

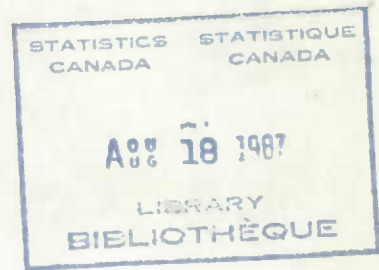
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CANADA

THE POLISHES AND DRESSINGS INDUSTRY 1953



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NOTICE

The annual reports prepared by the Industry and Merchandising Division of the Bureau of Statistics are divided into 3 volumes, as follows: **Volume I**— The Primary Industries, including mining, forestry and fisheries; **Volume II**— Manufacturing; **Volume III**— Merchandising and Services. The volumes are made up of parts, and the parts in turn are subdivided according to the industries or provinces which they comprise.

Volume II consists of the following parts, the first two of which deal with manufacturing as a whole and the balance with the major manufacturing groups.

- I—General Review of the Manufacturing Industries, \$1.50
- II—The Manufacturing Industries of Canada, (7 sections, as follows:)
 - Section A. Summary for Canada, 25¢
 - Section B. Atlantic Provinces, 25¢
 - Section C. Quebec, 25¢
 - Section D. Ontario, 25¢
 - Section E. Prairie Provinces, 25¢
 - Section F. British Columbia, 25¢
 - Section G. The Manufacturing Industries of Canada, Regional Distribution, 75¢
- III—Foods and Beverages
- IV—Tobacco and Tobacco Products
- V—Rubber Products
- VI—Leather Products
- VII—Textiles
- VIII—Wood and Paper Products
- IX—Printing Trades
- X—Iron and Steel Products
- XI—Transportation Equipment
- XII—Non-ferrous Metal Products
- XIII—Electrical Apparatus and Supplies
- XIV—Non-metallic Mineral Products
- XV—Products of Petroleum and Coal
- XVI—Chemicals and Allied Products
- XVII—Miscellaneous Manufactures

The present report belongs in Part XVI, Chemicals and Allied Products. It is punched to permit of filing in a ring binder along with others of the group. The reports in this group are:

- A—General Review, 25¢
- B—The Acids, Alkalies and Salts Industry, 25¢
- C—The Fertilizers Industry, 25¢
- D—The Fertilizer Trade in Canada, 25¢
- E—The Medicinal and Pharmaceutical Preparations Industry, 25¢
- F—The Paints, Varnishes and Lacquers Industry, 25¢
- G—The Primary Plastics Industry, 25¢
- H—The Soaps, Washing Compounds and Cleaning Preparations Industry, 25¢
- I—The Toilet Preparations Industry, 25¢
- J—The Vegetable Oils Industry, 25¢
- K—The Inks Industry, 25¢
- L—The Adhesives Industry, 25¢
- M—The Polishes and Dressings Industry, 25¢
- N—The Compressed Gases Industry, 25¢
- O—The Coal Tar Distillation Industry, 25¢
- P—The Miscellaneous Chemical Products Industry, 25¢

THE POLISHES AND DRESSINGS INDUSTRY

1953

The Polishes and Dressings Industry includes only the factories which were occupied chiefly in the manufacture of polishes, floor wax and other similar preparations. In 1953 there were 49 establishments in this category, located by provinces as follows: 30 in Ontario, 16 in Quebec and 3 in British Columbia.

Factory shipments from these establishments were valued at \$17,230,068 in 1953. About 73 per cent of the total came from plants in Ontario and 27 per cent from establishments in Quebec.

Output of polishes and floor wax during 1953, including small amounts from other industries, was as follows; paste floor wax, 8,353,304 pounds at \$3,040,407; liquid floor wax and polish, 3,210,265 gallons at \$8,242,914; shoe polishes and dressings at \$1,232,792; furniture polishes at \$762,730; stove polishes at \$49,474; brass polishes at \$101,950; silver polishes at \$153,226; auto polishes at \$485,160, and miscellaneous polishes at \$335,769. The total value of all polishes, including polishing wax, was \$14,404,422 in 1953 compared with \$13,328,355 in 1952.

