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THE POLISHES AND DRESSINGS INDUSTRY
1952

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NOTICE

The annual reports prepared by the Industry and Merchandising Division of the Bureau of Statistics are divided into 3 volumes, as follows: Volume I - The Primary Industries, including mining, forestry and fisheries; Volume II - Manufacturing; Volume III - Merchandising and Services. The volumes are made up of parts, and the parts in turn are subdivided according to the industries which they comprise.

Volume II consists of the following parts, the first two of which deal with manufacturing as a whole and the balance with the major manufacturing groups.

- I - General Review of the Manufacturing Industries, \$1.50
- II - The Manufacturing Industries, by Provinces
 - Section 1. Principal Statistics of Major Industrial Groups and Leading Industries, 50¢
 - Section 2. Principal Statistics of Individual Industries, 75¢
 - Section 3. Principal Statistics by Regional Distribution, 75¢
- III - Foods and Beverages
- IV - Tobacco and Tobacco Products
- V - Rubber Products
- VI - Leather Products
- VII - Textiles
- VIII - Wood and Paper Products
- IX - Printing Trades
- X - Iron and Steel Products
- XI - Transportation Equipment
- XII - Non-ferrous Metal Products
- XIII - Electrical Apparatus and Supplies
- XIV - Non-metallic Mineral Products
- XV - Products of Petroleum and Coal
- XVI - Chemicals and Allied Products
- XVII - Miscellaneous Manufactures

The present report belongs in Part XVI, Chemicals and Allied Products. It is punched to permit of filing in a ring binder along with others of the group. The reports in this group are:

- A - General Review, 25¢
- B - The Acids, Alkalies and Salts Industry, 25¢
- C - The Fertilizers Industry, 25¢
- D - The Fertilizer Trade in Canada, 25¢
- E - The Medicinal and Pharmaceutical Preparations Industry, 25¢
- F - The Paints, Varnishes and Lacquers Industry, 25¢
- G - The Primary Plastics Industry, 25¢
- H - The Soaps, Washing Compounds and Cleaning Preparations Industry, 25¢
- I - The Toilet Preparations Industry, 25¢
- J - The Vegetable Oils Industry, 25¢
- K - The Inks Industry, 25¢
- L - The Adhesives Industry, 25¢
- M - The Polishes and Dressings Industry, 25¢
- N - The Compressed Gases Industry, 25¢
- O - The Coal Tar Distillation Industry, 25¢
- P - The Miscellaneous Chemical Products Industry, 25¢

THE POLISHES AND DRESSINGS INDUSTRY

1952

The Polishes and Dressings Industry includes only the factories which were occupied chiefly in the manufacture of polishes, floor wax and other similar preparations. In 1952 there were 51 establishments in this category, located by provinces as follows: 31 in Ontario, 16 in Quebec and 4 in British Columbia.

Factory shipments from these establishments were valued at \$15,966,171 in 1952. About 70 per cent of the total came from plants in Ontario and 30 per cent from establishments in Quebec.

Output of polishes and floor wax during 1952, including small amounts from other industries, was as follows: paste floor wax, 8,616,592 pounds at \$2,926,071; liquid floor wax and polish, 2,933,680 gallons at \$7,523,703; shoe polishes and dressings at \$1,098,656; furniture polishes at \$872,467; stove polishes at \$57,934; brass polishes at \$108,795; silver polishes at \$187,052; auto polishes at \$349,991, and miscellaneous polishes at \$203,686. The total value of all polishes, including polishing wax, was \$13,328,355 in 1952 compared with \$11,392,886 in 1951.

Note: Data presented in this bulletin for 1952 under the heading of "Production" actually represent "Factory Shipments" and, therefore, are not exactly comparable with previous years.

TABLE 1. Principal Statistics of the Polishes and Dressings Industry, 1948-1952

Year	Number of plants	Number of employees	Salaries and wages	Cost of fuel and electricity at works	Cost of materials at works	Gross selling value of products at works
			\$	\$	\$	\$
1948	53	723	1,405,214	68,841	5,182,670	10,080,458
1949	57	797	1,655,980	77,603	5,918,662	11,865,149
1950	54	782	1,714,614	75,556	6,325,223	13,377,393
1951	49	800	1,852,790	76,898	6,399,459	13,244,675
1952	51	751	1,928,870	101,575	7,734,894	15,966,171 ¹
Per cent change 1952 from 1951	-	6.1	+ 4.1	+ 32.0	+ 20.1	+ 20.1

Note. Profits or losses cannot be calculated from the above figures as data are not available for general expense items, such as interest, rent, depreciation, taxes, insurance, advertising, etc.

