd. (The Best Foods<br>(Canadian) Limited) | 75 Hughson St. N., Hamilton               |
| Tumbler, J. A., Laboratories Ltd.                            | 545 Yonge St., Toronto                    |
| <u>British Columbia -</u>                                    |   |
| Dixie E. Val Tilton  | 1141 Kingsway, Vancouver                  |
| Holme Manufacturing Co.                                      | Stormont Rd., New Westminster             |