TABLE 1. Principal Statistics of the Polishes and Dressings Industry, 1949-1953

Year	Number of plants	Number of employees	Salaries and wages	Cost of fuel and electricity at works	Cost of materials at works	Gross selling value of products at works
			\$	\$	\$	\$
1949	57	797	1,655,980	77,603	5,918,662	11,865,149
1950	54	782	1,714,614	75,556	6,325,223	13,377,393
1951	49	800	1,852,790	76,898	6,399,459	13,244,675
1952	51	751	1,928,870	101,575	7,734,894	15,966,171 ¹
1953	49	845	2,401,858	95,121	7,704,870	17,230,068 ¹
Per cent change, 1953 from 1952	-	+12.5	+24.5	-6.4	-0.4	+7.9

Note. Profits or losses cannot be calculated from the above figures as data are not available for general expense items, such as interest, rent, depreciation, taxes, insurance, advertising, etc.

1. Factory shipments since 1952. The inventory value of finished products at plant at end of 1952 amounted to \$545,000 and at end of 1953 to \$754,000.

TABLE 2. Principal Statistics, by Provinces, 1952 and 1953

Province	Number of plants	Number of employees	Salaries and wages	Cost of fuel and electricity at works	Cost of materials at works	Value of factory shipments
			\$	\$	\$	\$
1952						
Quebec	16	251	590,784	41,278	2,791,573	4,692,085
Ontario	31	492	1,326,126	58,804	4,934,374	11,245,361
British Columbia	4	8	11,960	1,493	8,947	28,725
Canada	51	751	1,928,870	101,575	7,734,894	15,966,171
1953						
Quebec	16	267	683,142	37,650	2,570,544	4,645,528
Ontario	30	573	1,710,026	56,991	5,129,116	12,566,892
British Columbia	3	5	8,690	480	5,210	17,648
Canada	49	845	2,401,858	95,121	7,704,870	17,230,068

TABLE 3. Products Made in the Polishes and Dressings Industry¹, 1952 and 1953

Product	Unit of measure	1952		1953	
		Quantity	Value of factory shipments	Quantity	Value of factory shipments
			\$		\$
Polishes:					
Auto, including wax	—	—	238,814	—	384,427
Brass	—	—	106,877	—	101,950
Floor wax:					
Paste	lb.	8,115,304	2,776,662	7,908,530	2,900,890
Liquid	Imp. gal.	129,852	358,384	98,194	267,547
Self-polishing	"	2,190,580	6,067,575	2,368,284	6,648,033
Furniture:					
Cream	—	—	554,260	—	596,793
Oil	—	—	252,751	—	122,653
Harness	—	—	3,045	—	1,446
Silver:					
Paste	—	—	57,506	—	42,066
Liquid or cream	—	—	92,951	—	102,280
Shoe:					
Paste	—	—	586,910	—	813,746
Liquid or cream	—	—	511,746	—	419,046
Stove	—	—	57,934	—	49,474
Leather dressings, dyes and finishes (except shoe polish)	—	—	1,297,446	—	1,299,841
All other products ²	—	—	3,003,310	—	3,479,876
Total	—	—	15,966,171	—	17,230,068

1. Data in this table are for the Polishes and Dressings Industry, which includes only the concerns that make polishes as their major products. The figures for the individual items do not necessarily represent the total Canadian output of these articles as they may have been produced also as minor products of concerns which have been classified to other industrial groups. For the total Canadian production see Table 5.

2. Includes data for goods made by less than 3 firms in this industry, such as wax compounds, floor mops, paints, insecticides, washing blue, etc.