1. The 1952 total represents the value of factory shipments. The inventory value of finished products at plant at end of 1951 amounted to \$821,000 and at the end of 1952 to \$545,000.

TABLE 2. Principal Statistics, by Provinces, 1951 and 1952

Province	Number of plants	Number of employees	Salaries and wages	Cost of fuel and electricity at works	Cost of materials at works	Gross selling value of products at works
			\$	\$	\$	\$
1951						
Quebec	14	244	488,753	29,962	2,357,064	3,913,137
Ontario	30	548	1,355,573	45,592	4,035,210	9,307,311
British Columbia	5	8	8,464	1,344	7,185	24,227
Canada	49	800	1,852,790	76,898	6,399,459	13,244,675
1952						
Quebec	16	251	590,784	41,278	2,791,573	4,692,085
Ontario	31	492	1,326,126	58,804	4,934,374	11,245,361
British Columbia	4	8	11,960	1,493	8,947	28,725
Canada	51	751	1,928,870	101,575	7,734,894	15,966,171

TABLE 3. Products Made in the Polishes and Dressings Industry¹, 1951 and 1952

Product	Unit of measure	1951		1952	
		Quantity	Selling value at works	Quantity	Selling value at works
			\$		\$
Polishes:					
Auto, including wax	—	—	187,017	—	238,814
Brass	—	—	69,605	—	106,877
Floor wax:					
Paste	lb.	6,749,904	2,319,346	8,115,304	2,776,662
Liquid	Imp. gal.	101,005	181,619	129,852	358,384
Self-polishing	—	1,699,958	5,092,543	2,190,580	6,067,575
Furniture:					
Cream	—	—	475,506	—	554,260
Oil	—	—	224,967	—	252,751
Harness	—	—	3,053	—	3,045
Silver:					
Paste	—	—	24,724	—	57,506
Liquid or cream	—	—	121,631	—	92,951
Shoe:					
Paste	—	—	534,168	—	586,910
Liquid or cream	—	—	522,755	—	511,746
Stove	—	—	71,950	—	57,934
Leather dressings, dyes and finishes (except shoe polish)	—	—	896,404	—	1,297,446
All other products ²	—	—	2,519,387	—	3,003,310
Total	—	—	13,244,675	—	15,966,171

1. Data in this table are for the Polishes and Dressings Industry, which includes only the concerns that make polishes as their major products. The figures for the individual items do not necessarily represent the total Canadian output of these articles as they may have been produced also as minor products of concerns which have been classified to other industrial groups. For the total Canadian production see Table 5.

2. Includes data for goods made by less than 3 firms in this industry, such as wax compounds, floor mops, paints, insecticides, washing blue, etc.

TABLE 4. Materials Used in the Polishes and Dressings Industry, 1951 and 1952

Material	Unit of measure	1951		1952	
		Quantity	Cost at works	Quantity	Cost at works
			\$		\$
Alcohol, ethyl	Imp. gal.	59,576	79,458	81,426	98,156
Barytes	lb.	—	—	3,500	271
Borax	517,127	39,360	208,435	13,649
Bicarbonate of soda	334,988	8,376	338,718	8,513
Carbon tetrachloride	31,340	3,545	39,731	4,035
Carbon black	37,223	5,911	19,510	4,500
Other dyes and colours	280,090	142,728	284,183	151,052
Chalk	30,342	1,223	3,485	173
Essential oils	—	—	37,871	—	48,976
Graphite	lb.	47,978	3,777	45,415	3,545
Glycerine	15,148	7,825	37,191	15,465
Kaolin or china clay	194,229	10,443	146,588	8,360
Linseed oil	Imp. gal.	3,801	7,053	874	1,805
Lithopone	lb.	40,329	3,623	40,685	3,666
Oleic acid	192,874	42,708	182,459	32,776

TABLE 4. Materials Used in the Polishes and Dressings Industry, 1951 and 1952 - Concluded

Material	Unit of measure	1951		1952	
		Quantity	Cost at works	Quantity	Cost at works
			\$		\$
Resins and gums, natural:					
Copal	lb.	80,963	6,552	69,893	8,844
Damar	"	400	357	2,220	2,035
Other	"	30,004	6,001	126,792	29,012
Resins, synthetic	"	403,621	119,785	530,727	158,398
Shellac:					
Bleached	lb.	490,630	363,146	776,534	470,244
Orange	"	65,764	37,414	42,467	22,357
Other grades	"	150,083	99,432	435,557	278,038
Silicone oil	"	15,310	70,616	13,661	58,052
Solvents (Benzol, kerosene, etc.)	Imp. gal.	983,487	264,937	1,212,242	324,775
Titanium oxide	lb.	242,959	53,121	206,005	43,443
Trisodium phosphate	"	48,139	3,118	49,315	3,735
Turpentine	Imp. gal.	58,399	65,394	57,781	60,909
Wax:					
Beeswax	lb.	199,935	119,257	331,266	222,313
Candelilla	"	71,530	52,149	57,781	43,370
Carnauba	"	1,264,429	1,423,622	1,634,714	1,672,482
Paraffin	"	1,151,565	125,429	1,323,020	127,969
Ouricuri	"	60,109	55,360	36,986	29,265
Synthetic	"	72,939	52,973	30,274	19,518
Other waxes	"	696,532	264,845	756,171	293,067
Zinc oxide	"	18,908	3,733	7,050	1,130
Containers and packing material		-	2,119,373	-	2,673,490
All other materials		-	698,944	-	797,506
Total		-	6,399,459	-	7,734,894

TABLE 5. Total Production of Polishes, 1950-1952

Product	Unit of measure	1950	1951	1952
Floor wax-paste	lb.	7,536,186	7,940,830	8,616,592
	\$	2,476,668	2,706,920	2,926,071
Floor wax and polish, liquid	Imp. gal.	2,346,737	2,095,364	2,933,680
	\$	5,592,614	5,970,769	7,523,703
Shoe polishes and dressings	\$	969,551	1,058,440	1,098,656
Furniture polish	\$	521,424	769,445	872,467
Stove polishes	\$	73,786	71,950	57,934
Brass polishes	\$	55,014	69,605	108,795
Silver polishes	\$	110,561	187,825	187,052
Auto polishes, including wax	\$	925,984	341,743	349,991
Polishes, kind not specified	\$	649,500	216,189	203,686
Total	\$	11,375,102	11,392,886	13,328,355

Note. Figures in this table represent the total production in Canada from all industrial groups.

TABLE 6. Imports and Exports of Polishes, 1950-1952

	1950	1951	1952
	(Dollars)		
(a) Imports			
Shoe blacking, shoemaker's ink, shoe, harness and leather dressing:			
From:			
United Kingdom.....	91,613	112,521	126,949
United States.....	198,478	269,355	248,257
Other countries.....	—	—	—
Total imports.....	290,091	381,876	375,206
Polish or composition, knife or other, not elsewhere specified:			
From:			
United Kingdom.....	154,797	44,814	31,347
United States.....	227,232	316,800	385,865
Other countries.....	956	1,121	2,801
Total imports.....	382,985	362,735	420,013
(b) Exports			
Polishes, boot and shoe.....	3,023	3,538	8,041
Polishes, n.o.p.....	16,195	20,598	20,621
Total exports.....	29,218	24,136	28,662

TABLE 7. Employees and Their Earnings in the Polishes and Dressings Industry, 1951 and 1952

Province	Number of employees					Earnings		
	Supervisory and office		Production workers		Total	Supervisory and office	Production workers	Total
	Male	Female	Male	Female				
						\$	\$	\$
1951								
Quebec.....	59	26	104	55	244	212,793	275,960	488,753
Ontario.....	150	128	151	119	548	794,293	561,280	1,355,573
British Columbia.....	8	—	—	—	8	8,464	—	8,464
Canada.....	217	154	255	174	800	1,015,550	837,240	1,852,790
1952								
Quebec.....	59	28	115	49	251	300,916	289,868	590,784
Ontario.....	107	131	143	111	492	750,652	575,474	1,326,126
British Columbia.....	6	2	—	—	8	11,960	—	11,960
Canada.....	172	161	258	160	751	1,063,528	865,342	1,928,870