TABLE 4. Materials Used in the Polishes and Dressings Industry, 1952 and 1953

Material	Unit of measure	1952		1953	
		Quantity	Cost at works	Quantity	Cost of works
			\$		\$
Alcohol, ethyl	Imp. gal.	81,426	98,156	29,829	32,768
Barytes	lb.	3,500	271	—	—
Borax	"	208,435	13,649	334,461	18,365
Bicarbonate of soda	"	338,718	8,513	305,096	7,777
Carbon tetrachloride	"	39,731	4,035	35,201	3,602
Carbon black	"	19,510	4,500	19,421	5,059
Other dyes and colours	"	284,183	151,052	307,581	169,594
Chalk	"	3,485	173	5,864	388
Essential oils	—	—	48,976	—	42,983
Graphite	lb.	45,415	3,545	20,859	1,614
Glycerine	"	37,191	15,465	26,324	9,514
Kaolin or china clay	"	146,588	8,360	69,308	4,891
Linseed oil	Imp. gal.	874	1,805	968	1,760
Lithopone	lb.	40,685	3,666	31,860	2,402
Oleic acid	"	182,459	32,776	168,116	24,569

TABLE 4. Materials Used in the Polishes and Dressings Industry, 1952 and 1953 - Concluded

Material	Unit of measure	1952		1953	
		Quantity	Cost at works	Quantity	Cost at works
			\$		\$
Resins and gums, natural:					
Copal	lb.	69,893	8,844	54,865	5,756
Damar	"	2,220	2,035	1,600	1,557
Other	"	126,792	29,012	34,942	4,781
Resins, synthetic	"	530,727	158,398	586,499	200,792
Shellac:					
Bleached	lb.	776,534	470,244	746,932	501,062
Orange	"	42,467	22,357	55,564	23,259
Other grades	"	435,557	278,038	829,799	457,727
Silicone oil	"	13,661	58,052	11,968	53,216
Solvents (Benzol, kerosene, etc.)	Imp. gal.	1,212,242	324,775	1,153,581	309,807
Titanium oxide	lb.	206,005	43,443	226,624	47,826
Trisodium phosphate	"	49,315	3,735	33,711	3,213
Turpentine	Imp. gal.	57,781	60,909	81,130	70,056
Wax:					
Bees wax	lb.	331,266	222,313	193,835	100,880
Candelilla	"	57,781	43,370	66,349	54,002
Carnauba	"	1,634,714	1,672,482	1,267,071	1,383,669
Paraffin	"	1,323,020	127,969	1,539,994	139,080
Ouricuri	"	36,986	29,265	67,470	51,313
Synthetic	"	30,274	19,518	46,761	34,583
Other waxes	"	756,171	293,067	651,211	235,650
Zinc oxide	"	7,050	1,130	6,450	1,017
Containers and packing material		-	2,673,490	-	2,843,722
All other materials		-	797,506	-	856,616
Total		-	7,734,894	-	7,704,870

TABLE 5. Total Production of Polishes, 1951-1953

Product	Unit of measure	1951	1952	1953
Floor wax-paste	lb.	7,940,830	8,616,592	8,353,304
	\$	2,706,920	2,926,071	3,040,407
Floor wax and polish, liquid	Imp. gal.	2,095,364	2,933,680	3,210,265
	\$	5,970,769	7,523,703	8,242,914
Shoe polishes and dressings	\$	1,058,440	1,098,656	1,232,792
Furniture polish	\$	769,445	872,467	762,730
Stove polishes	\$	71,950	57,934	49,474
Brass polishes	\$	69,605	108,795	101,950
Silver polishes	\$	187,825	187,052	153,226
Auto polishes, including wax	\$	341,743	349,991	485,160
Polishes, kind not specified	\$	216,189	203,686	335,769
Total	\$	11,392,886	13,328,355	14,404,422

Note. Figures in this table represent the total production in Canada from all industrial groups.