TABLE 8. Capital Investment in the Polishes and Dressings Industry, 1948-1952

Year	Capital expenditures			Repair and maintenance expenditures		Sub-total	Total capital investment
	Construction	Machinery and equipment	Sub-total	Construction	Machinery and equipment		
1948.....	120	156	276	43	43	86	362
1949.....	143	225	368	35	42	77	445
1950.....	5	151	156	33	44	77	233
1951.....	167	322	489	40	53	93	582
1952 ¹	81	125	206	52	46	98	304

1. Preliminary.

List of Firms in the Polishes and Dressings Industry, 1952

Name of firm	Address
Quebec:	
Albo Products Co. Ltd.	2285 Desjardins, Montreal
B.B. Chemical Co. of Canada, Limited	2610 Bennett Ave., Montreal
Beaver Products Co., Ltd.	Ville St. Laurent
Coleman Engineering Supply Co.	c/o Darling and Brady, 1971 Richardson St., Montreal
Davies, Irwin, Limited	121 Bates Road, Town of Mount Royal
Ewart-Harris Co. Ltd.	3835 Allen St., Verdun
Little Wonder Reg'd.	1190 William St., Montreal
McFarlane, John, and Son, Ltd.	3000 Verdun Ave., Verdun
Peerless Blacking Co., Limited	531 St. Louis St., Lachine
Rose Products Reg'd.	480 St. Vallier St., Quebec
Royal Ink & Blacking Co.	17 Ontario St., Montreal
Simplex Floor Finishing Appliance Co.	462 Jean Talon St. W., Montreal
Stahl Finish Co. (Canada) Ltd.	9500 St. Lawrence Blvd., Montreal
Success Wax Ltd.	518 Vallier St., Quebec
Sultana Ltd.	1000 Amherst St., Montreal
Warner Products Co. Reg'd.	50 Lois St., Hull
Ontario:	
All-In-One (Canada)	5315 Yonge St., Willowdale
Bowden Bros.	115 Shaftesbury Ave., Toronto
Boyle Midway (Canada) Limited	New Toronto
C. & B. Products Company	Rear 4, Bartlett Ave., Toronto
Canada Wax & Chemical Co.	194 Glen Park Ave., Toronto 10
Canadian Specialties Limited	733 King St. E., Hamilton
Capo Polishes Ltd.	58 Catherine St. N., Hamilton
Commercial Oil Co. of Hamilton, Ltd.	420 Jackson St., Hamilton
Cross Polishes	2385 Dundas St., Toronto
Dodd Manufacturing Co.	505 Keele St., Toronto
Ennis Wonder Polish Co.	233 Albony Ave., Toronto 4
Everett & Barron of Canada, Ltd.	914 Dufferin St., Toronto
Hawes, Edward, & Co., Ltd.	431 Dundas St. E., Toronto
Home Products Co., The	21 David St., Hamilton
"It" Co., Limited	35 Britain St., Toronto
Johnson, S.C., & Son, Limited	Webster St., Brantford
Keiner and Co. (Canada) Limited	10 Trent Ave., Toronto
Lea Manufacturing Co. of Canada, Ltd.	370 Victoria St., Toronto
Liquid Veneer Corporation	214 Courtwright St., Fort Erie N.
MacEachern, Gordon A.	15 Elm St., Toronto
McAler Mfg. Co. Ltd.	Towns Road, Station N, New Toronto
Manford Mfg. Co.	3615 Danforth Ave., Toronto
Nonsuch Limited	257 Logan Ave., Toronto
O-Cedar of Canada Limited	P.O. Box 90, Stratford
Service Laboratories Ltd.	424 Wellington St. W., Toronto
Simard, H., & Co.,	138 Chestnut St., Preston
Solient Mfg. Co.	184 Centre St., Oshawa
Standard Wax Co.	80 Ossington Ave., Toronto
Stanley Home Products of Canada Ltd.	140 Ann St., London
Tilleys Limited	430 College St., Toronto
2 in 1 Polishes, Ltd. (The Best Foods (Canadian) Limited) ..	75 Hughson St. N., Hamilton
British Columbia:	
Delite Polish Company	5515 Victoria Drive, Vancouver
Dixie E. Val Tilton	1141 Kingsway, Vancouver
Holme Manufacturing Co.	Stormont Rd., New Westminster
Simpson, Harold	604 East 5th Ave., Vancouver

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