TABLE 6. Imports and Exports of Polishes, 1951-1953

	1951	1952	1953
	Dollars		
(a) Imports			
Shoe blacking, shoemaker's ink, shoe, harness and leather dressing:			
From:			
United Kingdom.....	112,521	126,949	39,331
United States.....	269,355	248,257	372,197
Other countries.....	—	—	516
Total imports.....	381,876	375,206	412,044
Polish or composition, knife or other, not elsewhere specified:			
From:			
United Kingdom.....	44,814	31,347	31,615
United States.....	316,800	385,865	711,124
Other countries.....	1,121	2,801	2,378
Total imports.....	362,735	420,013	745,117
(b) Exports			
Polishes, boot and shoe.....	3,538	8,041	4,496
Polishes, n.o.p.....	20,598	20,621	10,396
Total exports.....	24,136	28,662	14,892

TABLE 7. Employees and Their Earnings in the Polishes and Dressings Industry, 1952 and 1953

Province	Number of employees					Earnings		
	Supervisory and office		Production workers		Total	Supervisory and office	Production workers	Total
	Male	Female	Male	Female				
						\$	\$	\$
1952								
Quebec.....	59	28	115	49	251	300,916	289,868	590,784
Ontario.....	107	131	143	111	492	750,652	575,474	1,326,126
British Columbia.....	6	2	—	—	8	11,960	—	11,960
Canada.....	172	161	258	160	751	1,063,528	865,342	1,928,870
1953								
Quebec.....	58	26	128	55	267	328,347	354,795	683,142
Ontario.....	118	150	163	142	573	954,948	755,078	1,710,026
British Columbia.....	4	—	1	—	5	7,990	700	8,690
Canada.....	180	176	292	197	845	1,291,285	1,110,573	2,401,858

TABLE 8. Capital and Repair Expenditures in the Polishes and Dressings Industry, 1949-1953

Year	Capital expenditures			Sub-total	Repair and maintenance expenditures		Sub-total	Total capital and repair expenditures
	Construction	Machinery and equipment			Construction	Machinery and equipment		
	\$'000							
1949.....	143	225	368	35	42	77	445	
1950.....	5	151	156	33	44	77	233	
1951.....	167	322	489	40	53	93	582	
1952.....	44	230	274	51	60	111	385	
1953 ¹	79	281	360	131	62	193	553	

1. Preliminary.

TABLE 9. Fuel and Electricity Used¹ in the Polishes and Dressings Industry, 1948 and 1953

Kind	Unit of measure	1948		1953	
		Quantity	Cost at works	Quantity	Cost at works
			\$		\$
Bituminous coal — Canadian	ton	133	1,743	—	—
Imported	ton	838	10,401	1,169	15,927
Anthracite coal	ton	115	1,969	107	1,147
Coke	ton	81	1,615	40	945
Gasoline	Imp. gal.	5,592	1,997	5,983	2,461
Fuel oil	Imp. gal.	164,407	20,821	241,730	32,995
Gas — Liquefied petroleum gases (propane, etc.)	Imp. gal.	2	2	400	204
Manufactured	M cu. ft.	4,254	3,990	7,524	9,084
Natural	M cu. ft.	697	586	253	276
Other fuel	—	—	7,083	—	6,926
Electricity purchased	k.w.h.	1,102,154	18,636	1,504,047	25,156
Total	—	—	68,841	—	95,121

1. Details shown in Tables 9 and 10 are collected only every five years; accordingly, data for intervening years are not available.

2. Not available separately.

TABLE 10. Power Equipment¹, 1948 and 1953

	Ordinarily in use		In reserve or idle	
	Number of units	Total rated horse power	Number of units	Total rated horse power
1948				
Steam engines	1	4	—	—
Electric motors run by purchased power	609	723	32	43
Total	610	727	32	43
Boilers for power purposes only	7	263	—	—
Motor-generator sets	2	33 k.v.a.	—	—
1953				
Steam engines	—	—	—	—
Electric motors run by purchased power	773	882	26	57
Total	773	882	26	57
Boilers for power purposes only	4	135	1	15
Motor-generator sets	—	—	2	37 k.v.a.

1. See footnote to Table 9.

List of Firms in the Polishes and Dressings Industry, 1953

Name of firm	Address
Quebec:	
B.B. Chemical Co. of Canada, Limited	2610 Bennett Ave., Montreal
Beaver Products Co., Ltd.	Ville St. Laurent
Capital Products Co.	76, rue St-Paul, Québec
Coleman Engineering Supply Co.	c/o Darling and Brady, 1971 Richardson St., Montreal
Davies, Irwin, Limited	121 Bates Road, Town of Mount Royal
Ewart-Harris Co. Ltd.	3835 Allen St., Verdun



List of Firms in the Polishes and Dressings Industry, 1953 - Concluded

Name of firm	Address
Quebec - concluded:	
Little Wonder Reg'd.	1190 William St., Montreal
McFarlane, John, and Son, Ltd.	3000 Verdun Ave., Verdun
Peerless Blacking Co., Limited	531 St. Louis St., Lachine
Rose Products Reg'd.	480 St. Vallier St., Quebec
Royal Ink & Blacking Co.	17 Ontario St., Montreal
Simplex Floor Finishing Appliance Co.	462 Jean Talon St. W., Montreal
Stahl Finish Co. (Canada) Ltd.	9500 St. Lawrence Blvd., Montreal
Success Wax Ltd.	518 Vallier St., Quebec
Sultana Ltd.	1000 Amherst St., Montreal
Warner Products Co. Reg'd.	50 Lois St., Hull
Ontario:	
Bobby Calf Finishes & Dyes	10 Davis Drive E., Newmarket
Bowden Bros.	115 Shaftesbury Ave., Toronto
Boyle Midway (Canada) Limited	New Toronto
C. & B. Products Company	Rear 4 Bartlett Ave., Toronto
Canadian Specialties Limited	733 King St. E., Hamilton
Capo Polishes Ltd.	58 Catherine St. N., Hamilton
Commercial Oil Co. of Hamilton, Ltd.	420 Jackson St., Hamilton
Cross Polishes	2385 Dundas St., Toronto
Dodd Manufacturing Co.	505 Keele St., Toronto
Everett & Barron of Canada, Ltd.	914 Dufferin St., Toronto
Hawes, Edward, & Co., Ltd.	431 Dundas St. E., Toronto
"It" Co., Limited	35 Britain St., Toronto
Johnson, S.C., & Son, Limited	Webster St., Brantford
Keiner and Co. (Canada) Limited	10 Trent Ave., Toronto
Kiwi Polish Company (Canada) Limited	Frid & Chatham Sts., Hamilton
Lea Manufacturing Co. of Canada, Ltd.	370 Victoria St., Toronto
Liquid Veneer Corporation	214 Courtwright St., Fort Erie N.
MacEachern, Gordon A., Ltd.	21 McCaul, Toronto
McAleer Mfg. Co. Ltd.	Towns Road, Station N, New Toronto
Nonsuch Limited	257 Logan Ave., Toronto
O-Cedar of Canada Limited	P.O. Box 90, Stratford
Red Seal Oil & Polish Co.	384 Crawford St. Rear, Toronto
Service Laboratories Ltd.	424 Wellington St. W., Toronto
Simard, H., & Co.	138 Chestnut St., Preston
Sollient Mfg. Co.	184 Centre St., Oshawa
Standard Wax Co.	80 Ossington Ave., Toronto
Stanley Home Products of Canada Ltd.	140 Ann St., London
Taylor Atlas Products	Wilson Heights
Tilleys Limited	430 College St., Toronto
2 in 1 Polishes, Ltd. (The Best Foods (Canadian) Limited)...	75 Hughson St. N., Hamilton
British Columbia:	
Delite Polish Company	5515 Victoria Drive, Vancouver
Dixie E. Val Tilton	1141 Kingsway, Vancouver
Simpson, Harold	604 East 5th Ave., Vancouver